SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. March 21, 2013
   Date of Report (Date of earliest event reported)

2. CS200602356
   SEC Identification Number

3. 244-658-896
   BIR Tax Identification No.

4. GMA HOLDINGS, INC.
   Exact name of issuer as specified in its charter

5. PHILIPPINES....................................................... 6. (SEC Use Only)
   Province, country or other jurisdiction of
   incorporation

   Industry Classification Code:

7. 5D Tower One, One McKinley Place, new Global Bonifacio City
   Fort Bonifacio, Taguig
   Address of principal office

8. (632) 9827777
   Issuer's telephone number, including area code

9. NOT APPLICABLE
   Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

<table>
<thead>
<tr>
<th>Title of Each Class of Securities</th>
<th>Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philippine Deposit Receipts</td>
<td>857,509,800</td>
</tr>
<tr>
<td>relating to GMA Network, Inc. Common Shares</td>
<td></td>
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</table>
11. Indicate the item numbers reported herein: Item 9 Others.

During the special meeting of the Board held today, the Board of Directors of GMA Holdings, Inc. approved the Financial Statements for the year ended December 31, 2012.

In relation to the declaration of Cash Dividends of PhP 0.25 per share by GMA Network, Inc. today, the record date for the PDR holders who are entitled to receive the cash amounts is April 17, 2013 [the same record date for GMA Network Inc. stockholders].

The cash dividends are expected to be received by GMA Holdings Inc. on May 14, 2013 and the cash amounts will be distributed to the PDR holders on May 15, 2013.

The cash amounts will be determined based on the gross dividends received less the administrative expenses of GMA Holdings, Inc. for 2013 and 2012.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GMA HOLDINGS, INC.  March 21, 2013
Issuer  Date

By:

AYAHL ARIO AUGUSTO P. CHIO
Alternate Corporate Information Officer