

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Jun 29, 2020
2. SEC Identification Number
5213
3. BIR Tax Identification No.
000-917-916
4. Exact name of issuer as specified in its charter
GMA Network, Inc.
5. Province, country or other jurisdiction of incorporation
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
GMA Network Center, EDSA corner Timog Avenue, Diliman Quezon City
Postal Code
1103
8. Issuer's telephone number, including area code
(632) 8982-7777
9. Former name or former address, if changed since last report
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10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Preferred Shares	7,499,507,184
Common Shares	3,361,047,000
11. Indicate the item numbers reported herein
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The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



GMA Network, Inc.
GMA7

PSE Disclosure Form 4-31 - Press Release
References: SRC Rule 17 (SEC Form 17-C)
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

GMA Network unveils 'GMA Affordabox' on its 70th anniversary

Background/Description of the Disclosure

GMA Network unveils 'GMA Affordabox' on its 70th anniversary

For its 70th anniversary celebration, the country's leading and largest broadcast firm GMA Network, Inc. wholeheartedly offers its own high-quality and affordable Digital Terrestrial Television (DTT) receiver 'GMA Affordabox'.

As the Network aspires to enable every Filipino home to enjoy digital TV viewing experience, GMA Network Chairman and CEO Felipe L. Gozon proudly shared that GMA Affordabox was specifically developed to be made accessible to millions of Filipino households.

"In celebration of this milestone of reaching seven colorful decades in the industry, we are more than grateful for the Filipinos' continued trust in GMA Network as we reaffirm our commitment to deliver excellence in news and entertainment. Kaya naman, kasabay ng ika-70 anibersaryo ng inyong Kapuso Network, buong puso naming inihahandog sa inyo ang high-quality at abot-kayang digital TV receiver na Para Sa Pilipino—ang GMA Affordabox." GMA Affordabox is a plug-and-play device that can easily be connected to an analog TV in order to receive digital television broadcast. Users can watch GMA, GMA News TV, and the most-awaited Heart of Asia in digital display, as well as all other free-to-air digital TV channels available in their area.

"GMA Affordabox stays true to its name as we make it available in the market at an affordable price, without compromising quality. GMA Network has teamed up with the best product developers and engineers to give you a device built with additional features and high-quality materials at an accessible price. Now, more Filipino homes can start enjoying digital TV viewing," GMA Network President and COO Gilberto R. Duavit, Jr. stated.

With a sleek black metal casing that is set to endure years of TV viewing, GMA Affordabox provides superior digital reception as well as additional features that will take the users' entertainment experience to a whole new level. It comes with a built-in multimedia player that makes it an all-around digital file access device allowing users to play compatible video files, view photos, and even listen to music using a USB drive.

"Aside from providing superior digital reception, we also wanted Filipino homes to enjoy additional features that are built to suit their lifestyle," said GMA Network Chief Risk Officer and First Vice President for Corporate Strategic Planning and Concurrent Head for Program Support Regie C. Bautista.

Another advanced function of the GMA Affordabox is its personal video recorder that allows viewers to record GMA, GMA News TV, and Heart of Asia programs so they never have to miss any of their favorite Kapuso shows. Affordabox users can watch and re-watch highlights of the shows by instant or scheduled recording.

In addition to the one-of-a-kind features exclusively available for GMA channels, the device also has a nationwide Emergency Warning Broadcast System (EWBS) that receives alerts from the NDRRMC about any calamity warnings in their area. It will automatically set off an alarm during emergencies with its functional auto-on alert feature for every household's safety and preparedness.

For just a one-time purchase of P888 and no monthly fees, each GMA Affordabox unit promises to deliver a clearer and more vibrant TV viewing experience along with other bonus features.

It is now for sale online and in stores for the following areas where GMA's digital signal is already available: Metro Manila, Benguet, La Union, Pangasinan, Bulacan, Pampanga, Nueva Ecija, Tarlac, Batangas, Cavite, Laguna, Quezon, Rizal, Bohol, Cebu, Leyte, Davao de Oro, Davao del Sur, and Davao del Norte.

For more details, visit www.GMAaffordabox.com and its official social media accounts via the handle @GMAaffordabox. For inquiries, contact the hotline (02) 8857-4627 within Metro Manila from 8AM to 10PM or 0961-252-9393 for outside Metro Manila, or e-mail support@GMAaffordabox.com.

Other Relevant Information

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Designation	First Vice President