

COVER SHEET

5 2 1 3

S.E.C. Registration Number

G M A N E T W O R K I N C.

(Company's Full Name)

G M A N E T W O R K C E N T E R
E D S A C O R N E R T I M O G A V E.
D I L I M A N Q U E Z O N C I T Y

Ari Chio
Contact Person

982-7777

Month Day
Fiscal Year

1 7 - C
FORM TYPE

Month Day
Annual Meetings

Secondary License Type, If Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Domestic

Foreign

File Number

LCU

Document I.D.

Cashier

STAMPS

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **November 7, 2012**
Date of Report (Date of earliest event reported)

 2. **5213**
SEC Identification Number
 3. **000-917-916**
BIR Tax Identification No.

 4. **GMA NETWORK, INC.**
Exact name of issuer as specified in its charter

 5. **PHILIPPINES**..... 6. (SEC Use Only)
Province, country or other jurisdiction of incorporation Industry Classification Code:

 7. **GMA Network Center, Timog Avenue corner EDSA, Diliman QC**
Address of principal office Postal Code

 8. **(632) 9827777**
Issuer's telephone number, including area code

 9. **NOT APPLICABLE**
Former name or former address, if changed since last report

 10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA
- | Title of Each Class of Securities | Number of Shares of Common Stock
Outstanding and Amount of Debt Outstanding |
|-----------------------------------|--|
| Common Stock | 3,361,047,000 |
| Preferred Stock | 7,499,507,184 |
11. Indicate the item numbers reported herein:

ITEM 9. OTHER MATTERS:

1. Press Release

GMA Network seals strong Q3 financial performance

Reports P10.612 billion consolidated gross revenues for first 9 months

(Quezon City, Philippines - November 7, 2012) - Broadcast giant GMA Network, Inc. (GMA) reported strong financial results for the third quarter owing to increased advertising sales across its major revenue platforms.

Consolidated gross revenues for the third quarter of 2012 reached P3.822 billion reflecting a double-digit growth of 13 percent from the P3.384 billion recorded in 2011, while net income rose 9 percent to P573 million from P525 million in the previous year.

The increase in Q3 earnings was driven mainly by the substantial growth in airtime revenues, which exceeded last year's figure by 14 percent or P443 million to P3.537 billion.

This brings the Company's total gross revenues for the first nine months of 2012 to P10.612 billion, an increase of 5 percent or equivalent to at least half a billion year on year.

In the said period, GMA's airtime revenues grew 5 percent to P9.739 billion versus last year's P9.253 billion.

Parent company Channel 7 posted a 5 percent increase in airtime sales, while leading local news channel GMA News TV grew its advertising revenues by 24 percent.

Regional TV, on account of its aggressive expansion efforts, also improved its revenues from national and local sales by 24 percent. Radio, on the other hand, hiked up its earnings and surpassed last year's solid performance by 4 percent.

GMA Chairman and CEO Atty. Felipe L. Gozon said that the management is pleased with the Company's third quarter financial performance, and forecasts sustained revenue growth as political ads are expected to come on stream in the last quarter.

"Given the third quarter figures, we are optimistic that the fourth quarter will bring even better financial results as we expect political ads to further boost our earnings for the year," Gozon said.

Meanwhile, revenues from other sources for the nine-month period factored in an additional P873 million, 2 percent or P17 million higher than last year.

GMA New Media, Inc.'s recently formed techno-creative unit Digify, Inc. generated more than half of the net increase in this revenue category

The subscriber uptake of GMA's flagship international channel, GMA Pinoy TV, remained on the uptrend at 320,000 (or an estimated 2.1 million), 12 percent higher year on year. GLTV, on the other hand, registered 121,000 (or an estimated 1.1 million) subscribers, up 1 percent from last year. During the third quarter, GMA News TV International was launched in du Mobile (UAE), Maxxi (Malaysia mobile), and Digi (Malaysia mobile).

Subscription and advertising revenues of GMA International, however, slightly dipped by 2 percent to P705 million from the previous year's P719 million due to the appreciation of the Peso.

Meanwhile, GMA Worldwide, Inc., the Network's content acquisition and distribution subsidiary, generated USD 318,300 in the third quarter as it sold over 50 locally produced programs and movies

to various countries namely USA, Kenya, Tanzania, Singapore, Vietnam, Hong Kong, Thailand, Indonesia, Malaysia, Cambodia, Brunei, and Myanmar.

GMA Records also successfully launched the self-titled album of Julie Anne San Jose reaching Gold status 3 weeks after its August 15 release. The album also clinched the number 1 spot on iTunes Philippines hours after its August 10 release, and entered the charts in Singapore, Thailand, Malaysia, Hong Kong, Macau and Taiwan.

GMA managed its total operating expenses over the nine-month period to a low single-digit growth of only 4 percent or P258 million from same period last year. This is despite the increase in depreciation expense attuned with the roll-out of the state-of-the-art Media Asset Management System (MAMS) late last year as well as the launch of two multi-million originating stations in Ilocos and Naga middle of this year. Amortization of program rights likewise soared as a factor of programming mix. Aside from these, increased manpower headcount and payout of the one-time signing bonus for rank and file employees and appreciation bonus for confidential employees contributed to this year's rise in total operating costs.

Nonetheless, given the spike in the topline, the Company's earnings before interest, taxes, depreciation, and amortization (EBITDA) for the said period stood strongly at P3.040 billion, reaching a double-digit increase of 12 percent or P323 million year on year, while net income after tax settled at P1.587 billion or P7 million higher than last year.

GMA Network likewise maintained its overall advantage in NUTAM ratings in Q3 2012 with an average total day household audience share of 33.8 percent, ahead of ABS-CBN's 32.6 percent average by 1.2 points, and TV5's 15.1 percent by 18.7 points, according to Nielsen TV Audience Measurement data.

GMA remained unrivaled and led across all dayparts in the viewer-rich areas of Mega Manila and Urban Luzon, which account for 59.5 and 77 percent, respectively, of total urban television households in the entire country.

In Mega Manila, GMA garnered 38.7 percent in total day household audience shares, 12.2 points higher than ABS-CBN's 26.5 percent and 23.5 points ahead of TV5's 15.2 percent. Similarly, GMA continued to lead in Urban Luzon with an average of 37.7 percent up by 9.4 points from ABS-CBN's 28.3 percent and by 23.2 points from TV5's 14.5 percent.

GMA kept its lead in nationwide ratings in October (October 28 to 31 based on overnight data) with an average total day household audience share of 33.3 percent, higher by 0.2-point over ABS-CBN's 33.1 and by 17.4 points over TV5's 15.9 percent.

GMA likewise ruled in Mega Manila in the said month with 38.4 percent, 11.5 points ahead of ABS-CBN's 26.9 points and 22.3 points ahead of TV5's 16.1 percent. In Urban Luzon, GMA scored 37.4 percent, up 8.6 points from ABS-CBN's 28.8 points and up 22.0 points from TV5's 15.4 percent.

GMA subscribes to Nielsen TV Audience Measurement along with 22 other paying subscribers including another local major television network (TV5), Faulkner Media, CBN Asia, 15 advertising agencies, and 4 regional clients.

In Mega Manila, Nielsen has a sample size of 1,190 homes versus Kantar Media's 770 homes. Nationwide, Nielsen has a sample size of 2,000 homes compared to the lower sample size of 1,370 utilized by Kantar Media. (30)

2. Additional Disclosures made during the Briefing

Regarding the Company's Financial performance/outlook

1. The Company's Net Income target for 2012 is PhP 2.3 Billion
2. Plans to increase Ad rates in 2013
3. Hopeful that the Political Ads in 2013 will approximate that of 2010.
4. Optimistic that the Net Income for 2013 would exceed the 2012 Net Income target

Regarding possible interest from other parties to acquire the Company

Currently, there is no offer from any party to buy GMA

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GMA NETWORK, INC.

November 7, 2012

Issuer

Date

By:



AYAHL ARI AUGUSTO P. CHIO
Vice President
Investor Relations and Compliance