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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

 March 21, 2013 Date of Report (Date of earliest event re 	ported)					
2. CS200602356 SEC Identification Number 3.	244-658-896 BIR Tax Identification No.					
GMA HOLDINGS, INC. Exact name of issuer as specified in its or	:harter					
5. PHILIPPINES	6. (SEC Use Only)					
Province, country or other jurisdiction of incorporation	of Industry Classification Code:					
7. 5D Tower One, One McKindly Place, new Fort Bonifacio, Taguig Address of principal office	w Global Bonicafio City Postal Code					
8. (632) 9827777 Issuer's telephone number, including are	ea code					
9. NOT APPLICABLE Former name or former address, if char	nged since last report					
10. Securities registered pursuant to Section	ns 8 and 12 of the SRC or Sections 4 and 8 of the RSA					
Title of Each Class of Securities	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding					
Philippine Deposit Receipts 857,509,80 relating to GMA Network, Inc. Common Shares						

11. Indicate the item numbers reported herein: Item 9 Others.

During the special meeting of the Board held today, the Board of Directors of GMA Holdings, Inc. approved the Financial Statements for the year ended December 31, 2012.

In relation to the declaration of Cash Dividends of PhP 0.25 per share by GMA Network, Inc. today, the record date for the PDR holders who are entitled to receive the cash amounts is April 17, 2013 [the same record date for GMA Network Inc. stockholders].

The cash dividends are expected to be received by GMA Holdings Inc. on May 14, 2013 and the cash amounts will be distributed to the PDR holders on May 15, 2013.

The cash amounts will be determined based on the gross dividends received less the administrative expenses of GMA Holdings, Inc. for 2013 and 2012.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GMA HOLDINGS, INC. Issuer

March 21, 2013 Date

By:

AYAHL ARI AUGUSTO P. CHIO Alternate Corporate Information Officer