# SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-Q

# QUARTERLY REPORT PURSUANT TO SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17(2)(b) THEREUNDER

1. For the quarterly period ended

Mar 31, 2016

2. SEC Identification Number

5213

3. BIR Tax Identification No.

000-917-916

4. Exact name of issuer as specified in its charter

GMA Network, Inc.

- 5. Province, country or other jurisdiction of incorporation or organization Philippines
- 6. Industry Classification Code(SEC Use Only)
- 7. Address of principal office

GMA Network Center, EDSA corner Timog, Diliman, Quezon City Postal Code 1103

8. Issuer's telephone number, including area code (632) 982-7777

9. Former name or former address, and former fiscal year, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Preferred Shares	7,499,507,184
Common Shares	3,361,047,000

11	Are any	or all	of registrant's	securities	listed on	a Stock	Exchange?

YesNo

If yes, state the name of such stock exchange and the classes of securities listed therein: Philippine Stock Exchange / Common Shares

or Sections 11 Corporation Co	reports required to be filed by Section 17 of the SRC and SRC Rule 17 thereunder of the RSA and RSA Rule 11(a)-1 thereunder, and Sections 26 and 141 of the ode of the Philippines, during the preceding twelve (12) months (or for such shorter registrant was required to file such reports)
<ul><li>Yes</li></ul>	○ No
(b) has been so	ubject to such filing requirements for the past ninety (90) days

12. Indicate by check mark whether the registrant:

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



# PSE Disclosure Form 17-2 - Quarterly Report References: SRC Rule 17 and Sections 17.2 and 17.8 of the Revised Disclosure Rules

For the period ended	Mar 31, 2016
Currency (indicate units, if applicable)	PhP

## **Balance Sheet**

	Period Ended	Fiscal Year Ended (Audited)
	Mar 31, 2016	Dec 31, 2015
Current Assets	10,192,647,105	8,806,133,162
Total Assets	15,736,889,466	14,415,541,935
Current Liabilities	4,203,514,836	3,934,989,697
Total Liabilities	5,641,781,628	5,333,421,819
Retained Earnings/(Deficit)	2,896,881,659	1,892,306,756
Stockholders' Equity	10,095,107,838	9,082,120,116
Stockholders' Equity - Parent	10,043,757,387	9,038,849,943
Book Value per Share	2.07	1.86

## **Income Statement**

	Current Year (3 Months)	Previous Year (3 Months)	Current Year-To-Date	Previous Year-To-Date
Operating Revenue	3,902,712,488	3,005,920,118	3,902,712,488	3,005,920,118
Other Revenue	5,345,302	1,375,720	5,345,302	1,375,720
Gross Revenue	3,908,057,790	3,007,295,838	3,908,057,790	3,007,295,838
Operating Expense	1,337,530,312	1,326,541,828	1,337,530,312	1,326,541,828
Other Expense	1,118,758,578	1,090,420,747	1,118,758,578	1,090,420,747
Gross Expense	2,456,288,890	2,416,962,575	2,456,288,890	2,416,962,575
Net Income/(Loss) Before Tax	1,451,768,900	590,333,263	1,451,768,900	590,333,263
Income Tax Expense	439,113,719	182,419,401	439,113,719	182,419,401
Net Income/(Loss) After Tax	1,012,655,181	407,913,862	1,012,655,181	407,913,862
Net Income Attributable to Parent Equity Holder	1,004,574,903	402,190,189	1,004,574,903	402,190,189
Earnings/(Loss) Per Share (Basic)	0.21	0.08	0.21	0.08
Earnings/(Loss) Per Share (Diluted)	0.21	0.08	0.21	0.08

Other	Relevant	Information
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## Filed on behalf by:

Ι.											
	Name	Ayahl Ari Augusto Chio									
	Designation	Vice President									

# **COVER SHEET**

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	Mr. Ronaldo P. Mastrili (Contact Person)  982-7777 (Group Telephone Number)																															
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## **SECURITIES AND EXCHANGE COMMISSION**

SEC FORM 17-Q

# QUARTERLY REPORT PURSUANT TO SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17(2)(b) THEREUNDER

1. For the quarterly period ended March 31, 2016	
2. SEC Identification Number <u>5213</u>	
3. BIR Tax Identification No. <u>000-917-916-000V</u>	
4. Exact name of issuer as specified in its charter <b>G</b>	MA Network, Inc.
5. Philippines Province, country or other jurisdiction of incorpora	ation
6. SEC Use Only) Industry Classification Code	
7. GMA Network Center, Timog Avenue corner E Quezon City Address of principal office 8. (632) 982-7777	DSA  1103  Postal Code
Issuer's telephone number, including area code	
9. Not applicable	
Former name or former address, if changed since	
<ol> <li>Securities registered pursuant to Section 8 and RSA</li> </ol>	12 of the SRC and Sections 4 and 8 of the
Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Stock Preferred Stock	3,361,047,000 7,499,507,184
11. Are any or all of the securities listed on a Stock l	Exchange?
Yes [X] No [ ]	
12. Indicate by check mark whether the registrant:	
11 of the RSA and RSA Rule 11(a)-1	by Section 17 of the Code and SRC Rule 17 thereunder or Sections thereunder, and Sections 26 and 141 of the Corporation Code of the ve (12) months (or for such shorter period the registrant was required
Yes [X] No []	
(b) has been subject to such filing requirem	nents for the past ninety (90) days.
Yes [X] No []	

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**SIGNATURES** 

# Management's Discussion and Analysis of Financial Condition and Results of Operations for the Three Months Ended March 31, 2016 and 2015

GMA Network and its subsidiaries (GMA/the Company) was off to a strong start this 2016 as the Company recorded significant improvements in most financial metrics year-on-year.

Consolidated revenues reached P3,903 million for the first three months, notwithstanding January and February being traditionally low-revenue earning months. As against comparative period last year, consolidated sales climbed by nearly P900 million -- thus translating into a 30% growth. In fact, March topline this year registered the highest by far for any single month for the Network. The presence of political advocacies and advertisements was a major factor for this year's sterling top-line performance. Nonetheless, even without the influx of election-related placements, sales from regular advertisers overtook last year by 9%. Most revenue-generating platforms were ahead by double-digit percentages vs. prior year's performance.

	3M-2016	3M-2015	Inc/(Dec)	%
Income Data	(in millions PhP)	(in millions PhP)	(in millions PhP)	
Revenues				
Television and radio airtime	3,571.2	2,711.4	859.8	32%
Production and others	331.5	294.5	37.0	13%
	3,902.7	3,005.9	896.8	30%
Total operating expenses	2,470.3	2,431.6	38.7	2%
EBITDA	1,837.7	986.1	851.6	86%
Net income	1,012.7	407.9	604.7	148%
Attributable to Equity Holders of Parent Company	1,004.6	402.2	602.4	150%
Noncontrolling Interest	8.1	5.7	2.4	41%

Meanwhile the considerable spike in sales was met by only a moderate climb in total operating expenses (OPEX). For the first quarter ended March 31, 2016, cash and non-cash OPEX tipped at P2,470 million, a mere 2 percentage points or P39 million more than last year's P2,432 million spending. Consolidated production cost remained about the same level as last year while general and administrative expenses (GAEX) slightly grew by only 3% from a year ago.

With the buoyant top-line during the quarter coupled with minimal growth in costs, earnings before interest, taxes, depreciation and amortization (EBITDA) was up at P1,838 million, a whopping P852 million or 86% better than Q1 2015.

Similarly, net income after tax for the three-month period ended March this year soared to P1,013 million, more than double last year's P408 million or equivalent to an increase of 148%.

#### Revenues

Consolidated revenues comprised of airtime sales from television and radio, subscription revenues from international operations, and revenues from subsidiaries and other sources, registered at P3,903 million for the first quarter of 2016, equivalent to an increase of 30% or P897 million compared with sales in Q1 2015. Both airtime sales from television and radio as well as revenues from subsidiaries and other revenue streams hurdled past year's performance by double-digit percentages.

	3M-2016	3M-2015	Inc/(Dec)	%
Revenues	(in millions PhP)	(in millions PhP)	(in millions PhP)	
Television and radio airtime	3,571.2	2,711.4	859.8	32%
Production and others	331.5	294.5	37.0	13%
	3,902.7	3,005.9	896.8	30%

Spearheaded by banner channel, Ch-7, consolidated airtime sales hiked by 32% or P860 million in between periods. Ch-7 accounted for the bulk of the total increase and likewise pegged revenues this quarter higher by 32% than a year ago, boosted by political advocacies and advertisements. Minus this non-recurring inflow, year-on-year improvement still stood at 10%. The increase in recurring advertising revenue was fuelled by incremental minutes load from regular advertisers. GMA sustained its post as the network of choice among viewers in National Urban Television Audience

Measurement (NUTAM) with 36.53 percent household shares, higher than ABS-CBN's 36.49 percent and TV5's 8.06 percent in the first quarter based on Nielsen TV Audience Measurement data.

Meanwhile, Radio operations garnered a 38% hike in its top line from Q1 last year, practically aided by the windfall from election-related placements. Carving this extra-ordinary inflow, revenues of the platform from regular advertisers registered a reduction from last year by 15%.

For the three-month period ended March this year, GNTV-11's top line improved by 13% from a year ago with political advertisements boosting the channel's sales, something that was not seen in the past elections seasons. Discounting the impact of this one-time election gain, regular advertising revenue dipped by 4% y-o-y.

Regional TV packed combined revenues higher by 9% from Q1 last year. Political advocacies and advertisements once again were the main driver for the growth. Sans the contribution from election-related placements, Regional TV local sales was still up by 10% but registered a reduction of 18% in terms of national sales.

On the other hand, revenues from International operations and subsidiaries yielded a 13% increase in between periods. Revenues from subscription abroad comprised a huge chunk of total sales from this category, similarly growing by 13% y-o-y. The increase was propelled by the accretion in subscriber base for the various channels, to wit: GMA Pinoy TV up 6% as at end-March this year and GMA Life TV with a 15% climb from a year ago. GMA News TV which was the last to be launched was also gaining ground in terms of subscribers. Apart from this, the depreciation of the peso against the dollar yielded an average increase of P2.60 or 6% between comparable periods.

#### **Expenses**

For the first quarter this year, total operating expenses stood at P2,470 million, inching up against same period last year by less than 2% or P39 million and at a much slower pace than the hike in revenues of 30%. In fact, total direct costs (cash and non-cash production costs) remained flat with only P11 million in additional spending, not even a notch higher percentage-wise than Q1 last year. On the other hand, general and administrative expenses (GAEX) only grew by 3% primarily from the hike in personnel costs.

Combined Production cost and talent fees finished off at P1,338 million coming from the increase in non-cash production cost by 7%, partially offset by the net reduction in cash production cost of 1%. Amortization of program rights grew to P190 million or 10% higher from last year due to higher-costing rented movies shown this period vice-selected anime slots. Facilities-related and other charges also exhibited an upswing of 11%. Partly compensating for these increases were the reduction seen in talent fees and rentals and outside services, down 3% and 8%, respectively, against Q1 last year. The presence of the *Pilipinas Debates 2016* special which resulted in additional direct costs further accentuated the escalation in production cost for the period.

	3M-2016	3M-2015	Inc/(Dec)	%
Production Costs	(in millions PhP)	(in millions PhP)	(in millions PhP)	
Talent fees	646.3	666.3	(20.0)	-3%
Rentals and outside services	158.8	172.4	(13.6)	-8%
Other program expenses	272.2	244.4	27.8	11%
Sub-total - Cash Production Costs	1,077.3	1,083.1	(5.8)	-1%
Program rights amortization	189.6	172.3	17.4	10%
Depreciation and amortization	70.6	71.1	(0.5)	-1%
Sub-total - Non-cash Production Costs	260.2	243.4	16.8	7%
Total production costs	1,337.5	1,326.5	11.0	1%

Meanwhile, general and administrative expenses (GAEX) grew to P1,133 million during the first quarter, edging last year by P28 million or 3%. Personnel cost which made up 55% of the account category rose to P620 million from P568 million or an increment of P52 million this quarter. Facilities cost further added to the increase with a P7 million or 7% hike from repairs and maintenance activities across the Company. Furthermore, taxes and licenses also moderately grew resulting from the rise in business taxes in between periods. These increases were partly cushioned by the drop in outside services by 2% and other charges such as rental and travel and transportation by 10%.

	3M-2016	3M-2015	Inc/(Dec)	%
General and Administrative Expenses	(in millions PhP)	(in millions PhP)	(in millions PhP)	
Personnel costs	619.9	568.2	51.7	9%
Outside services	104.7	107.0	(2.3)	-2%
Facilities costs	110.0	102.8	7.1	7%
Taxes and licenses	43.3	40.4	2.9	7%
Others	129.2	143.1	(14.0)	-10%
Subtotal - Cash GAEX	1,006.9	961.6	45.3	5%
Depreciation and amortization	119.1	133.9	(14.7)	-11%
Amortization of software costs	6.7	9.6	(2.9)	-30%
Subtotal - Non-cash GAEX	125.8	143.4	(17.6)	-12%
Total GAEX	1,132.8	1,105.0	27.7	2.5%

#### **EBITDA**

Earnings before interest, taxes, depreciation and amortization (EBITDA) for the first semester this year soared to P1,838 million posting a sizeable growth of P852 million or 86% higher versus P986 million recorded in Q1 last year. The dramatic increase in sales by close to P900 million with nary an increase in cash spending boosted the rise in EBITDA this period.

#### **Net Income**

With the Company's upbeat performance this quarter, bottom line already breached the P1.0-billion mark at P1,013 million, way ahead of last year's P408 million by a huge P605 million or 148%.

#### **Balance Sheet Accounts**

Total assets as at end-March this year stood at P15,737 million, reflecting a 9% increase from end-2015's P14,416 million. This primarily came from the climb in Cash and cash equivalents by P1,555 million partially offset by the drop in Trade and other receivables by P116 million to P4,268 million as of March 31, 2016 and decrease in Prepaid expenses and other current assets from P1,069 million in December 31, 2015 to P948 million as of March 31, 2016.

Total liabilities edged December 31, 2015 balance by 6% or P308 million as at end of the first quarter this year to P5,642 million from P5,333 million. Income tax payable considerably increased to P972 million as of March 31, 2016 directly attributable to income earned by the Company. On the other hand, Trade payables and other current liabilities declined to P1,864 million, down P327 million or 15% from end-2015's P2,191 million. Total equity of P10,095 million climbed by 11% or P1,013 million compared with end-December 2015, owing to the bottom-line improvement this three-month period of 2016.

#### **Cash Flows**

The table below shows the operating, investing and financing cash outflow or inflows of the Company:

	3M-2016	3M-2015
Cash Flows	(in millions PhP)	(in millions PhP)
Net cash provided by operating activities	1,714.1	239.9
Net cash used in investing activities	(121.1)	(127.0)
Net cash used in financing activities	(5.3)	(11.4)
Effect of exchange rate changes on cash and cash equivalents	(33.0)	10.8
Net increase in cash and cash equivalents	1,554.7	112.3
Cash and cash equivalents at beginning of period	2,160.3	1,598.8
Cash and cash equivalents at end of period	3,715.0	1,711.1

#### **Operating Activities**

Net cash from operations registered at P1,714 million this year. This resulted from income before income tax of P1,452 million adjusted mainly by depreciation expense of P190 million, unrealized foreign exchange loss of P9 million, amortization of software costs of P7 million, interest expense and financing charges of P5 million and interest income of P5 million apart from the changes in working capital. The primary components of the changes in working capital include the P119 million and P121 million drop in trade & other receivables and prepaid expenses & other current assets, respectively partly offset by the P327 million climb in trade payables & other current liabilities.

#### **Investing Activities**

Net cash used in investing activities amounted to P121 million, coming primarily from the P127 million additions to property and equipment partially reduced by the P5 million proceeds from sale of property and equipment.

#### **Financing Activities**

Net cash used in financing activities amounted to P5 million as a result of interest payment.

#### **Key Financial Performance Indicators**

The key financial performance indicators that the Company monitors are the following:

	3M-2016	3M-2015	Inc/(Dec)	%
Key Performance Indicators	(in millions PhP)	(in millions PhP)	(in millions PhP)	
Revenues	3,902.7	3,005.9	896.8	30%
Airtime revenues	3,571.2	2,711.4	859.8	32%
Cash operating expenses	2,084.2	2,044.7	39.5	2%
EBITDA	1,837.7	986.1	851.6	86%
Net income attributable to Parent Company	1,004.6	402.2	602.5	150%

\* \* \* \* \* \* \* \* \* \* \* \*

# INTERIM CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

	March 31, 2016 Unaudited	December 31, 2015 Audited
ASSETS		
Current Assets		
Cash and cash equivalents (Notes 8 and 31)	3,715,027,414	2,160,298,125
Trade and other receivables (Notes 9, 22 and 31)	4,267,712,006	4,384,198,602
Program and other rights (Note 10)	1,261,687,186	1,192,607,228
Prepaid expenses and other current assets (Note 11)	948,220,499	1,069,029,207
Total Current Assets	10,192,647,105	8,806,133,162
Noncurrent Assets		
Available-for-sale financial assets (Notes 12, 31 and 32)	191,566,881	191,116,881
Investments and advances (Notes 13 and 22)	147,652,576	147,652,576
Property and equipment:	, ,	
At cost (Note 14)	3,064,651,757	3,127,843,301
At revalued amounts (Note 15)	1,802,522,857	1,802,522,857
Investment properties (Note 16)	54,981,602	55,548,001
Deferred income tax assets - net	191,409,712	185,462,919
Other noncurrent assets (Note 17)	91,456,976	99,262,238
Total Noncurrent Assets	5,544,242,361	5,609,408,773
TOTAL ASSETS	15,736,889,466	14,415,541,935
LIABILITIES AND EQUITY		_
Current Liabilities Short-term loans (Note 18)	1,128,715,000	1,152,970,000
Trade payables and other current liabilities (Notes 19, 23 and 31)	1,863,868,218	2,190,657,499
Income tax payable	972,424,683	359,645,980
Current portion of obligation for program and other rights		
(Notes 20 and 31)	227,828,758	220,843,041
Dividends payable (Note 31)	10,678,177	10,873,177
Total Current Liabilities	4,203,514,836	3,934,989,697
Noncurrent Liabilities		
Pension liability	1,128,310,633	1,102,714,871
Other long-term employee benefits (Note 32)	309,956,159	295,717,251
Total Noncurrent Liabilities	1,438,266,792	1,398,432,122
Total Liabilities	5,641,781,628	5,333,421,819
	, , , -	

(Forward)

	March 31, 2016 Unaudited	December 31, 2015 Audited
Equity Attributable to Equity Holders of the Parent Company		
Capital stock (Note 22)	4,864,692,000	4,864,692,000
Additional paid-in capital (Note 22)	1,659,035,196	1,659,035,196
Revaluation increment in land - net of tax (Note 15)	1,017,247,029	1,017,247,029
Remeasurements gain on retirement plans - net of tax	(300,549,629)	(300,486,170)
Unrealized gain on available-for-sale financial assets - net of tax	(59,275,681)	(59,671,681)
Retained earnings (Note 22)	2,896,881,659	1,892,306,756
Treasury stock (Notes 22 and 30)	(28,483,171)	(28,483,171)
Underlying shares of the acquired Philippine Deposit Receipts		
(Notes 22 and 30)	(5,790,016)	(5,790,016)
Total Equity Attributable to Parent Company	10,043,757,387	9,038,849,943
Equity Attributable to Non-controlling Interest	51,350,451	43,270,173
Total Equity	10,095,107,838	9,082,120,116
TOTAL LIABILITIES AND EQUITY	15,736,889,466	14,415,541,935

# UNAUDITED INTERIM CONSOLIDATED STATEMENTS OF INCOME

	For the Three Months Ended March 31	
	2016	2015
NET REVENUES (Note 24)	3,902,712,488	3,005,920,118
PRODUCTION COSTS (Note 25)	1,337,530,312	1,326,541,828
GROSS PROFIT	2,565,182,176	1,679,378,290
GENERAL AND ADMINISTRATIVE		
EXPENSES (Note 26)	1,132,772,735	1,105,042,290
OTHER INCOME (EXPENSE) - NET		
Net foreign currency exchange gain (loss)	(8,225,570)	16,472,748
Interest income (Note 8)	5,345,302	1,375,720
Interest expense and financing charges	(5,245,578)	(9,742,675)
Others - net (Note 28)	27,485,305	7,891,470
	19,359,459	15,997,263
INCOME BEFORE INCOME TAX	1,451,768,900	590,333,263
PROVISION FOR (BENEFIT FROM) INCOME TAX		
Current	445,060,512	181,002,763
Deferred	(5,946,793)	1,416,638
	439,113,719	182,419,401
NET INCOME	1,012,655,181	407,913,862
OTHER COMPREHENSIVE INCOME (LOSS) - net of tax		
Item to be reclassified to profit or loss in		
sub sequent periods -		
Unrealized gain on available-for-sale		
financial assets	396,000	-
Item not to be reclassified to profit or loss in		
sub sequent periods -		
Remeasurement loss on retirement plan	(63,459)	(559,961)
	332,541	(559,961)
TOTAL COMPREHENSIVE INCOME	1,012,987,722	407,353,901
Net income attributable to:		
Equity holders of Parent Company	1,004,574,903	402,190,189
Non-controlling interest	8,080,278	5,723,673
	1,012,655,181	407,913,862
Total comprehensive income attributable to:		
Equity Holders of Parent Company	1,004,907,444	401,630,228
Minority Interest	8,080,278	5,723,673
	1,012,987,722	407,353,901
Basic/Diluted Earnings		
Per Share (Note 30)	0.207	0.083

# UNAUDITED INTERIM CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

	·			Attributable to	Equity Holders of Pa	rent Company	•	·			
							Uı	nderlying Shares	Total		
			Re	emeasurements	Unrealized Gain on			of the Acquired	Equity		
	A	dditional Paid-in	Revaluation	on Retirement	Available-for-sale	Retained	P	hilippine Deposit	Attributable to	Non-	
	Capital Stock	Capital	Increment in	Plans -	Financial Assets -	Earnings	Treasury Stock	Receipts	Parent	controlling	
	(Note 22)	(Note 22)	Land - Net of Tax	Net of Tax	Net of Tax	(Note 22)	(Notes 22 and 30)	(Notes 22 and 30)	Company	Interest	Total Equity
At January 1, 2016	4,864,692,000	1,659,035,196	1,017,247,029	(300,486,170)	(59,671,681)	1,892,306,756	(28,483,171)	(5,790,016)	9,038,849,943	43,270,173	9,082,120,116
Net income	-	-	-	-	-	1,004,574,903	-	-	1,004,574,903	8,080,278	1,012,655,181
Other comprehensive income (loss)	-	-	-	(63,459)	396,000	-	-	-	332,541	-	332,541
Total comprehensive income	-	-	-	(63,459)	396,000	1,004,574,903	-	-	1,004,907,444	8,080,278	1,012,987,722
At March 31, 2016	4,864,692,000	1,659,035,196	1,017,247,029	(300,549,629)	(59,275,681)	2,896,881,659	(28,483,171)	(5,790,016)	10,043,757,387	51,350,451	10,095,107,838
At January 1, 2015	4,864,692,000	1,659,035,196	1,017,247,029	(313,328,670)	5,019,775	992,079,088	(28,483,171)	(5,790,016)	8,190,471,231	42,723,943	8,233,195,174
Net income	-	-	-	-	-	402,190,189	-	-	402,190,189	5,723,673	407,913,862
Other comprehensive loss	-	-	-	(559,961)	-	-	-		(559,961)	-	(559,961)
Total comprehensive income	-	-	-	(559,961)	-	402,190,189	-	- '	401,630,228	5,723,673	407,353,901
Cash Dividends	-	-	-	-	-	(1,214,854,609)	-	-	(1,214,854,609)	-	(1,214,854,609)
At March 31, 2015	4,864,692,000	1,659,035,196	1,017,247,029	(313,888,631)	5,019,775	179,414,668	(28,483,171)	(5,790,016)	7,377,246,850	48,447,616	7,425,694,466
					•						

# UNAUDITED INTERIM CONSOLIDATED STATEMENTS OF CASH FLOWS

	For the Three Months Er	nded March 31
	2016	2015
CASH FLOWS FROM OPERATING ACTIVITIES		
Income before income tax	1,451,768,900	590,333,263
Adjustments for:		
Depreciation and amortization (Notes 14 and 16)	189,729,380	204,994,199
Unrealized foreign exchange loss (gain)	8,762,748	(16,459,763)
Amortization of software costs (Note 17)	6,695,072	9,572,793
Interest income (Note 8)	(5,345,303)	(1,375,720)
Interest expense and financing charges	5,245,577	10,299,538
Gain on sale of property and equipment (Note 28)	(3,822,926)	(452,606)
Operating income before working capital changes	1,653,033,448	796,911,704
Program rights usage (Note 10)	189,640,091	172,281,939
Decreases (increases) in:		
Trade and other receivables	118,552,564	(689,541,469)
Program and other rights	(258,720,049)	(75,534,679)
Prepaid expenses and other current assets	120,808,708	142,507,664
Increases (decreases) in:		
Trade and other payables	(326,928,486)	(75,746,327)
Obligations for program rights	6,985,717	(17,236,533)
Pension liability	25,532,303	30,012,861
Other long-term employee benefits	14,238,908	4,340,523
Net cash generated from operations	1,543,143,204	287,995,683
Interest received	3,279,335	1,100,975
Income taxes paid	167,718,191	(49,203,521)
Net cash provided by operating activities	1,714,140,730	239,893,137
CASH FLOWS FROM INVESTING ACTIVITIES		
Acquisitions of:		
Property and equipment (Note 14)	(127,318,026)	(80,900,500)
Software costs (Note 17)	(48,450)	(1,687,768)
Investment properties (Note 16)	(6,053)	(18,043)
Proceeds from sale of property and equipment	5,175,568	595,510
Decrease (increase):		
Other noncurrent assets	1,158,640	(45,038,583)
Available-for-sale financial assets	(54,000)	-
Net cash used in investing activities	(121,092,321)	(127,049,384)
CASH FLOWS FROM FINANCING ACTIVITIES		
Payments of:		
Interest and financing charges on short-term loans	(5,106,372)	(11,371,587)
Cash dividends (Note 22)	(195,000)	
Net cash used in financing activities	(5,301,372)	(11,371,587)
EFFECT OF EXCHANGE RATE CHANGES ON		
CASH ON HAND AND CASH EQUIVALENTS	(33,017,748)	10,809,868
NET INCREASE IN CASH AND CASH EQUIVALENTS	1,554,729,289	112,282,034
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	2,160,298,125	1,598,825,520
CASH AND CASH EQUIVALENTS OF PERIOD	3,715,027,414	1,711,107,554

#### NOTES TO INTERIM CONSOLIDATED FINANCIAL STATEMENTS

#### 1. Corporate Information

GMA Network, Inc. (GNI or the Parent Company) and its subsidiaries (collectively referred to as "the Group") are incorporated in the Philippines. The Group is primarily involved in the business of radio and television broadcasting. The Group is also involved in film production and other information and entertainment-related businesses. The registered office address of the Parent Company is GMA Network Center, Timog Avenue corner EDSA, Quezon City. The Parent Company was registered with the Securities and Exchange Commission (SEC) on September 14, 1950. On July 20, 1995, the Board of Directors (BOD) approved the extension of the corporate term of the Parent Company for another 50 years from September 14, 2000. In 1997, the SEC approved the said extension.

The Parent Company's shares of stock are publicly listed and traded in the Philippine Stock Exchange.

#### 2. Basis of Preparation

#### **Basis of Preparation**

The consolidated financial statements of the Parent Company and its subsidiaries have been prepared on a historical cost basis, except for available-for-sale (AFS) financial assets and land, which are measured at fair value. The consolidated financial statements are presented in Philippine peso, which is the Parent Company's functional and presentation currency. All values are rounded to the nearest peso, except when otherwise indicated.

#### Statement of Compliance

The Group's consolidated financial statements have been prepared in compliance with Philippine Financial Reporting Standards (PFRS).

#### Basis of Consolidation

The consolidated financial statements comprise the financial statements of the Parent Company and its subsidiaries as at March 31, 2016 and December 31, 2015. The Group controls an investee if, and only if, the Group has:

- power over the investee (i.e., existing rights that give it the current ability to direct the relevant activities of the investee);
- exposure, or rights, to variable returns from its involvement with the investee; and
- the ability to use its power over the investee to affect its returns.

Generally, there is a presumption that a majority of voting rights results in control. To support this presumption and when the has less than a majority of the voting or similar rights of an investee, the Group considers all relevant facts and circumstances in assessing whether it has power over an investee, including:

- The contractual arrangement with the other vote holders of the investee
- Right arising from other contractual arrangements
- The Group's voting rights and potential voting rights

The Group reassesses whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control. Consolidation of a subsidiary begins when the Company obtains control over the subsidiary and ceases when the Company loses control of the subsidiary. Assets, liabilities, income and expenses of a subsidiary acquired or disposed of during the year are included in the consolidated financial statements from the date the Company gains control until the date the Company ceases to control the subsidiary.

Profit or loss and each component of other comprehensive income (OCI) are attributed to the equity holders of the parent of the Group and to the non-controlling interests (NCI), even if this results in the NCI having a deficit balance. When necessary, adjustments are made to the financial statements of subsidiaries to bring their accounting policies into line with the Parent Company's accounting policies. All intra-group assets and liabilities, equity, income, expenses and cash flows relating to transactions between members of the Group are eliminated in full on consolidation.

A change in the ownership interest of a subsidiary, without a loss of control, is accounted for as an equity transaction.

If the Group loses control over a subsidiary, it derecognizes the related assets (including goodwill), liabilities, NCI and other components of equity while any resultant gain or loss is recognized in the consolidated statements of income. Any investment retained is recognized at fair value.

NCI represent the interests in the subsidiaries not held by the Parent Company, and are presented separately in the consolidated statements of income and within equity in the consolidated statements of financial position, separately from equity attributable to holders of the Parent Company. NCI shares in losses even if the losses exceed the non-controlling equity interest in the subsidiary. NCI represents the equity interest in RGMA Network, Inc. (RGMA Network).

The consolidated financial statements include additional information about subsidiaries that have NCI that are material to the Parent Company. Management determined material partly-owned subsidiaries as those with balance of NCI greater than 5% of non-controlling interests and/or subsidiaries whose activities are important to the Group as at end of the year.

In 2015, RGMA declared and paid dividends amounting to ₱10.20 million to NCI. There were no dividends paid to NCI as of March 31, 2016.

The consolidated financial statements include the accounts of the Parent Company and the following subsidiaries as at March 31, 2016 and December 31, 2015:

Percentage

		Per	centage
		of Ov	wnership
	Principal Activities	Direct	Indirect
Entertainment Business:	·		
		100	
Alta Productions Group, Inc. (Alta)	Pre- and post-production services		_
Citynet Network Marketing and Productions, Inc. (Citynet)	Television entertainment production	100	_
GMA Network Films, Inc.	Film production	100	_
GMA New Media, Inc. (GNMI)	Converging Technology	100	_
GMA Worldwide (Philippines), Inc.	International marketing, handling foreign program	100	_
, , , , , , , , , , , , , , , , , , ,	acquisitions and international syndication of the Parent Company's programs		
Scenarios, Inc.*	Design, construction and maintenance of sets for TV, stage plays and concerts; transportation services	100	-
RGMA Marketing and Productions,	Music recording, publishing and video distribution		
Inc.	• • •	100	_
RGMA Network	Radio broadcasting and management	49	_
Script2010, Inc.**	Design, construction and maintenance of sets for TV, stage plays and concerts; transportation and manpower services	-	100
Advertising Business:			
GMA Marketing & Productions, Inc. (GMPI)	Exclusive marketing and sales arm of the Parent Company's airtime; events management; sales implementation, traffic services and monitoring	100	-
Digify, Inc.***	Crafting, planning and handling advertising and other forms of promotion including multi-media productions	-	100
Others:	ν μ ν ν ν ν ν ν ν ν ν ν ν ν ν ν ν ν ν ν		
Media Merge Corporation***	Business development and operations for the Parent Company's online publishing/advertising initiatives	-	100
Ninja Graphics, Inc.**** *Under liquidation **Indirectly owned through Citynet ***Indirectly owned through GNMI	Ceased commercial operations in 2004	-	51

#### Changes in Accounting Policies and Disclosures

The accounting policies adopted were consistent with those of the previous financial year, except for the adoption of the following amendments and improvements to the Philippine Accounting Standards (PAS) which became effective for annual periods beginning on or after January 1, 2015. The adoption of these amendments and improvements did not have significant impact on the Group's consolidated financial statements.

- Amendments to PAS 19. Employee Benefits Defined Benefit Plans: Employee Contribution
- Annual Improvements to PFRS (2010-2012 Cycle)
  - o PFRS 2, Share-based Payment Definition of Vesting Condition

\*\*\*\*Indirectly owned through Alta; ceased commercial operations in 2004

o PFRS 3, Business Combinations - Accounting for Contingent Consideration in a Business Combination

- PFRS 8, Operating Segments Aggregation of Operating Segments and Reconciliation of the Total of the Reportable Segments' Assets to the Entity's Assets
- PAS 16, Property, Plant and Equipment Revaluation Method Proportionate Restatement of Accumulated Depreciation, and PAS 38, Intangible Assets - Revaluation Method - Proportionate Restatement of Accumulated Amortization
- o PFRS 24, Related Party Disclosures Key Management Personnel
- Annual Improvements to PFRS (2011-2013 cycle)
  - PFRS 3, Business Combinations Scope Exceptions for Joint Arrangement
  - o PFRS 13, Fair Value Measurement Portfolio Exception
  - o PAS 40, Investment Property

#### Future Changes in Accounting Policies

The Group did not early adopt the following new standards, amendments and improvements to PFRS and Philippine Interpretations that have been approved but are not yet effective.

Effective January 1, 2016

 PAS 16, Property, Plant and Equipment, and PAS 38, Intangible Assets - Clarification of Acceptable Methods of Depreciation and Amortization (Amendments)

The amendments clarify the principle in PAS 16 and PAS 38 that revenue reflects a pattern of economic benefits that are generated from operating a business (of which the asset is part) rather than the economic benefits that are consumed through the use of the asset. As a result, a revenue-based method cannot be used to depreciate property, plant and equipment, and may only be used in very limited circumstances to amortize intangible assets. The amendments are effective prospectively for annual periods beginning on or after January 1, 2016, with early adoption permitted. These amendments will not have any impact on the Group's consolidated financial statements as the Group has not used a revenue-based method to depreciate its noncurrent assets.

PAS 16, Property, Plant and Equipment, and PAS 41, Agriculture - Bearer Plants (Amendments)

The amendments change the accounting requirements for biological assets that meet the definition of bearer plants. Under the amendments, biological assets that meet the definition of bearer plants will no longer be within the scope of PAS 41. Instead, PAS 16 will apply. After initial recognition, bearer plants will be measured under PAS 16 at accumulated cost (before maturity) and using either the cost model or revaluation model (after maturity). The amendments also require that produce that grows on bearer plants will remain in the scope of PAS 41 measured at fair value less costs to sell. For government grants related to bearer plants, PAS 20, *Accounting for Government Grants and Disclosure of Government Assistance*, will apply. The amendments are retrospectively effective for annual periods beginning on or after January 1, 2016, with early adoption permitted. The amendments are not applicable to the Group as it does not have any bearer plants.

PAS 27, Separate Financial Statements - Equity Method in Separate Financial Statements (Amendments)

The amendments will allow entities to use the equity method to account for investments in subsidiaries, joint ventures, and associates in their separate financial statements. Entities already applying PFRS and electing to change to the equity method in its separate financial statements will have to apply that change retrospectively. For first-time adopters of PFRS electing to use the equity method in its separate financial statements, they will be required to apply this method from the date of transition to PFRS. The amendments are effective for annual periods beginning on or after January 1, 2016, with early adoption permitted. These amendments will not have any impact on the Group's consolidated financial statements.

• PFRS 11, Joint Arrangements - Accounting for Acquisitions of Interests in Joint Operations (Amendments)

The amendments to PFRS 11 require that a joint operator accounting for the acquisition of an interest in a joint operation, in which the activity of the joint operation constitutes a business must apply the relevant PFRS 3 principles for business combinations accounting. The amendments also clarify that a previously held interest in a joint operation is not remeasured on the acquisition of an additional interest in the same joint operation while joint control is retained. In addition, scope exclusion has been added to PFRS 11 to specify that the amendments do not apply when the parties sharing joint control, including the reporting entity, are under common control of the same ultimate controlling party.

The amendments apply to both the acquisition of the initial interest in a joint operation and the acquisition of any additional interests in the same joint operation and are prospectively effective for annual periods beginning on or after January 1, 2016, with early adoption permitted. These amendments are not expected to have any impact to the Group.

- PFRS 14, Regulatory Deferral Accounts
  - PFRS 14 is an optional standard that allows an entity, whose activities are subject to rate-regulation, to continue applying most of its existing accounting policies for regulatory deferral account balances upon its first-time adoption of PFRS. Entities that adopt PFRS 14 must present the regulatory deferral accounts as separate line items on the statement of financial position and present movements in these account balances as separate line items in the statement of profit or loss and other comprehensive income. The standard requires disclosures on the nature of, and risks associated with, the entity's rate-regulation and the effects of that rate-regulation on its financial statements. PFRS 14 is effective for annual periods beginning on or after January 1, 2016. The standard is not applicable to the Group since it is an existing PFRS preparer.
- PFRS 10, Consolidated Financial Statements, PFRS 12, Disclosure of Interests in Other Entities and PAS 28, Investments in Associates and Joint Ventures Investment Entities: Applying the Consolidation Exception (Amendments)

These amendments clarify that the exemption in PFRS 10 from presenting consolidated financial statements applies to a parent entity that is a subsidiary of an investment entity (IE) that measures all of its subsidiaries at fair value and that only a subsidiary of an IE that is not an IE itself and that provides support services to the IE parent is consolidated. The amendments also allow an investor (that is not an IE and has an IE associate or joint venture), when applying the equity method, to retain the fair value measurement applied by the IE associate or joint venture to its interests in subsidiaries. These amendments are effective from annual periods beginning on or after January 1, 2016. These amendments will not have any impact on the Group's consolidated financial statements since none of the entities within the Group is an IE nor does the Group have IE associates or joint venture.

PAS 1. Presentation of Financial Statements - Disclosure Initiative (Amendments)

The amendments are intended to assist entities in applying judgment when meeting the presentation and disclosure requirements in PFRS. The amendments clarify the following:

- That entities shall not reduce the understandability of their financial statements by either obscuring material information with immaterial information; or aggregating material items that have different natures or functions;
- That specific line items in the statement of income and OCI and the statement of financial position may be disaggregated;
- That entities have flexibility as to the order in which they present the notes to financial statements;
- That the share of OCI of associates and joint ventures accounted for using the equity method must be presented in aggregate as a single line item, and classified between those items that will or will not be subsequently reclassified to profit or loss.

Early application is permitted and entities do not need to disclose that fact as the amendments are considered to be clarifications that do not affect an entity's accounting policies or accounting estimates. The Group is currently assessing the impact of these amendments on its consolidated financial statements.

Annual Improvements to PFRS (2012-2014 cycle)

These improvements to the following standards and interpretations are effective for annual periods beginning on or before January 1, 2016 and are not expected to have a material impact on the Group's consolidated financial statements.

PFRS 5, Non-current Assets Held for Sale and Discontinued Operations - Changes in Methods of Disposal

The amendment is applied prospectively and clarifies that changing from a disposal through sale to a disposal through distribution to owners and vice-versa should not be considered to be a new plan of disposal, rather it is a continuation of the original plan. There is, therefore, no interruption of the application of the requirements in PFRS 5. The amendment also clarifies that changing the disposal method does not change the date of classification.

PFRS 7, Financial Instruments: Disclosures - Servicing Contracts

PFRS 7 requires an entity to provide disclosures for any continuing involvement in a transferred asset that is derecognized in its entirety. The amendment clarifies that a servicing contract that includes a fee can constitute continuing involvement in a financial asset. An entity must assess the nature of the fee and arrangement against the

guidance in PFRS 7 in order to assess whether the disclosures are required. The amendment is to be applied such that the assessment of which servicing contracts constitute continuing involvement will need to be done retrospectively. However, comparative disclosures are not required to be provided for any period beginning before the annual period in which the entity first applies the amendments.

PFRS 7 - Applicability of the Amendments to PFRS 7 to Condensed Interim Financial Statements

This amendment is applied retrospectively and clarifies that the disclosures on offsetting of financial assets and financial liabilities are not required in the condensed interim financial report unless they provide a significant update to the information reported in the most recent annual report.

PAS 19, Employee Benefits - Regional Market Issue Regarding Discount Rate

This amendment is applied prospectively and clarifies that market depth of high quality corporate bonds is assessed based on the currency in which the obligation is denominated, rather than the country where the obligation is located. When there is no deep market for high quality corporate bonds in that currency, government bond rates must be used.

PAS 34, Interim Financial Reporting - Disclosure of Information 'Elsewhere in the Interim Financial Report'

The amendment is applied retrospectively and clarifies that the required interim disclosures must either be in the interim financial statements or incorporated by cross-reference between the interim financial statements and wherever they are included within the greater interim financial report (e.g., in the management commentary or risk report).

Effective January 1, 2018

• PFRS 9, Financial Instruments

In July 2014, the International Accounting Standards Board (IASB) issued the final version of PFRS 9, *Financial Instruments*. The new standard (renamed as PFRS 9) reflects all phases of the financial instruments project and replaces PAS 39, *Financial Instruments: Recognition and Measurement*, and all previous versions of PFRS 9. The standard introduces new requirements for classification and measurement, impairment, and hedge accounting. PFRS 9 is effective for annual periods beginning on or after January 1, 2018, with early application permitted. Retrospective application is required, but comparative information is not compulsory. For hedge accounting, the requirements are generally applied prospectively, with some limited exceptions. Early application of previous versions of PFRS 9 (2009, 2010 and 2013) is permitted if the date of initial application is before February 1, 2015.

The Group is currently assessing the impact of the adoption of PFRS 9 on its consolidated financial statements.

In addition, the IASB has issued the following new standards that have not yet been adopted locally by the SEC and Financial Reporting Standards Council. The Group is currently assessing the impact of these new standards and plans to adopt them in their required effective dates once adopted locally.

International Financial Reporting Standards (IFRS) 15. Revenue from Contracts with Customers

IFRS 15 was issued in May 2014 and establishes a new five-step model that will apply to revenue arising from contracts with customers. Under IFRS 15, revenue is recognized at an amount that reflects the consideration to which an entity expects to be entitled in exchange for transferring goods or services to a customer. The principles in IFRS 15 provide a more structured approach to measuring and recognizing revenue. The new revenue standard is applicable to all entities and will supersede all current revenue recognition requirements under IFRS. Either a full or modified retrospective application is required for annual periods beginning on or after January 1, 2018 with early adoption permitted.

Effective January 1, 2019

IFRS 16, Leases

On January 13, 2016, the IASB issued its new standard, IFRS 16, *Leases*, which replaces International Accounting Standards (IAS) 17, the current leases standard, and the related Interpretations.

Under the new standard, lessees will no longer classify their leases as either operating or finance leases in accordance with IAS 17. Rather, lessees will apply the single-asset model. Under this model, lessees will recognize the assets and related liabilities for most leases on their statement of financial position, and subsequently, will depreciate the lease assets and recognize interest on the lease liabilities in their statement of income. Leases with a term of 12 months or less or for which the underlying asset is of low value are exempted from these requirements.

The accounting by lessors is substantially unchanged as the new standard carries forward the principles of lessor accounting under IAS 17. Lessors, however, will be required to disclose more information in their financial statements, particularly on the risk exposure to residual value.

The new standard is effective for annual periods beginning on or after January 1, 2019. Entities may early adopt IFRS 16 but only if they have also adopted IFRS 15, *Revenue from Contracts with Customers*. When adopting IFRS 16, an entity is permitted to use either a full retrospective or a modified retrospective approach, with options to use certain transition reliefs.

#### 3. Summary of Significant Accounting and Financial Reporting Policies

#### Investments in Associates and Joint Ventures

An associate is an entity over which the Group has significant influence. Significant influence is the power to participate in the financial and operating policy decisions of the investee, but is not control or joint control over those policies.

A joint venture is a type of joint arrangement whereby the parties that have joint control of the arrangement have rights to the net assets of the joint venture. Joint control is the contractually agreed sharing of control of an arrangement, which exists only when decisions about the relevant activities require unanimous consent of the parties sharing control.

The considerations made in determining significant influence or joint control are similar to those necessary to determine control over subsidiaries.

The Group's investments in its associate and joint ventures are accounted for using the equity method.

Under the equity method, the investment in an associate or a joint venture is initially recognized at cost. The carrying amount of the investment is adjusted to recognize changes in the Group's share of net assets of the associate or joint venture since the acquisition date.

Goodwill relating to the associate or joint venture is included in the carrying amount of the investment and is not tested for impairment individually.

The Group's share of the results of operations of the associate or joint venture is included in profit and loss. Any change in OCI of those investees is presented as part of the Group's OCI. In addition, when there has been a change recognized directly in the equity of the associate or joint venture, the Group recognizes its share of any changes, when applicable, in the consolidated statement of changes in equity. Unrealized gains and losses resulting from transactions between the Group and the associate or joint venture are eliminated to the extent of the interest in the associate or joint venture.

The aggregate of the Group's share of profit or loss of an associate and a joint venture is shown on the face of the consolidated statements of comprehensive income outside operating profit and represents profit or loss after tax and NCI in the subsidiaries of the associate or joint venture.

If the Group's share of losses of an associate or a joint venture equals or exceeds its interest in the associate or joint venture, the Group discontinues recognizing its share of further losses.

The financial statements of the associate or joint venture are prepared for the same reporting period as the Group. When necessary, adjustments are made to bring the accounting policies in line with those of the Group.

After application of the equity method, the Group determines whether it is necessary to recognize an impairment loss on its investment in its associate or joint venture. At each reporting date, the Group determines whether there is objective evidence that the investment in the associate or joint venture is impaired. If there is such evidence, the Group calculates the amount of impairment as the difference between the recoverable amount of the associate or joint venture and its carrying value, and then recognizes the loss under "Equity in net earnings (losses) of joint ventures" in the consolidated statements of comprehensive income.

Upon loss of significant influence over the associate or joint control over the joint venture, the Group measures and recognizes any retained investment at its fair value. Any difference between the carrying amount of the associate or joint venture upon loss of significant influence or joint control and the fair value of the retained investment and proceeds from disposal is recognized in the consolidated statements of comprehensive income.

#### Current versus Noncurrent Classification

The Group presents assets and liabilities in consolidated statements of financial position based on current/noncurrent classification. An asset is current when it is:

- expected to be realized or intended to be sold or consumed in normal operating cycle:
- held primarily for the purpose of trading;
- expected to be realized within twelve months after the reporting period; or
- cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least twelve months after the reporting period.

All other assets are classified as noncurrent.

A liability is current when:

- it is expected to be settled in normal operating cycle:
- it is held primarily for the purpose of trading;
- it is due to be settled within twelve months after the reporting period; or
- there is no unconditional right to defer the settlement of the liability for at least twelve months after the reporting period.

The Group classifies all other liabilities as noncurrent.

Deferred income tax assets and liabilities are classified as noncurrent assets and liabilities.

#### Cash and Cash Equivalents

Cash includes cash on hand and in banks. Cash equivalents are short-term highly liquid investments that are readily convertible to known amounts of cash with original maturities of three months or less from acquisition date and that are subject to an insignificant risk of change in value.

#### Fair Value Measurement

The Group measures financial instruments at fair value at each reporting date. Fair value related disclosures for financial instruments and non-financial assets that are measured at fair value or where fair values are disclosed, are summarized in the following notes:

- Disclosures for significant estimates and assumptions, see Note 4
- Quantitative disclosures of fair value measurement hierarchy, see Note 32
- Investment properties, see Note 16
- Financial instruments (including those carried at amortized cost), see Note 32

Fair value is the estimated price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either:

- · in the principal market for the asset or liability; or
- in the absence of a principal market, in the most advantageous market for the asset or liability.

The principal or the most advantageous market must be accessible by the Group.

The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their economic best interest.

A fair value measurement of a non-financial asset takes into account a market participant's ability to generate economic benefits by using the asset in its highest and best use or by selling it to another market participant that would use the asset in its highest and best use.

The Group uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximizing the use of relevant observable inputs and minimizing the use of unobservable inputs.

All assets and liabilities for which fair value is measured or disclosed in the consolidated financial statements are categorized within the fair value hierarchy, described as follows, based on the lowest level input that is significant to the fair value measurement as a whole:

- Level 1 Quoted (unadjusted) market prices in active markets for identical assets or liabilities
- Level 2 Valuation techniques for which the lowest level input that is significant to the fair value measurement is directly or indirectly observable
- Level 3 Valuation techniques for which the lowest level input that is significant to the fair value measurement is unobservable

For assets and liabilities that are recognized in the consolidated financial statements on a recurring basis, the Group determines whether transfers have occurred between levels in the hierarchy by reassessing categorization (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting period.

For the purpose of fair value disclosures, the Group has determined classes of assets and liabilities on the basis of the nature, characteristics and risks of the asset or liability and the level of the fair value hierarchy as explained above.

#### "Day 1" Difference

Where the transaction price in a non-active market is different from the fair value of other observable current market transactions in the same instrument or based on a valuation technique whose variables include only data from observable market, the Group recognizes the difference between the transaction price and fair value (a "Day 1" difference) in the consolidated statements of income unless it qualifies for recognition as some other type of asset. In cases where use is made of data which is not observable, the difference between the transaction price and model value is only recognized in profit or loss when the inputs become observable or when the instrument is derecognized. For each transaction, the Group determines the appropriate method of recognizing the "Day 1" difference amount.

#### Financial Instruments - Initial Recognition and Subsequent Measurement

A financial instrument is any contract that gives rise to a financial asset of one entity and a financial liability or equity instrument of another entity.

#### Financial Assets

#### Initial Recognition and Measurement

Financial assets are classified, at initial recognition, as financial assets at fair value through profit or loss (FVPL), loans and receivables, held-to-maturity (HTM) investments, AFS financial assets, or as derivatives designated as hedging instruments in an effective hedge, as appropriate. All financial assets are recognized initially at fair value plus, in the case of financial assets not recorded at FVPL, transaction costs that are attributable to the acquisition of the financial asset.

Purchases or sales of financial assets that require delivery of assets within a time frame established by regulation or convention in the market place (regular way trades) are recognized on the trade date, i.e., the date that the Group commits to purchase or sell the asset.

The Group's financial assets include cash and cash equivalents, short-term investments, trade and other receivables (excluding advances to suppliers), refundable deposits (included under "Other noncurrent assets" account in the consolidated statements of financial position) and AFS financial assets.

The Group's financial liabilities include trade payables and other current liabilities (excluding payable to government agencies, customers' deposits and advaces from customers), short-term loans, current and noncurrent obligations for program and other rights and dividends payable.

#### Subsequent Measurement

For purposes of subsequent measurement, financial assets are classified in four categories:

- Financial assets at FVPL
- Loans and receivables
- HTM investments
- AFS financial assets

The Group did not classify any financial asset under financial assets at FVPL and HTM investments as at March 31, 2016 and December 31, 2015.

#### a. Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. After initial measurement, such financial assets are subsequently measured at amortized cost using the effective interest rate (EIR) method, less impairment. Amortized cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The effective interest amortization is included in interest income in profit or loss. The losses arising from impairment are recognized under "General and administrative expenses" account in the consolidated statements of comprehensive income.

The Group's cash and cash equivalents, receivables (excluding advances to suppliers) and refundable deposits (included under "other noncurrent assets" account) are classified as loans and receivables (see Notes 8, 9 and 17).

#### b AFS financial assets

AFS financial assets include equity investments and debt securities. Equity investments classified as AFS are those that are neither classified as held for trading nor designated at FVPL. Debt securities in this category are those that are intended to be held for an indefinite period of time and that may be sold in response to needs for liquidity or in response to changes in the market conditions.

After initial measurement, AFS financial assets are subsequently measured at fair value with unrealized gains or losses recognized in OCI and credited in the AFS reserve until the investment is derecognized, at which time the cumulative gain or loss is recognized in profit or loss, or the investment is determined to be impaired, when the cumulative loss is reclassified from the AFS reserve to profit or loss. Interest earned while holding AFS financial assets is reported as interest income using the EIR method.

The Group evaluates whether the ability and intention to sell its AFS financial assets in the near term is still appropriate. When, in rare circumstances, the Group is unable to trade these financial assets due to inactive markets, the Group may elect to reclassify these financial assets if the management has the ability and intention to hold the assets for foreseeable future or until maturity.

For a financial asset reclassified from the AFS category, the fair value carrying amount at the date of reclassification becomes its new amortized cost and any previous gain or loss on the asset that has been recognized in equity is amortized to profit or loss over the remaining life of the investment using the EIR. Any difference between the new amortized cost and the maturity amount is also amortized over the remaining life of the asset using the EIR. If the asset is subsequently determined to be impaired, then the amount recorded in equity is reclassified to profit or loss.

The Group's investments in listed and unlisted equity securities and golf club shares are classified as noncurrent AFS investments (see Notes 12 and 32).

#### <u>Derecognition</u>

A financial asset (or, where applicable, a part of a financial asset or part of a group of similar financial assets) is primarily derecognized (i.e., removed from the Group's consolidated statements of financial position) when:

- the rights to receive cash flows from the asset have expired; or
- the Group has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay the received cash flows in full without material delay to a third party under a 'pass-through' arrangement; and either (a) the Group has transferred substantially all the risks and rewards of the asset; or (b) the Group has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.

When the Group has transferred its rights to receive cash flows from an asset or has entered into a pass-through arrangement, it evaluates if and to what extent it has retained the risks and rewards of ownership. When it has neither transferred nor retained substantially all of the risks and rewards of the asset, nor transferred control of the asset, the Group continues to recognize the transferred asset to the extent of the Group's continuing involvement. In that case, the Group also recognizes an associated liability. The transferred asset and the associated liability are measured on a basis that reflects the rights and obligations that the Group has retained.

Continuing involvement that takes the form of a guarantee over the transferred asset is measured at the lower of the original carrying amount of the asset and the maximum amount of consideration that the Group could be required to repay.

## **Impairment of Financial Assets**

Further disclosures relating to impairment of financial assets, if any, are also provided in the following notes:

- Disclosures for significant estimates and assumptions, see Note 4
- Trade and other receivables, see Notes 9 and 31
- AFS investments, see Notes 12 and 31
- Financial assets, see Note 31

The Group assesses, at each reporting date, whether there is objective evidence that a financial asset or a group of financial assets is impaired. An impairment exists if one or more events that has occurred since the initial recognition of the asset (an incurred 'loss event'), has an impact on the estimated future cash flows of the financial asset or the group of financial assets that can be reliably estimated. Evidence of impairment may include indications that the debtors or a group of debtors is experiencing significant financial difficulty, default or delinquency in interest or principal payments, the probability that they will enter bankruptcy or other financial reorganization and observable data indicating that there is a measurable decrease in the estimated future cash flows, such as changes in arrears or economic conditions that correlate with defaults.

Financial Assets Carried at Amortized Cost. If there is objective evidence that an impairment loss on assets carried at amortized cost has been incurred, the amount of the loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows (excluding future expected credit losses that have not been incurred) discounted at the financial asset's original EIR (i.e., the EIR computed at initial recognition). The carrying amount of the asset is reduced through the use of an allowance account. The amount of the loss shall be recognized in the consolidated statements of comprehensive income. The financial assets, together with the associated allowance accounts, are written off when there is no realistic prospect of future recovery.

The Group first assesses whether objective evidence of impairment exists individually for financial assets that are individually significant, and individually or collectively for financial assets that are not individually significant. If it is determined that no objective evidence of impairment exists for an individually assessed financial asset, whether significant or not, the asset is included in a group of financial assets with similar credit risk characteristics and that group of financial assets is collectively assessed for impairment. Assets that are individually assessed for impairment and for which an impairment loss is or continues to be recognized are no longer included in a collective assessment of impairment.

If, in a subsequent period, the amount of the impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment was recognized, the previously recognized impairment loss is reversed, to the extent that the carrying value of the asset does not exceed its amortized cost at the reversal date. Any subsequent reversal of an impairment loss is recognized in the consolidated statements of comprehensive income. Interest income continues to be accrued on the reduced carrying amount based on the original EIR of the asset. Loans, together with the associated allowance, are written off when there is no realistic prospect of future recovery and all collateral, if any, has been realized or has been transferred to the Group. If a future write-off is later recovered, the recovery is recognized in the consolidated statements of comprehensive income. Any subsequent reversal of an impairment loss is recognized in the consolidated statements of comprehensive income, to the extent that the carrying value of the asset does not exceed its amortized cost at the reversal date.

Assets Carried at Cost. If there is an objective evidence that an impairment loss has been incurred on an unquoted equity instrument that is not carried at fair value because its fair value cannot be reliably measured, or on derivative asset that is linked to and must be settled by delivery of such an unquoted equity instrument, the amount of the loss is measured as the difference between the carrying amount and the present value of estimated future cash flows discounted at the current market rate of return for a similar financial asset.

#### AFS Financial Assets

For AFS financial assets, the Group assesses at each reporting date whether there is objective evidence that an investment or a group of investments is impaired.

In the case of equity investments classified as AFS, objective evidence would include a significant or prolonged decline in the fair value of the investment below its cost. 'Significant' is evaluated against the original cost of the investment and 'prolonged' against the period in which the fair value has been below its original cost. When there is evidence of impairment, the cumulative loss, measured as the difference between the acquisition cost and the current fair value, less any impairment loss on that investment previously recognized in the profit or loss, is removed from OCI and recognized in the profit or loss. Impairment losses on equity investments are not reversed through the profit or loss; increases in their fair value after impairment are recognized in OCI.

The determination of what is 'significant' or 'prolonged' requires judgment. In making this judgment, the Group evaluates, among other factors, the duration or extent to which the fair value of an investment is less than its cost.

In the case of debt instruments classified as AFS, the impairment is assessed based on the same criteria as financial assets carried at amortized cost. However, the amount recorded for impairment is the cumulative loss measured as the difference between the amortized cost and the current fair value, less any impairment loss on that investment previously recognized in the profit or loss.

Future interest income continues to be accrued based on the reduced carrying amount of the asset, using the rate of interest used to discount the future cash flows for the purpose of measuring the impairment loss. The interest income is recorded in the profit or loss. If, in a subsequent year, the fair value of a debt instrument increases and the increase can be objectively related to an event occurring after the impairment loss was recognized in the profit or loss, the impairment loss is reversed through the profit or loss.

#### Financial Liabilities

#### Initial Recognition and Measurement

Financial liabilities are classified, at initial recognition, as financial liabilities at FVPL, loans and borrowings, payables, or as derivatives designated as hedging instruments in an effective hedge, as appropriate.

All financial liabilities are recognized initially at fair value and, in the case of loans and borrowings and payables, net of directly attributable transaction costs.

The Group's financial liabilities include accounts payable and other current liabilities (excluding payable to government agencies, customer deposits and advances from customers), short-term loans, obligations for program and other rights and dividends payable.

As at March 31, 2016 and December 31, 2015, the Group does not have financial liabilities at FVPL.

#### Subsequent Measurement

The measurement of financial liabilities depends on their classification, as described below:

#### a. Financial liabilities at FVPL

Financial liabilities at FVPL include financial liabilities held for trading and financial liabilities designated upon initial recognition as at FVPL.

Financial liabilities are classified as held for trading if they are incurred for the purpose of repurchasing in the near term. This category also includes derivative financial instruments entered into by the Group that are not designated as hedging instruments in hedge relationships as defined by PAS 39. Separated embedded derivatives are also classified as held for trading unless they are designated as effective hedging instruments.

Gains or losses on liabilities held for trading are recognized in profit or loss in the consolidated statement of comprehensive income.

Financial liabilities designated upon initial recognition at FVPL are designated at the initial date of recognition, and only if the criteria in PAS 39 are satisfied. The Group has not designated any financial liability as at FVPL as at March 31, 2016 and December 31, 2015.

#### b. Loans and borrowings

After initial recognition, interest-bearing loans and borrowings are subsequently measured at amortized cost using the EIR method.

Gains and losses are recognized in the consolidated statements of income when the liabilities are derecognized as well as through the EIR amortization process.

Amortized cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR.

#### Derecognition

A financial liability is derecognized when the obligation under the liability is discharged or cancelled or expires. When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as the derecognition of the original liability and the recognition of a new liability. The difference in the respective carrying amounts is recognized in the profit or loss.

#### Classification of Financial Instruments Between Liability and Equity

A financial instrument is classified as liability if it provides for a contractual obligation to:

- deliver cash or another financial asset to another entity;
- exchange financial assets or financial liabilities with another entity under conditions that are potentially unfavorable to the Group; or
- satisfy the obligation other than by the exchange of a fixed amount of cash or another financial asset for a fixed number of own equity shares.

If the Group does not have an unconditional right to avoid delivering cash or another financial asset to settle its contractual obligation, the obligation meets the definition of a financial liability.

The components of issued financial instruments that contain both liability and equity elements are accounted for separately, with the equity component being assigned the residual amount after deducting from the instrument as a whole the amount separately determined as the fair value of the liability component on the date of issue.

#### Offsetting of Financial Instruments

Financial assets and financial liabilities are offset and the net amount is reported in the consolidated statement of financial position if there is a currently enforceable legal right to offset the recognized amounts and there is an intention to settle on a net basis, to realize the assets and settle the liabilities simultaneously. The Group assesses that it has a currently enforceable right of offset if the right is not contingent on a future event, and is legally enforceable in the normal course of business, event of default, and event of insolvency or bankruptcy of the Group and all of the counterparties.

There is no offsetting of financial assets and financial liabilities and any similar arrangements that are required to be disclosed in the consolidated financial statements as at March 31, 2016 and December 31, 2015.

#### Program and Other Rights

Program and other rights with finite lives are stated at cost less amortization and impairment in value. The estimated useful lives and the amortization method used depend on the manner and pattern of usage of the acquired rights. The cost of program and other rights with specific number of runs within a specified term is amortized using straight line method up to the date of expiry. The cost of program and other rights with no definite expiration date is amortized on accelerated method based on the sum of the year's digit of ten years with salvage value of 10% of the total cost. Amortization expense is shown as "Program and other rights usage" included under "Production costs" account in the consolidated statements of comprehensive income.

For series of rights acquired, the cost is charged to income as each series is aired on a per episode basis.

For rights intended for airing over the international channels, the cost is amortized on a straight-line basis over the number of vears indicated in the contract.

#### **Prepaid Production Costs**

Prepaid production costs, included under "Prepaid expenses and other current assets" account in the consolidated statements of financial position, represent costs paid in advance prior to the airing of the programs or episodes. These costs include talent fees of artists and production staff and other costs directly attributable to production of programs. These are charged to expense under "Production costs" account in the consolidated statements of comprehensive income upon airing of the related program or episodes. Costs related to previously taped episodes determined not to be aired are charged to expense.

#### Materials and Supplies Inventory

Materials and supplies inventory, included under "Prepaid expenses and other current assets" account in the consolidated statements of financial position, is stated at the lower of cost and net realizable value. Cost is determined using the weighted moving average method. Net realizable value is the current replacement cost.

#### Tax Credits

Tax credits represent claims from the government arising from airing of government commercials and advertisements availed under Presidential Decree (PD) No. 1362. Pursuant to PD No. 1362, these will be collected in the form of tax credits which the Group can use in paying for import duties and taxes on imported broadcasting related equipment. The tax credits cannot be used to pay for any other tax obligation to the government.

#### Asset Classified as Held for Sale

Asset classified as held for sale is measured at the lower of its carrying amount and fair value less costs to sell. An asset is classified as held for sale if its carrying amount will be recovered principally through a sale transaction rather than through continuing use. This condition is regarded as met only when the sale is highly probable and the asset or disposal group is available for immediate sale in its present condition. Management must be committed to the sale, which should be expected to qualify for recognition as a completed sale within one year from the date of classification. An extension of the period required to complete a sale does not preclude an asset (or disposal group) from being classified as held for sale if the delay is caused by events or circumstances beyond the Group's control and there is sufficient evidence that the entity remains committed to its plan to sell the asset (or disposal group).

#### Property and Equipment

Property and equipment, except land, are stated at cost, net of accumulated depreciation and amortization and impairment losses, if any. Such cost includes the cost of replacing part of the property and equipment and borrowing costs for long-term construction projects if the recognition criteria are met. When significant parts of property and equipment are required to be replaced at intervals, the Group recognizes such parts as individual assets with specific useful lives and depreciates them accordingly. All other repair and maintenance costs are recognized in profit or loss as incurred. The present value of the expected cost for the decommissioning of an asset after its use is included in the cost of the respective asset if the recognition criteria for a provision are met.

Land is measured at fair value less accumulated impairment losses, if any, recognized after the date of the revaluation. Valuations are generally performed every three to five years or more frequently as deemed necessary to ensure that the fair value of a revalued asset does not differ materially from its carrying amount.

Any revaluation surplus is recorded in other comprehensive income and hence, credited to the "Revaluation increment on land - net of tax" account under equity, except to the extent that it reverses a revaluation decrease of the same asset previously recognized in profit or loss, in which case, the increase is recognized in profit or loss. A revaluation deficit is recognized in profit or loss, except to the extent that it offsets an existing surplus on the same asset recognized in the "Revaluation increment in land - net of tax" account.

Depreciation and amortization are computed on a straight-line basis over the following estimated useful lives of the assets:

Buildings, towers and improvements

Antenna and transmitter systems and broadcast equipment

Communication and mechanical equipment

Transportation equipment

Furniture, fixtures and equipment

11-20 years
5-10 years
4-5 years
5 years

An item of property and equipment and any significant part initially recognized is derecognized upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss arising on derecognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in profit or loss when the asset is derecognized.

The assets' residual values, useful lives and methods of depreciation and amortization are reviewed at each financial year-end and adjusted prospectively, if appropriate.

Fully depreciated assets are retained in the accounts until they are no longer in use and no further depreciation and amortization is credited or charged to current operations.

Construction in progress is stated at cost. This includes cost of construction and other direct costs. Construction in progress is not depreciated until such time as the relevant assets are completed and put into operational use.

#### **Investment Properties**

Investment properties consist of real estate held for capital appreciation and rental.

Investment properties are measured initially at cost, including transaction costs. Subsequent to initial recognition, investment properties, except land, are measured at cost less accumulated depreciation and amortization and impairment in value. Land is stated at cost less any impairment in value.

Depreciation and amortization are computed using the straight-line method over 11-20 years.

The remaining useful lives and depreciation and amortization method are reviewed and adjusted, if appropriate, at each financial year-end.

Investment properties are derecognized when either they have been disposed of or when the investment properties are permanently withdrawn from use and no future economic benefits are expected from its disposal. Any gains or losses on the retirement or disposal of an investment property are recognized in profit or loss in the period of derecognition.

Transfers are made to or from investment property only when there is a change in use. For a transfer from investment property to owner-occupied property, the deemed cost for subsequent accounting is the fair value at the date of change in use. If owner-occupied property becomes an investment property, the Group accounts for such property in accordance with the policy stated under property and equipment up to the date of change in use.

#### Investment in Artworks

Investment in artworks, included under "Other noncurrent assets" account in the consolidated statements of financial position, is stated at cost less any impairment in value.

#### Software Costs

Costs incurred in the acquisition and customization of new software, included under "Other noncurrent assets" account in the consolidated statements of financial position, are capitalized and amortized on a straight-line basis over three to five years.

#### Impairment of Nonfinancial Assets

The carrying values of program and other rights, prepaid production costs, deferred production costs, tax credits, investments and advances, property and equipment, investment properties, software costs and investment in artworks are reviewed for impairment when events or changes in circumstances indicate that the carrying values may not be recoverable. If any such indication exists, and if the carrying value exceeds the estimated recoverable amount, the assets are considered impaired and are written down to their recoverable amount. The recoverable amount of these nonfinancial assets is the greater of an asset's or cash-generating unit's fair value less cost to sell or value in use and is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or group of assets. The fair value less cost to sell is the amount obtainable from the sale of an asset in an arm's length transaction less cost to sell. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. For an asset that does not generate largely independent cash inflows, the recoverable amount is determined for the cash generating unit (CGU) to which the asset belongs. Impairment losses, if any, are recognized in profit or loss in comprehensive income in those expense categories consistent with the function of the impaired asset.

An assessment is made at each reporting period as to whether there is any indication that previously recognized impairment losses may no longer exist or may have decreased. If any such indication exists, the recoverable amount is estimated. A previously recognized impairment loss, except for land at revalued amount where the revaluation is taken to OCI, is reversed only if there has been a change in the estimates used to determine the asset's recoverable amount since the last impairment loss was recognized. If that is the case, the carrying amount of the asset is increased to its recoverable amount. That increased amount cannot exceed the carrying amount that would have been determined, net of depreciation and amortization, had no impairment loss been recognized for the asset in prior years. Such reversal is recognized in profit or loss. After such a reversal, the depreciation and amortization charges are adjusted in future periods to allocate the asset's revised carrying amount, less any residual value, on a systematic basis over its remaining useful life. For land at revalued amounts, the reversal of impairment is also recognized in OCI up to the amount of any previous revaluation.

In the case of investments in associates and interests in joint ventures, after application of the equity method, the Group determines whether it is necessary to recognize any additional impairment loss with respect to the Group's investments in associates and interests in joint ventures. The Group determines at each reporting period whether there is any objective evidence that the investments in associates and interests in joint ventures are impaired. If this is the case, the Group calculates the amount of impairment as being the difference between the recoverable amount of investments in associates and the acquisition cost and recognizes the amount in the consolidated statements of comprehensive income.

#### **Equity**

Capital stock is measured at par value for all shares issued. Incremental costs incurred directly attributable to the issuance of new shares are shown in equity as a deduction from proceeds, net of tax. Proceeds and/or fair value of considerations received in excess of par value are recognized as additional paid-in capital.

Retained earnings include all current and prior period results of operations as reported in the consolidated statements of comprehensive income, net of any dividend declaration.

#### Treasury Stock and Underlying Shares of Acquired Philippine Deposit Receipts (PDRs)

The Parent Company's own reacquired equity instruments are deducted from equity. No gain or loss is recognized in the consolidated statements of comprehensive income on the purchase, sale, issuance or cancellation of the Group's own equity instruments.

Each PDR entitles the holder to the economic interest of the underlying common share of the Parent Company. The Parent Company's ownership of the PDRs are presented similar to treasury shares in the consolidated statements of financial position.

#### Dividends on Common Shares of the Parent Company

Dividends on common shares are recognized as liability and deducted from equity when approved by the BOD of the Parent Company. Dividends for the year that are approved after reporting period are dealt with as an event after reporting period.

#### Revenues

Revenues are recognized to the extent that it is probable that the economic benefits will flow to the Group and the amount can be reliably measured, regardless of when the payment is being made. Revenues are measured at the fair value of the consideration received or receivable, taking into account contractually defined terms of payment and excluding taxes or duty. The Group assesses its revenue arrangements against specific criteria in order to determine if it is acting as principal or agent. The Group has concluded that it is acting as a principal in all of its revenue arrangements.

The following specific recognition criteria must also be met before revenue is recognized:

Airtime Revenue. Revenue is recognized in the period the advertisements are aired. Such revenues are net of co-producers' share. The fair values of capitalizable exchange deals are included in airtime revenue and related accounts. These transactions represent advertising time exchanged for program materials, merchandise or service.

Payments received for advertisements before broadcast (pay before broadcast) are recognized as income on the dates the advertisements are aired. Prior to liquidation, these are classified as unearned revenue under "Advances from customers" included under "Trade payables and other current liabilities" in the consolidated statements of financial position.

Goods received in exchange for airtime usage pursuant to ex-deals contracts executed between the Group and its customers are recorded at fair market values of assets received. Fair market value is the current market price.

Tax credits on aggregate airtime credits from government sales availed of under PD No. 1362 are recognized as income when there is reasonable certainty that these can be used to pay duties and taxes on imported broadcasting related equipment.

Subscription Income. Revenue is recognized on an accrual basis in accordance with the terms of subscription agreements. Commission from Artist Center. Revenue is recognized as income on an accrual basis in accordance with the terms of the related marketing agreements.

*Production and Others.* Production revenue is recognized when project-related services are rendered. Others pertain to revenue from sponsorship and licensing income which is recognized on an accrual basis in accordance with the terms of the agreement.

Rental Income. Revenue from lease of property and equipment is accounted for on a straight-line basis over the lease term.

Dividend Income. Revenue is recognized when the Group's right to receive payment is established.

Interest Income. Revenue is recognized as the interest accrues, taking into account the effective yield on the asset.

Equity in Net Earnings (Losses) of Joint Ventures. The Group recognizes its share in the net income or loss of an associate and joint ventures proportionate to the equity in the economic shares of such associates and joint ventures, in accordance with the equity method.

Other Income. Other income is recognized when there is an incidental economic benefit, other than the usual business operations, that will flow to the Group through an increase in asset or reduction in liability that can be measured reliably.

#### Co-producers' Share

Co-producers' share is deducted from gross revenues in the profit or loss in the period the advertisements are aired.

Share of co-producers on revenues of specific programs are covered by duly authorized contracts entered into between the Group and the co-producers. The co-producers normally undertake the production of such program in return for a stipulated percentage of revenue.

#### **Borrowing Costs**

Borrowing costs directly attributable to the acquisition or construction of an asset that necessarily take a substantial period of time to get ready for its intended use or sale are capitalized as part of the cost of the asset. All other borrowing costs are expensed in the period they occur. Borrowing costs consist of interest and other costs that an entity incurs in connection with the borrowing of funds.

#### Expenses

Expenses, presented as "Production costs" and "General and administrative expenses" in the consolidated statements of comprehensive income, are recognized as incurred.

#### Pension and Other Employee Benefits

The Parent Company and GMPI have funded, noncontributory defined benefit retirement plans covering permanent employees. Other entities are covered by Republic Act (R.A.) 7641, otherwise known as "The Philippine Retirement Law", which provides for qualified employees to receive an amount equivalent to a certain percentage of monthly salary at normal retirement age.

The cost of providing benefits under the defined benefit plans is determined using the projected unit credit method.

Defined Benefit Plans. The net defined benefit liability or asset is the aggregate of the present value of the defined benefit obligation at the end of the reporting period reduced by the fair value of plan assets (if any), adjusted for any effect of limiting a net defined benefit asset to the asset ceiling. The asset ceiling is the present value of any economic benefits available in the form of refunds from the plan or reductions in future contributions to the plan.

The cost of providing benefits under defined benefit plan is determined using the projected unit credit method.

Remeasurements, comprising of actuarial gains and losses, the effect of the asset ceiling, excluding amounts included in net interest on the net defined benefit liability and the return on plan assets (excluding amounts included in net interest on the net defined benefit liability), are recognized immediately in the statement of financial position with a corresponding debit or credit to retained earnings through OCI in the period in which they occur. Remeasurements are not reclassified to profit or loss in subsequent periods.

Past service costs are recognized in profit or loss on the earlier of:

- The date of the plan amendment or curtailment, and
- The date that the Group recognizes related restructuring costs

Net interest is calculated by applying the discount rate to the net defined benefit liability or asset. The Group recognizes the following changes in the net defined benefit obligation under 'production costs' and 'general and administrative expenses' in consolidated statements of comprehensive income (by function):

- Service costs comprising current service costs, past-service costs, gains and losses on curtailments and non-routine settlements.
- · Net interest expense or income

Plan assets are assets that are held by a long-term employee benefit fund. Fair value of plan assets is based on market price information. When no market price is available, the fair value of plan assets is estimated by discounting expected future cash flows using a discount rate that reflects both the risk associated with the plan assets and the maturity or expected disposal date of those assets (or, if they have no maturity, the expected period until the settlement of the related obligations). If the fair value of the plan assets is higher than the present value of the defined benefit obligation, the measurement of the resulting defined benefit asset is limited to the present value of economic benefits available in the form of refunds from the plan or reductions in future contributions to the plan.

The Group's right to be reimbursed of some or all of the expenditure required to settle a defined benefit obligation is recognized as a separate asset at fair value when and only when reimbursement is virtually certain.

Employee Leave Entitlements. Employee entitlements to annual leave are recognized as a liability when they accrue to the employees. The liability relating to employee leave entitlement is recognized for services rendered equivalent to the maximum credit leaves earned by the employee, which is expected to be settled upon the employee's resignation or retirement. The present value of the noncurrent portion of the liability is determined by applying the discount rate based on government bonds.

#### Leases

The determination of whether the arrangement is, or contains a lease is based on the substance of the arrangement at inception date of whether the fulfillment of the arrangement depends on the use of a specific asset or assets or the arrangement conveys a right to use the asset. A reassessment is made after the inception of the lease, if any, if the following applies:

- a. There is a change in contractual terms, other than a renewal or extension of the arrangement;
- b. A renewal option is exercised or extension granted, unless the term of the renewal or extension was initially included in the lease term;
- c. There is a change in the determination of whether fulfillment is dependent on a specified asset; or
- $d. \;\;\;$  There is substantial change to the asset.

Where the reassessment is made, lease accounting shall commence or cease from the date when the change in circumstances gave rise to the reassessment for scenarios (a), (c), or (d) above, and at the date of renewal or extension period for scenario (b).

The Group determines whether arrangements contain a lease to which lease accounting must be applied. The costs of the agreements that do not take the legal form of a lease but convey the right to use an asset are separated into lease payments if the entity has the control of the use or access to the asset, or takes essentially all of the outputs of the asset. The said lease component for these arrangements is then accounted for as finance or operating lease.

*Group as Lessee.* Leases which do not transfer to the Group substantially all the risks and benefits of ownership of the asset are classified as operating leases. Operating lease payments are recognized as expense in the consolidated statements of

comprehensive income on a straight-line basis over the lease term. Associated costs, such as maintenance and insurance, are expensed as incurred.

Group as Lessor. Leases where the Group does not transfer substantially all the risks and benefits of ownership of the asset are classified as operating leases. Rental income from operating leases are recognized as income in the consolidated statements of comprehensive income on a straight-line basis over the lease term. Initial direct costs incurred in negotiating an operating lease are added to the carrying amount of the leased asset and recognized over the lease term on the same basis as rental income. Contingent rents are recognized as revenue in the period in which they are earned.

#### Foreign Currency-denominated Transactions

Transactions in foreign currencies are initially recorded in the functional currency exchange rate at the date of the transactions. Monetary assets and liabilities denominated in foreign currencies are retranslated at the functional currency closing exchange rate at financial reporting period. All differences are taken to profit or loss in the consolidated statements of comprehensive income. Nonmonetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rates at the dates of the initial transactions. Nonmonetary items measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined. For income tax purposes, foreign exchange gains and losses are treated as taxable income or deductible expenses when realized.

#### Taxes

Current Income Tax. Current income tax assets and liabilities for the current period are measured at the amount expected to be recovered from or paid to the taxation authorities. The tax rates and tax laws used to compute the amount are those that are enacted or substantially enacted at reporting period.

Current income tax relating to items recognized directly in equity is recognized in equity and not in profit or loss. Management periodically evaluates positions taken in the tax returns with respect to situations in which applicable tax regulations are subject to interpretation, and establishes provisions where appropriate.

Deferred Income Tax. Deferred income tax is provided using the balance sheet liability method on temporary differences at reporting period between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes at the reporting period.

Deferred income tax assets are recognized for all deductible temporary differences, carryforward benefits of excess minimum corporate income tax (MCIT) over regular corporate income tax (RCIT) and unused net operating loss carryover (NOLCO), to the extent that it is probable that taxable profit will be available against which the deductible temporary differences and the carryforward benefits of excess MCIT over RCIT and unused NOLCO can be utilized, except:

- where the deferred income tax asset relating to the deductible temporary difference arises from the initial recognition of an
  asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the
  accounting profit nor taxable profit; and
- in respect of deductible temporary differences associated with investments in subsidiaries, associates and interests in joint ventures, deferred income tax assets are recognized only to the extent that it is probable that the temporary differences will reverse in the foreseeable future and taxable profit will be available against which the temporary differences can be utilized.

The carrying amount of deferred income tax assets is reviewed at each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax assets to be utilized. Unrecognized deferred income tax assets are reassessed at each reporting period and are recognized to the extent that it has become probable that future taxable profit will allow the deferred income tax assets to be recovered.

Deferred income tax liabilities are recognized for all taxable temporary differences, except:

- where the deferred income tax liability arises from the initial recognition of goodwill of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit; and
- in respect of taxable temporary differences associated with investments in subsidiaries, associates and interests in joint ventures, where the timing of the reversal of the temporary differences can be controlled and it is probable that the temporary differences will not reverse in the foreseeable future.

Deferred income tax assets and liabilities are measured at the tax rates that are expected to apply to the year when the asset is realized or the liability is settled, based on tax rates and tax laws to be enacted or substantially enacted at the reporting period.

Deferred income tax assets and liabilities are offset, if a legally enforceable right exists to set off current tax assets against current tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority.

Income tax relating to other comprehensive income is recognized in other comprehensive income section of the consolidated statements of comprehensive income.

*Creditable withholding taxes.* Creditable withholding taxes represent amounts withheld by the Group's customers and is deducted from the Group's income tax payable.

Value-added Tax (VAT). Revenue, expenses and assets are recognized net of the amount of VAT, except:

- where the VAT incurred on a purchase of assets or services is not recoverable from the taxation authority, in which case the tax is recognized as part of the cost of acquisition of the asset or as part of the expense item as applicable; and
- where receivables and payables are stated with the amount of VAT included.

The net amount of VAT recoverable from, or payable to, the taxation authority is included as part of "Prepaid expenses and other current assets" or "Trade payables and other current liabilities" accounts in the consolidated statements of financial position.

#### Earnings Per Share (EPS)

Basic EPS is computed by dividing the net income for the year attributable to the equity holders of the Parent Company, net of income attributable to preferred shares, by the weighted average number of common shares outstanding during the year, with retroactive adjustments for any stock dividends declared, if any.

Diluted EPS is calculated by dividing the net income for the year attributable to the equity holders of the Parent Company (inclusive of income attributable to preferred shares) by the weighted average number of common shares outstanding during the year, plus the weighted average number of common shares that would be issued upon conversion of all dilutive potential common shares.

#### Segment Reporting

For management purposes, the Group's operating businesses are organized and managed separately into television and radio airtime, international subscriptions and other business activities. Such business segments are the basis upon which the Group reports its primary segment information. The Group considers television and radio operations as the major business segment. The Group operates in two geographical areas where it derives its revenue. Financial information on business segments is presented in Note 5 to the consolidated financial statements.

#### Provisions

Provisions are recognized when the Group has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation. When the Group expects some or all of a provision to be reimbursed, for example, under an insurance contract, the reimbursement is recognized as a separate asset, but only when the reimbursement is virtually certain. The expense relating to a provision is presented in the consolidated statement of comprehensive income net of any reimbursement.

#### **Contingencies**

Contingent liabilities are not recognized in the consolidated financial statements. These are disclosed in the notes to consolidated financial statements unless the possibility of an outflow of resources embodying economic benefits is remote. Contingent assets are not recognized in the consolidated financial statements but are disclosed in the notes to consolidated financial statements when an inflow of economic benefits is probable.

#### **Events after Reporting Period**

Post year-end events that provide additional information about the Group's position at the reporting period (adjusting events) are reflected in the consolidated financial statements. Post year-end events that are not adjusting events are disclosed in the notes to consolidated financial statements when material.

#### 4. Significant Accounting Judgments, Estimates and Assumptions

The preparation of the consolidated financial statements requires management to make judgments, estimates and assumptions that affect amounts reported in the consolidated financial statements and related notes at the end of the reporting period. However, uncertainty about these judgments, estimates and assumptions could result in outcomes that require a material adjustment to the carrying amount of the asset or liability affected in future periods.

#### <u>Judgments</u>

In the process of applying the Group's accounting policies, management has made the following judgments, which have the most significant effect on the amounts recognized in the consolidated financial statements.

Functional Currency. The consolidated financial statements are presented in Philippine peso, which is the Parent Company's functional currency. The Philippine peso is also the functional currency of all the subsidiaries. It is the currency of the primary economic environment in which the Group operates.

Asset Classified as Held for Sale. The Group assessed that the interest in X-Play Online Games Incorporated (X-Play) met the criteria to be classified as held for sale in 2014 for the following reasons:

- X-Play is available for immediate sale and can be sold in its current condition.
- IP E-Games Ventures, Inc. (IPE) and GNMI have a recent agreement which provides the execution of the option agreement as discussed in Note 17. On July 28, 2014, the increase in capital stocks of IPE is already approved by the SEC.

In 2014, the Group classified its investment in X-Play as "Asset classified as held for sale" account in the consolidated statements of financial position. On November 9, 2015, the sale of X-Play was completed.

Consolidation of entities in which the Group holds less than majority of voting rights. The Group considers that it controls RGMA Network even though it owns less than 50% of the voting rights. This is because the Group is the single largest shareholder of RGMA Network with a 49% equity interest. The remaining 51% of the equity shares in RGMA Network are owned by several parties. Since September 27, 1995, which is the date of incorporation of RGMA Network, there is no history of the other shareholders collaborating to exercise their votes collectively or to outvote the Group.

Assessing Joint Control of an Arrangement and the Type of Arrangement. Joint control is the contractually agreed sharing of control of an arrangement, which exists only when decisions about the relevant activities require the unanimous consent of the parties sharing control. The Group assessed that it has joint control in all its joint arrangements by virtue of a contractual agreement with other shareholders. The Group's joint ventures have separate legal entity and its stockholders have rights to its net assets.

The carrying value of the investments in joint venture amounted to ₱18.86 million as at March 31, 2016 and December 31, 2015 (see Note 13).

*Operating Leases - Group as Lessee.* The Group has entered into various lease agreements as a lessee. The Group has determined, based on an evaluation of the terms and conditions of the arrangements, that the lessors retain all the significant risks and rewards of ownership of the properties and thus accounts for the contracts as operating leases.

Rental expense charged to operations amounted to \$\mathbb{P}\$177.07 million and \$\mathbb{P}\$201.78 million as of March 31, 2016 and 2015, respectively (see Note 29).

*Tax Credits.* The Parent Company has determined that tax credits earned from airing of government commercials and advertisements are recognized based on the Parent Company's forecast of importation for the next twelve (12) months from reporting period in which the tax credits will be applied and when the application is reasonably certain.

Classification of Leave Entitlements as Current or Noncurrent. The Group assesses the classification of its leave entitlements as either current or noncurrent based on the historical experience of the outstanding leave availed.

Other employee benefits classified as current under "Trade payables and other current liabilities" account in the consolidated statements of financial position amounted to P9.89 million and P9.23 million as at March 31, 2016 and December 31, 2015, respectively, while other employee benefits classified as noncurrent amounted to P309.96 million and P295.72 million as at March 31, 2016 and December 31, 2015, respectively.

#### Estimates and Assumptions

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting period, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below. The Group based its assumptions and estimates on parameters available when the consolidated financial statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances arising beyond the control of the Group. Such changes are reflected in the assumptions when they occur.

Estimating Allowance for Doubtful Accounts. Provisions are made for specific and groups of billed accounts where objective evidence of impairment exists. The Group evaluates these accounts based on available facts and circumstances that affect the collectability of the accounts. The review is accomplished using a combination of specific and collective assessment. The factors considered in specific and collective impairment assessments include, but not limited to, the length of the Group's relationship with customers, customers' current credit status and known market forces, average age of accounts, collection experience and historical loss experience. The amount and timing of recorded expenses for any period would differ if the Group made different judgments or utilized different methodologies. An increase in allowance for doubtful accounts would increase the recorded general and administrative expenses and decrease current assets.

Trade and other receivables, net of allowance for doubtful accounts, amounted to ₱4,267.71 million and ₱4,384.20 million as at March 31, 2016 and December 31, 2015, respectively (see Note 9).

Amortization of Program and Other Rights. The Group estimates the amortization of program and other rights with finite lives based on the manner and pattern of usage of the acquired rights. The Group estimates that programs are generally more marketable in their initial airing as compared to the succeeding airings. In addition, estimation of the amortization of program and other rights is based on the Group's experience with such rights. It is possible, however, that future results of operations could be materially affected by changes in estimates brought about by changes in the factors mentioned above. The amounts and timing of recorded expenses for any period would be affected by changes in these factors and circumstances.

Program and other rights usage amounted to ₱189.64 million and ₱172.28 million as of March 31, 2016 and 2015, respectively (see Note 25). Program and other rights, net of accumulated impairment loss of ₱2.70 million, amounted to ₱1,261.69 million and ₱1,192.61 million as at March 31, 2016 and December 31, 2015, respectively (see Note 10).

Determination of Impairment of AFS Financial Assets. For unquoted equity instruments, the financial assets are considered to be impaired when the Group believes that future cash flows generated from the investment is expected to decline significantly. The Group's management makes significant estimates and assumptions on the future cash flows expected and the appropriate discount rate to determine if impairment exists. Impairment may also be appropriate when there is evidence of deterioration in the financial health of the investee, industry and sector performance. For the quoted shares, the Group determines that the financial assets are considered to be impaired when there has been a significant or prolonged decline in the fair value below its cost or where other objective evidence of impairment exists. The Group determines that a decline in fair value of greater than 20% of cost is considered to be a significant decline and a decline for a period of more than 12 months is considered to be a prolonged decline. This determination of what is significant or prolonged requires judgment. In making this judgment, the Group evaluates, among other factors, the normal volatility in share price for quoted equities.

There were no provision for impairment loss on AFS financial assets recorded as of March 31, 2016 and 2015, respectively. The carrying value of AFS financial assets amounted to P191.57 million and P191.12 million as at March 31, 2016 and December 31, 2015, respectively (see Note 12).

Estimating Allowance for Inventory Losses. The Group provides allowance for inventory losses whenever the net realizable value becomes lower than cost due to damage, physical deterioration, obsolescence, changes in price levels or other causes. The allowance account is reviewed periodically to reflect the accurate valuation of the inventories.

The carrying value of materials and supplies inventory, included under "Prepaid expenses and other current assets" in the consolidated statements of financial position amounted to P23.38 million and P26.01 million as at March 31, 2016 and December 31, 2015, respectively (see Note 11). No provisions for inventory losses were reported as of March 31, 2016 and 2015, respectively.

Estimating Useful Lives of Property and Equipment, Software Costs and Investment Properties. The Group estimates the useful lives of property and equipment, software costs and investment properties based on the period over which the assets

are expected to be available for use. The estimated useful lives of property and equipment, software costs and investment properties are reviewed periodically and are updated if expectations differ from previous estimates due to physical wear and tear, technical or commercial obsolescence and legal or other limits on the use of the assets. In addition, estimation of the useful lives of property and equipment, software costs and investment properties is based on collective assessment of industry practice, internal technical evaluation and experience with similar assets. It is possible, however, that future results of operations could be materially affected by changes in estimates brought about by changes in the factors mentioned above. The amounts and timing of recorded expenses for any period would be affected by changes in these factors and circumstances. A reduction in the estimated useful lives of property and equipment, software costs and investment properties would increase the recorded general and administrative expenses and decrease noncurrent assets.

There has been no change in the Group's estimate of useful lives of its property and equipment, software costs and investment properties in as of March 31, 2016 and December 31, 2015.

Total depreciation and amortization expense for the periods ended March 31, 2016 and 2015 amounted to ₱196.42 million and ₱214.57 million, respectively (see Notes 14, 16, 17, 25 and 26).

Revaluation of Land. The Group engages an accredited appraiser to determine the fair value of the land used in operations. Fair value is determined by reference to market-based evidence adjusted based on certain elements of comparison. The fair value amount would differ if the Group made different judgments and estimates or utilized a different basis for determining fair value.

Valuations from an accredited appraiser are performed every five years or more frequently as deemed necessary to ensure that the fair value of a revalued asset does not differ materially from its carrying amount.

The revalued amount of land amounted to ₱1,802.52 million as at March 31, 2016 and December 31, 2015, respectively (see Note 15).

Impairment of Nonfinancial Assets. For prepaid production costs, tax credits, investments and advances, property and equipment, investment properties and software costs, impairment testing is performed whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable.

The factors that the Group considers important which could trigger an impairment review include the following:

- significant underperformance relative to expected historical or projected future operating results;
- significant changes in the manner of use of the acquired assets or the strategy for overall business;
- significant negative industry or economic trends; and
- obsolescence or physical damage of an asset.

The Group recognizes an impairment loss whenever the carrying amount of an asset exceeds its recoverable amount. The recoverable amount is the greater of fair value less costs to sell and the asset's value in use. Recoverable amounts are estimated for individual assets or, if it is not possible, for the CGU to which the asset belongs.

As at March 31, 2016 and December 31, 2015, the Group did not identify any indicator of impairment on its nonfinancial assets, hence, no impairment tests were carried out.

The carrying values of nonfinancial assets as at March 31, 2016 and December 31, 2015 follow:

	March 31, 2016	December 31, 2015
	(Unaudited)	(Audited)
Property and equipment (see Note 14)	3,064,651,757	3,127,843,301
Program and other rights (see Note 10)	1,261,687,186	1,192,607,228
Investments and advances (see Note 13)	147,652,576	147,652,576
Tax credits (see Note 11)	146,590,919	146,590,919
Prepaid production costs (see Note 11)	108,888,043	129,352,549
Investment properties (see Note 16)	54,981,602	55,548,001
Software costs (see Note 17)	10,760,012	17,406,636
Investment in artworks (see Note 17)	10,406,255	10,406,255
Deferred production costs (see Note 17)	2,628,562	1,952,433

Taxes. The Group has exposures to the tax rules and regulations in the Philippines and significant judgment is involved in determining the provision for these tax exposures. The Group recognizes liabilities for expected tax issues based on estimates of whether additional taxes are due. Where the final tax outcome of these matters is different from the amounts that were initially recognized, such difference will impact profit or loss in the period in which such determination is made.

Estimating Realizability of Deferred Income Tax Assets. The Group reviews the carrying amounts of deferred income tax assets on nondeductible temporary differences and carryforward benefits of NOLCO and excess MCIT over RCIT at each reporting date and reduces deferred income tax assets to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax assets to be utilized.

Based on the Group's assessment, not all nondeductible temporary differences and carryforward benefits of NOLCO and excess MCIT over RCIT will be realized.

Pension and Other Employee Benefits. The determination of the Group's obligation and cost of pension benefits is dependent on the selection of certain assumptions used by actuaries in calculating such amounts. Those assumptions are described in Note 26 and include, among others, discount rate and salary increase rate. Due to the complexity of the valuation and its long-term nature, a defined benefit obligation is highly sensitive to changes in these assumptions.

Pension liability amounted to ₱1,128.31 million and ₱1,102.71 million as at March 31, 2016 and December 31, 2015, respectively.

Determination of Fair Value of Financial Assets and Financial Liabilities. PFRS requires certain financial assets and financial liabilities are carried and disclosed at fair value, which requires extensive use of accounting estimates and judgments. While significant components of fair value measurement were determined using verifiable objective evidence (i.e., foreign exchange rates and interest rates), the amount of changes in fair value would differ if the Group utilized a different valuation methodology. Any changes in the assumptions could affect the fair value of these financial assets and financial liabilities. The fair value of financial assets and liabilities are enumerated in Note 32.

Determination of Fair Value of Investment Properties and Land at Revalued Amounts. PFRS requires disclosure of fair value of investment properties when measured at cost and requires land at revalued amount to be re-measured at fair value with sufficient regularity.

The fair values of these assets as at March 31, 2016 and December 31, 2015 are based on the appraisal report prepared by an accredited appraiser in 2013. Management believes that there is no significant change on the fair value of these assets given that there were no events or circumstances (i.e., development in the area, expected market value, condition of the property) that would indicate a significantly different fair value.

Contingencies. The Group is currently involved in various claims and legal proceedings. The estimate of the probable costs for the resolution of these claims has been developed in consultation with outside counsel handling the defense in these matters and is based upon an analysis of potential results. The Group currently does not believe these proceedings will have a material adverse effect on the Group's financial position.

## 5. Seasonality or Cyclicality of Interim Operations

The Company's operations are not generally affected by any seasonality or cyclicality.

## 6. Nature and Amount of Changes in Estimates

2015 figures were restated to conform to the current period's presentation.

## 7. Segment Information

## **Business Segments**

For management purposes, the Group is organized into business units based on its products and services and has three reportable segments, as follows:

- The television and radio segment, which engages in television and radio broadcasting activities and which generates revenue from sale of national and regional advertising time.
- The international subscription segment which engages in subscription arrangements with international cable companies.
- Other businesses which include movie production, consumer products and other services.

The Executive Committee, the chief operating decision maker, and Management monitor the operating results of its business units separately for the purpose of making decisions about resource allocation and performance assessment. Segment performance is evaluated based on net income or loss and is measured consistently with net income or loss in the consolidated financial statements. On a consolidated basis, the Group's performance is evaluated based on consolidated net income for the year.

## **Geographical Segments**

The Group operates in two major geographical segments. In the Philippines, its home country, the Group is involved in television operations. In the United States and in other locations (which include Middle East, Europe, Australia, Canada, Guam, Singapore, Hongkong and Japan), the Group ties up with cable providers to bring television programming outside the Philippines.

The Group's revenues are mostly generated in the Philippines, which is the Group's country of domicile. Revenues from external customers attributed to foreign countries from which the Group derives revenue are individually immaterial to the consolidated financial statements.

Noncurrent assets consisting of property and equipment, land at revalued amounts, investment properties and intangible assets which are all located in the Philippines.

The Group does not have a single external customer whose revenue amounts to 10% or more of the Group's revenues.

## **Inter-segment Transactions**

Segment revenues, segment expenses and segment results include transfers among business segments and among geographical segments. The transfers are accounted for at competitive market prices charged to unrelated customers for similar services. Such transfers are eliminated upon consolidation.

## Measurement Basis

The amount of segment assets and liabilities and segment profit or loss are based on measurement principles that are similar to those used in measuring the assets and liabilities and profit or loss in the consolidated financial statements, which is in accordance with PFRS.

Please refer to Exhibit 1.

## 8. Cash and Cash Equivalents

This account consists of:

	March 31, 2016	December 31, 2015
	(Unaudited)	(Audited)
Cash on hand and in banks	2,364,767,317	1,507,255,528
Short-term placements	1,350,260,097	653,042,597
	3,715,027,414	2,160,298,125

Cash in banks earn interest at the respective bank deposit rates. Short-term placements are made for varying periods of up to three months depending on the immediate cash requirements of the Group, and earn interest at the respective short-term placement rates.

Interest income earned from bank deposits and short-term investments amounted to \$\mathbb{P}\$5.34 million and \$\mathbb{P}\$1.38 million for the three months ended March 31, 2016 and 2015, respectively.

#### 9. Trade and Other Receivables

This account consists of:

	March 31, 2016	December 31, 2015
	(Unaudited)	(Audited)
Trade:		
Television and radio airtime	3,907,422,087	4,254,300,514
Subscription receivable	525,605,066	277,677,942
Others	107,809,288	123,009,854
Nontrade:		
Advances to officers and employees	5,544,650	3,417,982
Others	4,607,046	9,068,441
	4,550,988,137	4,667,474,733
Less allowance for doubtful accounts	283,276,131	283,276,131
	4,267,712,006	4,384,198,602

## Trade Receivables

Television and Radio Airtime. Television and radio airtime receivables are noninterest-bearing and are generally on a 60–90 days terms upon receipt of invoice by the customer. Invoicing normally takes around 30 days from airing.

Television and radio airtime receivables include unbilled airtime receivables, arising when advertisements have been aired during the year but billing or acceptance by the customer has been delayed due to time lag in completing all required documents.

Subscriptions Receivable. Subscriptions receivable include receivables pertaining to revenue generated from international channel subscriptions and advertisements. These are noninterest-bearing and normally collected within 30–60 days.

Other Trade Receivables. Other trade receivables are noninterest-bearing and are generally on 60-90 day terms upon receipt of invoice by the customers.

#### Nontrade Receivables

Advances to Officers and Employees and Other Nontrade Receivables. Advances to officers and employees and other nontrade receivables are noninterest-bearing and are normally collected within the next financial year.

## Allowance for Doubtful Accounts

The movements in the allowance for doubtful accounts on trade receivables as at March 31, 2016 and December 31, 2015 are as follows:

	Television and		
	Radio Airtime	Others	Total
Balance at beginning of year	269,872,570	4,821,702	274,694,272
Provision for the period	7,605,661	976,198	8,581,859
Balance at end of year	277,478,231	5,797,900	283,276,131

The allowance for doubtful accounts for television and radio airtime and other receivables as at March 31, 2016 and December 31, 2015 are results of specific and collective impairment assessments performed by the Group as follows:

Individually impaired	203,961,822
Collectively impaired	79,314,309
	283,276,131

As of March 31, 2016 and December 31, 2015, the aging analysis of receivables that were not impaired follows:

## March 31, 2016 (Unaudited)

			(Onlaudited)		
		Trade			
	Television and		_		
	<b>Radio Airtime</b>	Subscriptions	Others	Nontrade	Total
Neither past due nor impaired	1,737,051,162	159,116,955	74,395,714	5,271,054	1,975,834,885
Past due but not impaired:					
< 30 days	435,620,282	63,653,524	6,091,845	472,483	505,838,134
31-60 days	193,158,895	108,783,094	2,357,297	93,322	304,392,608
61-90 days	141,512,017	5,795,600	642,947	2,024,991	149,975,555
91-180 days	114,294,986	26,946,950	663,311	308	141,905,555
181-365 days	174,601,413	5,320,239	3,395,799	337,917	183,655,368
Over 1 year	833,705,101	155,988,704	14,464,475	1,951,621	1,006,109,901
	3,629,943,856	525,605,066	102,011,388	10,151,696	4,267,712,006

## December 31, 2015

_			(Audited)		
		Trade			
	Television and		_		
	Radio Airtime	Subscriptions	Others	Nontrade	Total
Neither past due nor impaired	1,891,256,559	84,061,725	84,885,135	6,483,312	2,066,686,731
Past due but not impaired:					-
< 30 days	474,292,142	33,628,253	6,950,764	581,146	515,452,305
31-60 days	210,306,429	57,470,271	2,689,664	114,785	270,581,149
61-90 days	154,074,639	3,061,824	733,599	2,490,707	160,360,769
91-180 days	124,441,436	14,236,114	756,835	379	139,434,764
181-365 days	190,101,521	2,810,690	3,874,590	415,632	197,202,433
Over one year	932,349,557	82,409,065	17,321,367	2,400,462	1,034,480,451
	3,976,822,283	277,677,942	117,211,954	12,486,423	4,384,198,602

Trade and other receivables that were not impaired are assessed by the management of the Group as good and collectible.

The Group's unbilled receivables amounted to \$\mathbb{P}\$21.68 million and \$\mathbb{P}\$68.64 million as of March 31, 2016 and December 31, 2015, respectively. These are included in trade receivables as "neither past due nor impaired" but with age of 31–60 days from date of airing.

## 10. Program and Other Rights

The movements in program rights are as follows:

March	31,	2016
/1	Ina	uditad)

	(Unaudited)		
	Program and	Story / Format	
	Film Rights	Rights	Total
Cost:			
Balance at beginning of period	1,189,128,656	6,180,832	1,195,309,488
Additions	250,240,121	8,479,928	258,720,049
Program and other rights usage (see Note 25)	(187,149,390)	(2,490,701)	(189,640,091)
Balance at end of period	1,252,219,387	12,170,059	1,264,389,446
Accumulated impairment in value -			
Balance at beginning and end of period	(2,702,260)	-	(2,702,260)
	1,249,517,127	12,170,059	1,261,687,186
	De	ecember 31, 2015	
_		(Audited)	
_	Program and	Story / Format	

	(Audited)			
	Program and	Story / Format		
	Film Rights	Rights	Total	
Cost:				
Balance at beginning of period	1,185,333,241	15,639,728	1,200,972,969	
Additions	734,084,599	14,890,663	748,975,262	
Program and other rights usage	(730,289,184)	(24,349,559)	(754,638,743)	
Balance at end of period	1,189,128,656	6,180,832	1,195,309,488	
Accumulated impairment in value -				
Balance at beginning and end of period	(2,702,260)	-	(2,702,260)	
	1,186,426,396	6,180,832	1,192,607,228	

Management believes that the carrying values of program and other rights approximate its recoverable values.

## 11. Prepaid Expenses and Other Current Assets

This account consists of:

	March 31, 2016	December 31, 2015
	(Unaudited)	(Audited)
Advances to suppliers	321,182,284	416,487,788
Tax credits	146,590,919	146,590,919
Input VAT	136,835,039	136,952,228
Creditable withholding taxes	126,101,730	140,181,190
Prepaid production costs	108,888,043	129,352,549
Prepaid expenses	83,340,155	71,717,440
Materials and supplies inventory - at cost	23,380,248	26,005,795
Others	1,902,081	1,741,298
	948,220,499	1,069,029,207

Advances to suppliers are noninterest-bearing and are generally applied to acquisition of inventories and fixed assets and availment of services within the next financial year.

Tax credits represent claims of the Parent Company from the government arising from airing of government commercials and advertisements. The Parent Company expects to utilize these tax credits within the next financial year.

Prepaid production represents costs paid in advance prior to the airing of the programs or episodes. The Group expects to air the related programs or episodes within the next financial year.

Creditable withholding taxes represent amounts withheld by the Company's customers and is deducted from the Company's income tax payable.

Prepaid expenses include prepayments for rentals, insurance and other expenses.

In 2015, the Group has written off creditable withholding taxes and prepaid rentals amounting to ₱1.11 million. No write-off was made for the first three months of 2016.

#### 12. Available-for-Sale Financial Assets

This account consists of:

	March 31, 2016	December 31, 2015
	(Unaudited)	(Audited)
Investment in shares of stock:		
Unquoted	151,733,081	151,283,081
Quoted	39,833,800	39,833,800
	191,566,881	191,116,881

The unquoted shares are stated at cost as there are no reliable sources and bases for subsequent fair value determination.

The movements in this account are as follows:

	March 31, 2016 (Unaudited)	December 31, 2015 (Audited)
Balance at beginning of period	191,116,881	129,024,081
Additions during the period	450,000	130,000,000
Redemption during the period	-	(7,467,200)
Net change in the fair value of AFS financial assets	-	(60,440,000)
Write-off of AFS financial assets	-	-
Balance at end of period	191,566,881	191,116,881

## X-Play

GNMI holds 50% equity in X-Play Online Games Incorporated (X-Play). The other joint venture partner in X-Play is IPE. At the time of incorporation of X-Play, GNMI and IPE each subscribed to 1,000,000,000 common shares of X-Play's authorized capital stock with a par value of P100/share.

As discussed in Note 4, the Group, through GNMI's BOD, announced its decision to dispose of its shareholdings in X-Play on January 1, 2011, and classified its investment in X-Play as asset held for sale. The then carrying value of asset held for sale previously classified as interest in and advances to joint venture amounted to \$\mathbb{P}\$26.43 million.

In connection with the planned disposal of X-Play, in March 2013, GNMI and IPE extended until June 30, 2013 the exercise period of the option agreement which was entered into by both parties on October 19, 2011. The option agreement states that IPE grants GNMI the option to sell all, but not less than all, of shares in stock of X-Play for a purchase price of \$\mathbb{P}75.00\$ million in cash. Also, on March 23, 2012, GNMI agreed to subscribe to \$\mathbb{P}130.00\$ million worth of shares of IPE's authorized but unissued capital stock to be offered on its Initial Public Offering in exchange for GNMI's shares of stock in X-Play at a subscription price per share equivalent to the offering price.

As at December 31, 2013, the sale of investment in X-Play has not materialized. The Group reassessed the classification of investment in X-Play and reclassified it under "Other noncurrent assets" account in the Group's 2013 consolidated statements of financial position.

In 2014, an agreement provides that IPE will provide GNMI and the Parent Company 10,000 million (GNMI - 4,000 million; GNI - 6,000 million) of IPE shares in exchange for GNMI's investment in X-Play and the Parent Company's ₱30.00 million

advances and \$\mathbb{P}\$50.00 million airtime credits granted to X-Play (collectively, the consideration). Also, as the increase in authorized capital stock of IPE was already approved by the SEC on July 28, 2014, the Group's investment in X-Play was reclassified to "Asset classified as held for sale" account in the 2014 consolidated statement of financial position.

On November 9, 2015, a Deed of Assignment was executed but the terms were amended to be 13,000 million (GNMI - 5,000 million; GNI - 8,000 million) of IPE shares in exchange for the same consideration. At initial recognition, the Group recognized at fair value the IPE shares as AFS financial assets amounting to ₱130.00 million.

Of the P50.00 million airtime credits, P22.00 million has not been implemented at date of exchange and therefore was recognized by the Group as unearned revenue, included as part of trade payables and other current liabilities. Also, a gain on disposal of asset held for sale amounting to P23.57 million, which represent excess of fair value of IPE shares over the carrying amount of GNMI's investment in X-Play, was recognized in the statements of comprehensive income.

## 13. Investments and Advances

At as March 31, 2016 and December 31, 2015, this account consists of:

Investments in an associate and interests in joint ventures	57,213,613
Permanent advances in an associate (see Note 23)	90,438,963
	147,652,576

The movements in the said amounts are as follows:

	March 31, 2016 (Unaudited)	December 31, 2015 (Audited)
Investments in an associate and joint ventures	(Orlauditeu)	(Addited)
Acquisition cost -		
Balance at beginning and end of period	131,722,056	131,722,056
Accumulated equity in net losses:	•	, ,
Balance at beginning of period	(74,508,443)	(71,394,727)
Equity in net earnings during the period	-	(3,113,716)
Balance at end of period	(74,508,443)	(74,508,443)
·	57,213,613	57,213,613
Advances to an associate:		
Balance at beginning of period	87,860,215	87,610,215
Additional advances during the period		250,000
Balance at end of period	87,860,215	87,860,215
Advances to joint ventures:		
Balance at beginning of period	2,578,748	-
Advances during the period	-	2,578,748
Balance at end of period	2,578,748	2,578,748
Total investments and advances	147,652,576	147,652,576

The ownership interests in an associate and joint ventures, which were all incorporated in the Philippines, and are accounted for under the equity method, as at March 31, 2016 and December 31, 2015 follows:

		Perc	entage of
	Principal Activities	C	wnership
Associate -		Direct	Indirect
Mont-Aire Realty and Development Corporation			
(Mont-Aire)	Real Estate	49	_
Joint Ventures:			
INQ7 Interactive, Inc. (INQ7)	Internet Publishing	50	_
Philippine Entertainment Portal (PEP)*	Internet Publishing	_	50
Gamespan, Inc. (Gamespan)*	Betting Games	_	50
*Indirect investment through GNMI.	-		

The carrying values of investments and the related advances as of March 31, 2016 and December 31, 2015 are as follows:

		Advances	
	Investments	(see Note 23)	Total
Associate - Mont-Aire	38,350,619	87,860,215	126,210,834
Joint ventures:			
Gamespan	8,947,966	1,959,670	10,907,636
PEP	9,915,028	619,078	10,534,106
	18,862,994	2,578,748	21,441,742
	57,213,613	90,438,963	147,652,576

The associate and joint ventures are not listed in any public stock exchanges.

#### PEP

As at December 31, 2012, the Group has unrecognized share in net losses of PEP amounting to \$\mathbb{P}\$3.86 million. On November 15, 2013, the Group, through GNMI, converted its cash advances to PEP amounting to \$\mathbb{P}\$12.00 million to additional investment in joint venture (see Note 32). As a result, in 2013, the Group recognized share in net losses amounting to \$\mathbb{P}\$4.17 million which includes the prior year unrecognized losses.

There were no recognized shares in net losses/earnings of PEP for the three months ended March 31, 2016 and 2015, respectively.

## Gamespan

On March 22, 2012, the Group, through GNMI, executed a Shareholder's Agreement with Manila Jockey Club (MJC) for the establishment of Gamespan, a joint venture corporation. The joint venture was organized to operate and manage the hardware and software owned by MJC, set-up new media infrastructure for offering and taking bets in horse racing and other sports.

There were no recognized shares in net losses/earnings of Gamespan as of March 31, 2016 and 2015, respectively.

#### INQ7

Losses of INQ7 recognized under the equity method in excess of the Group's carrying value of investment were applied against its advances to the Parent Company thereby reducing both advances and investments to zero as at December 31, 2015 and 2014. INQ7 ceased operations in 2007. In 2013, INQ7 submitted a request to liquidate its assets to SEC.

## Mont-aire

The table below shows the condensed financial information of Mont-Aire as at March 31, 2016 and December 31, 2015, respectively:

Current assets	₽53,469,276
Noncurrent assets	120,275,583
	173,744,859
Current liabilities	1,269,154
Noncurrent liabilities	94,209,136
	95,478,290
Net assets	78,266,569
Proportion of the Company's ownership	49%
Carrying amount of investment	₽38,350,619

Mont-Aire ceased commercial operations in 2009. Noncurrent assets include parcels of land with an aggregate fair market value of P117.86 million determined by an accredited appraiser as at December 10, 2012, enough to cover for the carrying amount of investment the Group has in Mont-aire. There were no changes in the land account and management expects no significant change in fair value as at March 31, 2016 and December 31, 2015, respectively.

## 14. Property and Equipment at Cost

Please refer to Exhibit 2 for the rollforward analysis of property and equipment at cost.

The amount of depreciation expense includes amortization of previously capitalized borrowing costs amounting to P10.08 million each year. No borrowing costs were capitalized as at March 31, 2016 and December 31, 2015.

The cost of fully depreciated assets still used by the Group amounted to ₱4,715.95 million and ₱4,659.21 million as at March 31, 2016 and December 31, 2015, respectively.

Construction in progress pertains to the costs incurred for installation of equipment, signal strengthening of transmitters nationwide and construction/improvement of studios and stations in the regions.

As at March 31, 2016 and December 31, 2015, no property and equipment have been pledged as collateral or security for any of the Group's liabilities.

#### 15. Land at Revalued Amounts

This account consists of:

	March 31, 2016 (Unaudited)	December 31, 2015 (Audited)
Cost:		
Balance at beginning of period	349,312,816	346,502,817
Additions	-	2,809,999
Balance at end of period	349,312,816	349,312,816
Revaluation increment -		
Balance at beginning and end of period	1,453,210,041	1,453,210,041
	1,802,522,857	1,802,522,857

Land used in operations was last appraised on December 17, 2013 by an accredited firm of appraisers and is valued in terms of its highest and best use.

The fair value was arrived at through the use of the "Market Data Approach" as determined by independent professionally qualified appraisers. The fair value represents the amount that would be received to sell an investment property in an orderly transaction between market participants at the date of valuation.

The fair value is categorized under Level 3 of the fair value hierarchy and represents the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date in accordance with International Valuation Standards.

Management expects that there is no significant change on the fair value of land at revalued amount as at March 31, 2016 and December 31, 2015.

As at March 31, 2016 and December 31, 2015, no land has been pledged as collateral or security for any of the Group's liabilities and the Group has no restrictions on the realizability of its land and no contractual obligation to purchase, construct or develop land or for repairs, maintenance and enhancements.

## 16. Investment Properties

Balance at end of period

		March 31, 2016	
		(Unaudited)	
	Land and	Buildings and	
	Improvements	Improvements	Total
Cost:			
Balance at beginning of period	30,501,881	76,984,510	107,486,391
Additions	-	6,053	6,053
Balance at end of period	30,501,881	76,990,563	107,492,444
Accumulated depreciation:			
Balance at beginning of period	-	50,134,341	50,134,341
Depreciation during the period	-	572,452	572,452
Balance at end of period	-	50,706,793	50,706,793
Accumulated impairment in value	-	1,804,049	1,804,049
Balance at end of period	30,501,881	24,479,721	54,981,602
	D	ecember 31, 2015	
	5	(Audited)	
	Land and	Buildings and	
	Improvements	Improvements	Total
Cost:			
Balance at beginning of period	30,501,881	76,879,099	107,380,980
Additions	-	105,411	105,411
Balance at end of period	30,501,881	76,984,510	107,486,391
Accumulated depreciation:			
Balance at beginning of period	-	46,765,625	46,765,625
Depreciation during the period	-	3,368,716	3,368,716
Balance at end of period	-	50,134,341	50,134,341
Accumulated impairment in value	-	1,804,049	1,804,049

Certain properties were provided with allowance for impairment in prior years. Management believes that the carrying values after impairment approximate its recoverable values.

30,501,881

25,046,120

55,548,001

The fair market value of investment properties owned by the Group amounted to ₱133.67 million as at December 31, 2013. Land was last appraised on December 17, 2013 by an accredited appraiser and is valued in terms of its highest and best use. The fair value was arrived at through the use of the "Market Data Approach". Management expects that there is no significant change in the fair market value as at March 31, 2016 and December 31, 2015. The fair value represents the amount that would be received to sell an investment property in an orderly transaction between market participants at the date of valuation.

The fair value is categorized under Level 3 of the fair value hierarchy and represents the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date in accordance with International Valuation Standards.

As at March 31, 2016 and December 31, 2015, no investment properties have been pledged as collateral or security for any of the Group's liabilities and the Group has no restriction on the realizability of its investment properties and no contractual obligation to purchase, construct or develop investment properties or for repairs, maintenance and enhancements.

## 17. Other Noncurrent Assets

This account consists of:

	March 31, 2016	December 31, 2015
	(Unaudited)	(Audited)
Deferred input VAT	36,021,538	30,876,257
Software costs	10,760,014	17,406,636
Refundable deposits (see Notes 31 and 32)	12,564,130	20,040,588
Guarantee deposits	18,246,208	18,046,427
Investments in artworks	10,406,255	10,406,255
Deferred production costs	2,936,669	1,952,433
Video rights and others	522,162	533,642
	91,456,976	99,262,238

The movements in software costs follow:

	March 31, 2016	December 31, 2015
	(Unaudited)	(Audited)
Cost:		
Balance at beginning of period	258,281,297	256,111,222
Additions	48,450	2,170,075
Balance at end of period	258,329,747	258,281,297
Accumulated amortization:		
Balance at beginning of period	240,874,661	220,194,130
Amortization during the period (see Notes 26)	6,695,072	20,680,531
Balance at end of period	247,569,733	240,874,661
	10,760,014	17,406,636

## 18. Short-term Loans

The Parent Company obtained unsecured USD denominated loans from various local banks for the payment of the dividends declared during the year. Details of the short-term loans are as follows:

	March 31, 2016	December 31, 2015
	(Unaudited)	(Audited)
Balance at beginning of period	1,152,970,000	2,222,960,000
Additions	-	1,200,000,000
Payments	-	(2,325,197,500)
Unrealized foreign currency loss (gain)	(24,255,000)	55,207,500
Balance at end of period	1,128,715,000	1,152,970,000

The interest rate of the short-term loan ranges from 1.90% for peso loans and 1.68% to 1.73% for US dollar denominated loans as at March 31, 2016 and December 31, 2015. Interest expense and other financing charges amounted to ₱5.25 million and ₱9.75 million for the three months ended March 31, 2016 and 2015, respectively.

## 19. Trade Payables and Other Current Liabilities

This account consists of:

	March 31, 2016	December 31, 2015
	(Unaudited)	(Audited)
Trade payables	525,557,219	592,626,117
Payable to government agencies	617,020,550	595,723,879
Customers' deposits	26,181,641	239,932,427
Advances from customers	40,116,122	156,369,021
Accrued expenses:		
Payroll and talent fees	264,490,351	222,796,911
Production costs	161,890,316	214,239,585
Utilities and others	159,939,600	80,158,312
Commissions	38,199,357	50,373,301
Others	30,473,062	38,437,946
	1,863,868,218	2,190,657,499

Trade payables to suppliers are noninterest-bearing and are normally settled on terms ranging from 7-60 days.

Payable to government agencies is remitted within 30 days after reporting period.

Customers' deposits include guaranty deposits from advertising agencies to secure payment of bills by advertisers. These deposits are non-interest bearing and normally refunded once the related broadcasts are paid by the advertisers. It also includes deposits from the Group's lessees upon inception of the lease agreements.

Advances from customers include payments received before broadcast from customers. These deposits will be settled and implemented within the next financial year. As provided in Note 12, this account also includes unearned revenue of \$\mathbb{P}\$22.00 million resulting from the sale of the Group's interests in X-Play.

Accrued expenses and other payables are noninterest-bearing and are generally settled within the next financial year.

Others include unpaid subscriptions and customs duties. These are noninterest-bearing and are normally settled within one year.

## 20. Obligations for Program and Other Rights

This account consists of current obligation for program and other rights amounting to \$\mathbb{P}227.83\$ million and \$\mathbb{P}220.84\$ million as of March 31, 2016 and December 31, 2015, respectively.

Obligations for program and other rights represent liabilities to foreign and local film suppliers for program and other rights purchased by the Group. The current portion of the obligations for program rights is noninterest-bearing and is generally payable in equal monthly or quarterly installments. The amounts presented in the consolidated statements of financial position as at March 31, 2016 and December 31, 2015 represent the nominal amounts of the obligations which are expected to be settled within the next 12 months.

## 21. Material Events

A. Any known trends, demands, commitments, events or uncertainties that will have a material impact on the issuer's liquidity.

As of March 31, 2016, there are no known trends, demands, commitments, events or uncertainties that will have a material impact on the issuer's liquidity.

- B. Any material commitments for capital expenditures, the general purpose of such commitments and the expected sources of funds for such expenditures.
  - The 2016 Capital Expenditure budget of the parent company amounts to ₱550.00 million. This will be financed from internally-generated funds.
- C. Any known trends, events or uncertainties that have had or that are reasonably expected to have a material favorable or unfavorable impact on net sales/revenues/income from continuing operations.
  - GMA Network's results of operations depend largely on the ability to sell airtime for advertising. The Company's business may be affected by the general condition of the economy of the Philippines.
- D. Any events that will trigger direct or contingent financial obligation that is material to the company, including any default or acceleration or an obligation.
  - As of March 31, 2016, there are no events which may trigger a direct or contingent financial obligation that is material to the Company.
- E. Any significant elements of income or loss that did not arise from the issuer's continuing operations.
  - As of March 31, 2016, there are no significant elements of income or loss that did arise from the issuer's continuing operations.
- F. Any seasonal aspects that had a material effect on the financial condition or results of operations.
  - There are no seasonal aspects that had a material effect on the financial condition or results of operations.
- G. Any material events that were unusual because of their nature, size or incidents affecting assets, liabilities, equity, net income, or cash flows.
  - There are no material events that were unusual because of their nature, size or incidents affecting assets, liabilities, equity, net income, or cash flows.
- H. Any material events subsequent to the end of the interim period that have not been reflected in the financial statements for the interim period.
  - There were no material events, subsequent to the end of interim period that have not been reflected in the financial statements for the interim period.

## 22. Equity

a. Capital Stock

There were no movements in capital stock as of March 31, 2016 and December 31, 2015 with composition as follows:

_	Preferred		Common	
	Number of		Number of	
	Shares	Peso Equivalent	Shares	Peso Equivalent
Authorized - ₱0.20 par value per preferred share/₱1.00 par value				
per common share	7,500,000,000	₽1,500,000,000	5,000,000,000	₽5,000,000,000
Subscribed and issued	7,500,000,000	1,500,000,000	3,364,692,000	3,364,692,000

	Preferred		Common	
	Number of Shares	Peso Equivalent	Number of Shares	Peso Equivalent
Treasury shares	492,816	98,563	3,645,000	3,645,000
Underlying shares of the acquired PDRs	_		750,000	₽750,000

The preferred shares are of equal rank, preference and priority and are identical in all respect regardless of series. Preferred shares are participating at the rate of one fifth (1/5) of the dividend paid to common shares, the rate of which is adjusted proportionately by the Parent Company's BOD consequent to any stock split or stock dividend declaration affecting the common shares and preferred shares. Preferred shares are convertible at the option of the shareholders at the ratio of five (5) preferred shares to one (1) common share, based on par value.

Preferred shares enjoy priority over common shares in the distribution of assets of the Parent Company in the event of dissolution and liquidation, at such rates, terms and conditions as the BOD may determine. Each preferred share is entitled to one vote and shall have the same voting rights as the common shares.

The Parent Company's BOD may specify other terms and conditions, qualifications, restrictions and privileges of the preferred shares or series/classes thereof, insofar as such terms, conditions, qualifications, restrictions and privileges are not inconsistent with the articles of incorporation and any applicable law or regulation.

The following summarizes the information on the Parent Company's registration of securities with the SEC which was approved on June 20, 2007, as required by Securities Regulation Code Rule 68, As Amended (2011):

	Authorized and	Issue/Offer
Securities	issued shares	Price
Initial oublic offering	91,346,000	8.50
Underlying common shared of PDRs	945,432,000	8.50
Over-allotment common shares	13,701,000	8.50
Common shares covering employee		
stock option plan	57,000,000	8.50
PDRs	945,432,000	8.50

In prior years, the Parent Company has acquired 945.43 million PDRs issued by GMA Holdings for \$\mathbb{P}8.50\$ per share. In as much as each PDR share grants the holder, upon payment of the exercise price and subject to certain other conditions, the delivery of one (1) Parent Company share or the sale and delivery of the proceeds of such sale of Parent Company share, such PDRs held by the Parent Company is being treated similar to a treasury shares.

#### b. Retained Earnings

The retained earnings of the Parent Company is restricted for the payment of dividends to the extent of ₱34.27 million as at March 31, 2016 and December 31, 2015, representing the cost of shares held in treasury and underlying shares of the acquired PDRs amounting to ₱28.48 million and ₱5.79 million, respectively, in March 31, 2016 and December 31, 2015

Consolidated retained earnings include undeclared retained earnings of subsidiaries amounting to P192.13 million as at December 31, 2015. The Parent Company's retained earnings available for dividend declaration, computed based on the guidelines provided in SRC Rule 68, As Amended (2011), amounted to P1,689.77 million as at December 31, 2015.

The BOD of the Parent Company approved the declaration of the following cash dividends in 2015, 2014 and 2013:

Year	Declaration Date	Record Date	Cash Dividend Per Share	Total Cash Dividend Declaration
2015	March 30, 2015	April 24, 2015	P0.25	P1,214,854,609
2014	April 2, 2014	April 24, 2014	P0.27	P1,312,253,578
2013	March 4, 2013	April 17, 2013	P0.25	P1,215,049,609

On April 8, 2016, the BOD approved the Parent Company's declaration and distribution of cash dividends amounting to \$\mathbb{P}0.40\$ per share totaling \$\mathbb{P}1,944.08\$ million to all stockholders of record at April 25, 2016 and will be paid on May 16, 2016.

## 23. Related Party Disclosures

Parties are considered to be related if one party has the ability, directly and indirectly, to control the other party or exercise significant influence over the other party in making financial and operating decisions. Parties are also considered to be related if they are subject to common control. Related parties may be individual or corporate entities.

Outstanding balances at year-end are unsecured and settlement occurs in cash throughout the financial year. There have been no guarantees provided or received for any related party receivables or payables. For periods ended March 31, 2016 and December 31, 2015, the Company has not recorded any impairment of receivables on amounts owed by the related parties. The assessment is undertaken each financial year through examining the financial position of the related party and the market in which the related party operates.

In the ordinary course of business, the Company transacts with associates, affiliates, jointly controlled entities and other related parties on advances, reimbursement of expenses, and future stock subscriptions.

The transactions and balances of accounts as at and for the periods ended March 31, 2016 and December 31, 2015 with related parties are as follows:

Transactions with related parties are as follows:

			Amount/			
			Volume of	Receivables		
Related Party	Category	Year	Transactions	(Payables)	Terms	Conditions
Associate -						
Mont-Aire	Advances (see Note 13)	2016	-	87,860,215	Noninterest-	Unsecured;
		2015	250,000	87,860,215	bearing	not impaired
Common						
stockholders:						
GMA Kapuso	Reimbursable	2016	31,523	4,043,380	On demand,	Unsecured;
Foundation, Inc.	charges	2015	132,035	4,011,857	noninterest-	not impaired
					bearing	
Belo, Gozon,	Legal, consulting and	2016		-	On demand,	Unsecured;
Elma Law	retainers' fees	2015	12,880,960	(560,000)	noninterest-	not impaired
					bearing	
Joint ventures:						
Gamespan	Advances (see Note 13)	2016	-	1,959,670	Noninterest-	Unsecured;
		2015	1,959,670	1,959,670	bearing	not impaired
PEP	Advances (see Note 13)	2016	-	619,078	Noninterest-	Unsecured;
		2015	619,078	619,078	bearing	not impaired

The advances made by the Parent Company to Mont-Aire, Gamespan and PEP are intended for future capital subscription.

## Compensation of Key Management Personnel

The compensation of key management personnel of the Group, by benefit type, follows:

	March 31, 2016	March 31, 2015
	(Unaudite	d)
Salaries and short-term benefits	77,965,067	63,119,558
Pension benefits	35,624,006	32,725,830
	113,589,073	95,845,388

## Equity Investments of the Retirement Fund

The Group's retirement fund includes equity investments in GMA Network, Inc. and GMA PDRs amounting to \$\mathbb{P}49.87\$ million and \$\mathbb{P}367.15\$ million as at March 31, 2016, respectively and \$\mathbb{P}47.78\$ million and \$\mathbb{P}366.63\$ million as at December 31, 2015, respectively.

## 24. Net Revenues

This account consists of:

March 31, 2016	March 31, 2015
(Unaudite	ed)
3,613,884,316	2,711,427,429
279,566,501	246,983,996
52,174,267	47,860,546
3,945,625,084	3,006,271,971
(42,912,596)	(351,853)
3,902,712,488	3,005,920,118
	(Unaudite 3,613,884,316 279,566,501 52,174,267 3,945,625,084 (42,912,596)

There were no income from tax credits earned as at March 31, 2016 and December 31, 2015.

## 25. Production Costs

This account consists of:

	March 31, 2016	March 31, 2015
	(Unaudit	ed)
Talent fees and production personnel costs (see Note 27)	646,296,313	666,297,095
Program and other rights usage	189,640,091	172,281,939
Facilities and production services	170,639,632	137,004,512
Rental	158,786,934	172,410,843
Tapes sets and production supplies	82,984,396	74,508,105
Depreciation (see Note 14)	70,592,374	71,119,143
Transportation and communication	18,590,572	32,920,191
	1,337,530,312	1,326,541,828

## 26. General and Administrative Expenses

This account consists of:

	March 31, 2016	March 31, 2015
	(Unaudite	ed)
Personnel costs (see Note 27)	619,888,979	568,225,187
Depreciation (see Notes 14 and 16)	119,137,006	133,875,056
Communication, light and water	62,643,097	68,115,678
Professional fees	52,329,138	32,307,836
Advertising	52,225,939	34,992,483
Repairs and maintenance	47,309,941	34,703,360
Taxes and licenses	43,259,954	40,409,051
Research and surveys	26,291,756	21,089,429
Rental	18,286,013	29,364,771
Marketing expenses and sales incentives	14,776,912	64,713,981
Security services	12,949,524	15,090,995
Software maintenance	10,728,023	8,019,641
Transportation and travel	8,707,183	12,269,238
Amortization of software costs (see Note 17)	6,695,072	9,572,793
Janitorial services	6,691,779	5,305,554
Insurance	5,655,960	6,194,017
Freight and handling	3,851,301	1,361,719
Materials and supplies	2,939,081	4,124,431
Entertainment, amusement and recreation	2,607,273	2,409,709
Dues and subscription	1,929,071	2,355,932
Others	13,869,733	10,541,429
	1,132,772,735	1,105,042,290

Others include expenses incurred for messengerial services, other manpower, donations and other miscellaneous expenses.

## Depreciation and Amortization

	March 31, 2016	March 31, 2015
	(Unaudite	ed)
Property and equipment:		
Production costs (see Notes 14 and 25)	70,592,374	71,119,143
General and administrative expenses (see Note 12)	118,564,554	132,211,590
Investment properties -		
General and administrative expenses (see Note 16)	572,452	1,663,466
	189,729,380	204,994,199

## 27. Personnel Costs

This account consists of:

	March 31, 2016	March 31, 2015
	(Unaudite	ed)
Talent fees	631,884,144	626,620,018
Salaries and wages	412,271,706	438,353,994
Employee benefits and allowances	104,483,004	72,659,971
Pension expense	88,078,198	66,631,584
Sick and vacation leaves expense	29,468,240	30,256,715
	1,266,185,292	1,234,522,282

The said amounts were distributed as follows:

	March 31, 2016	March 31, 2015
	(Unaudite	d)
Production costs (see Note 25)	646,296,313	666,297,095
General and administrative expenses (see Note 26)	619,888,979	568,225,187
	1,266,185,292	1,234,522,282

## 28. Others - Net

This account consists of the following income (expenses):

	March 31, 2016	March 31, 2015	
	(Unaudited)		
Commissions	18,027,514	2,556,883	
Merchandising income	3,918,405	1,962,549	
Gain on sale of property and equipment	3,822,926	452,606	
Rental	1,539,717	1,267,831	
Bank charges	(866,169)	(556,863)	
Income from mall shows	709,089	1,474,768	
Sales of DVDs and integrated receiver-decoders	23,521	552,929	
Others	310,302	180,767	
	27,485,305	7,891,470	

## 29. Agreements

## Lease Agreements

Operating Lease Commitments - Group as Lessee. The Group entered into various lease agreements for the land, building, studio spaces, satellite and airtime that it presently occupies and uses for periods ranging from three to twenty five years. The leases are cancellable at the Group's option.

Also, in June 2012, the Parent Company agreed to extend its non-cancellable Co-production/ Blocktime Rental Agreement with ZOE Broadcasting Network, Inc. (ZBN) for another seven years from June 2012 to May 2019. On the first year of the contract renewal, the Parent Company shall pay ZBN an amount equivalent to total payments from June 2011 to May 2012, subject to yearly escalation of 10.00%.

Total rental expense amounted to ₱177.07 million and ₱201.78 million for the three months ended March 31, 2016 and 2015, respectively (see Notes 25 and 26).

The future minimum rentals payable under the non-cancellable operating leases follow:

	March 31, 2016	March 31, 2015	
	(Unaudited)		
	(In Millions)		
Within one year	178.81	162.56	
After one year but not more than five years	449.67	628.48	
	628.48	791.04	
	628.48	791.04	

Operating Lease - Group as Lessor. The Group also leases out certain properties for a period of one year, renewable annually. The leased out properties include investment properties and portion of land in regional stations. Total rental income amounted to P0.42 million and P0.69 million for the three months ended March 31, 2016 and 2015, respectively (see Note 28).

## Subscription Agreements

The Parent Company entered into various subscription agreements with international cable providers for the airing of its programs and shows abroad. The agreements generally have terms of three to five years and are based on certain agreed service package rates.

Total subscription income amounted to \$\mathbb{P}279.57\$ million and \$\mathbb{P}246.98\$ million for the three months ended March 31, 2016 and 2015, respectively (see Note 24).

## 30. EPS Computation

The computation of basic EPS follows:

	March 31, 2016	March 31, 2015
	(Unaudite	ed)
Net income attributable to Equity Holders of Parent Company (a)	1,004,574,903	402,190,189
Less attributable to preferred shareholders	310,020,951	124,119,550
Net income attributable to common shareholders (b)	694,553,952	278,070,639
Common shares issued at the beginning of year	3,364,692,000	3,364,692,000
Treasury shares (see Note 22)	(3,645,000)	(3,645,000)
Underlying shares on the acquired PDRs (see Note 22)	(750,000)	(750,000)
Weighted average number of common shares		
for basic EPS ( c )	3,360,297,000	3,360,297,000
Basic EPS (b/c)	0.207	0.083

The computation of diluted EPS follows:

	March 31, 2016	March 31, 2015
	(Unaudite	ed)
Net income attributable to Equity Holders of Parent Company (a)	1,004,574,903	402,190,189
Weighted average number of common shares	3,360,297,000	3,360,297,000
Effect of dilution - assumed conversion of		
preferred shares	1,500,000,000	1,500,000,000
Reacquired preferred shares	(98,563)	(98,563)
Weighted average number of common shares		
adjusted for the effect of dilution (d)	4,860,198,437	4,860,198,437
Diluted EPS (a/d)	0.207	0.083
Diated Li G (ard)	0.20.	0.000

## 31. Financial Risk Management Objectives and Policies

The Group's principal financial instruments include cash and cash equivalents. The main purposes of these financial instruments include raising financing for the Group's operations and managing identified financial risks. The Group has other financial assets and liabilities such as trade and nontrade receivables, refundable deposits, trade payables and other current liabilities (excluding payable to government agencies, customers' deposits and advances from customers), short-term loans, obligations for program and other right, dividends payable and other long-term employee benefits, which arise directly from its operations, and AFS financial assets. The main risks arising from the use of financial instruments are liquidity risk, foreign currency exchange risk and credit risk. The Group is not exposed to interest rate risk as most of its financial assets and financial liabilities have fixed rates.

The BOD reviews and approves the Group's objectives and policies.

Liquidity Risk. The Group is exposed to the possibility that adverse changes in the business environment and/or its operations would result in substantially higher working capital requirements and subsequently pose difficulty in financing the additional working capital.

The Group manages liquidity risk by using its cash and cash equivalents from operations to meet its short-term liquidity needs. The Group likewise regularly evaluates other financing instruments and arrangements to broaden the Group's range of financing sources.

The tables below summarize the maturity profile of the Group's financial assets used for liquidity risk management purposes and financial liabilities based on contractual undiscounted payments as at March 31, 2016 and December 31, 2015:

			March 31, 2016	i	
			(Unaudited)		
	On Demand	> 3 Months	3 to 12 Months	More than 1 year	Tota
Cash and cash equivalents*	2,311,387,903	1,350,260,097	-	-	3,661,648,000
Trade receivables:					
Television and radio airtime	1,264,113,517	2,365,830,339	277,478,231	-	3,907,422,087
Subscription	194,051,493	331,553,573	-	-	525,605,066
Others	19,166,532	82,844,856	5,797,900	-	107,809,288
Nontrade receivables					
Advances to officers and employees	2,356,676	3,187,974	-	-	5,544,650
Others	1,958,160	2,648,886	-	-	4,607,046
Refundable deposits**	-	-	-	12,564,130	12,564,130
AFS financial assets	-	-	-	191,566,881	191,566,881
	3,793,034,281	4,136,325,725	283,276,131	204,131,011	8,416,767,148
Trade payables and other current liabilities***	591,854,982	624,519,624	30,473,062	_	1,246,847,668
Short-term loans****	, , , <u>-</u>	1,128,715,000	, , , <u>-</u>	-	1,128,715,000
Obligation for program and other rights	-	85,347,378	142,481,380	-	227,828,758
Dividends payable	10,678,177		-	-	10,678,177
• •	602,533,159	1,838,582,002	172,954,442	-	2,614,069,603

<sup>\*</sup>Excluding cash on hand and production fund amounting to P53.38 million.

December 31, 2015

			(Audited)		
	On Demand	> 3 Months	3 to 12 Months	More than 1 year	Total
Cash and cash equivalents*	1,379,929,293	653,042,597	-	-	2,032,971,890
Trade receivables:					
Television and radio airtime	1,400,967,153	2,575,855,130	277,478,231	-	4,254,300,514
Subscriptions	102,517,693	175,160,249	-	-	277,677,942
Others	22,686,391	94,525,563	5,797,900	-	123,009,854
Nontrade receivables					
Advances to officers and employees	315,790	3,102,192	-	-	3,417,982
Others	4,991,390	4,077,051	-	-	9,068,441
Refundable deposits**	-	-	-	20,040,588	20,040,588
AFS financial assets	-	-	-	191,116,881	191,116,881
	2,911,407,710	3,505,762,782	283,276,131	211,157,469	6,911,604,092
Trade payables and other current liabilities***	592,626,117	567,568,109	38,437,946	-	1,198,632,172
Short-term loans****	-	-	1,160,475,629	-	1,160,475,629
Obligation for program and other rights	-	220,843,041	-	-	220,843,041
Dividends payable	10,873,177	-	-	-	10,873,177
	603,499,294	788,411,150	1,198,913,575	-	2,590,824,019

<sup>\*</sup>Excluding cash on hand and production fund amounting to P127.33 million.

<sup>\*\*</sup>Included under "Other current assets" account in the consolidated statements of financial position (see Note 17).

<sup>\*\*\*</sup> Excluding payable to government agencies amounting to P617.02 million (see Note 19).

<sup>\*\*\*\*</sup>Gross contractual payments.

<sup>\*\*</sup>Included under "Other current assets" account in the consolidated statements of financial position (see Note 17).

<sup>\*\*\*</sup> Excluding payable to government agencies, customers' deposits and advances from customers amounting to P595.72 million, P239.93 million and P156.37 million, respectively (see Note 19).

<sup>\*\*\*\*</sup>Gross contractual payments.

Foreign Currency Exchange Risk. Foreign currency exchange risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in foreign currency exchange rates. The Group's exposure to foreign currency exchange risk results from its business transactions denominated in foreign currencies. It is the Group's policy to ensure that capabilities exist for active but conservative management of its foreign currency exchange risk.

The Group's foreign currency-denominated monetary assets and liabilities are as follows:

	March 3	1, 2016	December 31, 2015	
	(Unaud	dited)	(Audi	ted)
Assets	(in USD)	(in PhP)	(in USD)	(in PhP)
Cash and cash equivalents	14,655,859	675,195,409	11,450,723	538,871,024
Trade receivables	11,408,836	525,605,075	25,470,989	1,198,664,742
	26,064,695	1,200,800,484	36,921,712	1,737,535,766
Liabilities				
Short-term loans	24,500,000	1,128,715,000	24,500,000	1,152,970,000
Trade payables	3,475,662	160,123,748	2,684,356	126,325,793
Obligations for program and other rights	4,564,856	210,302,916	3,174,067	149,371,593
	32,540,518	1,499,141,664	30,358,423	1,428,667,386
	(6,475,823)	(298,341,180)	6,563,289	308,868,380

In translating the foreign-currency-denominated monetary assets and liabilities into peso amounts, the exchange rates used were P46.07 and P47.06 to US\$1.00, the Philippine peso to U.S. dollar exchange rates as at March 31, 2016 and December 31, 2015, respectively.

The following table demonstrates the sensitivity to a reasonably possible change in US\$ exchange rate, with all other variables held constant, of the Group's income before income tax from reporting date up to next reporting date (due to changes in the fair value of monetary assets and liabilities). There is no impact on the Group's equity other than those already affecting profit or loss.

		Effect on income
	Appreciation (Depreciation) of ₽	before Income Tax
March 31, 2016	0.50	(₽0.81 million)
	(0.50)	0.81 million
December 31, 2015	0.50	(0.82 million)
	(0.50)	0.82 million

Credit Risk. Credit risk, or the risk of counterparties defaulting, is controlled by the application of credit approvals, limits and monitoring procedures. It is the Group's policy to enter into transactions with a diversity of creditworthy parties to mitigate any significant concentration of credit risk. The Group ensures that sales of products and services are made to customers with appropriate credit history. The Group has an internal mechanism to monitor the granting of credit and management of credit exposures. The Group has made provisions, where necessary, for potential losses on credits extended. The Group's exposure to credit risk arises from default of the counterparty with a maximum exposure equal to the carrying amount of the instruments. The Group does not require any collateral for its financial assets, thus, maximum exposure to credit risk is equal to the carrying value of the financial instruments.

The following table shows the maximum exposure to credit risk for the components of the consolidated financial position as at March 31, 2016 and December 31, 2015:

	March 31, 2016	December 31, 2015
	(Unaudited)	(Audited)
Loans and receivables		
Cash and cash equivalents*	3,661,648,000	2,032,971,890
Trade receivables		
Television and airtime	3,907,422,087	4,254,300,514
Subscriptions	525,605,066	277,677,942
Others	107,809,288	123,009,854
Nontrade receivables		
Advances to officers and employees	5,544,650	3,417,982
Others	4,607,046	9,068,441
Refundable deposits**	12,564,130	20,040,588
	8,225,200,267	6,720,487,211
AFS financial assets	191,566,881	191,116,881
	8,416,767,148	6,911,604,092

<sup>\*</sup>Excluding cash on hand and production fund amounting to P53.38 million and P127.33 million as at March 31, 2016 and December 31,2015, respectively.

The credit quality of financial assets is managed by the Group using high grade and standard grade as internal credit ratings.

- High Grade. Pertains to a counterparty who is not expected by the Group to default in settling its obligations, thus credit
  risk exposure is minimal. This normally includes prime financial institutions and companies and top 20 advertisers in
  terms of volume of sales, who consistently pay on or before the maturity date and related parties.
- Standard Grade. Pertains to a counterparty with tolerable delays (normally from 1 to 30 days) in settling its obligations to the Group. The delays may be due to cut-off differences. This includes customers outside the top 20 advertisers in terms of volume of sales, who consistently pay on maturity date and officers and employees.

As at March 31, 2016 and December 31, 2015, the credit quality of the Group's financial assets is as follows:

Λ	/larch 31	, 2016
	(Unaudi	ited)

	(Ollaudited)				
	Neither Past [	Due Nor Impaired	Past Due but	Past Due but Past Due and	
	High Grade	Standard Grade	not Impaired	Impaired	Total
Cash and cash equivalents *	3,661,648,000	-	-	-	3,661,648,000
Trade receivables:					
Television and radio airtime	1,746,548,072	267,981,321	1,615,414,463	277,478,231	3,907,422,087
Subscription	109,001,000	50,115,955	366,488,111	-	525,605,066
Others	75,797,900	4,395,714	21,817,774	5,797,900	107,809,288
Nontrade receivables:					
Advances to officers and employees	2,878,942	2,665,708	-	-	5,544,650
Others	2,392,111	2,214,935	-	-	4,607,046
Refundable deposits**	12,564,130	-	-	-	12,564,130
AFS financial assets	191,566,881	-	-	-	191,566,881
	5,802,397,036	327,373,633	2,003,720,348	283,276,131	8,416,767,148

<sup>\*</sup> Excluding cash on hand and production fund amounting to P53.38 million as of March 31, 2016.

<sup>\*\*</sup> Included under "Other noncurrent assets" account in the consolidated statements of financial position (see Note 17).

<sup>\*\*</sup>Included under "Other current assets" account in the consolidated statements of financial position (see Note 17).

December 31, 2015

1,531,478,417

March 24 2016

20,040,588

191,116,881

6,911,604,092

283,276,131

(Audited) Neither Past Due Nor Impaired Past Due but Past Due and High Grade Standard Grade not Impaired Impaired Total Cash and cash equivalents \* 2,032,971,890 2,032,971,890 Trade receivables: 4,254,300,514 Television and radio airtime 2,365,548,701 210,306,429 1,400,967,153 277,478,231 117,689,978 57,470,271 Subscription 102,517,693 277,677,942 Others 91,835,899 2,689,664 123,009,854 22,686,391 5,797,900 Nontrade receivables: Advances to officers and employees 3,102,192 315,790 3,417,982 3,962,266 114,785 4,991,390 9,068,441

270,581,149

20,040,588

191,116,881

## Capital Management

Refundable deposits\*\*

AFS financial assets

The primary objective of the Group's capital management is to ensure that it maintains a strong credit rating and healthy capital ratios in order to support its business and maximize shareholder value.

The Group manages its capital structure and makes adjustments to it, in the light of changes in economic conditions. To maintain or adjust the capital structure, the Group may adjust the dividend payment to shareholders, payoff existing debts, return capital to shareholders or issue new shares.

No changes were made in the objectives, policies or processes for periods ended March 31, 2016 and December 31, 2015.

The Group monitors its capital gearing by measuring the ratio of interest-bearing loan to total equity. Interest-bearing loan includes all short-term and long-term loans. The Group's interest-bearing loans, which are short-term loans, amounted to ₱1,128.72 million and ₱1,152.97 million as at March 31, 2016 and December 31, 2015, respectively. The Group's total equity attributable to equity holders of the Parent Company as at March 31, 2016 and December 31, 2015 amounted to ₽10,043.76 million and ₽9,038.85 million, respectively.

## 32. Fair Value Measurement

The table below presents the carrying values and fair values of the Group's assets and liabilities, by category and by class, as at March 31, 2016 and December 31, 2015:

	March 31, 2016					
	(Unaudited)					
			Fair Value			
				Significant		
		<b>Quoted Prices in</b>	Significant	Unobservable		
		<b>Active Market</b>	Observable Input	Inputs		
	<b>Carrying Value</b>	(Level 1)	(Level 2)	(Level 3)		
Assets Measured at Fair Value				_		
Land at revalued amount	1,802,522,857	-	-	1,802,522,857		
AFS financial assets	39,833,800	39,833,800	-	-		
Assets for which Fair Value are Disclosed						
Investment properties	54,981,602	-	-	134,009,961		
Loans and receivables -						
Refundable deposits*	12,564,130	-	-	11,448,040		
	1,909,902,389	39,833,800	-	1,947,980,858		

<sup>\*</sup>Included under "Other noncurrent assets" account in the consolidated statements of financial position (see Note 17).

<sup>4,826,268,395</sup> \* Excluding cash on hand and production fund amounting to P127.33 million as of December 31, 2015.

<sup>\*\*</sup>Included under "Other current assets" account in the consolidated statements of financial position (see Note 17).

## December 31, 2015

<u>-</u>	(Addited)						
		Fair Value					
				Significant			
		Quoted Prices in	Significant	Unobservable			
		Active Market	Observable Input	Inputs			
	Carrying Value	(Level 1)	(Level 2)	(Level 3)			
Assets Measured at Fair Value							
Land at revalued amount	1,802,522,857	-	-	1,802,522,857			
AFS financial assets	39,833,800	39,833,800	-	-			
Assets for which Fair Value are Disclosed							
Investment properties	55,548,001	-	-	135,390,479			
Loans and receivables -							
Refundable deposits*	20,040,588	-	-	18,260,354			
	1,917,945,246	39,833,800	-	1,956,173,690			

<sup>\*</sup>Included under "Other noncurrent assets" account in the consolidated statements of financial position (see Note 17).

During the periods ended March 31, 2016 and December 31, 2015, there were no transfers between levels of fair value measurement. There are no financial instruments classified under levels 1 and 2.

#### Fair Value Determination

The following methods and assumptions are used to estimate the fair value of each asset and liability for which it is practicable to estimate such value:

## Cash and Cash Equivalents, Short-term Investments and Trade and Nontrade Receivables

The carrying values of cash and cash equivalents, short-term investments and trade and nontrade receivables are the approximate fair values primarily due to the relatively short-term maturity of these financial instruments.

## Refundable Deposits

The fair value of refundable deposits is based on the present value of the future discounted cash flows. Discount rates used range from 3.14% to 4.72% in 2016 and 2015.

#### AFS Financial Assets

These are investments in quoted and unquoted shares of stock. The fair value of quoted shares is based on quoted market prices. For unquoted shares, the carrying amounts (cost less allowance for impairment losses) approximate fair values due to unpredictable nature of future cash flows and lack of other suitable methods for arriving at reliable fair value.

## Investment Properties

The valuation for investment properties was derived through market data approach based upon prices paid in actual market transactions. This approach relies on the comparison of recent sale transactions or offerings of similar properties which have occurred and/or offered with close proximity to the subject property adjusted based on certain elements of comparison (e.g. market conditions, location, physical condition and amenities). Significant unobservable valuation input in determining the fair value of investment properties includes adjusted price per square meter that ranges from P900 to P118,945.

## Land at Revalued Amount

The valuation for land was derived through market data approach based upon prices paid in actual market transactions. This approach relies on the comparison of recent sale transactions or offerings of similar properties which have occurred and/or offered with close proximity to the subject property adjusted based on certain elements of comparison (e.g. market conditions, location, physical condition and amenities). Significant unobservable valuation input in determining the fair value of land at revalued amount includes adjusted price per square meter that ranges from \$\mathbb{P}200\$ to \$\mathbb{P}50,000\$.

Significant increases (decreases) in estimated price per square meter would result in a significantly higher (lower) fair value of the properties.

Trade Payables and Other Current Liabilities (excluding payable to government agencies, customer deposits and advances to customers), Short-term Loans, Current Portion of Obligations for Program and Other Rights and Dividends Payable

The carrying values of trade payables and other current liabilities, short-term loans, current portion of obligations for program and other rights and dividends payable are the approximate fair values due to the relatively short-term maturity of these financial instruments.

## 33. Causes for Material Changes in the Financial Statements

## Statements of Financial Position (March 31, 2016 vs. December 31, 2015)

- Cash and cash equivalents increased by 72% to ₱3,715.03 million as cash provided by operation amounted to ₱1,714.14 million exceeds ₱121.09 million used in investing activities which mainly resulted from the acquisition of fixed assets and ₱5.30 million used in financing activities primarily due to payment of interest expense.
- Program and other rights grew by 6% to ₱1,261.69 million as acquisitions of rights for the three-month period of 2016 were more than the program usage incurred.
- Trade payables and other current liabilities were down by 15% to ₱1,863.87 million as payments of payables were more than the availments made.
- Income tax payable increased by P612.78 million directly attributed to income generated for the first quarter of 2016.
- Retained earnings rose by 53% to ₱2,896.88 million directly attributed to the net income generated for the three months ended March 31, 2016.

## 34. Other Notes to 2016 and 2015 Operations and Financials

The key performance indicators that the Company monitors are the following:

	March 31, 2016	March 31, 2015			
	(Unaudited)				
Revenues	3,902,712,488	3,005,920,118			
Airtime revenues	3,613,884,316	2,711,427,429			
Cash operating expenses	2,084,238,504	2,044,735,187			
EBITDA	1,837,733,719	986,106,012			
Net income before tax	1,451,768,900	590,333,263			
Netincome	1,012,655,181	407,913,862			
	March 31, 2016	March 31, 2015			
	(Unaudited)				
Current ratio	2.42	1.58			
Asset-to-Equity ratio	1.56	1.95			
Debt-to-Equity ratio	0.11	0.30			
Interest Rate Coverage ratio	276.74	61.45			
EDITO A second	470/	220/			
EBITDA margin	47%	33%			

# GMA NETWORK, INC. AND SUBSIDIARIES UNAUDITED SEGMENTED RESULTS FOR THE THREE MONTHS ENDED MARCH 31, 2016 AND 2015

**EXHIBIT 1** 

#### Business Segment Data

The following table shows revenue and expense information and certain asset and liability information regarding business segments for each of the period ended March 31:

	Television and Radio Airtime		International Subscriptions		Other Businesses		Eliminations		Consolidated	
	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015
NET REVENUES										
External sales	3,571,228,069	2,711,427,429	279,566,501	246,983,996	51,917,918	47,508,693	-	-	3,902,712,488	3,005,920,118
Inter-segment sales	-	-		-	111,056,574	140,417,965	(111,056,574)	(140,417,965)	-	-
	3,571,228,069	2,711,427,429	279,566,501	246,983,996	162,974,492	187,926,658	(111,056,574)	(140,417,965)	3,902,712,488	3,005,920,118
NET INCOME										
Segment results	1,166,304,499	317,836,188	232,562,464	249,437,091	33,542,478	7,062,721	-	-	1,432,409,441	574,336,000
Interest expense	(5,245,578)	(9,742,675)		-	· · · -	-	-	-	(5,245,578)	(9,742,675)
Foreign exchange gain (loss)	(8,086,379)	16,965,233	-	-	(139,191)	(492,485)	-	-	(8,225,570)	16,472,748
Interest income	5,201,350	1,201,189	-	-	143,952	174,531	-	-	5,345,302	1,375,720
Other income	26,271,539	6,408,012	-	-	1,213,766	1,483,458	-	-	27,485,305	7,891,470
Income tax	(357,204,879)	(99,706,634)	(69,768,739)	(74,831,127)	(12,140,101)	(7,881,640)	-	-	(439,113,719)	(182,419,401)
	827,240,552	232,961,313	162,793,725	174,605,964	22,620,904	346,585	-	-	1,012,655,181	407,913,862
ASSETS AND LIABILITIES										
Assets										
Segment assets	14,264,806,982	13,265,971,669	1,264,743,349	1,204,517,475	841,195,316	929,955,363	(882,479,506)	(1,111,988,465)	15,488,266,141	14,288,456,042
Investment in an associate - at equity	38,350,619	38,350,619			18,862,994	21,976,710	-	-	57,213,613	60,327,329
Deferred income tax assets	33,303,971	-			158,105,741	141,200,850	-	-	191,409,712	141,200,850
	14,336,461,572	13,304,322,288	1,264,743,349	1,204,517,475	1,018,164,051	1,093,132,923	(882,479,506)	(1,111,988,465)	15,736,889,466	14,489,984,221
Liabilities										
Segment liabilities	5,252,999,034	6,705,124,879	144,979,327	152,609,818	835,474,414	994,981,230	(591,671,147)	(803,339,162)	5,641,781,628	7,049,376,765
Deferred income tax liabilities		14,912,990	-	-	· · · ·	-		-		14,912,990
	5,252,999,034	6,720,037,869	144,979,327	152,609,818	835,474,414	994,981,230	(591,671,147)	(803,339,162)	5,641,781,628	7,064,289,755

#### Geographical Segment Data

The following table shows revenue information regarding geographical segments for each of the period ended March 31:

		Local								
	Television and Ra	Television and Radio Airtime Other Businesses		International Subscriptions		Eliminations		Consolidated		
	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015
NET REVENUES										<u> </u>
External sales	3,571,228,069	2,711,427,429	51,917,918	47,508,693	279,566,501	246,983,996	-	-	3,902,712,488	3,005,920,118
Inter-segment sales	-	-	111,056,574	140,417,965	-	-	(111,056,574)	(140,417,965)	-	-
	3,571,228,069	2,711,427,429	162,974,492	187,926,658	279,566,501	246,983,996	(111,056,574)	(140,417,965)	3,902,712,488	3,005,920,118

# GMA NETWORK, INC. AND SUBSIDIARIES UNAUDITED ROLLFORWARD OF PROPERTY AND EQUIPMENT AS OF MARCH 31, 2016

EXHIBIT 2

	DECEMBER 31, 2015	ADDITIONS	DISPOSALS	RECLASSIFICATIONS	MARCH 31, 2016
At cost					
Buildings and leasehold improvements	2,910,206,400	-	-		2,910,206,400
Broadcast equipment	6,286,870,854	21,996,254	-	337,783	6,309,204,891
Communication & mechanical equipment	1,140,698,007	3,526,276	-	197,003	1,144,421,286
Transportation equipment	497,684,142	19,156,954	(19,518,623)	47,399	497,369,872
Furniture, fixtures and equipment	149,434,697	954,766	-	(171,218)	150,218,245
	10,984,894,100	45,634,250	(19,518,623)	410,967	11,011,420,694
Accumulated Depreciation					
Buildings and leasehold improvements	(1,622,570,206)	(35,596,087)	-	-	(1,658,166,293)
Broadcast equipment	(5,082,620,082)	(108,010,331)	-	25,023	(5,190,605,390)
Communication & mechanical equipment	(942,894,076)	(23,208,277)	-	12,455	(966,089,898)
Transportation equipment	(336,710,843)	(19,880,168)	18,165,981	41,236	(338,383,794)
Furniture, fixtures and equipment	(133,329,058)	(2,462,065)	-	(170,849)	(135,961,972)
	(8,118,124,265)	(189,156,928)	18,165,981	(92,135)	(8,289,207,347)
Equipment for installation	261,073,466	81,683,776	-	(318,832)	342,438,410
-	261,073,466	81,683,776	-	(318,832)	342,438,410
Net book value	3,127,843,301	(61,838,902)	(1,352,642)	-	3,064,651,757

## GMA Network, Inc. and Subsidiaries Financial Ratios As of March 31, 2016 and 2015

Exhibit 3

Ratios	Formula	In PhP	2016	2015
Current Ratio	Current Assets	10,192,647,105	2.42	1.58
	Current Liabilities	4,203,514,836		
	Interest-bearing loans and borrowings			
Net Debt-to-Equity Ratio	less cash and cash equivalents	(2,586,312,414)	(0.26)	0.07
Hot Bobt to Equity Hadio	Total Equity	10,095,107,838	(0.20)	0.07
Assets-to-Equity Ratio	Total Assets	15,736,889,466	1.56	1.95
	Total Equity	10,095,107,838		
Interest Rate Coverage Ratio	EBIT	1,451,669,176	276.74	61.45
	Interest expense	5,245,578		
Profitability Ratios				
Gross Profit Margin	Gross Profit	2,565,182,176	66%	56%
Siess Franking	Net Revenues	3,902,712,488	0070	0070
		5,552,7 12,100		
Net Income Margin	Net Income	1,012,655,181	26%	14%
	Net Revenues	3,902,712,488		

## SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on behalf by the undersigned thereunto duly authorized.

Issuer: GMA NETWORK, INC.

Ву:

PELIPE'S. YALONG

FREASURER, EVE & CHIEF PINANCIAL OFFICER

RONALDO P. MASTRILI SVP - FINANÇE & ICT

Date: May 13, 2016