

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Dec 6, 2016
2. SEC Identification Number
5213
3. BIR Tax Identification No.
000-917-916
4. Exact name of issuer as specified in its charter
GMA Network, Inc.
5. Province, country or other jurisdiction of incorporation
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
GMA Network Center, EDSA corner Timog Avenue, Diliman, Quezon City
Postal Code
1103
8. Issuer's telephone number, including area code
(632) 982-7777
9. Former name or former address, if changed since last report
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10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Preferred Shares	7,499,507,184
Common Shares	3,361,047,000
11. Indicate the item numbers reported herein
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GMA Network, Inc.
GMA7

PSE Disclosure Form 4-31 - Press Release
References: SRC Rule 17 (SEC Form 17-C)
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Press release - DTV transmission facilities

Background/Description of the Disclosure

GMA Network to initially spend P416 million on DTV transmission facilities

Other Relevant Information

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Filed on behalf by:

Name	Ayahl Ari Augusto Chio
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PRESS RELEASE (for immediate publication)

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GMA Network to initially spend P416 million on DTV transmission facilities

Broadcast giant GMA Network, Inc. (GMA) is initially spending P416 million on transmitter facilities for its Digital Terrestrial Television (DTT) project.

The amount covers three high-powered transmitters and their related antenna and connectivity requirements, as well as a fully-mirrored head-end system, which is a master facility for grouping and digitally encoding programs.

GMA is adapting the Japanese DTV standard or ISDB-T in compliance with the rules and regulations of the National Telecommunications Commission.

“Considering the increasing number of ISDB-T ready homes in the country, we are now prepared to exit the test phase and begin with the first part of our DTT rollout in Mega Manila. We are replicating the same level of superiority and consistency that we have exhibited in our analog signal as we shift to digital,” said GMA Chairman and CEO Felipe L. Gozon.

Meanwhile, according to GMA President and COO Gilberto R. Duavit Jr., “All technical back-end requirements related to the roll-out have long been ready, including the media asset management and broadcast automation systems. It will not be long before our DTT product is introduced to the market.”

Earlier, at the Internet and Mobile Marketing Association of the Philippines (IMMAP) Digiconn, GMA’s technology arm GMA New Media, Inc. (NMI) unveiled a prototype of the Network’s DTT product, which can function as both a receiver for digital television and a digital media set-top box.

The device can enable digital broadcast services on analog TV while transforming the unit into a smart TV capable of playing on-demand content and running different applications. The Intellectual Property Office has issued a Certificate of Registration for the Utility Model application of the device.

Gozon said that GMA’s DTT product will not only be different but better than what the competitor has introduced to the market. (30)