

# Expanding our Commitment

THE GMA KAPUSO FOUNDATION, INC. 2011 ANNUAL REPORT



# Vision

We are the most accomplished, most trusted, and most credible non-government organization in the Philippines; the leader in serving and uplifting the lives of the underprivileged members of our society through *Serbisyong Totoo* and the responsible use of media.

# **Mission**

We uplift the lives of underprivileged Filipinos all over the Philippines by:

- providing quick-response relief operations to fulfill the most immediate needs in times of crises;
- undertaking health, nutrition and medical projects to promote greater equity in health;
- carrying out developmental programs designed to promote education and foster learning.

We value our relationship with local, national, and international partners and recognize the impact they have in our capability to provide help to those who need it most.

We are committed in ensuring sustainable operations to enable us to continue being a "strong bridge" for our donors and beneficiaries by actively promoting the Foundation's initiatives to solicit sufficient funding.

In doing so, we effectively bridge the distance that comes between those who need help and those who extend a helping hand. As such, we recognize the power of media and its role in eliciting compassion and a sense of responsibility from our donors and in promoting volunteerism among Filipinos and we shall continue to use it responsibly as a means to achieve our organizational goals.

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#### Front Cover:

Christian and Muslim children in Mandulog, Iligan City (foreground) wave and show off their backpacks with school supplies that were distributed in the Unang Hakbang Sa Kinabukasan project. Workers (background) are busy finishing the first five homes in the new Kapuso Village in Mandulog, Iligan City.

### Back cover:

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innin Innin Parents, teachers and barangay members carry Give a Gift sacks with noche buena packages towards the Pullaan Elementary School in Lagawe District, Ifugao.

## MESSAGE FROM THE CHAIRMAN

The year 2011 was another busy and rewarding one for the GMA Kapuso Foundation - our numerous activities under our Health, Disaster Relief, Education, and Values Formation programs were manifestations that our being *Kapusong Totoo* went beyond the traditional doleouts as we moved towards sustainability. Not only did we provide the victims of calamities with relief goods and medical aid but we also endeavored to jumpstart their road to recovery and rebuilding of their lives by helping them create new communities.

Among the more memorable highlights of GMAKF's public service in 2011 were our Operation Bayanihan and Kalusugan Karavan for the victims of typhoons Pedring and Quiel that hit Central Luzon (Bulacan and Pampanga) and typhoon Sendong which destroyed Cagayan de Oro, Iligan and Dumaguete. Once again, millions responded to our clarion call to help the disaster victims. Indeed, the Filipino spirit of *pakikiramay sa kapwa* was brought to fore.

As of this writing, we have also inaugurated several classrooms in Iligan City and our housing project there for the typhoon victims continues. In the future, we look forward to helping them have a fresh start, living in our Kapuso Community.

The synergy between GMAKF and the Network in terms of employee volunteerism also continued during GMAKF's various projects in 2011. GMA Network employees gamely volunteered during relief operations as part of Operation Bayanihan (re-packing of relief goods), Unang Hakbang Sa Kinabukasan (packing of school bags for Grade 1 pupils) and Kapuso School Development (tree-planting activities). In February, hundreds of our Kapuso employees donated blood to the Philippine Red Cross during our annual Kapuso Bloodletting Day.

As the GMAKF served more underprivileged Filipinos in 2011, the group is now setting its sight towards expanding its reach to be able to enrich and uplift more lives in the future.

In the spirit of providing *Serbisyong Totoo* to more needy Filipinos, we launched our chapters in Cebu and Iloilo in 2011. We now have coordinators stationed in these areas who are in charge of implementing GMAKF's projects. With these two extension offices, we are able to react to calamities faster, thus effectively serving more of our needy *kababayans*.

As GMAKF moves forward, the success of our projects depends not only on our passion and commitment to public service but also on the constant help given by our volunteers and partners from both the private and public sectors. Surely, GMAKF can keep on reaching out to more and more of our countrymen with our friends always by our side.

Thank you very much, mga Kapuso!

FÉLIPE L. GOZON

Chairman

More than providing the victims of calamities with relief goods and medical aid; we also endeavored to jumpstart their road to recovery and rebuilding of their lives by helping them create new communities.



**C** onsistent with our mission of uplifting the lives of Filipinos wherever they may be through a wide array of social services, we extended the operations of the GMA Kapuso Foundation in 2011 by establishing satellite offices in Cebu and Iloilo. Manned by coordinators who work in tandem with our Station Managers in the said areas, this initiative has further improved our reaction time in providing *Serbisyong Totoo* to our *kababayans* in need.

As we continue to seamlessly align these two satellite offices with GMAKF headquarters in Manila, more regional chapters are contemplated for future activation.

Our calendar in 2011 was characterized by numerous activities made even more meaningful by the fact that our endeavors benefited hundreds of thousands in need throughout the country. The number of strong typhoons that hit the Philippines, among them Pedring, Quiel and Sendong, served once again to confirm our ability not only to respond to the situations with speed and effectivity, but also to plan and implement sustainable projects in the affected areas, once initial relief operations had been carried out.

While calamities were prevalent in 2011, these did not deter GMAKF from undertaking its various and regular activities such as our Health and Values Formation-oriented projects and other programs which continued to touch the lives of many throughout the year.

Education continues to be among GMAKF's top priorities with our Unang Hakbang Sa Kinabukasan (UHSK) and Kapuso School Development (KSD) programs with the latter, expanded in 2011 to cover the repair not only of classrooms destroyed by typhoons and other calamities but also those that have been dilapidated over time.

To further support our KSD project, we collaborated with our very own *Kapuso* stars led by spouses Ogie Alcasid and Regine Velasquez and expanded our fund raising efforts through Ogie and Regine's Celebrity Ukay-Ukay. The two editions we mounted of this novel sale of celebrity items saw our *Kapuso* artists donating clothes and other items that were auctioned and sold during the bazaars organized by our long time partner and donor, Cut Unlimited, generating more than P6 million for the Foundation's KSD program. Indeed, much appreciation and gratitude goes to our generous donors who consistently stepped up to the plate, ensuring the availability and sustainability of GMAKF's services to its wide array of beneficiaries. In times of calamities, our calls for assistance to help our affected kababayans were always met with an outpouring of donations, both in cash and in kind.

Without a doubt, 2011 was another notable year for the Foundation. As a public service organization, our experiences throughout the year continues to teach us invaluable lessons which we will utilize to further expand and improve our services to benefit even more Filipinos in need in the future.

Once again, our sincerest thanks to all our benevolent partners and hardworking volunteers, for being part of another fruitful and fulfilling year for the Foundation. None of what has been accomplished this year would have been possible without you.

Mga Kapuso, marami pong salamat sa inyong lahat!

GILBERTO R. DUAVY, JR. President

The number of strong typhoons that hit the Philippines – among them Pedring, Quiel and Sendong – served once again to confirm our ability not only to respond to the situations with speed and effectivity, but also to plan and implement sustainable projects in the affected areas, once initial relief operations had been carried out. REPORT ON OPERATIONS BY THE EXECUTIVE VICE PRESIDENT and CHIEF OPERATING OFFICER

We thank you immensely for trusting in our integrity, transparency and unconditional compassion to serve our underprivileged countrymen who need assistance the most in times of disaster, in the urgent need for medical services, in having a schoolroom when classes start or simply in needing to experience the warmth and happiness of Christmas.

little girl in the primary grade darted up to me from nowhere! She wrapped her frail arms around me and buried her face in my chest. I bent and laid my hands around her shoulders and stroked her hair. Locked in that tight embrace, she was not letting go. We were in the middle of the open field at the Mascap Elementary School in Montalban, Rizal where we had just inaugurated 3 classrooms, a water supply system and hand washing facility. Witnesses to this scene were almost in tears.

Scenes like this certainly move you and me enough to dwell in the scene's deep emotion. At the same time, my mind conjured images of many other boys and girls who need to go to school or should I say need decent schoolrooms instead of makeshift shacks or open-air structures made of torn nipa roofs with muddy earth as floors. They need to get an education nearer to where they live and not have to traverse 3 hills and 2 rivers to get to school on an empty stomach.

The GMAKF is now deluged not only with letters asking that we repair classrooms but also with numerous requests to build new schoolrooms from the ground up. We have built a total of 280 schoolrooms. The Foundation is now also constructing high school buildings, which are bigger and necessarily need more funds to build. Will we build complete schools in the future, not just one schoolroom at time?

With the resources of our friends, partners, donors, benefactors and dependent on availability of funds donated, we can build more classrooms in a year. While kind-hearted people from all over make donations at our office and through the banks, we see the need to initiate other sources of funding so we can reach the yearly target for classroom construction.

Our celebrity *ukay-ukay* project is one such project. Celebrities gave clothes, accessories, shoes and bags, which Kapuso Foundation sold or auctioned at the Noel Bazaar during the summer and the Christmas Holidays. A tremendous success, the funds were used to build 13 schoolrooms this year. The celebrity ukay-ukay project, in order to generate more funds is now open to anyone who would like to donate their pre-loved items. Some friends donated expensive signature items, which were sold at good prices. Garment companies donated their overruns and slightly defective clothes which also sold well. But still more donations are needed and new sources of funding must be discovered if we are to continue building schools.

The construction of the Kapuso Village at Barangay Mandulog in Iligan City is now underway. This project has made me proud and fulfilled primarily because both Christians and Muslims will build their lives together in this huge residential project built from funds wholeheartedly donated by people from all walks of life, from all over the Philippines, and all over the world.

Seeing that the Typhoon Sendong victims in Iligan were rendered homeless and claiming serious personal responsibility for the donations that came pouring into the Foundation from here and from all over the world, it was clear to me that the Foundation must build homes and classrooms for the victims and thus rebuild their lives. The Kapuso Village provides the beneficiaries of Barangay Mandulog long-term and lasting foundations for life.



Seven of ten classrooms were recently inaugurated in time for school opening, 20 residential units will be awarded to beneficiaries in August. Construction is scheduled to be completed in December 2012. Besides all these, there are so many Kapuso projects that have served our people. Unang Hakbang sa Kinabukasan, Give A Gift: Alay sa Batang Pinoy, Operation Bayanihan and Kalusugan Karavan to name a few.

As you go through this annual report, may you also be imbibed with a sense of fulfillment, a sense of personal accomplishment. For here you will see how well your donations and support have been put to good use in the spirit of Serbisyong Totoo!

I thank you, all our donors, sponsors and partners, and appreciate your being with us throughout the years. We thank you immensely for trusting in our integrity, transparency and unconditional compassion to serve our underprivileged countrymen who need assistance the most in times of disaster, in the urgent need for medical services, in having a schoolroom when classes start or simply in needing to experience the warmth and happiness of Christmas.

With the GMAKF staff and our indigent beneficiaries, I thank you from the bottom of my heart. Guided by the Almighty, we take on seemingly impossible tasks to make life better, healthier, more conducive to education for our young.

All Tigages CARMELA C. TIANGCO Executive Vice President & COO

# BOARD OF

(left to right) Joel Marcelo G. Jimenez • Marissa L. Flores • Michael John R. Duavit Miguel C. Enriquez • Anna Teresa M. Gozon-Abrogar • Carolina G. Jimenez • Felipe S. Yalong Judith D. Vazquez • Carmela C. Tiangco • Gilberto R. Duavit, Jr. • Felipe L. Gozon



### OFFICERS

FELIPE L. GOZON Chairman of the Board

GILBERTO R. DUAVIT, JR. President

CARMELA C. TIANGCO Executive Vice President/COO

FELIPE S. YALONG Treasurer

ROBERTO O. PAREL Secretary

HENRY L. PEREZ 2011 Executive Director e

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# 617,087 served in 2011 FLOODS, FIRES AND LANDSLIDES

### IMMEDIATE RESPONSE SENDONG relief efforts serve 186,695 residents

The GMA Kapuso Foundation responded in full force and hastily to the destruction caused by Typhoon Sendong, fiercest 2011 disaster. The biggest number of beneficiaries, 186,695 residents, were assisted in Iligan, Cagayan de Oro, Dumaguete and Bukidnon.

The outpouring of love, compassion and sympathy from rich and poor people all over the world changed the despair, suffering and pain of those stricken into hope and gratitude.

Trucks of food rained into the GMA Kapuso Foundation office in Quezon City. Clothing filled the first floor office. Donations poured into our bank accounts.

*Operation Bayanihan*, the disaster relief project had already served 53,068 people in the first week after Sendong struck. GMAKF staff wasted no time feeding the little children. Medical missions provided medicines, eye refraction (with free eyeglasses), dental services, minor surgeries and psycho-social counseling in the interim.

The GMA Regional stations, in the meantime, organized volunteers likewise, to repack the available stock of relief goods. Donations poured in as fast as the appeals for help were made.

### HUBS OF HOPE Command posts quickly up in Cagayan and Iligan

The Capitol University Gym in Cagayan de Oro City and the Holy Cross Parish in Palao, Iligan City became the much needed busy hubs for repacking numerous boxes of clothes, rice, canned goods, noodles and water. Donations in cash and in kind were received non-stop.

The repacking base at San Isidro Parish in Talay, Negros Oriental became a third hub of hope as affected families in Dumaguete City continued to increase.

The GMAKF staff and volunteers worked 24 hours into Christmas and New Year's Day to bring mats and blankets to the families out in the cold with no shelter. All the aid brought hope to stricken men, women and children.









### BRIDGES BEARING GIFTS 88 M in cash and kind received for Sendong

Though huge donations flowed, Php 69,143,041.93 in cash and Php 18,974,632.06 in kind as of Jan. 31, 2012, relief efforts for Sendong survivors needed increased funding. Temporary shelters were needed. Food and medicines had to be transported immediately from Manila to affected provinces.

A heartfelt outpouring of donations came. The GMAKF matched this with an almost instantaneous distribution of relief goods. People from all walks of life came to GMA stations and the repacking centers, personally bringing what they could share.

The country became one in feeling concern and sympathy. Government, NGOs and the business sector trusted the GMAKF to be their bridge.

# TYPHOONS PEDRING & QUIEL RELIEF EFFORTS 167,680 beneficiaries given continuous assistance

As the disasters came in 2011, trust the GMAKF to be on site in no time when help is needed. Near the end of September, Typhoons Pedring and Quiel hit the country. The flood waters particularly in Bulacan receded very slowly. Relief operations had to continue longer than expected. People were in constant need of food, water and medical assistance. Pampanga was also severely affected. GMAKF set up a command post in Calumpit, Bulacan at the home of Noli and Elvi Cubos who kind heartedly offered their home.







SANGGUNIANG BARAA

# 262,712 residents served in calamities

Typhoons, (Bebeng in Camarines Sur, Falcon in Cotabato, Juaning in Aurora and Camarines Sur, Mina in Cagayan and Dagupan) flashfloods and rains (Davao, Samar, Cebu, Surigao del Sur, Bukidnon, Agusan del Sur and Sultan Kudarat) affected hundreds of individuals, who were given relief goods right away, because the GMA Regional Stations were equipped to respond immediately to all calls for help.

The GMAKF carried out relief efforts at fires in Navotas, Tondo, Quezon City and Rizal. It came to the rescue of people buried alive in landslides in Camarines Sur, Surigao del Norte and Eastern Samar and assisted those displaced due to armed conflict in Palimbang, Sultan Kudarat. The total number of beneficiaries served by GMAKF in these calamities was 262,712. 13

### NEW HOPE SPRINGS BETTER LIVES

# **Kapuso Village rises for Sendong victims**

GMAKF COO Mel Tiangco had the wisdom and foresight to see that Sendong survivors in Mandulog needed a lasting, more permanent sustenance rather than just immediate relief. They needed their dignity and their self worth back.

She saw that Barangay Mandulog in Iligan needed homes and classrooms to put their lives back together. Thus with more than 150 homes, the Kapuso Village will rise in Mandulog. Together, Muslims and Christians will help build their own homes, pouring pail of cement by pail of cement into the foundation. Their sweat and the concern for each other's welfare will pour into each home.

The GMAKF makes sure they realize they are kindred spirits aiding each other. If they help each other now, then it will be easier to live together.

The Kapuso Foundation, serving as conduit for donations from people wholeheartedly trusting its mandate, now moves into bigger, longer term rehabilitation and development projects.

The families will be relocated to a higher, safer 3-hectare lot, connected by a 7.7 km. farm-tomarket road to the city proper. The site has been declared suited for permanent relocation by the Mines and Geosciences Bureau of the DENR. Given by the Local Government Unit (LGU), the site is the nearest feasible area from the families' original location, chosen to lessen adaptation concerns of livelihood and ancestral domain.

Twenty houses will initially be ready in August. Seven of 10 classrooms were ready in June. A total of 80 workers, including volunteers and construction workers will finish one hundred sixty homes by December of 2012.



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### **Bringing the love of thousands**

EXCERPT FROM EXTEMPORANEOUS MESSAGE BY MEL TIANGCO AT THE GROUNDBREAKING OF KAPUSO VILLAGE, MANDULOG, ILIGAN

Maayong hapon sa inyong tanan. Mga kababayan sa Mandulog, nasa Cagayan de Oro ako ilang araw matapos ang Typhoon Sendong para tignan kung ano ang pang matagalang magagawa ng Kapuso Foundation para sa inyo.

Napagkasunduan namin na ang talagang kailangan ninyo ay isang lugar kung saan kayo mamumuhay ng disente bilang isang pamilya. Ang ating bansa ay uunlad kung ang ating mga indibiduwal na pamilya ay maligaya.

Isa yan sa mga nais naming misyon dito sa Kapuso Village. Na ang pamilya ninyo dito sa Kapuso Village maging Kristiyano man o Muslim ay bibigyan ng pahalaga dahil pare pareho tayong Pilipino.

Sabi ni Mayor Cruz, wala siyang Pasko at bagong taon dahil inaasikaso niya kayo. Kami man sa Kapuso Foundation, hindi ninyo nalalaman at hindi ninyo nakikita pero wala rin kaming Pasko at Bagong Taon. Hindi din kami natutulog. Hindi kami kumakain para maasikaso ang mga problema ninyo.

Hindi ninyo alam pero sa tuwing napapanood namin kayo sa telebisyon at

nakikita ang hirap na dinanas ninyo sa Typhoon Sendong, umiiyak kami sa kaibuturan ng aming puso.

Kaya mga kababayan ko, kailangan ko pong sabihin ngayong hapon na ang pera na gugugulin natin para sa aming handog sa inyong Kapuso Village ay nagmula sa puso ng napakarami ninyong Kababayan na talagang nahabag sa napanood nila sa telebisyon, sa nakita nila sa balita na naging hirap ninyo.

Noong mga panahong iyon, tulad ng nabanggit ng Mayor ninyo ay talagang naghahanap kayo ng makakain, naghahanap kayo ng matitirahan. Talagang malungkot kayong lahat, nawalan ng pag-asa.

Alam ninyo, kasabay naman niyan ang pagmamalasakit ng mga Kababayan ninyo. Ang GMA Kapuso Foundation ay ginamit nila para maipadama sa inyo ang kanilang pagmamalasakit at pagmamahal.

Maraming maraming salamat po sa pagpunta ninyo dito, guihigugma ko kayo.



### Maraming Salamat po Kapuso! Constant partners help widen our reach

More individuals are served yearly because we have the continued support of our regular partners. One hundred ten (110) indigent individuals were provided complete dentures as we partnered with the *Centro Escolar University, College of Dentistry*, the *Philippine Association of Private School Dentists* and the *Philippine Dental Association Marikina Chapter* for ``Ngiting Kapuso'' in February. Droven Jed Santos, sole survivor in a car accident on a trip to Baguio lost all his teeth. He feels he owes a debt of gratitude to the Kapuso Foundation. After he got his dentures, he also got a job at one of the big supermarket chains.

March saw us with the *Ledesma Audiological Center*. They gave hearing aids to 31 beneficiaries during the Araw Ng Dabaw. Hearing aids improve not only one's hearing but also one's speech. A young beneficiary could not speak clearly. She was *bulol* ( spoke unclearly) in the past. Her speech improved markedly with the use of the donated hearing aid.

The *Philippine College of Surgeons*, *Manila chapter* gave free circumcision to 501 young boys at the *Veterans Memorial Medical Center* for Operation Tuli in May.

Free digital rectal examinations and prostate-specific antigen (PSA) testing were given in June to 44 men as GMAKF's Serbisyong Alay

sa Kalalakihan's participation in Prostate Cancer Awareness Month. The 280 residents from Tanay, Rizal and who rely mainly on farming availed of free medical services. *Hi- Precision Diagnostics* and the *Philippine Cancer Society* were our partners in this activity.

*Energizer Philippines* and the *Ledesma Audiological Center* helped provide 20 hearing aids in July to children from Metro Manila, Dagupan and nearby provinces in line with National Disability Prevention and Rehabilitation month. Twenty-four (24) wheelchairs were also distributed to individuals afflicted with cerebral palsy, polio and those with bone fractures that require a wheelchair for mobility.

The donation given by Energizer from their night race events in Davao, Dagupan and Metro Manila enabled GMAKF to make a difference in the lives of hearing aid recipients. Another 15 indigent children were given hearing aids at the end of the year.

In August, the Kapuso 20/20 Sight Saving Month project, provided free refraction and free eyeglasses to 400 individuals in partnership with the *Integrated Philippine Association of Optometrists*. A team of ophthalmologists from the *Manila Central University* gave free consultations to those with special eye conditions beyond poor vision.







# Greater services seen for more indigents

As new partners are added to the GMAKF roster, the increasing number of indigents can be better served. The 120-member *Philippine Chamber of the Pharmaceutical Industry* (PCPI) is now a partner through the foundation's long time and generous partner, the *Pharex Health Corporation*. This was made possible through Pharex President Tomas M. Agana who is also PCPI concurrent head.

The grand Kalusugan Karavan, held in Barangay Cogon, Cebu that served 2,090 indigents was made possible through Pharex. Indigents from 6 nearby barangays availed of medical consultations from volunteer doctors and received much needed medicines.

One of the participating barangays is known for a high incidence of early child births. Babies and toddlers of parents aged below 18 were brought to the health center in Barangay Cogon and given medicines and vitamins. Residents were warned of the risks of pregnancy in early marriage.

On women's month in March, 370 women received free papsmear and breast examination. They were also given free breast and cervical cancer prevention lectures in the ``Serbisyong Alay sa Mga Kababaihan" project. At this one- day event, held for the first time in Davao City in partnership with the Philippine Cancer Society – Davao chapter, more than a hundred women, found to have vaginal infections, were given the required antibiotics for treatment.

GMAKF and the *Philippine Thyroid Association* gave medical consultations and an initial dose of medicines to 367 individuals with thyroid problems in San Jose, Occidental Mindoro on World Thyroid Day, held for the first time in the country. Non-toxic goiter cases (49) were also successfully operated on by volunteer surgeons at the *San Jose District Hospital*. Rosita Comedia, who is 50 years old carried the lump on her throat for 30 years. Tired of carrying the 1-kilo goiter on her neck, she said that she would often times want to just slit her neck and end her suffering. She is to this date truly grateful to the GMAKF.

Two hundred residents of Carcar, Cebu and nearby municipalities were rid of minor and more life threatening mass or tumors in Operation Bukol, a project of GMAKF with the *Rotary Club of San Francisco del Monte*. Breast cysts, cleft lip/palate, thyroid mass and hernia operations were done painlessly inside a mobile surgical van equipped with facilities. Whereas these are major operations, Dr. Jim Sanchez of the Rotary Club used a special anesthesia protocol so that major operations could be done in the van instead of the usual hospital setting. One of the cases Dr. Jim operated on was Esmeralda Baring, 59 years old, who for 5 years endured a lump on her right shoulder. Rid of the lump now, she can better earn a living for her family as a *kakanin* vendor in the market.

Another surgical-medical-dental mission at the *Eastern Bicol Medical Center* in Virac, Catanduanes which served 610 individuals was also conducted together with the *San Francisco del Monte Rotary Club* and the *Alpha Phi Beta Fraternity.* 





### IN DISASTER STRIKEN AREAS Kalusugan Karavan serves 10,907; responds to need for medicines

As disasters hit Cotabato and Davao in the middle of the year, three medical missions were conducted giving 2,040 individuals the much needed check up and medicines, which were provided for by volunteer medical teams that GMAKF organized.

A total of 3,150 persons were also served in separate medical missions in Bulacan, Pampanga and Isabela during GMAKF relief operations in areas hit by Typhoons Pedring and Quiel.

During the Sendong operations, medical missions assisted 5,717 individuals in Cagayan de Oro, Iligan and Dumaguete.

# Serving in the remotest area of far Barlig

Basic medical and dental services were given to 402 individuals in far Barlig, Mountain Province. Particular special thanks was given the GMAKF team by the community, who could not thank them enough for going out of their way to reach them despite the dangers in the travel to get there.

The GMAKF team had to be very careful in negotiating the mountain sides because of the imminent danger of landslides. Roads were very narrow and at times could only be used one vehicle at a time. Depths down the mountain were at least 2,100 ft. As early as 3 pm, visibility would be low because heavy fog would start to descend down the mountains. It took 17 hours to get to Barlig.

Other medical missions were conducted. Eight hundred sixty (860) indigent Dagupenos in May received medical consultations and medicines at the Dagupan Astrodome in Pangasinan. Then in line with World Asthma Day, the GMAKF donated 5 nebulizers to the health centers of Barangays Bonuan Guesat, Bonuan Binloc, Tapuac, Amado and Pantal.

In line with Breast Cancer Awareness month, 200 women in Cebu received free breast examination and free lectures on breast care and healthy lifestyle activities.

In another medical mission, held in San Jose del Monte, Bulacan, 350 individuals were given vitamins and antibiotics. Breast cancer screening was also given to 100 women in Barangay Citrus. Two women who were found with lumps on their breasts were given mammograms. In addition, 105 residents availed of blood sugar testing. Five individuals with high blood sugar were given medicines.

Basic medical, dental services and special hygiene packages were provided to 2,090 individuals in Kulaman, Sultan Kudarat. The GMAKF staff initiated a medical mission upon seeing that adequate health care was needed there after previous project visits.



# **Educate the children**

### A TOTAL OF 273 BUILT 13 classrooms are up in 2011

The education of our youth is the foundation that guarantees better lives for our people. Education is an essential tool to move forward. In our country, the only way this can happen is if more organizations help build the 66,800 schoolrooms that the Philippines needs.

The GMAKF has helped build 273 classrooms since it rehabilitated the first classroom in Pikit, North Cotabato in 2003. Thirteen classrooms (13) were constructed in 2011. These were built in Agdao, San Carlos Pangasinan (2 classrooms); New Taugtog, Botolan, Zambales (3); Adiangao, San Jose, Camarines Sur (3); Manguisoc, Mercedes, Camarines Norte (2) and Tigbinan, Labo, Camarines Norte (3).

A water supply and hand washing facility was built at the Mascap Elementary School. The teachers were delighted. Hygiene after all is a must for healthy students. Three schoolrooms were built here in 2010.

Rallying parents, teachers, even other locals in the community to help build the schools has been GMAKF standard procedure in building the so-called ``Blue Schools". Fathers help in nailing ceilings. Teachers and mothers mix the cement. Aunties and uncles prepare lunch and merienda. Each community member renders help in any way. This active participation and sense of ownership ensures that the community will keep the classrooms clean and protect them from wear and tear.

The previous Kapuso School Rehabilitation project repaired schoolrooms destroyed by disasters or armed conflict, and prioritized elementary school buildings.

In 2011, the first high school classroom was built in Adiangao, Camarines Sur. The new Kapuso School Development project now also repairs schoolrooms destroyed by wear and tear, sets up water and sanitation facilities and builds classrooms for high school.



### YEARLY FUNDING FOR SCHOOLS Ukay-ukay project earns 6.3 M for classrooms

Kapuso head Mel Tiangco had this great idea that she would ask celebrities to donate their pre-loved possessions, clothes, accessories, shoes and homeware. These would be sold in a bazaar twice a year. She presented the idea to showbiz couple, Ogie Alcasid and Regine Velasquez. The couple said they would gladly endorse the project and set about immediately asking their celebrity friends for their pre-loved possessions.

The couple donated a huge number of gowns and coats. Talents of GMA shows and even talents from other networks generously donated their clothes and accessories. There indeed was an overwhelming response to the request for clothes. Dubbed the Ogie and Regine's Celebrity Ukay-Ukay, the novel fund raising activity was launched at the Summer Heatwave Bazaar organized by Cut Unlimited. A huge throng came to the GMAKF designated booth at the World Trade Center. Some beautiful gowns and suits were also auctioned at entertainment programs held inside the bazaar in the late afternoons.

Another bigger GMAKF celebrity ukay ukay booth was set up on Christmas at the Noel Discovery Bazaar. The Ogie and Regine's Celebrity Ukay-Ukay Auctions on Ebay.ph was the spin-off project. Clothes, shoes and accessories were bought by the highest bidder at auctions online.

A total of Php 6,382,703.00 was generated from both *ukay ukay* projects, that were used to build the 13 schools in 2011. One hundred ninety eight (198) artists and talents donated their clothes to the fundraising initiative.

# The children are our future

### UNANG HAKBANG SA KINABUKASAN 45,068 first graders receive backpacks

Loaded with school supplies, backpacks were distributed to grade 1 pupils in 779 public elementary schools nationwide. GMAKF teams were dispatched as early as May, to give the packs to jubilant kids, many of whom would have shied away from school because they had neither pad nor pencil.

GMAKF's *Unang Hakbang sa Kinabukasan*, now on its 14th year, reached children during school opening month at selected underprivileged schools in Bulacan, Bataan, Laguna, Zambales, Quezon, Mindoro, Palawan, Pangasinan, Ilocos Sur, Nueva Ecija, Nueva Viscaya, Isabela, Kalinga, Ifugao, Sorsogon, Camarines Sur, Iloilo, Bacolod, Cebu, Leyte, Samar, Zamboanga, Cagayan de Oro, Davao, North Cotabato, General Santos City, Sultan Kudarat, Surigao del Sur, Agusan del Sur, Maguindanao and Basilan.

## ALAY SA BATANG PINOY GIVE A GIFT Christmas project benefits 30,977 children

Thousands of underprivileged children in Pangasinan, Ifugao, Aurora, Bulacan, Pampanga, Nueva Ecija, Tarlac, Palawan, Camarines Sur, Bacolod, Iloilo, Guimaras, Cebu, Western Samar, Lanao del Norte, Misamis Oriental, Davao del Norte, Davao City, General Santos City and Sultan Kudarat were recipients of Christmas packages with food, toys and hygiene supplies. The Give a Gift holiday gift-giving is special because aside from the standard gift package, a separate gift package is given to the children corresponding to their immediate need.

Undernourished children were given a 120 -day supplemental feeding program. The Give a Gift : Feed a Child project fed 300 children, 2 to 7 years old from 15 barangays. The children from Mabitac, Laguna were fed a wholesome diet of rice, eggs from the *Philippine Egg* Board, chicken from Foster Chicken and meat from CDO foods. Milk from Vitalac and Tiki-Tiki vitamins completed the lunch served. When the program ended, 245 of 300 children achieved their normal weight.

The 612 children of incarcerated mothers at the Correctional Institute for Women in Mandaluyong City were treated with an afternoon with their mothers, added to their gift packages. Games were played, food distributed in a happy Christmas party where mother and child lovingly bonded.

Catering to children with congenital defects and in partnership with *Pinoy* Doctors, Project Give a Gift : Surgical provided free hernia operations to 41 girls and boys in Manila (Philippine Children's Medical Center) and Cagayan de Oro (German Doctors Hospital).

A new batch of 24 kids in the Give A Gift : Cancer Kids project were given chemotherapy treatments in partnership with the Go Tong Foundation. Each child is given a budget for his/her chemotherapy sessions.

Other sectors served were children of farmers and fisherfolk, children in indigenous communities and children in armed conflict areas.





### **BLOODLETTING A CONTINUED SUCCESS**

# SAGIP DUGTONG BUHAY generates 3,769 blood bags

The GMA Kapuso Foundation handed over 3,769 blood bags approximately 1,627,500 cc of blood to the Philippine Red Cross. The blood bags generated from 3 bloodletting events will save about 1,750 lives.

Ever a partner, the *Ever Gotesco Mall* marked its 15th year hand in hand, heart to heart with GMAKF making Sagip Dugtong Buhay happen in February. The annual bloodletting project held at the Commonwealth branch generated 1,027 blood bags or approximately 425,250 cc of blood on Valentine month for the Philippine Red Cross.

Another bloodletting activity that Ever Gotesco Mall marked in August with GMAKF was made special as the day was a gift for Kapuso head Mel Tiangco on her natal day. A record 1,935 blood bags (approx. 853,150 cc) was generated. In anticipation of the volume of donors, GMAKF set up an air-conditioned tent outside the mall for the donors who waited in the long lines. On this same day, the Philippine Red Cross pledged to support the 6 Bulala siblings, who have Beta Thallasemia, a genetic blood disorder that reduces the production of hemoglobin. The siblings will need blood transfusions throughout their ailment.

The Kapuso Bloodletting Day, held in February, Kapuso month was a touching sight as network employees themselves gathered at Studio 4 to donate blood, in a wonderful show of volunteerism at its best. Simultaneous bloodletting events were held at GMA originating stations in Cebu, Iloilo, Davao and Dagupan. They collected 807 blood bags or approximately 349,100 cc of blood.



### Teaching graders to protect and save nature

The schoolchildren, their teachers and parents, in fact the whole community come out for the inauguration of a new classroom, built by the GMAKF Kapuso School Development project. To them it is a huge celebration. They are ecstatic and thankful to the foundation for building the new classrooms.

The children present songs and dances, and speeches by principal and teachers that laud the Kapuso Foundation's work. A local banquet is prepared by the community and the GMAKF staff and local government officials partake of the simple feast.

In the field outside the school, holes are dug out for seedlings to be planted. Kapuso head Mel Tiangco plants the first tree and others follow. Not only is it a happy event every time, but it also instills awareness in the care of nature. This Kapuso Ng Kalikasan (KNK) project is preceded by a formal covenant signing to protect and save nature which seals the advocacy with the promise for all to take it to heart. GMA video documentaries on environmental awareness are shown and mini forums by a resource person are held.

# Healed...

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### Making children live to enjoy the world

Every day people with ailments, parents with unwell little babies call to seek aid from the GMA Kapuso Foundation's Bisig Bayan Medical Assistance Program. This year 2,276 were assisted in their need for medicines, operating room supplies, surgeries and diagnostics. Fifty(50) patients were given continuing special treatment.

# Two babies and a lady are healed, tumor-free

Our hearts truly bleed when we see babies helpless in their ailment. We feel compassion all the more for them when parents are unable to get medical treatment due to financial constraints. Little baby Denice Bistal, an adorable baby girl with the most beautiful eyes, was born with a huge mass on the right side of her neck that seemed like a balloon over her shoulder.

The GMA Kapuso Foundation referred her case to Pediatric Surgeon, Dr. Dexter Aison, for a diagnosis. He said that though the tumor *(Cystic Hydroma)* was benign, it needed to be removed otherwise it would grow and be prone to infection. Eight month old Denice from Tanza, Cavite is now a happy, laughing baby, thanks to all who helped her.

Chris Jayrus Umali was born with a small lump on his head that rapidly grew after a week. An appeal for help was made to the Kapuso Foundation when the baby was 2 months old. The doctor recommended surgery to remove the lump *(Occipital Meningocele)* when the baby reached 5 months. Now rid of the lump after a successful 2-hour surgery under Dr. Anabelle Alcarde, baby Chris is now healed. The happy parents of the family from Las Pinas are indeed thankful to the GMAKF.

A forty-six year old, Gemma Taroy from Antipolo City would wear a sweater to hide the big mass (*Phylloides tumor*) on her breast. She had been enduring the pain for 10 years. She is a mother of 4, two of whom are no longer in school because her husband is jobless and she can no longer sell her wares in the market because of her ailment. In tears at times, she would wish to end it all by just getting a knife and stabbing her chest. Surgeon Dr. Hector Santos, performed a mastectomy and Gemma is now healed.



# ...and still healing

# Chemo and positive attitude are healing Isaac Dale

Weak and pale when he arrived on September 2011 at the GMAKF office seeking help for his acute lymphocytic leukemia, Isaac Dale Tolentino, from Lubao, Pampanga was provided chemo medicines by the GMAKF. To date, while still undergoing chemotherapy, Dale's condition has remarkably changed. He is up and about patiently wearing the required face mask to avoid infection.

Though still not attending classes, he helps his grandfather tend the vegetables in their garden. What is admirable in the 7 year-old is that while he goes through his healing, he also has such gratitude and compassion for his father, a tricycle driver, who has gone through lengths to take care of him.

### Clearing the way for eyes to see

Three brothers are still healing from poor eyesight caused by a corneal eye defect (Endothelial Dystrophy). Roildan Clores, 10 years old, uses a flashlight to focus on the letters so he can read them. It came to a point that he would really rub his nose on the paper. Brother Rayven, 8, needs to squint so he can read and their 3 year old youngest brother Kim now also has the same white coloring on his cornea, although he still has normal vision.

The *Eye Bank Foundation* donated a cornea to Roildan. After the operation, Dr. Tonton Pascual, attending opthalmologist, with the help of Dr. Lilia Fellizar and Dr. Richmond Chang, said that Roildan can go back to school and in the future will have his 20/20 vision back. After the bandages came off, his vision was still blurry but he was happy that there was hope for a total cure. His brothers still need medication which they are now undergoing.

### THE YEAR 2011 AT A GLANCE

The GMA Kapuso Foundation served 715,585 individuals through its Health, Disaster Relief, Education and Values Formation projects. This does not include students of unquantifiable number who are now learning in new classrooms; generations to come who will continue to benefit from the ``blue schools''; patients with life-threatening illnesses who are benefiting from the bloodletting activities and community members whose environments are being protected by tree planting activities. Truly, the GMAKF has touched countless hearts and has made a lasting impact in their lives.

#### JANUARY

 262,712 individuals served in *Operation Bayanihan* during heavy rains, flashfloods, fires, landslides in Davao, Surigao del Sur, Agusan del Sur, Samar, Sultan Kudarat, Camarines Sur, Cotabato, Cagayan, Dagupan, Bukidnon and Aurora.

#### **FEBRUARY**

- 1,834 blood bags (774,350 cc) generated from the Valentine Sagip Dugtong Buhay at Ever Gotesco Mall and GMA network's Kapuso Day.
- 200 patients operated on for mass/cysts removal in *Operation Bukol* in Carcar, Cebu.
- **110** individuals received complete dentures in the *Ngiting Kapuso* Oral Health month project.

#### MARCH

- **370** women in Davao get free papsmear /breast examinations in *Serbisyong Alay sa Mga Kababaihan*.
- **31** indigents awarded hearing aids in a special project mounted for Araw ng Dabaw.

#### APRIL

- 610 indigents benefited from a surgical-medical-dental mission at the Eastern Bicol Medical Center.
- 2 new classrooms turned over in Agdao Elementary School in San Carlos, Pangasinan.

#### MAY

- 860 Dagupenos given free medical consultations, basic medicines on World Asthma Day.
- 5 indigent Dagupan City barangay health centers given nebulizers for asthma patients.
- **501** young boys benefited from *Operation Tuli* at the Veterans Memorial Medical Center.
- 367 patients received consultations and initial doses of medicines for World Thyroid Day.
- **49** non-toxic goiter cases operated on by the volunteer surgeons for World Thyroid Day.
- 2,040 persons given check ups and meds in Cotabato and Davao disasters.

### JUNE

- 45,068 Grade 1 pupils from 779 public elementary schools received backpacks with supplies.
- 280 residents served at a medical mission in Sierra Madre, Rizal.
- 44 men given free digital rectal examination and prostate-specific antigen (PSA) testing.

### JULY

- **300** malnourished kids in Mabitac, Laguna selected for the *Give A Gift: Feed A Child* project.
- 44 individuals awarded with hearing aids/ wheelchairs for National Disability month.
- **3** new classrooms built in New Taugtug Elementary School in Botolan, Zambales.

#### AUGUST

- **1,935** blood bags (853,150 cc) generated from *Sagip Dugtong Buhay* at EVER Gotesco Mall.
- 400 indigents provided free refraction and eyeglasses in Kapuso 20/20 Sight Saving month.
- 3 classroom school building built in Adiangao, Camarines Sur.

#### SEPTEMBER

- 167,680 individuals served in Operation Bayanihan project as Typhoons Pedring & Quiel hit.
- **3,150** persons served in Bulacan, Pampanga & Isabela medical missions for these typhoons.
- 402 locals of Barlig, Mountain Province received basic medical and dental services.

### **OCTOBER**

- 200 women given free breast examinations, lectures on breast care in Cebu.
- 350 persons received free check ups and medicines in San Jose del Monte, Bulacan.
- **102** community women participated in free breast cancer screening.
- 105 residents received free blood sugar testing and given medical assistance.
- 24 kids received free chemotherapy treatment recipients in *Give A Gift: Cancer Kids* project.

#### **NOVEMBER**

- 2,090 Cebuanos in 6 barangays served in a grand Kalusugan Karavan medical mission.
- 41 girls and boys received free hernia surgical operations in Cagayan de Oro.
- **15** indigent children awarded hearing aids from proceeds raised at the Energizer Night Race.
- 2 classrooms built in Manguisoc, Camarines Norte.

### DECEMBER

- 186,695 Sendong-affected individuals served in Cagayan, Iligan and Dumaguete.
- 5,717 persons served in *Kalusugan Karavan* medical missions for Sendong affected areas.
- 30,000 underprivileged children receive Christmas packages.
- 2,090 community members in Kulaman, Sultan Kudarat gifted with a special medical mission.
- 300 undernourished kids benefited from 120-day supplemental feeding project.
- 612 children of incarcerated mothers given a special afternoon of treats with their mothers.
- 3 classrooms built in Tigbinan, Camarines Norte.
- 50 patients with rare illnesses given special diagnosed treatment in Bisig Bayan project.
- 2,276 individuals given various forms of medical assistance in Bisig Bayan throughout the year.

### 4 new regional offices take on the challenges

GMAKF regional coordinators in Cebu and Iloilo wasted no time in giving bags of goodies to the children in the Give a Gift project, right after they started operations in November. They trained at the GMAKF office in Quezon City to replicate all GMAKF projects with efficiency and transparency. Hardly had they gotten their feet wet in operations when Typhoon Sendong came. Though fresh from the launch of their new positions, the two coordinators ably handled the relief efforts. Offices in Davao and Dagupan were also opened.

### THE GMAKF STAFF

# All heart Kapusong Totoo in their service

The GMA Kapuso Foundation Office becomes a huge Disaster Relief Center when a Typhoon the magnitude of an Ondoy or a Sendong strikes. The staff is called in from wherever they are, at whatever time, whatever day. They have to be deployed to the disaster areas.

Shipping lines and airlines have to be called to arrange for transport of goods and deployment of teams. Seven phones meanwhile are ringing all at the same time pleading for help or asking where donations can be deposited. Trucks, cars and ten wheelers, queuing at its doors, all bearing tons of food donations have to be received and quantified.

Repacking bases have to be set up. Volunteers have to be organized. Coordinating operations at the disaster area is a tough job. Relief operations are definitely not a walk in the park.

Bodies exhausted, the Kapuso teams have to keep their cool and remain calm throughout the operations. Most of all, they must have the discernment to make near perfect decisions at once as a situation arises.

The staff who will successfully man the GMA Kapuso Foundation must be of such mettle not found in ordinary employees. One stays in the foundation to serve. Salaries cannot be the only incentive to serve and stay years in this office. One must have heart. 1st row: Ma. Elinelle G. Berida, Ma. Cristina O. Betonio 2nd row: Maria Cristina G. Dungca, Danilo A. Fausto, Mel C. Tiangco, Ma. Victoria F. Calixto, Corazon J. Ocumin

1st row: Quinne Joanne T. Carbon, Maricel A. Tarrayo, Soledad S. Moreno, Gerard R. Garcia 2nd row: Amabelle D. Rusiana, Sheilana Rosary N. Ward, Mavien T. Cablao, Leonila O. Defuntorum, Arsenio B. Escober, Armon M. Lingat, Ma. Rose Ann M. Lahorra, Meriza M. Rustia, Edgar D. Eniego, Philomel A. Oroceo

### **GMA Kapuso Foundation, Inc.**

(A Nonstock, Nonprofit Organization)

### **Financial Statements**

December 31, 2011 and 2010

and

### **Independent Auditors' Report**

SyCip Gorres Velayo & Co.



#### **INDEPENDENT AUDITOR'S REPORT**

The Board of Trustees GMA Kapuso Foundation, Inc.

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of GMA Kapuso Foundation, Inc. (a nonstock, nonprofit organization), which comprise the statements of assets, liabilities and fund balance as at December 31, 2011 and 2010, and the statements of receipts and expenses and fund balance and statements of cash flows for the years then ended, and a summary of significant accounting policies and other explanatory information.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Philippine Financial Reporting Standards for Small and Medium-sized Entities, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with Philippine Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of GMA Kapuso Foundation, Inc. as of December 31, 2011 and 2010, and its financial performance and its cash flows for the years then ended in accordance with Philippine Financial Reporting Standards for Small and Medium-sized Entities.

#### Report on the Supplementary Information Required Under Revenue Regulations 19-2011 and 15-2010

Our audits were conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplementary information required under Revenue Regulations 19-2011 and 15-2010 in Note 13 to the financial statements is presented for purposes of filing with the Bureau of Internal Revenue and is not a required part of the basic financial statements. Such information is the responsibility of the management of GMA Kapuso Foundation, Inc. The information has been subjected to the auditing procedures applied in our audit of the basic financial statements. In our opinion, the information is fairly stated, in all material respects, in relation to the basic financial statements taken as a whole.

SYCIP GORRES VELAYO & CO.

Editha V. Estacio

Aditha V#Estacio
Partner
CPA Certificate No. 91269
SEC Accreditation No. 1136-A (Group A), July 6, 2011, valid until July 5, 2014
Tax Identification No. 178-486-845
BIR Accreditation No. 08-001998-94-2011, February 4, 2011, valid until February 3, 2014
PTR No. 3174594, January 2, 2012, Makati City

### GMA KAPUSO FOUNDATION, INC. (A Nonstock, Nonprofit Organization) STATEMENTS OF ASSETS, LIABILITIES AND FUND BALANCE

|   | De                                   | cember 31                          |
|---|--------------------------------------|------------------------------------|
|   | 2011                                 | 2010                               |
| ASSETS  |                                      |                                    |
| Current Assets  |                                      |                                    |
| Cash and cash equivalents (Note 4)  | ₽164,944,158                         | ₽81,566,146                        |
| Short-term investments  | 1,363,520                            | 1,353,218                          |
| Receivables (Note 5)  | 570,631                              | 519,003                            |
| Total Current Assets  | 166,878,309                          | 83,438,367                         |
| Noncurrent Asset  |                                      |                                    |
| Property and equipment (Note 6)   | 640,812                              | 1,262,302                          |
|   | ₽167,519,121                         | ₽84,700,669                        |
|   | F107,517,121                         | 101,700,009                        |
| LIABILITIES AND FUND BALANCE  | <u>F107,515,121</u>                  | 101,700,005                        |
| Current Liabilities   |                                      |                                    |
| <b>Current Liabilities</b><br>Accounts payable and other current liabilities (Note 7)   | ₽4,310,853                           | ₽3,873,332                         |
| <b>Current Liabilities</b><br>Accounts payable and other current liabilities (Note 7)<br>Due to GMA Network, Inc. (Note 11)   | ₽4,310,853<br>1,640,773              | ₽3,873,332<br>999,443              |
| <b>Current Liabilities</b><br>Accounts payable and other current liabilities (Note 7)   | ₽4,310,853                           | ₽3,873,332                         |
| Current Liabilities<br>Accounts payable and other current liabilities (Note 7)<br>Due to GMA Network, Inc. (Note 11)<br>Total Current Liabilities                         | ₽4,310,853<br>1,640,773              | ₽3,873,332<br>999,443              |
| <b>Current Liabilities</b><br>Accounts payable and other current liabilities (Note 7)<br>Due to GMA Network, Inc. (Note 11)   | ₽4,310,853<br>1,640,773              | ₽3,873,332<br>999,443              |
| Current Liabilities<br>Accounts payable and other current liabilities (Note 7)<br>Due to GMA Network, Inc. (Note 11)<br>Total Current Liabilities<br>Noncurrent Liability | ₽4,310,853<br>1,640,773<br>5,951,626 | ₽3,873,332<br>999,443<br>4,872,775 |

See accompanying Notes to Financial Statements.

### GMA KAPUSO FOUNDATION, INC. (A Nonstock, Nonprofit Organization) STATEMENTS OF RECEIPTS AND EXPENSES AND FUND BALANCE

|  | Years Ende   | d December 31 |
|--|--------------|---------------|
|  | 2011         | 2010          |
| RECEIPTS                                   |              |               |
| Donations (Note 8)                         | ₽35,602,075  | ₽23,773,174   |
| Projects (Note 9)                          | 92,749,382   | 22,124,001    |
| Interest income (Note 4)                   | 2,091,449    | 2,869,356     |
|  | 130,442,906  | 48,766,531    |
| EXPENSES                                   |              |               |
| Project cost (Note 10)                     | 33,594,172   | 56,522,370    |
| Salaries and wages (Note 11)               | 7,011,341    | 5,480,505     |
| Donations (Note 10)                        | 5,606,626    | 4,692,214     |
| Depreciation (Note 6)                      | 715,290      | 568,608       |
| Office supplies                            | 424,223      | 704,032       |
| Communication                              | 356,071      | 299,401       |
| Transportation and travel                  | 307,387      | 203,717       |
| Repairs and maintenance                    | 110,781      | 382,699       |
| Entertainment, amusement and recreation    | 102,546      | 99,946        |
| Pension costs (Note 12)                    | 92,729       | 78,392        |
| Unrealized foreign exchange loss           | 91,493       | 1,309,585     |
| Taxes and licenses                         | 8,870        | 5,818         |
| Others                                     | 374,505      | 377,200       |
|  | 48,796,034   | 70,724,487    |
| EXCESS OF RECEIPTS OVER EXPENSES (EXPENSES |              |               |
| OVER RECEIPTS)                             | 81,646,872   | (21,957,956)  |
| FUND BALANCE AT BEGINNING OF YEAR          | 79,491,792   | 101,449,748   |
| FUND BALANCE AT END OF YEAR                | ₽161,138,664 | ₽79,491,792   |

See accompanying Notes to Financial Statements.
## GMA KAPUSO FOUNDATION, INC. (A Nonstock, Nonprofit Organization) STATEMENTS OF CASH FLOWS

|   | Years Ended December 31 |   |
|---|-------------------------|---|
|   | 2011                    | 2010                                    |
| OPERATING ACTIVITIES                                      |                         |   |
| Excess of receipts over expenses (expenses over receipts) | ₽81,646,872             | (₽21,957,956)                           |
| Non-cash adjustments to reconcile excess of receipts over | - ))-                   |   |
| expenses (expenses over receipts) to net cash flows:      |                         |   |
| Interest income (Note 4)                                  | (2,091,449)             | (2,869,356)                             |
| Depreciation (Note 6)                                     | 715,290                 | 568,608                                 |
| Pension costs (Note 12)                                   | 92,729                  | 78,392                                  |
| Unrealized foreign exchange loss                          | 91,493                  | 1,309,585                               |
| Working capital adjustments:                              | ,                       |   |
| Decrease (increase) in receivables                        | (62,831)                | 1,288,687                               |
| Increase in:  |                         | , ,                                     |
| Accounts payable and other current liabilities            | 437,521                 | 174,599                                 |
| Due to GMA Network, Inc.                                  | 641,330                 | 264,266                                 |
| Net cash flows from (used in) operations                  | 81,470,955              | (21,143,175)                            |
| Interest received   | 2,102,652               | 2,847,277                               |
| Net cash flows from (used in) operating activities        | 83,573,607              | (18,295,898)                            |
|   |                         |   |
| INVESTING ACTIVITIES                                      |                         |   |
| Acquisition of property and equipment (Note 6)            | (93,800)                | (765,150)                               |
| Disposal (acquisition) of short-term investments          | (10,302)                | 63,721                                  |
| Net cash flows used in investing activities               | (104,102)               | (701,429)                               |
| NET INCREASE (DECREASE) IN CASH AND CASH                  |                         |   |
| EQUIVALENTS   | 83,469,505              | (18,997,327)                            |
| EFFECT OF EXCHANGE RATE CHANGES ON CASH                   |                         |   |
| AND CASH EQUIVALENTS                                      | (91,493)                | (1,309,585)                             |
|   | (,,-)                   | ( ) · · · · · · · · · · · · · · · · · · |
| CASH AND CASH EQUIVALENTS AT BEGINNING                    |                         |   |
| OF YEAR   | 81,566,146              | 101,873,058                             |
| CASH AND CASH EQUIVALENTS AT END OF YEAR                  | ₽164,944,158            | ₽81,566,146                             |

See accompanying Notes to Financial Statements.

### 1. Corporate Information

GMA Kapuso Foundation, Inc. (the Foundation) was incorporated in the Philippines and registered with the Philippine Securities and Exchange Commission (SEC) on November 29, 1990 as a nonstock, nonprofit organization under the laws of the Republic of the Philippines. The Foundation was organized primarily to engage in philanthropic, humanitarian and charitable activities for public welfare. The registered office address of the Foundation is GMA Complex, EDSA corner Timog Avenue, Diliman, Quezon City.

As a nonstock, nonprofit organization, the Foundation is exempt from income tax under the conditions set forth in Section 30 (e) of the National Internal Revenue Code (NIRC). As a donee institution, the donation/s received by the Foundation shall entitle the donor to full or limited deduction and exemption from donor's tax pursuant to Section 34 (H) (2) and 101 (A) (3) of the NIRC.

The accompanying financial statements of the Foundation were approved and authorized for issue by the Board of Trustees (BOT) on March 28, 2012.

## 2. Basis of Preparation and Summary of Significant Accounting Policies

#### Basis of Preparation

The financial statements have been prepared in accordance with the Philippine Financial Reporting Standards for Small and Medium-sized Entities (PFRS for SMEs). The financial statements have been prepared on the historical cost basis. The financial statements are presented in Philippine peso, which is the Foundation's functional and presentation currency.

#### Cash and Cash Equivalents

Cash includes cash on hand and in banks. Cash equivalents are short-term, highly liquid investments that are readily convertible to known amounts of cash with original maturities of three months or less and that are subject to an insignificant risk of change in value.

#### Short-term Investments

Short-term investments include highly liquid investments that are readily convertible to known amounts of cash with original maturities of more than three months but less than one year from dates of acquisition and subject to an insignificant risk of change in value.

#### Property and Equipment

Property and equipment are stated at cost less accumulated depreciation and any impairment in value.

The initial cost of property and equipment comprises its purchase price and other directly attributable costs of bringing the asset to its working condition and location for its intended use. Such cost includes the cost of replacing part of such property and equipment when that cost is incurred if the recognition criteria are met. It excludes the costs of day-to-day servicing.

Depreciation is computed using the straight-line method, net of any estimated residual value, over the estimated useful lives of the assets, as follows:

| Office equipment              | 2-3 years |
|-------------------------------|-----------|
| Transportation equipment      | 4 years   |
| Communication equipment       | 3 years   |
| Office furniture and fixtures | 3 years   |

If there is an indication that there has been a significant change in depreciation rate, useful life or residual value of an asset, the depreciation of that asset is revised prospectively to reflect the new expectations.

An item of property and equipment is derecognized upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss arising from derecognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is credited or charged to current operations in the year the asset is derecognized.

#### Asset Impairment

At each reporting date, property and equipment is reviewed to determine whether there is any indication that those assets have suffered an impairment loss. If there is an indication of possible impairment, the recoverable amount of any affected asset (or group of related assets) is estimated and compared with its carrying amount. If estimated recoverable amount is lower, the carrying amount is reduced to its estimated recoverable amount, and an impairment loss is recognized immediately in the statement of receipts and expenses.

If an impairment loss subsequently reverses, the carrying amount of the asset (or group of related assets) is increased to the revised estimate of its recoverable amount (selling price less costs to complete and sell, in the case of inventories), but not in excess of the amount that would have been determined had no impairment loss been recognized for the asset (or group of related assets) in prior years. A reversal of an impairment loss is recognized immediately in profit or loss.

#### Revenue Recognition

Revenue comprises of donations, projects and interest income (collectively referred to as "receipts"). Revenue is recognized to the extent that it is probable that the economic benefits associated with the transaction will flow to the Foundation and the amount can be reliably measured. The following specific recognition criteria must also be met before revenue is recognized:

*Projects and Donations.* Projects and donations are recognized when it is probable that the economic benefits associated with the donation will flow to the Foundation, which in most cases is upon receipt of the donation from the donors. Donations in-kind are given to designated donees immediately.

*Interest.* Revenue is recognized as the interest accrues, taking into account the effective yield on the asset.

### Expense

Expenses are recognized in the statement of receipts and expenses when a decrease in future economic benefits related to a decrease in an asset or an increase in a liability has arisen that can be measured reliably.

Project costs and donations expense are recognized in the statement of receipts and expenses on the basis of a direct association between the costs incurred and revenue recognized by the Foundation.

## Pension Costs

The Foundation has an unfunded, noncontributory retirement plan covering its permanent employees. The cost of providing benefits under the defined benefit plan is determined using the projected unit credit actuarial valuation method. The pension cost is recognized during the employee's period of service and discounted using the market yields on government bonds. Actuarial gains and losses are recognized in the statement of receipts and expenses for the period.

### Foreign Currency-denominated Transactions

Foreign currency gains and losses are reported on a net basis. Transactions in foreign currencies are recorded using the closing exchange rate at the dates of transactions. Monetary assets and liabilities denominated in foreign currencies are restated using the closing exchange rate at the reporting date. All differences are taken to the statement of revenue and expenses. Nonmonetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rates as at the dates of the initial transactions.

### Provisions

Provisions are recognized when the Foundation has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation. Where the Foundation expects a provision to be reimbursed, the reimbursement is recognized as a separate asset but only when the receipt of the reimbursement is virtually certain.

### Contingencies

Contingent liabilities are not recognized in the financial statements. They are disclosed unless the possibility of an outflow of resources embodying economic benefits is remote. Contingent assets are not recognized in the financial statements but are disclosed when an inflow of economic benefits is probable.

### Events after the Reporting Date

Post year-end events that provide additional information about the Foundation's financial position at the reporting date (adjusting events) are reflected in the financial statements. Post year-end events that are not adjusting events are disclosed in the notes to financial statements when material.

#### 3. Significant Accounting Judgment, Estimates and Assumptions

### Judgment

Management makes judgment in the process of applying the Foundation's accounting policies. Judgment that has the most significant effect on the reported amounts in the financial statements is discussed below.

*Functional Currency.* In the process of applying the Foundation's accounting policies, management has determined that its functional currency is the Philippine peso. It is the currency of the primary economic environment in which the Foundation operates.

#### **Estimates**

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below. The Foundation based its assumptions and estimates on parameters available when the financial statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances arising beyond the control of the Foundation. Such changes are reflected in the assumptions when they occur.

*Estimating Useful Lives of Property and Equipment.* The Foundation estimates the useful lives of property and equipment based on the period over which the assets are expected to be available for use. The estimated useful lives of property and equipment are reviewed periodically and are updated if expectations differ from previous estimates due to physical wear and tear, technical or commercial obsolescence and legal or other limits on the use of the assets. In addition, estimation of the useful lives of property and equipment is based on collective assessment of industry practice, internal technical evaluation and experience with similar assets. It is possible, however, that future results of operations could be materially affected by changes in estimates brought about by changes in the factors mentioned above. The amounts and timing of recorded expenses for any period would be affected by changes in these factors and circumstances. A reduction in the estimated useful lives of property and equipment would increase recorded expenses and decrease noncurrent asset.

There was no change in the estimated useful lives of property and equipment in 2011 and 2010.

*Impairment of Property and Equipment.* Impairment testing is performed whenever there is an indication that the assets are impaired. Determining the net recoverable value of assets requires the estimation of cash flows expected to be generated from the continued use and ultimate disposition of such assets. While it is believed that the assumptions used in the estimation of fair values reflected in the financial statements are appropriate and reasonable, significant changes in these assumptions may materially affect the assessment of recoverable values and any resulting impairment loss could have a material adverse impact on the Foundation's statement of receipts and expenses.

No impairment loss was recognized in 2011 and 2010. The carrying value of property and equipment amounted to P640,812 and P1,262,302 as at December 31, 2011 and 2010, respectively (see Note 6).

*Pension.* The determination of the Foundation's obligation and pension cost is dependent on the selection of certain assumptions used by actuaries in calculating such amounts. Those assumptions are described in Note 12 and include, among others, discount rate and expected rate of salary increase. Actual results that differ from the assumptions are accumulated and amortized over future periods and, therefore, generally affect the recognized expense and recorded obligation in such future periods.

Pension liability amounted to ₱428,831 and ₱336,102 as at December 31, 2011 and 2010, respectively (see Note 12).

## 4. Cash and Cash Equivalents

|                           | 2011         | 2010        |
|---------------------------|--------------|-------------|
| Cash on hand and in banks | ₽127,147,166 | ₽45,730,667 |
| Short-term placements     | 37,796,992   | 35,835,479  |
|                           | ₽164,944,158 | ₽81,566,146 |

Cash in banks earn interest at the prevailing bank deposit rates. Short-term placements are made for varying periods of up to three months, and earn interest at the respective short-term placement rates.

Interest income earned from cash in banks, short-term placements and short-term investments amounted to ₱2,091,449 and ₱2,869,356 in 2011 and 2010, respectively.

## 5. Receivables

|                                    | 2011     | 2010     |
|------------------------------------|----------|----------|
| Advances to officers and employees | ₽411,769 | ₽348,938 |
| Interest receivable                | 158,862  | 170,065  |
|                                    | ₽570,631 | ₽519,003 |

### 6. Property and Equipment

|                              |            |                | 2011          |                  |            |
|------------------------------|------------|----------------|---------------|------------------|------------|
|                              | Office     | Transportation | Communication | Office Furniture |            |
|                              | Equipment  | Equipment      | Equipment     | and Fixtures     | Total      |
| Cost                         |            |                |               |                  |            |
| Balance at beginning of year | ₽2,579,524 | ₽2,987,029     | ₽231,247      | ₽424,736         | ₽6,222,536 |
| Additions                    | 93,800     | -              | -             | -                | 93,800     |
| Balance at end of year       | 2,673,324  | 2,987,029      | 231,247       | 424,736          | 6,316,336  |
| Accumulated Depreciation     |            |                |               |                  |            |
| Balance at beginning of year | 2,104,826  | 2,466,814      | 231,247       | 157,347          | 4,960,234  |
| Depreciation                 | 205,117    | 405,506        | _             | 104,667          | 715,290    |
| Balance at end of year       | 2,309,943  | 2,872,320      | 231,247       | 262,014          | 5,675,524  |
| Net Book Value               | ₽363,381   | ₽114,709       | ₽             | ₽162,722         | ₽640,812   |

## 7. Accounts Payable and Other Current Liabilities

|                                | 2011       | 2010       |
|--------------------------------|------------|------------|
| Accounts payable               | ₽968,517   | ₽2,211,094 |
| Accrued expenses               | 3,164,770  | 1,472,945  |
| Payable to government agencies | 177,566    | 189,293    |
|                                | ₽4,310,853 | ₽3,873,332 |

## 8. Donations

Donations are intended for the following purpose:

|              | 2011        | 2010        |
|--------------|-------------|-------------|
| General fund | ₽33,873,386 | ₽23,128,414 |
| Patients     | 1,728,689   | 644,760     |
|              | ₽35,602,075 | ₽23,773,174 |

## 9. Projects

|                              | 2011        | 2010        |
|------------------------------|-------------|-------------|
| Operation Bayanihan          | ₽83,857,566 | ₽6,277,326  |
| Kapuso School Rehabilitation | 6,450,081   | 34,831      |
| Give a Gift                  | 1,586,885   | 2,221,030   |
| BB                           | 541,250     | _           |
| Unang Hakbang Sa Kinabukasan | 292,600     | 13,590,814  |
| Kalusugan Karavan            | 21,000      | _           |
|                              | ₽92,749,382 | ₽22,124,001 |

## 10. Project Cost and Donations Expense

|                              | 2011        | 2010        |
|------------------------------|-------------|-------------|
| Operation Bayanihan          | ₽17,451,665 | ₽41,176,058 |
| Kapuso School Rehabilitation | 6,875,602   | 1,194,147   |
| Give a Gift                  | 4,057,262   | 8,404,783   |
| Unang Hakbang Sa Kinabukasan | 3,689,116   | 5,218,319   |
| Kalusugan Karavan            | 957,101     | 195,759     |
| Bisig Bayan Special Projects | 503,367     | 267,562     |
| Sagip Dugtong Buhay          | 60,059      | 65,099      |
| Linis Lusog Kids             | _           | 643         |
|                              | ₽33,594,172 | ₽56,522,370 |

Donations amounting to ₱5,606,626 and ₱4,692,214 in 2011 and 2010, respectively, were used for expenses incurred in providing free medicines, medical services and equipment to indigent patients through Bisig Bayan.

## 11. Related Party Transactions

Parties are considered to be related if one party has the ability, directly or indirectly, to control the other party or exercise significant influence over the other party in making financial and operating decisions. Parties are also considered to be related if they are subject to common control or common significant influence.

- a. Noninterest-bearing advances received from GMA, an affiliate, amounted to ₱1,640,773 and ₱999,443 as at December 31, 2011 and 2010, respectively. Advances from GMA pertain to supplies used in the Foundation's operations. Advances from GMA are settled through cash payment or may be considered as donation upon approval of GMA's Board of Directors. Total advances amounted to ₱641,330 and ₱1,001,679 for the year 2011 and 2010, respectively.
- b. The compensation of key management personnel of the Foundation consists of salaries and wages amounting to ₱625,104 and ₱434,933 in 2011 and 2010, respectively.

#### 12. Pension Liability

The Foundation has an unfunded, noncontributory retirement plan covering its permanent employees.

The Foundation's pension liability is based on the actuarial valuation as at December 31, 2009, as follows:

|                              | 2011     | 2010     |
|------------------------------|----------|----------|
| Balance at beginning of year | ₽336,102 | ₽257,710 |
| Pension costs                | 92,729   | 78,392   |
| Balance at end of year       | ₽428,831 | ₽336,102 |

The principal assumptions used in determining pension liability of the Foundation's plan are as follows:

|                                  | 2011   | 2010   |
|----------------------------------|--------|--------|
| Discount rate                    | 11.21% | 11.21% |
| Expected rate of salary increase | 6.00%  | 6.00%  |

# 13. Supplementary Information Required Under Revenue Regulations (RR) No. 15-2010 and RR 19-2011

### <u>RR No. 19-2011</u>

Revenue Regulations No. 19-2011 was issued to prescribe the new Bureau of Internal Revenue (BIR) forms that will be used for Income Tax filing covering and starting with December 31, 2011, and to modify Revenue Memorandum Circular No. 57-2011 dated November 25, 2011.

The following are the schedules prescribed under existing revenue issuances applicable to the Foundation as of December 31, 2011.

a. Receipts

|           | Exempt       |
|-----------|--------------|
| Donations | ₽35,602,075  |
| Projects  | 92,749,382   |
|           | ₽128,351,457 |

## b. Itemized Deductions

|   | Exempt      |
|---|-------------|
| Project costs                           | ₽33,594,172 |
| Salaries and allowances                 | 7,011,341   |
| Donations                               | 5,606,626   |
| Depreciation                            | 715,290     |
| Office supplies                         | 424,223     |
| Communication                           | 356,071     |
| Transportation and travel               | 307,387     |
| Repairs and maintenance                 | 110,781     |
| Entertainment, amusement and recreation | 102,546     |
| Taxes and licenses                      | 8,870       |
| Others                                  | 374,505     |
|   | ₽48,611,812 |

## <u>RR No. 15-2010</u>

The Foundation reported and/or paid the following types of taxes in 2011:

## a. Other Taxes and Licenses

| Mayor's permit            | ₽7,182 |
|---------------------------|--------|
| Registration fees         | 500    |
| Community tax certificate | 500    |
| Barangay clearance        | 500    |
| Others                    | 188    |
|                           | ₽8,870 |

## b. Withholding Taxes

| Withholding taxes on compensation and benefits | ₽579,483 |
|--|----------|
| Expanded withholding taxes                     | 319,569  |
|  | ₽899,052 |

# **Major Sponsors**

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We also thank each and every donor who contributed in one way or another to the projects of the GMA Kapuso Foundation.

# GMAKF 2011 Project Partners

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# **GMAKF 2011 Project Partners**

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## **METROPOLITAN BANK & TRUST COMPANY**

## **Peso Savings**

| Account Name   | : | GMA Kapuso Foundation, Inc. |
|----------------|---|-----------------------------|
| Account Number | : | 3-098-51034-7               |

## **Dollar Savings**

| Account Name   | : | GMA Kapuso Foundation, Inc. |
|----------------|---|-----------------------------|
| Account Number | : | 2-098-00244-2               |
| Code           | : | MBTC PH MM                  |

## **UNITED COCONUT PLANTERS BANK (UCPB)**

## **Peso Savings**

| Account Name   | : | GMA Kapuso Foundation, Inc. |
|----------------|---|-----------------------------|
| Account Number | : | 115-184777-2                |
|                |   | 160-111277-7                |

## **Dollar Savings**

| Account Name   | : | GMA Kapuso Foundation, Inc. |
|----------------|---|-----------------------------|
| Account Number | : | 01-115-301177-9             |
|                |   | 01-160-300427-6             |
| Code           | : | UCPB PH MM                  |

## **PHILIPPINE NATIONAL BANK (PNB)**

## **Peso Savings**

| Account Name   | : | GMA Kapuso Foundation, Inc. |
|----------------|---|-----------------------------|
| Account Number | : | 121-003200017               |

## **Dollar Savings**

| Account Name   | : | GMA Kapuso Foundation, Inc. |
|----------------|---|-----------------------------|
| Account Number | : | 121-003200025               |
| Code           | : | PNB MPH MM                  |

## **BANCO DE ORO (BDO)**

| <b>Peso Savings</b><br>Account Name<br>Account Number           |   | GMA Kapuso Foundation, Inc.<br>469-0022189               |
|---|---|--|
| <b>Dollar Savings</b><br>Account Name<br>Account Number<br>Code | : | GMA Kapuso Foundation, Inc.<br>469-0072135<br>BNOR PH MM |

Donations are also welcome at all branches of Cebuana Lhuillier nationwide.



2<sup>nd</sup> Floor GMA Kapuso Center GMA Network Drive cor. Samar Streets Diliman, Quezon City 1103 Philippines

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