

CORPORATE SOCIAL RESPONSIBILITY INITIATIVES (2018)

Initiative	Beneficiary
GMA Network Excellence Award	Outstanding graduating students of Mass Communication, Electronics and Communications Engineering, Information Technology, Computer Science, and Computer Engineering
Kapuso Bloodletting Day 2018	Philippine Red Cross
National Teachers' Month	Filipino Teachers Nationwide
Mangrove planting in partnership with Maynilad	Residents/Communities along the coastline of Malabon
Outreach project with children afflicted with Acute Lymphocytic Leukemia	Children under the care of Kapwa Ko Mahal Ko
#SpreadKindness Campaign	General public
Public Service Announcements (ROS airing)	General public
Various projects of GMA Kapuso Foundation and Kapwa Ko Mahal Ko	Underprivileged Filipinos