2024 ANNUAL STOCKHOLDERS' MEETING GMA NETWORK, INC. May 15, 2024 (Wednesday) at 10:00 a.m. via Zoom

PROCEDURE FOR: (1) REGISTRATION, PARTICIPATION AND ATTENDANCE IN THE 2024 GMA ANNUAL STOCKHOLDERS' MEETING BY REMOTE COMMUNICATION AND (2) VOTING IN ABSENTIA

The Company's 2024 Annual Stockholders' Meeting will be conducted via remote communication through the Zoom application.

Privacy Notice

Herein information on individual stockholders (or corporate stockholder's authorized representative) will be collected, stored, and used exclusively for the purposes of the Company's 2024 Annual Stockholders' Meeting. In submitting the requested information, the participants are thereby giving their data privacy consent to the Company. The Company processes such information in accordance with the Data Privacy Act of 2012 and its Implementing Rules and Regulations and adopts reasonable physical and technical security measures to safeguard the same. The Company's Policy Privacy may be accessed on the website (http://www.gmanetwork.com/privacypolicy).

I. <u>Registration to participate/attend at the meeting or vote in absentia</u>

1) Participants must have or must create a free personal Zoom account.

IMPORTANT REMINDER: Participants should take note of the email address he or she used in creating the Zoom account. This is the same e-mail address that he or she will provide and use for the steps mentioned below. The use of any other email address to register and/or log-in to the meeting link later on will be declined entry by the system for lack of proper validation. For purposes of this Procedure, the term "Participants" shall mean the stockholders, members of the Board of Directors, officers, duly authorized employees, external counsel, external auditor, and invited resource persons and guests, including the stock transfer agent of the Company.

- 2) Stockholders who wish to attend and participate in the meeting by remote communication or vote in absentia shall send an email to GMA2024ASM@gmanetwork.com containing following the information/documents, beginning April 24, 2024 until May 6, 2024:
 - a) For individual stockholders:

- (1) Name;
- (2) Email address;
- (3) Contact number;
- (4) Clear scanned copy of any valid government-issued ID bearing the photo and the signature of the stockholder;
- (5) If appointing a proxy:
 - (a) a copy of the proxy form duly signed by stockholder (need not be notarized);
 - (b) name of proxy;
 - (c) email address of proxy;
 - (d) contact number of proxy;
 - (e) clear scanned copy of any valid government-issued ID bearing the photo and signature of the proxy.
- b) Multiple Stockholders or stockholders with joint accounts:
 - An authorization letter signed by the co-stockholder/s, stating who among them is authorized to vote the shares (need not be notarized);
 - (2) Clear scanned copy of any valid government-issued ID bearing the photo and signature of all registered stockholders;
 - (3) Email address of authorized representative;
 - (4) Contact number of authorized representative.
- c) For Stockholders with Shares under broker account:
 - (1) Broker's certification as to the number of shares owned by the stockholder;
 - (2) Clear scanned copy of any valid government-issued ID bearing the photo and signature of stockholder;
 - (3) If appointing a proxy:
 - (a) A copy of the proxy form, duly signed by stockholder (need not be notarized);
 - (b) Name of proxy;
 - (c) Email address of proxy;
 - (d) Clear scanned copy of any valid government-issued ID bearing the photo and signature of the proxy.
- d) For corporate or partnership stockholders:
 - Secretary's or Partners' Certificate or similar proof of the corporate or partnership stockholder's grant of authority to the representative to attend/participate on behalf of the corporate or partnership stockholder;
 - (2) Duly accomplished proxy form;
 - (3) Name of the authorized representative;

- (4) Email address of the authorized representative;
- (5) Contact number of the authorized representative; and,
- (6) Clear scanned copy of any valid government-issued ID bearing the photo and the signature of the authorized representative.
- 3) If a stockholder intends to designate several proxies, the number of shares of stock to be represented by each proxy shall be specifically indicated in the proxy form. If some of the proxy forms do not indicate the number of shares, the total shareholding of the stockholder shall be tallied and the balance thereof, if any, shall be allotted to the holder of the proxy without the number of shares. If all are in blank, the stocks shall be distributed equally among the proxies (1(g), SEC Memorandum Circular No. 4, S. 2004).
- 4) Upon validation, the stockholder will receive an email that he or she may register for the meeting through a registration link provided in the email.
- 5) The stockholder will register through the registration link by indicating the following mandatory information:
 - a) His or her name as indicated in the government-issued ID previously submitted; and,
 - b) His or her email address which should be the same email address used in creating the Zoom account, and which is also the same email address provided by the stockholder in item no. 2 (a) & (b) above.

Registration shall run until May 6, 2024.

- 6) The stockholder will then receive an email notification of his or her successful or unsuccessful registration to the meeting. For denied registrations, the attendee should email <u>GMA2024ASM@gmanetwork.com</u> for clarification/assistance.
- 7) Stockholders may send questions any time before the meeting to the following email address <u>GMA2024ASM@gmanetwork.com</u>.

II. <u>Procedure for Voting in absentia</u>

1) Voting for matters to be submitted for approval, including the election of directors, shall be made in absentia. Stockholders may cast their votes in absentia through the link they will receive via email upon successful registration, subject to validation procedures two (2) business days before the meeting, or on or before May 13, 2024. A stockholder who votes in absentia on or before May 13, 2024 shall be deemed present for purposes of quorum and their votes shall be included in the tabulation of the total votes for the

matters in the agenda. In order to allow time to validate the votes, the deadline to cast votes shall be on or before May 13, 2024. Votes submitted after May 13, 2024 will no longer be included in the tabulation of the total votes cast for the items in the Agenda.

- Motions, in general, require the affirmative vote of a majority of the shares of the Company's common stock present and/or represented and entitled to vote.
- 3) Directors will be elected by plurality of votes and every stockholder will be entitled to cumulate his votes. As part of electronic voting, in addition to the check boxes beside the names of the nominees, a comment box is provided for any specific instruction from the stockholder on the manner by which he or she shall wish to cumulate his or her votes among his or her preferred nominee/s. In the absence of any such instruction, the votes of such stockholder shall be cast equally among the names of the nominees chosen/checked by him or her.
- 4) The Corporate Secretary, together with the Proxy Validation Committee, and as assisted by the stock transfer agent, will tabulate all votes received on every matter stated in the agenda.
- 5) The Corporate Secretary shall report the results of voting during the meeting.

III. Procedure BEFORE the GMA Annual Stockholders' Meeting 2024

- 1) The participant will log on to Zoom using the registered account. "Registered account" refers to the account created using the email address submitted through the registration link in Part I (4) above.
- 2) The participant will click on the meeting link which is indicated in the email sent to the stockholder upon successful registration.
- 3) The participant will choose/confirm the meeting title: "GMA Network, Inc. Annual Stockholders' Meeting 2024".
- 4) The participant will wait for him/her to be admitted by the Host to the meeting.
- 5) The participant will wait for the Host to start the meeting.

IV. Procedure DURING the GMA Annual Stockholders' Meeting 2024

- 1) The members of the Company's Board of Directors and the Corporate Secretary will be the panelists for the meeting. For the purpose of order and audibility, only the Host and the panelists will be heard and be visible to everyone in the meeting, unless acknowledged by the Chairman.
- 2) Each of the proposed resolutions and/or items in the Agenda will be shown on the screen while such resolution or item is passed during the meeting.
- 3) During the meeting, the attendees at the meeting can participate by sending their <u>written</u> questions/comments in relation to the meeting through the Q & A function available in the meeting through the Zoom application.
- 4) The Directors and/or Management will exert diligent efforts to respond to the questions received from the shareholders during the meeting, as circumstances may allow. If there are questions that will not be answered during the meeting due to time constraints, the response/answer shall be sent to the stockholder via email within two (2) weeks from the meeting.

V. Procedure AFTER the GMA Annual Stockholders' Meeting 2024

- 1) The recording of the meeting will be available online ten (10) days after the meeting, and the recording shall be available for access by GMA's stockholders within thirty (30) days from posting date. Any stockholder of GMA who wishes to access the recording of the 2024 Annual Stockholders' send his or her therefor Meetina shall request to GMA2024ASM@gmanetwork.com. As proof of his or her identity, he or she shall submit together with his request, the requirements in Part I (2) above. Upon receipt of the stockholder's request and upon proper validation, the website link for such recording will be sent via email to the stockholder.
- Stockholders shall have two weeks from posting of the recording of the meeting to inform GMA of any issues, clarifications and concerns on the matters arising from the meeting conducted.