

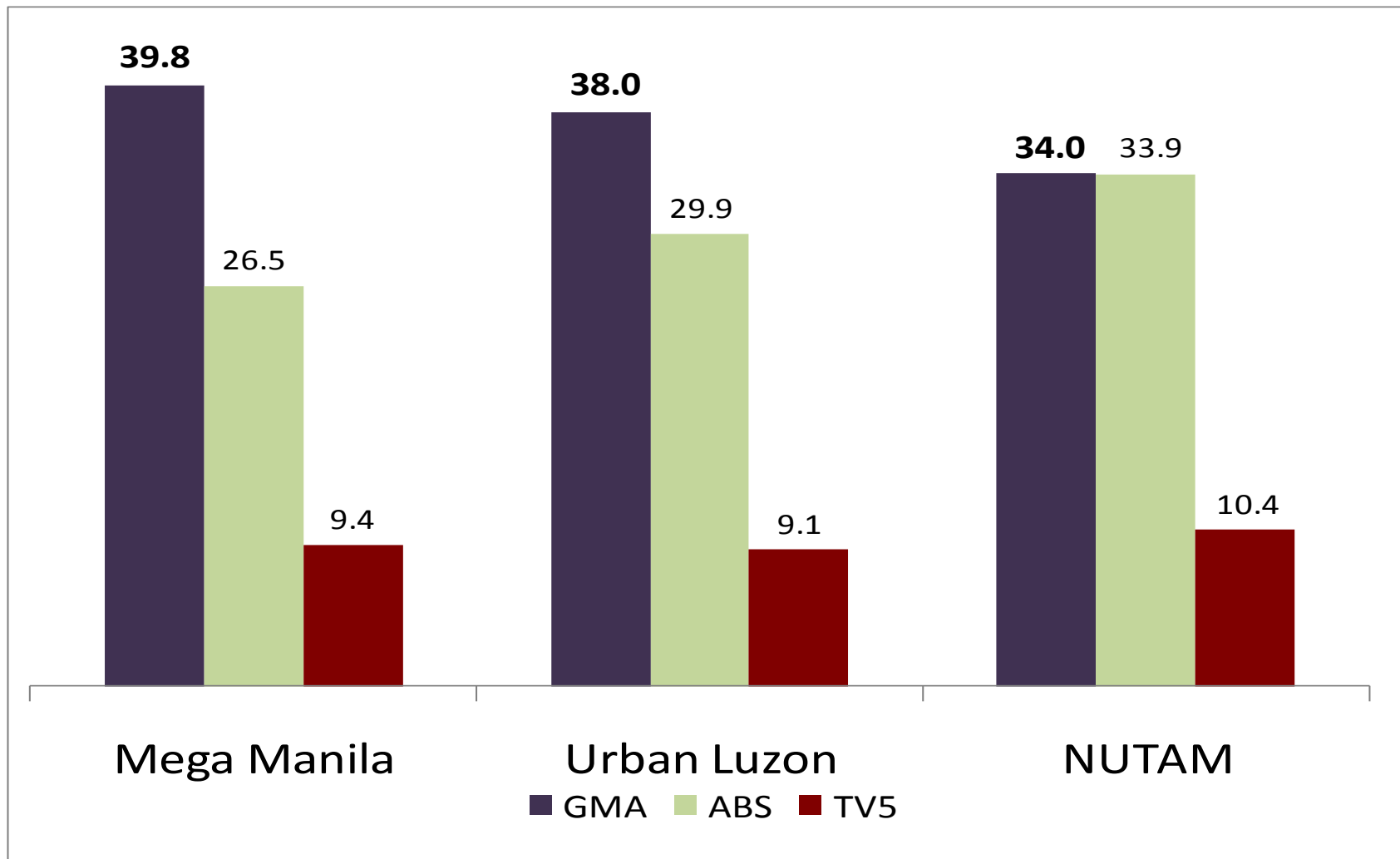
1st Quarter 2015 GMA Network, Inc.

May 14, 2015



RATINGS UPDATE

1st Quarter 2015 Audience Shares



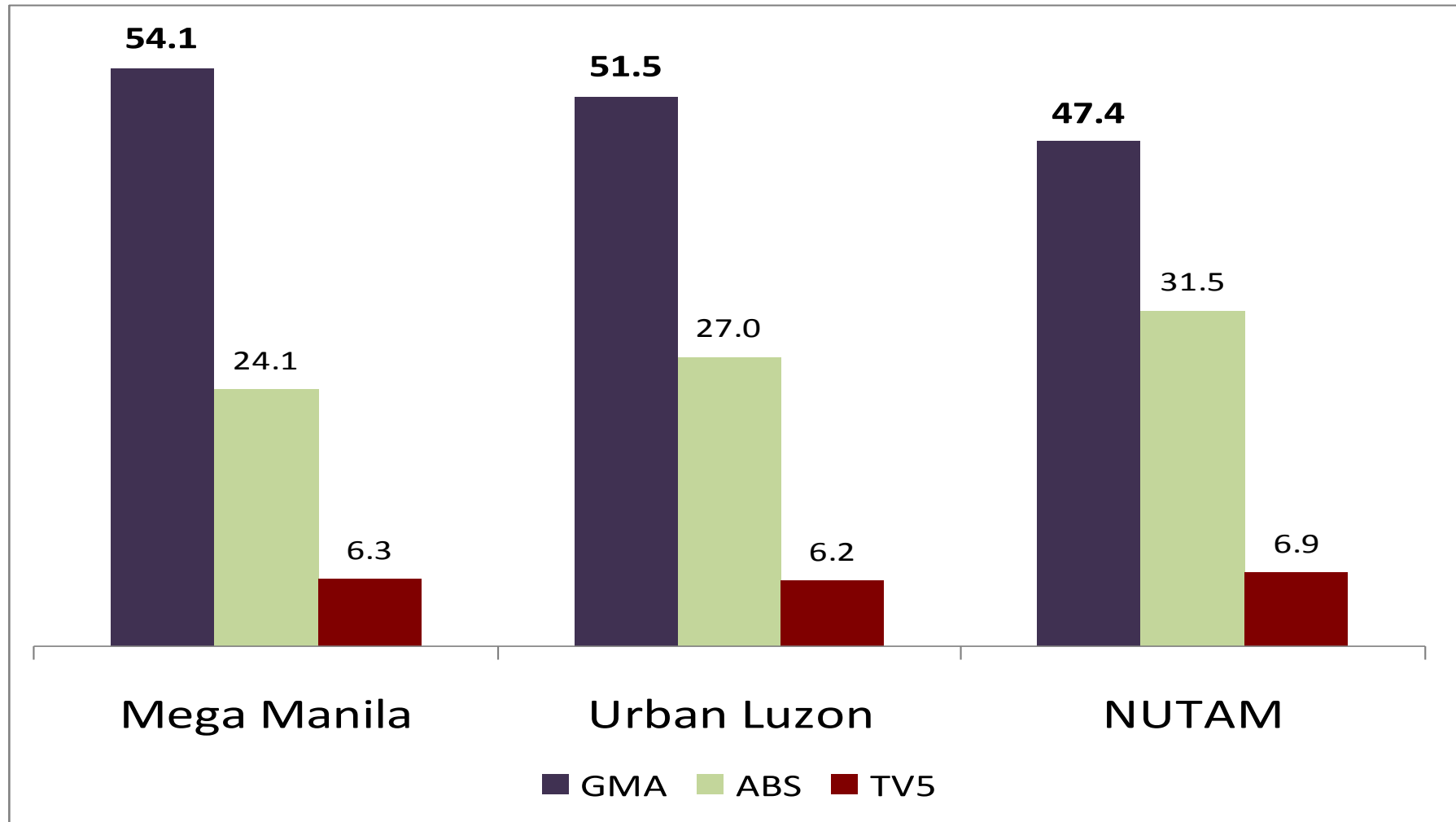
Effective January 2015, Mega Manila and Urban Luzon account for 59% and around 77% of all Urban TV Households, respectively

Based on Total Day (6am -12mn) - Households in TV Homes
Source: Nielsen Phils TAM (Arianna)

RATINGS UPDATE

Battle for Greatness Pacquiao-Mayweather

Main Event



Based on Households in TV Homes – Main Event (12:02 pm – 2:57 pm)
May 3, 2015 data based on overnight ratings
Source: Nielsen Phils TAM (Arianna)

Building a Global Brand...

- gmanetwork.com, the home of GMA News Online, emerged as the #1 Philippine website in the world and was the top news source for the Battle for Greatness
- gmanetwork.com posted a total of 8,975,645 page views, leading ABS-CBN News' 8,261,421
- GMA News Sports was also the most viewed local sports site with 6,193,140 page views, followed by ABS-CBN News Sports with 3,513,124 views

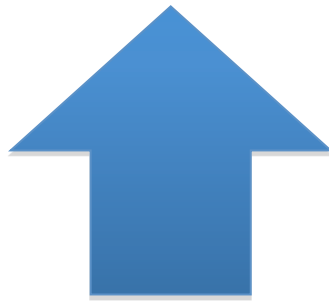


SOURCE: EFFECTIVE MEASURE
May 3, 2015 data



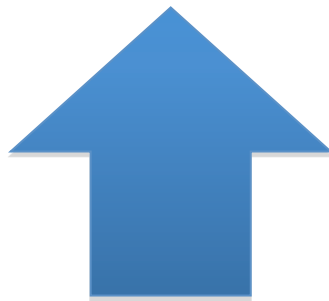
Building a Global Brand...

GMA's official Entertainment website (gmanetwork.com/entertainment) experienced the highest relative growth among local entertainment websites by the end of Q1:



PAGEVIEWS

1,310%



UNIQUE BROWSERS

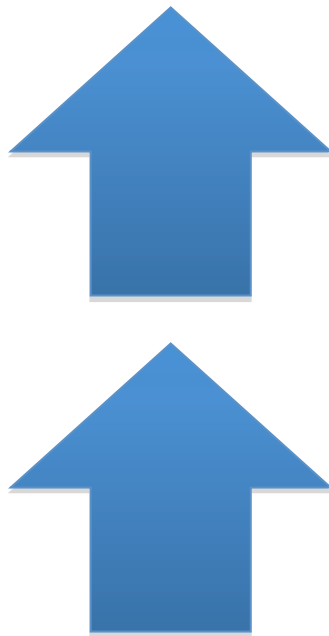
1,025%



SOURCE: EFFECTIVE MEASURE

Building a Global Brand...

GMA News Online (gmanetwork.com/news) also posted significant growth in terms of pageviews and unique browsers, driving the increase in the Portal's traffic:



PAGEVIEWS

72%

UNIQUE BROWSERS

158%

SOURCE: EFFECTIVE MEASURE



Building a Global Brand ...

GMA NETWORK

- Facebook fans up 92.13%
- Twitter followers up 51.26%

GMA NEWS

- Most-followed Philippine news organization on Twitter (2.9 million followers)
- Facebook page (4.69 million likes) is among the top pages in the country
- Top news organization on Viber (114,000 users following its public chat)



Building a Global Brand ...



↑
4%YoY

Almost 281,000 subscriptions as of March 2015



↑
8%YoY

Almost 94,000 subscriptions as of March 2015

International Pay TV Channels



↑
47%YoY

Almost 24,000 subscriptions as of March 2015



↑
4%YoY

Over 39,000 subscriptions as of March 2015

Building a Global Brand...

Program Syndication and Licensing

Selected 1Q 2015 Deals

Cambodia

Sold Free TV Rights of **With A Smile**

Vietnam

Sold Free and Basic Pay TV Rights of **Basahang Ginto, Adarna, Villa Quintana** and **Carmela**

Malaysia, Singapore and Brunei

Sold Basic Pay TV Rights of **Unforgettable, Anna Karenina** and **Forever**

Brunei

Sold Free TV Rights of **Magkano ba Ang Pag-ibig?**

Malaysia

Sold Free TV Rights of **Carmela** and **The Borrowed Wife**

Myanmar

Sold Free TV Rights of **Kahit Nasaan Ka Man** and **Kambal Sirena**

Thailand

Sold Free TV Rights of **My Husband's Lover, One True Love, Kung Aagawin Mo Ang Langit, Una Kang Naging Akin, My Lover My Wife, Sana ay Ikaw Na Nga, Carmela, Rhodora X, Ang Dalawang Mrs. Real, My Destiny** and **Hiram na Alaala**

Nigeria

Sold Basic Pay TV Rights of **Kung Aagawin Mo Ang Lahat Sa Akin**

Hawaii

Sold Free TV Rights of **Legacy**

Worldwide

Various **News Footage**



Consolidated Financial Report

For the First Quarter Ended March 31, 2015

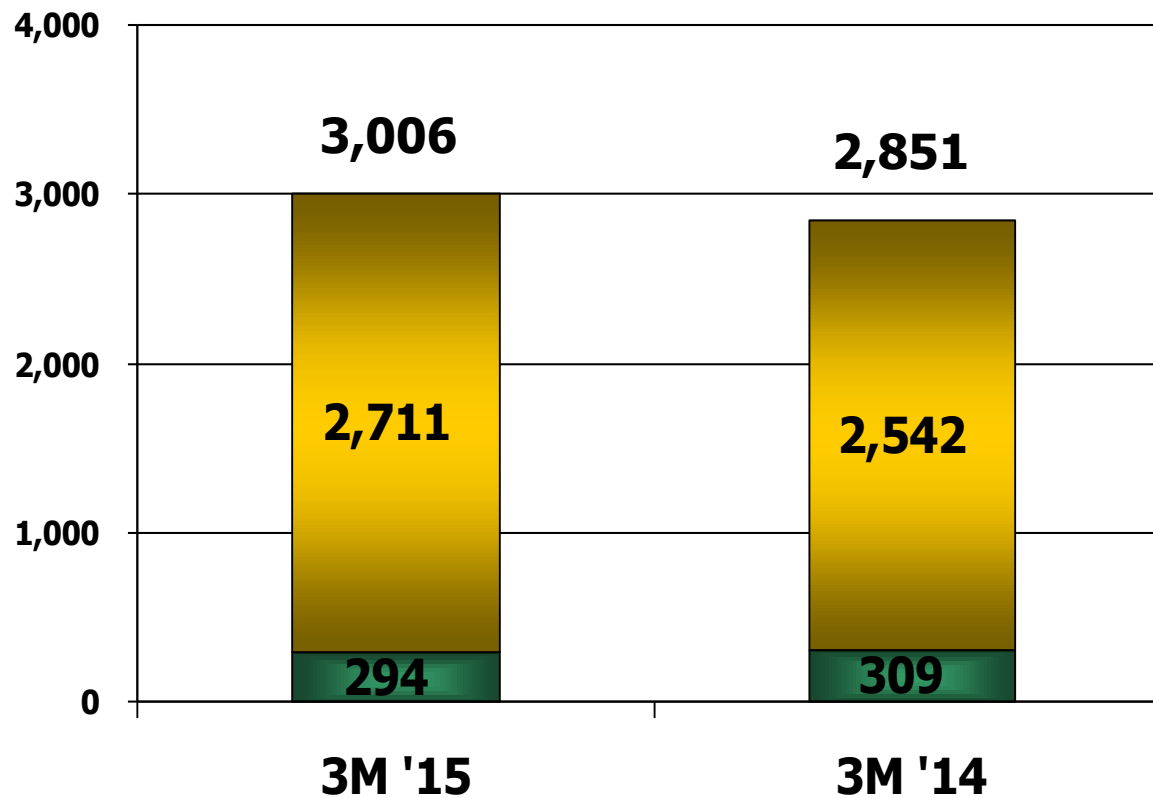
GMA Network, Inc.
May 14, 2015



CONSOLIDATED REVENUES

For the Three Months Ended March 31, 2015 and 2014
(In Millions PhP)

- Revenues increased by 5% vs. Q1 '14.



**Airtime
revenues +7%**

**Subscription and
others -5%**

**Total
Revenues +5%**

AIRTIME REVENUES
For the Three Months Ended March 31, 2015 and 2014
(In Millions Php)

	3M '15	3M '14	Inc (Dec)
TV			
Channel 7/RTV	2,545	2,406	6%
Channel 11 (GNTV)	69	59	17%
Radio	98	77	26%
Airtime Revenues	2,711	2,542	7%

SUBSCRIPTION AND OTHER REVENUES
For the Three Months Ended March 31, 2015 and 2014
(In Millions PhP)

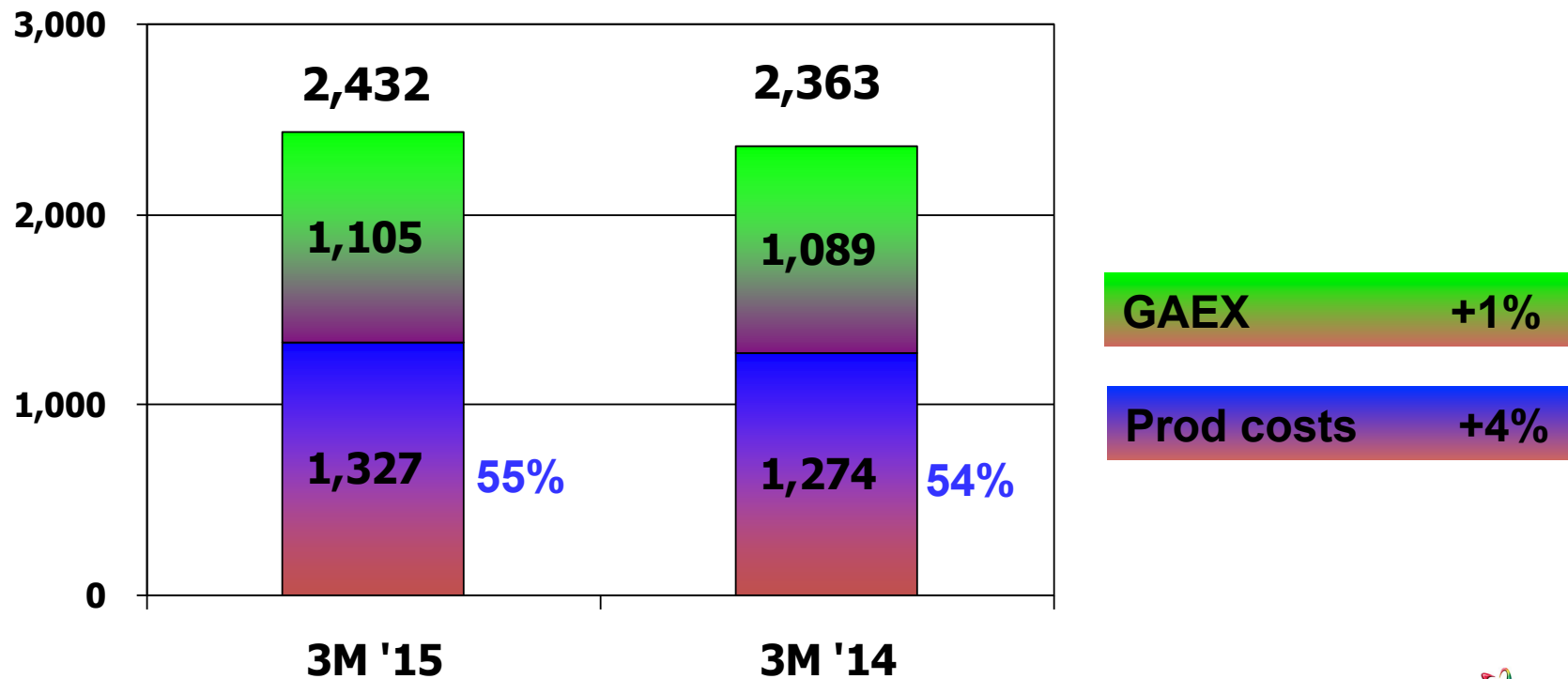
	3M '15	3M '14	Inc (Dec)
International	247	258	-4%
Subsidiaries and others	48	51	-6%
Total Subscriptions and Others	294	309	-5%

** Subscriber count

	3M '15	3M '14	Inc (Dec)
GPTV	280,914	271,194	4%
GLTV	93,820	86,960	8%

CONSOLIDATED OPERATING EXPENSES
For the Three Months Ended March 31, 2015 and 2014
(In Millions PhP)

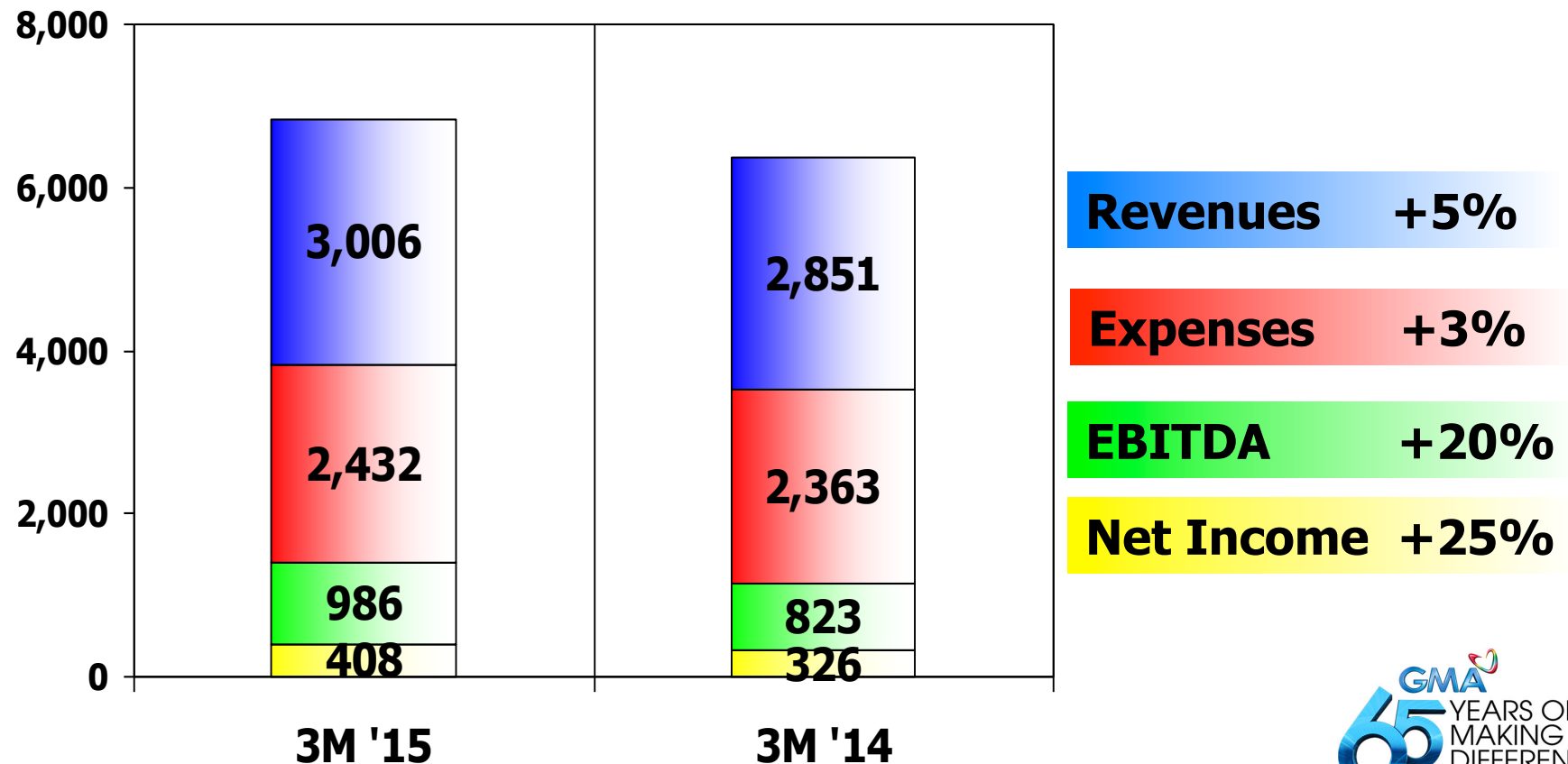
* Total OPEX of P2,432 million inched up by only 3% YoY.



FINANCIAL HIGHLIGHTS

For the Three Months Ended March 31, 2015 and 2014
(In Millions PhP)

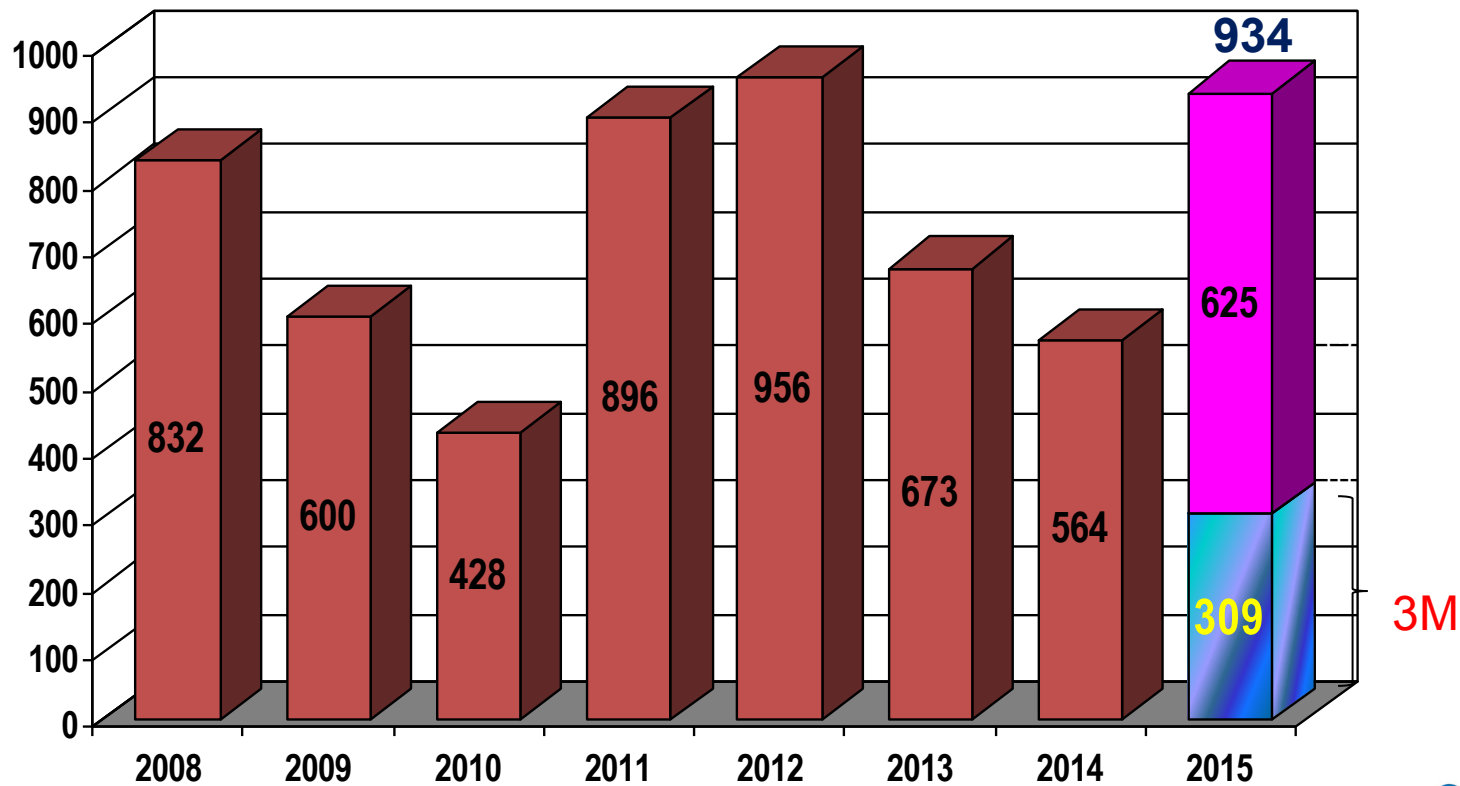
EBITDA and Net Income both sealed the quarter with double-digit improvements. EBITDA was up by 20% vs. Q1 2014. Net Income increased by 25%.



CAPITAL EXPENDITURES

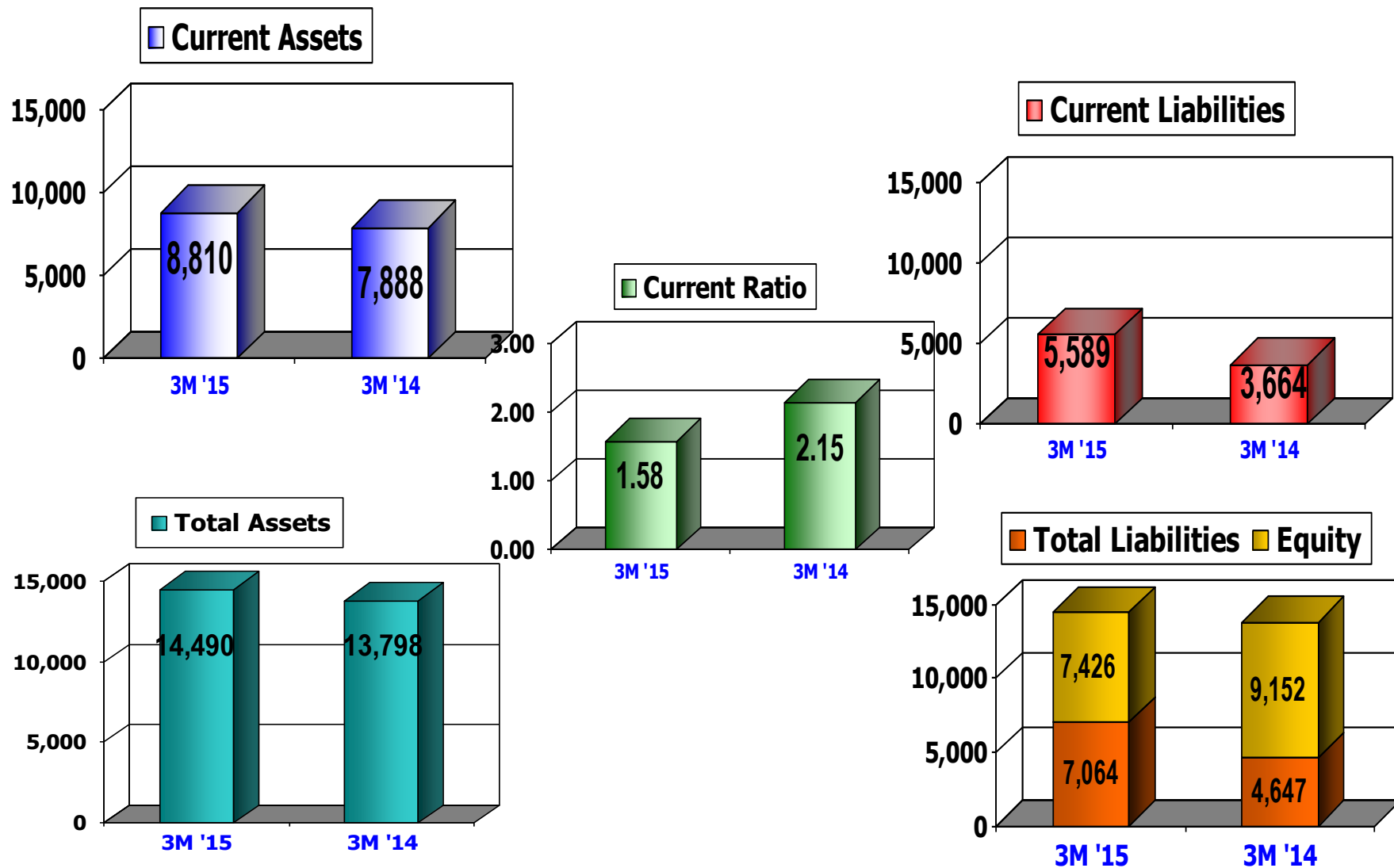
(In Millions PhP)

Capital Expenditures amounted to P309M as of March 31, 2015.



CONSOLIDATED BALANCE SHEETS

(In Millions PhP)



Thank you!

*Kapuso ng pamilyang Pilipino,
anumang kulay ng buhay.*