

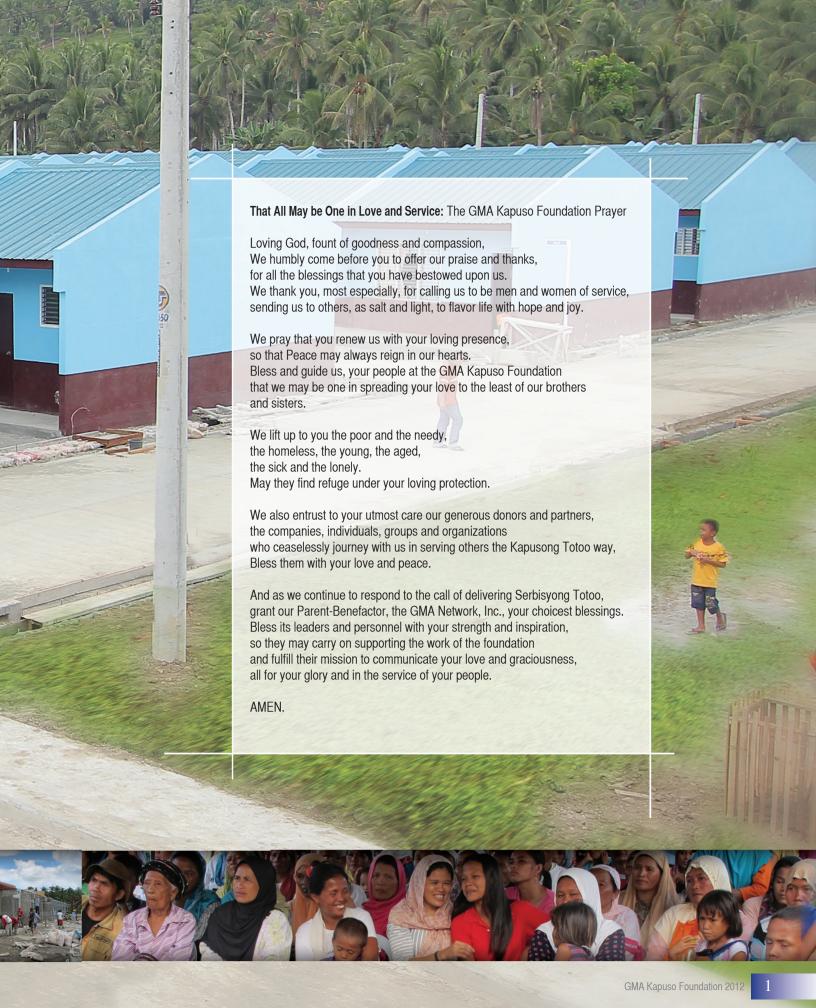
Steadfast in Our Commitment to Serve

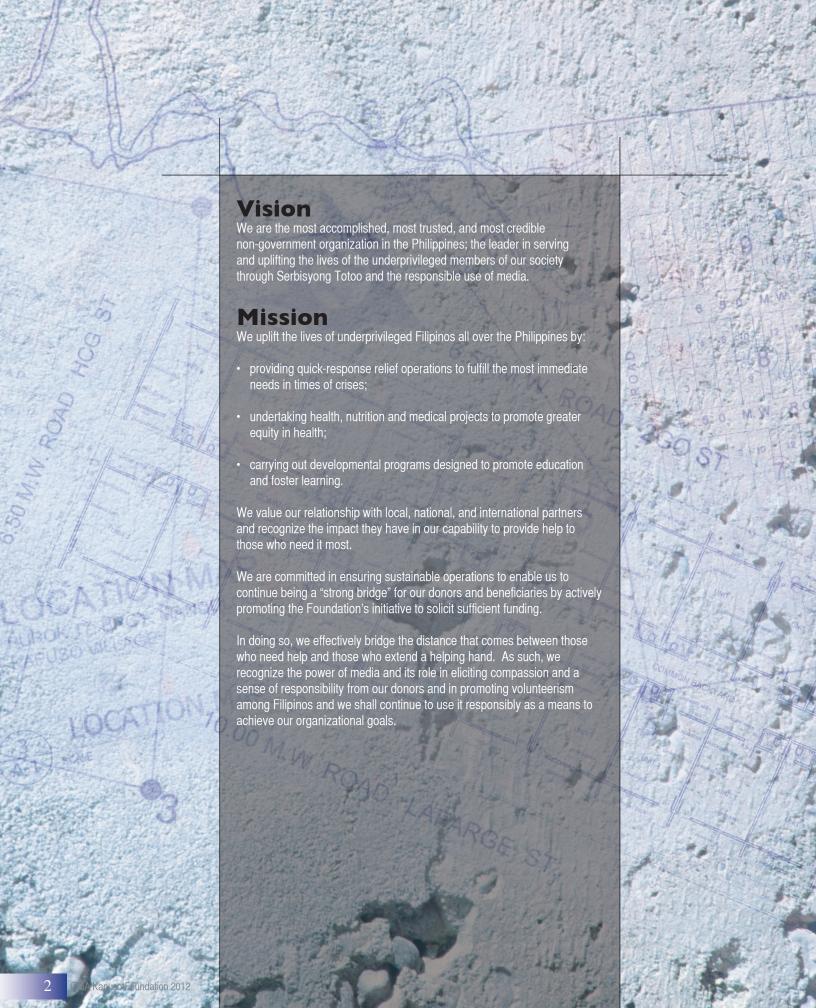
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THE GMA KAPUSO FOUNDATION, INC. 2012 ANNUAL REPORT

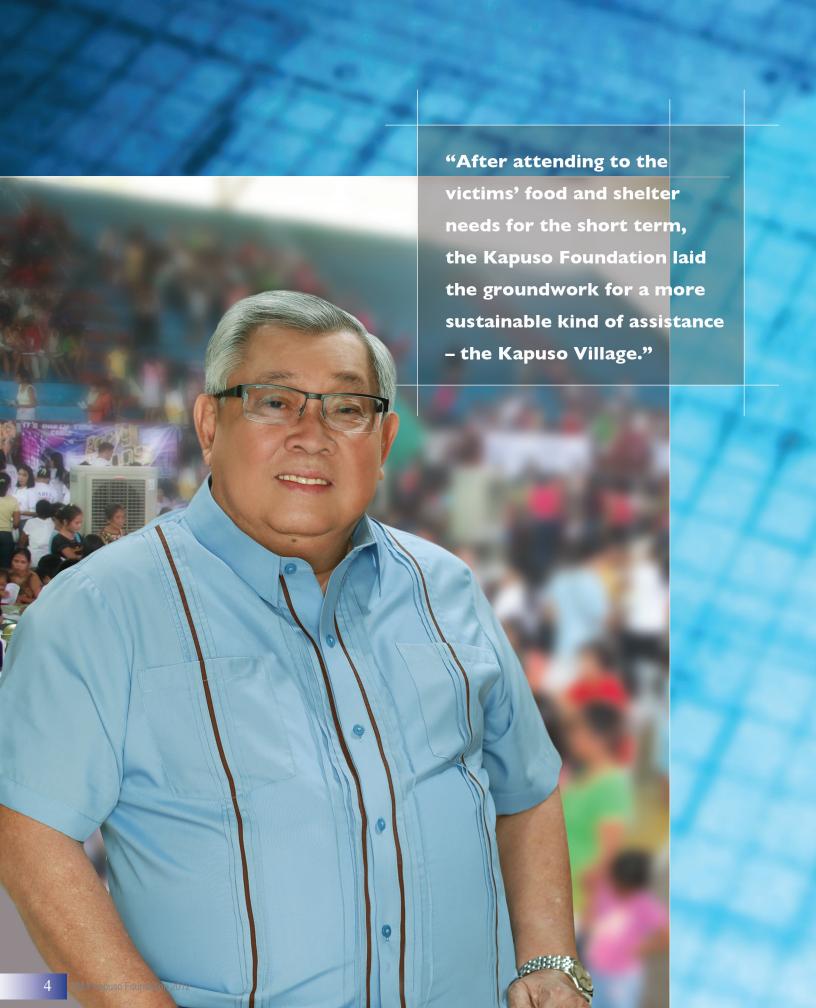












MESSAGE FROM THE CHAIRMAN

The GMA Kapuso Foundation provides Serbisyong Totoo to our kababayans throughout the country all 365 days of the year.

Whenever a disaster leaves communities shocked and desperately crying out for help, the Kapuso Foundation never fails to step up and heed their clamor.

In 2012, the dedicated team of the Foundation had their hands full with relief operations in key parts of Northern Mindanao after the devastation wrought by Typhoon Sendong. Immediately after attending to the victims' food and shelter needs for the short term, the Kapuso Foundation laid the groundwork for a more sustainable kind of assistance – the Kapuso Village. Throughout this Annual Report, you will be seeing how we were true to our promise of helping the disaster victims rebuild their lives in the longer term.

Amidst the intensive efforts in Iligan, we still pursued our roster of regular programs: more than half a million individuals benefited from our Operation Bayanihan; thousands of school children nationwide, particularly Grade 1 students, received backpacks complete with school supplies through the Unang Hakbang sa Kinabukasan; and, under the Kalusugan Karavan, thousands of individuals were provided medical assistance.

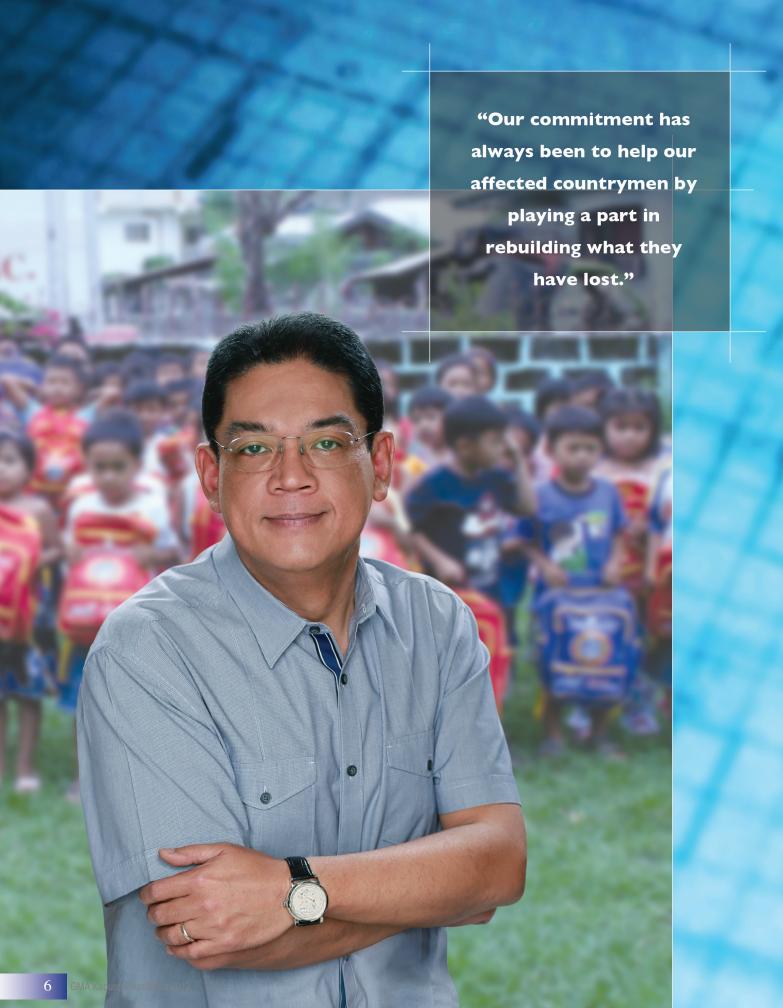
To better serve our countrymen in Mindanao, GMAKF launched our Davao chapter in 2012 (we launched chapters in Cebu and Iloilo in 2011).

As always, GMA Network's employee-volunteer group, GMA GIVES (Guide, Interact, Volunteer, Educate, Serve), worked hand in hand with the Foundation in select endeavors such as re-packing of relief goods, feeding activities, etc. This synergy between GMA Network and its subsidiaries and GMA Kapuso Foundation will continue as GMAKF's commitment to serve less fortunate Filipinos grows each year.

We wish to thank our generous donors who constantly provide the fuel that keeps GMAKF's engine running. Much appreciation also goes out to our volunteers and partners whom we constantly rely on every time we go out to provide genuine public service.

Tunay kayong Kapuso sa gawi at ugali. Maraming salamat po!

Chairman & CEO



MESSAGE FROM THE

PRESIDENT

The GMA Kapuso Foundation consistently proves itself as a reliable friend and ally in the face of calamities. This is not only because GMAKF provides immediate relief to the affected families as part of our *Operation Bayanihan*, but also for the reason that much of the Foundation's work continues way after the calamity has devastated the community.

Our commitment has always been to help our affected countrymen by playing a part in rebuilding what they have lost. Thus, when Typhoon Sendong ravaged parts of Northern Mindanao in late 2011, we moved quickly to identify the hardest hit areas and began our long-term housing project named Kapuso Village to help the displaced residents regain their lost ground.

Our partner in this project, the local government of Iligan City, provided the required 3-hectare parcel of land where the houses are being constructed for the relocated residents of Brgy. Mandulog in Iligan City. By the end of 2012, 60 units had been turned over to the beneficiaries. As of this writing, the number has doubled to 120. Further to this, GMAKF also assisted in commissioning a water system in Sitio Cabaro, Brgy. Hinaplanon, another area in Iligan City that was heavily ravaged by Sendong to help provide clean water for the residents in the area.

Our other programs similarly went full blast in 2012, with thousands of our countrymen benefiting from our various projects under our programs on health, education and values formation – the highlights of which include the 10-classroom school building that was built within the Kapuso Village in Brgy. Mandulog as part of our Kapuso School Development (KSD) project.

The success of our collaboration with celebrity couple Ogie Alcasid and Regine Velasquez was repeated in 2012 through *Ogie and Regine's Celebrity Ukay Ukay*. Once again, artists and stars, crossing network boundaries in the spirit of giving, donated personal items which were monetized during the Noel Bazaar (organized by our partner Cut Unlimited) with all proceeds directed towards raising funds for our KSD project.

Our *Unang Hakbang sa Kinabukasan* project remained strong and among our top priorities, distributing school supplies to thousands of Grade 1 students from hundreds of public schools nationwide.

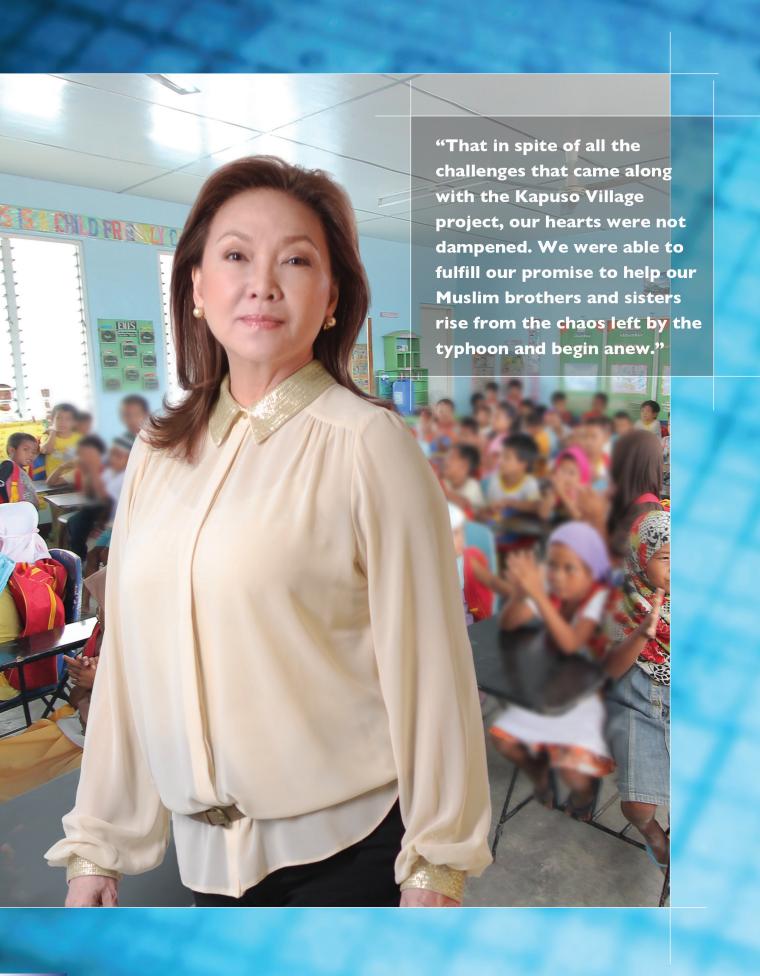
While our unwavering commitment to uplift the lives of our countrymen pushed us to accomplish much during the year, credit goes out to you, our donors and partners without whom none of these would have been possible.

To all of you as well as our dedicated staff and volunteers, our most profound thanks for helping GMA Kapuso Foundation once again deliver *Serbisyong Totoo* to more and more Filipinos in need.

Maraming salamat sa inyong lahat, mga Kapuso!

GILBERTO R. DUAVIT, JR.

resident à COO



MESSAGE FROM THE

EVP/COO

STEADFAST IN OUR COMMITMENT TO SERVE – How often have I told our staff that every opportunity of reaching out to others is an expression to love and serve more! That is unwavering commitment at its most profound and compelling way!

Here are some of the experiences we went through last year proving that being steadfast in our commitment, the passion to deliver Serbisyong Totoo will never fade.

The year 2012 was beset with a string of devastating calamities. Towards the end of July, Typhoon Gener kept the GMAKF busy doing the rounds of relief operations in Marikina, San Mateo, Bulacan, Laguna and Bataan. Only a few weeks after, Central Luzon and a great part of Metro Manila were submerged in flood waters due to Habagat.

GMAKF teams were immediately dispatched to heavily affected areas. With the continuous flow of donations and help from volunteers, we were able to serve 61,499 families. When the heavy rains and floods subsided, GMAKF went back to the different affected areas and held the *Kalusugan Karavan*, a series of medical missions where we provide those who need medical attention with free consultation and medicines.

Since calamities like these happen unexpectedly, some of our scheduled projects were postponed. But with a firm resolve, we were still able to accomplish them. The Kapuso 20/20 project, which is regularly held in August, was moved to October. On the other hand, the *Sagip Dugtong Buhay* Bloodletting Project was relocated, for the first time, from its regular venue at Ever Gotesco Commonwealth to their branch in Ortigas. We are so grateful to all our partners and donors that despite a change of date and venue, they participated wholeheartedly in these activities. A genuine proof that with determination, good intentions will happen!

Before 2012 ended, Typhoon Pablo brought heavy devastation to our kababayans particularly in Compostela Valley and Davao Oriental. It caused massive flooding and landslides, leaving thousands homeless and displaced. Braving the wrath of the storm, the GMAKF team was first to respond in reaching out to the affected communities to provide them with food, potable water, hygiene packs and clothes.

Even as most of our staff were busy doing relief operations in Visayas and Mindanao, GMAKF was on its feet for the *2nd Ogie & Regine's Celebrity Ukay-Ukay* Project at the NOEL Bazaar in World Trade Center and PICC Forum Tent. It generated P1.1M for our *Kapuso School Development Program* and *Give a Gift Christmas Projects*.

And to top it all, the construction of the Kapuso Village Phase 1 in Mandulog, Iligan City, where construction started in March 2012 is finally finished. In fact, I was there to personally turn over 120 houses to beneficiaries who were left homeless due to Typhoon Sendong in 2011. Such project would capture best the commitment and resolve of GMAKF. That in spite of all the challenges that came along with this project, our hearts were not dampened. We were able to fulfill our promise to help our Muslim brothers and sisters rise from the chaos left by the typhoon and begin anew.

As you browse through the pages of this annual report, may you be reminded of how far you have gone journeying with us, always moving forward to serve and empower the poor and underserved sectors in our society.

We thank you for sharing our commitment and strong resolve in implementing the various projects of GMAKF in the true spirit of Serbisyong Totoo!

CARMELA C. TIANGCO
Executive Vice President & COO

BOARD OF

TRUSTEES

(left to right) Joel Marcelo G. Jimenez • Carolina G. Jimenez • Anna Teresa M. Gozon-Abrogar • Gilberto R. Duavit, Jr. • Felipe L. Gozon Judith D. Vazquez • Carmela C.Tiangco • Felipe S. Yalong • Marissa L. Flores • Miguel C. Enriquez • Michael John R. Duavit





BRINGING LOVE TO THOUSANDS





• 8,872 individuals were served in the extended Typhoon Sendong relief operations in various affected areas in Dumaguete



- **18,908** earthquake victims in worst hit areas in Negros Oriental were given relief assistance
- 3,000 individuals in earthquake-stricken communities in Negros Oriental had soup kitchen
- 2,929 blood bags (1,286,050 blood cc) were generated from the Valentine Sagip Dugtong Buhay at Ever Gotesco Mall and the Kapuso Bloodletting with GMA Network employees
- 334 individuals in Sendong-affected areas in Brgy. Balua, Cagayan de Oro benefited from a dental mission in line with Oral Health month
- 98 indigent individuals received a new set of complete dentures under the Ngiting Kapuso Project



• 2,086 residents of Tabuk and nearby municipalities in Kalinga accessed free medical consultations, dental check ups and surgical operations



• 46 pediatric cancer patients were treated to a one-day of fun and therapeutic activities in a joint celebration of Cancer in Children Awareness month with East Avenue Medical Center's Tahan-Tahanan



• 95 I boys participated in the yearly summer Operation Tuli at the Veterans Memorial Medical Center



- 45,208 incoming Grade 1 pupils from 665 schools nationwide received school supplies
- 1,800 individuals affected by the cholera outbreak in Virac, Catanduanes were assisted in their need for purified water, oral rehydration tablets and medicines
- 487 residents of Barlig, Mountain Province joined the medical and dental mission
- 120 seedlings were planted within the Mandulog school community
- 48 elderly men underwent free prostate specific antigen (PSA) testing in celebration of Prostate Cancer Awareness
- 7 newly-constructed classrooms were turned over in Brgy. Mandulog, Iligan
- 6 district hospitals in Virac got medicines and supplies for the cholera-affected patients
- 2 water facilities were inaugurated in Sitio Cabaro, Brgy. Hinaplanon, Iligan



- 26,348 individuals affected by Typhoon Gener were served with soup kitchen, relief goods, ready to eat items and clothes
- 5,800 Typhoon Gener victims availed of medical check ups and medicines in three different Kalusugan Karavan missions
- 268 malnourished Kinder & Grade 1 pupils from 7 public schools in Urbiztondo, Pangasinan became beneficiaries of the Give A Gift 120-day feeding
- 22 indigents were awarded with customized wheelchairs during the "Gulong Ng Pag-Asa, Dulot Ay Ginhawa" activity, in celebration of the National Disability Prevention and Rehabilitation Month under the auspices of the Latter Day Saints



- 245,996 victims of the Southwest Monsoon (Habagat) heavy rains that hit various parts of Luzon received relief assistance
- 5,500 of these individuals were given hot soup, rice porridge, bread, biscuits and packed meals
- 1,387 residents of Habagat-affected Navotas and Malabon participated in 2 separate medical missions
- 5,548 Habagat victims in these 2 areas were also recipients of relief goods, mineral water, clothes & biscuits
- 1,273 indigents of 6 barangays in Davao City were served in the Grand Kalusugan Karavan held at Brgy. Buhangin Covered Court



- 1,905 Habagat victims took part in the medical missions organized in Angono, Rizal and Binan, Laguna
- 7,620 individuals of these affected areas were also given with clothes, mineral water, relief supplies & assorted ready to eat goods
- 4,000 families in Angono were beneficiaries of hygiene packs
- 218 patients availed of free echocardiogram and lecture on Heart Care in line with the World Heart Day
- 200 pupils of Juan Luna Elementary school received school supplies and Hepatitis B vaccination in partnership with Rotary Club University District Manila
 and Hepatology Society of the Philippines
- 80 seedlings were planted in the Mandulog school grounds
- 20 houses in Kapuso Village were turned over to the Sendong-affected families in Brgy. Mandulog, Iligan
- 3 new classrooms were inaugurated in Mandulog Elementary School, Iligan



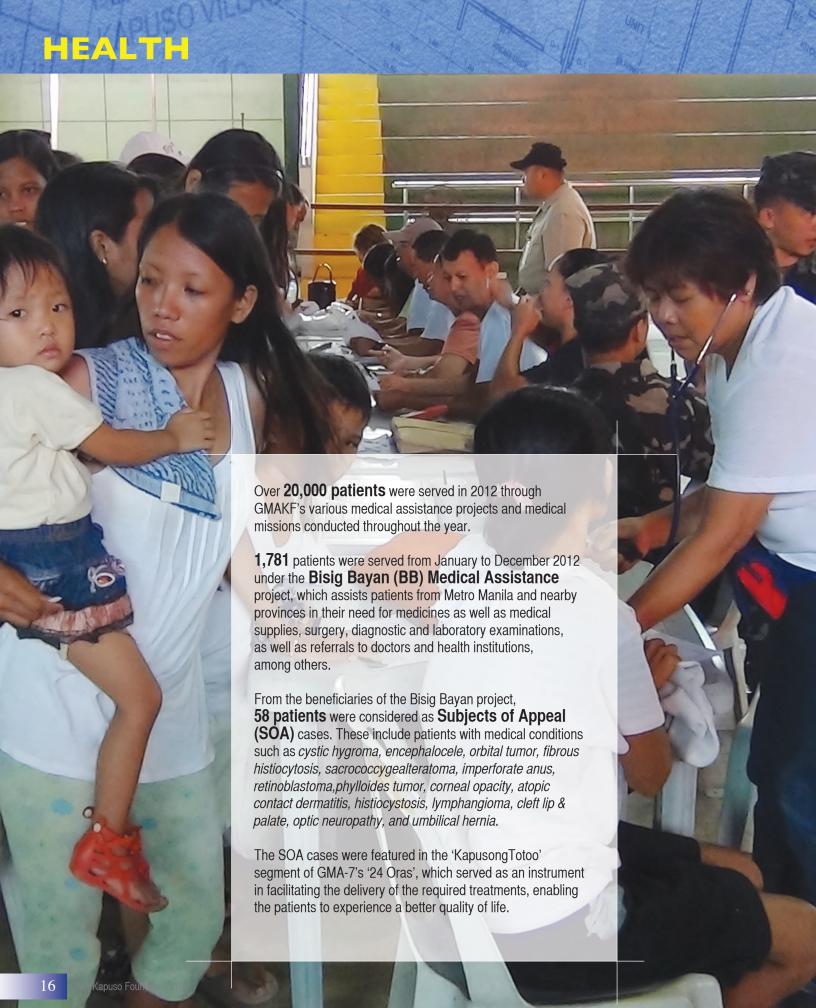
- **422** persons benefited from free refraction, eyeglasses and lectures on Eye Care in celebration of World Sight Day in cooperation with Integrated Philippine Association of Optometrists (IPAO)
- 36 children with hernia were operated at the Philippine Children's Medical Center
- 25 kids became recipients of 6 months free chemotherapy treatment under the Give A Gift (GAG) Cancer Kids project sponsored by Go Tong
 Foundation and Ever Gotesco Malls



- **79,540** individuals were served in the various relief operations in Typhoon Pablo-ravaged areas in Davao Oriental, Compostela Valley, Surigao del Sur, Southern Cebu, Bohol, Siquijor and Negros Oriental
- **4,000** Pablo victims were given hot porridge & hot soup



- 205,557 victims of other disasters such as fires and heavy rains were assisted by the Operation Bayanihan program for the whole year
- 30, I 25 underprivileged children from 155 schools in 21 regions nationwide were gifted with Christmas packages
- 3,500 indigenous children were given assorted school supplies, clothes and slippers as additional Christmas gifts
- 1,781 patients and 58 subject of appeal cases received medical attention under the Bisig Bayan Project throughout the year
- 1,150 Habagat-affected residents of Luna, La Union participated in a medical mission
- 4,600 individuals of Luna also got relief goods, mineral water & biscuits
- 650 individuals affected by Typhoon Pablo availed of the medical missions organized in New Bataan, Compostela Valley and Baganga, Davao Oriental
- 2,600 Typhoon Pablo victims were given Christmas packages consisting of assorted food items, hygiene supplies, mats and blankets
- 268 school children who completed their 120 days of feeding with an average of 72% increase in weight were awarded with special Christmas packs
- 55 children with hernia and other congenital defects accessed free surgical operations at the Eastern Visayas Regional Medical Center
- 40 Typhoon Sendong-affected families in Iligan celebrated Christmas in their newly turned over homes in Kapuso Village





98 indigent individuals received a new set of complete dentures under the "Ngiting Kapuso" (NK) project, held in February at the Centro Escolar University Dental Facility.

334 victims of typhoon Sendong in Cagayan de Oro, received dental services under the NK project in partnership with the Philippine Dental Association-CDO Chapter, while 10 selected indigents were given complete dentures.

951 young boys benefited from the annual summer "Operation Tuli" held at the Veterans Memorial Medical Center in cooperation with the Philippine College of Surgeons-Metro Manila Chapter, which mobilized its pool of volunteer doctors for two separate schedules for circumcision. GMAKF provided surgical supplies, including antibiotics and pain relievers.

46 pediatric cancer patients participated in a whole day event held under the "Isang Tuwa at Isang Pag-Asa" project, a joint undertaking with East Avenue Medical Center's Tahan-Tahanan, for children with cancer.

48 elderly men underwent free prostate specific antigen (PSA) testing by project partner, High Precision Diagnostics. Two of the 48 patients got a high PSA result and were referred to a urologist for further testing and medical assistance. Another partner, the Philippine Cancer Society conducted lectures regarding prostate cancer and other cancer related illnesses.

With the theme "Gulong Ng Pag-Asa, Dulot Ay Ginhawa", **22 indigents** with polio, cerebral palsy, muscle dystrophy, stroke and spinal cord injury, were awarded with customized wheelchairs during the National Disability Prevention and Rehabilitation Month, with the Latter-Day Saint Charities as project partner.

In partnership with the Hi-Precision Diagnostics, a total of **218 individuals** availed of free echocardiogram and heart care related activities on World Heart Day initiated by GMAKF in Manila and Cebu. Dr. Alvin dela Cruz of the Philippine Heart Center also gave free consultation and lecture on "Taking Care of the Heart and Heart Attack Signs and Symptoms.

200 pupils at the Juan Luna Elementary School received free hepatitis
B vaccination, in partnership with the Rotary
Club University District Manila and Hepatology
Society of the Philippines.

Kapuso 20/20 provided free refraction and eyeglasses to **422 individuals** with the Integrated Philippine Association of Optometrists (IPAO) as main project partner. 79 doctors gave free services while Essilor Vision Foundation donated the lenses. A lecture on proper eye care was also conducted.



HEALTH





Miracles Do Happen

A doctor once told her that her name meant "patience". It is certainly one virtue Diocel Febrer has acquired through the years, as she endured a rare condition called 'cementifying fibroma' wherein a cyst, which grew in her skull when she was nine years old, pushed her left eyeball down her face. This caused her constant migraines. "I felt as if my skull was being split," she relates. When she was 14, she underwent surgery to remove the lump but, due to financial limitations, she was unable to go through more operations which were still needed to correct her condition.

Diocel is now 30 years old and a single parent to two sons, nine and seven years old. Through all this time, she persevered in seeking help from kind doctors and NGOs.

She never gave up. She believed, "God will find a way." After many frustrations, going back and forth from Bicol, where she lived, to Manila, someone suggested that she seek the help of the Kapuso Foundation, which assisted her in getting the necessary diagnostic examinations before she could undergo the sensitive operation.

EAMC head and neck surgeon, Dr. Rene Gutierrez assembled a team of 9 doctors from different fields of specialty to attend to her case. Diocel was confined in the hospital for one month in preparation for the operation. Although her



sight was not affected, there was the possibility that her left eye would have to be removed. Since it was still a healthy eye that functioned properly, Diocel pledged to donate her eye should the doctors find during the operation that both tumor and eye needed to be removed.

In September 2012, Diocel underwent an eleven hours operation. When she regained consciousness, she quickly realized that they did not remove her eye after all. Titanium plates were placed for facial reconstruction. Further reconstruction would have to be done after six months.

It was nothing short of a miracle. "If it were not for Kapuso Foundation, I would not have had the operation," Diocel says. "If not for my children, I would have given up already. I am here to fulfill God's plan."



10,738 individuals benefited from the nationwide Kalusugan Karavan medical missions conducted in 2012.

- The five-day medical, surgical, and dental mission in Tabuk, Kalinga, a pilot project conducted in cooperation with the Rotary Club of University District Manila and the Philippine Chamber of the Pharmaceutical Industry, served 2,086 indigent residents of Tabuk and nearby municipalities afflicted with various illnesses as well as those with major and minor surgical needs.
- The GMA Engineering teams returned to the town of Barlig, Mountain Province to conduct a medical and dental mission. A total of **487 residents** received medical (268), dental (134) and laboratory services (85).
- 1,273 indigent residents of Barangays
 Buhangin Proper, Sasa, Tigatao, Cabantian,
 Communal and Mandug were served with basic
 medical services, in partnership with Pharex
 Health Corporation during Davao's celebration
 of the Kadayawan Festival, which was attended
 by GMAKF EVP & COO Mel Tiangco together with
 artists from GMA Primetime Show, One True Love,
 who gave their support.

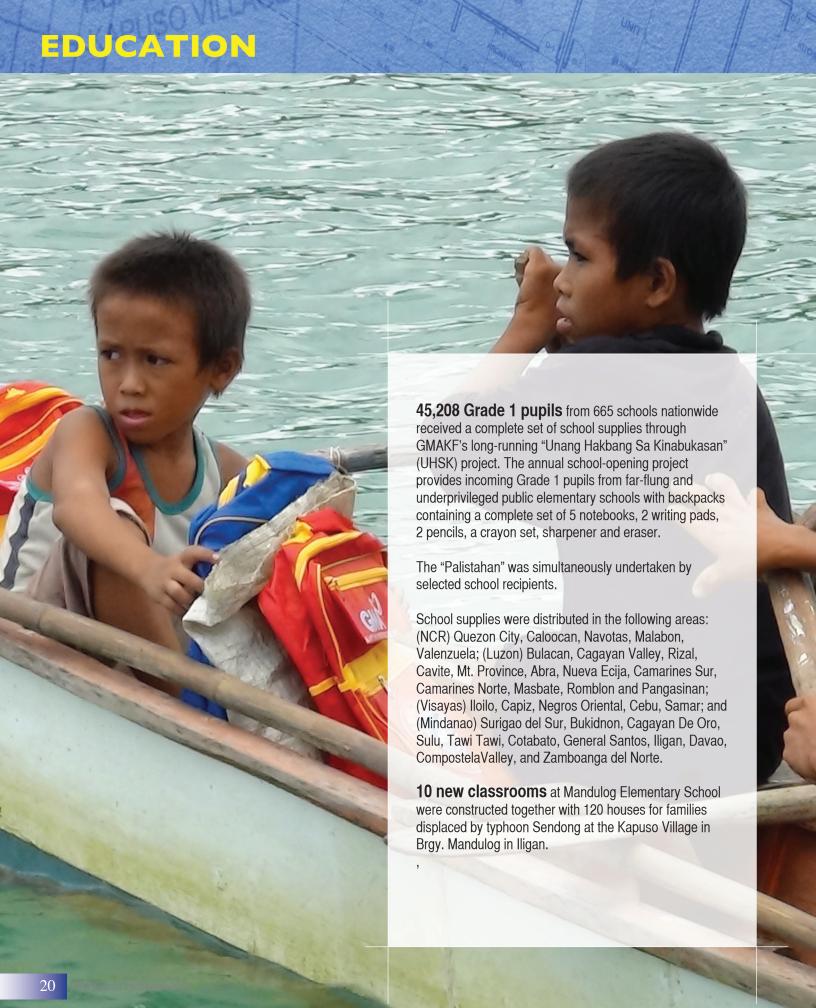
The Kalusugan Karavan went to critical and disaster stricken areas including:

- Virac, Catanduanes, site of a cholera and diarrhea outbreak in June. 1,800 individuals were assisted in their need for purified water, oral rehydration tablets and other medicines. The GMAKF team also went to six district hospitals to help those who were confined and recovering from diarrhea.
- Navotas, Malabon, Rizal, Laguna and La Union, which were affected by the rains and floods caused by the Enhanced Southwest Monsoon (Habagat). A total of 4,442 individuals were served in coordination with the different municipal health and local government offices. Besides providing for

their medical needs, the people were also given food and relief items.

- **1,150 Habagat-affected residents** of Luna, La Union participated in the medical mission.
- **1,905 Habagat-victims** took part in the medical missions organized in Angono, Rizal and Binan, Laguna.
- **1,387 individuals** in Navotas and Malabon participated in two separate medical missions
- In Malabon, GMAKF set up a water filling station where drinking water was a priority need.
- In Sitio Cabaro, Brgy. Hinaplanon in Iligan, two water facilities were inaugurated.
- In Davao Oriental and Compostela Valley, which were directly hit by typhoon Pablo before the end of the year, two medical missions were separately conducted in coordination with the Philippine Medical Association and the Metrobank Foundation, in New Bataan, Compostela Valley and Baganga, Davao Oriental, a few days before Christmas. 650 individuals received free medical checkup and medicines.







What a Difference a Backpack Makes

A study conducted by the Department of Education revealed that one of the reasons for the low enrollment and high dropout rate among public elementary school students is their lack of school supplies. Due to such financial limitations, they are too ashamed to go to school. In response to this situation, the GMA Kapuso Foundation launched the "Unang Hakbang sa Kinabukasan" (UHSK) project in 1997. The GMAKF recognized that the most vulnerable students were those entering the public elementary school for the first time. Thus, UHSK chose to serve these Grade 1 students from the most underserved communities in the country who were taking their first step towards an education, their "unang hakbang". Each child receives a backpack containing a complete set of school supplies consisting of 5 notebooks, 2 writing pads, 2 pencils, a crayon set, sharpener and eraser. The annual school-opening project has served a total of 420,220 children nationwide since it started 15 years ago.

"I was with the UHSK staff during the distribution period in the first years of the project," says Chit Singayan, senior education program specialist of the Department of Education. "I could see the joy and excitement in the faces of the children and their parents as well. It makes them feel and realize how important education is. It helped them financially."

The Bureau of Elementary Education of the Department of Education reported that programs such as UHSK have had a positive impact. The number of Grade 1 students enrolling in the public elementary schools increased wherever the school backpacks were distributed, and they are encouraged to stay in school as well.

"As it first came in the Department of Education, UHSK has been considered a laudable project based on its contributing factor to the educational needs of children," Singayan shares. "It has been serving as an incentive to parents to enroll their Grade I children early during the Early Enrollment Program of the DepEd. Inspired by the school supplies provided during the first to second week of their schooling, it also decreased dropout rates in one way or another. It made the Grade I children sustain their interest to learn and to go to school everyday. Having a school bag the same as all their schoolmates gives them a sense of belonging."

VALUES FORMATION





A total of 34,055 underprivileged children from all over the country were recipients of GMAKF's "Give a Gift (GAG) Alay sa Batang Pinoy" project in 2012.

The GAG project gives customized gift packages to address the needs of marginalized sectors of children such as malnourished children, children with cancer and children with congenital defects. It also distributes Christmas packages containing toys, food items, and hygiene supplies to children in farming and fishing communities, children in indigenous communities, children in armed conflict areas, and children of incarcerated mothers.

268 malnourished Kinder and Grade
1 pupils were beneficiaries of the "Give a Gift (GAG): Feed a Child" project, coming from
7 public schools in Pangasinan: the Urbiztondo Integrated School, Bayaoas Integrated School, Malibong Elementary School, Baug Elementary School, Camanbungan Elementary School, Gueteb Elementary School, and Angatel Elementary School.

At the end of the 120-day feeding program, an average of 72% increase in weight was noted among the beneficiaries. Teachers also reported improvement in their learning behavior. The children were more alert and energetic in school.

25 kids were recipients of free chemotherapy treatment under the "Give a Gift (GAG): Cancer Kids" project in partnership with the Go Tong Foundation.

46 children battling cancer participated in the activity held during the Cancer in Children Awareness Month in April.





VALUES FORMATION



91 indigent children with hernia and other congenital defects received free surgical operations.
36 patients from Metro Manila were served at the Philippine Children's Medical Center and 55 patients from Tacloban and nearby provinces were attended to at Eastern Visayas Regional Medical under the "Gift a Gift (GAG): Surgical" project.

30,125 underprivileged children from 155 schools from 21 regions nationwide received Christmas packages through the "Give a Gift (GAG): Distribution" Project. GMAKF visited the following areas: General Santos, Saranggani, Bataan, Laguna, Rizal, La Union, Ilocos Sur, Naga, Iloilo, Davao, Cebu, Pangasinan, North Cotabato, Maguindanao, Cagayan De Oro, Lanao Del Norte, Benguet, Samar, Leyte, Davao Oriental, Compostela Valley, and Surigao Del Sur. In addition to the regular children's sectors that GMAKF serves, children from areas hit by Habagat, mostly in Luzon, as well as children displaced by typhoon Pablo before Christmas were also recipients of this project.

This include, an additional 3,500 indigenous children in hardly hit Davao Oriental and Compostela Valley.

GMAKF also continued with its yearly Christmas Party and giftgiving for the children of incarcerated mothers in the Correctional Institute for Women in Mandaluyong City and Davao City.

1,819 blood bags (797, 550 cc) were generated for the Philippine Red Cross under the "Sagip Dugtong Buhay" bloodletting project. The GMAKF and GMA Corporate Affairs project promotes the spirit of volunteerism among the network employees.

The yearly event done in August was held for the first time at Ever Gotesco Mall, Ortigas where **849 blood bags (382,050 cc)** were collected. In the past 15 years, Sagip Dugtong Buhay was held at Ever Gotesco Mall, Commonwealth.

Simultaneous bloodletting events were held in Cebu, Davao, Iloilo, and Dagupan where a total of **1,110 blood bags (488,500cc)** were collected.

Under the "Kapuso ng Kalikasan" project, **200 seedlings** of mahogany, narra, bamboo and other fruit-bearing trees were planted in the school communities where the KSD project constructed classrooms, particularly within the Kapuso Village and school grounds in Brgy. Mandulog, Iligan.





VALUES FORMATION

OTHER ACTIVITIES

- The GMAKF Davao Chapter was formally launched in August, strengthening GMAKF's initiative to deliver "Serbisyong Totoo" in Mindanao.
- The "Celebrity Ukay-Ukay" fundraising project generated PhP 1,197,445.00 which will be used to support the Kapuso School Development and Give a Gift (GAG) Christmas projects. Now on its 2nd year, Ogie and Regine's Celebrity Ukay-Ukay mobilized 83 artists who donated their pre-loved items that were sold at the Noel Bazaar events in World Trade Center and PICC Forum Tent.
- Under the "Network Volunteerism Initiative", a total of 25 network employees participated in the GAG repacking event, with approval from their department heads, to repack Give A Gift bags and assorted clothes.

Approximately 5,000 GAG bags and 100 sacks of used clothes were packed, also with the help of more than 140 external volunteers (mostly groups which GMAKF invited) for the one day repacking event.



Planting Trees, Leaving a Legacy

Brgy. Captain Dianalan L. Pagsidan recalls that before typhoon Sendong, they enjoyed a beautiful environment. "Puno ng pananim," (full of plants) he relates. Many of the residents were farmers. They had land planted with coconut trees. They sold the coconuts which were made into copra and coconut oil.

The family of Rasmia Ampuan of Brgy. Mandulog owned a small plot with 100 coconut trees from which they harvested every three months. They also had lots of flowering plants where they lived, she relates-orchids, roses, santan. That was before typhoon Sendong swept away everything, including their homes along the river. Only some of the coconut and mahogany trees were left standing.

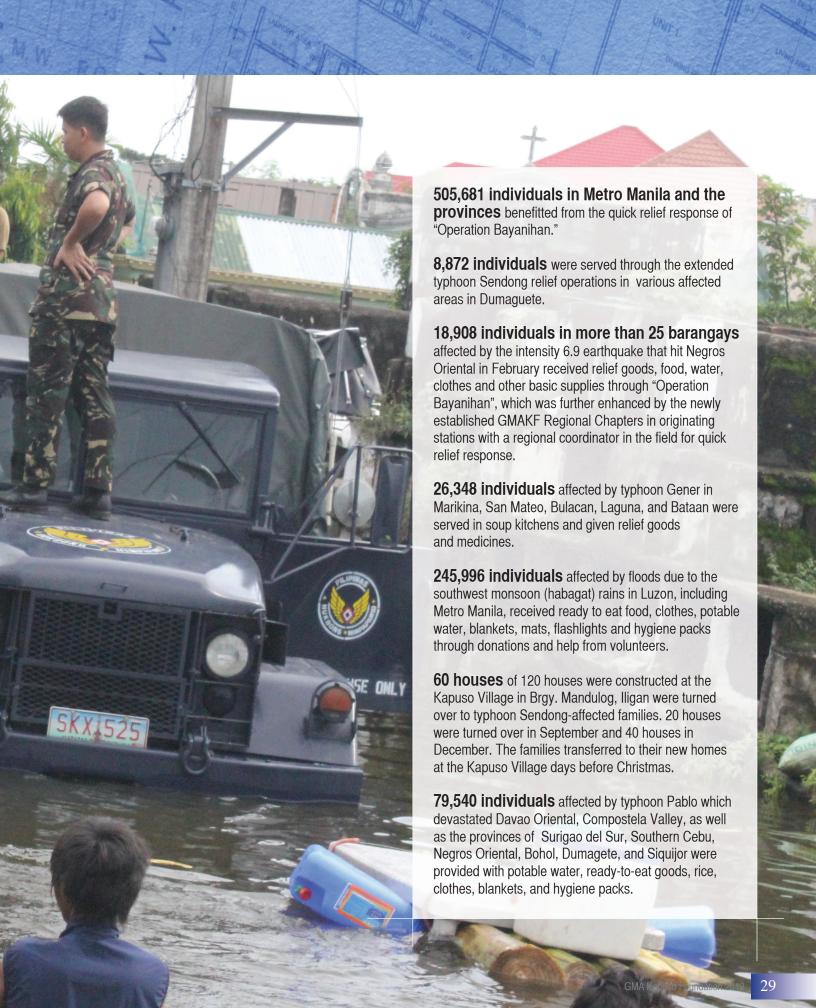
"The mahogany is sturdy," Rasmia says. So when the Kapuso Village, consisting of 120 houses and a 10-classroom elementary school building was constructed on a three bectare lot donated by the Iligan city government for the families displaced by the flashfloods caused by typhoon Sendong, the resident-beneficiaries participated in the tree-planting activities spearheaded by the GMA Kapuso Foundation.

Prior to the turnover ceremony of the first seven classrooms, which were built in time for the school opening in June 2012, GMAKF distributed school supplies and hosted an environmental symposium and tree planting activity in the school. 80 mahogany seedlings were planted within the Mandulog elementary school grounds. Later in the year, 120 more seedlings were planted along the driveway and village perimeter.

But planting the seedlings was only the start. Naturally, the seedlings require daily watering and constant care to grow into sturdy mahogany trees. Rasmia wished that they could get more seedlings to plant.







DISASTER RELIEF YANIHAI NR GMA Kapuso Found



KAPUSO VILLAGE COVER STORY



After the Storm, the Kapuso Village Rises

Griezel May Dianal lost her cousins and an aunt when their house was washed away by flood waters that rose from the river at the height of typhoon Sendong's fury. She also lost the pictures which she kept of herself when she was young. For both loses, she grieved with almost the same measure. When you are 19, you tend to be extremely sentimental that way.

When she returned to the place where their house used to stand before typhoon Sendong, she could no longer recognize it. Nothing was left of the houses that stood there along the riverbanks. Instead, all they found were huge logs (troso) and boulders. "Hindi na namin malaman kung saan ang aming bahay. Bato na lang natira (We could not find our house. Only boulders were left)," she relates.

A Night of Terror

Griezel is the fourth of nine children. Her father, Mangawan A. Dianal, 46 years old, is the barangay kagawad (councilor). He was asleep together with his son when the flood waters rose from the river during the night. They awakened to the shouts of their neighbors as water surrounded their house. They managed to flee and cross the bridge just in time. 15 minutes later, the steel bridge collapsed. Some of their neighbors perished and their bodies were never recovered.

They scampered in total darkness and climbed to higher ground. For three days, they stayed in the mountain, soaking wet and without food. They could only give the women and children bananas to eat. They had nothing except for the clothes on their back. Due to the extent of the devastation, help could not reach them immediately. It all happened so fast. "It took only six hours of rain," Dianal recalls. They were caught totally unprepared.

"For us, it was a first time. They say that a hundred years ago,

there was also a big flood, but there was less casualty because there were not too many people then. We thought we were exempted from calamities, which usually happened only in Luzon," Reynaldo L. Roque of the Housing and Resettlement Office of Iligan shares. "What's more, the people were asleep when it happened. The heavy rains started at 7 PM on December 16, 2011. It was the start of the Christmas celebration."

Ahmad, the 14 year old son of elementary school teacher Mindaya H. Sarip, one of six children, forced his way through a window as the floodwaters rose around their house. He had just celebrated his birthday. He spent all of the following day atop a coconut tree. All he could remember is that he felt parched and so thirsty while waiting for help to come.

A Long Wait

"It was difficult to do anything since our rescuers were also among those affected," barangay captain Dianalan L. Pagsidan, 37 years old, explains. Fortunately, his house was not as badly affected. They did not live near the river. "Hangang tuhod lang ang tubig noon sa amin (The floodwater reached only up to our knees)," he recalls.

The barangay hall and gym became the temporary evacuation center. The children slept on the cement floor. "Kawawa talaga (It was pitiful)." The first week after the storm was the most difficult. Relief goods and donations were slow in coming. The barangay officials got rice from their suppliers on credit to feed the evacuees. They made do with sardines and noodles. They were also able to distribute blankets and kitchen utensils which they bought with money they borrowed, while some even drew from their personal funds. "More than 500 families ang nabigyan (were given assistance)," Pagsidan relates.



When help eventually came, mostly from NGOs, they were overwhelmed. Kagawad Dianal shares, "They had lost everything. They lost their means of livelihood and they simply relied on the help given by the government and the NGOs." They were given not only food but also things they needed for the house and even cash donations. This lasted for a month. They seemed better off after Sendong. "Sabi pa ng iba (Some said)," Dianal relates, "Grabe. Noon walang Sendong, wala tayong gamit. Pero ngayon, kumpleto na tayo (Before Sendong, we had nothing. Now, we have everything we need)."

But still, nothing could replace the lives of many loved ones who were lost. And for those who survived, their lives were changed forever. "We saw the need to go beyond relief assistance and offer a more sustainable means of alleviating the condition of the typhoon victims in the area," GMA Kapuso Foundation EVP and COO Mel Tiangco remarked.

Beyond Relief

GMAKF initiated talks with the LGU of Iligan, to extend help in providing homes to families displaced by typhoon Sendong. Immediately, the LGU offered three hectares of an 11- hectares government land, which was formerly a cornfield in Brgy. Mandulog, one of the worst hit barangays in Iligan. This was to be the site of GMAKF's Kapuso Village, where a 10-classroom school building and 160 houses would be built for the victims of typhoon Sendong.

Two weeks after the storm, GMAKF's Engr. Ed Eniego made an initial assessment of the place. Pre-construction work was done in January and February – an initial site survey and ocular inspection; site investigation and evaluation; technical design and planning; initial land survey; site development, clearing and upgrading of site elevation; final site survey and lay-out.

The Mines and Geosciences Bureau (MGB) of the Department

of Environment and Natural Resources (DENR) conducted an inspection and declared the site suited for permanent relocation. Ground breaking took place in early February, while actual construction started in March 2012.

No Easy Task

Meanwhile, the Kapuso Village Housing Committee that was to take charge of screening the beneficiaries was created. This was composed of representatives from GMAKF, the City Social Welfare and Development, Housing and Resettlement Office, National Housing Authority, City Mayor's Office, Cooperative Development Office, the Muslim community, and local barangay officials.

Victorio O. Mancia, 42 years old, of the city mayor's Housing and Resettlement Office (HRO), was not affected by typhoon Sendong since his house was located on higher ground. But as part of the city government, he helped in assisting the Sendong survivors. He was a member of the selection committee which drew up the criteria for choosing the housing beneficiaries, who were primarily those whose houses were totally washed out. Those with partially damaged houses were given second priority.

There was also the so-called "sweat equity" to which those selected pledged 500 hours of work as their counterpart in the construction. In the process, they would learn construction – related skills such as carpentry and masonry, which would be helpful when seeking employment later on.

From over a hundred applicants, 80 qualified in the first batch while another 40 qualified in the second batch for a total of 120 beneficiary families.

Just in Time

It was a collaborative effort wherein the GMA Kapuso Foundation and the local government of Iligan City jointly mobilized their

KAPUSO VILLAGE COVERSTORY



respective resources and network of skilled workers, as well as army and community volunteers, led by the GMAKF engineering team to ensure the timely completion of the project. The first seven classrooms of the 10-classroom school building of the Mandulog elementary school was inaugurated in time for the June school opening in 2012. The first 20 houses were turned over in September while another 40 houses were turned over in December, just days before Christmas.

The Kapuso houses, which were built with solid concrete walls and light gauge steel, among other quality materials were recognized for their durability and excellent design by the National Housing Authority, which also took part in the technical planning. "Talagang quality yung construction. Hindi basta-basta. pang world class ang housing units ng GMAKF, lalo na yung school (The housing units constructed by GMAKF are world class, especially the school)," Reynaldo Roque of the housing and resettlement office, remarked. The DPWH provided funds for the construction of the concrete roads and drainage system. "Tulong-tulong lahat (Everyone helped)."

Mancia remarks, "Before, they just had a roof over their head, para lang (similar to a) waiting shed. Now, they have a house made of concrete, complete with appliances too." Hanabishi donated a complete set of home appliances for each of the beneficiaries which includes an electric fan, oven toaster, flat iron, single burner electric stove, and rice cooker.

Looking Towards the Future

"Housing is no longer a problem," says Malik Macarimbor, 49 years old, one of the beneficiaries. "The next step is to find a means of livelihood." He used to plant corn and vegetables which he sold in the city. He earned just enough to support his two families. He has six children with his first wife and five with his second. But after the storm, the once fertile soil is now all covered with rocks.

Raidah, 10 years old, is one of seven children of barangay tanod (security officer) Danny Tancal, a Christian, 43 years old, and his wife Raisa Ibrahim Tangcal, a Maranao, 36 years old. They moved in their new house at the Kapuso Village with mixed emotions, happy and sad at the same time. "Masaya at may konting lungkot, dahil hindi kami kumpleto," (Happy, but with some sadness, because we are not complete), Danny says. They lost their four year old daughter to typhoon Sendong.

"I cannot say that everyone has recovered 100%," says barangay captain Pagsidan. "Those who lost their farmlands are slowly coming back. Others have changed their means of livelihood. Some have become construction workers. They go wherever there is work in order to earn a living."

A Promise Fulfilled

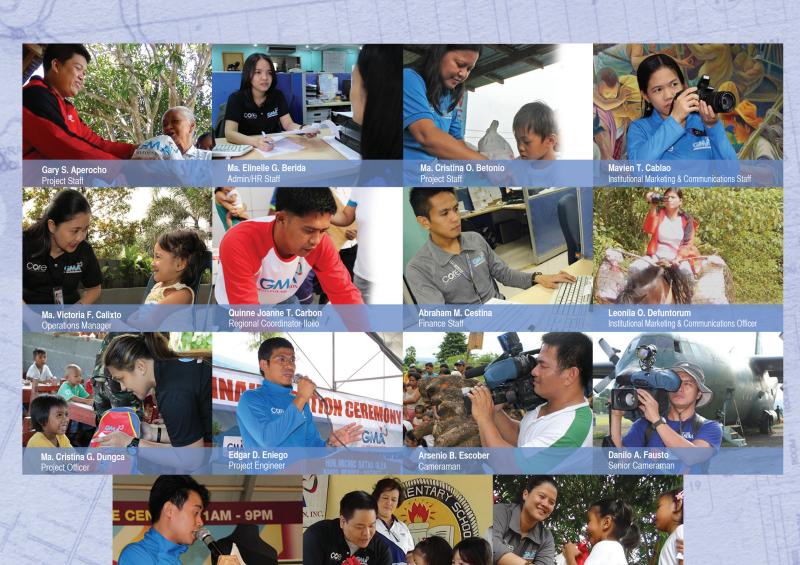
"For us in Brgy. Mandulog, this housing assistance from GMAKF is heaven-sent," Pagsidan says. "We did not expect this, but this is our luck. We will take care of this gift. Pangangalagaan namin. Kung pwede, i-impove pa. Aayusin namin para hindi maging pangit ang napakagandang binigay ng GMAKF (If we can, we will try to improve it, so we can preserve this beautiful gift from GMAKF)."

At the final turnover of the Kapuso Village Phase I in Purok 17, Brgy. Mandulog and the ground breaking ceremony of Kapuso Village Phase II in Purok Tubaran, Mandulog, Iligan City, GMA Kapuso Foundation EVP and COO Mel Tiangco addressed the beneficiaries: "We are one with you to celebrate this happy day. We want you to feel our love. We want you to know that we care. We kept our promise. Kapag nangako ang GMA Kapuso Foundation, tinutupad talaga (When GMA Kapuso Foundation makes a promise, we make sure we fulfill it)."



GMAKE IN ACTION

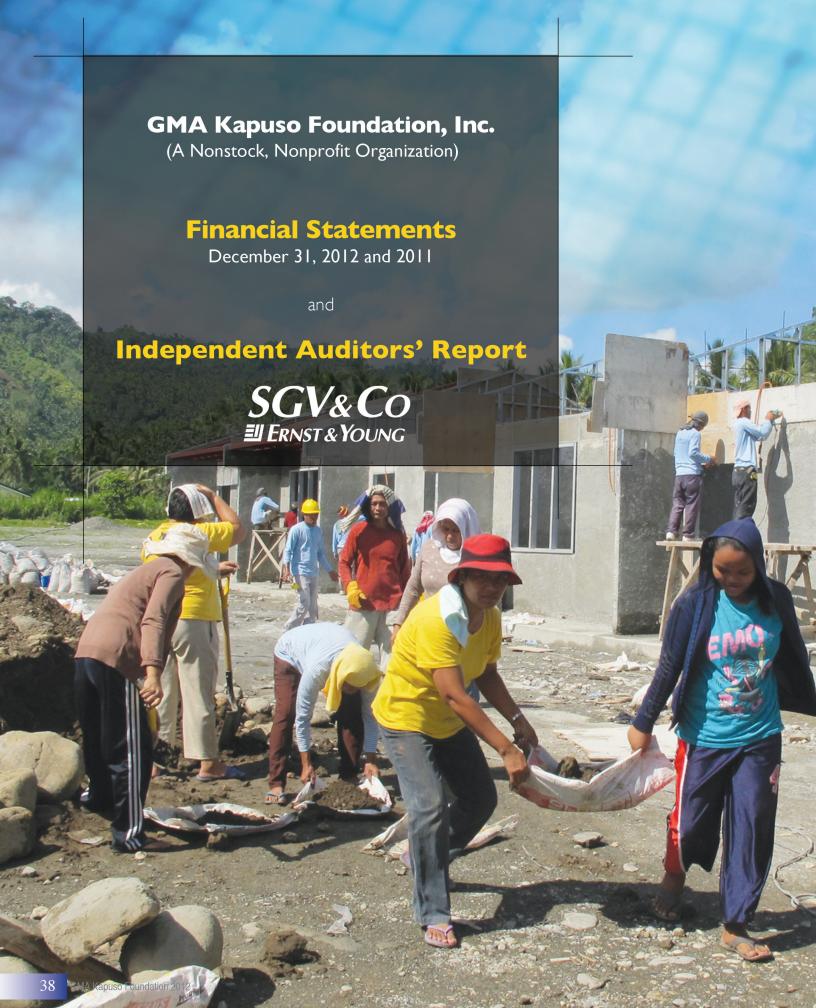








LAFADAG



INDEPENDENT AUDITORS' REPORT

The Board of Trustees GMA Kapuso Foundation, Inc.

Report on the Financial Statements

We have audited the accompanying financial statements of GMA Kapuso Foundation, Inc. (a nonstock, nonprofit organization), which comprise the statements of assets, liabilities and fund balance as at December 31, 2012 and 2011, and the statements of receipts and expenses and fund balance and statements of cash flows for the years then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Philippine Financial Reporting Standards for Small and Medium-sized Entities, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with Philippine Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of GMA Kapuso Foundation, Inc. as at December 31, 2012 and 2011, and its financial performance and its cash flows for the years then ended in accordance with Philippine Financial Reporting Standards for Small and Medium-sized Entities.

Report on the Supplementary Information Required Under Revenue Regulations 19-2011 and 15-2010

Our audits were conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplementary information required under Revenue Regulations 19-2011 and 15-2010 in Note 13 to the financial statements is presented for purposes of filing with the Bureau of Internal Revenue and is not a required part of the basic financial statements. Such information is the responsibility of the management of GMA Kapuso Foundation, Inc. The information has been subjected to the auditing procedures applied in our audit of the basic financial statements. In our opinion, the information is fairly stated, in all material respects, in relation to the basic financial statements taken as a whole.

SYCIP GORRES VELAYO & CO.

Clairma T. Mangangey

Partner

CPA Certificate No. 86898

SEC Accreditation No. 0779-AR-1 (Group A), February 2, 2012, valid until February 1, 2015

Tax Identification No. 129-434-867

BIR Accreditation No. 08-001998-67-2012,

April 11, 2012, valid until April 10, 2015

PTR No. 3669697, January 2, 2013, Makati City

March 21, 2013

GMA KAPUSO FOUNDATION, INC.

(A Nonstock, Nonprofit Organization)

STATEMENTS OF ASSETS, LIABILITIES AND FUND BALANCE

	December 31	
	2012	2011
ASSETS		
Current Assets		
Cash and cash equivalents (Note 4)	₽219,761,236	₽164,944,158
Short-term investments	1,285,717	1,363,520
Receivables (Note 5)	1,023,090	570,631
Other current assets	41,106	-
Total Current Assets	222,111,149	166,878,309
Noncurrent Asset		
Property and equipment (Note 6)	401,188	640,812
	₽222,512,337	₽167,519,121
LIABILITIES AND FUND BALANCE		
Entire Tend biterice		
Current Liabilities		
Accounts payable and other current liabilities (Note 7)	₽6,589,881	₽4,310,853
Accounts payable and other current liabilities (Note 7) Due to GMA Network, Inc. (Note 11)	2,670,629	1,640,773
Accounts payable and other current liabilities (Note 7)		, ,
Accounts payable and other current liabilities (Note 7) Due to GMA Network, Inc. (Note 11) Total Current Liabilities	2,670,629	1,640,773
Accounts payable and other current liabilities (Note 7) Due to GMA Network, Inc. (Note 11) Total Current Liabilities Noncurrent Liability	2,670,629 9,260,510	1,640,773 5,951,626
Accounts payable and other current liabilities (Note 7) Due to GMA Network, Inc. (Note 11) Total Current Liabilities	2,670,629	1,640,773
Accounts payable and other current liabilities (Note 7) Due to GMA Network, Inc. (Note 11) Total Current Liabilities Noncurrent Liability	2,670,629 9,260,510	1,640,773 5,951,626

See accompanying Notes to Financial Statements.

GMA KAPUSO FOUNDATION, INC. (A Nonstock, Nonprofit Organization)

STATEMENTS OF RECEIPTS AND EXPENSES AND FUND BALANCE

	Years Ended December 31		
	2012	2011	
RECEIPTS			
Projects (Note 9)	₽107,071,895	₽92,749,382	
Donations (Note 8)	42,008,898	35,602,075	
Interest income (Note 4)	2,381,540	2,091,449	
. ,	151,462,333	130,442,906	
EXPENSES			
Project cost (Note 10)	79,993,717	33,594,172	
Salaries and wages (Note 11)	8,051,634	7,011,341	
Donations (Note 10)	6,776,925	5,606,626	
Unrealized foreign exchange loss	2,391,472	91,493	
Transportation and travel	644,308	307,387	
Depreciation (Note 6)	421,463	715,290	
Office supplies	412,454	424,223	
Communication	352,068	356,071	
Pension costs (Note 12)	243,357	92,729	
Repairs and maintenance	137,966	110,781	
Entertainment, amusement and recreation	96,426	102,546	
Taxes and licenses	10,201	8,870	
Others	489,367	374,505	
	100,021,358	48,796,034	
EXCESS OF RECEIPTS OVER EXPENSES	51,440,975	81,646,872	
FUND BALANCE AT BEGINNING OF YEAR	161,138,664	79,491,792	
FUND BALANCE AT END OF YEAR	₽ 212,579,639	₽161,138,664	

See accompanying Notes to Financial Statements.

GMA KAPUSO FOUNDATION, INC. (A Nonstock, Nonprofit Organization)

STATEMENTS OF CASH FLOWS

	Years Ended December 31	
	2012	2011
OPERATING ACTIVITIES		
Excess of receipts over expenses	₽ 51,440,975	₽81,646,872
Non-cash adjustments to reconcile excess of receipts over	- , - ,	- ,,
expenses to net cash flows:		
Unrealized foreign exchange loss	2,391,472	91,493
Interest income (Note 4)	(2,381,540)	(2,091,449)
Depreciation (Note 6)	421,463	715,290
Pension costs (Note 12)	243,357	92,729
Working capital adjustments:	,	,
Increase in:		
Receivables	(447,171)	(62,831)
Other current assets	(41,106)	
Accounts payable and other current liabilities	2,279,028	437,521
Due to GMA Network, Inc.	1,029,856	641,330
Net cash flows from operations	54,936,334	81,470,955
Interest received	2,376,252	2,102,652
Net cash flows from operating activities	57,312,586	83,573,607
INVESTING ACTIVITIES		
Acquisition of property and equipment (Note 6)	(181,839)	(93,800)
Decrease (increase) of short-term investments	77,803	(10,302)
Net cash flows used in investing activities	(104,036)	(104,102)
The cash nows used in investing activities	(104,030)	(104,102)
NET INCREASE IN CASH AND CASH EQUIVALENTS	57,208,550	83,469,505
EFFECT OF EXCHANGE RATE CHANGES ON CASH		
AND CASH EQUIVALENTS	(2,391,472)	(91,493)
CASH AND CASH EQUIVALENTS AT BEGINNING		
OF YEAR	164,944,158	81,566,146
CASH AND CASH EQUIVALENTS AT END OF YEAR	₽219,761,236	₱164,944,158
CHAIL THE CHAILEQUITHEETIS HI END OF TEAR	1217,701,230	1 10 1,7 1 1,130

See accompanying Notes to Financial Statements.

GMA KAPUSO FOUNDATION, INC.

(A Nonstock, Nonprofit Organization)

NOTES TO FINANCIAL STATEMENTS

1. Corporate Information

GMA Kapuso Foundation, Inc. (the Foundation) was incorporated in the Philippines and registered with the Philippine Securities and Exchange Commission (SEC) on November 29, 1990 as a nonstock, nonprofit organization under the laws of the Republic of the Philippines. The Foundation was organized primarily to engage in philanthropic, humanitarian and charitable activities for public welfare. The registered office address of the Foundation is GMA Complex, EDSA corner Timog Avenue, Diliman, Quezon City.

As a nonstock, nonprofit organization, the Foundation is exempt from income tax under the conditions set forth in Section 30 (e) of the National Internal Revenue Code (NIRC). As a donee institution, the donation/s received by the Foundation shall entitle the donor to full or limited deduction and exemption from donor's tax pursuant to Section 34 (H) (2) and 101 (A) (3) of the NIRC.

The accompanying financial statements of the Foundation were approved and authorized for issue by the Board of Trustees on March 21, 2013.

2. Basis of Preparation and Summary of Significant Accounting Policies

Basis of Preparation and Statement of Compliance

The financial statements have been prepared in accordance with the Philippine Financial Reporting Standards for Small and Medium-sized Entities (PFRS for SMEs). The financial statements have been prepared on the historical cost basis. The financial statements are presented in Philippine peso, which is the Foundation's functional and presentation currency.

Cash and Cash Equivalents

Cash includes cash on hand and in banks. Cash equivalents are short-term, highly liquid investments that are readily convertible to known amounts of cash with original maturities of three months or less and that are subject to an insignificant risk of change in value.

Short-term Investments

Short-term investments include highly liquid investments that are readily convertible to known amounts of cash with original maturities of more than three months but less than one year from dates of acquisition and subject to an insignificant risk of change in value.

Basic and Other Financial Instruments

Basic and other financial assets and liabilities are recognized when the entity becomes a party to the contracts.

Initial Recognition. Basic financial instruments are measured at transaction price including transaction costs. If the contract constitutes a financing arrangement, it is measured at the present value of future payments discounted at a market rate of interest for a similar instrument, unless the assets and liabilities are classified as current and do not incorporate a finance arrangement. If interest is not at a market rate, the fair value would be future payments discounted at a market rate of interest.

Other financial instruments are initially measured at fair value, which is usually their transaction price, and exclude transaction costs.

Subsequent Recognition. For the basic financial instruments, at the end of each reporting period:

- Debt instruments, such as an account, note, or loan receivables or payables, are measured at amortized cost using the effective interest rate;
- Commitments to receive a loan are measured at cost less impairment; and
- Investments in non-convertible preferred shares and non-puttable ordinary, and preferred shares that are publicly traded or their value can otherwise be reliably measured, are measured at fair value through profit or loss if a public market exists, otherwise at cost less impairment.

All other financial instruments are measured at fair value at reporting date, except for equity instruments (and related contracts that would result in delivery of such instruments) that are not publicly traded and whose fair value cannot be reliably determined which are measured at cost less impairment.

The Foundation's basic financial instruments include cash and cash equivalents, short-term investments, receivables, accounts payable and other current liabilities and due to GMA Network, Inc. The Foundation has no other financial instruments measured at fair value.

Property and Equipment

Property and equipment are stated at cost less accumulated depreciation and any impairment in value.

The initial cost of property and equipment comprises its purchase price and other directly attributable costs of bringing the asset to its working condition and location for its intended use. Such cost includes the cost of replacing part of such property and equipment when that cost is incurred if the recognition criteria are met. It excludes the costs of day-to-day servicing.

Depreciation is computed using the straight-line method, net of any estimated residual value, over the estimated useful lives of the assets, as follows:

Office equipment	2–3 years
Transportation equipment	4 years
Communication equipment	3 years
Office furniture and fixtures	3 years

If there is an indication that there has been a significant change in depreciation rate, useful life or residual value of an asset, the depreciation of that asset is revised prospectively to reflect the new expectations.

An item of property and equipment is derecognized upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss arising from derecognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is credited or charged to current operations in the year the asset is derecognized.

Fully depreciated assets are retained in the accounts until they are no longer in use and no further depreciation is charged to current operation.

Asset Impairment

At each reporting date, property and equipment is reviewed to determine whether there is any indication that those assets have suffered an impairment loss. If there is an indication of possible impairment, the recoverable amount of any affected asset (or group of related assets) is estimated and compared with its carrying amount. If estimated recoverable amount is lower, the carrying amount is reduced to its estimated recoverable amount, and an impairment loss is recognized immediately in the statement of receipts and expenses.

If an impairment loss subsequently reverses, the carrying amount of the asset (or group of related assets) is increased to the revised estimate of its recoverable amount (selling price less costs to complete and sell, in the case of inventories), but not in excess of the amount that would have been determined had no impairment loss been recognized for the asset (or group of related assets) in prior years. A reversal of an impairment loss is recognized immediately in profit or loss.

Accounts Payable and Other Current Liabilities

Accounts payable and other current liabilities are obligations on the basis of normal credit terms and do not bear interest. These are recognized in the period in which the related money, goods or services are received or when a legally enforceable claim against the Foundation is established or when the corresponding assets or expenses are recognized.

Fund Balance

Fund balance represents the cumulative balance of the excess of receipts over expenses.

Revenue Recognition

Revenue comprises of donations, projects and interest income (collectively referred to as "receipts"). Revenue is recognized to the extent that it is probable that the economic benefits associated with the transaction will flow to the Foundation and the amount can be reliably measured. The following specific recognition criteria must also be met before revenue is recognized:

Projects and Donations. Projects and donations are recognized when it is probable that the economic benefits associated with the donation will flow to the Foundation, which in most cases is upon receipt of the donation from the donors. Donations in-kind are given to designated donees immediately.

Interest. Revenue is recognized as the interest accrues, taking into account the effective yield on the asset

Expenses

Expenses are recognized as incurred.

Project costs and donations expense are recognized on the basis of a direct association between the costs incurred and revenue recognized by the Foundation.

Pension Costs

The Foundation has an unfunded, noncontributory retirement plan covering its permanent employees. The cost of providing benefits under the defined benefit plan is determined using the projected unit credit actuarial valuation method. The pension cost is recognized during the employee's period of service and discounted using the market yields on government bonds. Actuarial gains and losses are recognized in the statement of receipts and expenses for the period.

Foreign Currency-denominated Transactions

Foreign currency gains and losses are reported on a net basis. Transactions in foreign currencies are recorded using the closing exchange rate at the dates of transactions. Monetary assets and liabilities denominated in foreign currencies are restated using the closing exchange rate at the reporting date. All differences are taken to the statement of receipts and expenses. Nonmonetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rates as at the dates of the initial transactions.

Provisions

Provisions are recognized when the Foundation has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation. Where the Foundation expects a provision to be reimbursed, the reimbursement is recognized as a separate asset but only when the receipt of the reimbursement is virtually certain.

Contingencies

Contingent liabilities are not recognized in the financial statements. They are disclosed unless the possibility of an outflow of resources embodying economic benefits is remote. Contingent assets are not recognized in the financial statements but are disclosed when an inflow of economic benefits is probable.

Events after the Reporting Date

Post year-end events that provide additional information about the Foundation's financial position at the reporting date (adjusting events) are reflected in the financial statements. Post year-end events that are not adjusting events are disclosed in the notes to financial statements when material.

3. Significant Accounting Judgment, Estimates and Assumptions

The Foundation's financial statements require management to make judgments, estimates and assumptions that affect the amounts reported in the financial statements and related notes. Future events may occur which may cause the assumptions used in arriving at the estimates to change. The effects of any change in estimates are reflected in the financial statements as these become reasonably determinable.

Judgments, estimates and assumptions are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Estimates and Assumptions

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below.

Estimating Useful Lives of Property and Equipment. The Foundation estimates the useful lives of property and equipment based on the period over which the assets are expected to be available for use. The estimated useful lives of property and equipment are reviewed periodically and are updated if expectations differ from previous estimates due to physical wear and tear, technical or commercial obsolescence and legal or other limits on the use of the assets. In addition, estimation of the useful lives of property and equipment is based on collective assessment of industry practice, internal technical evaluation and experience with similar assets. It is possible, however,

that future results of operations could be materially affected by changes in estimates brought about by changes in the factors mentioned above. The amounts and timing of recorded expenses for any period would be affected by changes in these factors and circumstances. A reduction in the estimated useful lives of property and equipment would increase recorded expenses and decrease noncurrent asset.

There were no changes in the estimated useful lives of property and equipment in 2012 and 2011.

Impairment of Property and Equipment. Impairment testing is performed whenever there is an indication that the assets are impaired. Determining the net recoverable value of assets requires the estimation of cash flows expected to be generated from the continued use and ultimate disposition of such assets. While it is believed that the assumptions used in the estimation of fair values reflected in the financial statements are appropriate and reasonable, significant changes in these assumptions may materially affect the assessment of recoverable values and any resulting impairment loss could have a material adverse impact on the Foundation's statement of receipts and expenses.

No impairment loss was recognized in 2012 and 2011. The carrying value of property and equipment amounted to ₱401,188 and ₱640,812 as at December 31, 2012 and 2011, respectively (see Note 6).

Assumptions on Pension Expense. The determination of the Foundation's obligation and pension cost is dependent on the selection of certain assumptions used by actuaries in calculating such amounts. Those assumptions are described in Note 12 and include, among others, discount rate and expected rate of salary increase. Actual results that differ from the assumptions are accumulated and amortized over future periods and, therefore, generally affect the recognized expense and recorded obligation in such future periods.

Pension liability amounted to ₱672,188 and ₱428,831 as at December 31, 2012 and 2011, respectively (see Note 12).

4. Cash and Cash Equivalents

	2012	2011
Cash on hand and in banks	₱180,222,86 5	₱127,147,166
Cash equivalents	39,538,371	37,796,992
	₽219,761,236	₱164,944,158

Cash in banks earn interest at the prevailing bank deposit rates. Cash equivalents are short-term placements made for varying periods of up to three months, and earn interest at the respective short-term placement rates. Short-term placements with terms of more than three months are presented under "Short-term investments" account.

Interest income earned from cash in banks, cash equivalents and short-term investments amounted to ₱2,381,540 and ₱2,091,449 in 2012 and 2011, respectively.

5. Receivables

	2012	2011
Advances to officers and employees	₽858,940	₽411,769
Interest receivable	164,150	158,862
	₽1,023,090	₽570,631

Receivables are noninterest-bearing and are normally liquidated within 30-60 days.

6. Property and Equipment

			2012		
	Office			Office Furniture	
	Equipment	Equipment	Equipment	and Fixtures	Total
Cost					
Balance at beginning of year	₽2,673,324	₽2,987,029	₽231,247	₽ 424,736	₽6,316,336
Additions	181,839	_	_	_	181,839
Balance at end of year	2,855,163	2,987,029	231,247	424,736	6,498,175
Accumulated Depreciation					
Balance at beginning of year	2,309,943	2,872,320	231,247	262,014	5,675,524
Depreciation	202,088	114,709	_	104,666	421,463
Balance at end of year	2,512,031	2,987,029	231,247	366,680	6,096,987
Net Book Value	₽343,132	₽-	₽-	₽58,056	₽401,188

	2011				
	Office	Transportation	Communication	Office Furniture	
	Equipment	Equipment	Equipment	and Fixtures	Total
Cost					
Balance at beginning of year	₽2,579,524	₽2,987,029	₽231,247	₽424,736	6,222,536
Additions	93,800	=	=	=	93,800
Balance at end of year	2,673,324	2,987,029	231,247	424,736	6,316,336
Accumulated Depreciation					
Balance at beginning of year	2,104,826	2,466,814	231,247	157,347	4,960,234
Depreciation	205,117	405,506	_	104,667	715,290
Balance at end of year	2,309,943	2,872,320	231,247	262,014	5,675,524
Net Book Value	₽363,381	₽114,709	₽_	₽162,722	₽640,812

7. Accounts Payable and Other Current Liabilities

	2012	2011
Accounts payable	₽2,657,391	₽968,517
Accrued expenses:		
Projects	3,520,929	2,921,093
Payroll	113,363	91,063
Others	124,916	152,614
Payable to government agencies	173,282	177,566
	₽6,589,881	₽4,310,853

Accounts payable and accrued expenses are noninterest-bearing and are normally settled within the next financial year.

Payable to government agencies is remitted within 30 days after reporting date.

8. **Donations**

Donations are intended for the following purpose:

	2012	2011
General fund	₽38,563,867	₱33,873,386
Medical assistance	3,445,031	1,728,689
	₽ 42,008,898	₽35,602,075

9. **Projects**

	2012	2011
Operation Bayanihan	₽92,478,331	₽83,857,566
Unang Hakbang Sa Kinabukasan	5,718,043	292,600
Kapuso School Rehabilitation	5,350,481	6,450,081
Give a Gift	3,058,400	1,586,885
Sagip Dugtong Buhay	194,710	_
Kalusugan Karavan	143,930	21,000
Bisig Bayan	128,000	541,250
	₽107,071,895	₽92,749,382

10. Project Cost and Donation Expense

	2012	2011
Kapuso School Rehabilitation	₽32,013,880	₽6,875,602
Operation Bayanihan	30,138,852	17,451,665
Give a Gift	8,607,268	4,057,262
Unang Hakbang Sa Kinabukasan	7,735,332	3,689,116
Kalusugan Karavan	1,026,183	957,101
Bisig Bayan	231,332	503,367
Sagip Dugtong Buhay	240,870	60,059
	₽79,993,717	₽33,594,172

Donations amounting to ₱6,776,925 and ₱5,606,626 in 2012 and 2011, respectively, were used for expenses incurred in providing medical assistance to specific indigent patients identified by the donors requiring extensive medical treatment.

11. Related Party Transactions

Parties are considered to be related if one party has the ability, directly or indirectly, to control the other party or exercise significant influence over the other party in making financial and operating decisions. Parties are also considered to be related if they are subject to common control or common significant influence.

Transactions with related parties included in the financial statements follows:

Category	Year	Amount of Transactions	Outstanding Balance	Terms	Conditions
Advances from GMA Network, Inc.	2012 2011	₽1,029,856 641,330	P2,670,629 1,640,773	On demand, Noninterest- bearing	Unsecured

- a. Advances from GMA pertain to supplies used in the Foundation's operations. Advances from GMA are settled through cash payment or may be considered as donation upon approval of GMA's Board of Directors.
- b. The compensation of key management personnel of the Foundation consists of salaries and wages amounting to ₱301,688 and ₱625,104 in 2012 and 2011, respectively.

12. Pension Liability

The Foundation has an unfunded, noncontributory retirement plan covering its permanent employees.

The Foundation's pension liability is based on the actuarial valuation as at December 31, 2012, as follows:

2012	2011
₽ 428,831	₽336,102
243,357	92,729
₽672,188	₽428,831
	₽428,831 243,357

The principal assumptions used in determining pension liability of the Foundation's plan are as follows:

	2012	2011
Discount rate	6.24%	11.21%
Expected rate of salary increase	4.00%	6.00%

13. Supplementary Information Required Under Revenue Regulations (RR) 19-2011 and 15-2010

RR No. 19-2011

The following are the schedules prescribed under existing revenue issuances applicable to the Foundation for the year ended December 31, 2012.

a. Receipts

	Exempt
Donations	₽42,008,898
Projects	107,071,895
	₽149,080,793

b. Itemized Deductions

	Exempt
Project costs	₽79,993,717
Salaries and allowances	8,051,634
Donations	6,776,925
Transportation and travel	644,308
Depreciation	421,463
Office supplies	412,454
Communication	352,068
Repairs and maintenance	137,966
Entertainment, amusement and recreation	96,426
Realized foreign exchange loss	91,493
Taxes and licenses	10,201
Others	489,367
	₽97,478,022

RR No. 15-2010

The Foundation reported and/or paid the following types of taxes in 2012:

a. Other Taxes and Licenses

Mayor's permit	₽7,282
Community tax certificate	500
Barangay clearance	500
Registration fees	500
Others	1,419
	₽10 201

b. Withholding Taxes

Withholding taxes on compensation and benefits	₽567,936
Expanded withholding taxes	539,975
	₽1,107,911

Donors

Monetary Donors

4HG Multi Purpose Cooperative
ACE Centerpoint
Adisseo Asia Pacific Pte Ltd.
Advantex Inc., Philippine Branch
Advocate Fashion
AFP Multi Purpose Cooperative
Alzaville Realty Corporation
Angeles University Foundation
AS Opnelia Crew
Association Filipina en el Pais VascoSIKAP

Association of General & Flag Officers, Inc. Bancnet, Inc.

Batangas City Water District Bigcaz Realty Development Corporation Bognot, Carlos

Bukhara Carpet Center, Inc. Cargo Haus, Inc. (employees) CATS Motors

CBI Constructors PTY LTD/CBI (Philippines), Inc. Cebu City Marriott Hotel

(management and staff) Chamber of Mines Caraga Region Colegio San Agustin School

Community Chest Foundation, Inc.
Composite Wing Savings and Loan
Association, Inc.

Contact Integrated Marketing Communications Specialist, Inc.

Cruz, Mario
CUT Unlimited, Inc.
Dentista Inc.

Department of Foreign Affairs
DEP-ED Division of Taguig City and
Pateros c/o Dr. Imelda H. Polita
and Dr. Evangeline P. Ladines
(principals, teachers and students)

Dizon Lands and Realty &

Development Corporation

Dizon, Celestino

Don Pin Corporation

Epingao

Esguerra, Maria Paz Ilagan Europort Logistics & Equipment (employees and owner)

Excellence Appliance Technologies, Inc.

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Calamity Fund

First Metro Investment Corporation FLG Management & Development

Corporation
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Japan Branch Julie's Bakeshop

Kalasag Mountaineers-Singapore

Kierulf, Lucila

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Center- Philippines Lamco Paper Products, Inc.

Laxamana, Lina Light Armor Division Headquarters,

Philippine Army

Lighthouse Christian Church Makati Hope Christian School Malampaya Foundation, Inc.

Management Association of the Philippines

Manila Horsepower Org., Inc.
Manila Uni Capital Corporation

Maralit, Mary Grace
Mariano, Virgilio and Emelita

Marram Foundation, Inc. Martinez, Atty. Augusto A.

Maynilad Program Management Division

Medlink Pharma Phils., Inc. (officers and employees)

Megaworld Foundation, Inc. Metrobank Foundation, Inc.

MK Slider Philippines Corporation Mount Rock Powder Corporation

Ms. Eden

Nakashima, Yuuki Nations Health

Nestle Middle East & Nestle Dubai c/o Mary Anne Santos

NKD International Trading Corporation Ocab, Santiago Jr.

Odyssey Foundation, Inc.
Ogie Alcasid's Golf Tournam

Ogie Alcasid's Golf Tournament (various donors)

Our Lady of Perpetual Succor College Outdoor Advertising of the Philippines

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Pediatric Infectious Disease Society of the Philippines, Inc.

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Petrokon Utama SDN

(Filipino staff and friends)
PFDA-Navotas Fish Port Complex
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PHCOLO, Inc.

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Philippine Economic Zone Authority
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Pineda, Ronald (Folded and Hung)
Polytechnic University of the Philippines.

Sta. Mesa Manila

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Quantum X, Inc. Ramirez, Florinda Ramirez, Teodoro Jr.

REEDEREI Rass GMBH & Co.

Rich Innovation

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Shang Properties, Inc.
Shift B - Terminal 2 Staff

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Specialist Services Holdings LTD.

(Filipino employees and colleagues from India)

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Yau, Lepoldo and Bella

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Primer Group of Companies (COR)
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SCG Marketing Philippines, Inc.

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Wescrib Co.
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Megawide Construction Corporation
NARF-NCR(WESPHIL), PHILIPPINE NAVY

Philippine Air Force Philippine Span Asia Carrier Corporation Readycon Trading Construction Corporation Solid Shipping Corporation

We thank each and every donor who contributed in one way or another to the projects of the GMA Kapuso Foundation.

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2nd Mechanized Infantry Brigade, Light Armor Division, Philippine Army AFP Civil Relations Service Bontoc General Hospital Capitol University, Cagayan de Oro Cebu Pacific Air Centro Escolar University College of Dentistry Child Haus Chummy Chum Foundation Philippines, Inc. City Government of Iligan City Health Office, Cebu City City Health Office, Dagupan City City Health Office, Tabuk City Civil Military Operations Group -Philippine Marines Civil Military Operations Group -Philippine Navy Clinica Dermatologica Davao Medical Center Department of Education Department of Education - Urbiztondo, Pangasinan Department of Education, Bureau of Elementary Education Department of Health Department of Public Works and Highways - Region 10 Department of Social Welfare and Development **Destiny Medical Funds** District Hospital of Barlig

Eduardo J. Aboitiz Cancer Center **Essilor Vision Foundation** Eye Referral Center Farmacia Fatima **GMA Artist Center GMA Corporate Affairs GMA** Corporate Communications **GMA** Expansion and Production Services, News and Public Affairs GMA G.I.V.E.S. **GMA Program Support Department** GMA Regional TV **GMA Volunteer Artists** Go Tong Foundation, Inc. **Guardians Brotherhood** Hepatology Society of the Philippines Hi Precision Diagnostics Hydrocephalus Foundation, Inc. ISCAN Integrated Philippine Association of Optometrists Isabela Doctors' Hospital Isabela Provincial Hospital JG Summit Jose Reyes Memorial Medical Center Kalinga Provincial Hospital Latter-Day Saint Charities Ledesma Audiological Center, Inc. Lion's Club Rizal Chapter Marikina Dental Chapter Mercury Drug, V. Luna Branch Municipal Government of Labo, Camarines Norte Municipal Nutrition Office, Urbiztondo-Pangasinan National Children's Hospital

National Disaster Risk Reduction and Management Council (NDRRMC) National Housing Authority – Region 10 National Nutrition Council National Nutrition Council for Indigenous People Nilo Dental Laboratory Optimate Pharex HealthCorp. Philippine Air Force Philippine Army Philippine Association of Private School Dentists Philippine Band of Mercy Philippine Cancer Society Philippine Chamber of the Pharmaceutical Industry Philippine Children's Medical Center Philippine Coast Guard Philippine College of Surgeons, Metro Manila Chapter Philippine College of Surgeons, Northern Luzon Chapter Philippine Heart Center Philippine Medical Association Philippine Medical Society, Cebu Chapter Philippine Navy Fleet-Marine Team Philippine Navy Naval Reserve Command Philippine Navy Naval Reserve Force (WESPHIL) Philippine Red Cross

Philippine Society of Allergy, Asthma

Philippine Society of Medical Oncology

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Philippine Thyroid Council
Pinoy Doctors, Inc.
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Rural Health Unit of Catanduanes
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San Isidro Parish, Negros Oriental
St. Luke's Medical Center
Tri-Vision Ventures, Inc.
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District Hospital of Catanduanes

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East Avenue Medical Center



You may deposit your cash donation to any branch of Metrobank, UCPB, PNB and Cebuana Lhuillier without service fee deduction.

METROPOLITAN BANK & TRUST COMPANY (METROBANK)

Peso Savings

Account Name : GMA Kapuso Foundation, Inc.

Account Number : 3-098-51034-7

: 3-098-51566-7

Dollar Savings

Account Name : GMA Kapuso Foundation, Inc.

Account Number : 2-098-00244-2 Code : MBTC PH MM

UNITED COCONUT PLANTERS BANK (UCPB)

Peso Savings

Account Name : GMA Kapuso Foundation, Inc.

Account Number : 115-184777-2

: 160-111277-7

Dollar Savings

Account Name : GMA Kapuso Foundation, Inc.

Account Number : 01-115-301177-9

: 01-160-300427-6

Code : UCPB PH MM

PHILIPPINE NATIONAL BANK (PNB)

Peso Saving

Account Name : GMA Kapuso Foundation, Inc

Account Number : 121-0032000-17

Dollar savings

Account Name : GMA Kapuso Foundation, Inc.

Account Number : 121-0032000-25 Code : PNB MPH MM

CEBUANA LHUILLIER (All branches nationwide)

Cash donation may also be deposited to BDO but service fee will be charged.

BANCO DE ORO (BDO)

Peso Savings

Account Name : GMA Kapuso Foundation, Inc.

Account Number : 469-0022189

Dollar Savings

Account Name : GMA Kapuso Foundation, Inc.

Account Number : 469-0072135 Code : BNORPHMM

DSWD Authority No.: 2012-29

Valid from December 4, 2012 to December 3, 2013





