TIBAY_{NG} PUSONG PILIPINO

12

THE GMA KAPUSO FOUNDATION, INC. 2013 ANNUAL REPORT



Loving God, fount of goodness and compassion, We humbly come before you to offer our praise and thanks, for all the blessings that you have bestowed upon us. We thank you, most specially, for calling us to be men and women of service, sending us to others, as salt and light, to flavor life with hope and joy.

We pray that you renew us with your loving presence, so that peace may always reign in our hearts. Bless and guide us, your people at the GMA Kapuso Foundation that we may be one in spreading your love to the least of our brothers and sisters.

We lift up to you the poor and the needy, the homeless, the young, the aged, the sick and the lonely. May they find refuge under your loving protection.

We also entrust to your utmost care our generous donors and partners, the companies, individuals, groups and organizations who ceaselessly journey with us in serving others the Kapusong Totoo way. Bless them with your love and peace.

And as we continue to respond to the call of delivering Sebisyong Totoo, grant our parent-benefactor, the GMA Network, Inc., your choicest blessings. Bless its leaders and personnel with your strength and inspiration, so they may carry on supporting the work of the foundation and fulfill their mission to communicate your love and graciousness, all for your glory and in the service of your people.

AMEN

VISION AND MISSION

"IN



VISION

We are the most accomplished, most trusted, and most credible nongovernment organization in the Philippines; the leader in serving and uplifting the lives of the underpriviledged members of our society through Serbisyong Totoo and the responsible use of media.

MISSION

We uplift the lives of underpriviledged Filipinos all over the Philippines by:

- providing quick-response relief operations to fulfill the most immediate needs in times of crises;
- undertaking health, nutrition and medical projects to promote greater equity in health;
- carrying out developmental programs designed to promote education and foster learning.

We value our relationship with local, national, and international partners and recognize the impact they have in our capability to provide help to those who need it most.

We are committed in ensuring sustainable operations to enable us to continue being a "strong bridge" for our donors and beneficiaries by actively promoting the Foundation's initiative to solicit sufficient funding.

In doing so, we effectively bridge the distance that comes between those who need help and those who extend a helping hand. As such, we recognize the power of media and its role in eliciting compassion and a sense of responsibility from our donors and in promoting volunteerism among Filipinos and we shall continue to use it responsibly as a means to achieve our organizational goals.



TIBAY NG PUSONG PILIPINO

TAS BOX IS

TABLE OF CONTENTS

- 6 Message from the Chairman
- 8 Message from the President
- 10 Message from the Executive Vice President/COO
- 14 Board of Trustees
- 16 The Year at a Glance Report
- 24 The Day the Beast Roared
- 34 Areas served by Typhoon Yolanda Relief Operations
- 36 Disaster Relief Program
- 40 Health Program
- 46 Education Program
- 48 Values Formation Program
 - Sagip Dugtong Buhay (Bloodletting Project)
 - GAG: Distribution
 - GAG: Feed a Child Project
 - GAG: Kapuso Cancer Champions (KCC)
 - GAG: Surgical
 - Kapuso Ng Kalikasan (KNK)
- 54 GMA Kapuso Foundation Staff
- 57 Audited Financial Report
- 72 Donors and Project Partners

THROUGH THE MANY CALAMITIES THAT BROUGHT OUR NATION TO ITS KNEES IN 2013, WE WERE ABLE TO DEMONSTRATE HOW OUR BROADCASTING OPERATIONS SEAMLESSLY WORKED WITH OUR MAIN SOCIO-CIVIC ARM IN SERVING OUR KABABAYANS.

GMA

MESSAGE FROM THE CHAIRMAN

"We enrich the lives of Filipinos everywhere with superior Entertainment and the responsible delivery of News and Information." - Corporate Purpose, GMA Network, Inc.

The GMA Kapuso Foundation's commitment to genuine public service is deeply rooted in our main business' Corporate Purpose. Indeed, the Network's aim of enriching the lives of Filipinos everywhere goes hand in hand with the Foundation's mission of uplifting the lives of our less fortunate countrymen.

Through the many calamities that brought our nation to its knees in 2013, we were able to demonstrate how our broadcasting operations seamlessly worked with our main socio-civic arm in serving our kababayans. For instance, when super typhoon Yolanda hit Samar and Leyte, the Network and the Kapuso Foundation worked together and provided immediate and necessary assistance to the calamity victims. Simultaneously, while the Foundation distributed relief goods in various heavily affected areas, our news teams reported not only on the situation on-ground, but also gave precious airtime to the survivors, allowing them to call out and inform their relatives that they were alive and ok. While the Foundation was busy repacking overflowing material donations in our warehouse in Tandang Sora (subsequently distributing the goods to various areas), the Network organized a week-long telethon for donation pledges and airing of other valuable information. Our online business unit, GMA News Online, provided the venue for people to search for and log their missing relatives on the web. Our weekend entertainment variety program, Sunday All Stars, on the other hand, held a special telethon, where our own Kapuso artists manned the telephone lines.

With public service imbedded in our culture, our efforts to help our countrymen always go beyond providing immediate relief. As of this writing, we are now building hundreds of sturdy relocation houses in Leyte for the families displaced by typhoon Yolanda. Thanks to your cash donations, many families who have lost their homes will have new and durable shelters soon.

Amidst suffering and destruction, we learn valuable lessons that help us become better people. In the case of Yolanda, we realized that no storm, not even the strongest to ever make landfall in the recorded history of mankind, can take away or diminish our bayanihan spirit. The overwhelming number of volunteers and donations we received for Yolanda alone showed how we value and care for other people in need. In fact, for the whole of 2013, your Foundation was able to reach out to more than 2 million individuals, thanks to the continued support of corporate and individual donors.

On behalf of the GMA Kapuso Foundation, I thank all our supporters, partners and volunteers who have made all our public service efforts possible. As we reach out to more and more people in our country who are in need each year, your continued support will guarantee the success of our Foundation's programs and projects.

Again, thank you very much at mabuhay kayong lahat, mga Kapuso!

ATTY. FELIPE L. GOZON

Chairman

THE GMA KAPUSO FOUNDATION REMAINED STEADFAST IN OUR COMMITMENT TO SERVE OUR COUNTLESS AFFECTED AND SUFFERING COUNTRYMEN. Ser 1

MESSAGE FROM THE PRESIDENT

The succession of man-made and natural disasters that hit parts of the archipelago towards the latter part of 2013 undoubtedly put the endurance of the GMA Kapuso Foundation to a test. Throughout the challenges brought by the powerful earthquake that rocked Bohol, the MNLF siege in Zamboanga and the unprecedented devastation of typhoon Yolanda, the GMA Kapuso Foundation remained steadfast in our commitment to serve our countless affected and suffering countrymen.

Through our Kalusugan Karavan, thousands of evacuees in Zamboanga and victims in Bohol received medical attention as separate missions organized by your Foundation were deployed. Relief goods and other essential items were likewise distributed to the many affected families through our Operation Bayanihan.

Even before Yolanda destroyed a huge percentage of the Visayas region in November, the Foundation had already initiated mobilization plans in anticipation of the super typhoon. Areas in Ormoc, Palo, Alangalang, Pastrana, Julita, and Palompon became the immediate sites of our relief distribution operations. With the steady influx of material donations, we recruited volunteers to help re-pack these with an amazing turnout of more than four thousand volunteers for our Yolanda relief efforts, reflecting the Filipino's inspiring bayanihan spirit.

As cash donations from here and abroad overwhelmingly poured in, we wasted no time in pursuing our equally important mission, that of rebuilding homes for the displaced families. Today, GMAKF now leads the construction of hundreds of houses in Tacloban City for our kababayans who lost their homes. Further, school houses are also being built in an effort to help address the aggravated dearth in classrooms within the area.

Our other projects continued to benefit hundreds of thousands of individuals in 2013, as we turned over the remaining 60 houses in the Kapuso Village in Mandulog, Iligan City to the Sendong-affected families, completing the first phase (120 houses) of the said project within the year. We likewise constructed 2 Kapuso Multi-Purpose Covered Courts in Calumpit (Bulacan) and Angono (Rizal), providing refuge to the residents of these flood prone areas.

Our Unang Hakbang sa Kinabukasan project, on the other hand, further expanded the base of beneficiaries in 2013 as school supplies were given to thousands more Grade 1 students from hundreds of public schools nationwide.

The number of catastrophes our country experienced last year has pushed your Foundation to greater limits. Nevertheless, in times of calamities, our countrymen can always count on us to be there. Fortunately, the continuous and growing support from our donors, benefactors, partners, as well as from our staff and volunteers has allowed us to serve more and more beneficiaries each year.

On behalf of the GMA Kapuso Foundation, we thank you for your invaluable trust as we, together, continue to extend Serbisyong Totoo.

Maraming salamat sa inyong lahat, mga Kapuso!

Un

GILBERTO R. DUAVIT, JR President

TIBAY NG PUSONG PILIPINO IS WHAT PREVAILED IN MY HEART AND MIND DESPITE THE GHASTLY SIGHT AROUND ME FOR I WAS ON A MISSION - TO GET THE RELIEF OPERATIONS OF THE GMA KAPUSO FOUNDATION GOING ASAP!

MESSAGE FROM THE EVP/COO

Tibay ng Pusong Pilipino is the title of our 2013 annual report and it is not without good reason.

As I arrived at the Tacloban airport or whatever was left of it, the stench of feces and urine greeted me. Hundreds of hungry people were there seated on the cemented ground under the scorching heat of the sun waiting and waiting for a ride to Manila, for food, for water, for just about anything and everything!

Around the airport was absolute chaos – dead bodies lined up on the side of some streets, animal carcass here and there, all structures including homes torn down to the ground, not a tree standing. Never before in my 35 years in public service had I seen such devastation and wrath.

Tibay ng Pusong Pilipino is what prevailed in my heart and mind despite the ghastly sight around me for I was there on a mission – get the relief operations of the GMA Kapuso Foundation going ASAP! But how? News about looting and violence had caused fear in my heart. Where do we hold the distribution? Where do we store relief goods when all structures were destroyed? How do we go around; where will we get a vehicle to bring food and water to the people when most vehicles were pushed by waves into the sea or rendered useless by the floods? How do we start helping when each and everyone in the city were in need of help? The difficulties seemed insurmountable were it not for Tibay ng Pusong Pilipino!

I had always believed that God was watching over the GMA Kapuso Foundation and He will show me the way!

Team leader Maria Cristina Dungca casually mentioned to me that she met a local resident on her flight, who was related to a barangay captain. Losing no time, I requested to meet the barangay captain. Not mincing words, I told him honestly that I was afraid of the news that due to the direness of the prevailing situation, some people had resorted to stealing and hurting others. But despite that, GMAKF's desire to help was burning and we were ready to do so anytime.

The barangay captain promised that he would see to it that our relief distribution will be peaceful and orderly. And so in the afternoon of the same day, I was in his barangay, which was about an hour from the airport, distributing food, water and hygiene kits to the residents. And not only that! I found out that the barangay captain was a contractor so he had a warehouse, albeit small, whose walls and roof Yolanda spared. And even if Yolanda drowned his vehicle, it was still in running condition! The GMA Kapuso Foundation's relief operations had begun!

It was more than a month and a half of daily distribution not only in Tacloban but other parts of Leyte, Samar, even up to Palawan. All goods had to come from outside these areas. Our biggest task was to ensure a steady supply of repacked relief goods to sustain our daily distribution. We served a total of 312,291 families or 1,277,004 individuals.

Our projects department staff were in the field for almost two months, hardly any contact with their families as there was no electricity; they had to make do with whatever conditions obtaining in their areas of assignment – like no water, no decent accommodations. All stores were closed, so oftentimes our staff ate relief goods themselves! Tibay ng Pusong Pilipino at its best! Unquantifiable service, dedication and self sacrifice for the practice of Serbisyong Totoo!

In the Manila office, "Tibay ng Pusong Pilipino" was our "war chant"! All hands on deck, "bawal magkasakit," the conference room was transformed to sleeping quarters, eating time was anytime when there was time!

How do you repack 312,291 bags of relief goods and how do you send them to the areas hit by Yolanda? Tibay ng Pusong Pilipino in the Kapuso Foundation warehouse.

Hundreds of volunteers took turns in repacking and sorting of goods. Other volunteers were assigned to stacking the sacks containing the repacked bags and still others filled up the vehicles for hauling to the pier or airport whichever mode of transportation in the goods would be sent to the areas.

Volunteers had to withstand the extreme heat in the warehouse, the huge electric fans were of little help! The volume of goods coming in to be repacked was unceasing for about two months. Repackers were slumped on plastic floor mats to measure rice and count other goods like biscuits, noodles, canned goods etc. for hours and hours, such body position and the heat makes the volunteers one with us in Tibay ng Pusong Pilipino.

But the Tibay ng Pusong Pilipino also belongs to those who survived Yolanda - those who lost their loved ones; those whose life-long savings and properties were swallowed by the heavy rains and blown away by the strong winds; those who were left jobless and homeless; those who suffered accidents and debilitating diseases. It will not be easy to forget the suffering and pain but life continues and their faith in the Lord will be stronger.

This annual report will hold a special chapter about our "Yolanda Experience." The GMAKF's many other projects and programs are likewise featured here, every effort relevant to the various needs of our poor countrymen.

And so to you our beloved Donors, Sponsors, Partners and Volunteers, thank you for channelling your generosity and kindness to GMAKE I encourage you to browse through this annual report for you are as much a part of all the projects therein as we are!

Mabuhay ang Tibay ng Pusong Pilipino.

Aul Tianges CARMELA C. TIANCCO Executive Vice President & COO





BOARD OF TRUSTEES



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2,014,346 INDIVIDUALS

13

SERVED IN 2013

The Year at a Glance

The GMA Kapuso Foundation served 2,014,346 individuals through its Health (32,655 individuals), Disaster Relief (1,814,820 individuals), Education (75,039 individuals) and Values Formation programs (91,832 individuals).

This does not include students of unquantifiable number who are now learning in new classrooms; generations to come who will continue to benefit from the "Kapuso blue schools"; families living under the roofs provided by the "Silong Kapuso" project; patients with life-threatening illnesses who benefited from the bloodletting activities and community members whose environments are being protected by tree planting activities. Truly, the GMAKF has touched countless hearts and has made a lasting impact in their lives.

JANUARY

- 2,765 individuals from Typhoon Pablo-affected areas in Davao Oriental and Compostela Valley benefited from medical missions organized by GMAKF.
- 500 individuals from Davao Oriental benefited from soup kitchen due to the continuous rains in the region.
- 811 families from 4 barangays in selected municipalities in Davao Oriental affected byTyphoon Pablo received roofing materials from the GMAKF Silong Kapuso project.
- 100 mothers underwent thyroid screening during the 7th Goiter Awareness Week, while 300 pupils participated in the salt testing and lecture conducted at the General T. De Leon Elementary School in Valenzuela City. Iodized oil capsules were distributed during both activities.
- 150 seedlings of narra and various kinds of fruit bearing trees were planted by students at the Marikina Water Shed in Antipolo City.
- 129 patients and 4 subject of appeal cases received medical attention under Bisig Bayan.

FEBRUARY

 2,366 blood bags (1,057,150 cc) were generated from the Valentine Sagip Dugtong Buhay at Ever Gotesco Mall and Kapuso Bloodletting Day activities at GMA Network and regional stations. dentures and an additional **12 individuals** received partial dentures under the *Ngiting Kapuso* Project.

- 480 individuals who were displaced by a fire in Caloocan received relief goods, water and used clothes.
- 1,400 individuals who were victims of a fire in Brgy. Labangon, Cebu City received relief goods, water and clothes under the Operation Bayanihan conducted at the covered court in Brgy. Labangon.
- 126 patients and 3 subject of appeal cases received medical attention under *Bisig Bayan*.

MARCH

- 800 residents from various depressed communities benefitted from GMAKF's medical missions in Butuan City.
- 303 residents benefited from GMAKF's medical, dental, and feeding activities in Brgy. Alcoy in Cebu City.
- 107 women also from Brgy. Alcoy received free mammogram and pap-smear testing sponsored by GMAKF in celebration of Women's Health Month.
- 1,000 individuals who were evacuated due to a fire in Brgy. Isla Puting Bato, Tondo Manila were given relief goods, water and used clothes.
- 128 patients and 3 subject of appeal cases received medical attention under Bisig Bayan.
- 86 indigents received a new set of complete



APRIL

- 1,172 boys -- Quezon City (178), Cebu City (604) and Butuan (390) -- benefitted from the free circumcision under the annual *Operation Tuli*.
- 6,400 individuals who were victims of a fire in Brgy. Marulas, Valenzuela received relief goods, water and clothes under the Operation Bayanihan conducted at the Tampoy Chapel in Valenzuela.
- 900 individuals were provided with relief goods and used clothes due to a fire in Brgy. Mambulog, Cebu.
- 200 narra and mahogany seedlings were planted on the grounds of the Kapuso Village in Iligan City by the beneficiaries during its turnover ceremony.
- 1,600 individuals were provided with relief goods, water and used clothes due to a fire in Bahay Toro, QC.
- 800 individuals were also fed with soup in the evacuation centers.
- 60 houses were turned over to families affected by typhoon Sendong, completing the first phase of the 180-unit Kapuso Village housing project of GMAKF in Iligan City.
- 800 individuals were given relief goods and water due to a fire in Brgy South Triangle, Quezon City.
- 160 patients and 3 subject of appeal cases received medical attention under *Bisig Bayan*.

ΜΑΥ

- 3,800 victims of the 5.7 earthquake in Carmen, North Cotabato received relief goods, hygiene packs, sleeping mats and blankets under Operation Bayanihan.
- 880 individuals from Brgy Alangalang, Mandaue Cebu received relief goods and used clothes after the fire that razed their houses.
- 150 individuals were fed with hot soup while in the covered court in Brgy Alangalang, Mandaue Cebu.
- 24,000 individuals greatly affected by the massive flooding in Maguindanao and North Cotabato received relief goods and other essential supplies.

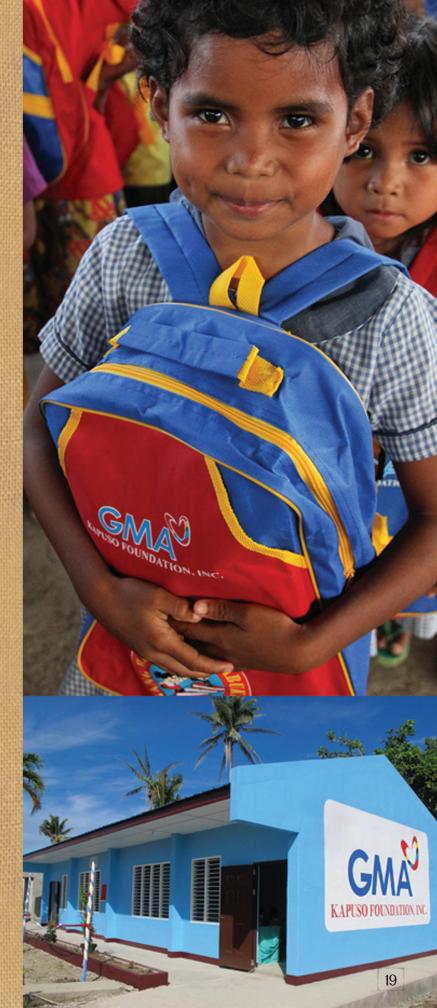
• 191 patients and 1 subject of appeal case received medical attention under *Bisig Bayan*.

JUNE

- 75,039 incoming Grade 1 pupils from underprivileged families in 1,408 public schools nationwide received school supplies in time for school opening under the Unang Hakbang sa Kinabukasan project.
- 5,200 fisher folks from San Francisco and Botolan in Zambales, received relief goods from GMAKF following the aftermath of Typhoon Emong.
- 4,000 farmers and fishermen in the Bicol region affected by Typhoon Gorio received relief goods from GMAKF which mounted relief distribution activities in separate areas in Albay, Camarines Sur and Camarines Norte.
- 365 residents in Barlig, Mountain Province received medical (263), and dental (102) services from the GMAKF Kalusugan Karavan.
- **104 male residents** of Brgy. 105 Tondo, Manila received free Prostate Specific Antigen (PSA) testing conducted by GMAKF in celebration of Prostate Cancer Awareness Month.
- 600 seedlings of narra, coffee, cacao and other trees were planted in Brgy. San Jose in Boston and Brgy. Campawan in Baganga, both in Davao Oriental.
- 10 newly constructed and rehabilitated classrooms in Kinablangan Elementary School and Saoquigue Elementary School in Baganga, Davao Oriental were turned over to school authorities in time for school opening.
- 144 patients and 2 subject of appeal cases received medical attention under Bisig Bayan.

JULY

 366 undernourished Kinder and Grade 1 pupils from 11 schools in Narvacan, Ilocos Sur were served under the Give-a-Gift, Feed a Child project, a 120-day feeding project of GMAKF in observance of the Nutrition Month.





- 350 bamboo seedlings were planted by the community residents of Brgy. San Vicente and students of Angono Elementary School in Bay Side, Brgy. San Vicente, Angono, Rizal.
- 1,000 individuals were provided with relief goods after a fire broke out in Malibay, Pasay City.
- 37 indigents with physical disabilities were given standard and customized wheelchairs in celebration of National Disability Prevention and Rehabilitation Month.
- 800 individuals who were evacuated in Brgy Hall of Baesa because of a fire were given relief goods.
- 150 individuals were fed with hot soup while they were staying in the barangay hall in Baesa, Quezon City.
- 181 patients and 5 subject of appeal cases received medical attention under *Bisig Bayan*.

AUGUST

- 127,812 individuals affected by the floods brought about by the *habagat* (southwest monsoon) enhanced by Typhoons Maring and Nando, which inundated almost all of Region 4A-CALABARZON in floodwater, received immediate relief and assistance from GMAKF teams.
- 300 individuals were fed with hot soup and bread while they were in different evacuation sites in Bulacan and Pampanga.
- 2,050 patients were seen by volunteer doctors during 2 medical missions in Bulacan & Bataan.
- 39,182 individuals in the areas struck by Typhoon Labuyo, which made landfall in Casiguran, Aurora, received relief goods, water, clothes, hygiene packs, mats and blankets.
- 1,200 individuals benefited from medical missions held in Casiguran, Aurora.
- 2,052 blood bags (906,100 cc) were collected during the annual Sagip Dugtong Buhay project held at Ever Gotesco Mall in celebration of Mel Tiangco's birthday.
- 1,832 evacuees from habagat-affected areas in Rizal and Laguna received free medical attention and medical supplies.
- 350 individuals were fed with hot soup while their houses were still submerged in water due to south west monsoon rains in Rizal.
- 1,415 individuals with limited access to basic health care participated and received medical assistance in the grand Kalusugan Karavan held at the People's Hall in Naga City.
- 250 indigent residents received free refraction and eyeglasses under the first *Kapuso* 20/20 eye project in Cebu City.
- 135 patients and 4 subject of appeal cases received medical attention under *Bisig Bayan*.

SEPTEMBER

- **780 individuals** received medical (365), dental (86), and optical (200) check-up, as well as special procedures ECG (43) and glucose testing (86) during the medical mission held in Brgy. Taloon, Argao in Cebu.
- 300 individuals were given hot soup while they were still in evacuation sites due to landslides & floods in Zambales.
- 19,524 evacuees due to landslides brought about by Typhoon Odette were provided with relief goods and clothes in Botolan & Olongapo in Zambales.
- 4,881 residents from areas hit by Typhoon Odette in Botolan & Olongapo, Zambales received medical assistance under the GMAKF Kalusugan Karavan.
- **246 patients** received free echocardiogram (ECG) and cardiological consultations on World Heart Day. Of the 246, 160 received ECG, 86

availed of glucose testing, and 32 had further laboratory tests. Two individuals who availed of the ECG test were given medicines after their follow up check-up.

- 13 newly constructed and 12 rehabilitated classrooms in Cateel Elementary School, Abihod Elementary School, and Boston Elementary School in Davao Oriental were completed and turned over to local school authorities.
- 167 patients and 3 subject of appeal cases received medical attention under Bisig Bayan.

OCTOBER

 301,988 earthquake victims from Bohol and Cebu received relief goods, drinking water, clothes, hygiene packs, sleeping mats, mosquito nets and ready to eat food packs, while 4,015 individuals received medical treatment under the combined Bisig Bayan and Kalusugan Karavan missions organized in the different





barangays of the largely affected areas of Bohol and Cebu. An additional **147** children from two barangays in Catigbian were given psychosocial therapy sessions organized by GMAKF and University of Bohol.

- 44,000 individuals from Zamboanga were evacuated from flashpoints and conflict areas following fierce fighting between the government forces and elements of Moro National Liberation Front (MNLF) Misuari Faction. GMAKF provided evacuees with relief goods under the Operation Bayanihan.
- 500 individuals were fed with hot soup for their breakfast in evacuation centers due to armed conflict.
- 3,145 individuals received medical (2,890) and dental (255) services in the municipalities of Talon-Talon and Tetuan in Zamboanga.
- 293 qualified recipients received free refraction and eyeglasses on World Sight Day in Manila.
- 24 kids received free chemotherapy treatment under the *Kapuso* Cancer Champions (formerly GAG Cancer Kids project).
- 3 rehabilitated classrooms of Poponto Elementary School in Bautista in Pangasinan were turned over to the school community and 220 narra and mahogany seedlings were planted on the grounds of Poponto Elementary School during the classroom turnover ceremony under the joint Kapuso School Development and Kapuso ng Kalikasan projects.
- 151 patients and 3 subject of appeal cases received medical attention under Bisig Bayan.

NOVEMBER

- 1,227,004 individuals served during the simultaneous follow-up Operation Bayanihan efforts in the Yolanda-devastated areas which included hard-hit areas in Leyte, Samar, Northern Cebu, Ilollo, and Antique.
- 4,490 individuals were given immediate medical attention in the aftermath of super typhoon

Yolanda, along with the relief distribution and feeding activities under the Operation Bayanihan.

- 30 pupils from Kapuso School Development partner school, Karangalan Elementary School, received Christmas gifts during the opening of the Noel Christmas Bazaar.
- 2 Kapuso Multi-Purpose Covered Courts (KMCC) designed to augment the need for evacuation centers and prevent disruption of classes especially after every calamity and tempest were turned over to partner local government and school authorities in Calumpit, Bulacan and Angono, Rizal.
- 128 patients and 3 subject of appeal Cases received medical attention under Bisig Bayan.

DECEMBER

- 61,366 underprivileged children and their families from the seven clusters of GAG, mostly from disaster-stricken communities, experienced the joy of Christmas through the Give a Gift Noche Buena package distribution.
- 30,000 parents received anti-dengue kits as additional gifts in selected Give-a-Gift selected areas which are prone to insect-borne diseases.
- 24 Kapuso Cancer Champions were treated to a whole day in a Children's theme place sponsored by JG summit.
- 22 children SOAs and Kapuso Cancer Champions graced a Christmas party organized by Go Tong Foundation held at the Ever Gotesco Mall.
- 83 patients and 3 subject of appeal Cases received medical attention under Bisig Bayan.





ROSE LAHORRA

THE DAY THE BEAST ROARED

"It sounded like a plane descending" was how Rose Lahorra, of GMA Kapuso Foundation (GMAKF), described the sound of the wind as Yolanda (international name: Haiyan) made landfall in Leyte.

The Oriental Hotel in Palo, Leyte, where the GMAKF advance relief distribution team spent the night, stood not far away from the shore. As early as 4 A.M., strong winds started pummelling the hotel, as the typhoon with an equivalent intensity of a Category 5 cyclone, as described by the Joint Typhoon Warning Center (JTWC), started to manifest its might. By 5 A.M., the wind had become stronger, lashing ferociously against anything that stood its path.

Rennel Villacastin, one of the GMAKF project staff assigned in Tacloban, witnessed the might of the storm as events unfolded. He watched as news reporters from different networks scrambled to shoot video footages from the open balcony of the hotel. The sky was menacingly dark.

It was 6 A.M. and the other two members of the Kapuso teamcameraman, Danilo Fausto and GMA segment producer, Tristan Nodalo-- had gone out, overcoming instinct and fearlessly heading into harm's way, to shoot more video in a barangay a short distance away from the hotel. Rose joined Rennel in his room. By this time, the signal from cellular phones had gone from weak to zero. Those who had access to the news followed the developments on TV. Rose and Renell were glued to GMA's "Unang Hirit" when suddenly the power went off. Then, there was total blackout.

PAGASA had raised storm signals days before the super typhoon hit the central Philippines on November 8, 2013. "We sent our GMA Kapuso Foundation (GMAKF) team to Leyte even before the storm hit, ready to distribute relief goods to those who would be affected," GMA Kapuso Foundation EVP and COO Mel Tiangco, relates, "but even they were not spared from the fury of the super typhoon."

Finding Shelter in an Unusual Place

From their hotel room, they saw tree trunks snap and fall. GI sheets flew like torn paper. "The wind snarled like a woman wailing," Rennel recalls. A voice in his head admonished him to stay calm when he noticed an old woman and members of her family run out of their hotel room as water began to rise.

Rennel felt the rush and quickly packed his stuff, grabbed his jacket



RENNEL VILLACASTIN

TRISTAN NODALO

DANILO FAUSTO

and camera bag, which contained his ATM card, and dashed out of the room with Rose. Rose used a bed cover to shield herself from the gusty wind. Outside, the surging water was waist-deep as both crossed the yard towards a hotel wing, racing against time to reach higher ground. And just as they did, the storm surge inundated the first floor of the hotel.

Rennel and Rose scrambled to seek refuge in a room on the second floor, it was the hotel's stock room where towels and beddings were kept. They saw that they were with ten other people from the hotel. The strong wind had pushed them inside the room and slammed the door shut behind them.

And then, there was silence. If they were in the eye of the storm, Rennel hoped they would continue to stay in that moment. His life flashed before him. He remembered his family and loved ones. Rose, the only child and the breadwinner, put her fate in God's hands and implored, "Lord God please keep my family under Your care." They smelled gas and feared a leak. There was nothing left for them to do but pray.

Evacuees at the Dep Ed Building

Dani continued to shoot video with his hand-held camera even as the storm raged. He was pleased that he was getting good footages for airing. But soon, he realized that while he continued shooting, it seemed the strong winds did not show any signs of subsiding. Trees had fallen. Electric posts snapped in two and blocked the road ahead. The main road had become impassable. They had to turn back.

Dani and Tristan sought shelter inside a three-story building of the Department of Education (DepEd) near MacArthur Park. They, huddled in a room illuminated only by candlelight, they found a number of families who had earlier sought shelter inside the building. Tristan asked a woman he saw praying the rosary, "What are you praying for?" She replied, "We are praying for it to just stop."

Three hours passed and still the fierce wind did not stop. The water rose and the families moved to the second floor. Some more evacuees joined them. The number of displaced families had swelled. They came from a designated evacuation center nearby, which was destroyed by



the strong winds. Children were crying. The Kapuso team distributed some relief goods that they were able to save from their service van – a sack of rice, instant noodles, and bottled water. The company vehicle was not saved. It was swept away by the surging water.

After the Storm

Everywhere they looked, all they saw was devastation. The bald coconut trees in the distance looked like toothpicks, Rose recalled. The floodwater had subsided.

They gathered what was left of their stuff in their hotel room – Rose's sling bag with her wallet. She settled for mismatched shoes, since she lost her slippers in the confusion and had stepped on a shard of broken glass.

Rose later joined the team of GMA-7 news reporter Micaela Papa in Palo where an army truck would later take them to Tacloban City. Meanwhile, Rennel left on foot, headed for the city to search for Dani and Tristan, hopeful he will find them alive.

The Long Trek to the City

Ships were swept inland. Part of the sea wall rested across the street. A car was stuck atop the branches of a tree. Rennel saw a body wrapped in a mat. A bystander said the body was found earlier pinned under a collapsed wall.

Farther down the road, Rennel saw more lifeless bodies exposed and unattended. As he reached the city center, he saw dozens of dead bodies piled everywhere. Those who survived walked aimlessly, shocked and disoriented.

A Glimmer of Hope

Rennel proceeded to the Leyte Park Hotel in Tacloban City where GMA-7 news producer and senior reporter, JiggyManicad, was booked. It was there where Rennel and Rose were reunited. Without any food or nourishment, they settled in the hotel unaware of the whereabouts of Dani and Tristan. They were worried that families, colleagues and the team in Manila were left in the dark since no one among the GMAKF staff or the GMA news crew made contact with the outside world. Tacloban and the other Yolanda- hit areas were totally isolated at this point.



At the GMAKF headquarters in Quezon City, Leonila Defuntorum, GMAKF Institutional Marketing and Communication Officer was anxious, as she was unable to contact any one of the GMAKF team in Tacloban City. Her last communication with them was on the night before the storm. Their families had to be informed. But the question was how, and what would she say? Leon was later informed that Rose and Rennel was ok and it was not until the following day, November 9, when she received word that Dani and Tristan were ok too.

The Haul back to Manila

Getting back to Manila was not easy. Everyone wanted to leave Tacloban through any possible means and route. The haul back to Manila started with a long trek from the city center at 4 A.M. towards the airport where the team hoped to catch a Cl30 flight headed for Cebu. It rained. Their clothes were soaking wet, but the rainwater helped quench their thirst.

At the airport, they saw five planes unloading relief goods for the victims of the typhoon. They left the airport at 9:30 A.M. aboard a Fokker plane for Manila. Upon arrival at Villamor Air Base, the Kapuso team was met by a throng of relatives of families back in Tacloban, desperate for news. The Kapuso team managed to extend their duty and reassured the anxious relatives. For Dani, a veteran on the field covering countless disasters, this one was like no other. Tristan, only 22 years old, learned the importance of foresight and presence of mind. Rennel, humbled by the experience, grew stronger in his faith. Rose realized how precious life is. Those were trying times, but the team from GMA-Kapuso Foundation endured.

"Serbisyong Totoo"

"We could not overstate the importance of getting the news out and bringing relief in," GMA Kapuso Foundation EVP and COO Mel Tiangco, remarked. Teams from the GMA Kapuso Foundation were immediately mobilized in the various areas ravaged by the storm. They were the first on site to distribute relief goods.

GMAKF project officer, Cristina Dungca, was assigned in Iloilo, which was forecasted to be in the path of the storm days before Yolanda hit central Philippines. She distributed relief goods among the evacuees there. Then she moved on to Cebu and then Tacloban.

She was stunned with what she saw upon landing at the Tacloban airport, just a couple of days after the storm. "The airport had lost its roof. There was no conveyor belt, no carts, no signs. We had to hold on to our things since there was nowhere to secure our luggage.



There was not even a place to sit. The pavements were all wet," she related. "There was no transportation we can hire to get us out of the airport. There were a lot of people just milling around. After the storm, there were all sorts of rumors floating around. There were reports of violence, of looting. So people were reluctant to come and extend their assistance."

GMAKF was the first NGO to do relief operation in the area, Ms. Mel Tiangco personally went to the area and was able to distribute goods and proved that the rumors circulating were false. On the 5th day after the storm, she was reporting live from Tacloban over "24 Oras" on the ongoing distribution of relief goods in the different barangays and distribution centers in the city.

Two Philippine Navy ships were bringing relief goods in and taking passengers out of the devastated city. GMA aired regular updates and continuing coverage. A "panawagan" center was set up so people can get in touch with their relatives, live on air or through a taped message or live stream on GMA news online.

Moving Goods, Reaching Victims

"A couple of days before Yolanda struck Eastern Samar and Leyte, I was already coordinating with our shipping and airline partners on how soonest they could facilitate the transport of relief goods to those areas," GMAKF marketing and communication staff, Gerard Garcia, related. He asked shipping assistance from Philippine Span Asia and 2Go Group for Cebu and Iloilo, Moreta Shipping Corporation for Iloilo, Gothong Southern for Tacloban, and Cebu Pacific for Tacloban, Cebu and Iloilo.

"They responded immediately, but there were so many things that needed to be taken into consideration at that time," Gerard recalled. "There was the problem of vessel availability as well as container availability since it was the peak season due to the upcoming holidays. There was space constraint at the Cebu Pacific cargo acceptance office, as well as the unpleasant condition at the Tacloban port."

Approval was immediate but getting the relief goods to where they were needed took a while to get done.



Cebu Pacific took a week just to transport 200 sacks of relief goods to Tacloban City due to the busy ground servicing activity in Tacloban airport. But these were not normal times and everyone simply did the best they could do given the difficult situation. "Cebu Pacific counts among our logistics partners we know we can depend on when it comes to the immediate transport of relief goods is concerned," Gerard remarked.

The outpour of material donations was overwhelming, and there was the urgent need to get them distributed immediately to the Yolanda victims. Among the first to respond to GMAKF's call for volunteers, to help in the repacking activities were network employees who helped sort donated clothes and repacked relief goods at the warehouse. Student volunteers went after school to the warehouse which was open 24 hours every day. Some had relatives in Leyte and Cebu who were also victims of Yolanda. Volunteer health care professionals took care of the medicines that were donated.

Each relief bag contained two kilos of rice, four canned sardines, and five packs of instant noodles. Ten bags were packed per sack.

Getting those hundreds of sacks from the Kapuso warehouse to the pier was another logistical challenge. "Readycon Trading and Construction Corporation lent us a 10-wheeler dump truck for our exclusive use from day one of the relief operations up to the last day," Gerard related, "with the driver voluntarily taking on the full responsibility of a GMAKF staff."

Domingo Nuestro had been working as a driver for Readycon for seven years. He first got involved with Kapuso Foundation when Readycon volunteered the use of their trucks during Kapuso's relief operations in the wake of typhoon Ondoy in 2009. After Yolanda's devastation in November 2013, for the next two months, Nuestro slipped into the daily routine of transporting truckloads of relief goods from the Kapuso warehouse in Tandang Sora, Quezon City to the piers in the port area in Manila.

Loading the goods into the container vans at the warehouse took at least two hours, and then there was a long waiting time also at the pier. Because it was peak season, there were times when there were no container vans available even if an allocation had already been made.



They worked from 9 AM to 2 to 3 AM the following day, Nuestro relates, often even on Sundays. But, he said, knowing that he was helping in the relief operations for the Yolanda victims gave him a great feeling of satisfaction.

"Several 20-foot containers full of bottled water were sent to lloilo, Cebu and Tacloban through the generosity of our shipping partners," Gerard relates. Philippine Span Asia made available about 50 container vans for Kapuso's use during the relief operations. Each container can accommodate at least 450 sacks of relief goods, which were sent to Tacloban via Cebu.

GMAKF used all available means of transportation to send relief goods for immediate distribution, not only to Tacloban but also to other hardhit areas in Leyte including Ormoc, Palo, Alangalang, Pastrana, Julita, and Palompon. "We were also able to serve Oriental Mindoro through Montenegro Shipping Lines," Gerard adds. "Air 21 gave us a 10-wheeler truck to carry goods to the distribution site."

Generosity knew no limit. "Krispy Kreme gave unimaginable number of doughnuts for volunteers during the entire period of our relief operations," Gerard relates. Many other organizations and entities offered their services.

"We recognize and will always be grateful for the great contributions and important role that we can always rely on our logistics partners to play in our relief operations," GMA Kapuso Foundation EVP and COO Mel Tiangco remarked.

From Relief to Rehabilitation

Unlike in other relief operations in the past when they could rely on a contact person from the area to assist them, in the case of Yolanda, no prior coordination was possible. When GMAKF project officer, Cristina Dungca arrived in Tacloban with her team just days after the storm, they were disoriented. Past SOPs did not apply.

"In the case of Yolanda, everything was different," Tina recalls. "First, there was no electricity, not even a generator, so we could distribute relief goods only as long as there was daylight. We had to stop by 6 PM as darkness fell, for security reasons. Then, no suitable lodging was available. We had to carry our things around with us, like gypsies. Drinking water was difficult to get. Yet, it rained non-stop."



Fortunately, they met someone at the airport who introduced them to a barangay captain who helped them to get transportation and to identify a secure place where they could distribute the relief goods. Otherwise, without security, it would be chaotic.

They set up the distribution in the barangay hall where a live broadcast by Mel Tiangco in "24 Oras" was made. People were given numbered stubs beforehand. Everyone cooperated and the distribution of the relief goods was orderly.

The relief packs contained rice, canned goods and instant noodles, all worth 250 pesos per bag. They were also given each a plastic bag of clothes including underwear, as well as a hygiene kit—soap, toothbrush, toothpaste and laundry soap specially repacked by the St. Theresa's Alumnae Association. At least 3,000 people were given relief goods at that time.

"Repacking was done in drop-off centers in GMA Iloilo, GMA Cebu, and the GMA Kapuso Foundation warehouse in Manila," Tina recalls. "There were repacking sites in Cebu, Iloilo, Ormoc, Davao and Dagupan."

Medical Missions

Those who survived Yolanda were faced with a new set of problems. Besides the lack of food and shelter, health-related problems also reared its ugly head. Just a few days after the storm, many of the children had skin infection. Due to the floods, people feared the spread of schistosomiasis caused by flatworms that thrive in the water and enter through the skin and multiply inside the body causing numerous complications. Many caught colds, cough and fever. Since almost all of the drugstores in Tacloban had closed, it was difficult to get medicines.

Kapuso's Kalusugan Karavan crossed the San Juanico Bridge from Samar to Leyte. Two weeks after Yolanda, a survivor said, this was the first time they saw a doctor. For them, another survivor said, more than the medicines that the mission brought, it was Kapuso's presence and their readiness to help that salved the wounds and trauma that the survivors suffered from the storm.

Kapuso's "Kalusugan Karavan" extended its medical mission from Basey in Samar to Tacloban, Dulag, Pastrana, Dagami, Barauen, and Jaro in Leyte.



Like OFWs

For the whole month, Tina's team stayed in Tacloban distributing relief goods in the different barangays. They were exposed to the elements daily -- under the heat of the sun and constant rain. Fortunately, none of them got sick. They listened to the stories of the survivors, which were oftentimes heartbreaking.

They were filled with sadness. Many had gone without food for days, no water, no medicines for their sick children. A survivor said, if it were not for the relief goods brought by GMA, they would have nothing to eat. They were grateful, that the team came to their barangay. No one else did.

After a month of being away, Tina who left her seven year old son in the care of her parents in Manila, admitted there came a point when she too felt the need to take a break and to go back home. "It felt as if we were abroad, like OFWs. Our only communication with our families was through the phone," she related. "Uwing uwi na kami. Gusto na din naming makalanghap ng iba namang hangin."

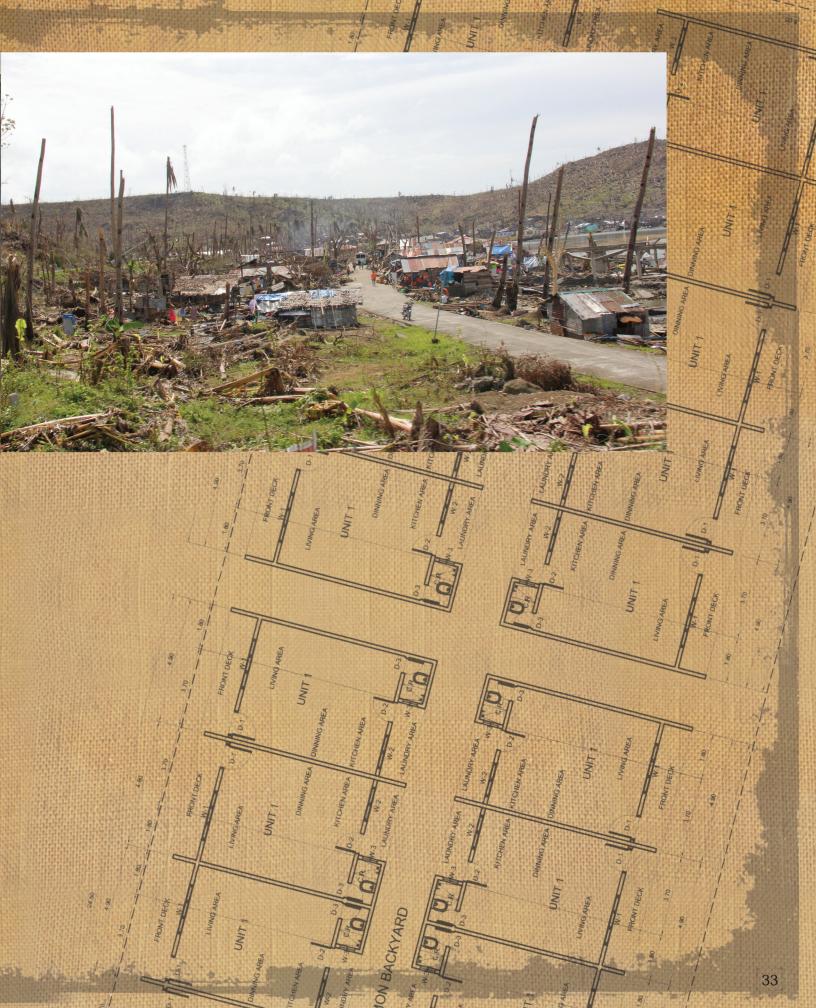
Shelter for the Survivors

Two weeks after the storm, the Kapuso Foundation was speaking with the LGU in Tacloban City about land a relocation site for the housing of the typhoon victims. Even before Yolanda, GMAKF's Engr. Ed Eniego related the city, in cooperation with the NHA (National Housing Authority), was already developing a resettlement project to relocate settlers living within the no-build zone near the airport.

The ten hectare piece of land is located north of Tacloban City, 15 kms inland. 25% of the site development had already been done. Five hectares was identified for phase one of the development where GMAKF committed to build 400 houses for the typhoon victims.

A similar housing project is ongoing in Palo, Leyte where GMAKF has committed to build 200 houses for Yolanda victims.

"Our efforts extended beyond bringing relief assistance to typhoon victims," GMA Kapuso Foundation EVP and COO Mel Tiangco, remarked. "We seek sustainable means to improve their condition and elevate their station in life. This is GMAKF's commitment, in the true spirit of service -- Serbisyong Totoo."



Bogo Sports Complex

BANTAYAN Brgy. Sillon Brgy. Mojon Brgy. Suba

DAANBANTAYAN Brgy. Tapilon Brgy. Dalinding Brgy. Libertad

BANTAYAN ISLAND Brgy. Doong Brgy. Lipayran Brgy. Botigues Brgy. Luyong baybay

SANTA FE Mun Guintacan Brgy. Langub Brgy. Bitoon Brgy. Hagdan

NORTHERN CEBU MADRIDEJOS(Poblacion)

SOGOD Brgy. Ibabao Brgy. Bagatayam Brgy. Calumboyan

BORBON Brgy. Cajel

TABUELAN Bgy. Kantubaon

SAN REMIGIO Bgy. Canagahan Bgy. Tabongon Bgy. Looc Brgy. Calambua Brgy. San Miguel

MEDELLIN

JILANTANGAN ISLAND

CAMOTES ISLANDS PORO ISLAND Mun. Poro Mun. Tudela

PAJICAN ISLAND Mun. San Francisco

PONSON ISLAND Mun. Pilar

SAN FRANCISCO Brgy. Cabunga-an Brgy. Western Poblacion Brgy. Southern Poblacion Brgy. Montealegre Brgy. Popo Brgy. Esperanza Tulang Island Brgy. Tulang Diot Brgy. Tulang Dako - Ibabao Brgy. Tulang Dako- Ubos

GUINTACAN ISLAND

BOGO Brgy. Odlot Brgy. Binabag Brgy. Santo Rosario GUIUAN Brgy. San Pedro Brgy. San Juan Brgy. Bungtod Brgy. Campoyong Brgy. San Antonio Brgy. Banahao Brgy. Dalaragan Brgy. Bagua Brgy. Gahoy Brgy. Salug Brgy. Hagna Brgy. Sapao Brgy. Timala Brgy. Surok Brgy. Sulangan Brgy. Banaag Brgy. Ngolos Brgy. Buenavista Brgy. Taytay Brgy. Hamorawon Brgy. Pagnamitan Brgy. San Jose Brgy. Barbo Brgy. Victory Brgy. Baras Brgy. Batang Brgy. Lupok Brgy. Cogon Brgy. Cantahay Brgy. Mayana Brgy. Bucao SALCEDO Brgy. Alingarog Salcedo 1 Brgy. Casili-on Brgy. Cagdarao Brgy. Trinidad Brgy. Caridad Brgy. Lusod

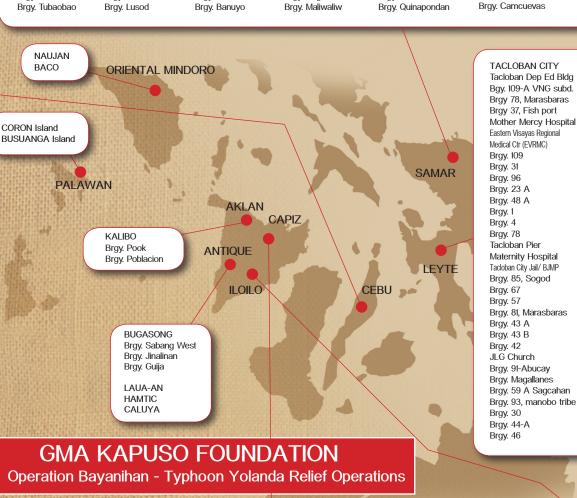
Brgy. Tagbacan Brgy. Talangdawan Brgy. Naparaan Brgy. Seguinon Brgy. Iberan Brgy. Abejao Brgy. Malbog Brgy. Salcedo Brgy. Palanas Brgy. Karapdapan MERCEDES Brgy. Nino Jesus Brgy. San Roque Brgy. Busay Brgy. Anuron Brgy. San Jose Brgy. Cambante Brgy. Cabunga-an Brgy. Bobon Brgy. Banuyo

Brgy. Sunga-an

Salcedo II Brgy. Bagtong Brgy. Guba Brgy. Alog Brgy. Buabua Brgy. Butig Brgy. Balud Brgy. Jagnaya Brgy. Asgad Brgy. Burak Brgy. Bugay Brgy. Matarinao Brgy. Capanoypoyan Brgy. Taclaon Brgy. Sta. Cruz Brgy. Cantomoja Brgy. Camanga Brgy. Cagaut Brgy. Maliwaliw

GIPORLOS Brgy. Paya Brgy. Malabog Brgy. Gigoso Brgy. Biga Brgy. Salvacion Brgy. Giporlos Brgy. Huknan Brgy. San Miguel Brgy. Perena QUINAPONDAN Brgy. Anislag Brgy. Bagte Brgy. Buenavista Brgy. Cagdaja Brgy. Cantinio Brgy. Mabini Brgy. Naga Brgy. Paco Brgy. Quinapondan Brgy. Rizal Brgy. San Isidro Brgy. San Pedro Brgy. Sta. Cruz Brgy. Sta. Margarita Brgy. Sto. Nino Brgy. Tinago

GEN Mac ARTHUR Brgy. Laurel Brgy. Domrog Brgy. Roxas Brgy. Binalay Brgy. Quezon Brgy. Quirino Brgy. Calutan Brgy. San Isidro Brgy. San Roque Brgy. Santa Cruz (Opong) Brgy. Santa Fe Brgy. Camcuevas



Brgy. Balogo

Brgy. San Antonio

Brgy. San Pedro

Brgy. Santa Fe

PRESIDENT

Brgy. Quiajo

Brgy. Ibaca

Brgy. Cubay

Brgy. Santo Nino

Brgy. Pantalan

ROXAS

PONTEVEDRA

Brgy. San Pedro

Brgy. Binuntucan

Brgy. Agdalipe

CUARTERO

Brgy. Mainit

Brgy. Lunayan

Brgy. Maindang

Brgy. Agdahon

Brgy. Balingasag

Brgy. Sinabsaban

ROXAS CITY

Brgy. Magubilan

Brgy. Talasa

Brgy. Bahit

Brgy. Linao

PILAR

Brgy. Binangig

Brgy. Lus-onan

Brgy. Dayhagan

PANAY

Brgy. 44-A SIGMA Brgy. Capuyhan Brgy. Matangcong Brgy. Tawog Brgy. Guintas Brgy. PoblacionNorte

Brgy. Oyong DAO Brgy. Centro Brgy. Matagnop Brgy. Poblacion Ilaya Brgy. Nasunogan

Brgy. Tandang Sora Brgy. Limbujan Brgy. Tugop Brgy. Vigan Brgy. Macapagal

HERNANI Brgy. Batang Brgy. San Miguel Brgy. Garawan Brgy. Cacatmonan Brgy. Carmen Brgy. Hernani Brgy. San Isidro Brgy. Padang Brgy. Canciledes Brgy. Nagaja

BALANGKAYAN Brgy. Balangkayan Brgy. Talisay Brgy. Cabay Brgy. Maramag Brgy. Guipoliran Brgy. Balogo Brgy. Caisawan Brgy. Bangon Brgy. Cantubi Brgy. Gen. Malvar Brgy. Magsaysay BALANGIGA Brgy. San Miguel Brgy. Casumangkay Brgy. Bacjao Brgy. Maybunga Brgy. Sta. Rosa Brgy. Bangon

Brgy. Cag-Olango LAWAAN Brgy. San Isidro Brgy, Guinob-An Brgy, Bolusao Brgy, Betaog Brgy, Maslog Brgy, Taguite STA. RITA Brgy, Bagolibas Brgy, Binanalan Brgy, Caticugan Brgy, Hita-as Brgy, Lourdes Brgy, Magsaysay Brgy, New Manunca Brgy, Pagsulhugon Brgy, Sta. Elena

Brgy. Tulay

Brgy. Bugho

Brgy. La Paz

Brgy. Cabacungan

Brgy. Dampigan

h Brgy. Lupig Brgy. Maligaya Brgy. Old Manunca Brgy. San Eduardo Brgy. Sta. Rita II Brgy. Union BASEY Basey 1

BASEY Basey 1 Brgy. Agimit Brgy. Bagti Brgy. Bangon Brgy. Basiao Brgy. Balante Brgy. Balante Brgy. Balaud Brgy. Biga Brgy. Binugho Brgy. Burabod Brgy. Canmanila Brgy. Del Pilar Brgy. Inuntahan Brgy. Mabini Brgy. Panugmunon Brgy. Rawis Brgy. San Fernando Brgy. Sugponon Brgy. Binungtu-an Brgy. Burgos Brgy. Catadman Brgy. Guirang Brgy. Loog Brgy. Manlilinab Brgy. Pelit Brgy. Salvacion Brgy. Serum Brgy. Villa Aurora Brgy. Amandayehan Brgy. Bacubac Brgy. Buenavista Brgy. Calbang

Brgy. Can-Abay Brgy. Cogon Brgy. Guinpongdo-an Brgy. Guintiguian Brgy. Lubang Brgy. Manila-Ay Brgy. Mongabong Brgy. New San Agustin Brgy. Old San Agustin Brgy. San Antonio Brgy. Sugca Brgy. Tingib Brgy. Anglit Basey II Brgy. Bulao Brgy. Cambayan Brgy. Cancaiyas Brgy. Dolongan Brgy. Iba

Brgy. Magallanes Brgy. May-it Brgy. Rizal Brgy. Roxas Brgy. Sawa Brgy. Tinaogan

MARABUT Brgy: Amambucale Brgy: Legaspi Brgy: Osmena Brgy: Tagalag Brgy: Canyoyo Brgy: Kaluwayan Brgy: Logero Brgy: Poblacion Brgy: Pinalangga Brgy: San Roque Brgy: Tinabanan

Brgy. 98 Brgy. 80 Brgy. 70 Brgy. 58 A Brgy. San Isidro Brgy. San Jose

PALO Poblacion

JULITA Población dist 1,2,3,4 Brgy. Tolosahay Brgy. Sto. Nino Brgy. Alegria Brgy. Balante Brgy. Bugho Brgy. Jurao Brgy. San Andres Brgy. Caridad Brgy. Tagkip Brgy. Cuya-e Brgy. Hindang Brgy. Inawangan Brgy. San Pablo Brgy. Bungad Brgy. Villahermosa Brgy. Anibong Brgy. Sta. Cruz Brgy. Aslum Brgy. Gitable Brgy. Calbosag Brgy. Dita Brgy. Bonifacio

TOLOSA Brgy. Capangihan Brgy. Canmogsan Brgy. Malbog Población Brgy. Brigida Brgy. Tanghay

Brgy. Telegrafo Brgy. Opong Brgy. San Roque Brgy. Olot PASTRANA Brgy. Maricum Brgy. Lanawan Brgy. Colawen Brgy. Dumarag Brgy. Cancaraja Brgy. Capilla Brgy. Sapsap Brgy. Arabunog Brgy. Malitbogay Brgy. Calsadahay Brgy. Guindapunan Brgy. Manaybanay ALANGALANG Brgy. Astorga Brgy. Cambulawon Brgy. Aslum

Brgy. San Roque

Brgy, Hubang Brgy, Cogon Brgy, Divisoria Brgy, Salvacion Farm Brgy, Bato Brgy, Petita Brgy, Langit Brgy, Calaasan JARO Brgy, Vilapaz

Brgy, Vilapaz Brgy, San Roque Brgy, Sagcahan Brgy, Buri Brgy, Bias-Zabala Brgy, Uguiao Brgy, Tinambacan

Brgy. Olotan Brgy. Daro BRgy. Kalinawan Brgy. San Pedro Brgy. Hibunawan Brgy. Macopa Brgy Hibucawan Brgy. Tuba Brgy. Hiagsam Brgy. Mag-aso Brgy. Burabod Brgy. 2 Brgy. Caglawan Brgy. Canhandugan Brgy. Pitogo Brgy. Bukid Brgy. Buenavista Brgy. San Agustin Brgy. Batug Brgy. Sta. Cruz Brgy. Pange Brgy. Badiang Brgy. Macanip Brgy. Sari Sari Brgy. Palanog Brgy. La Paz Pob 3 Brgy. Licod Brgy. Rubas DULAG Brgy. Fatima Brgy. Calubian Brgy. Del Carmen

Brgy. Del Pilar Brgy. Magsaysay Market Site (Poblacion) Brgy. San Miguel (Poblacion) Brgy. San Antonio Brgy. San Isidro Brgy. San Rafael Brgy. San Vicente

Brgy. Pedada

Brgy. Tigbao DAGAMI Brgy Paltok Brgy. Bayabas Brgy. Buenavista Brgy. Plaridel San Antonio Poblacion San Roque Poblacion Brgy. Tina-ao Brgy. Balugo

BURAUEN Poblacion

ISABEL Bgy. Masumbong/mountain Bgy. Merida Bgy. Mnote Alegre

Bgy. Mnote Alegre LEYTE, LEYTE Brgy. Tagabaca

CAPOOCAN Poblacion Zone 1&2

TUNGA Astorga-Barrio Upat

ALBUERA Poblacion

ABUYOG Bito & Buntay - Poblacion

TANAUAN Poblacion

ORMOC Brgy. Tongonan Brgy. Mahayahay Brgy. Luna Brgy. 7,8,9,12,17,21,27 (Poblacion) Brgy. Cabaon-an Brgy. Catmon

Brgy. Lanaga

SOUTHERN LEYTE

SOGOD Brgy. Mohon

LILOAN Poblacion

TABUGON Brgy. Labangon, Kal-anam

MUNICPALITY OF MacArthur

MUNICIPALITY OF TABANGO Brgy. Tugas Brgy. Campokpok Brgy. Omaganhan Brgy. Catmon Brgy. Inangatan Brgy. Inangatan Brgy. manlawa-an Brgy. Gimarco Brgy. Gimarco Brgy. Tabing Brgy. Santa Rosa Brgy. Butasan 1 Brgy. Butasan 2 Brgy. Hibakungan

MUNICIPLAITY OF VILLABA Brgy. Tabunga Brgy. Cahigan

MUNICIPALITY OF PALOMPON Brgy. Tinadilan Palompon city Brgy. Rizal Brgy. Palanipan

Brgy. Taberna Brgy. San Joaquin Brgy. Hinagbuan Brgy. Belen Brgy. Tabunok Brgy. Cangnoya Brgy. Cangnoya Brgy. Lat-osan Brgy. Camandoy Brgy. Magsaysay

MUNICIPALITY OF MERIDA Brgy. Libjo Brgy. Masumbong

KANANGA Brgy. Libertad Brgy. Tagaytay

SAN ISIDRO Brgy. Poblacion

BILIRAN Municipality of Cabucgayan Brgy. Baso Brgy. Libertad Brgy. Cabucayan Brgy. Lower Poblacion Brgy. Upper Poblacion Brgy. Villahermosa Brgy. Esperanza Brgy. Dapdap Brgy. Imelda Brgy. Lanao Brgy. Moabog Brgy. Monserrat Brgy. Kawit Brgy. San Juan

CONCEPCION Brgy. Calamigan Brgy. Agnaga Brgy. Plandico Brgy. Macalbang Brgy. Tamis-ac Brgy. Bantiti Brgy. Poblacion

CARLES Brgy. Cabilao Grande Brgy. Cabilao Pequeño Brgy. Tarong Brgy. Abong Gigantes, Island Brgy. 97,

Brgy. 94 ESTANCIA Brgy. Lumbia Brgy. Tacbuyan Brgy. Bayuyan M AJUY Brgy. Bay-ang

Brgy. Cabalawan

Brgy. Tanduyan G SARA B Brgy. Ferraris B Brgy. Improgo B BALASAN Brgy. Balasan Proper Brgy. Binuluangan Brgy. Pantalan

Brgy. Tabugon Mainland, Abong Cabuguana Brgy. Bingawan Poblacion Brgy. Alabidhan Brgy. Quinar-upan



DISASTER RELIEF PROGRAM

GMAKF's *Operation Bayanihan* provides immediate relief and assistance to victims of natural and man-made calamities nationwide.

"Silong Kapuso Project"

In the spirit of Operation Bayanihan, GMAKF initiated the "Silong Kapuso" project in 2013 for 4 barangays in selected municipalities of Davao Oriental, one of the worst hit by Typhoon Pablo. In early January, the GMAKF team distributed roofing materials to **811 families** from Brgy.San Vicente and Brgy. Baybay in Cateel, and Brgy. Lambajon- Block 1 and Brgy. Saoquigue in Baganga.

When a fire broke out in Brgy. Marulas, Valenzuela on April 21. GMAKF distributed relief goods, water and clothes to 6,400 evacuees at the Tampoy Chapel.

"Ops Bay Relief Effort"

GMAKF responded to the 5.7 earthquake in Carmen, North Cotabato on May 28, serving a total of 3,800 individuals by providing relief goods, hygiene packs, sleeping mats, and blankets.

The heavy rains brought by Typhoon Emong resulted in the need for relief operations. In Zambales, **5,200 fishersfolks** from San Francisco and Botolan whose livelihood was disrupted, received relief goods on June 20.

With the overflow of Rio Grande that resulted in massive flooding in Southern Mindanao, GMAKF distributed relief goods to 12,000 individuals from Cabakan, Pagalungan and Datu Montawal in Maguindanao on June 19-23. Another 12,000 individuals were served in Pikit, North Cotabato. The GMAKF had to repack goods in Davao due to the urgency of the situation.

As the country prepared for the landfall of Typhoon Gorio in the Bicol region, GMAKF teams headed to Albay, Camarines Sur and Camarines Norte on June 29. Fishermen and farmers, who were not able to work for days due to the heavy rains and strong winds, were given relief goods to augment their daily needs. **4,000 individuals** were served in separate relief distribution activities in these areas.

With the announcement of PAGASA and GMA Weather Central of Typhoon Labuyo's landfall in Casiguran, Aurora, a GMAKF team was immediately deployed to ensure that goods are ready for distribution in case needed. The GMAKF provided relief assistance to residents in Casiguran, Dilasag and Dinalungan in Aurora. It also extended assistance to other affected areas such as Baguio, Benguet, Zambales, Pangasinan, and Quirino. A total of **39,182 individuals** were served in all of the areas with the distribution of relief goods, water, clothes, hygiene packs, mats and blankets.

The month of August was marked with the habagat (southwest monsoon), enhanced by Typhoons Maring and Nando that submerged most areas of Region 4A-CALABARZON. GMAKF teams were simultaneously deployed to various flooded areas such as Marikina, Mandaluyong, Quezon City, Rizal, and Cavite. With the help of the Philippine Navy which utilized its amphibian vehicle, GMAKF was able to bring relief goods to neck-deep flooded areas in Pampanga, Bulacan, Laguna, and Bataan. As the waters subsided, medical missions were conducted in Laguna, Rizal and Bulacan with a total of **127,812 individuals** served.

As September was about to close, Typhoon Odette entered the Philippine Area of Responsibility (PAR) and enhanced the southwest monsoon that flooded most of Olongapo and caused massive landslides in Zambales. After days of being isolated, the road to Olongapo and Zambales had



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become passable though the GMAKF team had to pass through knee deep mud and slippery pavements to get to the evacuation sites. Relief assistance was given to **19,524 individuals** in these areas, including Laguna which was also submerged in flood water.

After fierce fighting between the government forces and MILF rebels, over 44,500 individuals in Zamboanga were evacuated from the military hot spots. The GMAKF served these evacuees with supplemental feeding, relief goods and other relief items.

A magnitude 7.6 earthquake hit Bohol province on October 15. Bridges and streets were destroyed due to the strength of the tremor and landslides isolating towns and villages especially in Eastern and Central Bohol. A few days after the earthquake, sink holes started to appear in different areas of Bohol.

GMAKF initiated repacking activity in Tagbilaran City to immediately respond to the needs of affected communities. Relief goods, drinking water, hygiene packs, clothes, sleeping mats, mosquito nets and ready to eat goods were distributed to 301,988 individuals.

A GMAKF team coordinated with the Department of Education (DepEd) as well as LGU to determine possible long term projects, which GMAKF could undertake in the earthquake affected areas. After inspecting schools and other public structures, and interviewing school heads and local residents, the team identified the Baclayon Central Elementary School and the Sagbayan Central Elementary School. After the 3-day mission was completed, the team presented their recommendations to GMA Kapuso Foundation EVP and COO Mel Tiangco.

Since the damage was caused by an earthquake, there was a need to reinforce the existing designs that were used in typhoon affected areas in the past. A partnership between the Association of Structural Engineers of the Philippines (ASEP) and GMAKF was established. Thus another inspection of the damaged structures in Bohol was conducted. A final recommendation consolidating the findings of both the 1st and 2nd inspection teams is pending.

As required by GMAKF protocol for KSD Projects, the school sites must have MGB (Mines and Geoscience Bureau) Certification, to ensure that the sites are suitable and safe to build on. However, MGB requires a six months to one year observation

DISASTER RELIEF PROGRAM

period before they can assure the stability of the ground. Only after getting the MGB clearance can GMAKF proceed with its Long Term Project in Bohol.

As the PAGASA and GMA Weather Central started to track a strong typhoon heading directly towards the Philippines in the first week of November, GMAKF already planned its movements in anticipation of storm's magnitude. True enough, upon entry to PAR, it was a super typhoon named Yolanda, which made six landfalls and totally devastated the Eastern Visayas region.

GMAKF used all means of transport to ship relief goods for immediate distribution, including other badly hit areas in Leyte such as Ormoc, Palo, Alangalang, Pastrana, Julita, Palompon, among others. A total of 1,277,004 individuals were served during the simultaneous *Operation Bayanihan* in the Yolanda-affected areas.

The overflow of material donations and the need to have them immediately distributed to the Yolanda victims, prompted GMAKF to intensify its call for volunteers to help in the repacking activities at the warehouse. First to respond to GMAKF's call were network employees who rendered time to repack relief goods and sort out clothes at the warehouse. A total of **4,100 volunteers** coming from groups of family and friends, schools, churches, private offices, business companies and other socio-civic organizations eagerly participated in GMAKF's more than a month of scheduled repacking at the warehouse. The support of volunteers greatly aided GMAKF in the immediate sending of packed relief supplies to the Yolanda victims.

"In 2013, *Operation Bayanihan* provided quick relief response to 1,814,820 individuals nationwide."

In *Kapuso Village in Mandulog, Iligan City* GMAKF turned over **60 houses** in April, in a ceremony led by GMAKF EVP and COO Mel C. Tiangco and local government officials. With 120 houses duly turned over to the Sendong-affected families, the first phase of the 180-unit housing project in Iligan City is completed.

The GMAKF also constructed **2 Kapuso Multi-Purpose Covered Courts** (KMCC) in Calumpit, Bulacan and Angono, Rizal. This was a pilot initiative of the Foundation to provide safe refuge for residents of both flood-prone areas. The multi-use covered courts were designed to house victims of calamities and provide shelter to them without disrupting classes in school-turned evacuation centers. This was a brainchild of our Chairman Felipe L. Gozon who saw the difficulty of students who get displaced once their class rooms are converted into temporary evacuation sites at times of disasters and calamities.

Network Volunteerism Initiative

Initiated by the GMA Corporate Affairs Department, a volunteerism activity was done on June 1 at the KMCC in Angono, Rizal. Thirty-eight members of the GMA G.I.V.E.S. (20 males and 18 females) participated in the one-day activity. The KSD Team organized them into task groups for productivity and to ensure that their volunteer work will have substantial contribution to the construction requirements. The tasks that the volunteers performed were hollow blocks segregation, wall and structural painting, and mixing of cement, among others.



HEALTH PROGRAM

Bisig Bayan is GMA Kapuso Foundation's medical assistance program that provides free medicines and medical services to indigent beneficiaries afflicted with various illnesses.

Patients from Metro Manila and nearby provinces are assisted in their need for medicines and medical supplies, surgery, diagnostic and laboratory examinations, as well as referrals to appropriate agencies and institutions.

In 2013, a total of 1,723 patients were served under the Bisig Bayan program.

Subject of Appeal

From the Bisig Bayan patients, **47** were **Subject of Appeal (SOA) cases** and were featured in the *Kapusong Totoo* segment of "24 Oras" to generate support from the public for their extensive medical needs. GMAKF served as instrument in facilitating the required treatment of the SOAs and in enabling them to experience a better quality of life.

Bisig Bayan Special Health Projects

In celebration of the 7th Goiter Awareness Week in January, GMAKF partnered with the Thyroid Council of the Philippines in a Lay Forum for Pregnant and Lactating Mothers and Thyroid Screening for women of Valenzuela City. A total of **100 mothers** were screened. Salt testing and lecture were also conducted in General T. De Leon Elementary School, Valenzuela City with **300 pupils** as participants. Iodized oil capsules were distributed in both activities.

GMAKF's Oral Health Month project in February, *Ngiting Kapuso*, brought smiles to **86 indigents** who received a new set of complete dentures at the Centro Escolar University Dental Facility on February 28, 2013. The interns of CEU's College of Dentistry sponsored the dentures for the financially challenged individuals whose hope for better life opportunities was restored. This year, the project extended its service by providing partial dentures to **12 individuals** through the support of the Philippine Association of Private School Dentists and Emilio Aguinaldo College, School of Dentistry, which mobilized its dentists to administer the screening, trial and fitting.

In celebration of Women's Health Month in March, GMAKF went to Brgy. Alcoy, a remote barangay in the southern tip of Cebu for free mammogram and pap smear testing that benefited **107 women** in the community. The activity was complemented by a lecture on reproductive health care. GMAKF also conducted medical and dental mission, operation *tuli*, and feeding, serving a total of **303 residents**. Sixty volunteer medical professionals joined GMAKF in these health activities in Brgy. Alcoy.

In April, **1,172 boys** from Quezon City (178), Cebu City (604) and Butuan (390) received free circumcision in the yearly summer *Operation Tuli*. In addition to regular partner, the Philippine Society of General Surgeons (PSGS)-Metro Manila Chapter, partners for this year were the Quirino Memorial Medical Center, Cebu City Health Office, Cebu City Medical Center, Operating Room Nurses' Association, Fr. Urios Saturnino University HS Alumni 83-88, and the Philippine Army's 40th, 2nd Brigade. These groups mobilized its pool of volunteer doctors and nurses and provided for the free use



of their respective venues and facilities during the Operation *Tuli* events on April 27, 28 and May 7. GMAKF covered the expense for the surgical supplies, including antibiotics and pain relievers for all the beneficiaries.

In celebration of the Prostate Cancer Awareness Month in June, GMAKF conducted free Prostate Specific Antigen (PSA) testing for **104 male** residents of Brgy 105 Tondo, Manila. This yearly project in partnership with Hi-Precision Diagnostics also included a lecture on Prostate Care and Management of Prostate Illness, which was facilitated by the Philippine Cancer Society. Out of the 104 tested, 8 got high PSA results and were referred to a urologist at Jose Reyes Memorial Medical Center (JRRMC) for further medical intervention.

In celebration of the National Disability Prevention and Rehabilitation Week in July, GMAKF in partnership with Latter Day Saint Charities and NKD provided **37 standard and customized wheelchairs** to indigents with disability on July 19 at the GMA Souvenir Shop.

In celebration of the World Heart Day in September, GMAKF provided free echocardiogram (ECG) and cardiological consultation to **246 individuals** on September 28 at the GMA Museum and Souvenir Shops. Of the 246, 160 received ECG, 86 availed of glucose testing, and 32 had further laboratory tests at Hi-Precision upon the referral of volunteer cardiologists from the Philippine Heart Association (PHA). Two individuals who availed of the ECG test were given medicines after their follow up check-up. The beneficiaries also gained information on 'Maintaining a Healthy Lifestyle' from the lecture of PHA's Vice President.

The Kapuso 20/20 eye project which is done every Sight Saving Month in August was cancelled due to the flooding caused by habagat (southwest monsoon). It was instead held in October in observance of the World Sight Day. In partnership with the Integrated Philippine Association of Optometrists (IPAO) and Essilor, free refraction and eyeglasses were given to **293 qualified recipients** on October 12 at GMA Studio 4. With IPAO-Cebu as partner, the project also extended to Cebu, with **250 beneficiaries**. Thus, the Kapuso 20/20 project served a total of **533 indigents** whose vision problems were addressed with their new and customized eyeglasses.

Kalusugan Karavan

GMAKF's roaming medical and dental mission, in partnership

HEALTH PROGRAM

with volunteer health professionals, reaches out to poor and far-flung communities nationwide.

In 2013, GMAKF partnered with the Urios University High School Alumni Batch '83 and '89 in a medical mission held at the Fr. Saturnino Urios Gym, Butuan City on March 10. Twelve volunteer doctors from Butuan's Municipal Health Unit participated in this mission which benefited **800 residents** from various depressed communities.

In June, GMAKF and the GMA Engineering teams returned to the town of Barlig, Mountain Province to conduct a medical and dental mission for the community, which coincided with the Fortan Festival. A total of **365 residents** received medical (263), and dental (102) services from this project partnership with the Rural Health Unit, Bontoc General Hospital, District Hospital and Looc Health Regional Medical Center.

The yearly medical mission with Pharex HealthCorp. during Kapuso Foundation EVP and COO, Mel Tiangco's birthday month was held at the People's Hall, Naga City on August 3. Through the support of volunteer doctors and nurses, **1,415 in-dividuals** from depressed communities received free medical consultations and medicines. Ms. Mel brought joy to the Bicolanos by gracing the event and meeting the beneficiaries during her rounds in the venue. The children were very happy with the birthday cake that she shared with them.

A medical mission was also conducted in Brgy. Taloon, Argao, Cebu on September 21 with a total of **780 individuals** receiving medical (365), dental (86), and optical (200) check-ups, as well as ECG (43) and glucose testing (86). The mission was done in partnership with the All Terrain Medical and Relief Operations (AMRO).

KK in Disaster-Stricken Area

To address the immediate health needs of people in Typhoon Pablo-affected regions, GMAKF organized medical missions on January 17-18 in the municipalities of Boston and Nabunturan in Davao Oriental, and Compostela Valley. A total of **2,765 individuals** from these areas received the much needed medical checkup and medicines. In addition, GMAKF also distributed relief goods, potable water, sleeping mats, blankets, hygiene packs and laundry soaps.

The enhanced southwest monsoon (habagat) aggravated by Typhoon Maring resulted in health concerns in the affected areas. This prompted GMAKF to conduct simultaneous medical missions in Binan, Laguna and San Mateo, Rizal, two severely affected areas. Together with the Philippine Medical Association (PMA), Rotary Club- San Francisco Del Monte, and Lion's Club Rizal, GMAKF mounted the two missions on August 23. In Rizal, **882 evacuees** received medical attention while **950 residents** in Binan received medical treatment.

As Typhoon Odette hit the country in September, GMAKF organized medical



HEALTH PROGRAM

missions in evacuation sites in Bulacan, Bataan & Pampanga, serving **2,050 individuals** who were mostly children. The evacuees also received relief goods. Another mission was held for barangays in Zambales which were isolated by the landslides brought by Typhoon Odette. GMAKF mobilized doctors and utilized medicine donations from Pharex Health Corp. and the Philippine Chamber of the Pharmaceutical Industry (PCPI) for the medical mission in Sta. Ana, Olongapo, & Botolan in Zambales where **4,881 individuals** were served.

Due to the armed conflict between the government forces and Moro Islamic Liberation Front (MILF) rebels in Zamboanga City, people were forced to evacuate in nearby towns away from the gunfire. GMAKF heeded the call of the evacuees who were already getting sick inside the evacuation centers due to poor living conditions, aggravated by the frequent rains. The medical missions in the municipalities of Talon-Talon and Tetuan served a total of **3,145 individuals** with medical (2,890) and dental (255) services.

Just a few days after the earthquake devastated Bohol in October , GMAKF immediately mobilized resources for a medical mission to address the health concerns of residents in affected areas. A total of **4,015 individuals** from the municipalities of San Isidro, Antequera, Cabilao, Sagbayan, Buenavista and Danao (Cebu) benefited from the mission. Further, the GMAKF and the University of Bohol's Department of Psychology jointly organized a psychosocial therapy session for **147 children** from two barangays in Catigbian as participants. Volunteer psychologists helped process the trauma of the children through structured play activities.

The super typhoon Yolanda that struck the Visayas in November resulted in health cases that needed immediate attention along with relief distribution and feeding activities. GMAKF mounted medical missions in severely devastated areas in Leyte such as Tacloban City, Dulag, Pastrana, Dagami, Barauen, and Jaro, and Basey in Samar. Through its partner, the Leyte Medical Society, **4,490 individuals** were given immediate medical attention.

A total of 32,905 individuals were given free medical check-ups and medicines in the various *Kalusugan Karavan* missions *Bisig Bayan Health* activities held nationwide.





EDUCATION PROGRAM

Unang Hakbang Sa Kinabukasan

Unang Hakbang Sa Kinabukasan is GMAKF's annual school opening project for incoming Grade 1 pupils from underpriviledged public elementary schools nationwide. Each beneficiary receives a UHSK backpack containing a complete set of school supplies. - 4 notebooks, 2 pad papers, 2 pencils and eraser, a pair of sharpners and set of crayons. A "*Palistahan*" is simultaneously undertaken in selected school partners where would-be recipients all over the country are assured of school supplies for their incoming grade 1 students. The project is done in time with the school opening in June.

On March 20, 2013, GMAKF rallied support for the year's *Unang Hakbang Sa Kinabukasan* (UHSK) project at the Ever Gotesco Mall on Commonwealth, which was highlighted by a ribbon-cutting led by GMAKF EVP and COO Mel C. Tiangco. With support from its project partners--- the Department of Education's Bureau of Elementary Education, Ever Gotesco Malls and Go Tong Foundation, the UHSK marked its 16th year of giving school supplies to indigent Grade 1 pupils from different public elementary schools nationwide. The year's, target beneficiary was **75,000 incoming grade 1 pupils**, a big leap from usual target of 45,000 pupils in the past years.

A "*Palistahan*" is simultaneously undertaken in selected school beneficiaries all over the country and assured poor parents of school supplies for their children during the school opening.

In 2013, GMAKF was able to serve 75,039 incoming Grade 1 pupils from 1,408 selected public schools in the following areas: NCR: Quezon City, Caloocan, Pateros, Navotas, Malabon, Valenzuela; LUZON: Bulacan, Laguna, Rizal, Cavite, Pangasinan, Ilocos Sur, Oriental Mindoro, Camarines Sur and Camarines Norte, Romblon, Palawan, Sorsogon; VISAYAS: Iloilo, Guimaras, Leyte, Aklan, Cebu, Negros Oriental, Siquijor, Bohol; MINDANAO: Surigao del Sur, Surigao Del Norte, Agusan del Sur, Sarangani, Bukidnon, Lanao del Norte, Davao Oriental, Compostella Valley, Cotabato, Iligan,

Kapuso School Development

Davao Oriental was severely hit by Typhoon Pablo particularly the municipalities of Baganga, Cateel and Boston. This led the Kapuso Foundation to forge an agreement with the Department of Education and the local government to rehabilitate classrooms that were destroyed by the typhoon, as well as to build new ones through its long-standing Kapuso School Development (KSD) project. GMAKF selected Kinablangan Elementary School and Saoquigue Elementary School in Banganga; Cateel Central School and Abihod Elementary School in Cateel; and Boston Elementary School in Boston as beneficiaries.

Kinablangan Elementary School and Saoquige Elementary School were turned over in June, in time for the school opening. In September, Boston Elementary School, Cateel Elementary School and Abihod Elementary School were turned over to the school communities. **37 classrooms** were constructed and rehabilitated in Davao Oriental.

Other KSD projects for the year were the rehabilitation of **3** classrooms in Poponto Elementary School in Bautista, Pangasinan, which were damaged by *habagat*; and the construction of a **2-classroom school building** in Sendong-affected Brgy. Upper Tominobo, Iligan City.

In summary, the KSD project constructed 30 new classrooms and rehabilitated 12 classrooms in Luzon and Mindanao areas.



VALUES FORMATION PROGRAM

Sagip Dugtong Buhay is the annual bloodletting project of the Kapuso Foundation, done in partnership with the Philippine Red Cross. It also promotes volunteerism through blood donation to help save lives.

Running for 5 years now, the GMAKF and the GMA Corporate Affairs mounted its bloodletting activity with the theme, *"Kapuso* Bloodletting Day 630,000 cc". Aside from setting a specific target, the number '63' was also used to mark GMA Network's 63rd Anniversary. The yearly Kapuso Bloodletting aims to promote the spirit of volunteerism among the network employees.

Held at the GMA Studio 4, the event opened with a short program where GMAKF EVP and COO Mel C. Tiangco encouraged employees to share a part of themselves through blood donation. The Security/Administration Department had the most number of successful blood donors-- 60 employees. The GMA originating and satellite stations in Cebu, Davao, Dagupan, Iloilo, Bicol, Ilocos, Cagayan de Oro, Bacolod and General Santos City aligned with the Kapuso Day by conducting bloodletting activities in their respective areas.

With the Philippine Red Cross as beneficiary, the Kapuso Bloodletting events in all areas generated 965 blood bags (432,600 CC) on February 22.

The Sagip Dugtong Buhay bloodletting project during the Valentine month was held at the Ever Gotesco Mall on February 16. 1,401 blood bags (624,550 cc) were generated for the Philippine Red Cross which was a significant contribution in bringing hope to endangered lives. Successful blood donors received the 2013 limited edition GMAKF baller IDs.

Now on its 17th year, the annual *Sagip Dugtong Buhay* at the EVER Gotesco Mall set a record breaking collection of **2,052 blood bags (906,100 cc)** on August 9 in celebration of Mel Tiangco's birthday. The successful bloodletting event which mobilized blood donors from all walks of life was done in partnership with the Philippine Red Cross, Ever Gotesco Mall, and Go Tong Foundation. In anticipation of a huge donation turnout, an additional mall facility was used as bloodletting area.

A total of **4,418 blood bags (1,963,250 cc)** of blood were collected in 2013.

The Give A Gift (GAG) Alay Sa Batang Pinoy Christmas Project is the annual Christmas gift giving project of the GMA Kapuso Foundation. This is aimed at sharing with the underprivileged children from different sectors of the society with gifts. Yearly, the GMA Kapuso Foundation identifies the beneficiaries from the 7 sectors namely: Children with Congenital Defects, Children from Indigenous Communities, Malnourished Children, Children with Cancer, Children of Incarcerated mothers, Children of Farmers and Fisher-folks and Children living in conflict areas. Under the project, each child receives a Christmas package of Noche Buenda packs and toys plus other items unique to the needs of every sector.

- Alay sa Batang Pinoy for Children with Congenital Defects(GAG Surgical) 51 kids who received free surgical services and operated on their Congenital Defects such as Hernia, Cleft/Harelip and Soft Palate were given additional gifts by the GMA Kapuso Foundation with one (1) week post-surgical supply of medicines and antiseptic and a lunch treat.
- Alay sa Batang Pinoy for Children from Indigenous Communities 9,350 children and their families who are members of indigenous communities in Bukidnon, Lanao Del Norte, Surigao Del Sur and Compostela Valley received Noche Buena packs, sleepers, school supplies and toys.
- Alay sa Batang Pinoy for Malnourished Children(GAG Feed a Child) 366 school children received the Noche Buena packs and gift items &toys on top of the 120 days free lunch served to them
- Alay sa Batang Pinoy for Children with Cancer(GAG Kapuso Cancer Champions) – 24 kids diagnosed with cancer received Noche Buena packs sponsored by Go Tong Foundation, Ever Gotesco Malls and toys from JG Summit
- Alay sa Batang Pinoy for Children of Incarcerated Mothers 1,200 children were reunited with their incarcerated mothers for a Christmas party and shared Noche Buena treats provided by the GMA Kapuso Foundation.
- Alay sa Batang Pinoy for Children of Farmers and Fisher folks 43,370 children and their families from different places, especially in the Yolanda affected areas received Noche Buena packs, sleeping mats, clothes, sleepers, school supplies and toys
- Alay sa Batang Pinoy for Children living in conflict areas 7,446 children and their families living in Zamboanga del Sur and Norte and South Cotabato received Noche Buena Packs, school supplies, sleepers, clothes and toys.



Most of last year's Give-A-Gift: Alay sa Batang Pinoy beneficiaries were children from hard hit areas of the super typhoon Yolanda, as well as selected municipalities in Bohol that were hit by the terror earthquake in October. A total of 61,366 gift packs of *Noche Buena* packages, toys, supply of medicines and meals were distributed across the country. And an additional gift, **30,000** Anti-Dengue packs sponsored by SC Johnson & Son, Inc. were given in selected GAG areas prone to insect-borne diseases.

The Give a Gift: Feed A Child is a yearly project where GMAKF organizes a 120-day feeding project for pre-selected indigent children with free daily lunch, complete with milk and vitamins.

Ranking 2nd in high incidence of child malnutrition in the llocos Region, the municipality of Narvacan was chosen as recipient of GMAKF's 120-day supplemental feeding program. Launched during the Nutrition Month in July at the Narvacan Central School, **366 undernourished pupils** from 11 schools namely: *Narvacan North CS, St. Gregory ES, Ambulagan ES, Bulanos ES, Pantoc ES, Kakaldingan ES, Sulvec ES, Marozo ES, Lanipao ES, Cadacad ES, and Banglayan ES* attended the event together with their mothers. It was also graced by GMA Teen stars Bea Binene and Ken Chan who delighted the children with their presence and special numbers.

For 120 days, these children received daily rations of lunch, which resulted in significant weight improvement as well as better school performance. At the end of the feeding program on December 20, **334 children** or **91.26%** of the feeding beneficiaries remarkably gained weight with an average of eight (8) pounds. The teachers also shared that the recipients exhibited higher energy level and better concentration in school when their nutrition issue started to be addressed. 32 children did not gain weight due to illnesses such as flu, cough and colds, dengue and measles, which struck them weeks before the graduation.

Kapuso Cancer Champions (formerly Give A Gift: Cancer Kids)

The annual launch of the new batch of Kapuso Cancer Champions (KCC) was held at the Ever Gotesco Commonweath on

VALUES FORMATION PROGRAM

October 18. Together with long-time partner, Go Tong Foundation, the KCC project aims to provide free chemotherapy assistance to **25 indigent children with cancer**. The project launch is highlighted with storytelling sessions, games, and special numbers from Chummy Chum mascot and GMA teen stars Bea Binene and Ken Chan.

Give A Gift (GAG): Surgical

Fifty one (51) girls and boys received free hernia & other congenital surgical operations at the Philippine Children's Medical Center for Metro Manila patients. Through its project partner, Pinoy Doctors, the project was able to reach out to indigent children with hernia and congenital defects, whose parents have long lost hope for their children's treatment due to lack of resources.

Other Christmas activities for GMAKF kids:

With the start of the Christmas season, the yearly Noel Bazaar formally opened on November 22 at the World Trade Center in Pasay City. GMAKF EVP and COO Mel. C. Tiangco together with GMA Kapuso stars Ding Dong Dantes and Marian Rivera graced the event. The Bazaar also featured GMAKF's Celebrity Ukay Ukay with Dingdong and Marian as new endorsers for the year.

30 pupils from KSD project beneficiary, Karangalan Elementary School in Cainta, Rizal who were affected by the enhanced southwest monsoon (habagat) received special gifts from Cut Unlimited Inc.

On December 6, 22 selected GMAKF children beneficiaries of KCC and SOA, were invited by partner Go Tong Foundation to their yearly Christmas party for kids at the EVER Gotesco, Commonwealth. They were treated with fun games and entertainment numbers from GMA teen stars.

The traditional Christmas soup kitchen and party for kids of the news program "24 Oras", held every 24th of December, took place at GMA Castrillo Gate with children-victims of Typhoon Yolanda as guests. GMAKF gave away toys for the children and relief goods to be shared with their families.





VALUES FORMATION PROGRAM

Kapuso Ng Kalikasan

Kapuso Ng Kalikasan is the tree planting project done mostly in areas where GMAKF rebuild schools damaged by calamities and disasters.

In 2013, GMAKF held a separate tree planning activity at the Marikina Water Shed in Antipolo City. The area was a former land fill that was closed and topped with soil. **150 Narra seedlings** and other varieties of fruit bearing trees were provided by Rock Balancing Philippines, Inc. and planted by the 200 student-volunteers from Pathways of Higher Education.

200 narra and mahogany seedlings were planted on the grounds of the 60-unit Kapuso Village housing project in Iligan during its turnover ceremony in June.

In response to the massive damage brought about by Typhoon Pablo, GMAKF held tree planting activities on June 27 and 29 on major sites identified by the DENR and CENRO as protected area for trees. 600 seedlings of narra, coffee, cacao and other trees were planted in Brgy. San Jose, Boston and Brgy. Campawan, Baganga both in Davao Oriental.

Being one of the most severely affected by last year's 'hagupit ng habagat', the province of Rizal started environmental protection activities. These included partnership with GMAKF in a tree planting activity together with the Laguna Lake Development Authority (LLDA) and Municipal Environment and Natural Resources Office (MENRO) of Rizal. On July 27, **350 bamboo seedlings** were planted by residents of Brgy. San Vicente and students of Angono Elementary school on a 1.5 kilometer piece of land in Bay Side, Brgy. San Vicente, Angono Rizal.

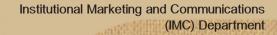
On October 25, **220 narra** and **mahogany seedlings** were planted on the grounds of Poponto Elementary School, Bautista, Pangasinan as part of KSD's turnover ceremonies for the school's rehabilitated classrooms.

A total of **1,520** seedlings were planted for the Kapuso ng Kalikasan project and inaugural tree planting activities in KSD schools and the Kapuso Village.



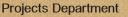


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GMA KAPUSO FOUNDATION, INC.

(A Nonstock, Nonprofit Organization)

FINANCIAL STATEMENTS

December 31, 2013 and 2012

and

Independent Auditors' Report

INDEPENDENT AUDITORS' REPORT

The Board of Trustees GMA Kapuso Foundation, Inc.

Report on the Financial Statements

We have audited the accompanying financial statements of GMA Kapuso Foundation, Inc. (a nonstock, nonprofit organization), which comprise the statements of assets, liabilities and fund balance as at December 31, 2013 and 2012, and the statements of receipts and expenses and fund balance and statements of cash flows for the years then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Philippine Financial Reporting Standards for Small and Medium-sized Entities, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with Philippine Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of GMA Kapuso Foundation, Inc. as at December 31, 2013 and 2012, and its financial performance and its cash flows for the years then ended in accordance with Philippine Financial Reporting Standards for Small and Medium-sized Entities.

Report on the Supplementary Information Required Under Revenue Regulations 15-2010

Our audits were conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplementary information required under Revenue Regulations 15-2010 in Note 13 to the financial statements is presented for purposes of filing with the Bureau of Internal Revenue and is not a required part of the basic financial statements. Such information is the responsibility of the management of GMA Kapuso Foundation, Inc. The information has been subjected to the auditing procedures applied in our audit of the basic financial statements. In our opinion, the information is fairly stated, in all material respects, in relation to the basic financial statements taken as a whole.

SYCIP GORRES VELAYO & CO.

Clairma J. Mangangar

Clairma T. Mangangey Partner CPA Certificate No. 86898 SEC Accreditation No. 0779-AR-1 (Group A), February 2, 2012, valid until February 1, 2015 Tax Identification No. 129-434-867 BIR Accreditation No. 08-001998-67-2012, April 11, 2012, valid until April 10, 2015 PTR No. 4225188, January 2, 2014, Makati City

April 2, 2014

GMA KAPUSO FOUNDATION, INC. (A Nonstock, Nonprofit Organization) STATEMENTS OF ASSETS, LIABILITIES AND FUND BALANCE

	December 31	
	2013	2012
ASSETS		
Current Assets		
Cash and cash equivalents (Note 4)	₽436,106,740	₽219,761,236
Short-term investments	1,400,255	1,285,717
Receivables (Note 5)	2,247,278	1,023,090
Other current assets	110,357	41,106
Total Current Assets	439,864,630	222,111,149
Noncurrent Asset		
Property and equipment (Note 6)	160,736	401,188
	₽440,025,366	₽222,512,337
LIABILITIES AND FUND BALANCE		
LIABILITIES AND FUND BALANCE Current Liabilities		
Current Liabilities Accounts payable and other current liabilities (Note 7)	₽ 5,081,867	₽6,589,881
Current Liabilities Accounts payable and other current liabilities (Note 7)	₽5,081,867 3,097,507	2,670,629
Current Liabilities	, ,	
Current Liabilities Accounts payable and other current liabilities (Note 7) Due to GMA Network, Inc. (Note 11)	3,097,507	2,670,629
Current Liabilities Accounts payable and other current liabilities (Note 7) Due to GMA Network, Inc. (Note 11) Total Current Liabilities	3,097,507	2,670,629
Current Liabilities Accounts payable and other current liabilities (Note 7) Due to GMA Network, Inc. (Note 11) Total Current Liabilities Noncurrent Liability	3,097,507 8,179,374	2,670,629 9,260,510

See accompanying Notes to Financial Statements.

GMA KAPUSO FOUNDATION, INC. (A Nonstock, Nonprofit Organization) STATEMENTS OF RECEIPTS AND EXPENSES AND FUND BALANCE

	Years Ended December 31	
	2013	2012
RECEIPTS		
Projects (Note 8)	₽342,353,315	₽107,071,895
Donations (Note 9)	42,181,242	42,008,898
Interest income (Note 4)	2,357,415	2,381,540
	386,891,972	151,462,333
EXPENSES - net		
Project cost (Note 10)	151,822,619	79,993,717
Salaries and wages	9,521,097	8,051,634
Donations (Note 10)	8,505,247	6,776,925
Transportation and travel	514,137	644,308
Communication	378,152	352,068
Depreciation (Note 6)	272,249	421,463
Pension costs (Note 12)	248,771	243,357
Office supplies	118,899	412,454
Entertainment, amusement and recreation	56,764	96,426
Taxes and licenses	10,400	10,201
Repairs and maintenance	9,500	137,966
Unrealized foreign exchange loss (gain)	(3,590,172)	2,391,472
Others	678,915	489,367
	168,546,578	100,021,358
EXCESS OF RECEIPTS OVER EXPENSES	218,345,394	51,440,975
FUND BALANCE AT BEGINNING OF YEAR	212,579,639	161,138,664
FUND BALANCE AT END OF YEAR	₽430,925,033	₽212,579,639

See accompanying Notes to Financial Statements.

GMA KAPUSO FOUNDATION, INC. (A Nonstock, Nonprofit Organization)

STATEMENTS OF CASH FLOWS

	Years Ended December 3	
	2013	2012
OPERATING ACTIVITIES		
Excess of receipts over expenses	₽218,345,394	₽51,440,975
Non-cash adjustments to reconcile excess of receipts over	1210,545,574	151,110,775
expenses to net cash flows:		
Unrealized foreign exchange loss (gain)	(3,590,172)	2,391,472
Interest income (Note 4)	(2,357,415)	(2,381,540)
Depreciation (Note 6)	272,249	421,463
Pension costs (Note 12)	248,771	243,357
Working capital adjustments:	240,771	2-15,557
Decrease (increase) in:		
Receivables	(1,161,311)	(447,171)
Other current assets	(1,101,511) (69,251)	(41,106)
Increase (decrease) in:	(09,231)	(41,100)
Accounts payable and other current liabilities	(1,508,014)	2,279,028
Due to GMA Network. Inc.	426,878	1,029,856
Net cash flows from operations	210,607,129	54,936,334
Interest received (Note 4)	2,294,538	2,376,252
Cash flows from operating activities	212,901,667	57,312,586
Cash nows nom operating activities	212,901,007	57,512,580
INVESTING ACTIVITIES		
Acquisition of property and equipment (Note 6)	(31,797)	(181,839)
Decrease (increase) of short-term investments	(114,538)	77,803
Cash flows used in investing activities	(146,335)	(104,036)
NET INCREASE IN CASH AND CASH EQUIVALENTS	212,755,332	57,208,550
EFFECT OF EXCHANGE RATE CHANGES ON CASH		
AND CASH EQUIVALENTS	3,590,172	(2,391,472)
CASH AND CASH EQUIVALENTS AT		
BEGINNING OF YEAR	219,761,236	164,944,158
CASH AND CASH EQUIVALENTS AT		
END OF YEAR (Note 4)	₽436,106,740	₽219,761,236

See accompanying Notes to Financial Statements.

GMA KAPUSO FOUNDATION, INC. (A Nonstock, Nonprofit Organization) NOTES TO FINANCIAL STATEMENTS

1. Corporate Information

GMA Kapuso Foundation, Inc. (the Foundation) was incorporated in the Philippines and registered with the Philippine Securities and Exchange Commission (SEC) on November 29, 1990 as a nonstock, nonprofit organization under the laws of the Republic of the Philippines. The Foundation passed the Philippine Council for NGO Certification standards and was granted a five year certification as donee institution on October 5, 2012. The primary activity of the Foundation is to engage in philanthropic, humanitarian and charitable activities for public welfare. The registered office address of the Foundation is GMA Complex, EDSA corner Timog Avenue, Diliman, Quezon City.

As a nonstock, nonprofit organization, the Foundation is exempt from income tax under the conditions set forth in Section 30 (e) of the National Internal Revenue Code (NIRC). As a donee institution, the donation/s received by the Foundation shall entitle the donor to full or limited deduction and exemption from donor's tax pursuant to Section 34 (H) (2) and 101 (A) (3) of the NIRC.

The accompanying financial statements of the Foundation were approved and authorized for issue by the Board of Trustees on April 2, 2014.

2. Basis of Preparation, Statement of Compliance and Summary of Significant Accounting Policies

Basis of Preparation and Statement of Compliance

The financial statements have been prepared on the historical cost basis. The financial statements are presented in Philippine peso, which is the Foundation's functional and presentation currency. Amounts are rounded off to the nearest peso, except when otherwise indicated.

The financial statements have been prepared in accordance with the Philippine Financial Reporting Standards for Small and Medium-sized Entities (PFRS for SMEs).

Cash and Cash Equivalents

Cash includes cash on hand and in banks. Cash equivalents are short-term, highly liquid investments that are readily convertible to known amounts of cash with original maturities of three months or less and that are subject to an insignificant risk of change in value.

Short-term Investments

Short-term investments include highly liquid investments that are readily convertible to known amounts of cash with original maturities of more than three months but less than one year from dates of acquisition and subject to an insignificant risk of change in value.

Basic and Other Financial Instruments

Basic and other financial assets and liabilities are recognized when the entity becomes a party to the contracts.

Initial Measurement. Basic financial instruments are measured at transaction price including transaction costs. If the contract constitutes a financing arrangement, it is measured at the present value of future payments discounted at a market rate of interest for a similar instrument, unless the assets and liabilities are classified as current and do not incorporate a finance arrangement. If interest is not at a market rate, the fair value would be future payments discounted at a market rate of interest.

Other financial instruments are initially measured at fair value, which is usually their transaction price, and exclude transaction costs.

Subsequent Measurement. The subsequent measurement of the basic financial instruments are as follows:

- Debt instruments, such as an account, note, or loan receivables or payables, are measured at amortized cost using the effective interest method;
- Commitments to receive a loan are measured at cost less impairment; and

All other financial instruments are measured at fair value at reporting date, except for equity instruments (and related contracts that would result in delivery of such instruments) that are not publicly traded and whose fair value cannot be reliably determined which are measured at cost less impairment.

The Foundation's basic financial instruments include cash and cash equivalents, short-term investments, receivables, accounts payable and other current liabilities (excluding payable to government agencies) and due to GMA Network, Inc. The Foundation has no other financial instruments measured at fair value.

Property and Equipment

Property and equipment are stated at cost less accumulated depreciation and any impairment in value.

The initial cost of property and equipment comprises its purchase price and other directly attributable costs of bringing the asset to its working condition and location for its intended use. Such cost includes the cost of replacing part of such property and equipment when that cost is incurred if the recognition criteria are met. It excludes the costs of day-to-day servicing.

Depreciation is computed using the straight-line method, net of any estimated residual value, over the estimated useful lives of the assets, as follows:

Office equipment	2-3 years
Transportation equipment	4 years
Communication equipment	3 years
Office furniture and fixtures	3 years

If there is an indication that there has been a significant change in depreciation rate, useful life or residual value of an asset, the depreciation of that asset is revised prospectively to reflect the new expectations.

An item of property and equipment is derecognized upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss arising from derecognition of the

asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is credited or charged to current operations in the year the asset is derecognized.

Fully depreciated assets are retained in the accounts until they are no longer in use and no further depreciation is charged to current operation.

Asset Impairment

At each reporting date, property and equipment is reviewed to determine whether there is any indication that those assets have suffered an impairment loss. If there is an indication of possible impairment, the recoverable amount of any affected asset (or group of related assets) is estimated and compared with its carrying amount. If estimated recoverable amount is lower, the carrying amount is reduced to its estimated recoverable amount, and an impairment loss is recognized immediately in the statement of receipts and expenses.

If an impairment loss subsequently reverses, the carrying amount of the asset (or group of related assets) is increased to the revised estimate of its recoverable amount (selling price less costs to complete and sell, in the case of inventories), but not in excess of the amount that would have been determined had no impairment loss been recognized for the asset (or group of related assets) in prior years. A reversal of an impairment loss is recognized immediately in profit or loss.

Accounts Payable and Other Current Liabilities

Accounts payable and other current liabilities are obligations on the basis of normal credit terms and do not bear interest. These are recognized in the period in which the related money, goods or services are received or when a legally enforceable claim against the Foundation is established or when the corresponding assets or expenses are recognized.

Fund Balance

Fund balance represents the cumulative balance of the excess of receipts over expenses.

Revenue Recognition

Revenue comprises of donations, receipts for projects and interest income (collectively referred to as "receipts"). Revenue is recognized to the extent that it is probable that the economic benefits associated with the transaction will flow to the Foundation and the amount can be reliably measured. The following specific recognition criteria must also be met before revenue is recognized:

Projects and Donations. Projects are donations received to fund specific program of the Foundation. Donations are general fund that is used to finance any program, including medical assistance, of the Foundation. Projects and donations are recognized when it is probable that the economic benefits associated with the donation will flow to the Foundation, which in most cases is upon receipt of the donation from the donors. Donations in-kind are given to designated donees immediately.

Interest. Revenue is recognized as the interest accrues, taking into account the effective yield on the asset.

Expenses

Expenses are recognized as incurred.

Project costs and donation expenses are recognized on the basis of a direct association between the cost incurred and revenue recognized by the Foundation.

Pension Costs

The Foundation has an unfunded, noncontributory retirement plan covering its permanent employees. The cost of providing benefits under the defined benefit plan is determined using the projected unit credit actuarial valuation method. The pension cost is recognized during the employee's period of service and discounted using the market yields on government bonds. Actuarial gains and losses are recognized in the statement of receipts and expenses for the period.

Foreign Currency-denominated Transactions

Foreign currency gains and losses are reported on a net basis. Transactions in foreign currencies are recorded using the closing exchange rate at the dates of transactions. Monetary assets and liabilities denominated in foreign currencies are restated using the closing exchange rate at the reporting date. All differences are taken to the statement of receipts and expenses. Nonmonetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rates as at the dates of the initial transactions.

Provisions

Provisions are recognized when the Foundation has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation. Where the Foundation expects a provision to be reimbursed, the reimbursement is recognized as a separate asset but only when the receipt of the reimbursement is virtually certain.

Contingencies

Contingent liabilities are not recognized in the financial statements. They are disclosed unless the possibility of an outflow of resources embodying economic benefits is remote. Contingent assets are not recognized in the financial statements but are disclosed when an inflow of economic benefits is probable.

Events after the Reporting Date

Post year-end events that provide additional information about the Foundation's financial position at the reporting date (adjusting events) are reflected in the financial statements. Post year-end events that are not adjusting events are disclosed in the notes to financial statements when material.

3. Significant Accounting Judgments, Estimates and Assumptions

The Foundation's financial statements require management to make judgments, estimates and assumptions that affect the amounts reported in the financial statements and related notes. Future events may occur which may cause the assumptions used in arriving at the estimates to change. The effects of any change in estimates are reflected in the financial statements as these become reasonably determinable.

Judgments, estimates and assumptions are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Judgments

Management makes judgments in the process of applying the Foundation's accounting policies. The Foundation does not have significant judgments on the reported amounts in the financial statements as at and for the years ended in 2013 and 2012.



Estimates and Assumptions

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below.

Estimating Useful Lives of Property and Equipment. The Foundation estimates the useful lives of property and equipment based on the period over which the assets are expected to be available for use. The estimated useful lives of property and equipment are reviewed periodically and are updated if expectations differ from previous estimates due to physical wear and tear, technical or commercial obsolescence and legal or other limits on the use of the assets. In addition, estimation of the useful lives of property and equipment is based on collective assessment of industry practice, internal technical evaluation and experience with similar assets. It is possible, however, that future results of operations could be materially affected by changes in estimates brought about by changes in the factors mentioned above. The amounts and timing of recorded expenses for any period would be affected by changes in these factors and circumstances. A reduction in the estimated useful lives of property and equipment would increase recorded expenses and decrease noncurrent asset.

There were no changes in the estimated useful lives of property and equipment in 2013 and 2012.

Impairment of Property and Equipment. Impairment testing is performed whenever there is an indication that the assets are impaired. Determining the net recoverable value of assets requires the estimation of cash flows expected to be generated from the continued use and ultimate disposition of such assets. While it is believed that the assumptions used in the estimation of fair values reflected in the financial statements are appropriate and reasonable, significant changes in these assumptions may materially affect the assessment of recoverable values and any resulting impairment loss could have a material adverse impact on the Foundation's statement of receipts and expenses.

No impairment loss was recognized in 2013 and 2012. The carrying value of property and equipment amounted to ₱160,736 and ₱401,188 as at December 31, 2013 and 2012, respectively (see Note 6).

Assumptions on Pension Expense. The determination of the Foundation's obligation and pension cost is dependent on the selection of certain assumptions used by actuaries in calculating such amounts. Those assumptions are described in Note 12 and include, among others, discount rate and expected rate of salary increase. Actual results that differ from the assumptions are accumulated and recognized in the period in which it occurs.

Pension liability amounted to ₱920,959 and ₱672,188 as at December 31, 2013 and 2012, respectively (see Note 12).

4. Cash and Cash Equivalents

	2013	2012
Cash on hand and in banks	₽113,494,182	₽180,222,865
Cash equivalents	322,612,558	39,538,371
	₽436,106,740	₽219,761,236

Cash in banks earn interest at the prevailing bank deposit rates. Cash equivalents are short-term placements made for varying periods of up to three months, and earn interest at the respective short-term placement rates. Short-term placements with terms of more than three months are presented under "Short-term investments" account in the statements of assets, liabilities and fund balance.

Interest income earned from cash in banks, cash equivalents and short-term investments amounted to P2,357,415 and P2,381,540 in 2013 and 2012, respectively.

5. Receivables

	2013	2012
Advances to officers and employees	₽2,020,251	₽858,940
Interest receivable	227,027	164,150
	₽2,247,278	₽1,023,090

Receivables are noninterest-bearing and are normally liquidated within 30-60 days.

6. Property and Equipment

	2013				
	Office Equipment	Transportation Equipment	Communication Equipment	Office Furniture and Fixtures	Total
Cost					
Balance at beginning of year	₽2,855,163	₽2,987,029	₽231,247	₽424,736	₽6,498,175
Additions	31,797	-	-	-	31,797
Balance at end of year	2,886,960	2,987,029	231,247	424,736	6,529,972
Accumulated Depreciation					
Balance at beginning of year	2,512,031	2,987,029	231,247	366,680	6,096,987
Depreciation	214,193			58,056	272,249
Balance at end of year	2,726,224	2,987,029	231,247	424,736	6,369,236
Net Book Value	₽160,736	₽-	₽-	₽-	₽160,736

			2012		
	Office	Transportation	Communication	Office Furniture	
	Equipment	Equipment	Equipment	and Fixtures	Total
Cost					
Balance at beginning of year	₽2,673,324	₽2,987,029	₽231,247	₽424,736	₽6,316,336
Additions	181,839	-	-	-	181,839
Balance at end of year	2,855,163	2,987,029	231,247	424,736	6,498,175
Accumulated Depreciation					
Balance at beginning of year	2,309,943	2,872,320	231,247	262,014	5,675,524
Depreciation	202,088	114,709	-	104,666	421,463
Balance at end of year	2,512,031	2,987,029	231,247	366,680	6,096,987
Net Book Value	₽343,132	₽-	₽-	₽58,056	₽401,188

The cost of fully depreciated assets still in use amounted to ₱6,222,535 and ₱5,457,385 as at December 31, 2013 and 2012, respectively.

7. Accounts Payable and Other Current Liabilities

	2013	2012
Accounts payable	₽4,559,245	₽6,178,320
Payable to government agencies	380,915	173,282
Accrued payroll and others	141,707	238,279
	₽5,081,867	₽6,589,881

Accounts payable and accrued payroll and others are noninterest-bearing and are normally settled within the next financial year.

Payable to government agencies is remitted within 30 days after reporting date.

8. Projects

	2013	2012
Operation Bayanihan	₽329,528,302	₽92,478,331
Unang Hakbang Sa Kinabukasan	6,549,439	5,718,043
Kapuso School Rehabilitation	3,423,857	5,350,481
Give a Gift	2,103,952	3,058,400
Sagip Dugtong Buhay	555,310	194,710
Kalusugan Karavan	64,635	143,930
Kapuso para sa Kalikasan	4,320	_
Bisig Bayan	123,500	128,000
	₽342,353,315	₽107,071,895

Brief descriptions of the Foundations projects are as follows:

- Operation Bayanihan a quick relief response to victims of natural and man-made disasters anywhere in the country.
- Unang Hakbang sa Kinabukasan yearly school opening project for incoming Grade 1 students from poor and remote public elementary schools nationwide where they receive backpacks with complete set of school materials.
- Kapuso School Rehabilitation a school-based program which aims to foster integral education to provide students of underserved public schools, both primary and secondary, of the following:
 - Decent and functional classrooms which are conducive for learning;
 - Water distribution and sanitation facilities and
 - Environmental awareness through tree-planting around the school building.
- Give a Gift the yearly distribution of customized Christmas packages to underprivileged children from poor and far-flung areas.
- Sagip Dugtong Buhay an annual bloodletting project which promotes volunteerism by donating blood to help save lives and extend the lives of others.

- Kalusugan Karavan a roving medical mission in far-flung areas where basic health services are inaccessible.
- Kapuso para sa Kalikasan a tree planting project done in the surrounding areas of the Foundation's rehabilitated schools and in strategic community sites. The project aims to promote reforestation by tree planting to prevent further erosion and landslides, particularly in areas affected by widespread flooding and deadly landslides.
- Bisig Bayan a thrice a week medical assistance program that provides free medicines, surgical supplies and other medical needs, to sick patients certified as indigents by the medical social services of public/government hospitals.

9. Donations

Donations are intended for the following purpose:

2013	2012
₽37,818,556	₽38,563,867
4,362,686	3,445,031
₽42,181,242	₽42,008,898
	₽ 37,818,556 4,362,686

10. Project Cost and Donation Expense

	2013	2012
Kapuso School Rehabilitation	₽54,325,409	₽32,013,880
Operation Bayanihan	70,561,384	30,138,852
Give a Gift	22,575,290	8,607,268
Unang Hakbang Sa Kinabukasan	2,308,375	7,735,332
Sagip Dugtong Buhay	620,453	240,870
Kalusugan Karavan	891,443	1,026,183
Kapuso para sa Kalikasan	334,901	_
Bisig Bayan	205,364	231,332
	₽151,822,619	₽79,993,717

Donations amounting to P8,505,247 and P6,776,925 in 2013 and 2012, respectively, were used for expenses incurred in providing medical assistance to specific indigent patients identified by the donors requiring extensive medical treatment.

11. Related Party Transactions

Parties are considered to be related if one party has the ability, directly or indirectly, to control the other party or exercise significant influence over the other party in making financial and operating decisions. Parties are also considered to be related if they are subject to common control. Transactions with related parties included in the financial statements follows:

Category	Year	Amount of Transactions	Outstanding Balance	Terms	Conditions
Due to GMA Network, Inc (GMA)	2013 2012	₽426,878 1,029,856	₽3,097,507 2,670,629	On demand, noninterest-bearing	Unsecured

- a. Due to GMA pertains to the expenses initially paid by GMA on behalf of the Foundation. These are expected to be settled within 12 months after the reporting date.
- b. The compensation of key management personnel of the Foundation consists of salaries and wages amounting to \$\$551,321 and \$\$301,688 in 2013 and 2012, respectively.

12. Pension Liability

The Foundation has an unfunded, noncontributory retirement plan covering its permanent employees.

The Foundation's pension liability is as follows:

2013	2012
2,188	₽428,831
8,771	243,357
0,959	₽672,188
	0,939

The principal assumptions used in determining pension liability of the Foundation's plan based on its recent actuarial valuation report as at December 31, 2012 are as follows:

	2013	2012
Discount rate	6.24%	6.24%
Expected rate of salary increase	4.00%	4.00%

13. Supplementary Information Required Under Revenue Regulations (RR) 15-2010

RR No. 15-2010

The Foundation reported and/or paid the following types of taxes in 2013:

a. Other Taxes and Licenses

Mayor's permit	₽7,682
Community tax certificate	500
Barangay clearance	500
Registration fees	500
Others	1,218
	₽10,400

b. Withholding Taxes

Withholding taxes on compensation and benefits	₽943,088
Expanded withholding taxes	939,594
	₽1,882,682

DONORS

Monetary Donors

6-24 Property Holdings Inc (Net Quad) AB Surveying & Development Accent Micro Products, Inc. Accent Micro Technologies Inc. Advantek. Inc. Adventist Medical Center Hanford, California **AFPFC Multi-Purpose Cooperative** Allegro Micro Systems Philippines, Inc. **Alzaville Realty Corporation** Amadeus Marketing Phils. Inc. (Ms Delia Beaniza) AMS Alster Marin GMBH Anchor Land Holdings **Angeles University Foundation** Angola LNG Project Employees **APT International Inc.** APT Manufacturing Corp. Art for Humanity Arturo Pascual Jr. AS & A Development Corp. Asian Alliance Investment Corp. Asiawide Refreshment Corporation Association of Computer Business in Mindanao - ACBM Association of Int'l Shipping Lines, Inc. Association of Young Filipino Chinese Enterpreneurs Astellas Asian Oceana Foundation Atty. and Mrs Felipe L. Gozon Bancnet, Inc. Barangay Bigte Norzagaray Bulacan BATAAN 20/20, Inc. **BBR Philippines Corporation** Bonfoods Corp. Boston Scientific Asia Pacific PSE LTD **BRENNTAG Ingridients, Inc. Brgy. Forbes Park** Bulig Paraha Alang Alang Leyte **Business Plus Markering Butuan City Water Districct Employees** C. Raymundo Pawnshop Co., Inc. C.A. Express Freight CA Logistics Corp. Cats Motors Inc. CCC-TAV JV Oman c/o Mr James Galmon Cebuana Lhuillier **CEMEX** Philippines Foundation Chamber of Mines Caraga Region Chemicals Providers, Inc. **Chen Family** Choose your Shoes Philippines, Inc. **Clarendon College** CMI International Employees of Dubai Columbia International Products / So Lucky Soda Crackers Composite Wing Savings and Loan Association, Inc. Cosco Phils Shipping, Inc. Crester Phils. Cruzvalle Incorporated CUT Unlimited, Inc.

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GNA KAPUSO FOUNDATION



How to donate

The GMA Kapuso Foundation (GMAKF) Office receives monetary and material donations from Monday to Friday, 9:00 am until 6:00 pm. For monetary donation, the Foundation accepts cash or check which can be personally delivered to the GMAKF Office or deposited in its bank accounts. An official receipt is automatically issued for donors who bring their cash donation to the GMAKF Office. For bank deposits, the donor is requested to fax or email a bank transaction slip indicating intended recipient (if any) and contact details for sending of official receipt.

Email: gmaf@gmanetwork.com Telefax: (632) 9284299 / 9289351

Donations from the U.S., Europe and all other countries

can be wire-transferred to the GMA Kapuso Foundation accounts indicating the "swift code" of the Philippine banks hereunder. The donor is requested to fax or email a bank transaction slip indicating intended recipient (if any) and contact details for sending of official receipt.

You may deposit your cash donation to any branch of Metrobank, UCPB, PNB and Cebuana Lhuillier without service fee deduction.

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The GMAKF receives material donations such as rice, canned goods, noodles, food items, medicines, hygiene supplies, mats, blankets, school supplies, toys, new clothes and new footwear.

The Foundation only accepts material donations (ex. canned goods, medicines) that fall within its prescribed 6-month expiry. A material receipt form is immediately issued to the donor upon delivery of material donation.

For material donations from abroad, door to door delivery is preferred. Please indicate address and name of donor on the box. A material receiving form will be issued to you through mail or e-mail.

GMA Kapuso Foundation, Inc. 2nd Floor GMA Kapuso Center GMA Network Drive cor. Samar Streets Diliman, Quezon City 1103 Philippines







