

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **September 5, 2022**
Date of Report (Date of earliest event reported)

2. **5213**
SEC Identification Number
3. **000-917-916**
BIR Tax Identification No.

4. **GMA NETWORK, INC.**
Exact name of issuer as specified in its charter

5. **PHILIPPINES**..... 6. (SEC Use Only)
Province, country or other jurisdiction of incorporation Industry Classification Code:

7. **GMA Network Center, Timog Avenue corner EDSA, Diliman QC**
Address of principal office Postal Code **1103**

8. **(632) 8982-7777**
Issuer's telephone number, including area code

9. **NOT APPLICABLE**
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class of Securities	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Preferred Shares	7,500,000,000
Common Shares	3,364,692,000

11. Indicate the item numbers reported herein: **PRESS RELEASE**

GMA Network thrives in the new era with stronger, wider coverage across PH

GMA Network, the Philippines' leading broadcast company, stays committed to being *Buong Puso Para sa Pilipino* with stronger, wider television coverage across the country as it continues to deliver the Kapuso brand of credible news and quality entertainment to millions of Filipinos.

While it thrives in the new era, the TV giant remains relentless in expanding its reach and signal strength through building new operating stations and upgrades.

The Network currently has a total of **93 TV stations** strategically placed in various areas nationwide. It is comprised of GMA's analog and digital TV as well as GTV's analog TV broadcast stations.

Through the help of the said stations, Nielsen Phils. TV Audience Measurement data from January to August 2022 has shown that GMA – combined with its other channels GTV, I Heart Movies, Heart of Asia, Hallypop, and DepEd TV – reached **97.1 percent** of all TV households nationwide or 18.4 million TV households in Total Philippines.

The main GMA channel alone recorded a net reach of **96.6 percent** or 18.3 million TV households while the Network's second free-to-air channel, GTV, registered **78.9 percent** net reach or 15 million viewers for the said period. Total TV households in the Philippines for 2022 are estimated at almost 19 million.

GMA's combined people net reach in Total Philippines, on the other hand, is at **94.3 percent**, or about **76.6 million viewers** out of the Total Phils. estimated TV viewer population of 81.3 million for 2022.

In its pursuit of reaching every Filipino household, GMA is also set to unveil more digital TV stations that will further expand the Network's digital TV coverage with an additional investment of over **P1 billion**. Likewise, GMA is poised to reach the entire population of TV households throughout the country with its digital TV signal with its future investments.

To date, the Network has spent almost P860 million for the upgrades of existing DTT stations with a total of more than P1.8 billion for all these efforts for digital broadcast.

As the country also continues its shift from analog to digital transmission, GMA similarly enables more Kapuso viewers to access a clearer and more vibrant TV viewing experience through its digital receivers GMA Affordabox and GMA Now.

Aside from TV, everyone can stay updated via GMA's 23 radio stations all over the country. Kapuso viewers abroad can likewise catch GMA via its international channels GMA Pinoy TV, GMA Life TV, and GMA News TV as well as GMA On Demand. Netizens can get the latest news and Kapuso content via www.GMANetwork.com, GMA News Online, and GMA's official social media accounts. (30)

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GMA NETWORK, INC.

September 5, 2022

Issuer

Date

By:


Ayah Ari Augusto P. Chio
FVP - Administration and IR