

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

May 5, 2016

2. SEC Identification Number

5213

3. BIR Tax Identification No.

000-917-916

4. Exact name of issuer as specified in its charter

GMA Network, Inc.

5. Province, country or other jurisdiction of incorporation

Philippines

6. Industry Classification Code(SEC Use Only)

7. Address of principal office

GMA Network Center, EDSA corner Timog Avenue, Diliman Quezon City

Postal Code

1103

8. Issuer's telephone number, including area code

(632) 982-7777

9. Former name or former address, if changed since last report

-

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding	
Preferred Shares	7,499,507,184	
Common Shares	3,361,047,000	

11. Indicate the item numbers reported herein

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The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



GMA Network, Inc.
GMA7

PSE Disclosure Form 4-30 - Material Information/Transactions
References: SRC Rule 17 (SEC Form 17-C) and
Sections 4.1 and 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Presentation materials used during the financial briefing

Background/Description of the Disclosure

Presentation materials - 1st Quarter 2016 financial briefing

Other Relevant Information

-

Filed on behalf by:

Name	Ayahl Ari Augusto Chio
Designation	Vice President

1ST QUARTER 2016

GMA NETWORK, INC.

May 5, 2016



DISCUSSION POINTS

- **NETWORK UPDATE**
 - **RATINGS**
 - **NEW PROGRAMS**
- **FINANCIAL HIGHLIGHTS**

NETWORK UPDATE

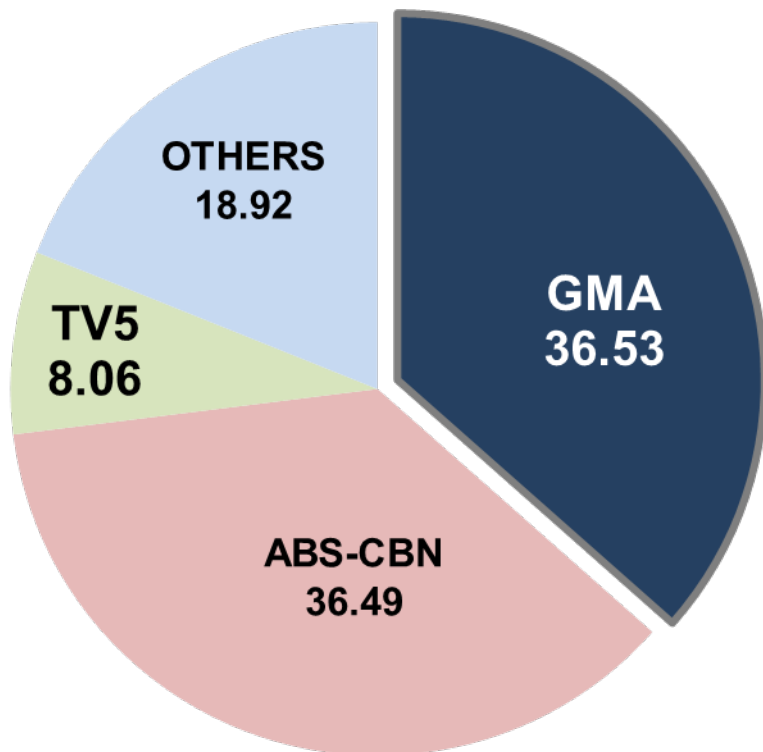
RATINGS & NEW PROGRAMS



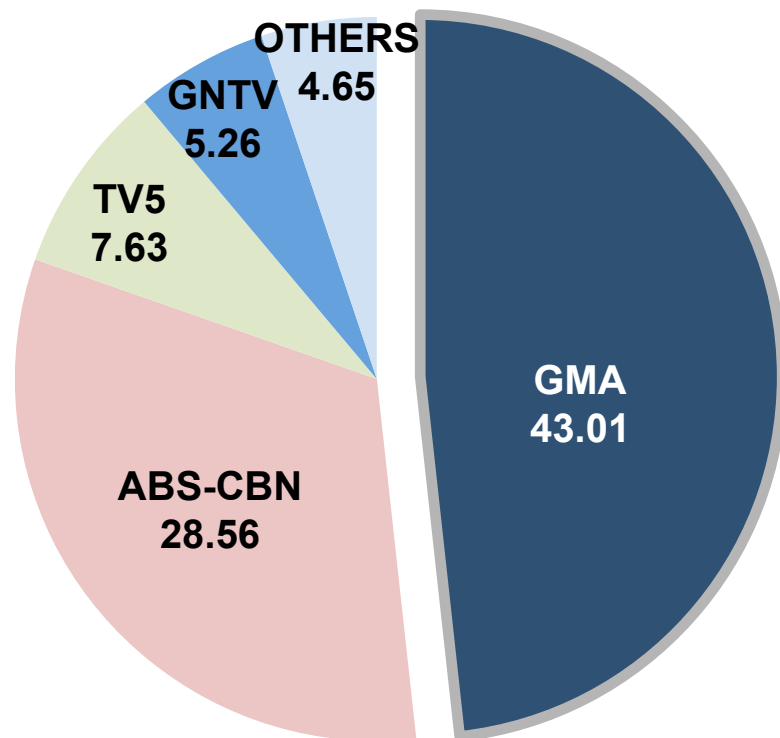
GMA MAINTAINS NUTAM AND MEGATAM LEAD IN Q1 2016

OVERALL HH CHANNEL SHARES

NUTAM



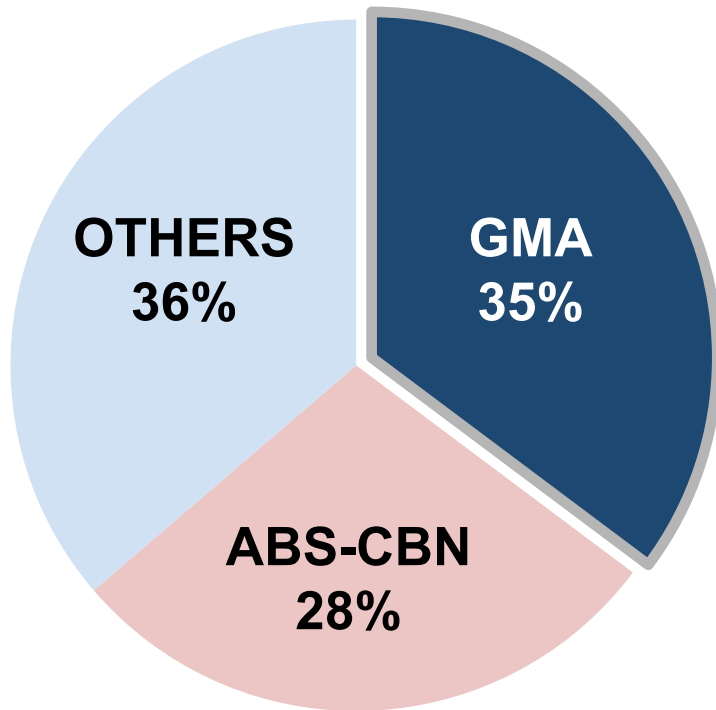
MEGATAM



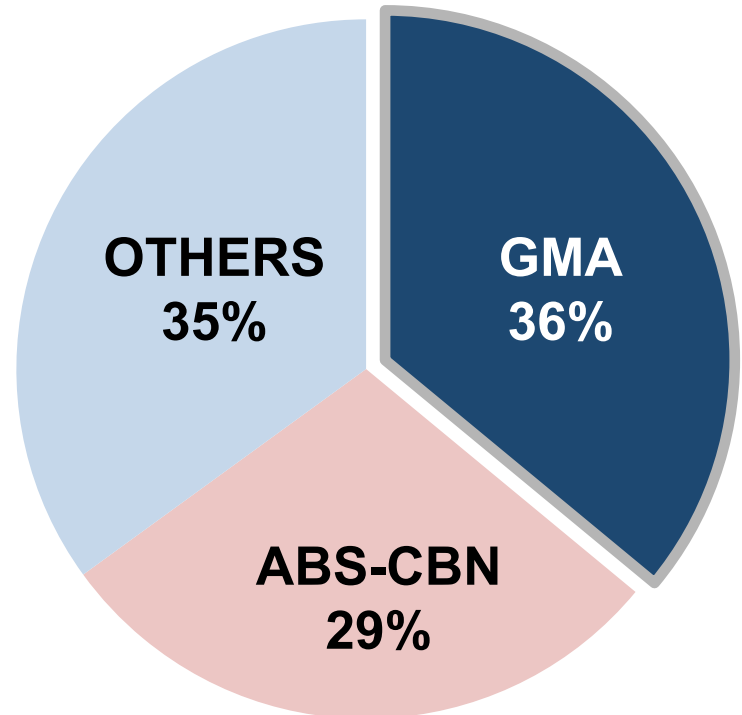
TOTAL DAY (MON-SUN; 6AM-12MN)
SOURCE: AGB NUTAM DATA JAN-MAR 2016

GMA GETS BIGGEST SHARE IN LOADING VS. COMPETITION

WITH POLITICAL ADS



LESS POLITICAL ADS



NOTE:

Other Channels are GNTV, TV 5, ETC, ABS-Sports, CNN Phils, PTV, RJTV 2nd Ave, and IBC

Commercial minutes do not include 5 secs, gov't ads, network text-in promos, portion buys, station plugs and entertainment related ads (i.e., movies, concerts, tours and stage performance) as classified by Nielsen Phils.)

JANUARY – MARCH 2016 (INCLUDING HOLY WEEK), SIGN ON – SIGN OFF

SOURCE: AGB NIELSEN (AQX)

GMA TO LAUNCH MORE PROGRAMS

TO LAUNCH IN MAY 2016



COMING SOON!



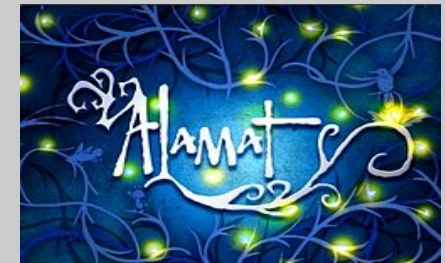
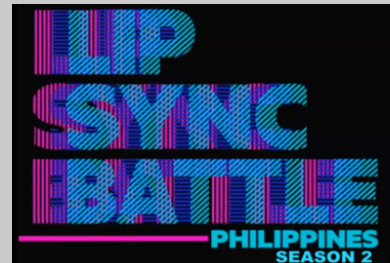
COMING IN JULY 2016



COMING IN JUNE 2016



COMING IN AUGUST 2016



GMA MAKES HISTORY ON FIRST LEG OF



TOP TRENDING TOPIC WORLDWIDE!

#PiliPinasDebates2016

with 13.4 million organic impressions from @gmanews



OVER 3.5 MILLION PAGE VIEWS!

On GMA News Online

SOURCE: EFFECTIVE MEASURE

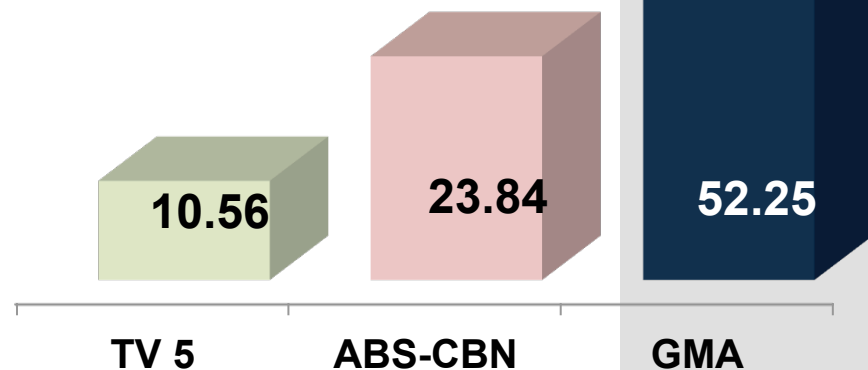


GMA NEWS

OVER 1 MILLION VIDEO VIEWS!

On GMA News YouTube

GMA PILIPINAS DEBATES
VS. ABS-CBN AND TV5,
FEB 21, 2016, 5:00PM- 7:15PM



SOURCE: AGB NUTAM DATA FEB. 21, 2016
(TOTAL HOUSEHOLDS AUDIENCE SHARE %)

HIGHEST
HH SHARE
LAST FEB. 21



GMA POWERS FIRST-EVER 360-DEGREE LIVESTREAM COVERAGE IN THE PHILIPPINES



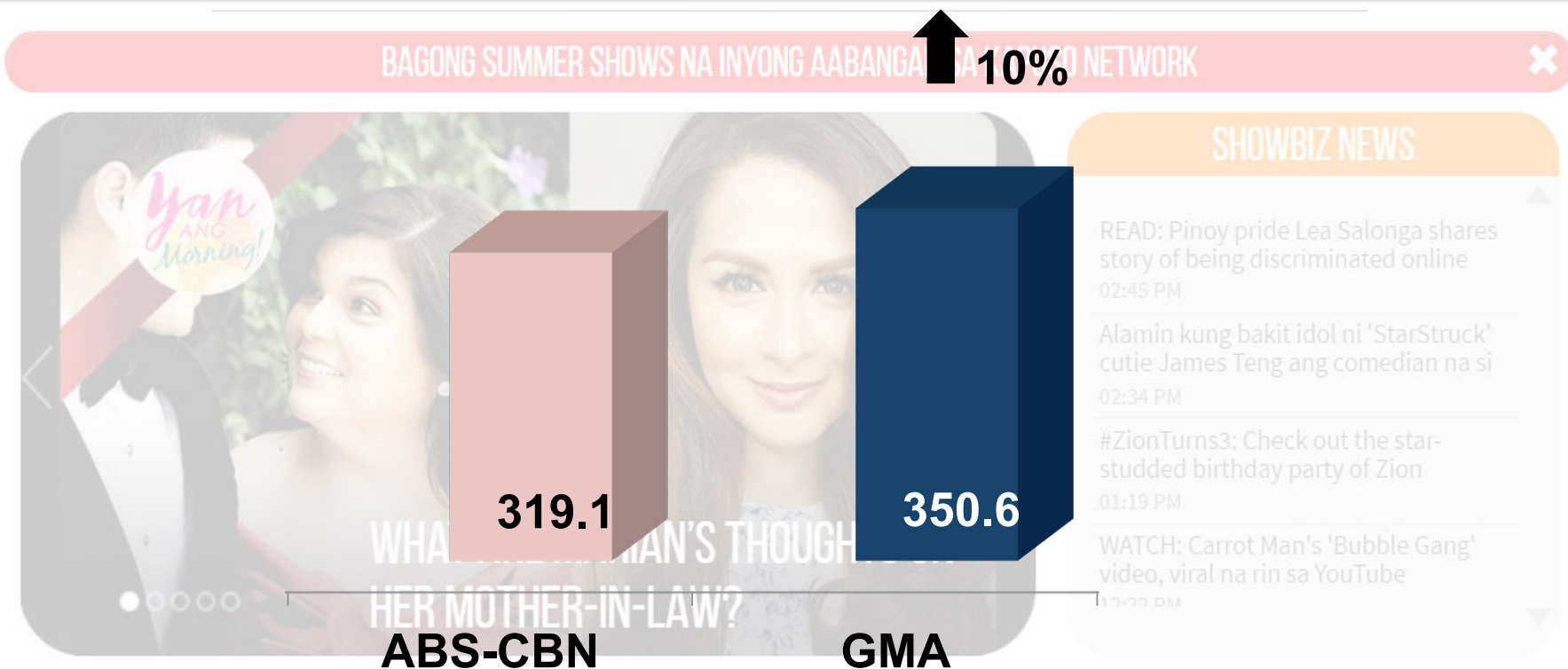
GMA New Media, Inc. was **FIRST TO IMPLEMENT 360-DEGREE LIVESTREAM COVERAGE** in the Philippines ahead of YouTube and Facebook.



More live-streaming available on:



GMANETWORK.COM STILL LEADS TOTAL PAGE VIEWS IN MILLIONS

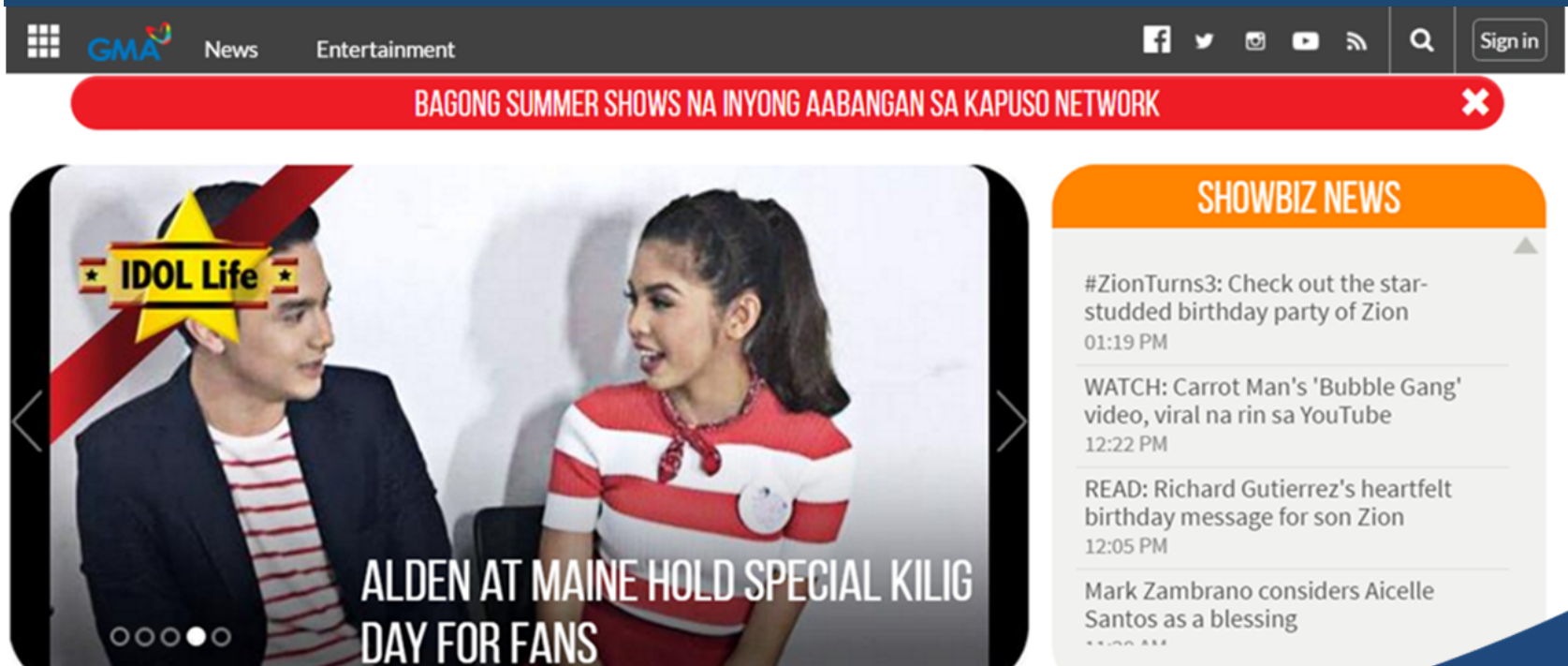


SOURCE: EFFECTIVE MEASURE Q1 2016

GMA IS THE LEADING NETWORK IN WEBSITE PORTALIZATION

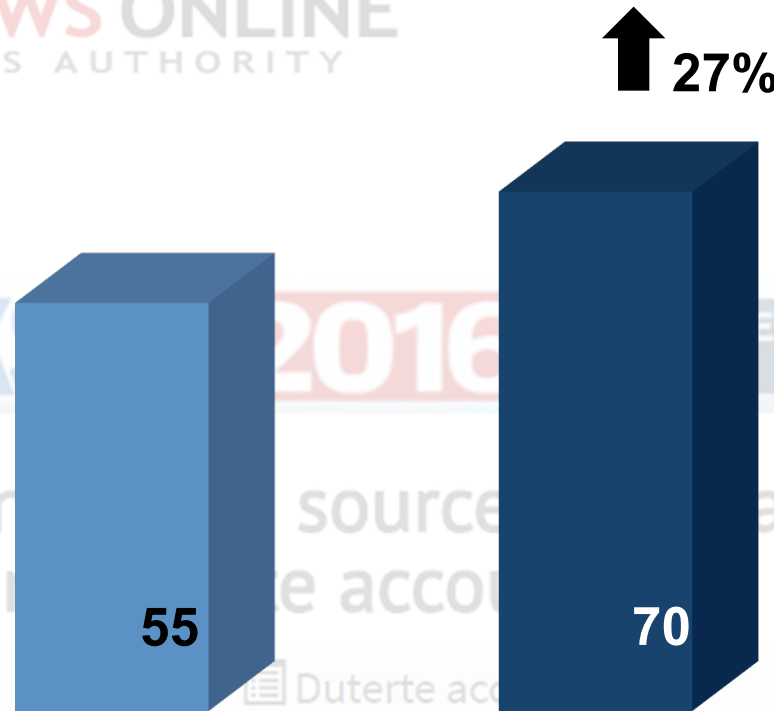
GMA NETWORK HAS BEEN USING A **PORTALIZATION STRATEGY** FOR ITS WEBSITE MUCH EARLIER THAN COMPETITOR (ONLY IN 2016).

GMANETWORK SINCE 2011



+27% IN MONTHLY AVERAGE PAGEVIEWS ON GMA NEWS ONLINE

IN MILLIONS



Q1 2015

Q1 2016



SOURCE: EFFECTIVE MEASURE Q1 2015 vs. Q1 2016

GMA PROGRAMS NOW ACCESSIBLE VIA MOBILE DEVICE



LAUNCHED **MARCH 16, 2016**

25 COUNTRIES
IN MIDDLE EAST
AND NORTH AFRICA

PLATFORMS:
DTH, CABLE, IPTV,
VIDEO-ON-DEMAND ON OTT



LAUNCHED **MARCH 16, 2016**

SINGAPORE

PLATFORMS:
CABLE, IPTV,
VIDEO-ON-DEMAND ON OTT



LAUNCHED

FEBRUARY 14, 2016
IN JAPAN (IPS)

FEBRUARY 26, 2016
IN UAE (E-LIFE)

MARCH 1, 2016
IN SINGAPORE (SINGTEL)

APRIL 1, 2016
IN US (OCEANIC TIME WARNER)

GMA IS THE ONLY PHILIPPINE NETWORK TO WIN AT THE NEW YORK FESTIVALS 2016!



APRIL 2016

Community Portraits Category

I-Witness: Dorm 12 (Bronze)

Social Issues Category

Reporter's Notebook: Hikahos sa Lungsod (Bronze)

Community Service Programs Category

Front Row: Maestra Salbabida (Bronze)

Human Concerns Category

Reel Time: Isang Paa sa Hukau (Bronze)



MARCH 2016

Bawal ang Pasaway kay Mareng Winnie
Brigada
Jessica Soho
Victoria Tulad
State of the Nation with Jessica Soho
Investigative Documentaries



FEBRUARY 2016

Magpakailanman
Pepito Manaloto
Celebrity Bluff
Bubble Gang
Mel Tiangco
Sandra Aguinaldo
I-Witness
Walang Tulugan
Biyahé Ni Drew



APRIL 2016

Marian Rivera
Dingdong Dantes
Alden Richards
Maine Mendoza
Drew Arellano
Kara David
Vicky Morales

iBilib
Pari Koy
Pepito Manaloto
Sarap Diva
Sarap with Family
Tropang Potchi
Del Monte Kitchenomics
Aha!
Alamat
Born To Be Wild
Kapuso Mo, Jessica Soho
Pinoy MD
Wish Ko Lang
Ang Pinaka
Biyahé Ni Drew
PopTalk
I Juander
Good News
24 Oras
State of the Nation with
Jessica Soho



FEBRUARY 2016

Mel Tiangco
Mike Enriquez
Vicky Morales



MARCH 2016

Ms. Malou Mangahas
Reel Time



**STUDENTS' CHOICE
MASS MEDIA AWARDS**

FEBRUARY 2016

Kapuso Mo, Jessica Soho
Jessica Soho
Imbestigador



FEBRUARY 2016

Mike Enriquez



FEBRUARY 2016

MARS

Magpakailanman
Alden Richards in Magpakailanman
State of the Nation with Jessica Soho
I-Juander

FINANCIAL HIGHLIGHTS

+148% ON NET INCOME, +86% ON EBITDA

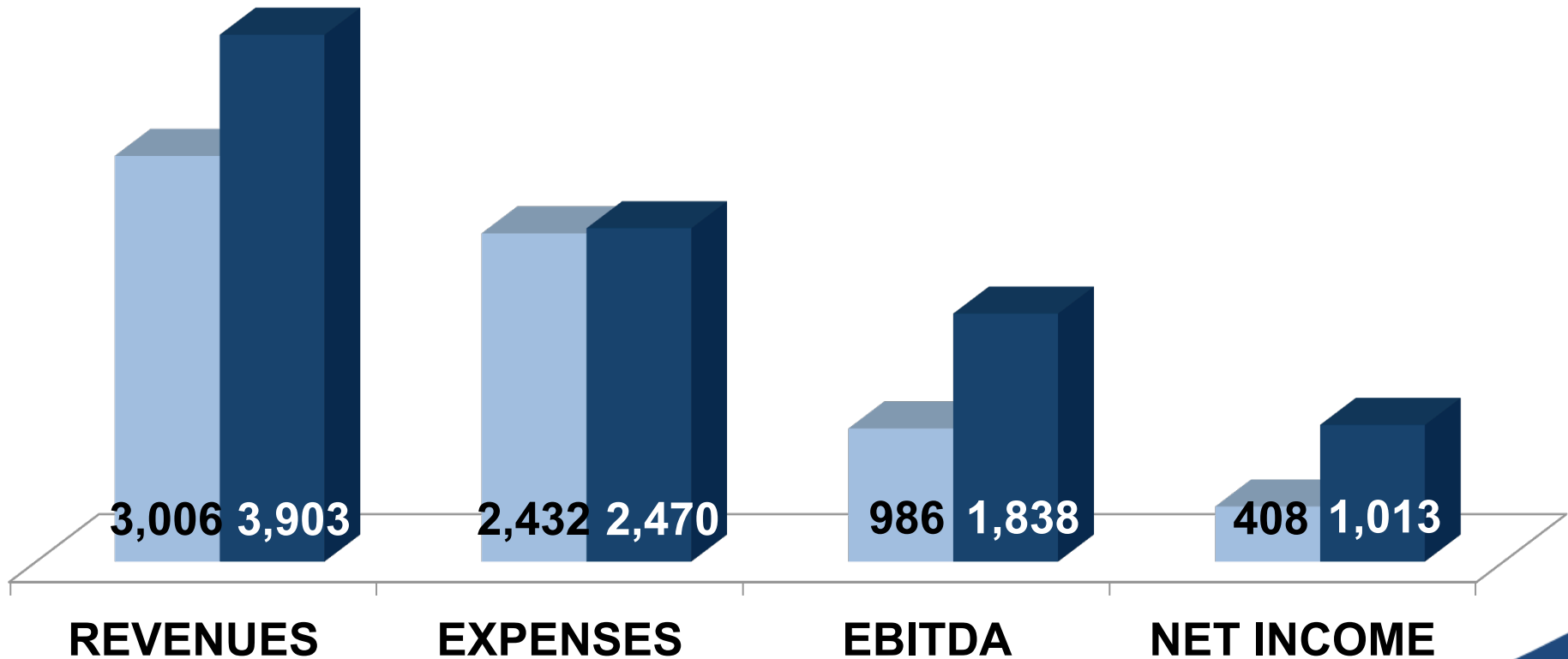
FROM JANUARY – MARCH 2015 & 2016 (IN MILLIONS PHP)

↑ 30%

↑ 2%

↑ 86%

↑ 148%



■ Q1 2015 ■ Q1 2016

+32% ON NET AIRTIME REVENUES, +13% ON SUBSCRIPTION/OTHERS VS. PRIOR YEAR

REVENUES FOR THE FIRST QUARTERS ENDED MARCH 31, 2015 & 2016 (IN MILLIONS PHP)

Revenue Component	Q1 2015	Q1 2016	Inc (Dec)
TV			
Channel 7/RTV	2,545	3,358	32%
Channel 11 (GNTV)	69	78	13%
Radio	98	135	38%
Airtime Revenues	2,711	3,571	32%
International Subscription	247	280	13%
Subsidiaries and Others	48	52	9%
Subscription and Others	294	331	13%
TOTAL REVENUES	3,006	3,903	30%

+30% ON ABSOLUTE REVENUES VS. Q1 2015

NET OF POLITICAL ADS FOR THE FIRST QUARTERS ENDED MARCH 31, 2015 & 2016 (IN MILLIONS PHP)

Revenue Component	Q1 2015	Q1 2016	Inc (Dec)
Airtime Revenues	2,711	3,571	32%
Subscription and Others	294	331	13%
Revenues	3,006	3,903	30%
Less: Political Ads	9	640	6710%
Recurring Revenues	2,997	3,263	9%

STRONGER FISCAL MANAGEMENT WITH MINIMAL INCREASE IN EXPENSES

CONSOLIDATED OPERATING EXPENSES FOR THE FIRST QUARTERS ENDED MARCH 31, 2015 & 2016 (IN MILLIONS PHP)

Operating Expense	Q1 2015	Q1 2016	Inc (Dec)
Production Costs	1,327	1,338	1%
General & Admin Expenses	1,105	1,133	3%
Total Operating Expenses	2,432	2,470	2%

MORE EFFICIENT PRODUCTION COSTS FOR Q1 2016

CONSOLIDATED PRODUCTION COSTS FOR THE FIRST QUARTERS ENDED MARCH 31, 2015 & 2016
(IN MILLIONS PHP)

Cost Component	Q1 2015	Q1 2016	Inc (Dec)
Cash Production			
Channel 7/International	944	934	-1%
Channel 11 (GNTV)	105	110	6%
Subsidiaries	34	33	-3%
Amortization of Program Rights			
Channel 7/International	166	186	12%
Channel 11 (GNTV)	6	4	-43%
Depreciation	71	71	-1%
Total Production Costs	1,327	1,338	1%

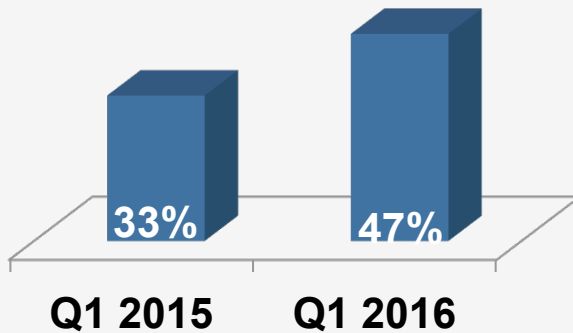
MINIMAL INCREASE IN CONSOLIDATED GAEX

CONSOLIDATED GAEX FOR THE FIRST QUARTERS ENDED MARCH 31, 2015 & 2016
(IN MILLIONS PHP)

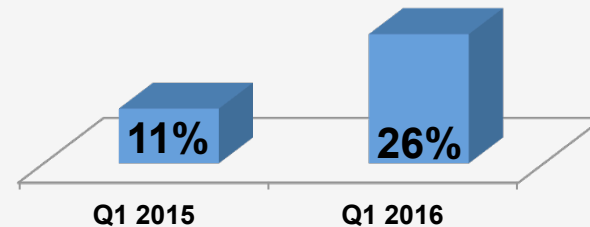
Consolidated GAEX	Q1 2015	Q1 2016	Inc (Dec)
Personnel costs	568	620	9%
Ads and promo	35	52	49%
Research and survey	21	26	25%
Other cash GAEX	337	309	-9%
Total Cash GAEX	962	1,007	5%
Total Non-Cash GAEX	143	126	-12%
Total GAEX	1,105	1,133	3%

STRONGER FINANCIAL METRICS FOR Q1 2016

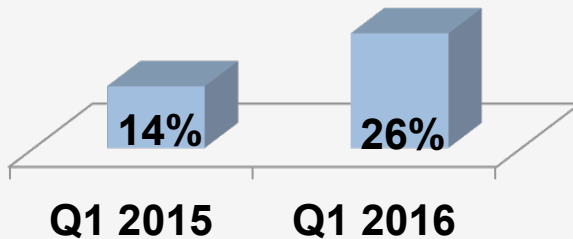
EBITDA Margin



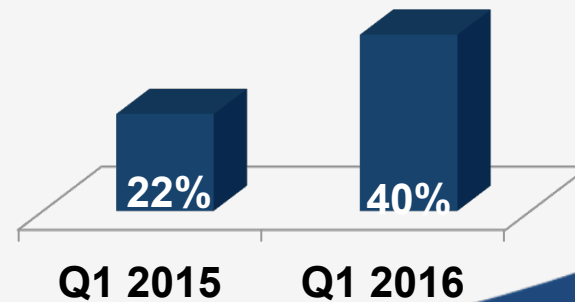
ROA



Net Income Margin



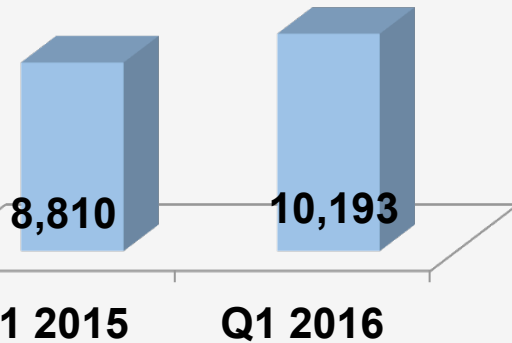
ROE



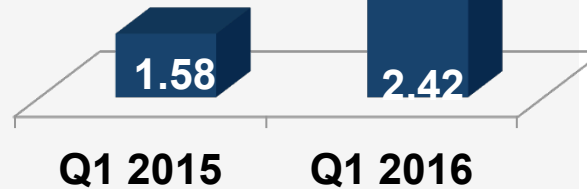
STRONGER FINANCIAL METRICS IN GMA'S CONSOLIDATED BALANCE SHEETS

IN MILLIONS PHP

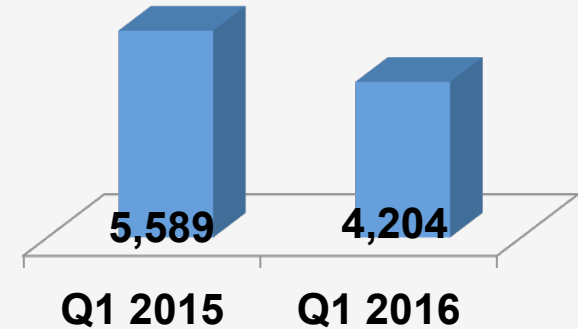
Current Assets



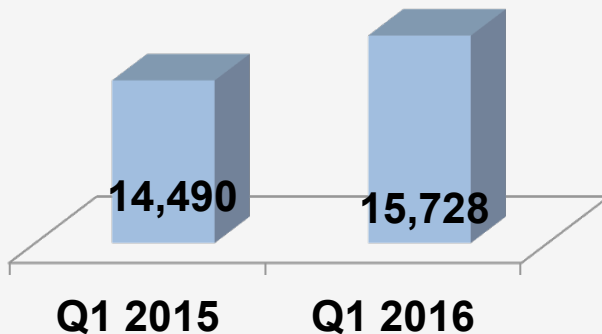
Current Ratio



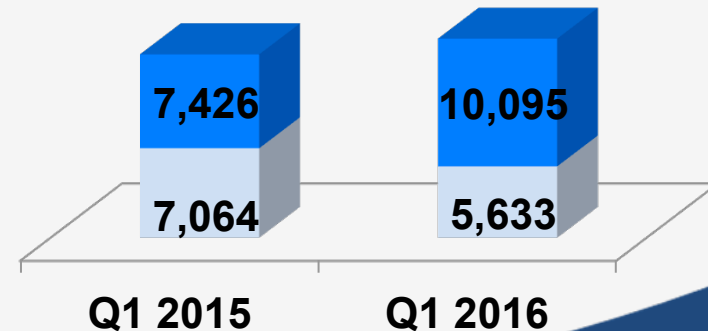
Current Liabilities



Total Assets



Total Liabilities Equity



**ITO ANG
SERBISYONG TOTOO.**

