

DECEMBER 2022



ELECTRONIC MAGAZINE

KAPUSO



GMA Network inspires us to
embody the true meaning of
love this Christmas



LOVE is US
this
CHRISTMAS

ON THE COVER: GMA NETWORK
CHRISTMAS STATION ID



EDITOR'S NOTES

This month, Kapuso Magazine is packed with celebrations and fresh beginnings.

On the cover is our Christmas Station ID, Love is Us. As the pandemic gradually recedes, we see Kapuso stars celebrating the most joyful time of the year with their family, friends, and fans.

The holiday season is all about rekindling memories and making new ones. Join us as our legacy programs create new stories of inspiration and dig deep into issues that matter the most. We also celebrate a homecoming and fete some of Sparkle's brightest stars.

We'd love for you to take a look at our stories in the regions and abroad. Our employees also take centerstage in Art Gap 2022's Generation Restoration.

Meanwhile, enjoy the issue, and the time to be with your loved ones. In this season of giving, may we always find room for the joy and peace of the Christ child in our hearts.

Maligayang Pasko, mga Kapuso!

CONTRIBUTING WRITERS:

- Kylie Esmino
- Irene Fernando
- Sara Fojas
- Chesca Vistal
- Roselle Dumada-ug
- Samantha Rodriguez

DESIGN & LAYOUT:

- Jericho Bautista

SPECIAL THANKS TO:

- Entertainment Group
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- GMA Music
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- GMA Public Affairs

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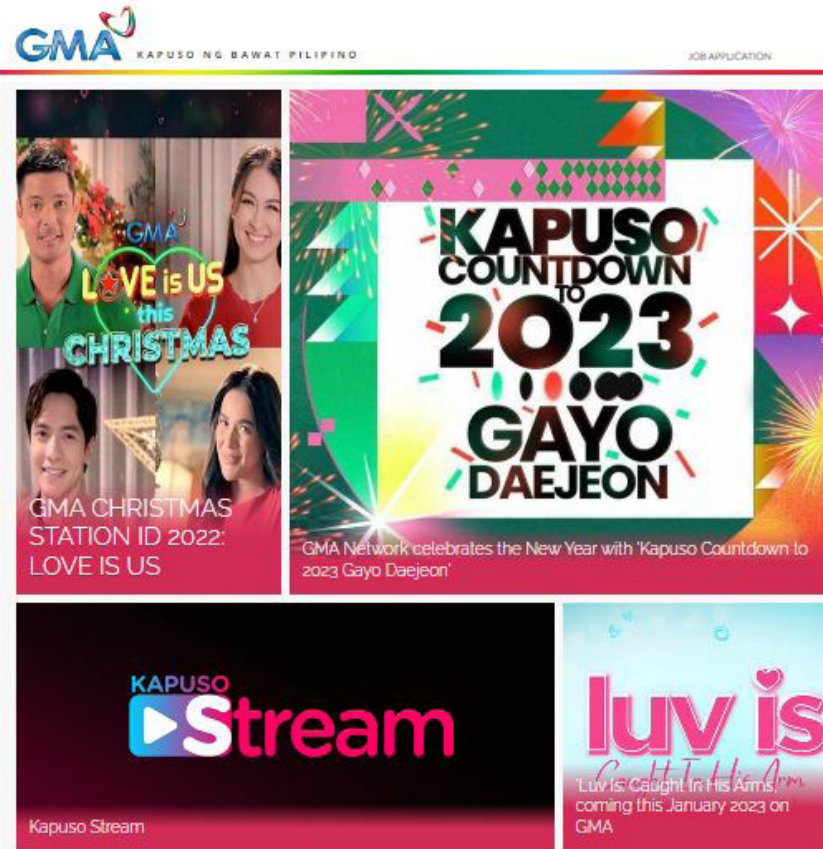
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Unrivaled on air, a force to reckon with online:

GMA is most trusted across online platforms



GMA Network continues to achieve great heights beyond television as it further cements its solid dominance across various digital platforms, growing online followers and reaching audiences from all demographics.

These numbers and recognitions prove that the majority of tech-savvy consumers put their confidence in the Kapuso Network as it brings credible and outstanding content both online and on-air.

YOUTUBE

The Network's official YouTube channels have taken over ABS-CBN's in total monthly views in October and November 2022. GMA's YouTube channels tallied a total of 784,340,818 views in October and 666,927,697 in November. ABS-CBN's, on the other hand, had 708,777,743 and

633,172,250 views for the same period, according to data from Tubular Labs.

Top shows online

Driving this growth are well-loved Kapuso shows *Lolong*, *Abot Kamay na Pangarap*, and *Running Man PH*. Further attracting online traffic is the high-rating and talked-about series *Maria Clara at Ibarra* reaching peak viewership for the channel in October.

News Authority of the Filipino

GMA Integrated News likewise reigns supreme as the number one local news channel on YouTube, leading in numbers every month. With 12.7 million subscribers, it tallied a total of 2.3 billion views for January to November 2022, while ABS-CBN News had 1.3 billion. GMA Integrated News' livestream

of *24 Oras* continues to be watched by online audiences, while the condensed versions of *24 Oras* and other newscasts remain as top news sources for Kapuso viewers abroad.

The only Philippine network to own three Diamond Creator Awards

GMA Network keeps on making milestone after milestone on YouTube.

Its digital powerhouse GMA Public Affairs recently crossed the 20-million-subscriber mark on YouTube. This comes on the heels of amassing 10 million subscribers in 2020, which gave GMA Network its second Diamond Play Button. The first 10M-subscriber feat was achieved by GMA Entertainment in 2019 while GMA News followed suit in 2021. To date, the Public Affairs channel has tallied 12.8 billion views

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GMA publicaffairs



GMA ENTERTAINMENT GROUP

from 2009 and has recorded 1.2 billion hours of watched videos.

Gold Play Button: YouLoL

Receiving the Gold Play Button award this year is the comedy channel *YouLOL*, which now has 1.54 million subscribers. *YouLOL* features the best Filipino comedians in one channel and bite-sized highlights from hit GMA comedy shows.

Silver Play Buttons: Sparkle & Family Feud

Growing their subscribers as well are *Sparkle* GMA Artist Center and *Family Feud Philippines*, which both earned the Silver Play Button after reaching 100,000 subscribers, with the latter hitting the milestone in less than 10 days – the fastest so far for a GMA Network account. At present, *Family Feud Philippines* has

almost 590,000 subscribers.

New on YouTube

This year, GMA Network also introduced its latest addition to its roster of YouTube channels – *ATM: Adventure. Taste. Moments*. The lifestyle channel promotes self-love by inspiring viewers to live their best lives.

Original Series

In time for the Christmas Season, GMA Public Affairs inked a partnership with YouTube for an original series entitled *Pinoy Christmas In Our Hearts*. Exclusively available on YouTube, the four-part series brings together award-winning broadcast journalist Jessica Soho and mainstream creators and celebrities Ninong Ry, Small Laude, Christian Antolin, and Herlene Budol as they treat Overseas Filipino Workers (OFWs) to a heart-

warming holiday celebration. The videos have so far amassed over two million views based on YouTube Analytics.

GMA's YouTube channel is powered by the Network's forerunner in technology, GMA New Media, Inc. (GMA NMI). NMI is also behind the Kapuso Stream which allows viewers to watch some of the official, full episodes of GMA programs via live streaming on YouTube.

WEBSITE

GMANetwork.com is also the highest ranked local News & Entertainment website in the country last November 2022, according to Similarweb. The Network's website garnered 14.4 million visits in the same period. Further, in the Digital News Report 2022 released by the

Reuters Institute for the Study of Journalism, GMA Network received the highest trust among Philippines' top news brands. GMA was also the top brand for both online (GMA News Online) and offline (*24 Oras*, *Saksi*) platforms.

FACEBOOK

On Facebook, the GMA Network page has logged 1,768,491,355 views in November alone, taking over ABS-CBN's page which only got 1,519,629,307 views in the same period according to Tubular Labs. GMA has amassed 22,590,488 Facebook likes as of writing, leading ABS-CBN by over half a million which only has 21,974,563 likes.

Some of GMA Network's top Facebook content include *Kapuso ArtisTambayan*, *Kapuso Watchfest*, *Kapuso Exclusives*, *Program Online Exclusives* from GMA programs, *Kapuso Stream*, and *Kapuso Covers*. GMA Integrated News' Facebook page, on the other hand, has 21.56 million followers. Various newscasts and shows have amassed a solid online presence as well, totaling 16.21 million followers, with *24 Oras* nearing 10 million. In terms of viewership, GMA Integrated News amassed over 2.8 billion views for January to November 2022, while ABS-CBN News had 1.4 billion.

Still on Facebook, *Kapuso Mo*, *Jessica Soho* (KMJS) remains as the most followed news magazine show in the Philippines with 28.8 million followers. GMA Public Affairs, on the other hand, currently has 9.6 million followers.

TIKTOK

GMA further extends its online

supremacy on popular video platform TikTok. The Network's official handle now has 1,932,597 followers and 481,476,425 views as of November 2022. Some of its top posts are from the daily showbiz news updates *Kapuso Showbiz News*, *Kapuso Rewind*, TikTok Live of Kapuso artists, and behind-the-scenes exclusives.

GMA Integrated News likewise tallies impressive numbers on Tiktok with 1.5 million followers. Data from the Reuters Institute Digital News Report shows that GMA Integrated News and *24 Oras* are among the top news publishers on the said platform.

In Asia Pacific (excluding Indonesia), GMA Integrated News ranks eighth in the list of most followed news publishers. It is also among the top publishers worldwide on average viewership, alongside global news brands NBC News, BBC News, and Yahoo. Meanwhile, *24 Oras*, which has 1.8 million followers, is the first Philippine newscast to livestream locally on the platform.

With unique and original content, GMA Public Affairs continues to attract followers at 3.5 million. *KMJS*, which was hailed as the Top Media Publisher in this year's TikTok Awards Philippines, further flexes its online power with its followers almost nearing 5 million as of this writing.

TWITTER

On Twitter, GMA Network has 1.7 million followers, while GMA

ELEKSYON 2022

The Network's *Eleksyon 2022* digital campaign *Dapat Totoo* won "Best in Audience Engagement" at the World Association of News Publishers, Digital Media Awards Worldwide 2022. It likewise took home the "Best in Audience Engagement" honor at the Digital Media Asia Awards 2022. GMA is the first-ever Philippine TV network that won in the events and in both categories.

This coverage likewise made GMA Integrated News and GMA Public Affairs the top news outlets in the Philippines, clinching fifth and ninth spots, respectively in Tubular Labs' global leaderboard for Overall Creators in the News and Politics content genre. It bested international outlets such as ABC News (No. 23), Fox News (No. 27), Reuters (No. 31), and Al Jazeera (No. 33).

Integrated News and GMA Public Affairs have 6.4 million and over 230,000 followers, respectively. These Kapuso handles are growing on Instagram as well. GMA Network has 2 million followers while GMA Integrated News has 1.7 million and GMA Public Affairs with almost 400,000.

On top of these numbers, GMA's digital efforts are also acknowledged by different award-giving bodies.

GMA and Ayala Foundation team up to honor the works of Dr. Jose Rizal



Present during the recorded digicon were GMA Senior Vice President for Entertainment Group Lilybeth G. Rasonable; Vice President for Drama Cheryl Ching-Sy; Creative Consultant of Maria Clara at Ibarra, Suzette Doctolero; the show's director, Zig Dulay; and Kapuso Drama King Dennis Trillo who plays the role of Ibarra.

The production and creative team of GMA Network's top-rated and phenomenal series *Maria Clara at Ibarra* take part in the latest #MagingMagiting advocacy program of Ayala Foundation, Inc. which highlights the heroism of Dr. Jose Rizal.

This December 29, Ayala Foundation will premiere on its Facebook page the seventh edition of the Digital Magiting Conference with the theme "Rizal Revealed: Muling Kilalanin ang Magiting na Bayani." Viewers of the digicon are primarily public school teachers. Hence, GMA Network and Ayala Foundation aim to inspire them to see Rizal in a new light and therefore share with their students a newfound enthusiasm for his novels.

Rasonable recounts the moment they pitched the exceptional concept of *Maria Clara at Ibarra* for the first time, "One of the most nerve-racking processes para sa aming mga producer ay ang mag-present sa top management lalo na kapag ang konsepto ay kakaiba. But I am proud to say that those concepts were the ones greenlighted by our bosses. And we thank our top management

because that is the reason why the Entertainment Group has been able to present a really wide range of topics."

Ching-Sy also shares how they came up with the story of a Gen Z who enters the world of Noli Me Tangere, "At that time we were looking for material that will challenge the drama department in all aspects of production. It was Atty. Annette Gozon-Valdes who came up with the idea. Sabi niya, 'why don't we do a retelling of Noli and El Fili?' And then Suzette Doctolero took the challenge and she added the element of Gen Z to resonate with the younger audience."

Doctolero also points out their biggest goal for *Maria Clara at Ibarra*, "Gusto naming ma-remind ang audience na kahit naaaliw tayo sa ating pinapanood, importante na kapag nahihiga na sila sa gabi, maiisip nilang ang ganda pa rin talaga ng Pilipinas kahit ano pa ang mga problemang nangyayari kaya dapat lagi nating ipaglaban."

"Natutuwa ako na nakakatulong ang *Maria Clara at Ibarra* sa pagbibigay-halaga sa kasaysayan at

kultura ng Pilipinas. Sinisikap ko talaga na maging socially-relevant ang mga proyekto ko. Ito 'yung responsibilidad ko bilang storyteller na dapat bukod sa nakakalibang ay nakakapagtanghal din siya ng kahalagahan," Dulay mentioned.

Moreover, Dennis believes that through his craft, he can manifest the patriotism of Rizal, "Pinatunayan ni Rizal ang kagitingan niya sa pamamagitan ng paglaban kung ano ang tama at makatarungan. Malaki ang role namin para ipakita sa kabataan ang ganda ng bansa at mga katangian natin para mas lalo nilang mahalín ang pinagmulan nila."❤️



TATAK PUBLIC AFFAIRS:

KAPUSO JOURNALISTS ON COURAGE, WISDOM, AND TRUTH IN STORY-TELLING

For more than three decades, GMA Public Affairs has been at the forefront of producing stories that not only touch Filipinos' lives but also effect change.

Vicky Morales, Susan Enriquez, Doc Ferds Recio and Doc Nielsen Donato, Emil Sumangil, and Kim Atienza proudly wear the Tatak Public Affairs badge. Their work, and to an extent their lives, revolve around the tenets of courage (Tapang), wisdom (Talino), and truth (Totoo).



VICKY MORALES

“I’m very proud to be part of Public Affairs dahil alam ko ang work ethic dito, I know the hard work that goes with it. I’ve experienced that since day one.”

Vicky adds that she is able to inspire people to actually do good and not just be good. Her long-running show, *Wish Ko Lang* is a perfect example of this. The drama anthology, which celebrated its 20th year recently, continues to spread positivity to its featured case studies as well as the audience. Radiating with good vibes as well is *Good News Kasama si Vicky Morales*, a show that has been featuring travel destinations, food spots, and must-try activities to re-energize one’s self.



SUSAN ENRIQUEZ

“Kapag sinabi mong Tatak Public Affairs, ito ay tumitimo sa kamalayan ng mga manonood. May iniiwan laging bakas.”

Susan is fondly called, ‘Kumare ng Bayan.’ Her ability to relate to the audience is probably one of the reasons why her shows *I Juander*, and *Pera Paraan* have been going strong. For more than a decade already, *I Juander* has featured stories that satisfy Filipinos’ inherent curiosity about their identity and culture while making them relevant to the present world. *Pera Paraan*, on the other hand, is a show that was conceptualized at the height of the pandemic. It continues to offer practical tips on handling household finances and earning additional income in the new normal.



**DOC FERDS RECIO AND
DOC NIELSEN DONATO**

“Ang Tatak Public Affairs, hindi basta-basta umuurong sa mga hamon ng storya. Matapang na tinatalakay ang mga isyu, in our case issue ng environment, wildlife.”

DOC FERDS



“Pag lumabas ka sa kalsada, nakikita nila Born to be Wild, alam nila na you are protecting the nature -- dun pa lang yun na ang biggest achievement na nagawang show at tayo as hosts.”

DOC NIELSEN



EMIL SUMANGIL

“Ang pagiging mamahayag ay isang calling. Ibang klaseng tungkulin meron tayo rito. Ang tunay na public servant ay maituturing kong isang reporter, [ang] pagiging mata at tenga sa lahat ng nangyayari sa ating bansa. Ginamit tayo ng Diyos para makapaghatid ng tulong.”

Emil or Mr. Exclusive has been in the industry for more than two decades but he is still driven by his passion to give public service to Filipinos. As one of the anchors of the news magazine show *Dapat Alam Mo!*, Emil not only delivers the news of the day but also extends *Serbisyong Totoo* to viewers in need of help.



KIM ATIENZA

“Ito ay ang paghahayag ng impormasyon na tama sa isang paraan na nakakaaliw at malinaw na naaabot ng lahat ng strata ng lipunan. Kapag tatak Public Affairs, abot lahat. Pasok sa panlasa ng marami – mahirap, mayaman, bata, matanda – yan ang Public Affairs.”

As a versatile host, triathlete, and wellness and biodiversity advocate, Kuya Kim continues to challenge himself personally and professionally. Fondly regarded by many as a trivia man for his penchant for sharing stories behind the existence of things and phenomena, he inspires viewers to never stop learning and discovering while having fun. And for him, Tatak Public Affairs has perfected that art.



95 stations strong: GMA continues digital TV upgrades around the country

95 TV STATIONS

Comprised of analog and digital TV broadcast stations strategically placed in key areas nationwide, GMA's latest digital upgrades include two additional stations in Legazpi and Zamboanga.

NO.1!

DZBB and DWLS
GMA's flagship AM and FM
stations remain unmatched in
Mega Manila

77.5 MILLION

viewers in Total Philippines

22.49 MILLION

GMA Network's Facebook
likes, leading ABS-CBN by
over half a million

378.68 MILLION

GMA's Facebook video views
compared with ABS-CBN's
243.39 million

1.75 MILLION

GMA's TikTok followers, ahead
of ABS-CBN's 1.64 million

"We are much grateful to our Kapuso for making us the number one and the largest broadcast network with the widest reach. As our way of giving back for their unceasing support, we are determined to reach the entire population of Filipino households while continuously improving the quality of our digital broadcast. These efforts will complement our world-class entertainment and credible news content."

Atty. Felipe L. Gozon
Chairman and CEO
GMA Network, Inc.

Sources:

- Nielsen's TV Audience Measurement data from January to October 2022
- Nielsen's latest Radio Audience Measurement data for October 2022
- CrowdTangle
- Tubular Lab
- Tokcount.com

PUBLIC AFFAIRS' 2023 CONTENT SLATE:



DREAMS, DIVERSITY... AND DAKILA

Excellent storytelling that impacts society has always been at the core of what GMA Public Affairs has done over the last three decades. A pioneer in documentary, talk, and news magazine programming, GMA Public Affairs has put the Philippines on the world stage, with its legacy programs recognized by prestigious award-giving bodies – from Cannes to Monte Carlo, London, New York, and Tokyo – even bagging four prestigious George Foster Peabody Awards trophies and a nod from the Emmys.

This 2023, impactful storytelling will remain at the heart of Public Affairs programming as it expands message-making to a wider audience through a diverse lineup of formats and titles.



Multimedia News Leader in the Philippines: GMA News is now GMA Integrated News

The biggest, the best, and the most trusted news organization in the Philippines just got stronger than ever. From the country's leading broadcast company, GMA Network, now comes the synergy of GMA News Manila, GMA Regional TV, and GMA News Online – GMA Integrated News.

With more than 60 news teams and a network of more than 60 stringers based in NCR, key cities, and provinces across the Philippines, and territories around the globe, plus a growing pool of online writers and reporters, GMA Integrated News brings not only the breaking news

and latest information, but also the much-needed public service to viewers on air and online.

On-air, full force in providing Serbisong Totoo is the roster of award-winning news programs from GMA News and GMA Regional TV: newscasts *Unang Balita* on *Unang Hirit*, *Balitanghali*, *24 Oras*, *State of the Nation*, *Saksi*, *24 Oras Weekend*, news magazine *Dapat Alam Mo!*, and regular news bulletins on GMA and GTV; regional newscasts *GMA Regional TV One North Central Luzon*, *GMA Regional TV Balitang Southern Tagalog*, *GMA Regional TV Balitang Bicolandia*, *GMA Regional TV*

One Western Visayas, *GMA Regional TV Balitang Bisdak*, *GMA Regional TV One Mindanao*, and *Regional TV News* on GTV, as well as the four GMA Regional TV-produced morning shows *GMA Regional TV Live!*, *At Home with GMA Regional TV*, *GMA Regional TV Early Edition*, and *Mornings with GMA Regional TV*.

These news programs are available in Mega Manila, 69 provinces and 16 highly urbanized cities. Online, netizens are updated via www.gmanetwork.com/news and www.gmaregionaltv.com as well as via GMA News and GMA Regional TV's YouTube channels and accounts on Facebook, Instagram, Viber, and TikTok.



GMA Integrated News anchors



At present, GMA News’ Facebook page has 21.56 million followers. Various newscasts and shows have amassed a solid online presence as well. These include the Facebook pages of 24 Oras (9.48 M), *State of the Nation* (1.42M), Saksi (1.52 M), and 24 Oras Weekend (1.7M), among others. On Twitter, GMA News has 6.4 million followers while on YouTube, its channel already has 12.5 million subscribers. On Instagram it has 1.7 million followers. GMA News has 1.4 million followers on TikTok, while 24 Oras has 1.7 million. Meanwhile, Regional TV has 582,907 subscribers on Youtube, 258,227 followers on Facebook, 123,736 on Instagram and 22,286 on Twitter.♥

“Through GMA Integrated News, we are evolving into a dynamic multi-media global newsroom – integrating the newsrooms of GMA News, GMA Regional TV News, and GMA News Online – while staying true to the journalistic principles and confronting the challenges faced by media organizations in this Digital age. GMA Integrated News is another testament to GMA Network’s goal of serving our real boss – the Filipino people. Wherever you are in the Philippines and abroad, no matter where you are from, and what language you speak – we are one.”

Oliver Victor B. Amoroso
GMA Integrated News Acting Head

44th Catholic Mass Media Awards

Over the years, the Kapuso Network has been recognized for upholding Filipino and Christian values through its wide selection of shows and telecasts.

Love Together, Hope Together: GMA Christmas Station ID
Best Station ID award

Saksi
Best News Program

24 Oras
Best Special Event Coverage (Super Typhoon Odette)

Wish Ko Lang
Best Drama Series/Program Event Coverage

Stronger Together, Buo ang Puso: NCAA Season 97
Best Children & Youth Program

Super Balita sa Umaga Nationwide
Best News Program

One on One, Walang Personalan
Best News Commentary

Serbisyo on the Spot
Best Public Service Program

Barangay Love Stories
Best Entertainment Program

Limitless: A Musical Trilogy – Breathe
Best Digital Advertisement – Public Service category

Bahay at Buhay Kasama si Lala Roque
Special Citation
Best News Feature

Dapat Totoo
Special Citation in Best Digital Advertisement – Public Service

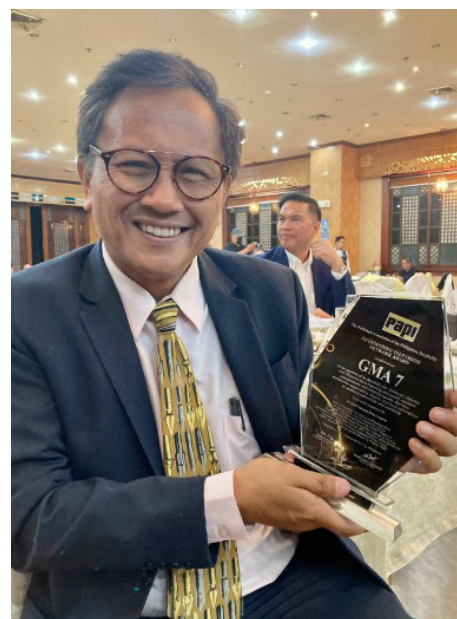
The Jessica Soho Presidential Interviews & Year of the Superhero
Special Citations for
Best TV Special

First Lady
Special Citation
Best Drama Series/Program

I Juander
Special Citation
Best News Adult Educational/Cultural Program


GMA Regional TV Live!
Special Citation for Best Public Service TV Program

Sumasapuso kasama si Toni Aquino
Special Citation
Best Entertainment Program



GMA wins Outstanding Television Network Award at 26th National Press Congress

GMA Network was conferred with the Outstanding Television Network Award by the Publishers Association of the Philippines, Inc. (PAPI) at the 26th National Press Congress.

GMA News pillar and veteran journalist Howie Severino received the recognition on behalf of the network. The ceremony was held at the Pearlmont Hotel in Cagayan De Oro City. 

GMA NETWORK DOMINATES THE WEB, FACEBOOK, TIKTOK

GMA continues to be the number 1 Philippine TV network on air and online! Its website and social media accounts - managed by the Program Support Department (PSD) - house the Kapuso Network's unrivalled, most trusted, and top-notch content.



PH DIGITAL LEADER

According to Similarweb, GMANetwork.com is the country's leading news and entertainment website with 14.4 million total visits versus ABS-CBN's 11.2 million. GMA ranks as the 48th top website in the country while ABS-CBN is at the 68th spot.

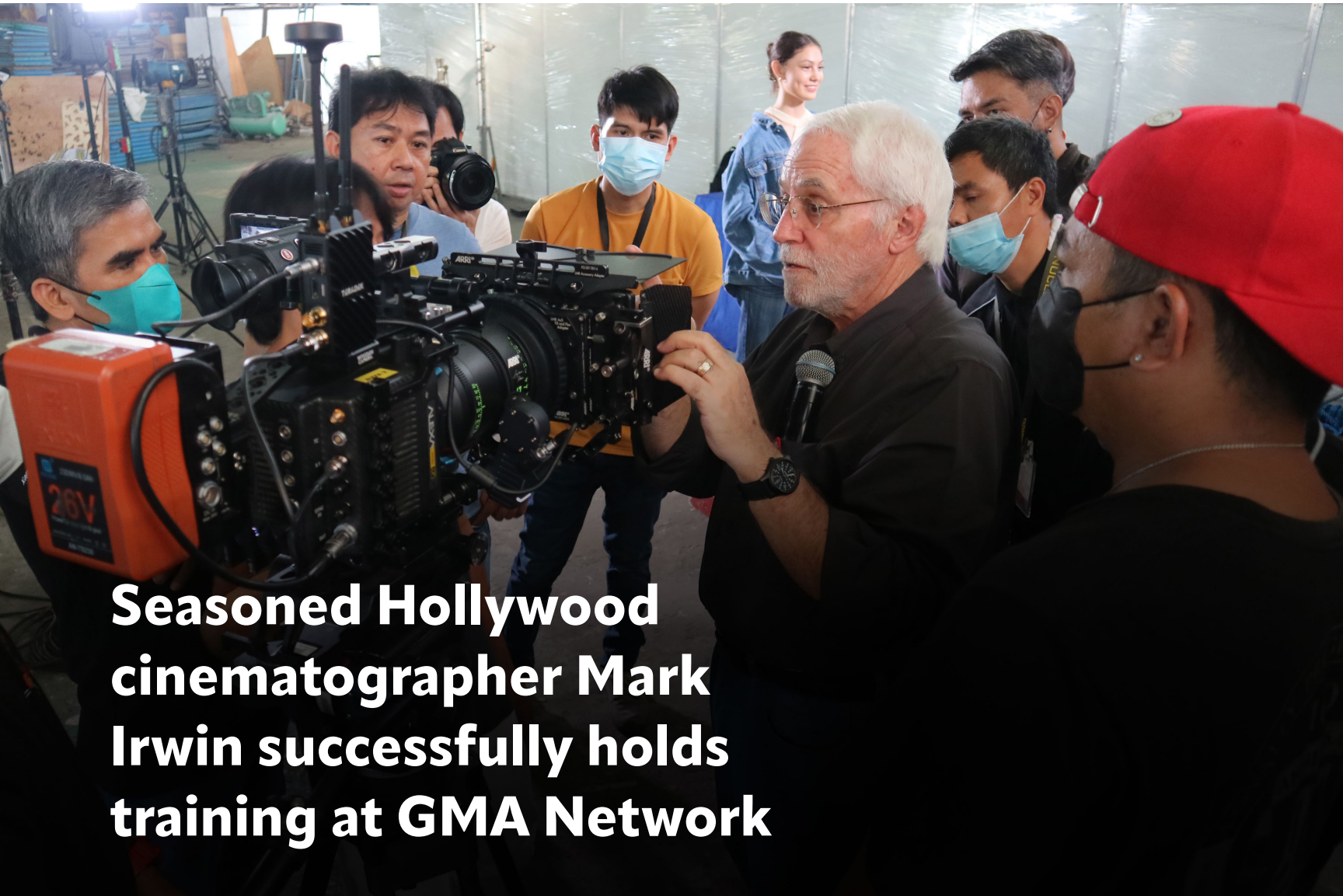
22.59M

Facebook likes
versus ABS-CBN's
21.97 million

1.93M

TikTok followers
versus ABS-CBN's
1.9 million





Seasoned Hollywood cinematographer Mark Irwin successfully holds training at GMA Network

As part of the Network's numerous ways of giving back to Filipino viewers, GMA has been continuously upgrading its equipment and enhancing its best practices in order to produce world-class Kapuso content. Among its many efforts includes an exclusive seminar for its technocreative personnel under the mentorship of seasoned Hollywood cinematographer Mark Irwin, CSC, ASC – his first training conducted in the Philippines.



With 50 years of experience in film, Irwin has worked on a wide range of films such as *Robocop 2*, *Scream*, *Old School*, *There's Something About*

Mary, *Scary Movie 3*, and a hundred more from different genres. He is a member of the Canadian Society of Cinematographers (CSC) since 1970 and the American Society of Cinematographers (ASC) since 1992.

This seminar was made possible through the coordination of GMA Network's Supply and Asset Management Department with Hollywood film equipment provider Birns & Sawyer. ❤️



Even with his credentials, he's still open to suggestions and to train people. There are also times when he encourages the participants to speak up, ask questions, and share their own insights on how they do things. Coming from the participants' inputs, that's where he would give suggestions on how to improve."

Jeffry Evangelista
Head of Studio and Remote
Operations | GMA Network, Inc.

Everyone has the skills and the experience and how to apply it. This is more of a filter class and your questions will be filtered through my experience back to you. I'm not this fountain of knowledge that just says, 'there it is, take it or leave it.' I want to apply what they need through what I can provide. So, the hard part for me is to know what people don't know and fill in those blanks."

Mark Irwin
Seasoned Hollywood
Cinematographer



Welcome Back Home!

BOY ABUNDA

The King of Talk, Boy Abunda, makes his highly-anticipated television comeback to his first home, GMA Network, as he signed his exclusive contract last December 15.

The award-winning talk show host also teased the viewers about his upcoming project in GMA, “We started to brainstorm. We started to talk about content. Ano ba ang ginagawa ngayon, what’s happening in the environment now, kailangang aralin. I’d like to be able to have meaningful and fun conversations with [various Kapuso personalities].”


“It comes from this whole notion that you go back to where you started. I have come full circle because I started my talk show career with GMA and I am back right now. It’s fulfilling, but it humbles you because you didn’t do it alone.”



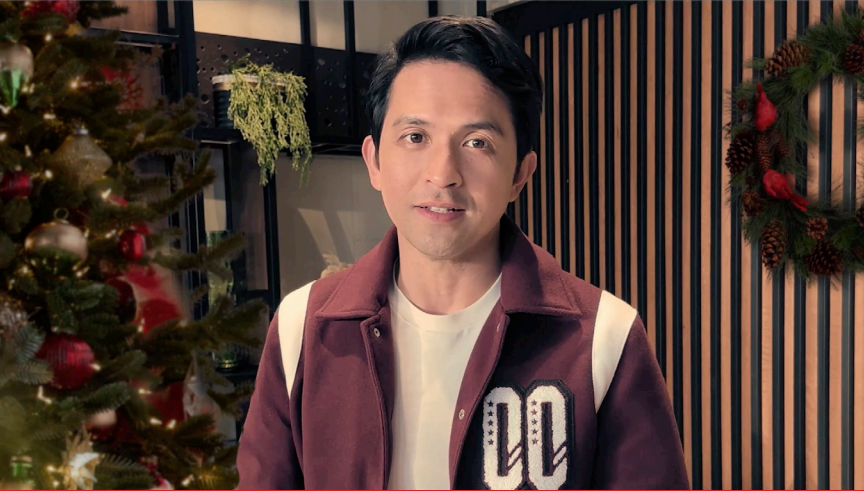
Solid Kapuso!

ATOM ARAULLO

Award-winning broadcast journalist Atom Araullo renewed his exclusive contract with GMA Network. Atom has been a Kapuso since 2017 and has won numerous international awards for several of his documentaries, including the prestigious Best Asian Documentary at the 4th Asia Contents Awards at the Busan International Film Festival.

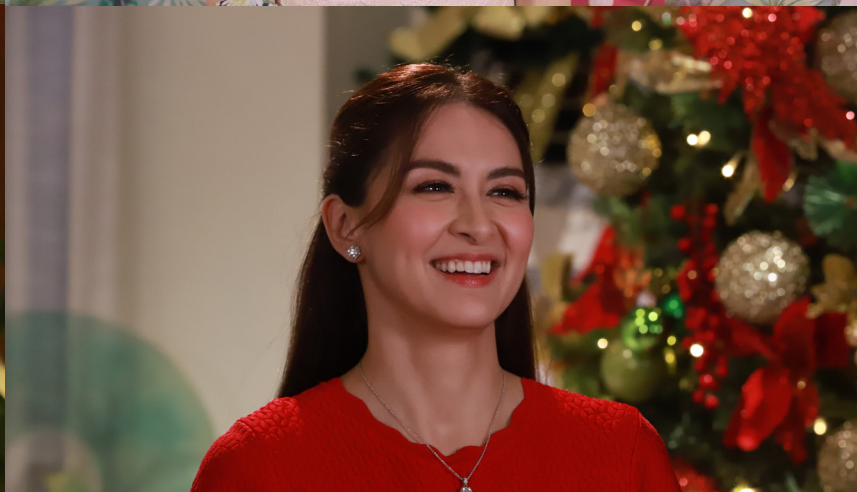
Joining Atom and his manager Noel Ferrer were GMA Network Senior Vice President for Programming, Talent Management, Worldwide, and Support Group and President of GMA Films, Atty. Annette Gozon-Valdes, First Vice President of Public Affairs Nessa Valdellon, and First Vice President and Head of Regional TV and Synergy, and Acting Head of GMA Integrated News Oliver Victor B. Amoroso. 

“Sa totoo lang, ‘yung five years dumaan lang, e. Hindi ko nga na-feel, e, feeling ko nga bago pa lang ako sa GMA... gusto ko lang ‘yung china-challenge ‘yung sarili ko, and also to take on more complicated stories that require deeper investigation and also commitment to find[ing] out what’s happening, to get to the bottom of things.”



**Love is Us: GMA Network
inspires us to embody
the true meaning of love
this Christmas**

1st row (L-R): Jessica Soho, Dingdong Dantes, Michael V., Heart Evangelista
2nd row (L-R): Dennis Trillo, Alden Richards, Bea Alonzo, and Marian Rivera
3rd row (L-R): Barbie Forteza, Sanya Lopez, Mel Tiangco, and Rocco Nacino



GMA Network officially launched “Love is Us This Christmas” – a simple yet powerful 2022 Christmas Station ID (CSID) theme – as the true essence of this season is God’s great love for us, and we are the living embodiment of His love.

The much-awaited Kapuso holiday video was first seen last November 6 on All-Out Sundays which showcased the colorful ensemble of Kapuso artists and personalities bannered by Jessica Soho, Dingdong Dantes, Michael V, Heart Evangelista, Dennis Trillo, Alden Richards, Bea Alonzo, and Marian Rivera.

GMA Kapuso employees join and dance together to be part of the 2022 CSID



“Dalawang taon na tayong nagpa-Pasko nang hindi magkakasama. Ipinagdiwang natin ang pinakamasayang araw ng taon sa kanya-kanya nating mga bahay.

Bagamat masaya rin naman ang mga nagdaang Kapaskuhan, iba pa rin ‘yung magkakasama tayo sa paggunita sa araw ng Kanyang kapanganakan. Kaya ngayon, babawi kami!

Ipadarama namin sa inyo ang aming pagmamahal at pasasalamat dahil miss na miss na namin kayong lahat!”

LOVE is US





In the six-minute video, the faces of the Kapuso Network were seen setting up a Christmas party and opening their homes for merrymakers to celebrate the most joyous time of the year with their family, friends, and fans – something that they haven't done in the past few years during the height of the pandemic.

Christmas station IDs have become an annual tradition for both GMA and the viewers. It encapsulates the Network's message of gratitude to the Kapuso viewers' for making GMA the Philippines' leading broadcast network reaching millions of Filipinos through its growing list of 95 TV stations located

nationwide. As a way of giving back, GMA wholeheartedly gives only the best for its loyal Kapuso in all possible ways.

Prior to the launch of the full-length 2022 GMA CSID, the Kapuso Network gave viewers and netizens a musical treat when it initially released the lyric video of this year's newest holiday theme song, "Love is



1st row (L-R): Cast of Arabella, Arnold Clavio, cast of Daddy's Girl, GabLil, and MavLine
 2nd row (L-R): Kapuso singers, Sparkada, Iya Villania, Michelle Dee, Arra San Agustin, Mikee Quintos, Max Collins, Cassy Legaspi, Liezel Lopez, and Hannah Precillas
 3rd row (L-R): Tiktoclock hosts, cast of Underage, cast of Unica Hija, and Vicky Morales

Us this Christmas" was performed by the powerhouse vocals of Kapuso singers led by Julie Anne San Jose, Christian Bautista, Aicelle Santos, Mark Bautista, Maricris Garcia, Garrett Bolden, Jeremiah Tiangco, Anthony Rosaldo, Thea Astley, Mariane Osabel, XOXO, Zephanie, and Vilmark Viray.

The jingle was composed and arranged by Ann Margaret Figueroa with lyrics by Emman Rivera and Jann Fayel Lopez.

The year 2022 has given us, Filipinos, hope to celebrate Christmas once again with all our

loved ones. And as we slowly go back into how things were, the Kapuso Network urges everyone to selflessly give our hearts just like how He loves us – the highest form of love.

Rabiya, Andrea, and Max breakthrough the international scene



RABIYA MATEO

Rabiya is one of the three main hosts of the all-original morning Kapuso game show *TiktoClock* and recently made her international acting debut via Studio Three-Sixty's action series *One Good Day*. In *One Good Day*, Rabiya plays the role of Sandra, a woman involved in former mobster Dale Sta. Maria's (Ian Veneracion) life. The six-episode series began streaming last November 17 on Amazon Prime.

ANDREA TORRES

Also joining Rabiya in *One Good Day* is Andrea who plays the role of Alex Sandoval. She is also set to appear in

the Filipino-Argentine-produced film *Pasional* alongside Argentine actor and director Marcelo Melingo. With her commendable performance as Sisa on *Maria Clara At Ibarra* and two international acting projects, Andrea really is on fire right now!

MAX COLLINS

Last September, Max happily announced that she would be a part of the second season of the American-Filipino crime drama television series *Almost Paradise*. She will be starring alongside the lead, Christian Kane, who plays the role of Alex Walker. The second season will be released on Amazon Freevee.



GMA Network’s Studio 7 shone brightly as a total of 31 artists composed of seasoned actors and actresses, comedians, TV hosts, singers, beauty queens, hunks, and rising stars signed on Sparkle’s magic wall which sealed their glowing future as a Kapuso.

THE BRIGHTEST STARS

Kylie Padilla, Kylene Alcantara, Ysabel Ortega, Shayne Sava, Derrick Monasterio, and David Licauco

KAPUSO SINGER AND PERFORMER

Thea Astley

TALENTED ACTORS AND ACTRESSES

Angel Guardian, Thea Tolentino, Lianne Valentin, Liezel Lopez, Sophie Albert, Thia Thomalla, Sherilyn Reyes-Tan, Rodjun Cruz, EA Guzman, Juancho Trivino, Anjo Damiles, and Luke Conde

KAPUSO COMEDIANS

John Feir and Buboy Villar

NEW STARS

Dustin Yu, Skye Chua, Kim Perez, Haley Dizon, Marco Masa, Princess Aliyah, Hailey Mendes, and Jade Tecson

ESTABLISHED ARTISTS

Jayson Gainza and Bianca Manalo

SPARKLE'S GRAND YEAR- END FANS DAY

Some of the brightest Sparkle stars gathered at the SM North Edsa Skydome last weekend as a way of giving thanks to their loyal fans and supporters.

HOSTS

Sparkle actress-host Rain Matienzo, and newly-launched Sparkle artists Anjay Anson and Zonia Mejia



COUPLE

Real-life Kapuso couple Gabbi Garcia and Khalil Ramos



GRAND CHAMPIONS

Serenading the fans were the grand champions of The Clash Jeremiahs Tiangco, Jessica Villarubin, and Mariane Osabel together with The Clash Season 2 first runner-up Thea Astley, Kapuso girl group XOXO members Danielle May Ozaraga and Melbelline Anne Caluag, and the talented Sparkle cutie Mitzi Josh.

SPARKADA

Fans were greeted by the fresh faces of 'Sparkada' composed of Saviour Ramos, Roxie Smith, Anjay Anson, Vanessa Peña, Cheska Fausto, Michael Sager, Kim Perez, Caitlyn Stave, Vince Maristela, Tanya Ramos, Larkin Castor, Lauren King, and Sean Lucas.



Kapuso Gen Z Pop Star Zephanie closed the Sparkle Fans Day with her "Give Love on Christmas Day" performance



FAN FAVORITES

L-R: Andrea Torres, Jeric Gonzales, Miguel Tanfelix, Ysabel Ortega, Sanya Lopez, Ken Chan, and Bianca Umali



Sparkle Artist Barbie Forteza is Cosmopolitan's Cover Girl

“With a warm smile, megawatt charm, and an insane ability to breathe life into any character she portrays, she demonstrates her brilliance.... Ever since she came to our screens as nursing student Klay who gets transported to the pages of Jose Rizal’s provocative novel Noli Me Tangere, Barbie has been getting the recognition she truly deserves.”

Congratulations to the winners of Art Gap 2022!

Art Gap started in 2001 as an exhibit of paintings by the network's employees and talents. Through the years, it has developed into a celebration of original artwork in various media—painting, photography, songwriting, and caricature drawing.

This 2022, GMA Corporate Affairs & Communications Department held a one-minute video contest with the theme “Generation Restoration”, a call for videos of green action: sustainable lifestyle, eco-friendly practices, and other ways Kapuso employees connect with and protect the environment.

Here are this year's winners:



1st place

Raymond Bernard D. Ignacio

Program Support Department

45 Seconds with Nature

Just like the video, we only have limited time to save our environment. We should act now before we run out of time.



2nd place

Noel Roberto P. Castillo

CMOSD/Engineering Department

A Day in My Life

It depicts a normal day in our lives where we often take for granted our impact on the environment. It shows that on our own simple ways we can teach the present us to secure the future for us and the next generation.



3rd place

Michelle Legrand R. Tulod

Program Management Department

Anak

The video is all about conserving energy consumption, the benefits of composting, turning food scraps into a valuable fertilizer that can enrich soil and plants and reusing plastic bottles into plant pots. Let's protect the environment for our children and for the future generation.



SCAN THE QR CODE TO VIEW THE WINNING ENTRIES

DIGITAL DIGEST

LATEST PODCAST, ONLINE NEWS, AND MUSIC

PINOY CHRISTMAS IN OUR HEARTS

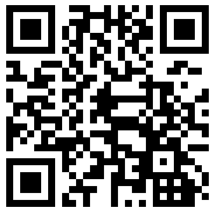
Award-winning broadcast journalist Jessica Soho – together with mainstream creators and celebrities Ninong Ry, Small Laude, and Herlene Budol – treated Overseas Filipino Workers (OFWs) to a heart-warming holiday celebration via the four-part original online series in collaboration with YouTube.

InoculatED

InoculatED was developed by GMA Digital Video Lab head Bernice Sibucan and Digital Video Specialist Lala Lacsina, under the supervision of GMA Network Senior Assistant Vice President and Head of Online News Jaemark Tordecilla. “We hope to harness the power of technologies like AI to increase our surveillance capabilities and the production of pre-bunking stories. We will

take advantage of the reach of GMA Network, including our audience on traditional media and our millions of followers on emerging digital platforms, to make this a comprehensive effort,” Tordecilla said.





For the latest lifestyle news, scan this QR code!

<https://www.gmanetwork.com/lifestyle/>

SUMAYAW

Performed by Kelvin Miranda
Composed by Viktor
Nhiko Sabiniano

Sparkle's talented and sought-after leading man Kelvin Miranda releases a groovy single under GMA Music titled *Sumayaw*. According to Kelvin, the music is not about love but rather about how he was looking for the courage to take a leap of faith.

ADVENTURE. TASTE. MOMENTS (ATM)

In GMA's newest lifestyle channel on YouTube, viewers will discover nutritious recipes, styling tips, travel ideas and exciting events. *ATM* treats its viewers with a sneak peek behind the scenes of Kapuso programs and interviews with some of the most exciting foreign artists who are performing in the Philippines. There is truly a lot in store for *ATM*, so make sure not to miss any episode of your interests and favorites!

FIRST LADY NOW ON NETFLIX PHILIPPINES

Avid fans of GMA's hit primetime series *First Lady* are in for an early Christmas treat as the romantic-drama series started streaming on Netflix Philippines last December 9. The drama stars the swoon-worthy pairing of award-winning actor Gabby Concepcion as President Glenn Acosta and dazzling actress Sanya Lopez as First Lady Melody Acosta.



20 years of life-changing stories with Magpakailanman



The well-loved and multi-awarded drama anthology show, *Magpakailanman*, marks 20 years of life-changing stories. As part of its anniversary special, #MPK unveils two inspiring, heartfelt, and even thrilling narratives.

Sanya Lopez plays as Maegan Aguilar in *Listen to My Heart* and *Love Me for What I Am*. Maegan was once a promising singer-songwriter and was popularly known as the

daughter of OPM icon, Freddie Aguilar. Due to wrong decisions and substance abuse, Maegan got entangled in numerous complicated relationships. She lost her way and later on, lost custody of her children as well.

Meanwhile, horrifying true experiences of Lezlie Hombre were portrayed by multi-awarded and box office icon Bea Alonzo on her first-ever #MPK guesting in *Haunted Soul*. The death of Lezlie's mother and the infidelity of her husband weakened her spirit and her faith in God. Hence, the frailty of her soul becomes an open window for a malevolent entity to attack her. ❤️

“Each one of us, we have our own stories, challenges and personal triumphs. Nakaka-relate ang viewers namin sa mga totoong kwento at totoong tao na itinatampok sa MPK.”

Mel Tiangco
Host and News Anchor
GMA Kapuso Foundation
Ambassador and
Special Adviser

27 years of Bubble Gang



The laughter never stops as the multi-awarded and longest-running gag show in the Philippines, *Bubble Gang*, marks its 27th anniversary. ❤️

“Iisa lang palagi ang sagot namin diyan ni Direk Caesar Cosme: It’s to elevate, kahit papano ‘yung taste at humor ng mga Pinoy. May mga jokes at skits kami minsan na masyadong ambisyoso or hindi pa hinog for primetime pero ‘yun ‘yung hoping kami na maging seeds which will eventually grow into something na mag-i-improve ng industry natin. Baka hindi pa ngayon pero we’re not losing our hopes for a better future.”

Michael V.

15 years of Born to be Wild



For years, veterinarians Doc Ferds Recio and Doc Nielsen Donato have been traveling around the Philippines to document the wildlife.

On its 15th anniversary, GMA Network’s wildlife, nature, and conservation program *Born to Be Wild* presented the two part-special *Born to Be Kings*. Doc Ferds and Doc Nielsen, together with the Born team, travel to the Northern and Southern parts of the country and search for the animals that rule their species—the kings of their world. ❤️

“Born is the one that keeps me sane. After the shoot, ganado na ulit akong bumalik sa clinic.”

Doc Nielsen

“Although very challenging ‘yung pag akyat namin ‘yung reward is incomparable.”

Doc Ferds

Undermanned Letran completes three-peat after conquering Benilde in do-or-die Game Three

Colegio de San Juan de Letran successfully defended its third straight title with an 81-67 victory over De La Salle-College of Saint Benilde in the winner-take-all Game 3 of the NCAA Season 98 men's basketball finals on Sunday.

King Caralipio posted 20 points and 10 rebounds to lead Letran in the title-clinching victory. Brent Paraiso added 16 points while Kobe Monje chipped in with 11.



Start-Up PH treated Dabawenyos to Kapuso Fans Day

GMA Regional TV ended November on a high note as it brought the hit primetime series *Start-Up PH* to Davao.

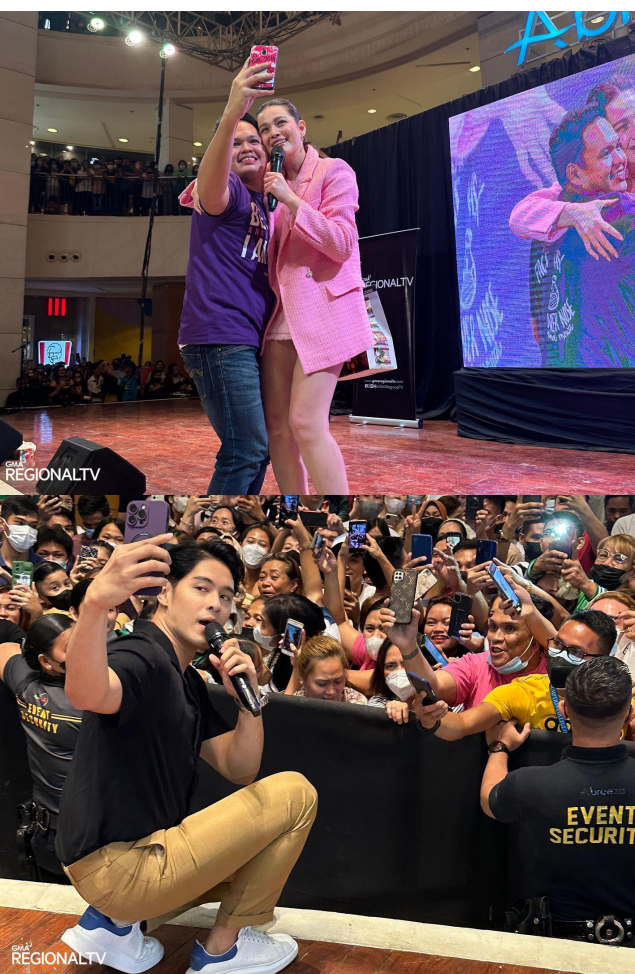
Dabawenyo 'Dreamers' had an amazing afternoon as the cast of *Start-Up PH* treated them to a fun-filled Kapuso Fans Day live at the Ayala Malls Abreeza in Davao City. ❤️





King Caralipio was named the Finals MVP of the NCAA Season 98 men's basketball tournament after his Colegio de San Juan de Letran Knights clinched their third consecutive championship on Sunday at the Ynares Sports Arena.

Caralipio posted 20 points, 10 rebounds, and two assists in the do-or-die Game Three leading the Knights to an 81-67 victory over De La Salle-College of Saint Benilde.



Alden, Bea, Yasmien, and Jeric mingle with fans as they grace the stage

"We are excited to bring back Start-Up PH in Davao. During this year's Kadayawan, we had Alden and Jeric gracing GMA Network's participation in the Kadayawan Float parade. This time, we have Alden, Bea, Jeric, and Yasmien joining us for their Kapuso Fans Day and we cannot wait for our Kapusong Dabawenyos to meet them. We are grateful to GMA Entertainment Group and the Ayala Malls Abreeza for making this happen."

Oliver Victor Amoroso, First Vice President and Head GMA Regional TV and Synergy Marketing Officer, Lizelle G. Maralag at the University of San Jose Recoletos.

Pinoys in the U.S. honor Philippine culture and history in “Maria Clara at Ibarra” watch party

Clad in their best Filipiniana attires, Pinoys abroad from New York, Los Angeles, and San Francisco took a historical trip to Jose Rizal’s novel *Noli Me Tangere* and *El Filibusterismo* via a watch party of GMA Network’s most-talked about and acclaimed primetime series *Maria Clara At Ibarra*.

Hosted by GMA Networks’ flagship international channel GMA Pinoy TV, the event is the Kapuso Network’s way of bringing Filipino culture to the Kapuso abroad of all ages, especially the Gen Z.

The event was attended by the powerhouse cast of *Maria Clara at Ibarra* -- Dennis Trillo (Crisostomo Ibarra), Barbie Forteza (Klay), Juancho Triviño (Padre Salvi), David Licauco (Fidel), Rocco Nacino (Elias), Juan Rodrigo

(Kapitan Tiago), Lou Veloso (Mr. Torres), Ces Quesada (Tiya Isabel), Karenina Haniel (Victoria), and Dennis Padilla (Mang Adong).

The program’s creative team were present and answered questions from the audience. Among those who attended were GMA’s Assistant Vice President for Drama Ms. Helen Sese, Program Manager Edlyn Tallada-Abuel, Executive Producer Ms. Shielyn Atienza, Creative Consultant Suzette Doctolero, Head Writer J-Mee Katanyag, and Director Pam Miras.

The *Maria Clara at Ibarra* watch party is an initiative of GMA Pinoy TV in partnership with DollarHits, NYCFilipinos New York and Los Angeles, and the Philippine Consulate in San Francisco.❤️



GMA Pinoy TV hosts Fil-Am leaders for Thanksgiving, Network visit

GMA recently opened its doors to the 15 delegates of the Filipino Young Leaders Program (FYLPRO) last November 24 during their week-long immersion trip to the Philippines. FYLPRO is a joint initiative of the Philippine Embassy, Consulates General in the United States, and the Ayala Foundation, Inc.

The young leaders were able to step foot in the state-of-the-art Studio 2 of the GMA Integrated News and met Audio Visual Senior Manager Ms. Christina Pasual and AVP and Head of Studio and Remote Operations Jeff Evangelista.

FYLPRO met one of the hosts of the variety show *TiktoClock*, Kuya Kim Atienza, Program Manager Charles Koo, and visited the set of the *Family Feud* game show in Studio 7.





“Maria Clara at Ibarra is a GMA program that we are very proud of. Led by its director Zig Dulay, Ms. Helen, and the production staff, this watch party is our way to impart to our Kapuso in the United States and many parts of the world the lessons that our generation needs to know about our history and our culture. We recognize that our young Filipinos abroad today may not be familiar with a lot of things already from the Philippines. What we, in GMA International, do are bridging activities like this to our Filipino communities because if we know more about our culture, wherever we are in the world, we will be #StrongerTogether.”

Mr. Joseph T. Francia
 First Vice President and
 Head of Operations
 GMA International

STRONGER TOGETHER

GMA Pinoy TV's "Stronger Together Podcast," among the top 10% most followed podcast on Spotify!

Filipinos around the world once again proved how #StrongerTogether they are as the “Stronger Together: The GMA Pinoy TV Podcast” lands on the top 10% of the most followed (TV and Film category) and top 5% most shared podcast globally according to Spotify Wrapped 2022 for Podcasts. 🇵🇭



Informative talks with Voltes V: Legacy director Mark Reyes and I-Witness host and documentarist Howie Severino.

The 2022 cohort includes Melissa Trota, a five-time Hugo award winner; Angelo Mathay, an administrative judge; Neil Wingkun, an emergency room physician; and Michelle Josue, Emmy award winning documentary filmmaker. Joining them are Michelle Amor, a manager of a digital commercial real estate fintech startup; Grace Rodriguez, the Assistant Deputy Director of Legal Affairs at the California Department of Consumer Affairs; Josh de Leon, an organizational changemaker, local political leader, and community organizer; Daniel Galeon IV, a Product Risk Strategist at a developer-oriented commerce company; Genevieve Villafranca Jopanda; the first American born of Ilonggo and Karay-a parents and a leader executive of 20 years at a various business operations; Agnes Lopez, a Filipino-American editorial and commercial photographer; Jamille Nagtalon-Ramos, an assistant professor and an Engaged Civic Learning Faculty Fellow; Constancio Paranal III, a lawyer specializing in the field of cybersecurity law; Danicole Ramos, a law student and a Military Equal Opportunity Officer; Angelico Razon, an internist, pediatrician and public health professional; and John Victoria, founder of a digital marketing agency that focuses on helping home service contractors.

STRONGER TOGETHER

The **GMA** *Pinoy TV* Podcast

SEASON 2

Steven Raga

First Filipino-American elected to office
in the New York State

Listen to his story on "Stronger Together: The GMA Pinoy TV Podcast" available now on Spotify, Apple Podcasts, and Google Podcasts



HOSTED BY

TONIE PUA

GMA

LOVE is US
this
CHRISTMAS



As we slowly go back into how things were, the Kapuso Network urges everyone to selflessly give our hearts just like how He loves us – the highest form of love.

Watch GMA Network's 2022 Christmas station ID #LoveisUsThisChristmas on GMA's YouTube and Facebook pages or visit www.gmanetwork.com.





KAPUSO
COUNTDOWN
TO
2023
GAYO
DAEJEON

Celebrate and experience a new level of fun
this December 31, 10:30 p.m. on GMA-7.
The program will also be live-streamed on
GMA Network's YouTube channel.