

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)  
Aug 6, 2015
2. SEC Identification Number  
5213
3. BIR Tax Identification No.  
000-917-916
4. Exact name of issuer as specified in its charter  
GMA NETWORK, INC.
5. Province, country or other jurisdiction of incorporation  
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office  
GMA Network Center, EDSA corner Timog Avenue, Diliman, Quezon City  
Postal Code  
1103
8. Issuer's telephone number, including area code  
(632) 982-7777
9. Former name or former address, if changed since last report  
-
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA
 

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Preferred Shares	7,499,507,184
Common Shares	3,361,047,000
11. Indicate the item numbers reported herein  
-



**GMA Network, Inc.**  
**GMA7**

**PSE Disclosure Form 4-30 - Material Information/Transactions**  
***References: SRC Rule 17 (SEC Form 17-C) and***  
***Sections 4.1 and 4.4 of the Revised Disclosure Rules***

**Subject of the Disclosure**

Presentation materials used during the Company's 2Q 2015 Financial briefing

**Background/Description of the Disclosure**

Presentation materials used during the Company's 2Q 2015 Financial briefing

**Other Relevant Information**

-

**Filed on behalf by:**

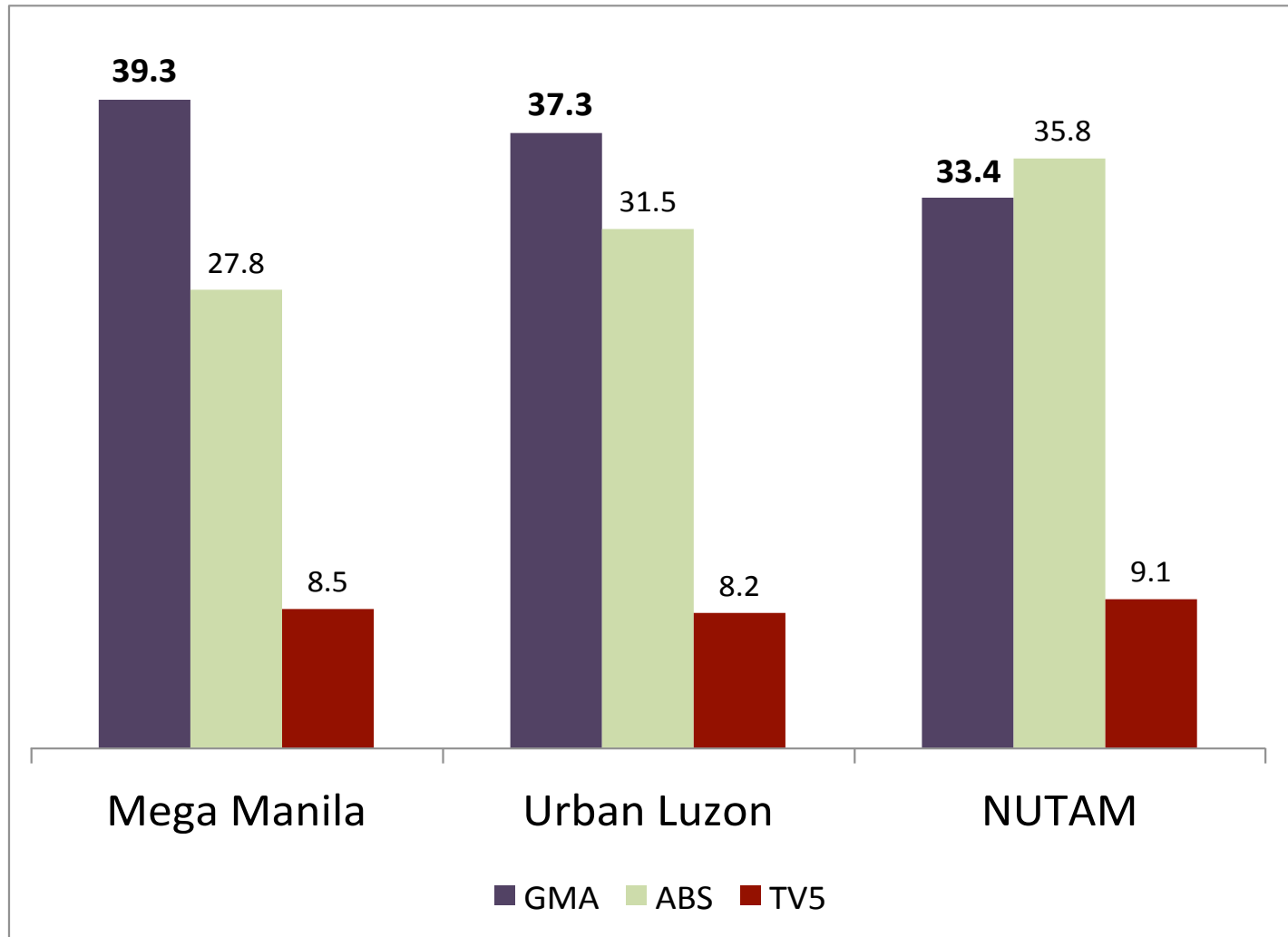
<b>Name</b>	AyahI Ari Augusto Chio
<b>Designation</b>	Vice President

# 2<sup>nd</sup> Quarter 2015 GMA Network, Inc.

---

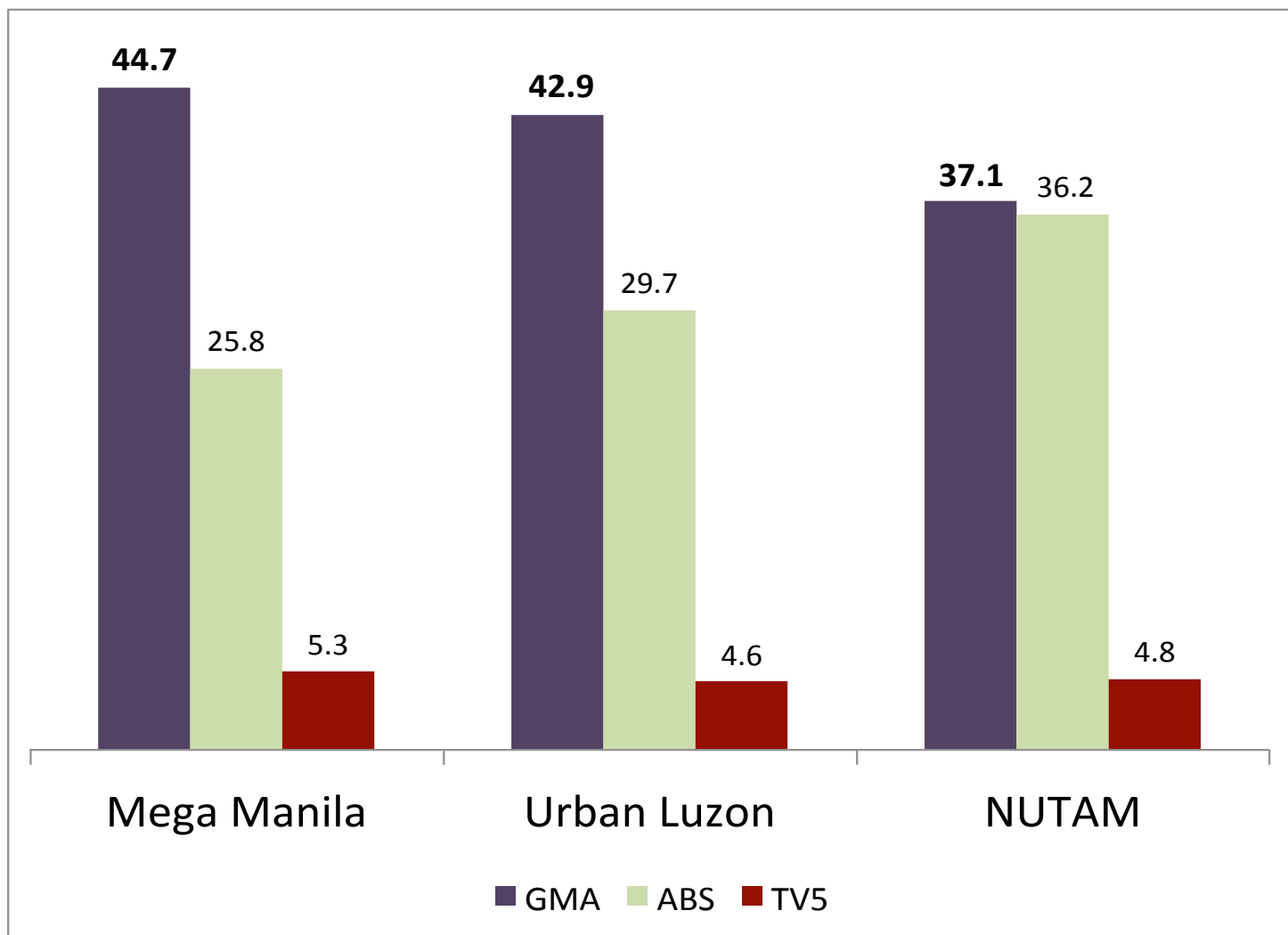
August 6





**Effective January 2015, Mega Manila and Urban Luzon account for 59% and 77% of all Urban TV Households, respectively.**





Effective January 2015, Mega Manila and Urban Luzon account for 58% and 76% of all Individuals among Urban TV Households, respectively.

# Building a Global Brand ...

GMA Network Portal (GMANetwork.com) experienced an enormous increase in unique browsers and pageviews versus the same quarter last year:

PAGEVIEWS

**1,291%**

(from 11.3M last Q2 2014 to 157.2M this Q2 2015)

UNIQUE BROWSERS

**446%**

(from 1.9M last Q2 2014 to 10.6M this Q2 2015)



# Building a Global Brand ...

GMA News Online (GMANetwork.com/news) also posted significant growth in terms of pageviews and unique browsers, driving the increase in the Portal's traffic:

PAGEVIEWS

**133%**

(from 86.4M last Q2 2014 to 201.6M this Q2 2015)

UNIQUE BROWSERS

**154%**

(from 16.9M last Q2 2014 to 42.8M this Q2 2015)



# Building a Global Brand ...

## GMA NETWORK

- Facebook fans up 74.82%
- Twitter followers up 45.56%

## GMA NEWS

- Facebook fans up by 65.02%
- Twitter followers up by 41.81%



### 2015 New York Festivals

- **1 Gold World Medal** (*Front Row*)
- **3 Bronze World Medals** (*Reporter's Notebook*, GMA News TV's *Motorcycle Diaries* and "May Pag-Asa" station ID)
- **4 Finalist Certificates** for various News & Public Affairs programs and documentaries

### 2015 US International Film and Video Festival

- **One World Award** (*Front Row*)
- **1 Gold Camera Award** ("ALS" documentary, *Front Row*)
- **6 Silver Screen Awards** ("Pagbangon" documentary; *24 Oras*; *Brigada*; *I Juander*; *Sunday All Stars*; *Ang Dalawang Mrs. Real*)
- **13 Certificates** for various News & Public Affairs programs



*The One World Award honors a work that fosters international understanding. USIFVF Gold medalists are in the running for the One World Award, one of the grand prizes given at the Festival.*

*GMA is the lone local TV network to win at the 2015 US International Film and Video Festival.*

### Asia-Pacific Institute for Broadcasting Development (AIBD) World Television Awards

- **Best TV Documentary in Dealing with Natural Disasters** ("Pagbangon" documentary)

*This serves as the first time a Philippine broadcasting company was recognized by the AIBD World TV Awards*

## Building a Global Brand ...



↑  
4%YoY

Almost 283 thousand subscriptions as of June 2015



↑  
9%YoY

Almost 97 thousand subscriptions as of June 2015



↑  
50%YoY

Almost 27 thousand subscriptions as of June 2015



↑  
4%YoY

Almost 40 thousand subscriptions as of June 2015



# Building a Global Brand ...

## Program Syndication and Licensing



Select 2Q 2015 Deals - Revenues up 32% 2Q15 vs 2Q14

### Cambodia

Sold Free TV Rights of **Carmela** and **Villa Quintana**

### Vietnam

Sold Free and Basic Pay TV Rights of **Rhodora X**, **The Borrowed Wife**, **Kambal Sirena**, **Paraiso Ko'y Ikaw** and **Innamorata**

### Malaysia, Singapore and Brunei

Sold Basic Pay TV Rights of **Indio**, **Kambal Sirena**, **Adarna**, **Innamorata**, **Luna Blanca**, **Kung Mahawi Man ang Ulap**, and **Rhodora X**

### Brunei

Sold Free TV Rights of **Carmela**, **Paraiso Ko'y Ikaw**, **Rhodora X** and **The Borrowed Wife**

### Myanmar

Sold Free TV Rights of **Legacy**, **Rhodora X**, **Ang Dalawang Mrs. Real** and **My Destiny**

### Japan

Various **News Footage**



# Consolidated Financial Report

*For the First Half Ended June 30, 2015*

GMA Network, Inc.

August 6, 2015



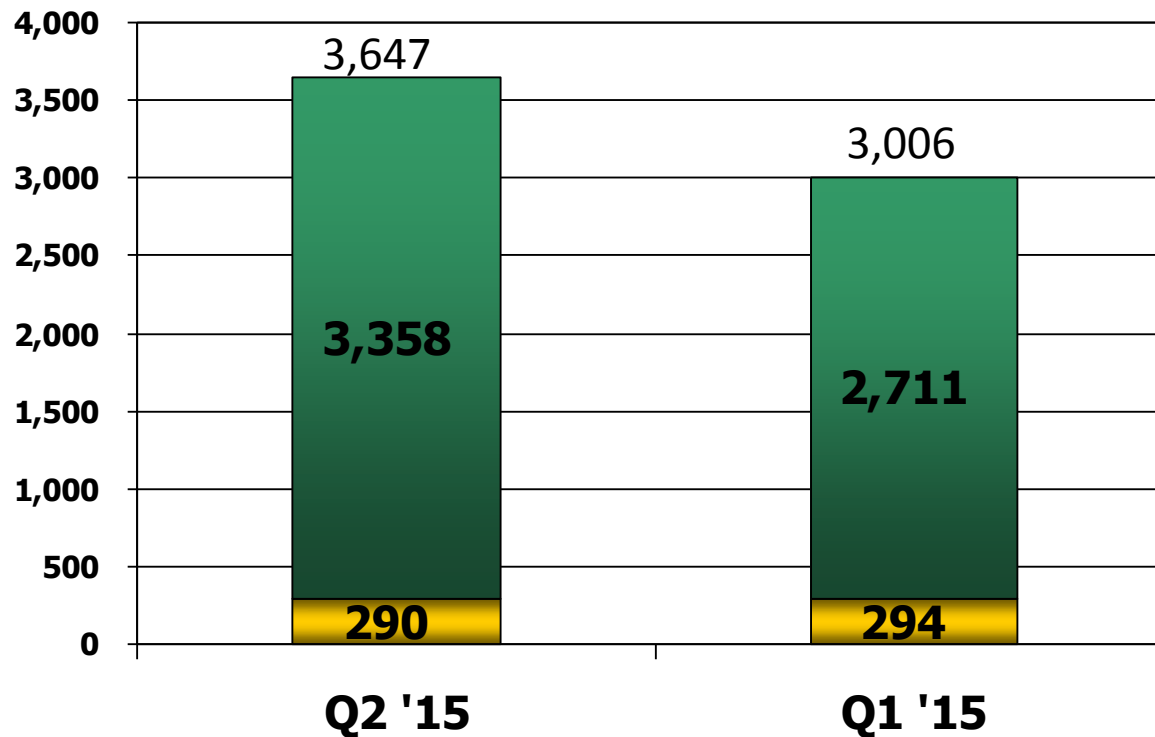


# CONSOLIDATED NET REVENUES

## Comparative Quarterly Highlights (vs. previous quarter)

(In Millions PhP)

\* Net revenues up 21% vs. Q1 '15.



**Airtime revenues +24%**

**Subscription and others -2%**

**Total revenues +21%**

# AIRTIME REVENUES

Comparative Quarterly Highlights (vs. previous quarter)  
(In Millions PhP)

---

\* Net airtime revenues up by 24%.

	Q2 '15	Q1'15	Inc (Dec)
TV			
Channel 7/RTV	3,138	2,545	23%
Channel 11 (GNTV)	108	69	57%
Radio	112	98	14%
	3,358	2,711	24%

# SUBSCRIPTION AND OTHER REVENUES

Comparative Quarterly Highlight (vs. previous quarter)

(In Millions PhP)

\* Combined revenues from subscription and other sources dipped by 2% vs. previous quarter.

	Q2 '15	Q1 '15	Inc (Dec)
International	241	247	(2%)
Subsidiaries and others	49	48	2%
Total	290	294	(2%)

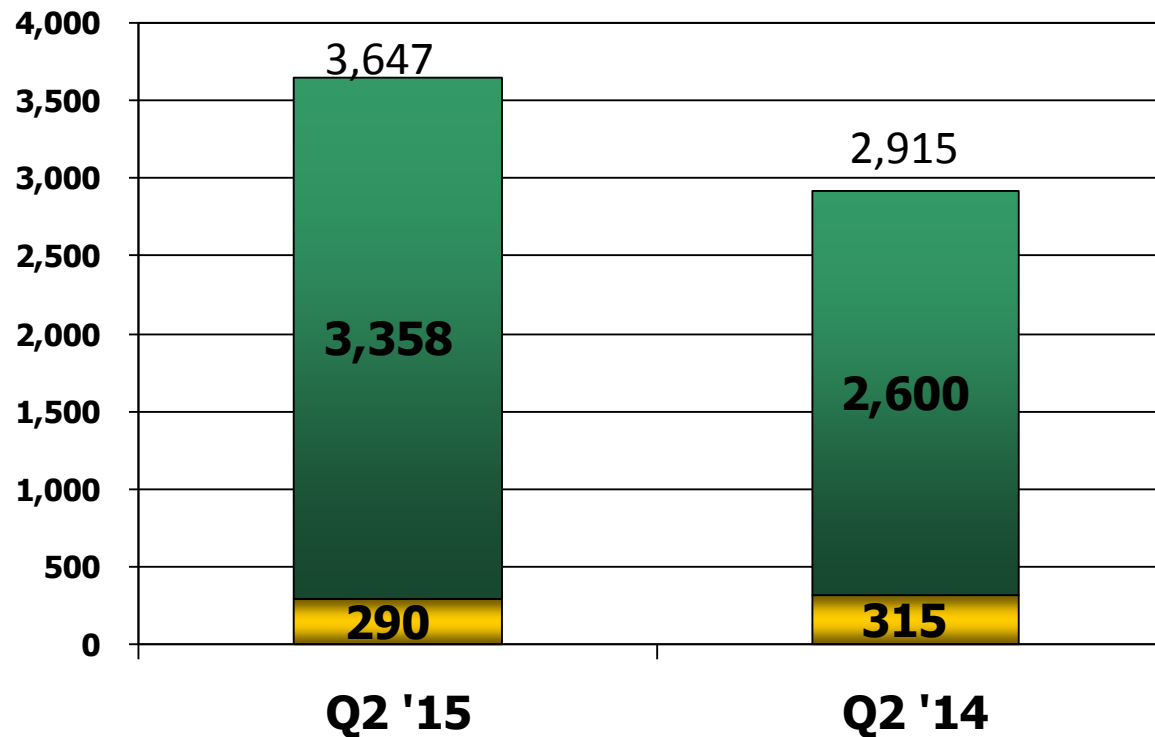
\*\* Subscriber count

	Q2 '15	Q1 '15	Inc (Dec)
GPTV	282,612	280,914	1%
GLTV	96,531	93,820	3%

# CONSOLIDATED NET REVENUES

For the Quarters Ended June 30, 2015 and 2014  
(In Millions PhP)

\* Net revenues grew 25% vs. Q2 2014.



**Airtime revenues +29%**

**Subscription and others -8%**

**Total revenues +25%**

# AIRTIME REVENUES

For the Quarters Ended June 30, 2015 and 2014

(In Millions PhP)

\* Net airtime revenues increased by 29%.

	Q2 '15	Q2 '14	Inc (Dec)
TV			
Channel 7/RTV	3,138	2,422	30%
Channel 11 (GNTV)	108	82	31%
Radio	112	95	17%
	3,358	2,600	29%

# SUBSCRIPTION AND OTHER REVENUES

For the Quarters Ended June 30, 2015 and 2014

*(In Millions PhP)*

	Q2 '15	Q2 '14	Inc (Dec)
International	241	270	(11%)
Subsidiaries and others	49	45	9%
Total	290	315	(8%)

\*\* Subscriber count

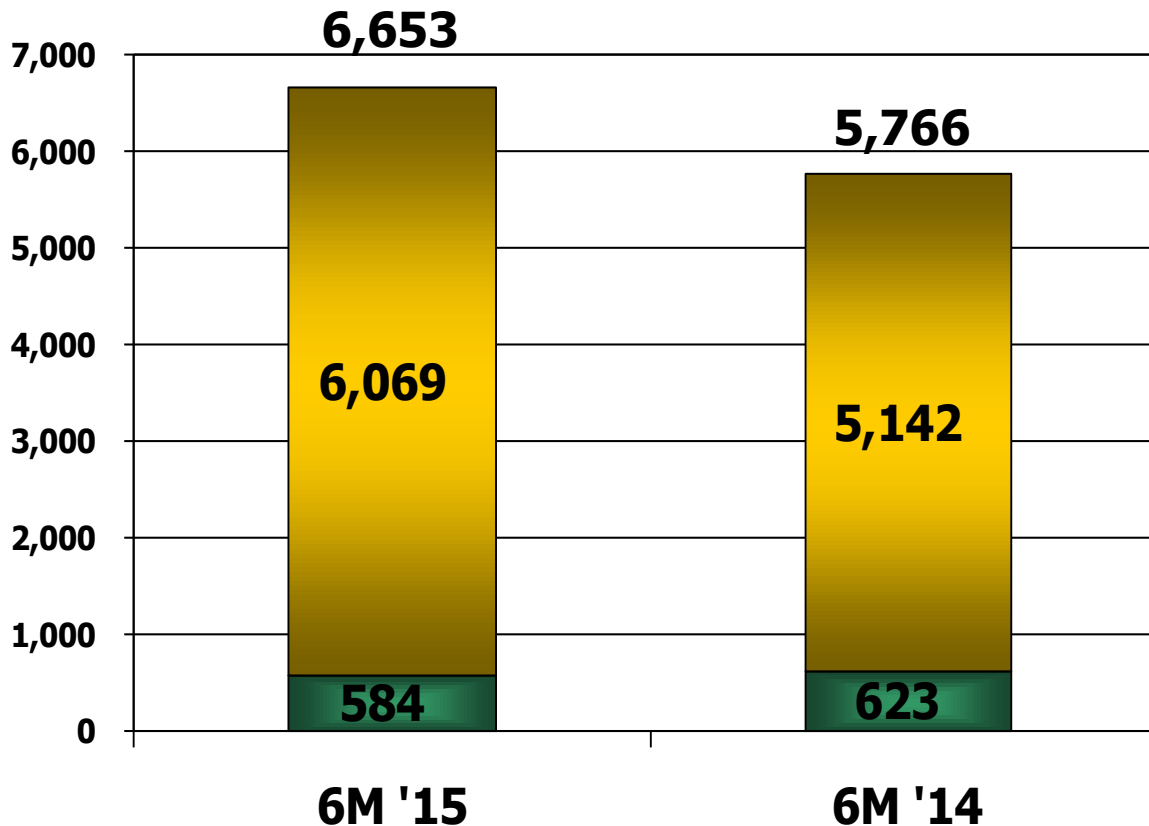
	Q2 ' 15	Q2 ' 14	Inc (Dec)
GPTV	282,612	271,201	4%
GLTV	96,531	88,579	9%

# CONSOLIDATED REVENUES

For the First Half Ended June 30, 2015 and 2014

(In Millions PhP)

\* Net revenues improved by 15% vs. 6M 2014.



**Airtime  
revenues +18%**

**Subscription and  
others -6%**

**Total  
Revenues +15%**

# AIRTIME REVENUES

For the First Half Ended June 30, 2015 and 2014

(In Millions PhP)

\* Net airtime revenues improved by 18%.

	6M '15	6M '14	Inc (Dec)
TV			
Channel 7/RTV	5,683	4,828	18%
Channel 11 (GNTV)	177	141	26%
Radio	209	173	21%
Airtime Revenues	6,069	5,142	18%



# SUBSCRIPTION AND OTHER REVENUES

For the First Half Ended June 30, 2015 and 2014

(In Millions PhP)

	6M '15	6M '14	Inc (Dec)
International	488	528	(8%)
Subsidiaries and others	96	95	1%
Total Subscriptions and Others	584	623	(6%)

\*\* Subscriber count

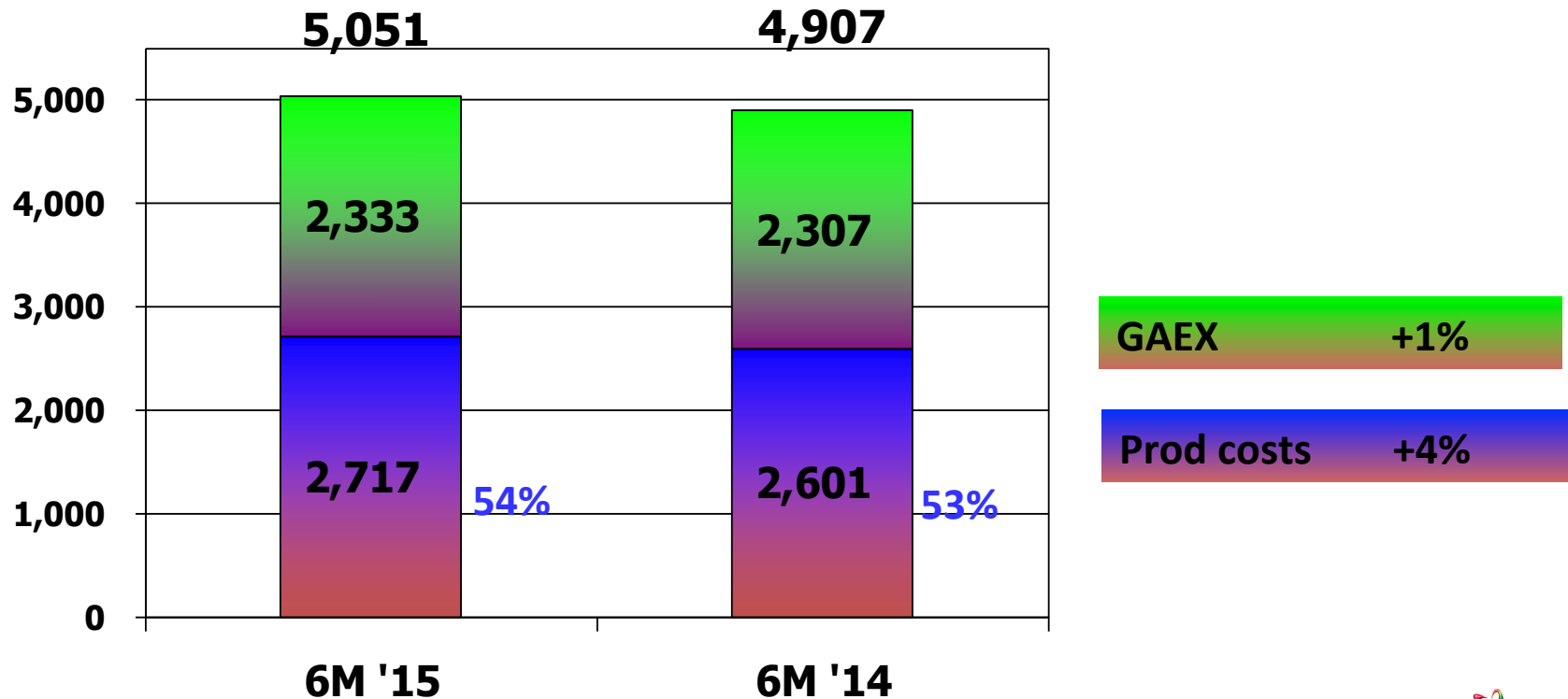
	6M '15	6M '14	Inc (Dec)
GPTV	282,612	271,201	4%
GLTV	96,531	88,579	9%

# CONSOLIDATED OPERATING EXPENSES

For the First Half Ended June 30, 2015 and 2014

(In Millions PhP)

\* Total OPEX inched up by 3% vs. 6M '14.

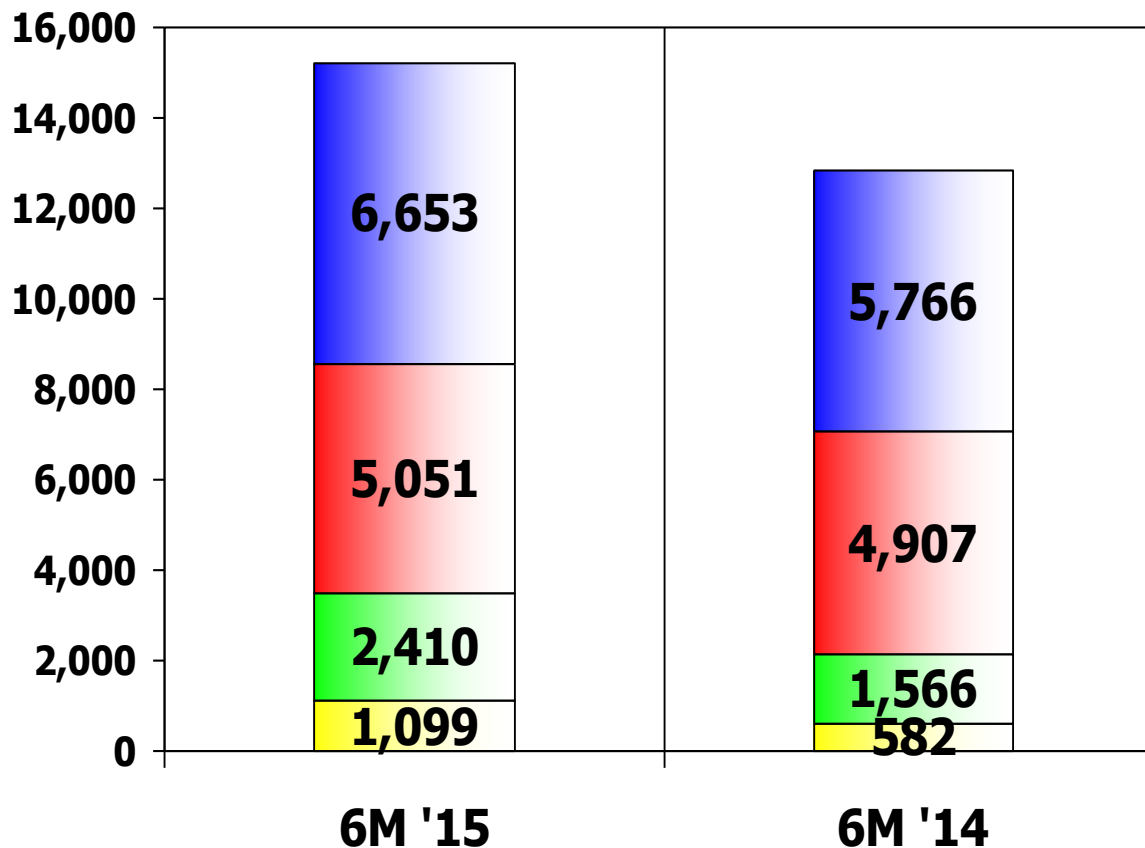


# FINANCIAL HIGHLIGHTS

For the First Half Ended June 30, 2015 and 2014

(In Millions PhP)

EBITDA and Net Income were up by 54% and 89%, respectively.



**Revenues +15%**

**Expenses +3%**

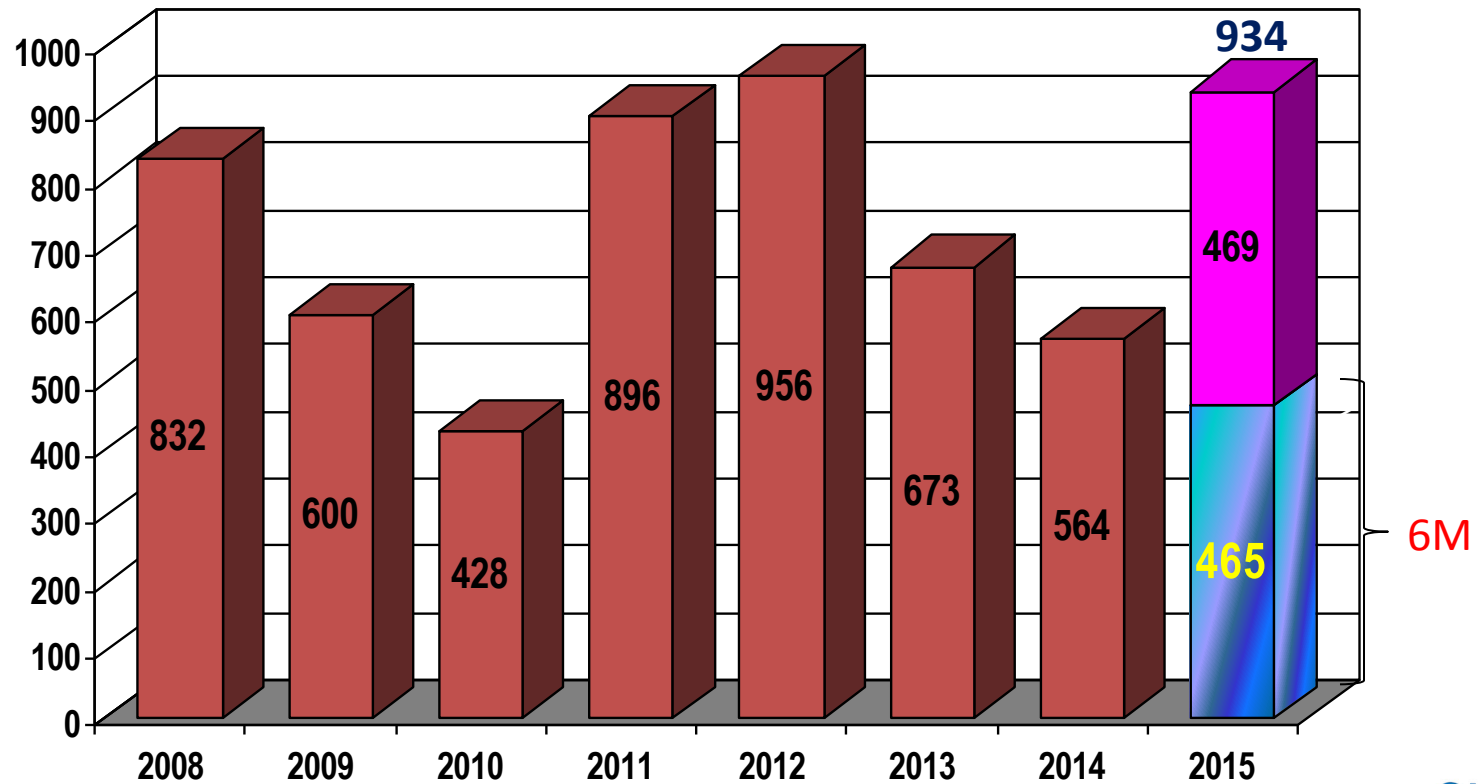
**EBITDA +54%**

**Net Income +89%**

# CAPITAL EXPENDITURES

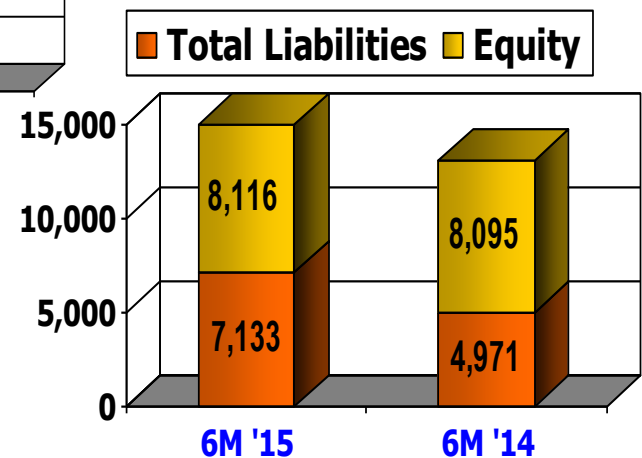
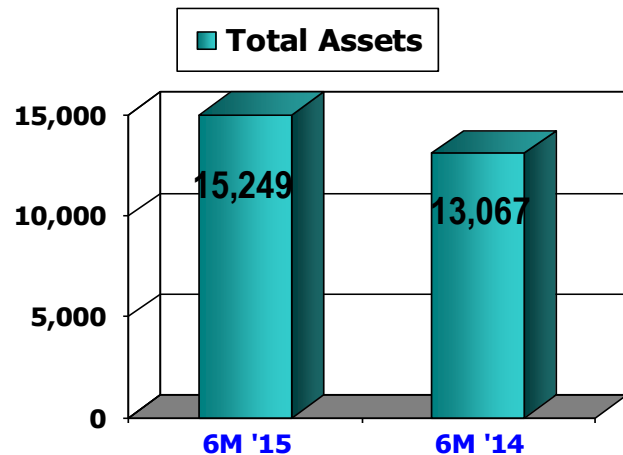
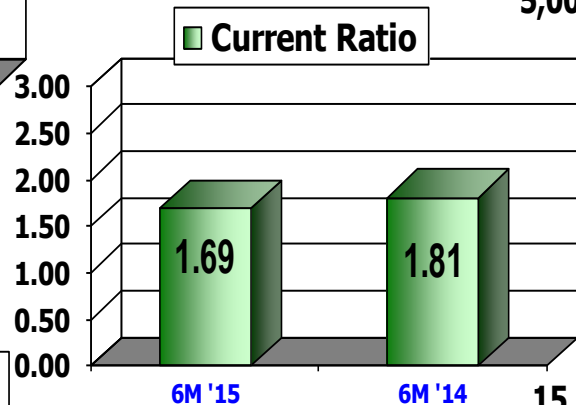
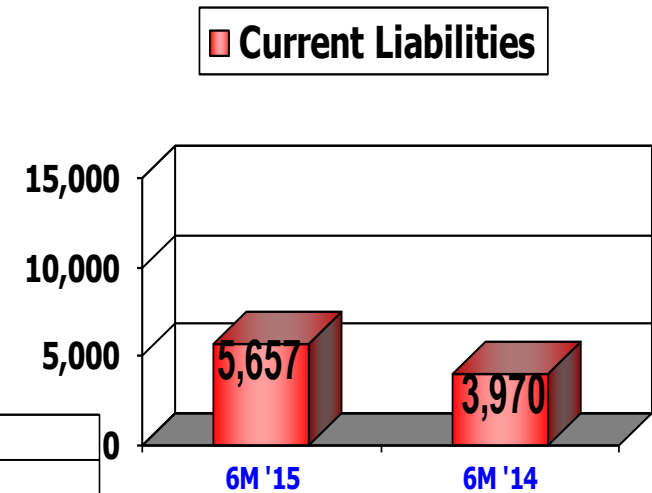
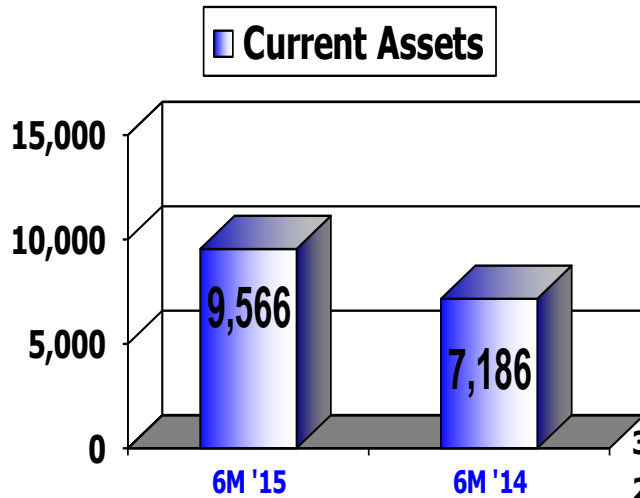
(In Millions PhP)

Capital Expenditures amounted to P465M as of June 30, 2015.



# CONSOLIDATED BALANCE SHEETS

(In Millions PhP)



# Thank you!