27 March 2013

PHILIPPINE STOCK EXCHANGE, INC.
Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department
3rd Floor, Philippine Stock Exchange Plaza
Ayala Avenue, Makati City

Gentlemen:

Please find the details of GMA Holdings, Inc’s ASM scheduled on the 31st of May 2013.

Thank you.

Very truly yours,

AYAIL ARI AUGUSTO P. CHIO
Vice President
Investor Relations and Compliance

GMA HOLDINGS, INC.
Unit 5-D Tower One, One McKinley Place, New Bonifacio Global City, Fort Bonifacio, Taguig City 1634 Philippines
MAILING ADDRESS: GMA Network Center, EDSA cor. Timog Ave., Diliman, Quezon City 1103 Philippines
Telephone No. (632) 982-7777 loc. 8001 Fax (632) 928-5133
SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. March 27, 2013
   Date of Report

2. SEC Identification Number CS200602356
3. BIR Tax Identification No. 244-658-896-000

4. GMA Holdings, Inc.
   Exact name of issuer as specified in its charter

5. Philippines
   Province, country or other jurisdiction of incorporation

6. (SEC Use Only) [ ]
   Industry Classification Code:

7. Unit 5D Tower One, McKinley Place, New Bonifacio Global City,
   Fort Bonifacio, Taguig City
   Address of principal office

   [ ]
   Postal Code

8. (632) 982-7777
   Issuer’s telephone number, including area code

9. ...............................................................................................................
   Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of
     the RSA

     | Title of Each Class         | Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding |
     |------------------------------|--------------------------------------------------------------------------------|
     | Philippine Deposit Receipts (PDRs) | 861,558,300                                                                   |
SEC FORM 17-C

GMA HOLDINGS, INC.

11. Item 9 - Other Events

Please be informed that the Annual Stockholders’ Meeting of GMA HOLDINGS INC. will be held on May 31, 2013 at 10:00 a.m. at the Aubergine Restaurant Patisserie 32nd and 5th Building, 8th Avenue cor. 32nd Street, Bonifacio Global Taguig, City. Only stockholders of record as of April 30, 2013 shall be entitled to notice of the meeting and vote.

The agenda for the meeting is as follows:

1. Certification of Notice and Quorum.
2. Approval of the Minutes of the Annual Stockholders’ Meeting Held on May 27, 2012.
7. Consideration of such other business as may properly come before the meeting.
8. Adjournment.

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SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GMA Holdings, Inc.                                      March 27, 2013
(Registrant)                                          Date

[Signature]

ANNA TERESA M. GOZON-ABROGAR
Corporate Secretary

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