Initiative	Beneficiary
Building/Painting activity of Multi-Purpose Hall	Angono Elementary School
Outreach Program with children afflicted with cancer	Kapwa Ko Mahal Ko "Batang K"
Mandela Day Celebration - Outreach Program in collaboration with South African Embassy	Street children supported by Child Hope Asia Philippines
Nutrijuice – GMA Network and Coca Cola Philippines collaborated to fight Iron Deficiency Anemia in Filipino children	Kapwa Ko Mahal Ko and GMA Kapuso Foundation children-beneficiaries
Kapuso Bloodletting Day in February 2013	Philippine Red Cross
GMA Scholarship Program	2013 GMA Scholars:
	Rheilander C. Musni – AB Mass Communication, Angeles University of the Philippines
	Jezza Christle T. Cajayon – Electronics and Communications Engineering, Don Bosco Technical College
	Leonora Patrcia L. de Guzman; - Broadcast Communication, UP Diliman
	Dan Gabriel S. Santos – Broadcast Communication, UP Diliman
GMA Network Excellence Award	2013 GMA Network Excellence Awardees:
	Igal Jada P. Andres – Journalism, UP Diliman
	Trizia S. Terada – Broadcast Communication, UP Diliman
	Jestine Mari Sanchez – Communication Research, UP Diliman
	Cheska Micaela B. Kabiling – AB Mass Communication, Angeles University Foundation
	Jessica Camille G. Mamaril – Electronics and Communications Engineering, Don Bosco Technical College
	King Anthony V. Perez – Mass Communication, UP Cebu

	Alethea Louise D. Gamalong – Communication Arts, UP Mindanao
National Teachers Month – select Kapuso artists performed for public school teachers during the Dept. of Education's celebration of World Teachers Day	Public school teachers
December Outreach Program – UP students affected by Typhoon Yolanda and cross enrolled in UP Diliman were given schools supplies	UP students from Visayas region who were affected by Typhoon Yolanda
GMA Telethon – employee-volunteers manned the telethon in the wake of the onslaught of Typhoon Yolanda	GMA Kapuso Foundation
Kapusong Totoo - dedicated segment (24 Oras) for GMA Kapuso Foundation	Television viewers nationwide
Run of station plugs (ROS) for select advocacies	Television viewers nationwide
Free airtime for Kapwa Ko Mahal Ko	Television viewers nationwide