SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. March 4, 2013
   Date of Report (Date of earliest event reported)

2. CS200602356
   SEC Identification Number

3. 244-658-896
   BIR Tax Identification No.

4. GMA HOLDINGS, INC.
   Exact name of issuer as specified in its charter

5. PHILIPPINES
   Province, country or other jurisdiction of incorporation

6. (SEC Use Only)
   Industry Classification Code:

7. 5D Tower One, One McKinley Place, new Global Bonifacio City
   Fort Bonifacio, Taguig
   Address of principal office

8. (632) 9827777
   Issuer's telephone number, including area code

9. NOT APPLICABLE
   Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

<table>
<thead>
<tr>
<th>Title of Each Class of Securities</th>
<th>Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philippine Deposit Receipts</td>
<td>857,509,800</td>
</tr>
<tr>
<td>relating to GMA Network, Inc. Common Shares</td>
<td></td>
</tr>
</tbody>
</table>
11. Indicate the item numbers reported herein: Item 9 Others.

During the regular meeting of the Board held today, the Board of Directors has set the date of the Annual Stockholders' Meeting (ASM) to May 31, 2013 with April 30, 2013 as the Record date.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GMA HOLDINGS, INC. 
Issuer

By: ____________________________

AYAHL ARI AUGUSTO P. CHIO
Alternate Corporate Information Officer

March 4, 2013
Date