



March 22, 2013

SECURITIES AND EXCHANGE COMMISSION

Attention: Director Justina F. Callangan
Corporate Finance Department
SEC Building, EDSA, Mandaluyong City

PHILIPPINE STOCK EXCHANGE, INC.

Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department
3rd Floor, Philippine Stock Exchange Plaza
Ayala Avenue, Makati City

Gentlemen:

Please find the presentation materials that we used during the Briefing held this afternoon.

Thank you.

Very truly yours,

A handwritten signature in black ink, appearing to be "A. Chio".

AYAHL ARI AUGUSTO P. CHIO

Vice President

Investor Relations and Compliance

GMA Network, Inc.

GMA Network Center, EDSA corner Timog Ave., Diliman, Quezon City 1103 Philippines • Tel. No.: (632) 982-7777 • Website: www.GMA.tv

GMA NETWORK, INC.



Fourth Quarter/Full Year 2012 Results

22 March 2013

Household Ratings

	Oct 2012	Nov	Dec
GMA	15.7	14.8	13.9
ABS	11.0	10.8	9.8
TV5	6.6	6.4	6.1

*GMA leads ABS by **4.1** points and TV5 by **7.8** points*

*Based on an estimated 5 viewers per Household, GMA's lead is equivalent to over **1.1 Million** viewers versus ABS and over **2.1 Million** viewers against TV5.*

Audience Shares

	Oct 2012	Nov	Dec
GMA	38.4	37.1	36.7
ABS	26.9	27.0	26.0
TV5	16.1	16.1	16.2

*GMA leads ABS by **10.7** points and TV5 by **20.5** points*

Based on Total Day (6am - 12mn) - Households in TV Homes
Source: Nielsen Phils TAM (Arianna)

Number of viewers were computed using the rating point equivalent per Household (54,610 for Mega) multiplied by an estimated 5 viewers per Household

Mega Manila accounts for 59.5% of all Urban TV Households

Household Ratings

	Oct 2012	Nov	Dec
GMA	15.0	14.1	13.5
ABS	11.6	11.3	10.3
TV5	6.2	6.0	5.8

*GMA leads ABS by **3.2** points and TV5 by **7.7** points*

*Based on an estimated 5 viewers per Household, GMA's lead is equivalent to over **1.1 Million** viewers versus ABS and over **2.7 Million** viewers against TV5.*

Audience Shares

	Oct 2012	Nov	Dec
GMA	37.3	36.1	36.1
ABS	28.8	28.8	27.6
TV5	15.4	15.4	15.6

*GMA leads ABS by **8.5** points and TV5 by **20.5** points*

Based on Total Day (6am -12mn) - Households in TV Homes

Source: Nielsen Phils TAM (Arianna)

Number of viewers were computed using the rating point equivalent per Household (70,430 for Luzon) multiplied by an estimated 5 viewers per Household

Urban Luzon accounts for 77% of all Urban TV Households

Household Ratings

	Oct 2012	Nov	Dec
GMA	13.3	12.5	12.0
ABS	13.2	12.6	11.6
TV5	6.3	6.2	6.0

GMA continues to lead ABS by 0.4 point and TV5 by 6.0 points

Based on an estimated 5 viewers per Household, GMA's lead is equivalent to over 180 Thousand viewers versus ABS and over 2.7 Million viewers against TV5.

Audience Shares

	Oct 2012	Nov	Dec
GMA	33.3	32.4	32.5
ABS	33.1	32.7	31.4
TV5	15.9	16.1	16.4

GMA continues to lead ABS by 1.1 points and TV5 by 16.1 points

Based on Total Day (6am - 12mn) - Households in TV Homes

Source: Nielsen Phils TAM (Arianna)

Number of viewers were computed using the rating point equivalent per Household (91,830 for NUTAM) multiplied by an estimated 5 viewers per Household

NUTAM TV Households

Building a Global Brand ...

International Pay TV Channels ...



13% YoY



Over 329 thousand subscriptions as of end December 2012



9% YoY



Almost 125 thousand subscriptions as of end December 2012



Currently available in Australia, Canada, Guam, Japan, Madagascar, Malaysia, New Zealand, Palau and the United Arab Emirates.



Program Syndication and Licensing...

Selected 4Q 2012 Deals

Hawaii

Sold Free TV Rights of My Name is Kim Samsoon

Italy

Sold Free TV Rights of My Beloved

Korea

Sold Free TV Rights of Koreana, Basahang Ginto, Gagambino, Adik Sa' Yo and Jillian..

Malaysia

Sold Free TV Rights of Broken Vow and Legacy, Sold Online and Mobile Rights of Broken Vow, Darna, Kung Agawin Mo ang Langit, Legacy and My Lover My Wife.

Singapore

Sold Free and Pay TV Rights of Patient X

Vietnam

Sold Free TV Rights of Legacy and the Good Daughter

Double Platinum Record award, Platinum Digital Single Award



Double Platinum Record Award (combined physical and digital sales – almost 38,000 units)
Sales period covering August 15, 2012 to December 15, 2012

Platinum Digital Single Award – “I’ll Be There” with over 245,000 downloads
(as per PARI, Julie Anne is the very first recipient of this award)
Sales period covering August 15, 2012 to December 15, 2012

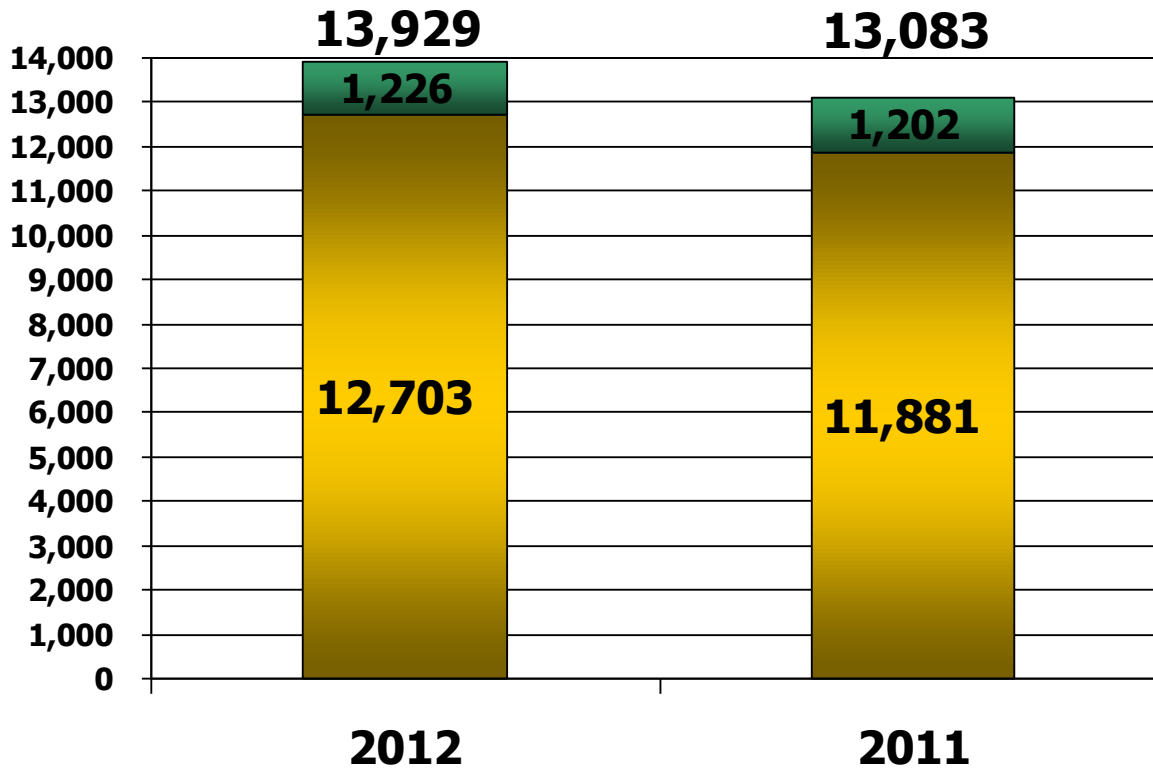
Consolidated Financial Report
For the Year Ended December 31, 2012

GMA Network, Inc.
March 22, 2013

CONSOLIDATED GROSS REVENUES

For the Years Ended December 31, 2012 and 2011
(In Millions PhP)

- Gross revenues climbed by 6% vs. 2011.



Airtime revenues +7%

Subscription and others +2%

Total Revenues +6%

AIRTIME REVENUES
For the Years Ended December 31, 2012 and 2011
(In Millions PhP)

* Airtime revenues up 7% year-on-year.

	2012	2011	Inc (Dec)
TV			
Channel 7	12,018	11,189	7%
Channel 11	261	256	2%
Radio	424	436	(3%)
Total Airtime Revenues	12,703	11,881	7%

SUBSCRIPTION AND OTHER REVENUES
For the Years Ended December 31, 2012 and 2011
(In Millions PhP)

* Revenues from subsidiaries and others rose 2% vs. last year.

	2012	2011	Inc (Dec)
International	956	965	(1%)
Subsidiaries and others	270	237	14%
Total Subscriptions and Others	1,226	1,202	2%

** Subscriber count

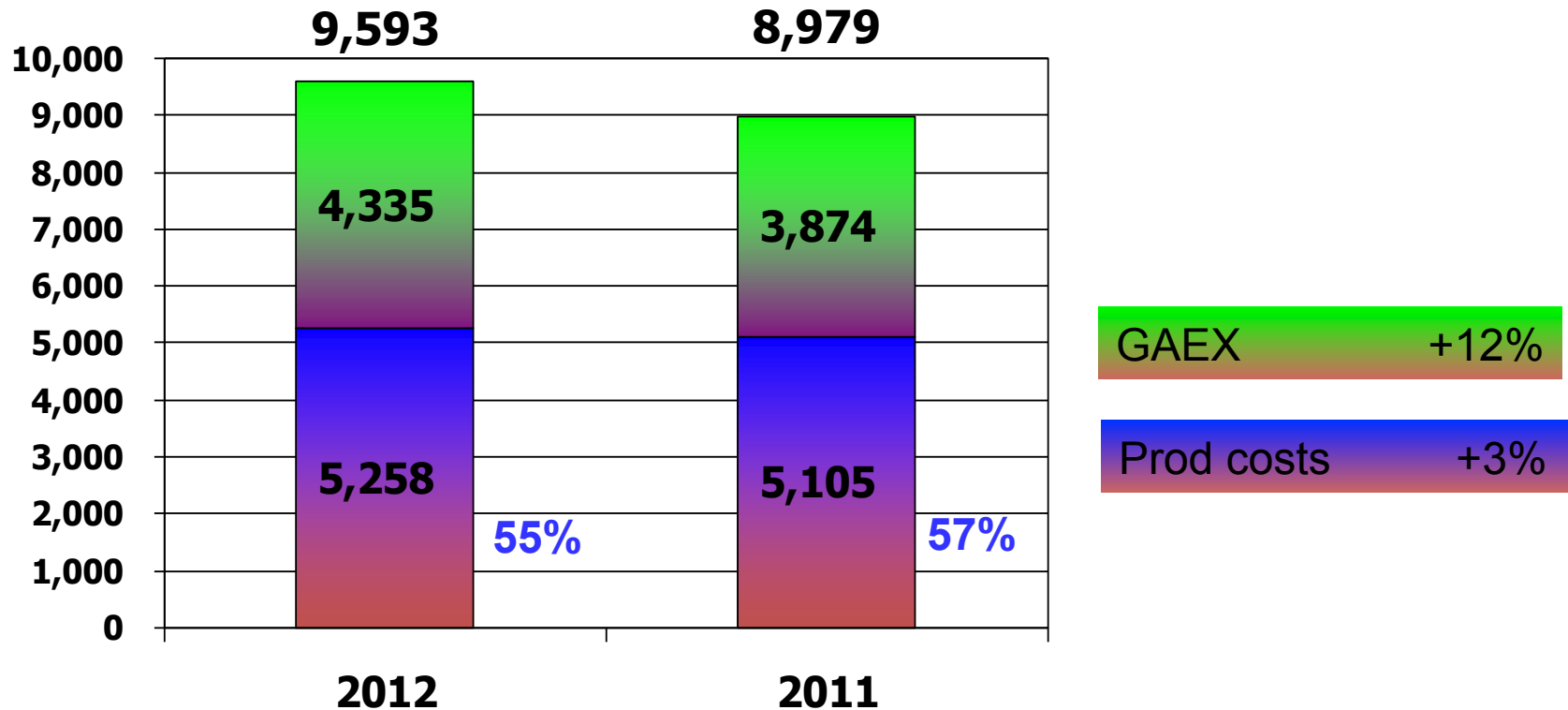
	2012	2011	Inc (Dec)
GPTV	329,108	291,309	13%
GLTV	124,884	114,471	9%
Average Forex	42.20	43.36	(3%)

CONSOLIDATED OPERATING EXPENSES

For the Years Ended December 31, 2012 and 2011

(In Millions PhP)

* Total OPEX of P9.593 billion grew by only 7% year-on-year.

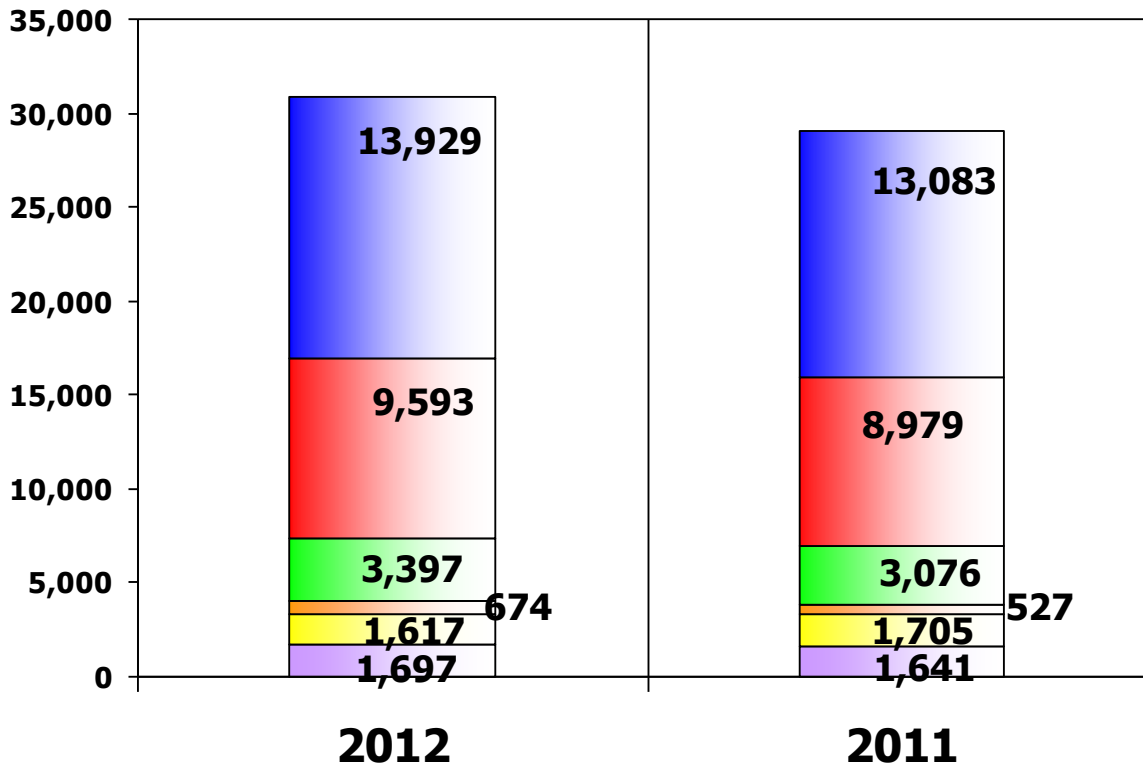


FINANCIAL HIGHLIGHTS

For the Years Ended December 31, 2012 and 2011

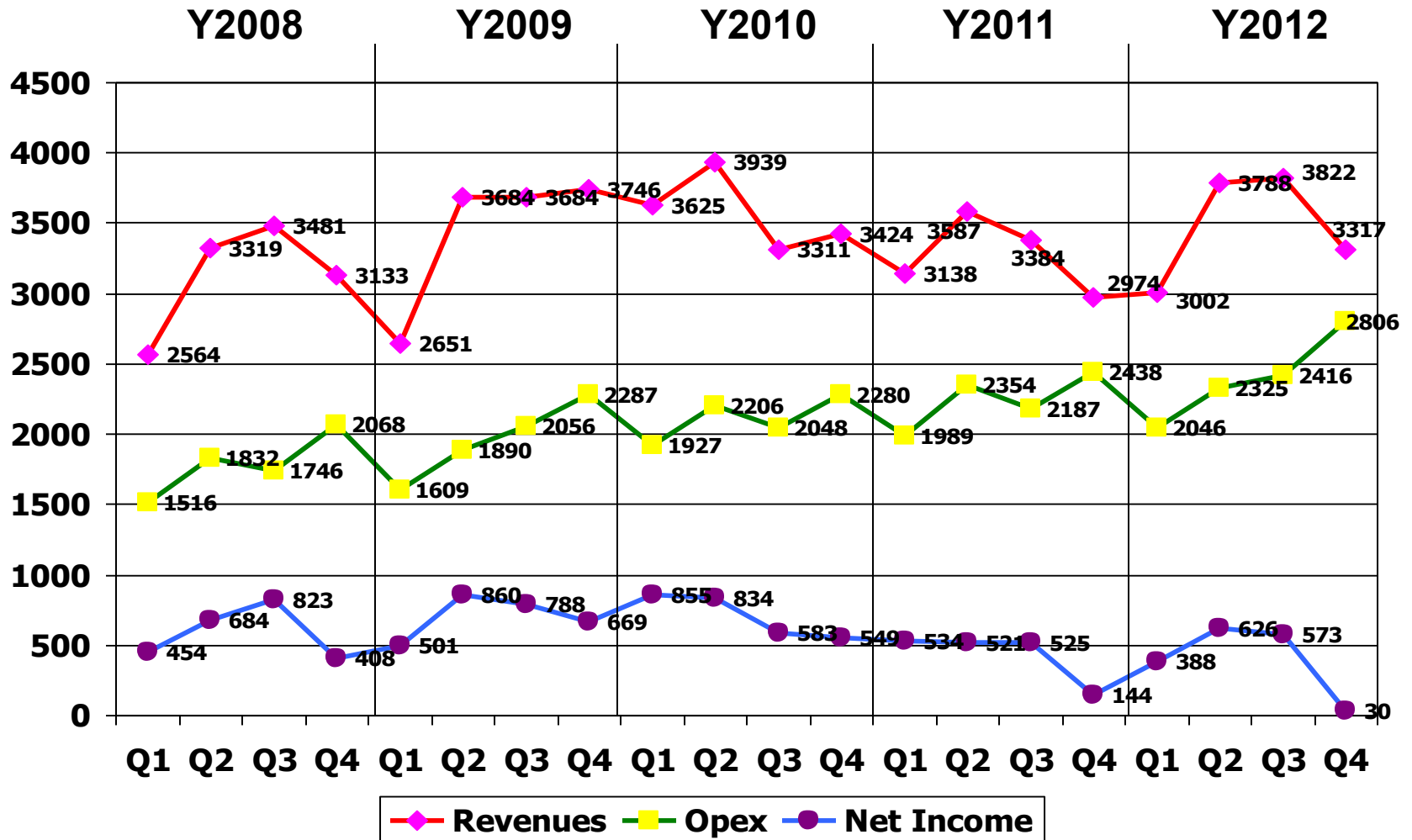
(In Millions PhP)

EBITDA climbed 10% vs. 2011. Net Income down 5%; while Comprehensive Income was up 3% from last year.



- Revenues +6%**
- Expenses +7%**
- EBITDA +10%**
- Provision for Income Tax +28%**
- Net Income -5%**
- Comprehensive Income +3%**

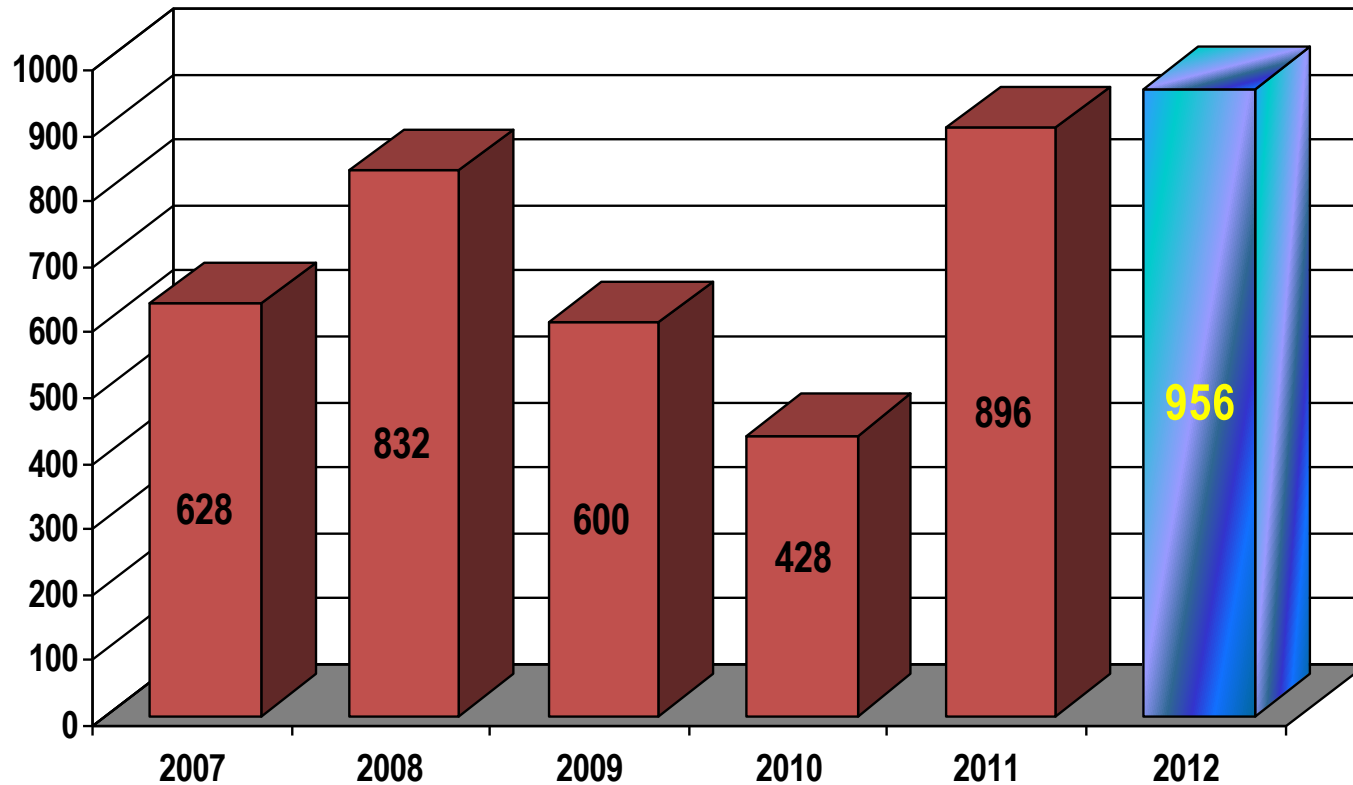
INCOME STATEMENT Quarterly Performance



CAPITAL EXPENDITURES

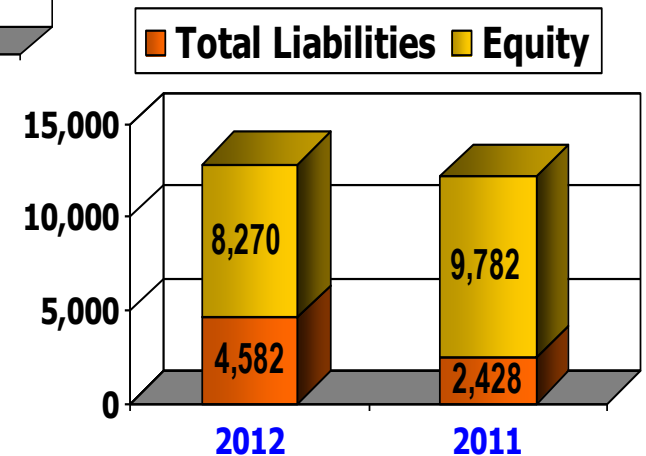
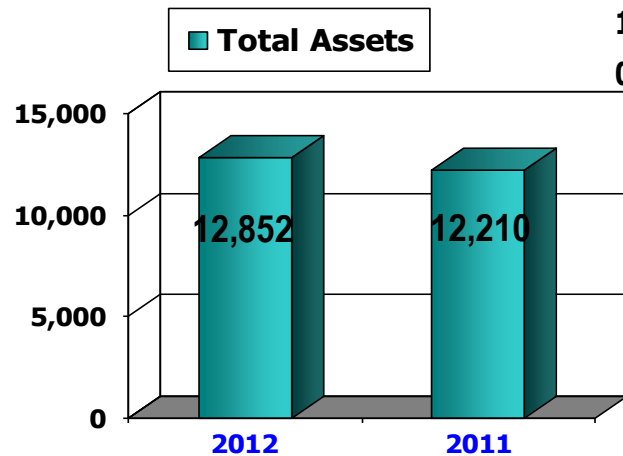
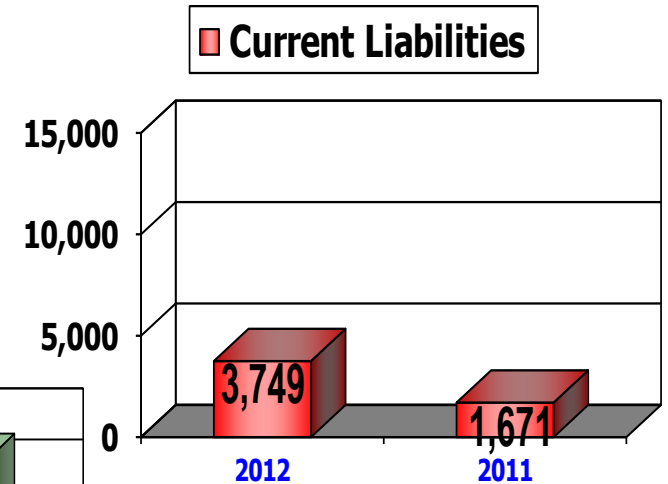
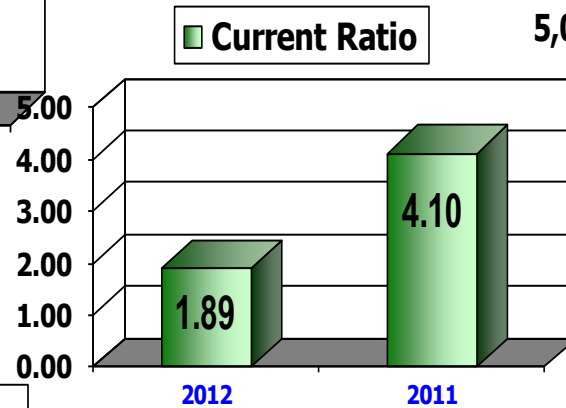
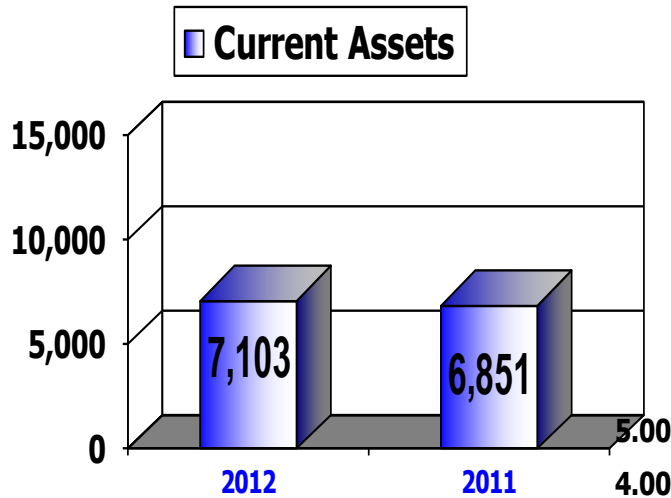
(In Millions PhP)

Capital Expenditures reached P956M.



CONSOLIDATED BALANCE SHEETS

(In Millions PhP)



Thank you!

*Kapuso ng pamilyang Pilipino,
anumang kulay ng buhay.*