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# SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-Q

# QUARTERLY REPORT PURSUANT TO SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17(2)(b) THEREUNDER

1. For the quarterly period ended March 31, 2013	<u> </u>
2. SEC Identification Number <u>5213</u>	
3. BIR Tax Identification No. <u>000-917-916-000V</u>	
4. Exact name of issuer as specified in its charter	GMA Network, Inc.
5. Philippines Province, country or other jurisdiction of incorpo	pration
6. (SEC Use Only) Industry Classification Code	
7. GMA Network Center, Timog Avenue corner  Quezon City  Address of principal office	EDSA  1103 Postal Code
8. <u>(632) 982-7777</u> Issuer's telephone number, including area code	е
9. Not applicable	
Former name or former address, if changed sin	ce last report
<ol> <li>Securities registered pursuant to Section 8 and RSA</li> </ol>	d 12 of the SRC and Sections 4 and 8 of the
Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Stock Preferred Stock	3,361,047,000 7,499,507,184
11. Are any or all of the securities listed on a Stock	k Exchange?
Yes [X] No [ ]	
12. Indicate by check mark whether the registrant	<b>:</b>
11 of the RSA and RSA Rule 11(a)-	ed by Section 17 of the Code and SRC Rule 17 thereunder or Section 1 thereunder, and Sections 26 and 141 of the Corporation Code of the elve (12) months (or for such shorter period the registrant was require
Yes [X] No []	
(b) has been subject to such filing require	ements for the past ninety (90) days.
Yes [X1 No [1	

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# **PART II -- OTHER FINANCIAL INFORMATION**

Exhibit 1 – Segment Information

Exhibit 2 – Rollforward of Property and Equipment

**SIGNATURES** 

# Management Discussion and Analysis of Financial Condition and Results of Operations for the Three Months and First Quarter Ended March 31, 2013 and 2012

GMA Network and its subsidiaries (GMA/the Company) reported impressive year-on-year growth in both revenues and profits for the first quarter of 2013 supported by its improved performance across key financial indicators.

Consolidated revenues<sup>1</sup> for the first quarter posted a 24% upswing to P3,241 million or P617 million more vs. same period last year. This marked improvement in Q1 earnings came mostly from the rise in airtime revenues, which climbed 26% to P2,950 million during the quarter. Furthermore, while political advocacies and advertisements provided incremental revenues in the top line amounting to 12 percent or a little less than half of the 26% increase, recurring advertisements still contributed the greater balance or 14% of the total revenue hike. Revenues from other sources on the other hand inched up 1% from a year ago.

	3M-2013	3M-2012	Inc/(Dec)	%
Income Data	(in millions PhP)	(in millions PhP)	(in millions PhP)	
Revenues				
Television and radio airtime	2,950.3	2,335.0	615.3	26%
Production and others	291.0	289.0	2.0	1%
	3,241.3	2,624.0	617.3	24%
Total operating expenses	2,370.6	2,106.5	264.1	13%
EBITDA	1,189.3	760.1	429.2	56%
Net income	602.6	388.2	214.3	55%

The Company's total operating expenses (OPEX), nonetheless, grew albeit at a slower rate of 13% to P2,371 million year-on-year primarily on increased production costs in an effort to further strengthen its programming. Adding to the increase are the depreciation of newly launched studios in the regions and from major renovations and upgrade of other broadcast facilities nationwide. General and administrative expenses (GAEX) also slightly surpassed last year's spending mainly due to the rise in personnel cost.

With a strong top line showing this quarter and expenses which are kept at bay, GMA's earnings before interest, taxes, depreciation and amortization (EBITDA) jumped 56% from P760 million to P1,189 million.

Moreover, net income line sealed first quarter results at P603 million, a hefty 55% or P214 million higher than last year's P388 million. The improvement in net income (from net income before tax) was partly trimmed down by the rise in provision for income tax this year as the Company still benefitted from the income tax holiday grant of BOI (for GMA Pinoy TV) until it culminated in end-February of last year.

#### Revenues<sup>1</sup>

Consolidated revenues for the first quarter this year of P3,241 million, comprised of airtime revenues from television and radio, subscription revenues from international operations, and other revenues from subsidiaries, soared 24% or P617 million from the P2,624 million top line pegged a year ago.

	3M-2013	3M-2012	Inc/(Dec)	%
Revenues	(in millions PhP)	(in millions PhP)	(in millions PhP)	
Television and radio airtime	2,950.3	2,335.0	615.3	26%
Production and others	291.0	289.0	2.0	1%
	3,241.3	2,624.0	617.3	24%

<sup>&</sup>lt;sup>1</sup> Airtime revenues are reported NET of applicable agency commissions of 15% in compliance with BIR Revenue Memorandum Circular 91-2012.

Airtime revenues which grew by 26% was the main driver for the increase during the quarter. GMA Ch-7 continued to be the leader of the pack with first quarter revenues reflecting a growth of more than half a billion or 26%. Without political ads a 14% increase from regular advertising load was posted by the channel for the period.

With the extensive expansion in signal strength and facilities in the regions, Regional TV's top line soared by 85% for the first three months this year. While this was aided by election-related placements, the significant improvement came from regular revenues. Additional originating stations were opened in the second half of last year (in Ilocos and in Naga, the latter being converted into an originating station from a satellite station) while CDO satellite station was also launched as an originating station during the first quarter of 2013. On top of these expansion programs, the rest of the other RTV stations showed remarkable improvements in their respective top lines with Cebu and Dagupan topping the charts.

On television, GMA maintained its leadership in the key areas of Urban Luzon and Mega Manila for the first quarter, data from the broadcast industry's more widely recognized ratings service provider Nielsen TV Audience Measurement show. Urban Luzon and Mega Manila account for 76 and 59 percent, respectively, of the total urban TV households in the country.

In Urban Luzon, GMA registered a total day audience share of 35.4 percent – ahead of ABS-CBN's 29.2 by 6.2 points and of TV5's 15 percent by 20.4 points. GMA likewise kept its ratings edge in its bailiwick Mega Manila with 36.3 percent – up 9.1 points from ABS-CBN's 27.2 percent and up 20.4 points from TV5's 15.9 percent.

GMA subscribes to Nielsen TV Audience Measurement along with 22 other paying subscribers including another local major television network (TV5), Faulkner Media, CBN Asia, 15 advertising agencies, and 4 regional clients.

In Mega Manila, Nielsen has a sample size of 1,190 homes versus Kantar Media's 770 homes. Nationwide, Nielsen has an urban sample size of 2,000 homes compared to the lower sample size of 1,370 utilized by Kantar Media.

Meanwhile, the Company's Radio business wrapped up Q1 with sales up 27% from a year ago. The climb in regular advertising load boosted the platform's performance by 19% as a result of DZBB and LSFM maintaining their competitive position nationwide and in Mega Manila. Political ads represented the other 8% increase in sales of Radio. GNTV–11's airtime sales stood at par with last year -- incremental revenues from political advocacies and advertisements barely contributed to the channels performance during the quarter.

Revenues from other sources (International and subsidiaries' businesses) which comprised 9% of the total revenue pie sealed at P291 million, inching up by 1% over Q1 last year. International operations particularly GMA Pinoy/Life TV operations, reflected a 7% improvement from last year. Although subscriber count continued to post steady growth, with GPTV up 9% to almost 330,000 subscribers and GLTV up 6% to close to 125,000 subscribers, the appreciation of the peso vs. the US dollar by an average of P2.22 to 1USD or 5.2% for the comparative quarters curtailed the growth in this revenue stream. Nonetheless, in US dollar terms, revenues grew by 12%.

Likewise, in an effort to further widen its reach, GMA International recently relaunched its broadcast services in the Middle East and East Africa via its new carrier MyHD - offering the three international channels GMA Pinoy TV, GMA Life TV and GMA News TV International at a lower cost but with the addition of 28 English language programs, 14 of which are in High Definition. Likewise, GMA International fortified its presence in Canada through the launch of the GMA package in most of the major carries in the area, and added Palau to its worldwide family.

Revenues from subsidiaries' operations dipped during Q1 vs. comparable period last year. While the Group's latest addition, Digify, Inc. (GMA New Media's new techno-creative lab that provides technology-based solutions to other companies) provided fresh source of revenue, main drag came from the decline in theatrical receipts of GMA Films' movies. Revenues from the outfit's Metro Manila Film Festival (MMFF) entries (Sosy Problems and co-prod Si Agimat, Si Enteng Kabisote and Me) were lower vs. prior year's MMFF counterparts. Apart from this, there were no additional films shown during the first quarter of 2013 in contrast to Q1 2012's My Kontrabida Girl and The Witness.

#### **Expenses**

Total operating expenses for the first quarter amounted to P2,371 million, exceeding last year by 13% or P264 million, nonetheless at a slower rate compared to the hike in revenues in Q1.

Production costs (both cash and non-cash) comprising 57% of total costs trekked 19% or P220 million higher. Cash production cost rose by P157 million or 16% while non-cash (amortization of film rights and depreciation related to production) shot up by 42% or P63 million. Primetime weekday programs this year were more costly, with the current offering of the highly-budgeted series *Indio*. In the same manner, there were more in-house produced shows in the

weekend grid replacing *Kapuso Movies* last year. The high-rating afternoon drama series also entailed higher costs vs. counterpart programs during the previous year.

	3M-2013	3M-2012	Inc/(Dec)	%
Production Costs	(in millions PhP)	(in millions PhP)	(in millions PhP)	
Talent fees	721.3	687.7	33.6	5%
Rentals and outside services	201.4	109.5	91.9	84%
Other program expenses	218.7	187.1	31.7	17%
Sub-total - Cash Production Costs	1,141.4	984.3	157.2	16%
Program rights amortization	140.1	90.6	49.6	55%
Depreciation and amortization	71.3	58.2	13.2	23%
Sub-total - Non-cash Production Costs	211.5	148.7	62.8	42%
Total production costs	1,352.9	1,133.0	219.9	19%

Amortization of film rights likewise exhibited an increase resulting from higher charges from the inventory of films carried by the Network and from dubbing cost of Tagalized movies to cater to viewer preference. Other sources of this year's increase in direct cost came from depreciation owing to the earlier-mentioned commissioning of new studios in the regions and from major renovations/ upgrade of other broadcast facilities nationwide.

General and administrative expenses (GAEX) for Q1 reached P1,018 million, edging last year by only 5% or P44 million. Main driver for the increase came from personnel cost which grew by P23 million or 5% attuned to the annual salary adjustments for rank and file and confidential employees coupled with augmentation in manpower count by 10% for the Network alone.

	3M-2013	3M-2012	Inc/(Dec)	%
General and Administrative Expenses	(in millions PhP)	(in millions PhP)	(in millions PhP)	
Personnel costs	453.7	430.8	22.9	5%
Outside services	125.8	129.3	(3.5)	-3%
Facilities costs	117.4	111.0	6.4	6%
Taxes and licenses	36.0	48.9	(12.9)	-26%
Others	184.9	164.7	20.1	12%
Subtotal - Cash GAEX	917.7	884.7	33.0	4%
Depreciation and amortization	91.6	82.2	9.4	11%
Amortization of software costs	8.3	6.6	1.7	26%
Subtotal - Non-cash GAEX	100.0	88.8	11.1	13%
Total GAEX	1,017.7	973.5	44.2	5%

Other increases in GAEX were seen in research services, management and professional fees and repairs and maintenance partly due to rise in contractual agreements.

#### **EBITDA**

The robust top line performance this quarter propelled Q1 earnings before interest, taxes, depreciation and amortization (EBITDA) to increase by 56% from P760 million to P1,189 million, higher by P429 million from a year ago. The managed increase in cash OPEX of 10% was also a factor in the achieving the considerable improvement recorded for the quarter.

#### **Net Income**

Bottom line sealed first quarter results at P603 million, up 55% or P214 million from last year's P388 million. The improvement in net income (from net income before tax) was partly trimmed down by the rise in provision for income tax this year as the Company still benefitted from the income tax holiday grant of BOI (for GMA Pinoy TV) until it culminated in end-February of last year.

#### **Balance Sheet Accounts**

Total assets at the end of Q1 this year amounted to P12,719 billion, 1% or P128 million lower compared to end-2012's P12,847 million. Cash and cash equivalents slid by 17% or P212 million, while prepaid assets likewise wrapped up lower by P78 million from December 31, 2012 balance. These reductions were partly offset by the rise in trade receivables account of P243 million or 6%. Trade days-sales-outstanding (DSO) as of end-March nonetheless stood 3 (three) days shorter at 105 days vis-a-vis year-end 2012 DSO of 108 days.

Meanwhile, the Network's total liabilities climbed 11% or P486 million as at end March this year from P4,577 million in December 31, 2012 to P5,063 million. The dividend declaration this quarter of P0.25 per share for a total of P1,215 million accounted for the significant increase in current liabilities. Partly cushioning the rise brought about by the aforementioned was the reduction in notes payable from P1,700 million as at end-December 2012 to P1,200 million by the end of Q12013. Trade and other payables likewise dipped by P334 million or 20% since December 31 last year.

Finally, equity of P7,656 million stood lower by 7% or P614 million year-on-year resulting from the aforementioned P1,215 million dividend declaration this quarter.

	2013	2012
Cash Flows	(in millions PhP)	(in millions PhP)
Net cash provided by operating activities	440.3	471.0
Net cash used in investing activities	(126.7)	(168.2)
Net cash used in financing activities	(517.1)	(0.5)
Effect of exchange rate changes on cash and cash equivalents	(0.4)	(0.4)
Net increase (decrease) in cash and cash equivalents	(203.9)	301.9
Cash and cash equivalents at beginning of period	1,266.2	1,208.0
Cash and cash equivalents at end of period	1,062.3	1,509.8

# **Operating Activities**

Net cash from operations registered at P440 million this year. This resulted from income before income tax of P865 million adjusted mainly by depreciation expense of P163 million, interest expense and financing charges on short-term loans of P16 million, amortization of software costs of P8 million and gain on sale of property and equipment of P5 million apart from the changes in working capital. The primary components of the changes in working capital include the P244 million and P93 million hike in trade and other receivables and program and other rights, respectively. These were partly offset by the P78 million drop in prepaid expenses and other current assets.

# **Investing Activities**

Net cash used in investing activities amounted to P127 million, coming primarily from the P136 million additions to property and equipment and P3 million worth of software costs. These were netted by the P6 million proceeds from sale of property and equipment and P6 million reduction in other noncurrent assets.

# **Financing Activities**

Net cash used in financing activities amounted to P517 million basically for the additional short-term loan payments amounting to P500 million plus some P16 million in interest expense

# **Key Financial Performance Indicators**

The key financial performance indicators that the Company monitors are the following:

	3M-2013	3M-2012	Inc/(Dec)	%
Key Performance Indicators	(in millions PhP)	(in millions PhP)	(in millions PhP)	
Revenues	3,241.3	2,624.0	617.3	24%
Airtime revenues	2,950.3	2,335.0	615.3	26%
Cash operating expenses	2,059.2	1,869.0	190.2	10%
EBITDA	1,189.3	760.1	429.2	56%
Net income after tax	602.6	388.2	214.3	55%

# GMA NETWORK, INC. AND SUBSIDIARIES

# INTERIM CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

	March 31, 2013	December 31, 2012
	(Unaudited)	(Audited)
ASSETS		_
Current Assets		
Cash and cash equivalents (Notes 8, 31 and 32)	1,062,335,981	1,266,209,138
Short-term investments (Notes 8, 31 and 32)	-	8,538,142
Trade and other receivables (Notes 9, 22, 31 and 32)	4,145,493,251	3,902,013,892
Program and other rights (Note 10)	1,142,325,581	1,189,140,670
Prepaid expenses and other current assets (Note 11)	632,638,300	710,795,722
Asset classified as held for sale (Note 13)	26,432,472	26,432,472
Total Current Assets	7,009,225,585	7,103,130,036
Noncurrent Assets		
Available-for-sale financial assets (Notes 12, 31 and 32)	106,343,598	106,343,598
Investments and advances (Notes 13 and 22)	333,593,710	331,622,315
Property and equipment at cost (Note 14)	3,592,459,932	3,619,943,152
Land at revalued amounts (Note 15)	1,409,585,706	1,409,585,706
Investment properties (Note 16)	63,940,824	64,751,405
Deferred tax assets	73,350,273	69,788,536
Other noncurrent assets (Note 17)	130,249,349	141,745,997
Total Noncurrent Assets	5,709,523,392	5,743,780,709
	12,718,748,977	12,846,910,745
	12,110,140,311	12,040,310,143
LIABILITIES AND EQUITY		
Current Liabilities		
Short-term loans (Note 18)	1,200,000,000	1,700,000,000
Trade payables and other current liabilities (Notes 19, 23,		
31 and 32)	1,340,767,309	1,674,512,107
Income tax payable	382,632,407	196,608,438
Current portion of obligation for program and other rights		
(Notes 20, 31 and 32)	78,892,515	184,585,619
Dividends payable (Notes 31 and 32)	1,222,927,485	7,648,097
Total Current Liabilities	4,225,219,716	3,763,354,261
Noncurrent Liabilities		
Pension liability	402,720,817	368,915,383
Other long-term employee benefits (Notes (30 and 31)	241,882,462	236,378,696
Deferred tax liabilities	136,614,792	144,250,390
Noncurrent portion of obligation for programs and other rights		
(Notes 20, 31 and 32)	56,482,630	63,955,130
Total Noncurrent Liabilities	837,700,701	813,499,599
Total Liabilities	5,062,920,417	4,576,853,860

(Forward)

	March 31, 2013	December 31, 2012
	(Unaudited)	(Audited)
Equity		
Capital stock (Note 22)	4,864,692,000	4,864,692,000
Additional paid-in capital (Note 22)	1,659,035,196	1,659,035,196
Revaluation increment in land - net of tax (Note 15)	744,158,022	744,158,022
Remeasurements gain on retirement plans	35,879,110	36,532,251
Unrealized gain on available-for-sale financial assets - net of t	4,065,927	4,065,927
Retained earnings (Note 22)	382,271,492	995,846,676
Treasury stock (Notes 22 and 30)	(28,483,171)	(28,483,171)
Underlying shares of the acquired Philippine Deposit Receipts		
(Notes 22 and 30)	(5,790,016)	(5,790,016)
Total Equity	7,655,828,560	8,270,056,885
	12,718,748,977	12,846,910,745

See accompanying Notes to Consolidated Financial Statements.

# UNAUDITED INTERIM CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

	Tor the Three Months and Qua	Titor Ended Maron
	2013	2012
NET REVENUES (Note 24)	3,241,321,028	2,623,983,388
PRODUCTION COSTS (Note 25)	1,352,906,964	1,133,001,271
GROSS PROFIT	1,888,414,064	1,490,982,117
GENERAL AND ADMINISTRATIVE		
EXPENSES (Note 26)	1,017,683,821	973,524,719
OTHER INCOME		
Interest income (Note 6)	2,838,946	7,851,280
Equity in net earnings of an associate and joint ventures (Note 13)	1,971,395	1,173,511
Interest expense and financing charges on short-term loans	(15,802,153)	(478,357)
Others - net (Note 28)	5,177,793	3,941,722
	(5,814,019)	12,488,156
INCOME BEFORE INCOME TAX	864,916,224	529,945,554
PROVISION FOR INCOME TAX		
Current	273,540,387	150,303,776
Deferred	(11,197,335)	(8,597,650)
	262,343,052	141,706,126
NET INCOME	602,573,172	388,239,428
OTHER COMPREHENSIVE INCOME	(653,141)	(128,500)
TOTAL COMPREHENSIVE INCOME	601,920,031	388,110,928
Basic/Diluted Earnings		
Per Share (Note 30)	0.124	0.080

See accompanying Notes to Consolidated Financial Statements.

# GMA NETWORK, INC. AND SUBSIDIARIES

# UNAUDITED INTERIM CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

							U	nderlying Shares	
	Remeasurements Unrealized Gain on of the Acquired								
	A	Additional Paid-in	Revaluation on Retirement Available-for-		Available-for-sale	le Retained	Philippine Deposit		
	Capital Stock	Capital	Increment in	Plans -	Financial Assets -	Earnings	Treasury Stock	Receipts	Total
	(Note 22)	(Note 22)	Land - Net of Tax	Net of Tax	Net of Tax	(Note 22)	(Notes 22 and 30)	(Notes 22 and 30)	Equity
At January 1, 2013	4,864,692,000	1,659,035,196	744,158,022	36,532,251	4,065,927	995,846,676	(28,483,171)	(5,790,016)	8,270,056,885
Net income	-	-	-	-	-	602,573,172	-	-	602,573,172
Other comprehensive income	-	-	-	(653,141)			-	-	(653,141)
Total comprehensive income	-	-	-	(653,141)	-	602,573,172	-	-	601,920,031
Cash dividendns	-	-	-	-	-	(1,216,148,356)	-	-	(1,216,148,356)
At March 31, 2013	4,864,692,000	1,659,035,196	744,158,022	35,879,110	4,065,927	382,271,492	(28,483,171)	(5,790,016)	7,655,828,560
At January 1, 2012	4,864,692,000	1,659,035,196	744,158,022	-	2,752,687	2,591,073,835	(28,483,171)	(5,790,016)	9,827,438,553
Net income	-	-	-	-	-	388,239,427	-	-	388,239,427
Other comprehensive income	-	-	-	-	(128,500)	-	-	-	(128,500)
Total comprehensive income	-	-	-	-	(128,500)	388,239,427	-	-	388,110,927
Cash dividends			<u>-</u>	-	<u>-</u>		<u> </u>	<u>-</u>	
At March 31, 2012	4,864,692,000	1,659,035,196	744,158,022	-	2,624,187	2,979,313,262	(28,483,171)	(5,790,016)	10,215,549,480

See accompanying Notes to Consolidated Financial Statements.

# UNAUDITED INTERIM CONSOLIDATED STATEMENTS OF CASH FLOWS

	For the Three Months Ended March 31		
	2013	2012	
CASH FLOWS FROM OPERATING ACTIVITIES			
Income before income tax	864,916,224	529,945,553	
Adjustments for:			
Depreciation and amortization (Notes 14 and 16)	162,981,357	140,365,466	
Interest expense and financing charges on short-term loans	15,802,153	478,357	
Amortization of software costs (Note 17)	8,334,842	6,617,355	
Gain on sale of property and equipment (Note 28)	(4,808,138)	(9,578,110)	
Interest income (Note 8)	(2,838,946)	(7,851,279)	
Equity in net earnings of an associate	, , ,	( , , , ,	
and joint ventures (Note 13)	(1,971,395)	(1,173,511)	
Unrealized foreign exchange loss (gain)	478,260	551,149	
Dividend income (Note 28)	-	(143,387)	
Operating income before working capital changes	1,042,894,357	659,211,593	
Program rights usage (Note 10)	140,123,300	90,556,100	
Decreases (increases) in:			
Short-term investments	8,538,142	-	
Trade and other receivables	(243,662,652)	121,421,504	
Program rights	(93,308,211)	(244,968,434)	
Prepaid expenses and other current assets	78,157,422	(27,939,495)	
Increases (decreases) in:			
Trade and other payables	(333,339,798)	(226,916,947)	
Obligations for program rights	(113,285,269)	133,579,370	
Pension liability	33,152,293	16,135,496	
Other long-term employee benefits	5,503,766	9,384,676	
Net cash generated from operations	524,773,350	530,463,863	
Interest received	3,022,239	6,923,006	
Income taxes paid	(87,516,418)	(66,347,380)	
Net cash provided by operating activities	440,279,171	471,039,489	
CASH FLOWS FROM INVESTING ACTIVITIES			
Acquisitions of:			
Property and equipment (Note 14)	(135,933,225)	(182,915,503)	
Software costs (Note 17)	(3,029,751)	(3,213,477)	
Proceeds from sale of property and equipment	6,053,807	9,928,935	
Decrease (increase):			
Available-for-sale financial assets	-	11,500	
Investments and advances	-	1,432,472	
Other noncurrent assets	6,191,557	6,404,604	
Cash dividends received	<u>-</u>	143,387	
Net cash used in investing activities	(126,717,612)	(168,208,082)	
CASH FLOWS FROM FINANCING ACTIVITIES			
Proceeds from availments of notes payable			
Payments:			
Short-term loans (Note 18)	(500,000,000)		
Cash dividends (Note 22)	(868,968)	(64,665)	
Interest and financing charges on short-term loans	(16,207,153)	(478,357)	
Net cash used in financing activities	(517,076,121)	(543,022)	
EFFECT OF EXCHANGE RATE CHANGES ON			
CASH ON HAND AND CASH EQUIVALENTS	(358,595)	(436,230)	
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	(203,873,157)	301,852,155	
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	1,266,209,138	1,207,976,123	
CASH AND CASH EQUIVALENTS OF PERIOD	1,062,335,981	1,509,828,278	
	.,,,	.,555,525,276	

# **GMA NETWORK, INC. AND SUBSIDIARIES**

# NOTES TO INTERIM CONSOLIDATED FINANCIAL STATEMENTS

#### 1. Corporate Information

GMA Network, Inc. (the Parent Company) and its subsidiaries (collectively referred to as "the Group") are incorporated in the Philippines. The Group is primarily involved in the business of radio and television broadcasting. The Group is also involved in film production and other information and entertainment-related businesses. The registered office address of the Parent Company is GMA Network Center, Timog Avenue corner EDSA, Quezon City. The Parent Company was registered with the Securities and Exchange Commission (SEC) on June 14, 1950.

The Parent Company's shares of stock are publicly listed and traded in the Philippine Stock Exchange.

On July 20, 1995, the Board of Directors (BOD) approved the extension of the corporate term of the Parent Company for another 50 years from June 14, 2000. In 1997, the SEC approved the said extension.

# 2. Basis of Preparation

#### **Basis of Preparation**

The accompanying consolidated financial statements of the Group have been prepared in accordance with Philippine Financial Reporting Standards (PFRS). PFRS also includes Philippine Accounting Standards (PAS) and interpretations of International Financial Reporting Interpretations Committee (IFRIC) issued by the Philippine Financial Reporting Standards Council.

The consolidated financial statements have been prepared on a historical cost basis, except for available-for-sale (AFS) financial assets and land used in operations, which are measured at fair value. The consolidated financial statements are presented in Philippine peso, which is the Parent Company's functional and presentation currency under PFRS. All values are rounded to the nearest peso, except when otherwise indicated.

#### Changes in Accounting Policies and Disclosures

The Group's accounting policies adopted are consistent with those of the previous financial year, except for the adoption of the following amendments to existing PFRS and Philippine Auditing Standards (PAS) which became effective on January 1, 2012 except for PAS 19, *Employee Benefits (Revised)*, which will be effective on January 1, 2013 but was early adopted by the Group starting January 1, 2012:

- Amendments to PFRS 7, Financial Instruments: Disclosures Transfer of Financial Assets
- Amendments to PAS 12, Income Taxes Deferred Income Tax: Recovery of Underlying Assets
- Revised PAS 19, Employee Benefits (Revised PAS 19)

The adoption of PFRS 7 and PAS 12 did not have a significant impact on the Group's consolidated financial statements.

# Early Adoption of Revised PAS 19

For defined benefit plans, the Revised PAS 19 requires all remeasurements (including actuarial gains and losses) to be recognized in other comprehensive income and unvested past service costs previously recognized over the average vesting period to be recognized immediately in profit or loss when incurred.

Prior to adoption of the Revised PAS 19, the Group recognized actuarial gains and losses as income or expense when the net cumulative unrecognized gains and losses for each individual plan at the end of the previous period exceeded 10% of the higher of the defined benefit obligation and the fair value of the plan assets and recognized unvested past service costs as an expense on a straight-line basis over the average vesting period until the benefits become vested. Upon adoption of the Revised PAS 19, the Group changed its accounting policy to recognize all remeasurements in other comprehensive income, which will not be reclassified to profit or loss in subsequent periods, and all past service costs in profit or loss in the period they occur. Moving forward, the Group will retain the remeasurements in other comprehensive income and will not transfer this to other items of equity.

Revised PAS 19 replaced the interest cost and expected return on plan assets with the concept of net interest on defined benefit liability or asset which is calculated by multiplying the net balance sheet defined benefit liability or asset by the discount rate used to measure the employee benefit obligation, each as at the beginning of the annual period.

Revised PAS 19 also amended the definition of short-term employee benefits and requires employee benefits to be classified as short-term based on expected timing of settlement rather than the employee's entitlement to the benefits. In addition, the Revised PAS 19 modifies the timing of recognition for termination benefits. The modification requires the termination benefits to be recognized at the earlier of when the offer cannot be withdrawn or when the related restructuring costs are recognized.

The Group reclassified its employee leave entitlement previously presented under "Trade and other current liabilities" to "Other Long-term Employee Benefits" in the consolidated statements of financial position.

# New Accounting Standards, Interpretations and Amendments to Existing Standards Effective Subsequent to December 31, 2012

The Group will adopt the following revised standards, interpretations and amendments to existing standards when these become effective. Except as otherwise indicated, the Group does not expect the adoption of these revised standards, interpretations and amendments to PFRS to have a significant impact on its consolidated financial statements.

#### Effective in 2013

The new and amended PFRS are effective and to be applied for annual periods beginning on or after January 1, 2013.

# Amendments to PFRS 7, Financial Instruments: Disclosures - Offsetting Financial Assets and Financial Liabilities

These amendments require an entity to disclose information about rights of set-off and related arrangements (such as collateral agreements). The new disclosures are required for all recognized financial instruments that are set-off in accordance with PAS 32. The amendments require entities to disclose, in a tabular format unless another format is more appropriate, the following minimum quantitative information. This is presented separately for financial assets and financial liabilities recognized at the end of the reporting period:

- a) The gross amounts of those recognized financial assets and recognized financial liabilities;
- b) The amounts that are set off in accordance with the criteria in PAS 32 when determining the net amounts presented in the statement of financial position;
- c) The net amounts presented in the statement of financial position;
- d) The amounts subject to an enforceable master netting arrangement or similar agreement that are not otherwise included in (b) above, including:
  - Amounts related to recognized financial instruments that do not meet some or all of the offsetting criteria in PAS 32;
     and
  - ii. Amounts related to financial collateral (including cash collateral); and
- e) The net amount after deducting the amounts in (d) from the amounts in (c) above.

#### PFRS 10, Consolidated Financial Statements

This standard replaces the portion of PAS 27, Consolidated and Separate Financial Statements that addresses the accounting for consolidated financial statements. It also includes the issues raised in Standing Interpretations Committee (SIC)-12, Consolidation - Special Purpose Entities. PFRS 10 establishes a single control model that applies to all entities including special purpose entities. The changes introduced by PFRS 10 will require management to exercise significant judgment to determine which entities are controlled, and therefore, are required to be consolidated by a parent, compared with the requirements that were in PAS 27.

A reassessment of control was performed by the Parent Company on all its interests in other entities and has preliminarily determined that RGMA Network, Inc. (RGMA) needs to be consolidated starting January 1, 2013. The impact of the adoption of PFRS 10 is not significant to the consolidated financial statements.

# PFRS 11, Joint Arrangements

This standard replaces PAS 31, *Interests in Joint Ventures*, and SIC-13, *Jointly-controlled Entities - Non-monetary Contributions by Venturers*. PFRS 11 removes the option to account for jointly-controlled entities (JCEs) using proportionate consolidation. Instead, JCEs that meet the definition of a joint venture must be accounted for using the equity method. The impact of the adoption of PFRS 11 is not significant to the consolidated financial statements.

# PFRS 12, Disclosure of Interest in Other Entities

This standard includes all of the disclosures that were previously in PAS 27 related to consolidated financial statements, as well as all of the disclosures that were previously included in PAS 31 and PAS 28. These disclosures relate to an entity's interests in subsidiaries, joint arrangements, associates and structured entities. A number of new disclosures are also required.

The Group expects a more comprehensive disclosure about interests in subsidiaries, joint arrangements and associates upon adoption.

#### PFRS 13, Fair Value Measurement

This standard establishes a single source of guidance under PFRS for all fair value measurements. PFRS 13 does not change when an entity is required to use fair value, but rather provides guidance on how to measure fair value under PFRS when fair value is required or permitted.

The Group is currently assessing the impact of this standard on its financial statements, but based on its preliminary assessment, the impact is expected to be immaterial.

#### Revised PAS 27, Separate Financial Statements

As a consequence of the new PFRS 10 and PFRS 12, what remains of PAS 27 is limited to accounting for subsidiaries, jointly controlled entities, and associates in separate financial statements.

# Revised PAS 28, Investments in Associates and Joint Ventures

As a consequence of the new PFRS 11 and PFRS 12, PAS 28 has been renamed PAS 28, *Investments in Associates and Joint Ventures*, and describes the application of the equity method to investments in joint ventures in addition to associates.

#### PAS 1, Financial Statements Presentation - Presentation of Items of Other Comprehensive Income

The amendments to PAS 1 change the grouping of items presented in other comprehensive income. Items that could be reclassified (or 'recycled') to profit or loss at a future point in time (for example, upon derecognition or settlement) would be presented separately from items that will never be reclassified.

#### Improvements to Standards

The Annual Improvements to PFRS (2009-2011 cycle) contain non-urgent but necessary amendments to PFRS. The amendments are effective for annual periods beginning on or after January 1, 2013 and are applied retrospectively.

#### PFRS 1, First-time Adoption of PFRS

The amendments clarify that an entity that has stopped applying PFRS may choose to either: (a) re-apply PFRS 1, even if the entity applied PFRS 1 in a previous reporting period; or (b) apply PFRS retrospectively in accordance with PAS 8, Accounting Policies, Changes in Accounting Estimates and Errors, in order to resume reporting under PFRS. The amendments also clarify that, upon adoption of PFRS, an entity that capitalized borrowing costs in accordance with its previous generally accepted accounting principles, may carry forward, without any adjustment, the amount previously capitalized in its opening statement of financial position at the date of transition. Subsequent to the adoption of PFRS, borrowing costs are recognized in accordance with PAS 23, Borrowing Costs.

#### PAS 1, Presentation of Financial Statements - Clarification of the Requirements for Comparative Information

The amendment requires an entity to present a: (a) comparative information in the related notes to the financial statements when it voluntarily provides comparative information beyond the minimum required comparative period; and (b) opening statement of financial position when an entity changes its accounting policies, makes retrospective restatements or makes reclassifications, and that change has a material effect on the statement of financial position. The opening statement will be at the beginning of the preceding period.

# PAS 16, Property, Plant and Equipment - Classification of Servicing Equipment

The amendment clarifies that spare parts, stand-by equipment and servicing equipment should be recognized as property, plant and equipment when they meet the definition of property, plant and equipment and should be recognized as inventory if otherwise.

#### PAS 32, Financial Instruments: Presentation - Tax effect of Distribution to Holders of Equity Instruments

The amendment clarifies that income taxes relating to distributions to equity holders and to transaction costs of an equity transaction are accounted for in accordance with PAS 12, *Income Taxes*.

# PAS 34, Interim Financial Reporting - Interim Financial Reporting and Segment Information for Total Assets and Liabilities

The amendment clarifies the requirements in PAS 34 relating to segment information for total assets and liabilities for each reportable segment to enhance consistency with the requirement in PFRS 8, *Operating Segments*.

#### Effective in 2014

The amendments to PFRS are effective and to be applied for annual periods beginning on or after January 1, 2014 except for Amendments to PAS 32, *Financial Instruments: Presentation - Offsetting Financial Assets and Financial Liabilities*, which is to be applied retrospectively.

# Amendments to PFRS 10, Consolidated Financial Statements - Investment Entities

The amendments require a parent that is an investment entity to measure its investments in particular subsidiaries at fair value through profit or loss instead of consolidating them. New disclosure requirements relating to investment entities were added in PFRS 12 and PAS 27.

#### Amendments to PFRS 12, Disclosure of Interests in Other Entities - Investment Entities

The amendments require a parent that is an investment entity to disclose information about significant judgments and assumptions made in determining that it is an investment entity, as well as and any changes thereto. A parent that is an investment entity is also required to disclose certain information on unconsolidated subsidiaries, which are accounted for at fair value through profit or loss.

# Amendments to PAS 27, Separate Financial Statements - Investment Entities

The amendments require a parent that is an investment entity and does not consolidate its subsidiaries in accordance with the exceptions of PFRS 10, to present separate financial statements as its only financial statements.

#### Amendments to PAS 32, Financial Instruments: Presentation - Offsetting Financial Assets and Financial Liabilities

These amendments to PAS 32 clarify the meaning of "currently has a legally enforceable right to set-off" and also clarify the application of the PAS 32 offsetting criteria to settlement systems (such as central clearing house systems) which apply gross settlement mechanisms that are not simultaneous. While the amendment is expected not to have any impact on the Group's net assets, any changes in offsetting is expected to impact leverage ratios and regulatory capital requirements.

#### Effective in 2015

#### PFRS 9, Financial Instruments: Classification and Measurement

PFRS 9 as issued reflects the first phase on the replacement of PAS 39 and applies to the classification and measurement of financial assets and financial liabilities as defined in PAS 39. The standard is effective for annual periods beginning on or after January 1, 2015. In subsequent phases, hedge accounting and impairment of financial assets will be addressed with the completion of this project.

The Group has made an evaluation of the impact of the adoption of this standard and decided not to early adopt PFRS 9 in 2012, ahead of its effectivity date on January 1, 2015, therefore, the consolidated financial statements as of March 31, 2013 and December 31, 2012 do not reflect the impact of the said standard.

Only financial assets and liabilities will be affected by the standard and based on this evaluation, those classified under receivables and other financial liabilities, which are carried at amortized cost, and AFS equity financial assets carried at fair value, will not be significantly affected. Upon adoption, these financial instruments shall continue to be carried at their

amortized cost for loans and receivables and other financial liabilities and at fair value through other comprehensive income for AFS equity financial assets.

The Group shall conduct another impact evaluation in 2013 using the financial statements as at and for the year ended December 31, 2012.

#### Basis of Consolidation

The consolidated financial statements comprise the financial statements of the Parent Company and its subsidiaries as at March 31, 2013 and December 31, 2012.

Subsidiaries are fully consolidated from the date of acquisition, being the date on which the Group obtains control, and continue to be consolidated until the date when such control ceases. The financial statements of the subsidiaries are prepared for the same reporting period as the Parent Company, using consistent accounting policies. All intra-group balances, transactions, unrealized gains and losses resulting from intra-group transactions and dividends are eliminated in full.

A change in the ownership interest of a subsidiary, without a loss of control, is accounted for as an equity transaction. If the Group losses control over a subsidiary, it:

- Derecognizes the assets (including goodwill) and liabilities of the subsidiary
- Derecognizes the carrying amount of any non-controlling interest
- Derecognizes the cumulative translation differences recorded in equity
- Recognizes the fair value of the consideration received
- Recognizes the fair value of any investment retained
- Recognizes any surplus or deficit in profit or loss
- Reclassifies the Parent Company's share of components previously recognized in other comprehensive income to profit
  or loss or retained earnings, as appropriate

The consolidated financial statements include the accounts of the Parent Company and the following subsidiaries as at March 31, 2013 and December 31, 2012, which are all incorporated in the Philippines:

	Principal Activities	Percentage of Ownership
Entertainment Business:		
Alta Productions Group, Inc. (Alta)	Pre- and post-production services	100
Citynet Network Marketing and Productions, Inc. (Citynet) GMA Network Films, Inc.	Television entertainment production Film production	100 100
GMA New Media, Inc. (GNMI) GMA Worldwide (Philippines), Inc.	Converging Technology International marketing, handling foreign program acquisitions and international syndication of the Parent Company's programs	100
RGMA Marketing and Productions, Inc. (GMA Records) Scenarios, Inc. (Scenarios)	Music recording, publishing and video distribution Design, construction and maintenance of sets for TV, stage plays and	100
Script2010, Inc. (Script2010)*	concerts; transportation services  Design, construction and maintenance of sets for TV, stage plays and concerts; transportation and manpower services	100

	Principal Activities	of Ownership	
Advertising Business:			
GMA Marketing & Productions, Inc. (GMPI)	Exclusive marketing and sales arm of GMA's airtime	100	
Digify, Inc. (Digify)**	Crafting, planning and handling advertising and other forms of promotion including multi-media productions	100	
Others:	·		
MediaMerge Corporation**	Business development and operations for the Parent Company's online publishing/advertising initiatives	or 100	
Ninja Graphics, Inc. (Ninja)***	Ceased commercial operations in 2001	51	

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# Additional Investments in Joint Venture and Subsidiary

In March 2012, the Group through GNMI, invested P10.00 million for its joint venture with Manila Jockey Club (MJC), Inc. called "Gamespan, Inc." (Gamespan). Gamespan has not yet started commercial operations as at December 31, 2012 and is expected to operate in 2013 (see Note 13).

In October 2011, the Group, through GNMI, paid in cash a total of P3.13 million for the 100% capital subscription of Digify issued and outstanding shares. Digify was registered with the SEC on December 26, 2011.

# 3. Summary of Significant Accounting and Financial Reporting Policies

# Cash and Cash Equivalents

Cash includes cash on hand and in banks. Cash equivalents are short-term highly liquid investments that are readily convertible to known amounts of cash with original maturities of three months or less from acquisition date and that are subject to an insignificant risk of change in value.

#### Financial Assets

Initial Recognition and Measurement. Financial assets within the scope of PAS 39 are classified as financial assets at fair value through profit or loss (FVPL), loans and receivables, held-to-maturity (HTM) investments, AFS financial assets, or as derivatives designated as hedging instruments in an effective hedge, as appropriate. The Group determines the classification of its financial assets at initial recognition and where appropriate, re-evaluates such designation at every reporting period.

All financial assets are recognized initially at fair value plus transaction costs, except in the case of financial assets recorded at FVPL.

Purchases or sales of financial assets that require delivery of assets within a time frame established by regulation or convention in the market place (regular way trades) are recognized on the trade date, i.e., the date that the Group commits to purchase or sell the asset.

The Group's financial assets include cash and cash equivalents, short-term investments, trade and nontrade receivables (excluding advances to suppliers), refundable deposits, included under "Other noncurrent assets" account in the consolidated statements of financial positions, and AFS financial assets.

As at March 31, 2013 and December 31, 2012, the Group does not have any financial asset at FVPL, HTM investments or derivatives designated as hedging instruments.

<sup>\*</sup>Indirectly owned through Citynet

<sup>\*\*</sup>Indirectly owned through GNMI

<sup>\*\*\*</sup>Indirectly owned through Alta; ceased commercial operations in 2001

"Day 1 Difference". Where the transaction price is different from the fair value of other observable current market transactions in the same instrument or based on a valuation technique whose variables include only data from observable market, the Group recognizes the difference between the transaction price and fair value of the financial instruments (a "Day 1 Difference") in profit or loss unless it qualifies for recognition as some other type of asset. In cases where data which is not observable is used, the difference between the transaction price and model value is only recognized in profit or loss when the inputs become observable or when the instrument is derecognized. For each transaction, the Group determines the appropriate method of recognizing the "Day 1" difference amount.

Subsequent Measurement. The subsequent measurement of financial assets depends on their classification as described below:

Loans and receivables. Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. After initial measurement, such financial assets are subsequently measured at amortized cost using the effective interest method, less impairment. Amortized cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the effective interest rate. The effective interest amortization is included in interest income in profit or loss. The losses arising from impairment are recognized under "General and administrative expenses" account in the statements of comprehensive income.

Loans and receivables are classified as current assets when the Group expects to realize the asset within twelve (12) months from reporting period. Otherwise, these are classified as noncurrent assets.

AFS financial assets. AFS financial assets include equity investments. Equity investments classified as AFS are those
that are neither classified as held for trading nor designated at FVPL.

After initial measurement, AFS financial assets are subsequently measured at fair value with unrealized gains or losses recognized as other comprehensive income in the "Unrealized gain (loss) on AFS financial assets" account until the investment is derecognized, at which time the cumulative gain or loss is recognized in other income, or the investment is determined to be impaired, when the cumulative gain or loss is reclassified from the "Unrealized gain (loss) on AFS financial assets" account to profit or loss in other expense.

AFS equity investments whose fair value cannot be reliably measured are measured at cost less any impairment. If a reliable measure of fair value subsequently becomes available, the asset is remeasured at that fair value, and the gain or loss recognized in other comprehensive income (provided it is not impaired). If a reliable measure ceases to be available, the AFS equity investment is thereafter measured at cost, which is deemed to be the fair value on that date. Any gain or loss previously recognized in other comprehensive income shall remain in equity until the asset has been sold, otherwise disposed of or impaired, at which time it is reclassified to profit or loss.

The Group evaluates whether the ability and intention to sell its AFS financial assets in the near term is still appropriate. When, in rare circumstances, the Group is unable to trade these financial assets due to inactive markets and management's intention to do so significantly changes in the foreseeable future, the Group may elect to reclassify these financial assets. Reclassification to loans and receivables is permitted when the financial assets meet the definition of loans and receivables and the Group has the intent and ability to hold these assets for the foreseeable future or until maturity. Reclassification to the HTM category is permitted only when the entity has the ability and intention to hold the financial asset accordingly.

For a financial asset reclassified from the AFS category, the fair value carrying amount at the date of reclassification becomes its new amortized cost and any previous gain or loss on the asset that has been recognized in equity is amortized to profit or loss over the remaining life of the investment using the effective interest rate. Any difference between the new amortized cost and the maturity amount is also amortized over the remaining life of the asset using the effective interest rate. If the asset is subsequently determined to be impaired, then the amount recorded in equity is reclassified to profit or loss.

Financial assets under this category are classified as current if expected to be realized within twelve (12) months from reporting period and as noncurrent assets if maturity date is more than a year from reporting period.

Derecognition of Financial Assets. A financial asset (or, where applicable, a part of a financial asset or part of a group of similar financial assets) is derecognized when:

- The rights to receive cash flows from the asset have expired; or
- The Group has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay the received
  cash flows in full without material delay to a third party under a "pass-through" arrangement; or
- Either (a) the Group has transferred substantially all the risks and rewards of the asset, or (b) the Group has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.

When the Group has transferred its rights to receive cash flows from an asset or has entered into a pass-through arrangement, it evaluates if and to what extent it has retained the risks and rewards of ownership. When it has neither transferred nor retained substantially all of the risks and rewards of the asset, nor transferred control of the asset, the asset is recognized to the extent of the Group's continuing involvement in the asset. In that case, the Group also recognizes an associated liability. The transferred asset and the associated liability are measured on a basis that reflects the rights and obligations that the Group has retained.

Continuing involvement that takes the form of a guarantee over the transferred asset is measured at the lower of the original carrying amount of the asset and the maximum amount of consideration that the Group could be required to repay.

Impairment of Financial Assets. The Group assesses, at each reporting period, whether there is any objective evidence that a financial asset or a group of financial assets is impaired. A financial asset or a group of financial assets is deemed to be impaired if, and only if, there is objective evidence of impairment as a result of one or more events that has occurred after the initial recognition of the asset (an incurred "loss event") and that loss event has an impact on the estimated future cash flows of the financial asset or the group of financial assets that can be reliably estimated. Evidence of impairment may include indications that the debtors or a group of debtors is experiencing significant financial difficulty, default or delinquency in interest or principal payments, the probability that they will enter bankruptcy or other financial reorganization and when observable data indicate that there is a measurable decrease in the estimated future cash flows, such as changes in arrears or economic conditions that correlate with defaults.

• Financial assets carried at amortized cost. For financial assets carried at amortized cost, the Group first assesses whether objective evidence of impairment exists individually for financial assets that are individually significant, or collectively for financial assets that are not individually significant. If the Group determines that no objective evidence of impairment exists for an individually assessed financial asset, whether significant or not, it includes the asset in a group of financial assets with similar credit risk characteristics and collectively assesses them for impairment. Assets that are individually assessed for impairment and for which an impairment loss is, or continues to be, recognized are not included in a collective assessment of impairment. If there is objective evidence that an impairment loss has been incurred, the amount of the loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows (excluding future expected credit losses that have not yet been incurred). The present value of the estimated future cash flows is discounted at the financial asset's original effective interest rate. If a loan has a variable interest rate, the discount rate for measuring any impairment loss is the current effective interest rate.

The carrying amount of the asset is reduced through the use of an allowance account and the amount of the loss is recognized in profit or loss. Interest income continues to be accrued on the reduced carrying amount and is accrued using the rate of interest used to discount the future cash flows for the purpose of measuring the impairment loss. The accrued interest is shown under interest income in profit or loss. Loans together with the associated allowance are written off when there is no realistic prospect of future recovery and all collateral has been realized or has been transferred to the Group. If, in a subsequent year, the amount of the estimated impairment loss increases or decreases because of an event occurring after the impairment was recognized, the previously recognized impairment loss is increased or reduced by adjusting the allowance account. If a previous write-off is later recovered, the recovery is credited to interest expense in profit or loss.

AFS financial assets. For AFS financial assets, the Group assesses at each reporting period whether there is objective evidence that an investment or a group of investments is impaired. In the case of equity investments classified as AFS, objective evidence would include a significant or prolonged decline in the fair value of the investment below its cost.

"Significant" is evaluated against the original cost of the investment and "prolonged" against the period in which the fair value has been below its original cost. When there is evidence of impairment, the cumulative loss - measured as the difference between the acquisition cost and the current fair value, less any impairment loss on that investment previously recognized in profit or loss - is removed from other comprehensive income and recognized in profit or loss. Impairment losses on equity investments are not reversed through profit or loss; increases in their fair value after impairment are recognized directly in other comprehensive income.

# Financial Liabilities

*Initial Recognition and Measurement.* Financial liabilities within the scope of PAS 39 are classified as financial liabilities at FVPL and loans and borrowings. The Group determines the classification of its financial liabilities at initial recognition.

All financial liabilities are recognized initially at fair value plus, in the case of loans and borrowings, directly attributable transaction costs.

Financial liabilities under this category are classified as current if expected to be settled within twelve (12) months from reporting period and as noncurrent if maturity date is more than a year from reporting period and other long-term employee benefits.

The Group's financial liabilities include trade payables and other current liabilities (excluding payable to government agencies), short-term loans, current and noncurrent obligations for program and other rights, dividends payable and other long-term employee benefit.

As at March 31, 2013 and December 31, 2012, the Group does not have financial liabilities at FVPL.

Subsequent Measurement. After initial recognition, interest bearing loans and borrowings are subsequently measured at amortized cost using the effective interest method. Gains and losses are recognized in profit or loss when the liabilities are derecognized as well as through the effective interest rate amortization process.

Amortized cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the effective interest rate. The effective interest rate amortization is included as interest expense in profit or loss.

Derecognition of Financial Liabilities. A financial liability is derecognized when the obligation under the liability is discharged or cancelled or has expired.

When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as the derecognition of the original liability and the recognition of a new liability. The difference in the respective carrying amounts is recognized in profit or loss.

# Offsetting of Financial Instruments

Financial assets and financial liabilities are offset and the net amount is reported in the consolidated statements of financial position if, and only if there is a currently enforceable legal right to offset the recognized amounts and there is an intention to settle on a net basis, or to realize the assets and settle the liabilities simultaneously. This is not generally the case with master netting agreements, therefore, the related assets and liabilities are presented at gross in the consolidated statements of financial position.

# Fair Value of Financial Instruments

The fair value of financial instruments that are traded in active markets at each reporting period is determined by reference to quoted market prices or dealer price quotations (bid price for long positions and ask price for short positions), without any deduction for transaction costs. When current bid and ask prices are not available, the price of the most recent transaction provides evidence of the current fair value as long as there has not been a significant change in economic circumstances since the time of the transaction.

For financial instruments not traded in an active market, the fair value is determined using appropriate valuation techniques. Such techniques may include:

- Using recent arm's length market transactions;
- Reference to the current fair value of another instrument that is substantially the same; or
- A discounted cash flow analysis or other valuation models.

#### Program and Other Rights

Program and other rights with finite and infinite lives are stated at amortized cost less any impairment in value. The cost of programs and other rights with finite lives is amortized based on the manner and pattern of usage of the acquired rights and are fully amortized on the date of expiry. The cost of program and other rights with infinite lives is amortized on accelerated method based on the sum of the year's digit of ten (10) years with salvage value of 10% of the total cost. Amortization expense is shown as "Program and other rights usage".

For series of rights acquired, the cost is charged to income as each series is aired on a per episode basis.

For rights intended for airing over the international channels, the cost is amortized on a straight-line basis over the number of years indicated in the contract.

Program and other rights are classified as current assets because the Group expects to air any given title at any time within its normal operating cycle.

#### **Prepaid Production Costs**

Prepaid production costs, included under "Prepaid expenses and other current assets" account in the consolidated statements of financial position, represent costs incurred prior to the airing of the programs or episodes. These costs include talent fees of artists and production staff and other costs directly attributable to production of programs. These are charged to expense upon airing of the related program or episodes. Costs related to previously taped episodes determined not to be aired are charged to expense.

#### Materials and Supplies Inventory

Materials and supplies inventory, included under "Prepaid expenses and other current assets" account in the consolidated statements of financial position, is stated at the lower of cost or net realizable value. Cost is determined using the first-in, first-out method. Net realizable value is the current replacement cost.

#### **Tax Credits**

Tax credits represent claims from the government arising from airing of government commercials and advertisements availed under Presidential Decree (PD) No. 1362. Pursuant to PD No. 1362, these will be collected in the form of tax credits which the Group can use in paying for import duties and taxes on imported broadcasting related equipment. The tax credits cannot be used to pay for any other tax obligation to the government. Tax credits are classified as current assets if these are expected to be utilized within twelve (12) months from reporting period. Otherwise, these are classified as noncurrent assets.

As at March 31, 2013 and December 31, 2012, the Group does not have tax credits classified as noncurrent.

# Asset Classified as Held for Sale

Asset classified as held for sale is measured at the lower of its carrying amount and fair value less costs to sell. An asset is classified as held for sale if its carrying amount will be recovered principally through a sale transaction rather than through continuing use. This condition is regarded as met only when the sale is highly probable and the asset or disposal group is available for immediate sale in its present condition. Management must be committed to the sale, which should be expected to qualify for recognition as a completed sale within one year from the date of classification. An extension of the period required to complete a sale does not preclude an asset (or disposal group) from being classified as held for sale if the delay is caused by events or circumstances beyond the Group's control and there is sufficient evidence that the entity remains committed to its plan to sell the asset (or disposal group).

#### Investments and Advances

Investments in Associates. This account consists of investments in and permanent advances to associates.

The Group's investments in its associates are accounted for using the equity method. An associate is an entity in which the Group has significant influence.

Under the equity method, the investment in the associate is carried in the consolidated statements of financial position at cost plus post acquisition changes in the Group's share of net assets of the associate. Goodwill relating to the associate is included in the carrying amount of the investment and is neither amortized nor individually tested for impairment.

The consolidated statements of comprehensive income reflect the share of the results of operations of the associate. When there has been a change recognized directly in the equity of the associate, the Group recognizes its share of any changes and discloses this, when applicable, in the consolidated statements of changes in equity. Unrealized gains and losses resulting from transactions between the Group and the associate are eliminated to the extent of the interest in the associate.

The Group's share in profit (loss) of the associates is shown on the face of the consolidated statements of comprehensive income as "Equity in net earnings of associates and joint ventures", which is the profit (loss) attributable to equity holders of the associates.

The financial statements of the associate are prepared for the same reporting period as the Group. Where necessary, adjustments are made to bring the accounting policies in line with those of the Group.

After application of the equity method, the Group determines whether it is necessary to recognize an additional impairment loss on its investment in its associate. The Group determines at each reporting period whether there is any objective evidence that the investments in associates are impaired. If this is the case, the Group calculates the amount of impairment as the difference between the recoverable amount of the associate and its carrying value and recognizes the amount in the "Others -net" account in the consolidated statements of comprehensive income.

Upon loss of significant influence over the associates, the Group measures and recognizes any retaining investments at its fair value. Any difference between the carrying amount of the associate upon loss of significant influence and the fair value of the retained investments and proceeds from disposal is recognized in profit or loss.

Interests in Joint Ventures. This account consists of interests in and permanent advances to joint ventures.

The Group has interests in joint ventures, which are jointly controlled entities, whereby the venturers have a contractual arrangement that establishes joint control over the economic activities of the entity. The agreement requires unanimous agreement for financial and operating decisions among the venturers. The Group recognizes its interests in the joint ventures using the equity method. The financial statements of the joint ventures are prepared for the same reporting period as the Group. Adjustments are made where necessary to bring the accounting policies in line with those of the Group.

Adjustments are made in the Group's consolidated financial statements to eliminate the Group's share of intragroup balances, transactions and unrealized gains and losses on such transactions between the Group and its joint ventures. Losses on transactions are recognized immediately if the loss provides evidence of a reduction in the net realizable value of current assets or an impairment loss. The Group ceases to use the equity method of accounting on the date from which it no longer has joint control over, or significantly influence in the joint ventures or when the interests become held for sale.

Upon loss of joint control, the Group measures and recognizes its remaining investment at its fair value. Any difference between the carrying amount of the former joint controlled entity upon loss of joint control and the fair value of the remaining investment and proceeds from disposal is recognized in profit or loss. When the remaining investment constitutes significant influence, it is accounted for as investment in an associate.

#### Property and Equipment

Property and equipment are stated at cost, net of accumulated depreciation and amortization and impairment losses, if any. Such cost includes the cost of replacing part of the property and equipment and borrowing costs for long-term construction projects if the recognition criteria are met. When significant parts of property and equipment are required to be replaced at intervals, the Group recognizes such parts as individual assets with specific useful lives and depreciates them accordingly. Likewise, when a major inspection is performed, its cost is recognized in the carrying amount of the property and equipment as a replacement if the recognition criteria are satisfied. All other repair and maintenance costs are recognized in profit or loss as incurred. The present value of the expected cost for the decommissioning of an asset after its use is included in the cost of the respective asset if the recognition criteria for a provision are met.

Land is measured at fair value less accumulated impairment losses, if any, recognized after the date of the revaluation. Valuations are performed frequently to ensure that the fair value of a revalued asset does not differ materially from its carrying amount.

Any revaluation surplus is recorded in other comprehensive income and hence, credited to the "Revaluation increment in land" account under equity, except to the extent that it reverses a revaluation decrease of the same asset previously recognized in profit or loss, in which case, the increase is recognized in profit or loss. A revaluation deficit is recognized in profit or loss, except to the extent that it offsets an existing surplus on the same asset recognized in the "Revaluation increment in land" account.

Depreciation and amortization are computed on a straight-line basis over the following estimated useful lives of the assets:

Buildings, towers and improvements

Antenna and transmitter systems and broadcast equipment

Communication and mechanical equipment

Transportation equipment

5-10 years

An item of property and equipment and any significant part initially recognized is derecognized upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss arising on derecognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in profit or loss when the asset is derecognized.

The assets' residual values, useful lives and methods of depreciation and amortization are reviewed at each financial year-end and adjusted prospectively, if appropriate.

Fully depreciated assets are retained in the accounts until they are no longer in use and no further depreciation and amortization is credited or charged to current operations.

#### **Investment Properties**

Investment properties consist of real estate held for capital appreciation and rental.

Investment properties are measured initially at cost, including transaction costs. Subsequent to initial recognition, investment properties, except land, are measured at cost less accumulated depreciation and amortization and any impairment in value. Land is stated at cost less any impairment in value.

Depreciation and amortization are computed using the straight-line method over 11-20 years.

The remaining useful lives and depreciation and amortization method are reviewed and adjusted, if appropriate, at each financial year-end.

Investment properties are derecognized when either they have been disposed of or when the investment properties are permanently withdrawn from use and no future economic benefits are expected from its disposal. Any gains or losses on the retirement or disposal of an investment property are recognized in profit or loss in the period of derecognition.

Transfers are made to or from investment property only when there is a change in use. For a transfer from investment property to owner-occupied property, the deemed cost for subsequent accounting is the fair value at the date of change in use. If owner-occupied property becomes an investment property, the Group accounts for such property in accordance with the policy stated under property and equipment up to the date of change in use.

#### **Investment in Artworks**

Investment in artworks, included under "Other noncurrent assets" account in the consolidated statements of financial position, is stated at cost less any impairment in value.

# Software Costs

Costs incurred in the acquisition and customization of new software, included under "Other noncurrent assets" account in the consolidated statements of financial position, are capitalized and amortized on a straight-line basis over three (3) to five (5) years.

#### Impairment of Nonfinancial Assets

The carrying values of program and other rights, prepaid production costs, tax credits, investments and advances, property and equipment, investment properties and software costs are reviewed for impairment when events or changes in circumstances indicate that the carrying values may not be recoverable. If any such indication exists, and if the carrying value exceeds the estimated recoverable amount, the assets are considered impaired and are written down to their recoverable amount. The recoverable amount of these nonfinancial assets is the greater of an asset's or cash-generating unit's fair value less cost to sell or value in use and is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or group of assets. The fair value less cost to sell is the amount obtainable from the sale of an asset in an arm's-length transaction less cost to sell. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. For an asset that does not generate largely independent cash inflows, the recoverable amount is determined for the cash-generating unit to which the asset belongs. Impairment losses, if any, are recognized in the consolidated statements of comprehensive income in those expense categories consistent with the function of the impaired asset.

An assessment is made at each reporting period as to whether there is any indication that previously recognized impairment losses may no longer exist or may have decreased. If any such indication exists, the recoverable amount is estimated. A previously recognized impairment loss, except for land at revalued amount where the revaluation is taken to other comprehensive income, is reversed only if there has been a change in the estimates used to determine the asset's recoverable amount since the last impairment loss was recognized. If that is the case, the carrying amount of the asset is increased to its recoverable amount. That increased amount cannot exceed the carrying amount that would have been determined, net of depreciation and amortization, had no impairment loss been recognized for the asset in prior years. Such reversal is recognized in profit or loss. After such a reversal, the depreciation and amortization charges are adjusted in future periods to allocate the asset's revised carrying amount, less any residual value, on a systematic basis over its remaining useful life. For land at revalued amounts, the impairment is also recognized in other comprehensive income up to the amount of any previous revaluation.

In the case of investments in associates and interests in joint ventures, after application of the equity method, the Group determines whether it is necessary to recognize any additional impairment loss with respect to the Group's investments in associates and interests in joint ventures. The Group determines at each reporting period whether there is any objective evidence that the investments in associates and interests in joint ventures are impaired. If this is the case, the Group calculates the amount of impairment as being the difference between the recoverable amount of investments in associates and the acquisition cost and recognizes the amount in the consolidated statements of comprehensive income.

#### **Equity**

Capital stock is measured at par value for all shares issued. Incremental costs incurred directly attributable to the issuance of new shares are shown in equity as a deduction from proceeds, net of tax. Proceeds and/or fair value of considerations received in excess of par value are recognized as additional paid-in capital.

# Treasury Stock and Underlying Shares of Acquired Philippine Deposit Receipts (PDRs)

The Parent Company's own reacquired equity instruments are deducted from equity. No gain or loss is recognized in the consolidated statements of comprehensive income on the purchase, sale, issuance or cancellation of the Group's own equity instruments.

# Dividends on Common Shares of the Parent Company

Dividends on common shares are recognized as liability and deducted from equity when approved by the BOD of the Parent Company. Dividends for the year that are approved after reporting period are dealt with as an event after reporting period.

#### Revenues

Revenues are recognized to the extent that it is probable that the economic benefits will flow to the Group and the amount can be reliably measured, regardless of when the payment is being made. Revenues are measured at the fair value of the consideration received or receivable, taking into account contractually defined terms of payment and excluding taxes or duty. The Group assesses its revenue arrangements against specific criteria in order to determine if it is acting as principal or agent. The Group has concluded that it is acting as a principal in all of its revenue arrangements.

The following specific recognition criteria must also be met before revenue is recognized:

Airtime Revenue. Revenue is recognized as income in the period the advertisements are aired. Such revenues are net of agency and marketing commissions and co-producers' share. The fair values of capitalizable exchange deals are included in airtime revenue and the related accounts. These transactions represent advertising time exchanged for program materials, merchandise or service.

Agency commissions are recognized based on a certain percentage of revenue.

Share of co-producers on revenues of specific programs are covered by duly authorized contracts entered into between the Group and the co-producers. The co-producers normally undertake the production of such program in return for a stipulated percentage of revenue.

Payments received before broadcast (pay before broadcast) are recognized as income on the dates the advertisements are aired. Prior to liquidation, these are net out against accounts receivables since a right of offset exists between the pay before broadcast balance and the regular accounts receivable with credit terms.

Goods received in exchange for airtime usage pursuant to ex-deal contracts executed between the Group and its customers are recorded at fair market values of assets received. Fair market value is the current market price.

Tax credits on aggregate airtime credits from government sales availed of under PD No. 1362 are recognized as income upon actual airing of government commercials and advertisements and when there is reasonable certainty that these can be used to pay duties and taxes on imported broadcasting related equipment.

Subscription Income. Revenue is recognized on an accrual basis in accordance with the terms of subscription agreements. Commission. Revenue is recognized as income on an accrual basis in accordance with the terms of the related marketing agreements.

*Production and Others*. Production revenue is recognized when project-related services are rendered. Others pertain to revenue from sponsorship and licensing income. Revenue from sponsorship and licensing is recognized on an accrual basis in accordance with the terms of the agreement.

Rental Income. Revenue from lease of property and equipment is accounted for on a straight-line basis over the lease term.

Dividend Income. Revenue is recognized when the Group's right to receive payment is established.

Interest Income. Revenue is recognized as the interest accrues, taking into account the effective yield on the asset.

# **Borrowing Costs**

Borrowing costs directly attributable to the acquisition or construction of an asset that necessarily take a substantial period of time to get ready for its intended use or sale are capitalized as part of the cost of the asset. All other borrowing costs are expensed in the period they occur. Borrowing costs consist of interest and other costs that an entity incurs in connection with the borrowing of funds.

#### Expenses

Expenses presented as "Production costs" and "General and administrative expenses" in the statements of comprehensive income are recognized as incurred.

# Pension and Other Long-term Employee Benefits

The Parent Company and one (1) of its subsidiaries have funded, noncontributory defined benefit retirement plans covering permanent employees. The cost of providing benefits under the defined benefit plans is determined using the projected unit credit method.

Below are the changes in accounting policies on pension benefits upon early adoption of the Revised PAS 19:

Defined Benefit Plans. The net defined benefit liability or asset is the aggregate of the present value of the defined benefit obligation at the end of the reporting period reduced by the fair value of plan assets (if any), adjusted for any effect of limiting a net defined benefit asset to the asset ceiling. The asset ceiling is the present value of any economic benefits available in the form of refunds from the plan or reductions in future contributions to the plan.

Defined benefit costs comprise the following:

- Service cost
- Net interest on the net defined benefit obligation or asset
- Remeasurements of net defined benefit obligation or asset

Service costs which include current service costs, past service costs and gains or losses on non-routine settlements are recognized as part of production costs and general and administrative expenses in the consolidated statements of comprehensive income. Past service costs are recognized when plan amendment or curtailment occurs.

Net interest on the net defined benefit obligation or asset is the change during the period in the net defined benefit obligation or asset that arises from the passage of time which is determined by applying the discount rate based on government bonds to the net defined benefit liability or asset. Net interest on the net defined benefit obligation or asset is recognized under "Other expense or income" in the consolidated statements of comprehensive income.

Remeasurements comprising actuarial gains and losses, return on plan assets and any change in the effect of the asset ceiling (excluding net interest on defined benefit obligation) are recognized immediately in other comprehensive income in the period in which they arise. Remeasurements are not reclassified to profit or loss in subsequent periods.

Plan assets are assets that are held by a long-term employee benefit fund. Fair value of plan assets is based on market price information. When no market price is available, the fair value of plan assets is estimated by discounting expected future cash flows using a discount rate that reflects both the risk associated with the plan assets and the maturity or expected disposal date of those assets (or, if they have no maturity, the expected period until the settlement of the related obligations).

The Group's right to be reimbursed of some or all of the expenditure required to settle a defined benefit obligation is recognized as a separate asset at fair value when and only when reimbursement is virtually certain.

Termination Benefits. Termination benefits are employee benefits provided in exchange for the termination of an employee's employment as a result of either an entity's decision to terminate an employee's employment before the normal retirement date or an employee's decision to accept an offer of benefits in exchange for the termination of employment.

A liability and expense for a termination benefit is recognized at the earlier of when the entity can no longer withdraw the offer of those benefits and when the entity recognizes related restructuring costs. Initial recognition and subsequent changes to termination benefits are measured in accordance with the nature of the employee benefit, as either post-employment benefits, short-term employee benefits, or other long-term employee benefits.

Employee Leave Entitlements. Employee entitlements to annual leave are recognized as a liability when they accrue to the employees. The liability relating to employee leave entitlement is recognized for services rendered equivalent to the maximum credit leaves earned by the employee, which is expected to be settled upon the employee's resignation or retirement. The present value of the liability is determined by applying the discount rate based on government bonds.

The Group classifies employee leave entitlements as current liabilities if the obligation is expected to be settled within the next financial year, otherwise, the Group classifies it as noncurrent liabilities.

#### **Leases**

The determination of whether an arrangement is, or contains, a lease is based on the substance of the arrangement at inception date, whether the fulfillment of the arrangement is dependent on the use of a specific asset or assets or the arrangement conveys a right to use the asset, even if that right is not explicitly specified in an arrangement.

Group as Lessee. Leases which do not transfer to the Group substantially all the risks and benefits of ownership of the asset are classified as operating leases. Operating lease payments are recognized as expense in the consolidated statements of comprehensive income on a straight-line basis over the lease term. Associated costs, such as maintenance and insurance, are expensed as incurred.

Group as Lessor. Leases where the Group does not transfer substantially all the risks and benefits of ownership of the asset are classified as operating leases. Rental income from operating leases are recognized as income in the consolidated statements of comprehensive income on a straight-line basis over the lease term. Initial direct costs incurred in negotiating an operating lease are added to the carrying amount of the leased asset and recognized over the lease term on the same basis as rental income. Contingent rents are recognized as revenue in the period in which they are earned.

#### Foreign Currency-denominated Transactions

Transactions in foreign currencies are initially recorded in the functional currency exchange rate at the date of the transactions. Monetary assets and liabilities denominated in foreign currencies are retranslated at the functional currency closing exchange rate at financial reporting period. All differences are taken to profit or loss in the consolidated statements of comprehensive income. Nonmonetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rates at the dates of the initial transactions. Nonmonetary items measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined. For income tax purposes, foreign exchange gains and losses are treated as taxable income or deductible expenses when realized.

#### Taxes

Current Income Tax. Current income tax assets and liabilities for the current period are measured at the amount expected to be recovered from or paid to the taxation authorities. The tax rates and tax laws used to compute the amount are those that are enacted or substantially enacted at reporting period.

Current income tax relating to items recognized directly in equity is recognized in equity and not in profit or loss. Management periodically evaluates positions taken in the tax returns with respect to situations in which applicable tax regulations are subject to interpretation, and establishes provisions where appropriate.

Deferred Income Tax. Deferred income tax is provided using the liability method on temporary differences at reporting period between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes at the reporting period.

Deferred tax assets are recognized for all deductible temporary differences, carryforward benefits of excess minimum corporate income tax (MCIT) and unused net operating loss carryover (NOLCO), to the extent that it is probable that taxable profit will be available against which the deductible temporary differences and the carryforward benefits of excess MCIT and unused NOLCO can be utilized, except:

- where the deferred tax asset relating to the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit; and
- in respect of deductible temporary differences associated with investments in subsidiaries, associates and interest in joint ventures, deferred tax assets are recognized only to the extent that it is probable that the temporary differences will reverse in the foreseeable future and taxable profit will be available against which the temporary differences can be utilized.

The carrying amount of deferred tax assets is reviewed at each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax assets to be utilized. Unrecognized

deferred tax assets are reassessed at each reporting period and are recognized to the extent that it has become probable that future taxable profit will allow the deferred tax assets to be recovered.

Deferred tax liabilities are recognized for all taxable temporary differences, except:

- where the deferred tax liability arises from the initial recognition of goodwill of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit; and
- in respect of taxable temporary differences associated with investments in subsidiaries, associates and interests in joint ventures, where the timing of the reversal of the temporary differences can be controlled and it is probable that the temporary differences will not reverse in the foreseeable future.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply to the year when the asset is realized or the liability is settled, based on tax rates and tax laws to be enacted or substantially enacted at the reporting period.

Deferred tax assets and liabilities are offset, if a legally enforceable right exists to set off current tax assets against current tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority.

Income tax relating to other comprehensive income is recognized in other comprehensive income section of the consolidated statements of comprehensive income.

Value-added Tax (VAT). Revenues, expenses and assets are recognized net of the amount of VAT.

The net amount of VAT recoverable from, or payable to, the taxation authority is included as part of "Prepaid expenses and other current assets" or "Trade payables and other current liabilities" accounts in the consolidated statements of financial position.

#### Earnings Per Share (EPS)

Basic EPS is computed by dividing the net income, net of income attributable to preferred shares, by the weighted average number of common shares outstanding during the year, with retroactive adjustments for any stock dividends declared.

Diluted EPS is calculated by dividing the net income (inclusive of income attributable to preferred shares) by the weighted average number of common shares outstanding during the year, plus the weighted average number of common shares that would be issued upon conversion of all dilutive potential common shares.

# Segment Reporting

For management purposes, the Group's operating businesses are organized and managed separately into three business activities (see Note 5). Such business segments are the basis upon which the Group reports its primary segment information. The Group considers television and radio operations as the major business segment. The Group operates in two geographical areas where it derives its revenue.

# **Provisions**

Provisions are recognized when the Group has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation, and a reliable estimate can be made of the amount of the obligation. Where the Group expects a provision to be reimbursed, the reimbursement is recognized as a separate asset but only when the receipt of the reimbursement is virtually certain.

#### Contingencies

Contingent liabilities are not recognized in the consolidated financial statements. These are disclosed in the notes to consolidated financial statements unless the possibility of an outflow of resources embodying economic benefits is remote. Contingent assets are not recognized in the consolidated financial statements but are disclosed in the notes to consolidated financial statements when an inflow of economic benefits is probable.

#### **Events after Reporting Period**

Post year-end events that provide additional information about the Group's position at the reporting period (adjusting events) are reflected in the consolidated financial statements. Post year-end events that are not adjusting events are disclosed in the notes to consolidated financial statements when material.

# 4. Significant Accounting Judgments, Estimates and Assumptions

The preparation of the consolidated financial statements requires management to make judgments, estimates and assumptions that affect amounts reported in the consolidated financial statements and related notes at the end of the reporting period. However, uncertainty about these assumptions and estimates could result in outcomes that require a material adjustment to the carrying amount of the asset or liability affected in future periods.

#### Judaments

In the process of applying the Group's accounting policies, management has made the following judgments, which have the most significant effect on the amounts recognized in the consolidated financial statements.

Functional Currency. The consolidated financial statements are presented in Philippine peso, which is the Parent Company's functional currency. The Philippine peso is also the functional currency of all the subsidiaries. It is the currency of the primary economic environment in which the Group operates.

Asset Classified as Held for Sale. In January 2011, the Group, through GNMI's BOD, announced its decision to dispose of its shareholdings in X-Play Online Games Incorporated (X-Play), a jointly controlled entity (see Note 11). The Group assessed that the interest in X-Play met the criteria to be classified as held for sale at that date for the following reasons:

- X-Play is available for immediate sale and can be sold to a potential buyer in its current condition.
- GNMI's BOD had entered into preliminary negotiations with a potential buyer.
- IP E-Games Ventures, Inc. (IPE) and GNMI subsequently executed an option agreement whereby GNMI was granted an option to sell its shareholdings in X-Play to IPE, which can be exercised within a period of one (1) year from execution date on October 19, 2011.

As at March 31, 2013, the Company is in the process of finalizing the terms of the agreement in disposing its shareholdings in X-Play and expects to consummate the transaction by June 2013.

On March 19, 2013, GNMI and IPE extended until June 30, 2013 the exercise period of the option agreement.

Asset classified as held for sale amounted to P26.43 million as at March 31, 2013 and December 31, 2012 (see Note 13).

Operating Leases - Group as Lessee. The Group has entered into various lease agreements as a lessee. The Group has determined, based on an evaluation of the terms and conditions of the arrangements, that the lessors retain all the significant risks and rewards of ownership of the properties and thus accounts for the contracts as operating leases.

Rental expense charged to operations amounted to P225.16 million and P132.13 million as of March 31, 2013 and 2012, respectively (see Note 29).

Tax Credits. The Parent Company has determined that tax credits earned from airing of government commercials and advertisements are recognized based on the Parent Company's forecast of importation for the next twelve (12) months from reporting period in which the tax credits will be applied and when the application is reasonably certain.

Classification of Leave Entitlements as Current or Noncurrent. The Group assesses the classification of its leave entitlements as either current or noncurrent based on the historical experience of the outstanding leave availed. As at March 31, 2013 and December 31, 2012, Management assessed that no outstanding annual leave is expected to be settled in the next 12 months resulting in the leave entitlements to be classified as noncurrent under "Other long-term employee benefits" account in the consolidated statements of financial position.

Other long-term employee benefits amounted to P241.88 million and P236.38 million as at March 31, 2013 and December 31, 2012, respectively.

# **Estimates and Assumptions**

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting period, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below. The Group based its assumptions and estimates on parameters available when the consolidated financial statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances arising beyond the control of the Group. Such changes are reflected in the assumptions when they occur.

Estimating Allowance for Doubtful Accounts. Provisions are made for specific and groups of billed accounts where objective evidence of impairment exists. The Group evaluates these accounts based on available facts and circumstances that affect the collectability of the accounts. The review is accomplished using a combination of specific and collective assessment. The factors considered in specific and collective impairment assessments include, but not limited to, the length of the Group's relationship with customers, customers' current credit status and known market forces, average age of accounts, collection experience and historical loss experience. The amount and timing of recorded expenses for any period would differ if the Group made different judgments or utilized different methodologies. An increase in allowance for doubtful accounts would increase the recorded general and administrative expenses and decrease current assets.

No provision for doubtful accounts was recognized as of March 31, 2013 and 2012. Trade and other receivables, net of allowance for doubtful accounts, amounted to P4,145.49 million and P3,902.01 million as at March 31, 2013 and December 31, 2012, respectively (see Note 9).

Amortization of Program and Other Rights. The Group estimates the amortization of program and other rights with finite lives based on the manner and pattern of usage of the acquired rights. The Group estimates that programs are generally more marketable in their initial airing as compared to the succeeding airings. In addition, estimation of the amortization of program and other rights is based on the Group's experience with such rights. It is possible, however, that future results of operations could be materially affected by changes in estimates brought about by changes in the factors mentioned above. The amounts and timing of recorded expenses for any period would be affected by changes in these factors and circumstances.

Program and other rights usage amounted to P140.12 million and P90.56 million as of March 31, 2013 and 2012, respectively. Program and other rights, net of accumulated impairment loss, amounted to P1,142.33 million and P1,189.14 million million as at March 31, 2013 and December 31, 2012, respectively (see Note 10).

Impairment of AFS Financial Assets. The Group treats AFS financial assets as impaired when there has been a significant or prolonged decline in the fair value below its cost or where other objective evidence of impairment exists. The determination of what is "significant" or "prolonged" requires judgment. The Group treats "significant" generally as a decline of 20% or below of the original cost of investment, and "prolonged" as period longer than twelve (12) months. In addition, the Group evaluates other factors, including normal volatility in share price for quoted equities and the future cash flows and the discount factors for unquoted equities.

No provision for impairment loss was recognized as of March 31, 2013 and 2012. The carrying value of AFS financial assets amounted to P106.34 million as at March 31, 2013 and December 31, 2012 (see Note 12).

Estimating Allowance for Inventory Losses. The Group provides allowance for inventory losses whenever the net realizable value becomes lower than cost due to damage, physical deterioration, obsolescence, changes in price levels or other causes. The allowance account is reviewed periodically to reflect the accurate valuation in the financial records.

The carrying value of materials and supplies inventory amounted to P60.08 million and P72.47 million as at March 31, 2013 and December 31, 2012, respectively (see Note 11). There were no provisions for inventory losses as of March 31, 2013 and 2012.

Estimating Useful Lives of Property and Equipment, Software Costs and Investment Properties. The Group estimates the useful lives of property and equipment, software costs and investment properties based on the period over which the assets are expected to be available for use. The estimated useful lives of property and equipment, software costs and investment properties are reviewed periodically and are updated if expectations differ from previous estimates due to physical wear and tear, technical or commercial obsolescence and legal or other limits on the use of the assets. In addition, estimation of the useful lives of property and equipment, software costs and investment properties is based on collective assessment of industry practice, internal technical evaluation and experience with similar assets. It is possible, however, that future results of operations could be materially affected by changes in estimates brought about by changes in the factors mentioned above. The amounts and timing of recorded expenses for any period would be affected by changes in these factors and circumstances. A reduction in the estimated useful lives of property and equipment, software costs and investment properties would increase the recorded general and administrative expenses and decrease noncurrent assets.

There has been no change in the Group's estimate of useful lives of its property and equipment, software costs and investment properties in as at March 31, 2013 and December 31, 2012.

Revaluation of Land. The Group engages an independent appraiser to determine the fair value of the land used in operations. Fair value is determined by reference to market-based evidence. The fair value amount would differ if the Group made different judgments and estimates or utilized a different basis for determining fair value.

Valuations from an independent appraiser are performed every three to five years to ensure that the fair value of a revalued asset does not differ materially from its carrying amount.

The revalued amount of land amounted to P1,409.59 million as at March 31, 2013 and December 31, 2012 (see Note 15).

Impairment of Nonfinancial Assets. For prepaid production costs, tax credits, investments and advances, property and equipment, investment properties and software costs, impairment testing is performed whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable.

The factors that the Group considers important which could trigger an impairment review include the following:

- significant underperformance relative to expected historical or projected future operating results;
- significant changes in the manner of use of the acquired assets or the strategy for overall business; and
- significant negative industry or economic trends.

The Group recognizes an impairment loss whenever the carrying amount of an asset exceeds its recoverable amount. The recoverable amount is the greater of fair value less costs to sell and the asset's value in use. Recoverable amounts are estimated for individual assets or, if it is not possible, for the cash-generating unit to which the asset belongs.

No provision for impairment loss on the advances to joint venture was recognized as of March 31, 2013 and 2012.

The balance of nonfinancial assets is as follows:

	March 31, 2013	December 31, 2012
Property and equipment (see Note 14)	3,592,459,932	3,619,943,152
Investments and advances (see Note 13)	333,593,710	331,622,315
Prepaid production costs (see Note 11)	137,832,100	181,683,840
Tax credits (see Note 11)	107,719,128	117,848,590
Investment properties (see Note 16)	63,940,824	64,751,405
Software costs (see Note 17)	51,034,956	56,340,047
	4,286,580,650	4,372,189,349

Estimating Realizability of Deferred Tax Assets. The Group reviews the carrying amounts of deferred tax assets on nondeductible temporary differences and carryforward benefits of NOLCO and excess MCIT at each reporting date and reduces deferred tax assets to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax assets to be utilized.

Based on the Group's assessment, not all nondeductible temporary difference and carryforward benefits of NOLCO and excess MCIT will be realized.

Recognized deferred tax assets amounted to P73.35 million and P69.79 million as at March 31, 2013 and December 31, 2012, respectively.

Pension Benefits. The determination of the Group's obligation and cost of pension benefits is dependent on the selection of certain assumptions used by actuaries in calculating such amounts. Those assumptions are described in Note 26 and include, among others, discount rate and expected rate of salary increase. Due to the complexity of the valuation and its long-term nature, a defined benefit obligation is highly sensitive to changes in these assumptions.

Pension liability amounted to P402.72 million and P368.92 million as at March 31, 2013 and December 31, 2012, respectively.

Fair Value of Financial Assets and Liabilities. The Group carries AFS financial assets at fair value, which requires extensive use of accounting estimates and judgments. The significant components of fair value measurement were determined using verifiable objective evidence (i.e., foreign exchange rates, interest rates, volatility rates). However, the timing and amount of changes in fair value would differ if the Group utilized different valuation methodologies and assumptions. Any changes in the fair value of AFS financial assets would affect the statements of comprehensive. The fair value of financial assets and liabilities are enumerated in Note 32.

# 5. Seasonality or Cyclicality of Interim Operations

The Company's operations are not generally affected by any seasonality or cyclicality.

# 6. Nature and Amount of Changes in Estimates

2012 figures were restated to conform to the current period's presentation.

# 7. Segment Information

# **Business Segments**

For management purposes, the Group is organized into business units based on its products and services and has three reportable segments, as follows:

- The television and radio segment, which engages in television and radio broadcasting activities and which generates revenue from sale of national and regional advertising time.
- The international subscription segment which engages in subscription arrangements with international cable companies.
- Other businesses which include movie production, consumer products and other services.

Management monitors the operating results of its business units separately for the purpose of making decisions about resource allocation and performance assessment. Segment performance is evaluated based on net income or loss and is measured consistently with net income or loss in the consolidated financial statements. On a consolidated basis, the Group's performance is evaluated based on consolidated net income for the year.

# **Geographical Segments**

The Group operates in two major geographical segments. In the Philippines, its home country, the Group is involved in television operations. In the United States and in other locations (which include Middle East, Europe, Australia, Canada and Japan), the Group ties up with cable providers to bring television programming outside the Philippines.

The Group's revenues were mostly generated from the Philippines, which is the Group's country of domicile. Revenues from external customers attributed to foreign countries from which the Group derives revenue were individually immaterial to the consolidated financial statements.

Noncurrent assets consist of property and equipment, land at revalued amounts, investment properties and intangible assets which are all located in the Philippines.

The Group does not have a single external customer whose revenue amounts to 10% or more of the Group's revenues.

# Inter-segment Transactions

Segment revenues, segment expenses and segment results include transfers among business segments and among geographical segments. The transfers are accounted for at competitive market prices charged to unrelated customers for similar services. Such transfers are eliminated upon consolidation.

Please refer to Exhibit 1.

# 8. Cash and Cash Equivalents

This account consists of:

	March 31, 2013	December 31, 2012
Cash on hand and in banks	889,351,880	1,019,359,655
Short-term placements	172,984,101	246,849,483
	1,062,335,981	1,266,209,138

Cash in banks earn interest at the respective bank deposit rates. Short-term placements are made for varying periods of up to three months depending on the immediate cash requirements of the Group, and earn interest at the respective short-term placement rates.

Short-term investments with original maturities if more than three months to one year are shown separately in the consolidated statement of financial position.

Interest income earned from bank deposits and short-term investments amounted to P2.84 million and P7.85 million as of March 31, 2013 and 2012, respectively.

# 9. Trade and Other Receivables

This account consists of:

	March 31, 2013	December 31, 2012
Trade:		
Television and radio airtime	3,338,478,471	3,161,664,105
Subscription receivable	615,618,327	618,236,636
Related party	54,800,156	60,322,559
Others	182,896,346	148,831,724
Nontrade:		
Advances to suppliers	176,552,463	91,846,350
Advances to officers and employees	27,449,619	29,712,610
Others	23,529,773	64,171,144
	4,419,325,155	4,174,785,128
Less allowance for doubtful accounts	273,831,904	272,771,236
	4,145,493,251	3,902,013,892

#### Trade Receivables

Television and Radio Airtime. Television and radio airtime receivables are noninterest-bearing and are generally on a 60–90 days credit term upon receipt of invoice by the customer. Invoicing normally takes around 30 days from airing.

Television and radio airtime receivables include unbilled airtime receivables, arising when advertisements have been aired during the year but billing or acceptance by the customer has been delayed due to time lag in completing all required documents.

Television and radio airtime receivables are presented net of payments received before broadcast amounting to P183.97 million and P168.57 million as of March 31, 2013 and December 31, 2012, respectively, since a right of offset exists between the advance payments and the regular trade receivables with credit terms.

Subscriptions Receivable. Subscriptions receivable include receivables pertaining to revenue generated from international channel subscriptions and advertisements. These are noninterest-bearing and normally collected within 30–60 days.

Subscriptions receivable, include unbilled subscriptions, where revenue has been accrued based on the rates in the subscription agreements multiplied by the estimated number of subscribers based on the latest report from the cable providers. Billing has been delayed due to 30–60 days lag in the submission of actual subscribers report from cable providers.

Related Party. Terms and conditions of receivables to related party are discussed in Note 23.

Other Trade Receivables. Other trade receivables are noninterest-bearing and are generally on 60-90 day terms upon receipt of invoice by the customers.

# Nontrade Receivables

Advances to Suppliers. Advances to suppliers are non-interest bearing and are generally applied to acquisition of inventories and fixed assets and availment of services and others within the next financial year.

Advances to Officers and Employees and Other Nontrade Receivables. Advances to officers and employees and other nontrade receivables are noninterest-bearing and are normally collected within the next financial year.

#### Allowance for Doubtful Accounts

Television and radio airtime and other receivables amounting to P273.83 million and P272.77 million are impaired as of March 31, 2013 and December 31, 2012, respectively.

The allowance for doubtful accounts for television and radio airtime and other receivables as of March 31, 2013 and December 31, 2012 are results of specific and collective impairment assessments performed by the Group as follows:

	March 31, 2013	December 31, 2012
Individually impaired	268,016,731	266,956,063
Collectively impaired	5,815,173	5,815,173
	273,831,904	272,771,236

As of March 31, 2013 and December 31, 2012, the aging analysis of receivables that were not impaired follows:

			, 2013			
		Trade				
	Television and					
	Radio Airtime	Subscriptions	Related party	Others	Nontrade *	Total
Neither past due nor impaired	2,325,020,464	228,237,158	-	62,146,211	29,308,782	2,644,712,615
Past due but not impaired:						-
< 30 days	200,283,481	43,541,678	-	67,972,316	8,293,089	320,090,564
31-60 days	182,331,495	209,576,613	-	11,489,873	7,009,352	410,407,333
61-90 days	153,605,708	35,811,981	-	19,704,223	2,560,439	211,682,351
91-180 days	104,585,378	41,492,804	4,682,390	2,911,629	299,994	153,972,195
181-365 days	59,854,871	53,020,637	-	3,506,448	349,443	116,731,399
Over 1 year	42,924,504	3,937,456	50,117,766	11,206,312	3,158,293	111,344,331
•	3,068,605,901	615,618,327	54,800,156	178,937,012	50,979,392	3,968,940,788

<sup>\*</sup> Excluding advances to suppliers amounting to P176.55 million as of March 31, 2013.

	December 31, 2012					
		Trac	de			
	Television and			_		
	Radio Airtime	Subscriptions	Related party	Others	Nontrade *	Total
Neither past due nor impaired	2,325,020,464	228,237,158	-	113,789,346	77,407,445	2,744,454,413
Past due but not impaired:						=
< 30 days	200,283,481	43,541,678	1,290,820	8,368,681	5,334,370	258,819,030
31-60 days	276,000	212,194,922	618,428	4,075,532	3,089,575	220,254,457
61-90 days	153,605,708	35,811,981	2,773,142	570,133	219,228	192,980,192
91-180 days	104,585,378	41,492,804	-	4,336,073	227,419	150,641,674
181-365 days	59,854,871	53,020,637	-	5,989,073	256,970	119,121,551
Over one year	48,165,633	3,937,456	55,640,169	8,804,220	7,348,747	123,896,225
	2,891,791,535	618,236,636	60,322,559	145,933,058	93,883,754	3,810,167,542

<sup>\*</sup> Excluding advances to suppliers amounting to P91.85 million as of December 31, 2012.

Trade and other receivables that were not impaired are assessed by the management of the Group as good and collectible.

The Group's unbilled receivables amounted to P98.12 million and P56.44 million as of March 31, 2013 and December 31, 2012, respectively. These are included in trade receivables as "neither past due nor impaired" but with age of 31–60 days from date of airing.

# 10. Program and Other Rights

The movements in program rights are as follows:

	March 31, 2013			
	Program and Story / Format			
	Film Rights	Rights	Total	
Cost:				
Balance at beginning of period	1,161,376,706	30,466,224	1,191,842,930	
Additions	93,308,211	-	93,308,211	
Program usage (see Note 25)	(133,923,137)	(6,200,163)	(140,123,300)	
Balance at end of period	1,120,761,780	24,266,061	1,145,027,841	
Accumulated impairment in value -				
Balance at beginning and end of period	2,702,260	-	2,702,260	
	1,118,059,520	24,266,061	1,142,325,581	

	December 31, 2012			
	Program and	Story / Format		
	Film Rights	Rights	Total	
Cost:				
Balance at beginning of period	661,208,475	71,491,936	732,700,411	
Additions	919,516,659	563,325	920,079,984	
Program usage	(419,348,428)	(41,589,037)	(460,937,465)	
Balance at end of period	1,161,376,706	30,466,224	1,191,842,930	
Accumulated impairment in value -				
Balance at beginning and end of period	2,702,260	-	2,702,260	
	1,158,674,446	30,466,224	1,189,140,670	

No impairment loss on program rights was recognized in September 30, 2012 and 2011, respectively.

# 11. Prepaid Expenses and Other Current Assets

This account consists of:

	March 31, 2013	December 31, 2012
Input VAT	150,320,027	184,698,052
Prepaid production costs	137,832,100	181,683,840
Tax credits	107,719,128	117,848,590
Prepaid expenses	89,275,176	73,887,930
Creditable withholding taxes	85,882,541	80,160,100
Materials and supplies inventory at cost	60,075,206	72,473,600
Others	1,534,122	43,610
	632,638,300	710,795,722

Prepaid production represents cost incurred prior to the airing of the programs or episodes. The Group expects to air the related programs or episodes within the next financial year.

Tax credits represent claims of the Parent Company from the government arising from airing of government commercials and advertisements. The Parent Company expects to utilize these tax credits within the next financial year.

Prepaid expenses include prepayments for rentals, insurance and other expenses.

## 12. Available-for-Sale Financial Assets

As at March 31, 2013 and December 31, 2012, this account consists of:

Investment in shares of stock:	
Quoted	57,225,100
Unquoted	49,118,498
	106,343,598

The fair value of unquoted shares is not reasonably determinable due to the unpredictable nature of future cash flows and lack of other suitable methods in arriving at fair value.

The movements in this account are as follows:

	March 31, 2013	December 31, 2012
Balance at beginning of period	106,343,598	105,796,848
Net change in the fair value of AFS financial assets	-	1,600,300
Balance at end of period	106,343,598	107,397,148
Impairment loss	-	(1,053,550)
	106,343,598	106,343,598

The net unrealized gain on AFS financial assets are deferred and presented separately under the equity section of the consolidated statements of financial position. The movement in the net unrealized gain on AFS financial assets is presented under the consolidated statements of changes in equity. No portion of the net unrealized gain on AFS financial assets was transferred to profit in loss as at March 31, 2013 and December 31, 2012.

## 13. Investments and Advances

This account consists of:

	March 31, 2013	December 31, 2012
Investments in associates and interests in joint ventures		_
accounted for in equity method	249,118,340	247,146,945
Permanent advances in an associate and joint ventures		
(see Note 23)	84,475,370	84,475,370
	333,593,710	331,622,315

The movements in the said amounts are as follows:

	March 31, 2013	December 31, 2012
Investments in associates and joint ventures		
accounted for under the equity method		
Acquisition cost:		
Balance at beginning of period	287,722,056	277,722,056
Additional investment during the year	-	10,000,000
	287,722,056	287,722,056

	March 31, 2013	December 31, 2012
Accumulated equity in net losses:		
Balance at beginning of period	(40,575,111)	(44,306,993)
Equity in net earnings during the period	1,971,395	3,731,882
Accumulated equity in net losses associated with		
the asset held for sale	-	-
Balance at end of period	(38,603,716)	(40,575,111)
	249,118,340	247,146,945
Advances to associates and joint ventures -		_
Balance at beginning of period	84,475,370	87,085,657
Impairment loss	-	(2,610,287)
Balance at end of period	84,475,370	84,475,370
Total investments and advances	333,593,710	331,622,315

In 2012, the Parent Company recognized a provision for impairment loss amounting to P2.61 million for the net carrying value of its advances to INQ7 Interactive, Inc. (INQ7). The recognized impairment loss is included under "General and administrative expenses" in the 2012 consolidated statement of comprehensive income.

The ownership interests in associates and joint ventures accounted for under the equity method consist of the following:

		Percenta	ge of Ownership
	Principal Activities	2012	2011
Associates:			
RGMA Network, Inc. (RGMA)	Radio Broadcasting	49.0	49.0
Mont-Aire Realty and Development	-		
Corporation (Mont-Aire)	Real Estate	49.0	49.0
Joint Ventures:			
INQ7 Interactive, Inc. (INQ7)	Internet Publishing	50.0	50.0
Gamespan Incorporated	Recreational Gaming	50.0	-
Philippine Entertainment Portal, Inc.	G		
(PEP)	Internet Publishing	50.0	50.0

The carrying values of investments accounted for under the equity method and the related advances are as follows:

		March 31, 2013		
		Advances		
	Investments	(see Note 23)	Total	
Associates:				
RGMA	200,767,721	-	200,767,721	
Mont-Aire	38,350,619	84,475,370	122,825,989	
Joint Venture - Gamespan	10,000,000	-	10,000,000	
	249,118,340	84,475,370	333,593,710	
	December 31, 2012		2	
	-	Advances		
	Investments	(see Note 23)	Total	
Associates:				
RGMA	198,796,326	-	198,796,326	
Mont-Aire	38,350,619	84,475,370	122,825,989	
Joint venture - Gamespan	10,000,000		10,000,000	
	247.146.945	84.475.370	331,622,315	

## X-Play

As discussed in Note 4, the Group, through GNMI's BOD, announced its decision to dispose of its shareholdings in X-Play on January 1, 2011, and classified its investment in X-Play as asset held for sale. The carrying value of asset held for sale previously classified as investment and advances to X-Play is shown below:

Investment cost	₽100,000,000
Less subscription payable	50,000,000
Net investment cost	50,000,000
Less accumulated equity in net losses associated with the asset held for sale	23,567,528
	₽26,432,472

In connection with the planned disposal of X-Play, in March 2013, GNMI and IPE extended until June 30, 2013 the exercise period of the option agreement which both companies entered on October 19, 2011 whereby IPE grants GNMI the option to sell all, but not less than all, of shares in stock of X-Play for a purchase price of P75.00 million in cash. Also, on March 23, 2012, GNMI agreed to subscribe to P130.00 million worth of shares of IPE's authorized but unissued capital stock to be offered on its Initial Public Offering in exchange for GNMI shares of stock in X-Play at a subscription price per share equivalent to the offering price.

## PEP

As at December 31, 2012 and 2011, accumulated equity in net losses of PEP exceeded the Group's interest in joint venture, thus, the carrying value of interest in joint venture with PEP has been reduced to zero.

## INQ7

Losses of INQ7 recognized under the equity method in excess of the Group's interest were applied against its advances to the Parent Company. INQ7 ceased operations in 2007.

#### Gamespan

On March 22, 2012, the Group, through GNMI, executed a Shareholder's Agreement with Manila Jockey Club, Inc. (MJC) for the establishment of Gamespan, Inc., a joint venture corporation. The joint venture was organized to operate and manage the hardware and software owned by MJC, set-up new media infrastructure for offering and taking bets in horse racing and other sports. The joint venture has not yet started commercial operation as at December 31, 2012 and is expected to operate in 2013.

All associates and joint ventures are not listed in any public stock exchanges.

## 14. Property and Equipment at Cost

Please refer to Exhibit 2 for the rollforward analysis of property and equipment at cost.

Depreciation and amortization on property and equipment charged to operations amounted to P162.98 million and P140.37 million as of March 31, 2013 and 2012, respectively.

Construction in progress pertains to the costs incurred for signals strengthening of transmitters nationwide and construction/improvement of studios in the regions and in the GMA Network Compound Annex Building.

As at March 31, 2013 and December 31, 2012, no property and equipment have been pledged as collateral or security for any of the Group's liabilities.

## 15. Land at Revalued Amounts

As at March 31, 2013 and December 31, 2012, this account consists of the following:

Cost -	
Balance at beginning and end of the period	346,502,817
Revaluation increment -	
Balance at beginning and end of period	1,063,082,889
	1,409,585,706

Land used in operations were appraised by an independent firm of appraisers on January 5, 2009. In determining the fair value of the land, the independent appraisers considered the local market conditions, the extent, character and utility of the property, sales and holding prices of similar parcels of land and the highest and best use of the land.

While fair values of the land were not determined as at March 31, 2013 and December 31, 2012, the Group's management believes that there were no conditions present in 2012 and 2011 that would significantly change the fair value of the land from that was determined as at January 5, 2009.

As at March 31, 2013 and December 31, 2012, no land has been pledged as collateral or security for any of the Group's liabilities.

## 16. Investment Properties

The rollforward analysis of investment properties follows:

	March 31, 2013			
	Land and Buildings and			
	Improvements	Improvements	Total	
Cost -			_	
Balance at beginning and end of period	33,975,381	73,565,501	107,540,882	
Accumulated depreciation:				
Balance at beginning of period	-	40,744,304	40,744,304	
Depreciation during the period	-	810,581	810,581	
Balance at end of period	-	41,554,885	41,554,885	
Accumulated impairment in value -			_	
Balance at beginning and end of period	-	2,045,173	2,045,173	
	33,975,381	29,965,443	63,940,824	
	D	ecember 31, 2012		
	Land and	Buildings and		
	Improvements	Improvements	Total	
Cost -				
Balance at beginning and end of period	33,975,381	73,565,501	107,540,882	
Accumulated depreciation:				
Balance at beginning of period	-	37,465,998	37,465,998	
Depreciation during the period	-	3,278,306	3,278,306	
Balance at end of period	_	40,744,304	40,744,304	
	<u> </u>	10,7 1 1,00 1	10,7 1 1,00 1	
Accumulated impairment in value -		10,7 11,00 1	10,1 11,00 1	
Accumulated impairment in value - Balance at beginning and end of period		2,045,173	2,045,173	

The fair market value of investment properties owned by GMPI and Scenarios amounted to P21.09 million and P25.75 million as at March 31, 2013 and December 31, 2012, respectively, while the rest of the investment properties owned by the Parent Company and Alta amounted to P102.13 million as at December 31, 2005, as determined by independent appraisers. The fair value represents the amount at which the assets can be exchanged between a knowledgeable, willing seller and a knowledgeable, willing buyer in an arm's-length transaction at the date of valuation in accordance with International Valuation Standards.

While fair values of the majority of investment properties were not determined as at March 31, 2013 and December 31, 2012, the Group's management believes that there were no conditions present in 2012 and 2011 that would significantly reduce the fair value of the investment properties from that determined in 2005.

## 17. Other Noncurrent Assets

This account consists of:

	March 31, 2013	December 31, 2012
Software costs	51,034,956	56,340,047
Deferred input VAT	33,944,750	36,157,216
Guarantee deposits	15,817,246	16,769,795
Refundable deposits	14,691,249	16,032,343
Investments in artworks	10,406,255	10,406,255
Others	4,354,893	6,040,341
	130,249,349	141,745,997

The movements in software costs follow:

	March 31, 2013	December 31, 2012
Cost:		
Balance at beginning of period	222,169,322	186,516,860
Additions	3,029,751	35,652,462
Balance at end of period	225,199,073	222,169,322
Accumulated amortization:		
Balance at beginning of period	165,829,275	138,095,337
Amortization during the period (see Notes 26)	8,334,842	27,733,938
Balance at end of period	174,164,117	165,829,275
	51,034,956	56,340,047

## 18. Short-term Loans

In 2012, the Parent Company obtained unsecured short-term loans with interest rate of 4.00% from various local banks for the payment of the dividends declared during the year. Total loans amounted to P3,200.00 million of which P1,300.00 million matured and P200.00 million was partially paid during the year. Additional P500.00 million was partially paid as of March 31, 2013. Short-term loans as at March 31, 2013 and December 31, 2012 amounted to P1,200.00 million and P1,700.00 million, respectively.

## 19. Trade Payables and Other Current Liabilities

This account consists of:

	March 31, 2013	December 31, 2012
Trade:		
Supplier	267,318,554	415,943,927
Related partties (see Note 23)	24,842,215	28,817,640
Payable to government agencies	657,533,359	795,825,370
Accrued expenses:		
Payroll and talent fees	157,815,886	142,660,577
Production costs	128,367,902	139,610,404
Commission and others	50,441,963	17,930,573
Other general and administrative expenses	20,921,450	81,684,975
Others	33,525,980	52,038,641
	1,340,767,309	1,674,512,107

The terms and conditions of the above liabilities are as follows:

Trade payables are noninterest-bearing and are normally settled on terms ranging from 7-30 days.

- Terms and conditions of payables to related party are discussed in Note 23.
- Payable to government agencies is remitted within 30 days after reporting date.
- Accrued expenses and others are noninterest-bearing and are generally settled within the next financial year.

## 20. Obligations for Program and Other Rights

This account consists of:

	March 31, 2013	December 31, 2012
Current obligation for program and other rights	78,892,515	184,585,619
Noncurrent obligation for program and other rights	56,482,630	63,955,130
	135,375,145	248,540,749

Obligations for program and other rights represent liabilities to foreign and local film suppliers for program and other rights purchased by the Group. The current portion of the obligations for program rights is noninterest-bearing and is generally payable in equal monthly or quarterly installments. The amounts presented in the consolidated statements of financial position as at March 31, 2013 and December 31, 2012 represent the nominal amounts of the obligations which are expected to be settled within the next 12 months.

The noncurrent portion of obligations for program rights is payable in four years and is presented at its present value in the consolidated statement of financial position as at March 31, 2013 and December 31, 2012.

#### 21. Material Events

A. Any known trends, demands, commitments, events or uncertainties that will have a material impact on the issuer's liquidity.

As of March 31, 2013, there are no known trends, demands, commitments, events or uncertainties that will have a material impact on the issuer's liquidity.

B. Any material commitments for capital expenditures, the general purpose of such commitments and the expected sources of funds for such expenditures.

The 2013 Capital Expenditure budget of the parent company amounts to P1004.00 million. This will be financed from internally-generated funds.

C. Any known trends, events or uncertainties that have had or that are reasonably expected to have a material favorable or unfavorable impact on net sales/revenues/income from continuing operations.

GMA Network's results of operations depend largely on the ability to sell airtime for advertising. The Company's business may be affected by the general condition of the economy of the Philippines.

D. Any events that will trigger direct or contingent financial obligation that is material to the company, including any default or acceleration or an obligation.

As of March 31, 2013, there are no events which may trigger a direct or contingent financial obligation that is material to the Company.

E. Any significant elements of income or loss that did not arise from the issuer's continuing operations.

As of March 31, 2013, there are no significant elements of income or loss that did arise from the issuer's continuing operations.

F. Any seasonal aspects that had a material effect on the financial condition or results of operations.

There are no seasonal aspects that had a material effect on the financial condition or results of operations.

G. Any material events that were unusual because of their nature, size or incidents affecting assets, liabilities, equity, net income, or cash flows.

There are no material events that were unusual because of their nature, size or incidents affecting assets, liabilities, equity, net income, or cash flows.

H. Any material events subsequent to the end of the interim period that have not been reflected in the financial statements for the interim period.

There were no material events, subsequent to the end of interim period that have not been reflected in the financial statements for the interim period.

## 22. Equity

## Capital Stock

There were no movements in capital stock as of March 31, 2013 and December 31, 2012 with composition as follows:

	Number of Preferred	Number of Common
	Shares	Shares
Authorized - P0.20 par value per preferred shares/		
P1.00 par value per common shares	7,500,000,000	5,000,000,000
Subscribed and issued at beginning and		
end of period	7,500,000,000	3,364,692,000
Treasuryshares	492,816	3,645,000
PDRs	-	750,000

The preferred shares are of equal rank, preference and priority and are identical in all respect regardless of series. Preferred shares are participating at the rate of one fifth (1/5) of the dividend paid to common shares, the rate of which is adjusted proportionately by the Parent Company's BOD consequent to any stock split or stock dividend declaration affecting the common shares and preferred shares. Preferred shares are convertible at the option of the shareholders at the ratio of five (5) preferred shares to one (1) common share, based on par value.

Preferred shares enjoy priority over common shares in the distribution of assets of the Parent Company in the event of dissolution and liquidation, at such rates, terms and conditions as the BOD may determine. Each preferred share is entitled to one vote and shall have the same voting rights as the common shares.

The Parent Company's BOD may specify other terms and conditions, qualifications, restrictions and privileges of the preferred shares or series/classes thereof, insofar as such terms, conditions, qualifications, restrictions and privileges are not inconsistent with the articles of incorporation and any applicable law or regulation.

The following summarizes the information on the Parent Company's registration of securities with the SEC which was approved on June 20, 2007, as required by Securities Regulation Code Rule 68, As Amended (2011):

	Authorized and	Issue/Offer
Securities	issued shares	Price
Initial oublic offering	91,346,000	8.50
Underlying common shared of PDRs	945,432,000	8.50
Over-allotment common shares	13,701,000	8.50
Common shares covering employee		
stock option plan	57,000,000	8.50
PDRs	945,432,000	8.50

## **Retained Earnings**

The retained earnings of the Parent Company is restricted for the payment of dividends to the extent of P34.27 million as at December 31, 2012 and 2011, representing the cost of shares held in treasury amounting to P28.48 million in 2012 and 2011 and underlying shares of the acquired PDRs amounting to P5.79 million in 2012 and 2011.

Consolidated retained earnings include undeclared retained earnings of subsidiaries amounting to P51.20 million and P54.80 million as of December 31, 2012 and 2011, respectively. The Parent Company's retained earnings available for dividend declaration, computed based on the guidelines provided in SEC Memorandum Circular No. 11, amounted to P692.44 million and P2,262.68 million as at December 31, 2012 and 2011, respectively.

The BOD of the Parent Company approved the declaration of the following cash dividends:

			Cash Dividend	Total Cash
Year	<b>Declaration Date</b>	Record Date	Per Share	<b>Dividend Declared</b>
2013	March 21, 2013	April 17, 2013	P0.25	1,215,049,609
2012	March 28, 2012	April 16, 2012	P0.40	1,944,079,375
	August 1, 2012	August 22, 2012	0.26	1,264,794,293
				3,208,873,668
2011	March 11, 2011	April 8, 2011	P0.45	2,187,089,297

## 23. Related Party Disclosures

## Terms and Conditions of Transactions with Related Parties

Transactions with related parties are made at normal market prices. For the period ended March 31, 2013 and December 31, 2012, the Group did not make any provision for doubtful accounts relating to amounts owed by related parties. An assessment is undertaken at each financial year-end by examining the financial position of the related party and the market in which the related party operates.

Parties are considered to be related if one party has the ability, directly and indirectly, to control the other party or exercise significant influence over the other party in making financial and operating decisions. Parties are also considered to be related if they are subject to common control.

Transactions with related parties are as follows:

			Advances to		
			Associates and	Trade	Trade
		Transactions	Joint Ventures	Receivables	Payables
Related Party	Year	During the Year	(see Note 13)	(see Note 9)	(see Note 19)
INQ7 and GMA	2013	30,700		562,901	-
Foundation	2012	39,370	-	1,134,462	-
RGMA	2013	43,716,480	-	54,800,156	(24,842,215)
	2012	51,655,327	-	54,960,168	(16,352,655)
Mont-Aire	2013	-	84,475,370	-	-
	2012	-	84,475,370	-	-
Image One	2013	-	-	-	(1,023,381)
	2012	-	-	-	(1,023,381)
Belo, Gozon etc.	2013	1,803,872	-	-	-
and Others	2012	2,172,800	-	-	-
	2012	45,551,052	84,475,370	55,363,057	(25,865,596)
	2011	53,867,497	84,475,370	56,094,630	(17,376,036)

The advances made by the Parent Company to Mont-Aire in previous years are intended for future capital subscription.

## **Others**

These include FLG Management and Development Corporation and Majent Management and Development Corporation which are owned and partly owned by some officers of the Parent Company and GMPI. GMPI has employs the services of these related parties in sourcing and hiring competent and capable personnel and in conducting studies to improve GMPI's capability in providing efficient services to clients.

## Compensation of Key Management Personnel

The compensation of key management personnel of the Group, by benefit type, follows:

	March 31, 2013	March 31, 2012
Salaries and short-term benefits	51,774,147	49,782,834
Pension benefits	33,335,550	32,053,413
	85,109,697	81,836,247

## Equity Investments of the Retirement Fund

The Group's retirement fund includes equity investments in GMA Network, Inc. and GMA PDRs amounting to P63.56 million and P496.56 million as at December 31, 2012, respectively.

## 24. Net Revenues

This account consists of:

	March 31, 2013	March 31, 2012
Television and radio airtime	2,950,298,165	2,335,009,602
Subscription income	247,002,404	230,917,014
Production and others	44,020,459	58,056,772
	3,241,321,028	2,623,983,388

## 25. Production Costs

This account consists of:

	March 31, 2013	March 31, 2012
Talent fees and production personnel costs	721,309,922	687,746,995
Rental	201,392,159	109,469,405
Program rights usage	140,123,300	90,556,100
Tapes sets and production supplies	111,064,886	99,379,578
Depreciation (see Note 14)	71,347,383	58,163,419
Facilities and production services	56,435,597	50,264,298
Transportation and communication	51,233,717	37,421,476
	1,352,906,964	1,133,001,271

## 26. General and Administrative Expenses

This account consists of:

	March 31, 2013	March 31, 2012
Personnel costs (see Note 27)	453,685,728	430,753,748
Advertising	69,660,782	79,444,158
Depreciation (see Notes 14 and 16)	91,633,974	82,202,047
Communication, light and water	69,174,626	70,255,740
Repairs and maintenance	48,202,812	40,738,225
Professional fees	39,903,710	35,725,070
Taxes and licenses	36,020,206	48,946,234
Research and surveys	35,722,116	24,928,070
Marketing expenses	76,960,863	74,719,057
Rental	23,766,114	22,656,441
Transportation and travel	12,520,089	10,455,622
Amortization of software costs (see Note 17)	8,334,842	6,617,355
Insurance	4,733,313	4,523,551
Materials and supplies	5,758,335	4,267,675
Entertainment, amusement and recreation	2,433,994	3,307,235
Dues and subscription	1,735,167	2,255,124
Others	37,437,150	31,729,367
	1,017,683,821	973,524,719

## 27. Personnel Costs

This account consists of:

	March 31, 2013	March 31, 2012
Salaries and wages	328,108,206	301,262,662
Employee benefits and allowances	60,038,225	53,838,612
Sick and vacation leaves expense	40,232,841	50,085,358
Net pension expense	25,306,456	25,567,116
	453,685,728	430,753,748

## 28. Others - Net

This account consists of the following income (expenses):

	March 31, 2013	March 31, 2012
Gain on sale of property and equipment	4,808,138	9,578,110
Foreign exchange loss - net	(3,525,379)	(9,313,278)
Commissions	1,586,070	752,226
Merchandising income (fees)	861,552	(225,166)
Rental	727,993	1,379,359
Income from mall shows	412,074	831,984
Sales of DVDs and integrated receiver-decoders	127,366	362,582
Dividends	-	143,387
Others	179,979	432,518
	5,177,793	3,941,722

## 29. Agreements

## Lease Agreements

Operating Lease Commitments - Group as Lessee. The Group entered into various lease agreements for the land, building, studio spaces, satellite and airtime that it presently occupies and uses for periods ranging from three to twenty five years. The leases are cancellable at the Group's option.

Also, in June 2012, the Parent Company agreed to extend its non-cancellable Co-production/Blocktime Rental Agreement with ZOE Broadcasting Network, Inc. (ZBN) for another seven (7) years from June 2012 to May 2019. The Parent Company shall pay ZBN an amount equivalent to total payments from June 2011 to May 2012, subject to yearly escalation of 10.00%.

Total rental expense amounted to P225.16 million and P132.13 million as of March 31, 2013 and 2012, respectively (see Notes 25 and 26).

The future minimum rentals payable under the non-cancellable operating leases follow:

	March 31, 2013	March 31, 2012
	(In Millions)	
Within one year	134.34	20.67
After one year but not more than five years	685.84	-
More than five years	252.98	-
	1,073.16	20.67

Operating Lease - Group as Lessor. The Group also leases out certain properties for a period of one year, renewable annually. Total rental income amounted to P0.73 million and P1.38 million as of March 31, 2013 and 2012, respectively (see Note 28).

## Subscription Agreements

The Parent Company entered into various subscription agreements with international cable providers for the airing of its programs and shows abroad. The agreements generally have terms of three to five years and are based on certain agreed service package rates.

Total subscription income amounted to P247.00 million and P230.92 million as of March 31, 2013 and 2012, respectively (see Note 24).

## 30. EPS Computation

The computation of basic EPS follows:

	March 31, 2013	March 31, 2012
Net income (a)	602,573,172	388,239,428
Less attributable to preferred shareholders	185,959,561	119,814,218
Net income attributable to common shareholders (b)	416,613,611	268,425,210
Common shares issued at the beginning of year	3,364,692,000	3,364,692,000
Treasury shares (see Note 21)	(3,645,000)	(3,645,000)
Underlying shares on acquired PDRs (see Note 21)	(750,000)	(750,000)
Weighted average number of common shares		
for basic EPS ( c )	3,360,297,000	3,360,297,000
Basic EPS (b/c)	0.124	0.080

The computation of diluted EPS follows:

	March 31, 2013	March 31, 2012
Net income (a)	602,573,172	388,239,428
Weighted average number of common shares	3,360,297,000	3,360,297,000
Effect of dilution - assumed conversion of		
preferred shares	1,500,000,000	1,500,000,000
Reacquired preferred shares	(98,563)	(98,563)
Weighted average number of common shares		
adjusted for the effect of dilution (d)	4,860,198,437	4,860,198,437
Diluted EPS (a/d)	0.124	0.080

## 31. Financial Risk Management Objectives and Policies

The Group's principal financial instruments include cash and cash equivalents. The main purposes of these financial instruments include raising financing for the Group's operations and managing identified financial risks. The Group has other financial assets and liabilities such as trade receivables, guarantee and other deposits, obligations for program rights, dividends payable and trade payables, which arise directly from its operations. The main risks arising from the use of financial instruments are liquidity risk, foreign currency exchange risk, interest rate risk and credit risk.

The BOD reviews and approves the Group's objectives and policies.

Liquidity Risk. The Group is exposed to the possibility that adverse changes in the business environment and/or its operations would result to substantially higher working capital requirements and subsequently pose difficulty in financing the additional working capital.

The Group manages liquidity risk by maintaining a pool of credit lines from financial institutions that exceeds expected financing requirements for working capital. The Group likewise regularly evaluates other financing instruments and arrangements to broaden the Group's range of financing sources.

The following tables summarize the maturity profile of the Group's financial assets used for liquidity risk management purposes and financial liabilities based on contractual undiscounted payments as of March 31, 2013 and December 31, 2012:

			11101 011 011		
	On Demand	> 3 Months	3 to 12 Months	More than 1 year	Total
Cash and cash equivalents	889,351,880	172,984,101	-	-	1,062,335,981
Trade receivables:					
Television and radio airtime	360,970,461	2,609,511,073	98,124,367	-	3,068,605,901
Subscription	134,262,878	481,355,449	-	-	615,618,327
Related party	54,800,156	-	-	-	54,800,156
Others	37,328,612	141,608,400	-	-	178,937,012
Nontrade receivables					
Advances to officers and employees	2,470,709	24,978,910	-	-	27,449,619
Others	3,897,460	19,632,313	-	-	23,529,773
Refundable deposits	-	-	-	14,691,249	14,691,249
AFS financial assets	-	-	-	106,343,598	106,343,598
	1,483,082,156	3,450,070,246	98,124,367	121,034,847	5,152,311,616

March 31, 2013

Short-term loans	-	840,000,000	360,000,000	-	1,200,000,000
Trade payables and other current liabilities *	301,974,561	357,547,201	23,712,188	-	683,233,950
Obligation for program rights	-	27,523,574	51,368,941	56,482,630	135,375,145
Dividends payable	1,222,927,485	-	-	-	1,222,927,485
Other long-term employee benefits	-	-	-	241,882,462	241,882,462
	1 524 902 046	1 225 070 775	435 081 12Q	298 365 092	3 483 419 042

<sup>\*</sup> Excluding payable to government agencies which is not considered as financial liability.

_	December 31, 2012				
_	On Demand	> 3 Months	3 to 12 Months	More than 1 year	Total
Cash and cash equivalents	1,019,359,655	246,849,483	-	-	1,266,209,138
Short-term investments	-	-	8,538,142	-	8,538,142
Trade receivables:					
Television and radio airtime	366,211,590	2,525,579,945	269,872,570	-	3,161,664,105
Subscriptions	134,262,878	483,973,758	-	-	618,236,636
Related party	58,413,311	1,909,248	-	-	60,322,559
Others	22,598,165	126,233,559	-	-	148,831,724
Nontrade receivables					
Advances to officers and employees	174,790	29,537,820	-	-	29,712,610
Others	7,877,575	56,293,569	-	-	64,171,144
Refundable deposits	-	-	-	16,032,343	16,032,343
AFS financial assets	-	-	-	106,343,598	106,343,598
	1,608,897,964	3,470,377,382	278,410,712	122,375,941	5,480,061,999
Trade payables and other current liabilities *	419,429,393	311,338,268	147,919,076	-	878,686,737
Short-term loans		1,710,333,333	· · · · · -	-	1,710,333,333
Obligation for program rights	-	124,996,401	59,589,218	63,955,130	248,540,749
Dividends payable	7,648,097	-	-	-	7,648,097
Other long-term employee benefits	-	-	-	264,380,312	264,380,312
	427,077,490	2,146,668,002	207,508,294	328,335,442	3,109,589,228

<sup>\*</sup> Excluding payable to government agencies which is not considered as financial liability.

Foreign Currency Exchange Risk. The Group's exposure to foreign currency exchange risk results from its business transactions denominated in foreign currencies. It is the Group's policy to ensure that capabilities exist for active but conservative management of its foreign exchange risk.

	March 31, 2013		December 31, 2012	
Assets	(in USD)	(in PhP)	(in USD)	(in PhP)
Cash and cash equivalents	6,499,938	266,094,462	7,712,351	316,633,059
Trade receivables	15,252,053	624,388,546	16,365,000	671,783,250
	21,751,991	890,483,008	24,077,351	988,416,309
Liabilities				
Trade payables	529,532	21,677,981	1,441,304	59,165,529
Obligations for program and other rights	1,192,635	48,824,092	1,192,276	48,942,930
	1,722,167	70,502,073	2,633,580	108,108,459

In translating the foreign-currency-denominated monetary assets and liabilities into peso amounts, the exchange rates used were P40.94 to US\$1.00 and P41.05 to US\$1.00, the Philippine peso to U.S. dollar exchange rates as of March 31, 2013 and December 31, 2012, respectively.

The following table demonstrates the sensitivity to a reasonably possible change in US\$ exchange rate, with all other variables held constant, of the Group's income before income tax from reporting date up to next reporting date (due to changes in the fair value of monetary assets and liabilities). There is no impact on the Group's equity other than those already affecting profit or loss.

		Effect on Income
	Appreciation (Depreciation) of ₽	before Income Tax
March 31, 2013	0.50	(₽10.01 million)
	(0.50)	10.01 million
December 31, 2012	0.50	(2.68 million)
	(0.50)	2.68 million

Interest Rate Risk. The Group's exposure to changes in interest rates is minimal and is attributed to cash and cash equivalents.

The Group's policy is to manage its interest cost using a mix of fixed and variable rate debts.

The following table demonstrates the sensitivity to a reasonably possible change in interest rates, with all other variables held constant, of the Group's income before income tax from reporting date up to next reporting date. There is no impact on the Group's equity other than those already affecting profit or loss.

	Increase (Decrease) in	Effect on Income B	Before Income Taxes	
	Basis Points	March 31, 2013	December 31, 2012	
Cash and cash equivalents	50	5.28 million	6.28 million	
	(50)	(5.28 million)	(6.28 million)	
Short-term loans	50	(6.00 million)	(7.82 million)	
	(50)	6.00 million	7.82 million	

Credit Risk. Credit risk, or the risk of counterparties defaulting, is controlled by the application of credit approvals, limits and monitoring procedures. It is the Group's policy to enter into transactions with a diversity of creditworthy parties to mitigate any significant concentration of credit risk. The Group ensures that sales of products and services are made to customers with appropriate credit history. The Group has an internal mechanism to monitor the granting of credit and management of credit exposures. The Group has made provisions, where necessary, for potential losses on credits extended. The Group's exposure to credit risk arises from default of the counterparty with a maximum exposure equal to the carrying amount of the instruments. There is no concentration of credit risk.

The credit quality of financial assets is managed by the Group using high grade and standard grade as internal credit ratings.

*High Grade.* Pertains to a counterparty who is not expected by the Group to default in settling its obligations, thus credit risk exposure is minimal. This normally includes prime financial institutions and companies and top 20 advertisers in terms of volume of sales, who consistently pay on or before the maturity date and related parties.

Standard Grade. Pertains to a counterparty with tolerable delays (normally from 1 to 30 days) in settling its obligations to the Group. The delays may be due to cut-off differences. This includes customers outside the top 20 advertisers in terms of volume of sales, who consistently pay on maturity date and officers and employees.

As of March 31, 2013 and December 31, 2012, the credit quality of the Group's financial assets is as follows:

March 31, 2013

	Neither Past Due Nor Impaired		Past Due but	
	High Grade	Standard Grade	not Impaired	Total
Cash and cash equivalents *	1,056,107,917	-	-	1,056,107,917
Trade receivables				-
Television and radio airtime	98,124,367	2,226,896,097	743,585,437	3,068,605,901
Subscription	-	228,237,158	387,381,169	615,618,327
Related party	-	-	54,800,156	54,800,156
Others	-	62,146,211	116,790,801	178,937,012
Nontrade receivables				
Advances to officers and employees	-	20,613,953	6,835,666	27,449,619
Others	-	8,694,829	14,834,944	23,529,773
Refundable deposits	14,691,249	-	-	14,691,249
AFS financial assets	106,343,598	-	-	106,343,598
	1,275,267,131	2,546,588,248	1,324,228,173	5,146,083,552

<sup>\*</sup> Excluding cash on hand amounting to P6.23 million as of March 31, 2013.

December 31, 2012

	December 51, 2012			
	Neither Past I	Neither Past Due Nor Impaired		_
_	High Grade	Standard Grade	not Impaired	Total
Cash and cash equivalents *	1,255,814,115	-	-	1,255,814,115
Short-term investments	8,538,142	-	-	8,538,142
Trade receivables:				-
Television and radio airtime	228,406,247	2,096,614,217	566,771,071	2,891,791,535
Subscription	228,237,158	-	389,999,478	618,236,636
Related party	-	-	60,322,559	60,322,559
Others	-	113,789,346	32,143,712	145,933,058
Nontrade receivables:				-
Advances to officers and empl	-	29,156,960	555,650	29,712,610
Others	-	48,250,485	15,920,659	64,171,144
Refundable deposits	16,032,343	-	-	16,032,343
AFS financial assets	106,343,598	-	-	106,343,598
	1,843,371,603	2,287,811,008	1,065,713,129	5,196,895,740

<sup>\*</sup> Excluding cash on hand amounting toP10.40 million as of December 31, 2012.

## Capital Management

The primary objective of the Group's capital management is to ensure that it maintains a strong credit rating and healthy capital ratios in order to support its business and maximize shareholder value.

The Group manages its capital structure and makes adjustments to it, in the light of changes in economic conditions. To maintain or adjust the capital structure, the Group may adjust the dividend payment to shareholders, payoff existing debts, return capital to shareholders or issue new shares.

No changes were made in the objectives, policies or processes for periods ended March 31, 2013 and December 31, 2012.

The Group monitors its capital gearing by measuring the ratio of interest-bearing debt to total equity. Interest-bearing debt includes all short-term and long-term debt. The Company has P1,700.00 million and short-term debt in December 31, 2012 and was reduce to P1,200.00 million as of March 31, 2013. The Group's total equity as of March 31, 2013 and December 31, 2012 amounted to P7,655.83 million and P8,270.06 million, respectively. Debt-to-equity ratio is 0.16 times and 0.21 in March 31, 2013 and December 31, 2012, respectively.

## 32. Financial Assets and Liabilities

The table below presents the carrying values and fair values of the Group's financial instruments, by category and by class, as of March 31, 2013 and December 31, 2012:

	March 31	I, 2013	December	31, 2012
	Carrying Value	Fair Value	Carrying Value	Fair Value
Financial Assets				
Loans and receivables:				
Cash and cash equivalents	1,062,335,981	1,062,335,981	1,266,209,138	1,266,209,138
Short-term investments	-	-	8,538,142	8,538,142
Trade receivables:				
Television and radio airtime	3,068,605,901	3,068,605,901	2,891,791,535	2,891,791,535
Subscription	615,618,327	615,618,327	618,236,636	618,236,636
Related party	54,800,156	54,800,156	60,322,559	60,322,559
Others	178,937,012	178,937,012	145,933,058	145,933,058
Nontrade receivables:				
Advances to officers and employees	27,449,619	27,449,619	29,712,610	29,712,610
Others	23,529,773	23,529,773	64,171,144	64,171,144
Refundable deposits	14,691,249	14,237,535	16,032,343	15,589,855
	5,045,968,018	5,045,514,304	5,100,947,165	5,100,504,677
AFS financial assets	106,343,598	106,343,598	105,796,848	105,796,848
	5,152,311,616	5,151,857,902	5,206,744,013	5,206,301,525
Financial Liabilities				
Other financial liabilities:				
Short-term loans	1,200,000,000	1,200,000,000	1,700,000,000	1,700,000,000
Trade payables and other current	-,,,	-,,,	1,1 - 2,2 - 2,2 - 2	.,,,
liabilities *	683,233,950	683,233,950	878,686,737	878,686,737
Obligation for program rights	,,	,,	212,222,121	0.0,000,00
Current	78,892,515	78,892,515	184,585,619	184,585,619
Noncurrent	56,482,630	61,979,985	63,955,130	82,709,118
Dividends payable	1,222,927,485	1,222,927,485	7,648,097	7,648,097
Other long-term employee benefits	241,882,462	241,882,462	264,380,312	264,380,312
J	3,483,419,042	3,488,916,397	3,099,255,895	3,118,009,883

<sup>\*</sup> Excluding payable to government agencies which is not considered as financial liability.

The following methods and assumptions are used to estimate the fair value of each class of financial instruments for which it is practicable to estimate such value:

## Cash and Cash Equivalents, Short-Term Investments and Trade and Nontrade Receivables

The carrying values of cash and cash equivalents, short-term investments and trade and nontrade receivables approximate fair values primarily due to the relatively short-term maturity of these financial instruments.

## Refundable Deposits

The fair value of guarantee and other deposits is based on the present value of the future discounted cash flows. Discount rates used range from 4.22% to 4.71%.

## **AFS Financial Assets**

These are investments in quoted and unquoted shares of stock. The fair value of quoted shares is based on quoted market prices. For unquoted shares, the carrying amounts (cost less allowance for impairment losses) approximate fair values due to unpredictable nature of future cash flows and lack of other suitable methods for arriving at reliable fair value.

# Short-Term Loans, Trade Payables and Other Current Liabilities, Obligations for Program Rights, Dividends Payable and Other Long-Term Employee Benefits

The carrying values of short-term loans, trade payables and other current liabilities, obligations for program rights, dividends payable and other long-term employee benefits approximate fair values due to the relatively short-term maturity of these financial instruments.

## Fair Value Hierarchy

The Group uses the following hierarchy for determining and disclosing the fair value of financial instruments by valuation technique:

- a. quoted prices (unadjusted) in active markets for identical assets or liabilities (Level 1);
- b. inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly (i.e., as prices) or indirectly (i.e., derived from prices) (Level 2); and
- c. inputs for the asset or liability that are not based on observable market data (unobservable inputs) (Level 3).

The financial instruments carried at fair value only pertain to the Group's AFS financial assets, which consist of quoted equity securities. As of March 31, 2013 and December 31, 2012, these securities are categorized under Level 1 of the fair value hierarchy. The Group has no financial instruments categorized under Level 2 and Level 3. There were no transfers between Level 1 and Level 2 fair value measurements and no transfer into and out of Level 3 fair value measurements.

## 33. Causes for Material Changes in the Financial Statements

## Statements of Financial Position (March 31, 2013 vs. December 31, 2012)

- Cash and cash equivalents decreased by 16% to P1,062 million in relation to partial payment of short-term loans.
   Also, decline in cash accounts was due to net cash provided from operating activities falling short of net cash used for financing and investing activities.
- Trade and other receivables increased by 6% to P4,145 million as net sales for the three-month period outpaced collections.
- Program rights declined by 4% to P1,142 million due to higher rate of usage vis-à-vis acquisition.
- Obligation for program rights (current and noncurrent) likewise fell by 46% to P134 million as payments on account exceeds total acquisitions.
- Income tax payable increased by 95% to P383 million as income generated from International operations at the start of the year were already subjected to regular income tax rates.
- Retained earnings also dropped 62% to P382 million directly attributed to regular cash dividends declared and paid.

## 34. Other Notes to 2013 and 2012 Operations and Financials

The key performance indicators that the Company monitors are the following:

	March 31, 2013	March 31, 2012
Revenues	3,241,321,028	2,623,983,388
Airtime revenues	2,950,298,165	2,335,009,602
Cash operating expenses	2,059,151,286	1,868,987,069
EBITDA	1,189,318,930	760,111,551
Net income before tax	864,916,224	529,945,554
Net income after tax	602,573,172	388,239,428
	March 31, 2013	March 31, 2012
Current ratio	1.66	1.92
Asset-to-Equity ratio	1.66	1.52
Debt-to-Equity ratio	0.16	-
Interest Rate Coverage ratio	57.84	1,308.18
EBITDA margin	37%	29%
Net income margin	19%	15%

## GMA NETWORK, INC. AND SUBSIDIARIES SEGMENTED RESULTS

FOR THE THREE MONTHS ENDED MARCH 31, 2013 AND 2012

Business Segment Data

The following table shows revenue and expense information and certain asset and liability information regarding business segments for each of the period ended March 31:

	<b>Television and Radio Airtime</b>		International Subscriptions		Other Businesses		Eliminations		Consolidated	
	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011
NET REVENUES										
External sales	2,950,298,165	2,335,009,602	247,002,404	230,917,014	44,020,459	58,056,772			3,241,321,028	2,623,983,388
Inter-segment sales	-	-	-	-	122,733,446	104,792,115	(122,733,446)	(104,792,115)	-	-
•	2,950,298,165	2,335,009,602	247,002,404	230,917,014	166,753,905	162,848,887	(122,733,446)	(104,792,115)	3,241,321,028	2,623,983,388
NET INCOME										
Segment results	715,679,402	401,839,155	148,051,256	132,412,803	6,999,585	(16,794,561)	-	-	870,730,243	517,457,397
Interest expense and other financing charges	(15,770,299)	(447,008)	· · · ·	-	(31,854)	(31,349)	-	-	(15,802,153)	(478,357)
Foreign exchange gain (loss)	(3,451,282)	(7,944,701)		(1,228,420)	(74,097)	(140,157)	-	-	(3,525,379)	(9,313,278)
Interest income	2,544,773	7,653,734	-	-	294,173	197,546	-	-	2,838,946	7,851,280
Equity in net earnings of associates and joint ventures	-	-	-	-	1,971,395	1,173,511	-	-	1,971,395	1,173,511
Other income (expenses)	8,523,194	12,997,835	-	-	179,978	257,165	-	-	8,703,172	13,255,000
Income tax	(210,816,784)	(126,519,095)	(44,415,377)	(13,231,787)	(7,110,891)	(1,955,244)	-	-	(262,343,052)	(141,706,126)
	496,709,004	287,579,920	103,635,879	117,952,596	2,228,289	(17,293,089)	-	-	602,573,172	388,239,427
ASSETS AND LIABILITIES										
Assets										
Segment assets	11,353,409,733	11,772,142,935	969,402,370	530,100,111	784,509,336	741,249,631	(711,041,075)	(839,370,220)	12,396,280,364	12,204,122,457
Investment in an associate - at equity	239,118,340	234,588,574	-	-	10,000,000	-		-	249,118,340	234,588,574
Deferred tax assets		-	-	-	73,350,273	146,902,760	-	-	73,350,273	146,902,760
	11,592,528,073	12,006,731,509	969,402,370	530,100,111	867,859,609	888,152,391	(711,041,075)	(839,370,220)	12,718,748,977	12,585,613,791
Liabilities										
Segment liabilities	4,708,445,207	4,126,657,649	50,643,449	31,181,813	942,647,952	923,944,984	(775,430,983)	(912,785,520)	4,926,305,625	4,168,998,926
Deferred tax liabilities	136,614,792	146,902,760	-	,	-	-	-	-	136.614.792	146,902,760
	4,845,059,999	4,273,560,409	50,643,449	31,181,813	942,647,952	923,944,984	(775,430,983)	(912,785,520)	5,062,920,417	4,315,901,686

**EXHIBIT 1** 

<u>Geographical Segment Data</u>
The following table shows revenue information regarding geographical segments for each of the period ended March 31:

		Local									
	Television and Ra	Television and Radio Airtime		Other Businesses		International Subscriptions		Eliminations		Consolidated	
	2012	2011	2012	2011	2012	2011	2012	2011	2012	2011	
NET REVENUES											
External sales	2,950,298,165	2,335,009,602	44,020,459	58,056,772	247,002,404	230,917,014	-	-	3,241,321,028	2,623,983,388	
Inter-segment sales	-	-	122,733,446	104,792,115	-	-	(122,733,446)	(104,792,115)	-	-	
•	2,950,298,165	2,335,009,602	166,753,905	162,848,887	247,002,404	230,917,014	(122,733,446)	(104,792,115)	3,241,321,028	2,623,983,388	

## GMA NETWORK, INC. AND SUBSIDIARIES ROLLFORWARD OF PROPERTY AND EQUIPMENT AS OF MARCH 31, 2013

**EXHIBIT 2** 

	<b>DECEMBER 31, 2012</b>	ADDITIONS	DISPOSALS	RECLASSIFICATIONS	MARCH 31, 2013
At cost					
At cost					
Builings and leasehold improvements	2,772,054,798	771,520	-	1,061,618	2,773,887,936
Broadcast equipment	5,317,832,415	80,648,812	-	3,807,106	5,402,288,333
Communication & mechanical equipment	822,526,941	14,798,278	-	(1,329,790)	835,995,429
Transportation equipment	417,718,866	9,830,190	(5,846,621)	1,113,393	422,815,828
Furniture, fixtures and equipment	181,572,725	374,887	-	169,670	182,117,282
	9,511,705,745	106,423,687	(5,846,621)	4,821,997	9,617,104,808
Accumulated Depreciation					
Buildings and leasehold improvements	(1,207,588,686)	(32,985,010)	-	-	(1,240,573,696)
Broadcast equipment	(3,902,638,948)	(83,465,700)	-	-	(3,986,104,648)
Communication & mechanical equipment	(626,626,802)	(24,813,147)	-	(940,431)	(652,380,380)
Transportation equipment	(212,537,494)	(18,181,136)	4,600,952	<u>-</u>	(226,117,678)
Furniture, fixtures and equipment	(149,647,542)	(2,725,783)	-	(71,812)	(152,445,137)
	(6,099,039,472)	(162,170,776)	4,600,952	(1,012,243)	(6,257,621,539)
Equipment for installation	157,833,035	29,509,538	-	(3,809,754)	183,532,819
Construction In Progress	49,443,844	, ,		( , , , - ,	49,443,844
	207,276,879	29,509,538	-	(3,809,754)	232,976,663
Net book value	3,619,943,152	(26,237,551)	(1,245,669)	-	3,592,459,932

## SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on behalf by the undersigned thereunto duly authorized.

Issuer: GMA NETWORK, INC.

By:

THE S. YALONG

TREASURER, EXP & CHIEF FINANCE OFFICER

RONALDO P. MASTRILI

VP -FINANCE

Date: May 15, 2013