



20 SEPTEMBER 2013

PHILIPPINE STOCK EXCHANGE, INC.

Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department
3rd Floor, Philippine Stock Exchange Plaza
Ayala Avenue, Makati City

Gentlemen:

We reply to your letter dated today requesting clarification on the news article entitled "GMA Network may scale down profit target" posted in the September 20, 2013 issue of *"Malaya Business News Tonight"*. The article reported in part that:

BROADCAST firm GMA Network, Inc. yesterday reported it will likely not achieve its 10 percent net income growth target this year as clients cut back spending on ads in the third quarter.

GMA earlier aimed to increase the P1.6 billion net income it tallied last year by another 10 percent for 2013 on expectations of strong ratings and lower operating costs.

But Felipe L. Gozon, GMA Chairman and CEO, said yesterday the network would revise the target because "it's no longer achievable given the flat third quarter results."

Gozon said that during the third quarter, advertisers reduced their ads spending because of the volatile economic conditions abroad, which impaired on multinational companies' spending decisions.

Gozon remains optimistic, however that in 2014 the company profit will grow because of new programs that the network plans to introduce.

We confirm the statements made by GMA Chairman and Chief Executive Officer Felipe L. Gozon that we might not hit the 10% growth net income target this year.

Very truly yours,

A handwritten signature in black ink, appearing to read "Eduardo P. Santos".

ATTY. EDUARDO P. SANTOS
Vice-President- Internal Audit

GMA Network, Inc.

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