



THE JESSICA SOHO
**PRESIDENTIAL
INTERVIEWS**



I CAN SEE YOU
ALTERNATE



**Mano Po
Legacy**
The Family Fortune



Prima Donnas



**LITTLE
Princess**

GMA NETWORK UNVEILS

**WORLD-CLASS
PROGRAMS FOR 2022**

JANUARY 2022 **GMA** ELECTRONIC MAGAZINE

KAPUSO

GMANetwork.com   

ON THE COVER: GMA
2022 PROGRAM LINEUP

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- GMA International
- GMA Music
- GMA Regional TV
- Program Support Development Department
- News and Public Affairs Group



WELCOME!

There are so many reasons to be excited for 2022. At GMA, we bring you exceptional entertainment and our signature journalism.

In this issue, you will find a snapshot of the Network's cutting-edge programs spanning various genres. Sprinkled throughout the pages are stories of our creative content across multiple platforms and geographies. There is also a fascinating piece on Sparkle's next brightest stars.

Working in the media has never been more essential and exciting. Take it from our fellow Kapuso who are proud alumni of the GMA Network Excellence Awards program. Their stories will let you see how our work is in harmony with serving the country.

With so much going on outside, let's focus on the inside. Let this time of the year be a time to replenish and heal.

May your 2022 be full of heart and fresh starts, many days that glitter like gems, and moments that truly sparkle.

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PAYONG KAPUSO

20

GNEA: 20 Years of Celebrating Excellence

At the Kapuso Network, we constantly look for the next generation of media practitioners through the GMA Network Excellence Awards (GNEA)



SPARKLE
GMA Pinoy TV

9

GMA Artist Center starts 2022 brighter with new look and name

This 2022, Artist Center takes it up a notch as it starts the year with a fresh and energized new name.



26

GMAKF's Operation Bayanihan: Typhoon Odette reaches over 112,000 Filipinos Nationwide

GMA Network's socio-civic arm GMA Kapuso Foundation (GMAKF) delivered much-needed aid to thousands of affected families of super typhoon Odette in Visayas and Mindanao.

- 4** **UPDATES**
 - GMA 7 and GTV reign supreme in 2021 nationwide TV ratings
- 5**
 - GMA radio stations consistently dominate airwaves in Mega Manila, key cities in 2021
- 6**
 - Eat Bulaga renews ties with GMA Network
- 8**
 - GMA Network welcomes 2022 with star-studded New Year Special
 - GMA network joins Bureau of Fire Protection's KAISA campaign
- 12** **COVER**
 - GMA Network unveils line-up of world-class programs for 2022
- 28** **AWARDS**
 - 6th GEMS (Guild of Educators, Mentors, and Students) Awards
 - 43rd Catholic Mass Media Awards
 - 2021 RAWR Awards
 - 69th FAMAS Awards
 - GMA Network executive conferred with command plaque by AFP
- 30** **UPDATES**
 - More GMA dramas premiere in Latin America
- 32** **DIGITAL DIGEST**
 - The Howie Severino Podcast
 - Behind the Song Podcast
 - Sounds and Stories of the Philippines
 - GMA Playlist
 - Our Progressive Past
-
 - Jargon Buster: Media linggo you need to know
- 34** **REGIONAL TV**
 - GMA Regional TV all set for Dinagyang Digital 2022 TV airing
- 36** **KAPUSO ABROAD**
 - GMA Pinoy TV's 'Entrepinoy Abroad' and 'Global Pinoy Unlimited' win at the 2021 MAM Awards

GMA 7 and GTV reign supreme in 2021 nationwide TV ratings

GMA Network keeps its stronghold in nationwide viewership and reach for full year 2021. Further solidifying this dominance – and making it a double victory for the Kapuso Network – was GTV already being the second most-watched channel in the latter part of the year.

- Per major area, GMA's net reach was 95.6 percent or 54.4 million viewers in Total Luzon; 96.4 percent (16.4 million viewers) in Total Visayas; and 94.9 percent (12 million viewers) in Total Mindanao.
- Across dayparts in the said areas, the Kapuso Network recorded an average of 48.4 percent total day people audience share in Total Luzon, while it posted 41.6 percent in Total Visayas, and 41.3 percent in Total Mindanao for 2021.
- GMA has also maintained its dominance in key regional cities. Metro Cities TV Audience Measurement (MCTAM) 2021 data also cited that GMA reached 99.3 percent or an estimated 352,000 viewers in Metro Dagupan; 95.2 percent (2.3 million viewers) in Metro Cebu; and 98 percent (2.1 million viewers) in Metro Davao.

GMA

95.7%

GMA 7'S NET REACH FOR FULL YEAR 2021

46%

People audience share making GMA the most watched channel in Total Philippines for the said period

83M

Estimated number of TV viewers nationwide

GTV

NO.2

The Kapuso Network's second free-to-air channel GTV claimed its spot as the second most-watched station in the country next to flagship station GMA.

11.6%

People audience share in Total Philippines from November 1 to December 31, 2021, which surpassed TV5, its closest competitor, with 10.4 percent



GTV station upgrades

GTV's ratings success was also bolstered by the Network's non-stop efforts to expand GTV's reach and clarity of reception in areas outside of Mega Manila. It recently commissioned the upgraded analog TV station in Zamboanga which covers Zamboanga City in Zamboanga del Sur as well as the cities of Lamitan and Isabela, and other municipalities in Basilan.

6 analog TV station upgrades

Since GTV's launch in February 2021, the Network has already commissioned six analog TV station upgrades in different parts of the country – Tandang Sora in Manila, Mt. Sto. Tomas in Benguet, Mt. Banoy in Batangas, Naga in Camarines Sur, Legazpi in Albay, and General Santos City in Mindanao.

TOP 2021 PROGRAMS

- First Yaya
- Encantadia
- Daig Kayo ng Lola Ko
- Kapuso Mo, Jessica Soho
- Centerstage
- Anak ni Waray vs Anak ni Biday
- 24 Oras
- I Can See You
- Agimat ng Agila
- Love of My Life

GMA radio stations consistently dominate airwaves in Mega Manila, key cities in 2021

GMA's flagship radio stations continued to reign supreme in their respective categories in Mega Manila as well as Super Radyo and Barangay FM stations in the key cities of Cebu, Iloilo, and Bacolod.

SUPER RADYO DZBB 594

37.7%

Total audience share in December last year. Month after month in 2021, DZBB remained the undisputed highest rating AM radio station in Mega Manila.

1.64M

Total reach for the month (Dec. 2021)

6-9am

Segment with the highest-rating daypart. This includes *Super Balita sa Umaga*, *Saksi sa Dobol B*, *Melo del Prado sa Super Radyo*, and *Buena Manong Balita*.

BARANGAY LS 97.1



6.19M

Total reach for the month (Dec. 2021)

29.1%

Total audience share which was almost double its competitor Love Radio DZMB's 15.6 percent.

12-2pm

Timeslot with the highest-rating segment which consisted of the top-rating program *Barangay Love Stories*. Similarly, *Talk to Papa*, *Potpot & Friends*, and *Songbook* also topped the ranking in their respective timeslots.

87.5%

Percentage of loyal DZBB listeners. In contrast, its nearest rival DZRH only tallied 24.6 percent.

72.1%

Percentage of loyal listeners

Eat Bulaga renews ties with GMA Network



(1st row) GMA Network President and COO Gilberto R. Duavit, Jr, Chairman and CEO Atty. Felipe L. Gozon, and Executive Vice President and CFO Felipe S. Yalong (2nd row) President and Programming Consultant to the Chairman and CEO Atty. Annette Gozon-Valdes, TAPE Inc. President and Chief Executive Officer Mr. Antonio P. Tuviera, and First Vice President for Program Management Joey R. Abacan

The Philippines’ longest-running and multi-awarded noontime show *Eat Bulaga* continues to bring “isang libo’t isang tuwa” to its millions of viewers worldwide as GMA Network and TAPE Inc. renewed their blocktime agreement for the airing of program in a contract signing held last January 11.

For 42 years, *Eat Bulaga* has provided Filipinos non-stop fun, entertainment and public service through its various segments including the well-loved *Mr. Pogi*, *Bulagaan*, *All For Juan*, *Juan For All*, *Pinoy Henyo*, *Little Miss Philippines*, *Bawal Judgmental*, among others. Now, the top-rating variety show is gearing up for more enjoyable and fun noontime experience for the Dabarkads around the globe still with GMA as its home network.

Atty. Gozon believes it is only appropriate that the number 1 noontime show in the Philippines will continue to air in the number 1 television station in the country, “We at GMA Network are honored to have been chosen once again by TAPE Inc. to be the home TV station of *Eat Bulaga*, their very popular TV program. Many have tried to beat *Eat Bulaga*, the longest-running number 1 noontime TV program in the Philippines. And if I’m not mistaken, in the whole world. Being the number 1 noontime program, it is only logical that *Eat Bulaga* is shown on GMA-7 the number 1 TV

station in the Philippines. And so, we are looking forward to many more years of mutually beneficial and rewarding partnership with TAPE Inc. in airing *Eat Bulaga* on GMA-7.”

As for Mr. Tuviera, he thanks GMA for being the answer to their prayer, “Sa panahong ito, naging sentro ng ating buhay ang ating mga tahanan. Sa GMA, higit pa sa bahay ang ibinigay ninyo sa amin. You gave us a reason to continue our vision on television. Thank you for being our answered prayer every day. Legit Kapuso since 1995. Maraming salamat po sa inyo.”❤️

What we know about the Omicron variant

The highly transmissible Omicron variant of COVID-19 is driving an unprecedented surge of infections globally. We've gathered the latest expert information about this variant.



What is the Omicron variant?

The Omicron variant of COVID-19 has been called a variant of concern by the World Health Organization (WHO) based on the evidence that it has several mutations that may have an impact on how it behaves.



Is the Omicron variant more contagious?

Yes, the Omicron variant is more contagious than previous variants.

Does the Omicron variant cause different symptoms?

There is no information to suggest that Omicron causes different COVID-19 symptoms from other COVID-19 variants.



How long is Omicron's incubation period? How does it differ from Delta and other Covid variants?

While the WHO estimated that symptoms took anywhere between two days to two weeks to materialize in cases of people infected with the first coronavirus strain, the Omicron variant is thought to incubate much faster, closer to three to five days.

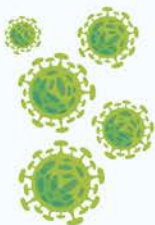


Are the COVID-19 vaccines effective against the Omicron variant?

Researchers are looking into any potential impact the Omicron variant has on the effectiveness of COVID-19 vaccines. Information is still limited. However, WHO reports that so far it looks like the currently available vaccines offer significant protection against severe disease and death.

Is a prior COVID-19 infection effective against the Omicron variant?

WHO reports that early evidence suggests that previous infection could offer less protection against Omicron in comparison to other variants of concern, such as Delta. Information is still limited though.



Sources:

UNICEF (information as of January 14, 2022)
The Independent (information as of January 18, 2022)



GMA network joins Bureau of Fire protections KAISA campaign



Representing the Kapuso Network at the signing of the Kaisa Manifesto Poster was GMA First Vice President for Administration and Investor Relations Ari P. Chio (third from left), while the BFP was represented by BFP Station 3 Commander Sr. Insp. Jose Felipe Arreza (rightmost).

GMA Network recently signed a manifesto with the Bureau of Fire Protection (BFP) for the latter's campaign dubbed, "KAISA: Call-to-action against Destructive Fire Campaign."

The program, which carries the theme "Sa Pag-iwas sa Sunog, Hindi ka Nag-iisa!", aims to gain the cooperation of partner stakeholders against destructive fires through self-imposed fire safety awareness activities and initiatives.

Under the partnership, every interested KAISA Partner will be evaluated for sustained fire safety awareness initiatives and shall be awarded the KAISA Star Seal sticker. Three years of being a consecutive recipient will be endorsed to receive the Gawad Ligtas na Gusali Award. ❤️

GMA Network welcomes 2022 with star-studded New Year Special

Amidst the challenges and setbacks brought about by the pandemic, GMA Network lighted up the world in celebrating the new year with "Kapuso Countdown to 2022: The GMA New Year Special".

Asia's Multimedia Star Alden Richards led the constellation of Kapuso artists who dazzled viewers with world-class performances as everyone anticipated the new year.

Prime actress Bea Alonzo gave a special performance of the hit songs *Mr. Perfectly Fine*, *10,000 Hours*, and *Love Again* with Alden as a teaser to their much-awaited team up next year.

The festivities opened with a performance of *Liwanag sa Dilim* by Alden, Bea, Asia's Romantic Balladeer Christian Bautista, Garrett Bolden, Rayver Cruz, Rochelle Pangilinan, Mark Herras, Aicelle Santos, Hannah Precillas, Jessica Villarubin, Lexi Gonzales, Mavy Legaspi, Kylene Alcantara, and Asia's Limitless Star Julie Anne San Jose.

Dance Royalties Rochelle, Mark, Rayver, and Kylene rocked the floor as they moved to the beat of *Laser Lights*.

GMA Artist Center unveiled an exciting surprise that will add "Sparkle" to Kapuso audiences' TV viewing this 2022. To amp up the fun, Kapuso stars Gabbi Garcia, Ruru Madrid, Miguel Tanfelix, Ysabel Ortega, Khalil Ramos, Bianca Umali, Sanya Lopez, and Derrick Monasterio performed the trending songs *Me*, *Physical*, and *Hold On*.

Kapuso singers Hannah, Garrett, and Jennie Gabriel brought viewers some of GMA Dramas' soundtracks that shone bright in the past year -- *Hawak Kita*, *Pagmamahal Mo Lang*, and *Our Love*.

Spreading hope for a brighter tomorrow are Rocco Nacino, Rayver, Derrick, Garrett, and Jeremiah Tiangco as they serenaded viewers.

Meanwhile, *The Clash* Grand Champion Mariane Osabel and Runner-up Vilmark Viray belted out original compositions from the show's songwriting competition titled *Umuwi Ka Na* and *Bakit Mahal Pa Rin Kita*.

The fun doesn't stop with more flashing performances from Julie, Jeremiah, Jessica, Mariane, Ruru, Bianca, Miguel, Gabbi of *The Light is Coming*, *Blinding Lights*, and *All The Lights*.

In tune with the spirit of giving, GMA Kapuso Foundation continues its commitment to deliver much-needed public service during these trying times -- from Covid-related assistance and currently to those affected in Visayas and Mindanao by Typhoon Odette. During the New Year Countdown, details on where to donate were flashed on the screen for Kapuso viewers who wish to extend help to those recovering from the calamity.

A heartwarming performance of *Isang Kinabukasan* was also carried out by Christian, Aicelle, Jeremiah, Jessica, and Mariane.

As an early gift to avid viewers, sneak peeks of upcoming Kapuso shows were also unveiled along with never-before-seen behind-the-scenes footage from one of the Network's highly-anticipated and groundbreaking projects -- *Voltes V: Legacy*. ❤️

GMA ARTIST CENTER STARTS
2022 BRIGHTER WITH NEW
LOOK AND NAME

SPARKLE
GMA ARTIST CENTER

“ Only the
brightest stars
sparkle. Our
aim is to leave
a little Sparkle
wherever we go.”

- Mr. Johnny
Manahan

Ever since it was launched in 1995, GMA Artist Center has produced some of the most luminous names in Philippine showbiz such as Alden Richards, Heart Evangelista, Julie Anne San Jose, Barbie Forteza, and Ken Chan to name a few. Over two and half decades later, GMA Network’s talent management arm has held on to its promise of housing the country’s biggest stars and honing its up-and-coming artists.

This 2022, Artist Center takes it up a notch as it starts the year with a fresh and energized new name.

Say hello to “Sparkle!”

With Sparkle, GMA aims to light a fun and exciting spark in the entertainment industry all while evolving to fit the ever-changing new media and digital landscape. Spearheaded by Mr. Johnny Manahan together with Ms. Gigi Santiago-Lara, Senior Assistant Vice President for Alternative Productions, Sparkle is here to propel GMA Artist Center to even greater heights.

As Mr. M aptly puts it, “Only the brightest stars sparkle. Our aim is to leave a little Sparkle wherever we go.”💖

SPARKLE NEXT BRIGHTEST



**BIANCA
UMALI**



**GABBI
GARCIA**



**SANYA
LOPEZ**



**YSABEL
ORTEGA**

Beautiful, cool, smart, and oh-so-exciting, Bianca is ready to set 2022 on fire. She is a versatile actress who dances, sings, and looks great in anything she wears. She is also a great host and an interesting content producer where she shows off how smart and woke she is in real life.

Her challenging roles in *Legal Wives* and *Sahaya* plus her international series on HBO's *Halfworlds* are sure signs that this young star is really sparkling. This year, catch her in *Mano Po 2* and enjoy her performances on *All-Out Sundays*.❤️

More than just our favorite It girl, Gabbi Garcia is on top of her game, capturing hearts with her stellar moments on screen through singing and dancing, hosting with so much ease, and a naturel acting.

Her commanding presence on social media can be felt by her loyal followers from IG to YouTube as her gift of gab, wit, and intelligence make her a fave of brands that matter! Currently headlining *All-Out Sundays*, she is set to make a primetime soap early next year with twin soul Khalil Ramos. An international movie to be shot in the US is also in the works.❤️

Sanya Lopez is one of the true gems of Sparkle. She is sensual, beautiful, very talented, and down to earth. Her versatility is shown in the various roles she has played onscreen, including the phenomenal hit *First Yaya*. In 2022, she is all set to star in more teleseryes like *Agimat ng Agila* and *First Lady*.

Her musical and dancing talents are quite phenomenal, making her one of the top TikTok stars and a regular host on *All-Out Sundays*. She even has her very own single titled *Hot Maria Clara*.❤️

GMA's new sweetheart is Ysabel Ortega. Beautiful skin, sparkling eyes, a sincere smile, and the nicest and sweetest personality have made Ysabel an easy favorite. Even with such assets, Ysabel stays humble and always looks back to her roots in her provincial family home.

She will soon be seen in a new primetime series airing in 2022 titled *What We Could Be* and will be one of the leads in the much-awaited *Voltes V: Legacy* as Jamie Robinson.❤️

STARS FOR 2022


**DERRICK
MONASTERIO**

**RURU
MADRID**

**MIGUEL
TANFELIX**

**KHALIL
RAMOS**

This Kapuso hunk has killer eyes that will melt even the toughest hearts. Derrick Monasterio is Sparkle's man's man. He is fit, athletic, and handsome. Oh, and he sings and paints too. His sense of humor as well as his dramatic prowess have made him a favorite in shows like *Daig Kayo ng Lola Ko* and *Regal Studio Presents*. Catch Derrick's maiden soap this year as this young hunk will show you what he's got!❤️

The leading man that will make your heart sparkle. Good looks, a killer bod, and an irresistible charm make Ruru the ultimate leading man in GMA! Ruru has partnered with beautiful leading ladies and has become the top choice for male lead roles. He is also a businessman and is into creating his own content empire starting with his recently launched YouTube channel.

He endorses big brands and will be starring in the political-fantasy drama, *Lolong*, one of GMA's biggest Primetime shows in 2022. You can also catch him perform and host every week on *All-Out Sundays*.❤️

Miguel is Sparkle's heartthrob! Every girl would feel a romantic excitement when they get to see and meet Miguel. His look and captivating smile could easily win the hearts of many. Miguel is a multi-awarded actor who has graced the screen in many memorable projects.

Being a great dancer and performer has made Miguel a TikTok superstar, but this young man has a keen business sense too. He invests in the right portfolios and has started businesses at such a young age. You will get to see more of him on *All-Out Sundays* and in the upcoming primetime series slated for 2022 called *What We Could Be*. His biggest project to date would be *Voltes V: Legacy* where he plays the lead character Steve Armstrong.❤️

His soulful eyes and killer smile say it all for this young and talented man who can sing his way to every girl's heart and act just about any role with so much grit and honesty.

Armed with multiple talents up his sleeve, Khalil made all our fan hearts swoon in *Love on Air*. This photographer and promising director is also a sought after creator on the net. Come 2022, you will see him paired with twin soul Gabbi in the primetime soap, *Love You Stranger*. Plus, he is gearing up to release a musical album that's sure to set sparkles of light and love to everyone.❤️

GMA Network unveils line-up of world-class programs for 2022

Love and hope continue to reign as GMA brings a fresh and exciting roster of world-class programs for the year.

(L-R): Jillian Ward, Althea Ablan, and Sofia Pablo

Year of the Superhero

Bannered by Kapuso power couple Dingdong Dantes and Marian Rivera, GMA News and Public Affairs' year-end special featured the inspiring stories behind some of the most heroic moments of 2021.

GMA AFTERNOON PRIME

Little Princess

Launch date: January 10

The series is headlined by Jo Berry, Rodjun Cruz, Juancho Trivino. It follows the story of a little person who dreams of becoming a businesswoman despite growing up in a poor family. The drama also features Angelika Dela Cruz, Geneva Cruz, Chuckie Dreyfus, Therese Malvar, Lander Vera Perez, Gabrielle Hahn, Kaloy Tingtungco, and Jestoni Alarcon.

Prima Donnas

Launch date: January 17

The highly-anticipated return of the top-rating series starring Jillian Ward, Althea Ablan, Sofia Pablo. The three Donnas are stronger and ready to take on new challenges that will come their way. Completing the stellar roster of stars are Katrina Halili, Wendell Ramos, James Blanco, Benjie Paras, Elijah Alejo, Will Ashley, Vince Crisostomo, Bruce Roeland, Allen Ansay, and Sheryl Cruz with Ms. Chanda Romero and the special participation of Aiko Melendez.

Artikulo 247

The riveting legal drama series is top-billed by Rhian Ramos, Benjamin Alves, Kris Bernal, and Mark Herras. The series portrays the journey of a woman as she fearfully moves on from the consequences of her past entanglement with her boss and his wife.





Mark Herras, Rhian Ramos, Benjamin Alves, and Kris Bernal



Jo Berry

UPCOMING SHOWS

The Fake Life is a story of a man who realizes he is not living the life he thought he had; ***Raising Mamay*** a tale of a young woman who takes care of her scornful mother stricken with brain regression.

Apoy sa Langit, an advocacy-driven series that showcases an unusual story of betrayal involving money and family affairs; ***Abot Kamay na Pangarap***, follows the story of an impoverished but smart girl as she copes with the changes that will test her love, skills, family ideals, and dreams.

Frozen Love, is a story about the daughter of an ice resurfacer machine driver at an ice-skating rink who gets a chance to be part of a figure skating team when one of the members gets injured. Her dream is tested when the injured member comes back with a vengeance, taking back everything she's lost resulting in one of the biggest rivalries on and off the ice.

Return to Paradise, is a story about two college students who are marooned on an island and fall in love. When they are rescued, their fighting parents cause major conflicts in their relationship.

Underage is a television re-telling of the Regal Entertainment movie classic of three country girls whose lives were turned upside down when they transfer to the city; ***Heaven In My Heart***, a heartwarming series about two strangers who have learned to love each other as mother and child, even if they're not related by blood.

Nakarehas Na Puso, a tale about an ex-convict mother who successfully returned to her family using a different identity in hopes of mending their broken lives.

GMA Telebabad

I Can See You: Alternate

Launch date: January 10
Director: Dominic Zapata

Kapuso Primetime King Dingdong Dantes is back on *GMA Telebabad* as he portrays a dual role in the latest installment of the hit GMA drama anthology. The new miniseries narrates the story of a refined man whose marriage will be tested when his wife unknowingly cheats with someone who looks completely like him and is his long-lost twin brother. Playing equally important roles in the series are Beauty Gonzalez, Jackie Lou Blanco, Joyce Ching, and Ricky Davao.





Mano Po Legacy: The Family Fortune

Launch date: January 3

Directors: Ian Loreños and Easy Ferrer

Creative Head and Head Writer: Jose Javier Reyes

From the big screen to primetime, the Regal Entertainment Inc.'s blockbuster movie franchise *Mano Po* continues its legacy on television. The first installment in the new *Mano Po Legacy* series revolves around the members of a prominent Chinese-Filipino clan as they scramble to stake their claim in the family's immense fortune after the business tycoon and leader of the family met an untimely death.

The series is headlined by Kapuso Primetime Princess Barbie Forteza, Sunshine Cruz, Maricel Laxa, and Boots Anson-Roa. Joining the powerhouse cast members are four of the country's promising actors: David Licauco, Nikki Co, Rob Gomez, and Dustin Yu. Also portraying very special roles are Almira Muhlach, David Chua, Darwin Yu, and Casie Banks.



Gabby
Concepcion
and Sanya
Lopez



Xian Lim and
Glaiza de
Castro (IG)

First Lady

Launch date: February 14

The well-loved first family is back with the most-awaited sequel to the hit TV series *First Yaya* starring Gabby Concepcion and Sanya Lopez. The series will focus on the life of the new Acosta family after Melody marries the President and how they overcome familial struggles and national obstacles. Completing the Acosta family are Cassy Legaspi, Patricia Coma, Clarence Delgado. Also returning to the series are Pancho Magno, Joaquin Domagoso, Maxine Medina, Kakai Bautista, Cai Cortez, Thou Reyes, Thia Thomalla, Glenda Garcia and Ms Pilar Pilapil. Seasoned actress Alice Dixson joins the cast as its newest cast member.

False Positive

New Kapuso Actor Xian Lim is joined by versatile actress Glaiza De Castro. The story showcases a neglected wife, who is made to feel inferior by her husband's utter disregard of her feelings and sense of value as an expectant mother. She malevolently wishes in front of a magical fountain all her frustrations, and in a twist of fate, the husband learns that a fetus has developed in his tummy.

Widow's Web

A murder-mystery series about three women who could all possibly have a hand in the murder of a man with whom they are all connected with. In their attempt to unravel the truth, how far would they go to prove their innocence? The series is top-billed by Pauline Mendoza, Ashley Ortega, Vanessa Del Moral, and veteran actress Ms. Carmina Villarroel.

Lolong

GMA Public Affairs is also set to bring its biggest action-adventure series to date. Bannered by Kapuso Action-Drama Prince Ruru Madrid, *Lolong*





is inspired by the world's largest crocodile in captivity of the same name. Joining Ruru in the series are Kapuso actresses Arra San Agustin and Shaira Diaz, as well some of the biggest names in the local entertainment industry. Viewers should also look forward to Lolong's crocodile friend, Dakila. Made of fiberglass body and silicone skin, Dakila is manned by 14 people. The show also utilizes pneumatic technology and an air compressor on Dakila on top of computer-generated imagery (CGI).

Voltes V: Legacy

The highly-anticipated live-action adaptation of the hit Japanese anime series stars Miguel Tanfelig as Steve Armstrong, Ysabel Ortega as Jamie Robinson, Radson Flores as Mark Gordon, Matt Lozano as Big Bert, Raphael Landicho as Little John along with Martin del Rosario as the Boazanian Prince Zardoz and Liezel Lopez as Zandra. Completing the powerhouse cast of the upcoming series are veteran actor Albert Martinez who will be playing a character named Dr. Richard Smith; Epy Quizon as Zuhl; Neil Ryan Sese as Dr. Hook; Carlo Gonzalez as Draco; and Gabby Eigenmann as Commander Robinson.

Mano Po: Her Big Boss

The second installment in the *Mano Po Legacy* series is a romantic-comedy story between a cold-hearted Chinese Filipino Businessman and his street-smart secretary.

Love You Stranger

This romance-mystery mini-series stars real-life couple Gabbi Garcia and Khalil Ramos where Gabbi plays LJ, a film designer searching for the truth behind a shadow monster from folklore feared by her reclusive mother, and Khalil as the charming young director Ben, whose next movie is about the very same shadow creature.

UPCOMING SHOWS

Bolera

The story of a smart, pool-hustling girl from the slums who fights her way to get a shot at becoming a pool champion in the male-dominated world of billiards.

The Witness

This narrates the story of a man with Asperger's syndrome as he witnesses the death of a loved one and becomes obsessed with seeking justice using martial arts and his knowledge in road navigation.

The Breadhouse

A drama revolving the Maravilla clan who owns a huge property in Iloilo City and is torn between keeping the family bakeshop or turning it into a modern facility.

Love Before Sunrise

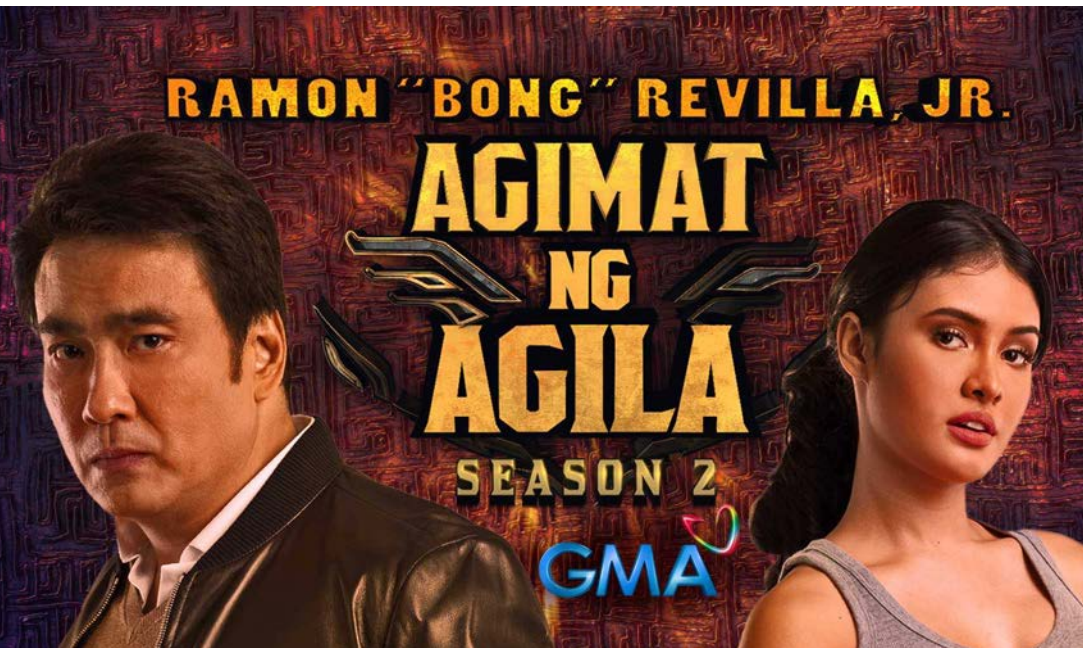
This follows the story of two ex-lovers as they rekindle their feelings at a time when the two are already married.

What a Joy

This is a tale of a woman who is forced by her mother to assume another identity to improve their lives, but she only ended up being the object of affection of two brothers

Sang'gre

This is a story of a young woman who manifests magical powers, not knowing she is the only child of the goddess Danaya.



Agimat ng Agila: Season 2

The top-rating family fantasy drama returns with more intense and exciting scenes headlined by no less than Ramon 'Bong' Revilla, Jr. Also returning to the series is the stellar roster of cast headlined by Sanya Lopez as special guest, Elizabeth Oropesa, and Benjie Paras together with new cast members Gardo Verzosa, Betong Sumaya, Kim de Leon, Shanelle Agustin, and newest Kapuso and Miss Universe Philippines 2021 Rabiya Mateo.

Family Feud

A popular franchise game show where two families compete by giving the most popular answer to the survey questions.

Running Man Philippines

The much-awaited Philippine franchise of the SBS Korea Original airs this 2022.

Sing for Hearts

A new breed of talented artists who can make beautiful music together are also set to be discovered in the innovative singing contest.

The Best Ka!

Features Guinness World Records 'Best of the Best' in terms of talent, looks, and more.



The Kapuso Network is also keeping it good with new 2022 program offerings on its second free-to-air channel GTV.

Sweet Sixteen

Be inspired to spread kindness in the primetime series which tells the story of Abigail, a spoiled brat who will be cursed by a beggar whom she wronged to learn values in a span of 90 days in exchange for her normal life.

Heart of an Angel

Be in awe with the mini-drama series that will showcase a man's encounter with angels that walk and live amongst us.

One Knife Only

Cooking has never been this exciting with the upcoming show. Filled with genuine fun and adventure, the program will embody the sense of community that Pinoys are known for.

Heart of Asia

We bring an exciting line-up of well-loved Asianovelas including *My Husband in Law*, *Now We Are Breaking Up*, *Yumi's Cells*, *The Wolf*, "Man of Vengeance", *Prophecy of Love*, *The Merciless Judge*, *The Witch's Diner*, and *The Penthouse 3*.

Critically-acclaimed local films Rita Daniela and Ken Chan's first movie team-up in *Huling Ulan sa Tag-araw*, *Hindi Tayo Pwede*, *Ang Babaeng Walang Pakiramdam*, *Biyernes Santo*, *Death of a Girlfriend*, *Pakboys Takusa*, *Sexy Star*, and *Tililing*.

The biggest hollywood films *Monster Hunter*, *Ju-On*, *Ju-On 2*, *Creed II*, *The Hobbit: An Unexpected Journey*, and *The Hobbit: The Desolation of Smaug*.

NCAA Season 97

Catch NCAA on GTV with *Stronger Together*. *Buo ang Puso: NCAA Season 97* and its primer *Stronger Together*. *Buo ang Puso: The Road to the NCAA Season 97*. This season will showcase the world-class talent of young Filipino student-athletes, including but not limited to Basketball Men and Volleyball Women, from the 10-member schools led by Season 97's host, De La Salle-College of Saint Benilde.

RTV

This 2022, RTV is all set to launch its 11th regional station, GMA Batangas. More local news will be made available as well as GMA RTV introduces its newest unified newscast *GMA Regional TV Balitang Southern Tagalog* this February.



THE JESSICA SOHO PRESIDENTIAL INTERVIEWS

The Jessica Soho Presidential Interviews

The Jessica Soho Presidential Interviews set the bar high for future election specials with GMA News and Public Affairs pillar Jessica Soho boldly asking four of the leading presidential aspirants tough questions about the controversies thrown at them, their stand on pressing issues, and their concrete plans should they be elected. The three-hour-long television special became the most-talked-about subject the past week: receiving rave reviews, dominating weekend programming, and registering historic online milestones.

The special which aired last Saturday, January 22, was the most-watched program the past weekend registering 16.2 percent people ratings based on Nielsen Phils. TV Audience Measurement's overnight Urban Philippines data. Meanwhile, its counterparts on TV5 (*Sing Galing Sing-Lebrity Edition, Rated Korina, Kagat ng*

Dilim) and A2Z (*TV Patrol Weekend, Pinoy Big Brother Kumunity Season 10, Maalaala Mo Kaya*) only managed to tally 2.1 percent and 1.3 percent, respectively.

The special's highly successful TV airing was heavily supported by advertisers at the same time.

The Jessica Soho Presidential Interviews also took the internet by storm. Its official hashtag (#JessicaSohoInterviews) dominated Twitter's trending topics both in the Philippines and worldwide within minutes of airing, generating over 290,000 tweets. It remained the top trending topic in the Philippines until Sunday and re-entered the list on Monday morning. Likewise on Facebook, the much-anticipated special chalked up over 4.1 million engagements, the livestream across several GMA channels generated over 3.6 million views while on Tiktok, it attracted thousands of eyeballs among the younger demographic.

On YouTube, the livestream on GMA News and Public Affairs' channel reached over 230,000 peak concurrent viewers. It became the top trending video on the platform shortly after the special ended. The video has amassed over 5.2 million views as of January 25.

Viewers and netizens were all praises for Soho, who boldly asked the presidential aspirants the questions that need to be asked - their intentions behind running for the position, the controversies thrown at them, their stand on pressing issues, and their concrete plans should they be elected. Soho also threw unexpected and revealing questions to the presidential aspirants for viewers to get to know them better.

The Jessica Soho Presidential Interviews invited the five leading presidential aspirants based on the latest surveys, with four accepting the invitation: Manila City Mayor Francisco "Isko Moreno" Domagoso, Senator Panfilo "Ping" Lacson, Senator Emmanuel "Manny" Pacquiao, and Vice President Maria Leonor "Leni" Robredo.



2019 GNEA winners Ryan Delos Reyes Francisco of University of the East (UE) – Caloocan and Wenilyn Sabalo of University of San Jose Recoletos

GNEA: 20 Years of Celebrating Excellence

By: Angela Javier Cruz

Reprinted from: The Philippine Star

**To work in the media
requires not just
talent and skill,
but also a heart for
social responsibility,
unwavering integrity,
and a passion for
excellence.**

I often get asked, “How can I join television?” or “What does it take to be in the media?”

At the Kapuso Network, we constantly look for the next generation of media practitioners through the GMA Network Excellence Awards (GNEA), a program that recognizes outstanding graduating Filipino students of communication and technology-based courses. Since 2001, GNEA (formerly President’s Medal) has conferred awards to students who demonstrate leadership, academic performance, and social responsibility.

Students undergo a rigorous screening and from an exceptional group of finalists, two of them (one each from the communications and technology-based categories) are given the recognition of being the GMA Network Excellence Awardees of the year with a cash prize and an opportunity to be part of the Network’s workforce.

Award-winning journalists, artists, and Kapuso executives take part in the selection process. Some of these include sought-after GMA Artist Center actor Benjamin Alves, an AB English Literature summa cum laude graduate from the University of Guam; GMA News Pillar Howie Severino, award-winning journalist Atom Araullo, and Kapuso Primetime King and YesPinoy! Founder Dingdong Dantes. Early this year, GNEA received an IABC Philippine Quill Award of Excellence for Communications Management Division’s Corporate Social Responsibility Category.

With the sweeping changes across the globe and our country—the pandemic, technological disruption, and the upcoming elections—now is a historic time to join the media industry. I’d like you to hear it straight from some of our GNEA finalists and awardees who we now proudly call Kapuso. I hope their words will inspire you to join us and encourage you to see media as a noble and vital part of society. ❤️



“

GNEA was more than an opportunity for me, it was a reminder that in spite of everything, there is a network that believes in me and what I could offer to the industry as unique mine, my own voice as a writer and producer. I carry that with me especially in times when I doubt myself and my work, the reminder to persevere and remember where I came from and how far I've gone. The most important part too is the doors that GNEA opened for me, from a place in the Network I now call home, to my childhood idols I can now call colleagues, some of them my mentors. It is something I will carry with me for all time.”

Dano Tingungeo
2007 Finalist
News Producer/Reporter
News and Public Affairs

“

“It helped me land an internship spot in one of the most popular shows in GMA at that time – Jessica Soho Reports (now called KMJS). It gave me the training and exposure that I will never get in the four corners of the classroom. This is where I saw the hard work that GMA employees put in in every episode. This is where I saw how teamwork works – where each member has a valuable contribution to the final output. There is no big or small role.”

Jan Christine Supan-Ynares
2004 Finalist
Account Manager
Sales and Marketing Group

How did GNEA help you in your career?





It paved the way to my lifelong dream of becoming a full-fledged Kapuso! I genuinely appreciate how it became a big motivation for me to better myself every day as I work with the hardworking people of GMA Regional TV. I am confident that my accomplishments as an Events and Promo Specialist of GMA Regional TV are shaped by the strength of the foundation I set.”

Lou Ferdinand de Leon

2011 Finalist
GMA TV Dagupan local events
and promo specialist



To say that it was a huge honor is an understatement. It also paved the way for my career in Broadcast Journalism. GNEA has always reminded me to hold myself and my work to the highest possible professional and ethical standards. It is a constant reminder that our profession as journalists play a huge role in this society, that we can be catalysts for development and change as long we perform our duties in the best possible way.”

Darlene Cay

2014 Awardee
News Reporter
News and Public Affairs



Being a finalist of GNEA and a recipient of GMA Scholarship have created valuable opportunities for me; one of which was being blessed to work in GMA, the leading broadcasting network in the Philippines, right after college. I started my career in the Kapuso network as one of the researchers or “think tanks” in GMA’s most-awarded and respected News and Public Affairs Department. As a researcher, I had a glimpse of what’s in store for an aspiring media practitioner in the great big world of the media industry. I was given an opportunity to be a storyteller as a Segment Producer. And in 2019, a new window opened up for me in the Sales and Marketing Group as an Account Manager for Events. 10 years a Kapuso!”

Shaine Aica Galang Sageal

2010 Finalist
Account Manager for Events
Sales and Marketing Group





PAYONG KAPUSO

What is your advice for those who will be joining GNEA/the media industry?



I have 3 tips to the youngsters who will be joining GNEA—and to those who dream to work in the media industry: be kind; be yourself; and have faith in God.

The global pandemic made working in the media industry even more challenging. But if you'll apply those tips, you will never go wrong. And trust me—your career is in good hands when you choose a network that is not just home to award-winning documentary shows and journalists, but also a network that has one big heart for our fellow Pilipinos and has a big desire to serve “Buong Puso para sa Pilipino” amidst the global pandemic.

Reynald Ramos
2019 Finalist
Program Researcher
Public Affairs



Don't be afraid to go for it! It is such a learning experience to talk with fellow student leaders who share the same advocacies and have the biggest hearts for service, and to be able to share your thoughts and ideas with those already in the industry. Now more than ever, the industry needs new people with fresh ideas as we see just how influential the media is in shaping the future of society.”

Elise Grace G. Sunga
2019 Finalist
Social Media Producer
GMA News and Public Affairs Digital





If you have the opportunity, please join GNEA. Push yourself to the limit and grab that goal you have long been waiting for. You will not just get the chance to meet the most distinguished personalities in the country but most importantly, become a role model to your generation. And to those who'd like to join the media industry, know that this is not the easiest job out there. It's tiring, exhausting, and stressful but when you keep going and work with its main core—public service, everything will be worth it.”

Mark Roland Romas

2018 Awardee
Segment Producer
Kapuso Mo Jessica Soho



For those who will be joining the media industry, be prepared. We are in challenging times where our voices and our service are much needed in our country. It will never be an easy start, but always remember to have a strong start. You are part of the future of the communication/ journalism industry in the Philippines, make it count.”

Rochelle Senaida

2019 Finalist
Social Media Producer
GMA News and Public Affairs Digital





GMAKF's Operation Bayanihan: Typhoon Odette reaches over 112,000 Filipinos Nationwide

From providing COVID-related assistance to immediate relief efforts during calamities, GMA Network's socio-civic arm GMA Kapuso Foundation (GMAKF) delivered much-needed aid to thousands of affected families of super typhoon Odette in Visayas and Mindanao.

Under its *Operation Bayanihan* disaster relief program, it proactively pre-positioned its teams in key areas prior to the typhoon's landfall in the country. The Foundation has so far conducted two waves of aid distribution in badly damaged areas of Southern Leyte, Surigao del Norte, Siargao Island, Cebu, and Negros Occidental.

As of January 6, a total of 69,080 individuals were given food, Noche Buena packages, bottled water, and hygiene kits. A third wave of relief goods distribution to an estimated 43,000 individuals is also ongoing in Bohol, Siargao Island in Surigao del Norte, and Limasawa Island in Southern Leyte.

In total, GMAKF will be able to reach over 112,000 individuals from various provinces nationwide. The relief packs were quickly delivered through the help of the Armed Forces of the Philippines as well as with the donations gathered from the public and multi-sectoral partners.

GMAKF continues to accept donations to help fellow kababayans to get back on their feet as they welcome the New Year with renewed hope. ❤️



GMA Network executive conferred with command plaque by AFP

GMA Network’s First Vice President and Head of Regional TV and Synergy Oliver Victor B. Amoroso was recently conferred a Command Plaque by the Armed Forces of the Philippines (AFP) for his remarkable contribution to the AFP Health Service Command Transformation Roadmap (AFPHSCTR) Multi-Sector Advisory Board (MSAB).

Amoroso was honored for “championing the Armed Forces of the Philippines Health Service Command Transformation Roadmap towards a strong functional systems and processes of good governance and genuine transformation that successfully led to conferral of the Armed Forces of the Philippines Transformation Roadmap Institutionalization Pathway Proficient Status with Gold Governance Trailblazer Certification.”



Amoroso received the Command Plaque from Brigadier General and Commander of the AFPHSC Edgar Cardinoza, PAF last December 3, 2021 at the AFP HSC Camp in V. Luna, Quezon City. Also present were Assistant Chief of Staff for Communication, Electronics and Information Systems LTC Ephraim Parangalan, PN; Chief of the Public Information Office LTC Jonathan Rico, MC (GSC); and Assistant Chief of Staff for Intelligence – H2 LTC Jomar Tocloy, PA.

In 2020, at the height of a global pandemic, Amoroso was selected as a distinct member of the Multi-Sector Advisory Board that provides expert advice in the implementation of the AFPHSCTR. He was appointed as its Committee Chairperson for Communications and Advocacy.

“I would like to thank the AFP Health Service Command, especially Brigadier General Edgar Cardinoza, for this

recognition,” said Amoroso. “Aside from this being a confirmation that we are on the right track in our duties as members of the Multi-Sector Advisory Board, this also serves as an inspiration to do more for our country and support our modern-day heroes, the Filipino soldiers. I would also like to thank GMA Network Chairman and CEO Atty. Felipe L. Gozon as well as President and COO Gilberto R. Duavit, Jr., for allowing me to help the AFP HSC,” he added.❤️

6th GEMS (Guild of Educators, Mentors and Students) Awards

GEMS is an award-giving-body that recognizes outstanding achievements in the fields of print, stage, radio, television, and film.❤️

- GMA**
TV Station of the Year
- 24 Oras**
Best News Program
- Mel Tiangco**
Best Newscaster
- The Atom Arullo Specials**
Best TV Program (Opinion/Docu)
- Atom Arullo**
Best TV Program Host
- The Clash**
Best TV Program (Reality/Talent Search)
- Alden Richards**
Best Performance in a Lead Role (Male)

- Michael V**
Natatanging Hiyas ng Sining sa Telebisyon
- Aiko Melendez**
Best Performance in a Lead Role (Female)
- Nico Antonio**
Best Performance in a Supporting Role (Male)
- Jaclyn Jose**
Best Performance in a Supporting Role (Female)
- Dingdong Dantes**
Best Performance in a Lead Role (Male)

43rd Catholic Mass Media Awards

Saksi

Best News Program Award

Tunay na Buhay

Best News Magazine Program

Magpakailanman

Best Drama/Series Program

Balitanghali

Best Special Event Coverage

Fiesta: Ang Makulay na Pananampalatayang Pilipino

Best TV Special

Usap Tayo: Super Kuwentuhan with Mark and Susan

Best Educational Program - Radio

W Dobol Team

Best News Commentary - Radio

Talk to Papa

Best Counseling Program - Radio

The Atom Araullo Specials

Special Citation: Best TV Special

I Juander

Special Citation: Best News Magazine

Brigada

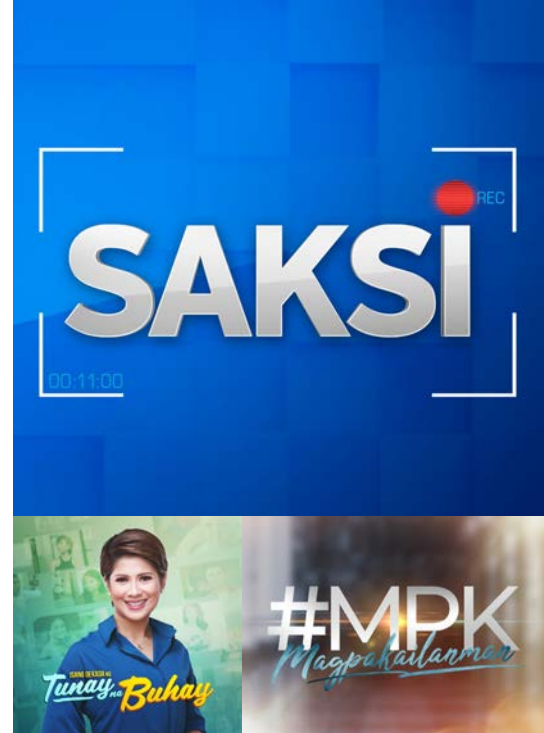
Special Citation: Best Public Service Program

GMA RTV Balitang Bisdak 500 Years of Christianity in the Philippines

Special Citation: Best Special Event Coverage

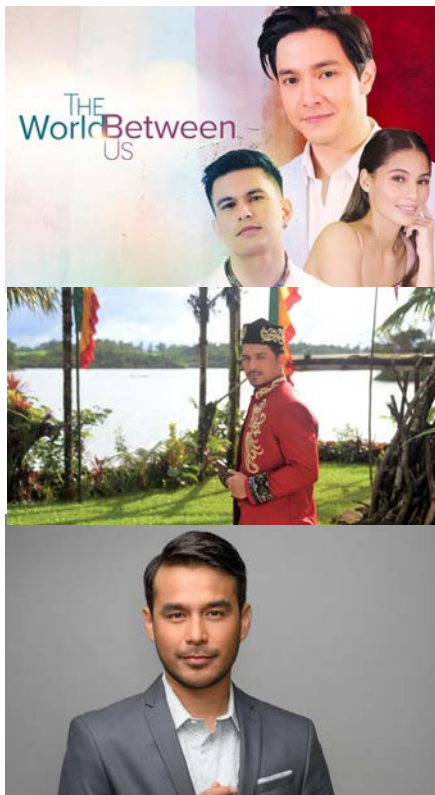
Nasa Puso ang Pag-asa

Special Citation: Best Digital Advertisement-Public Service



GMA Network continues to be the leader in value-laden programs and initiatives, earning 14 recognitions in total at the 43rd Catholic Mass Media Awards (GMMA) held virtually last December 26.

Through the years, the Kapuso Network has been recognized by the CMMA for upholding Filipino and Christian values through its various programs and projects. ❤️



2021 RAWR Awards

The winning streak of GMA Network continues as the leading broadcast company emerges as the Station of the Year at the annual RAWR Awards organized by LionhearTV.

The winners were decided via equal combination of total votes from fans-and-readers, blogging community and industry leaders, and third-party analytics. ❤️

The World Between Us

Bet na Bet na Teleserye

Dennis Trillo (Legal Wives)

Actor of the Year

Atom Araullo

Male News Personality of the Year

Maine Mendoza

Pak na Pak na Comedian Award

Donn Boco

Jericho Arceo

Beshie ng Taon Award

69th FAMAS Awards



Fast-rising Kapuso stars Cassy Legaspi and Joaquin Domagoso were also recognized at the 69th Filipino Academy of Movie Arts and Sciences (FAMAS) Awards, which was held virtually last December 12.

The German Moreno Youth Achievement Award is given to young talents for their works that show “diversity of the Philippine youth today.” ❤️

Cassy Legaspi

Joaquin Domagoso

German Moreno Youth Achievement Award



La Inocencia De Tania
| Little Nanay

La Madrasta
| Madrasta

¿Por Amor O Por Dinero?
| Dahil sa Pag-ibig

More GMA dramas premiere in Latin America

Three more top-rating GMA dramas are making their debut in Latin America: *Little Nanay*, *Dahil sa Pag-ibig*, and *Madrasta*. The three series are the latest addition to the growing number of GMA dramas airing in the Latin American region made possible through GMA's partnership with Latin Media Corporation.

Little Nanay

TC Television will broadcast the Spanish dubbed version of *Little Nanay* as *La Inocencia De Tania*. The series stars Kris Bernal whose other drama, *Impostora* also made waves in Ecuador. *Little Nanay* tells the story of a mentally challenged young woman who gets pregnant and must face the challenges of being a mother. It also stars Mark Herras (Ysabel), Sunshine Dizon (Dulce Venganza), and Nora Aunor (El Amor Mas Grande).

Madrasta

Meanwhile, the Spanish dubbed version of *Madrasta* is set to premiere on Ecuavisa as *La Madrasta*. The series stars Arra San Agustin, Juancho Trivino, and Thea Tolentino who recently captivated Ecuadorian viewers via the hit drama *Heramanas* (The Half Sisters). *La Madrasta* tells the story of a kind-hearted stepmother who must stand up against her husband's evil ex-wife and fight for her rightful place in his life.

Dahil sa Pag-ibig



Another hit GMA afternoon drama, *Dahil sa Pag-ibig* is set to captivate Ecuadorian audiences via Ecuavisa with its recent premiere as *¿Por Amor O Por Dinero?* It is top-billed by Sanya Lopez, Benjamin Alves, Pancho Magno, and 2017 Reina Hispanoamericana, Winwyn Marquez. It tells the story of a wife who sacrifices even her dignity just to save her husband from the deathrow in the Middle East. ❤️

good!news

KASAMA SI VICKY MORALES

SATURDAY, 9:05 PM sa 



 [GoodNewsGTV](#)  [gmapublicaffairs](#)

REPORTER'S NOTEBOOK



NEW TIMESLOT

Linggo, 9:15 PM 

DIGITAL DIGEST

LATEST PODCAST, ONLINE NEWS, AND MUSIC

THE HOWIE SEVERINO PODCAST (THSP)

THSP was named by Spotify among its best new podcasts of 2021, with the pilot episode featuring Ms. Jessica Soho among the best episodes of the year. As Howie takes on a break, guest host Pia Arcangel talks with Direk Mark Reyes, director of the much-awaited live-action adaption of the Japanese series *Voltes V Legacy*. 📺

BEHIND THE SONG PODCAST

In this episode, Kapuso singer and host Lexi Gonzales, along with composer Rina Mercado and music producer Rocky Gacho, unveils the most challenging part of producing her single *Something in the Rain*. 🎵

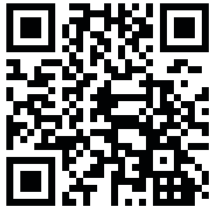
SOUNDS AND STORIES OF THE PHILIPPINES

The collaboration between GMA News and Public Affairs and Spotify Studios has reached the top 5 of the Spotify rankings in 2021. In the latest episode, we listen to the enchanting folktale of *Mariang Makiling*, accompanied by sounds of nature and traditional Filipino musical instruments. 🎵



JARGON BUSTER

Media lingo you need to know



For the latest lifestyle news, scan this QR code!

<https://www.gmanetwork.com/lifestyle/>

GMA PLAYLIST

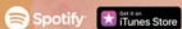
Kapuso actress and singer Crystal Paras just released her latest single *Hintay* under GMA Playlist. The song is a soft pop ballad speaking about love and waiting, hence the title. Composed by GMA Playlist's Rina Mercado, *Hintay* also expresses Crystal's own experiences with love. Crystal shared in an interview with GMA, "I can relate to it because it encourages me to not hesitate telling someone about my feelings..." The song has already reached #2 on iTunes Philippines.❤️

OUR PROGRESSIVE PAST

In charting our future, Filipinos would do well to look back at stories from the past, myths, and legends that reflected a society that valued the progressive ideals of feminism, equality, and so much more. Read our in-depth story featuring our progressive roots at <https://bit.ly/OurProgressivePast>❤️



Now Streaming



Sound bite

The broadcast term for direct quotes

OBB or Opening Billboard

Standard first video of every show, usually a short video intro of the show

CBB or Closing Billboard

End video in every show

BTS behind the scenes

Interviews and other filmed or taped material about the production of a film or TV show, for publicity use.

Reader story

A story without additional sound bites or video, usually presented by the newscaster or anchor in the studio

V/O

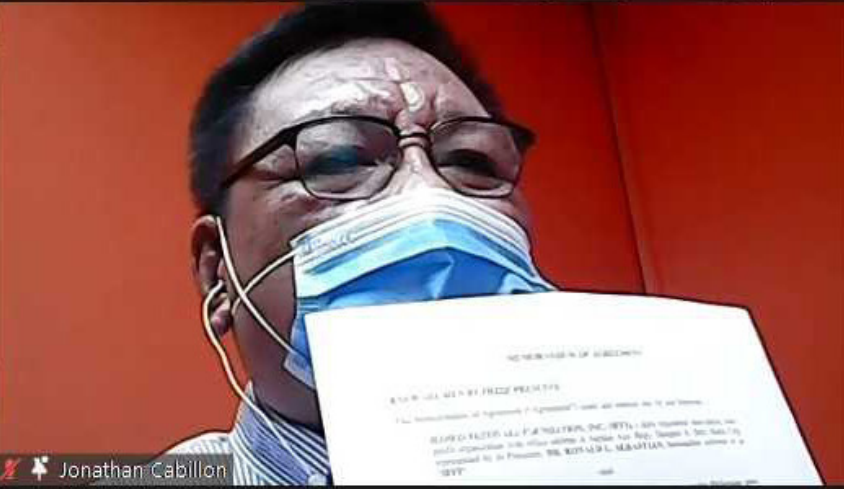
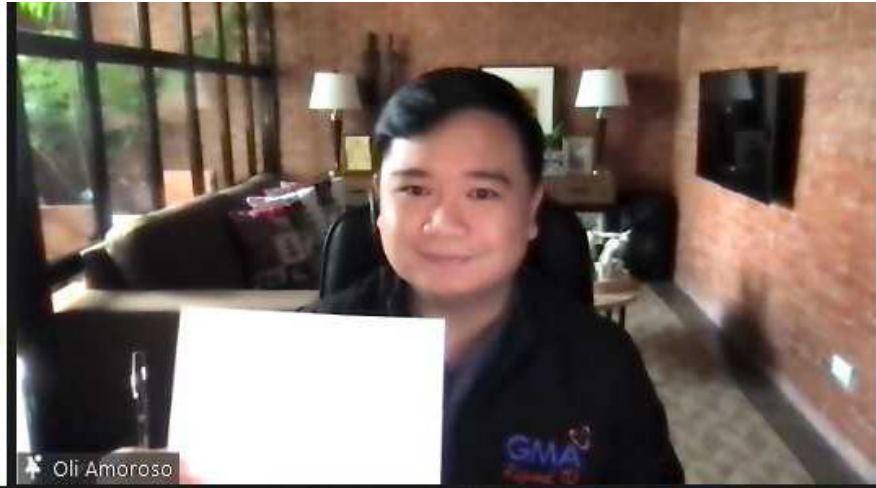
A story told with video but with no "sound bites". The anchor read the script for the story while the video plays. Adding a sound bite turns a V/O into a V/O-SOT or sound on tape

Package

Complete story by a reporter which includes the narration or "track", sound bites, and NATSOT (natural sound)

GMA Regional TV all set for Dinagyang Digital 2022 TV airing

GMA Regional TV (RTV) kicks off the new year with a fun yet safe celebration of Dinagyang Festival as it aired the *Dinagyang Digital 2022* last January 23, 7 a.m. via its local channel GMA TV 6 Iloilo, with simulcast broadcast on GMA TV 6 Guimaras, GMA TV 5 Roxas, GMA TV 2 Kalibo, and GMA TV 7 Tablas.



The virtual signing of the Memorandum of Agreement for the said TV airing was held last Jan. 18, 2022 and was attended by (clockwise from top left) Iloilo City Mayor Jerry P. Treñas, GMA Regional TV and Synergy First Vice President and Head Oliver Victor Amoroso, Iloilo Festivals Foundation, Inc (IFFI) President Dr. Ronald Sebastian, and GMA Western Visayas Station Manager Jonathan V. Cabillon.



GMA Network, through GMA RTV, would like to thank the Iloilo Festivals Foundation, Inc. and the Iloilo City Government led by Mayor Jerry Treñas, in trusting us once again in the TV airing of *Dinagyang Digital 2022*. Amid the challenges of this global pandemic,

our Kapusong Ilonggos remain steadfast in their faith and devotion

to Señor Santo Niño—a trait that the rest of us can take inspiration from as we face the new year.

Padayon Iloilo Upod kay Señor Santo Niño!”

Oliver B. Amoroso
First Vice President and Head
GMA Regional TV and Synergy



In 2021, amid the restrictions and health protocols brought about by the COVID pandemic, the Iloilo Festivals Foundation, Inc. (IFFI) and the Iloilo City Government mounted *Dinagyang Digital*. For the second year in a row, GMA RTV partnered with IFFI and the Iloilo City Government to bring to the public the colorful celebration of *Dinagyang Festival* in the safety of their homes.

A three-hour TV special highlighted the much-anticipated events of Iloilo’s famous religious and cultural festival, led by the colorful Ati Tribe Street Dancing Competition between different groups around the city. The competition was produced following safety protocols.

Over the years, the Ati Tribe Street Dancing has been the main attraction of the world-famous *Dinagyang Festival* where groups perform a tableau of folkloric scenarios—through choreographed formations, elaborate props, and remarkable costumes—as they dance to their chanting, loud drumbeats, and indigenous musical instruments. With this year’s theme “Padayon Iloilo Upod kay Señor Santo Niño,” *Dinagyang*

Digital 2022 highlights Ilonggo values and resiliency in the middle of the global pandemic.

“GMA Network, through GMA RTV, would like to thank the Iloilo Festivals Foundation, Inc. and the Iloilo City Government led by Mayor Jerry Treñas, in trusting us once again in the TV airing of *Dinagyang Digital 2022*. Amid the challenges of this global pandemic, our Kapusong Ilonggos remain steadfast in their faith and devotion to Señor Santo Niño—a trait that the rest of us can take inspiration from as we face the new year. Padayon Iloilo Upod kay Señor Santo Niño!” said GMA Regional TV and Synergy First Vice President and Head Oliver Victor Amoroso.

Even prior to the pandemic, GMA Regional TV has been with the Kapuso in the regions in celebrating their various festivals. The pandemic has not deterred GMA RTV in producing shows and projects that cater to Filipinos wherever they may be in the Philippines so that they can stay safe while still enjoying their favorite Kapuso programs and events such as the *Dinagyang Festival*. ❤️

GMA Pinoy TV's 'Entrepinoy Abroad' and 'Global Pinoy Unlimited' win at the 2021 MAM Awards



Myey Flores-Moens



Rosie Vargas Villa, Yaya Milyonarya from Dubai

GMA Network's flagship international channel GMA Pinoy TV was honored by the 2021 Commission on Filipinos Overseas (CFO) Migration Advocacy and Media (MAM) Awards for its original programs that raised awareness about issues on Filipino migration, advocating for Filipinos overseas, and promoting a positive image of overseas Filipinos despite the constraints created by the pandemic.

Winning the Television Journalism Award – Best TV Special was GMA Pinoy TV's *Entrepinoy Abroad*. Aired in October 2020, *Entrepinoy Abroad* was an original digital series that highlighted the stories of Filipinos abroad who,

despite the challenges, boldly put up their own businesses in a foreign land and continued to persevere and promote Filipino products to the world.

The first three episodes of *Entrepinoy Abroad* featured different Filipinas and their food businesses in Belgium, Japan, and USA. Myey Flores-Moens talked about how she brought the Filipino tableya to Belgium, the Chocolate Capital of the World. Dolie Oda shared how her mother influenced her to be a businesswoman and how her lola's halo-halo became a hit in Japan. Lastly, Melody Lorenzo's story on how she tried to pursue the American dream, her failures, and how she is now enjoying the sweet victory of her pastry business called Sweet Condesa.

“

We share these awards with our Kapuso Abroad whose inspiring stories of resilience and triumph in their life abroad we are privileged to cover thru Entrepinoy Abroad and Global Pinoy Unlimited.”

Joseph T. Francia
First Vice President and
Head of Operations
GMA International



2021 Commission on Filipinos Overseas (CFO) Migration Advocacy and Media (MAM) Awards



Television Journalism Award Best TV Special



2021 Commission on Filipinos Overseas (CFO) Migration Advocacy and Media (MAM) Awards



Television Journalism Award Best Interstitial



GMA Pinoy TV’s weekly interstitial *Global Pinoy Unlimited* won Television Journalism Award – Best Interstitial. It features updates on trailblazing, successful, and inspiring Filipinos around the world. It also spotlights relevant community news and Pinoy headliners and their significant contributions to the community.

Among the notable episodes from *Global Pinoy Unlimited* were *Yaya Milyonarya*, about Rosie Vargas, a loving nanny in Dubai who chose to continue serving in her job despite winning the cash price of Php 1 million in UAE Best Nanny 2018; *Kingfisher Couple*, a couple who lived off eating from garbage just to survive but eventually learned the ropes in running a boating business and are now known as the first Filipinos who own a cruise business in Dubai; and Angela Affinita, Disney UK’s Director of Brand and Creative Marketing who shared the story behind Disney’s Filipino-themed Christmas advertisement last 2020.

“We share these awards with our Kapuso Abroad whose inspiring stories of resilience and triumph in their life abroad we are privileged to cover thru *Entrepinoy Abroad* and *Global Pinoy Unlimited*” said GMA International First Vice President and Head of Operations, Joseph T. Francia. “We are grateful to the CFO for this recognition and our team at GMA International are encouraged to further strengthen our bond with our global Filipino community, especially through our ongoing #StrongerTogether campaign.”

Entrepinoy Abroad is produced by Gerald B. Vista, with Anton Taguinod as editor and Virna R. Cañete and Carol Mangalonzo as researchers. *Global Pinoy Unlimited*’s production team is headed by Cheri Domingo, SAVP of International Programming, in coordination with GMA’s Post Production and Program Support Departments.

The MAM Awards was conceived in 2011 by the CFO to recognize the significant role of the media in information dissemination and advocacy of migration and development. Since its launch, a total of 80 media reports, productions, and advocates from 18 countries, including the Philippines, have received the award. Winners of the 2021 CFO MAM Awards will be honored via virtual ceremonies this January.❤️



STRONGER TOGETHER

The **GMA** Pinoy TV Podcast

“

Stay strong. Lilipas din ito.
Babangon din tayo lahat.
Life is still beautiful. Kahit mahirap,
kahit maraming problema pero
maganda pa ring mabuhay sa
mundong ito, so continue living.

BEAUTY GONZALEZ

Message to those affected by Typhoon Odette
and our Kapuso abroad

”



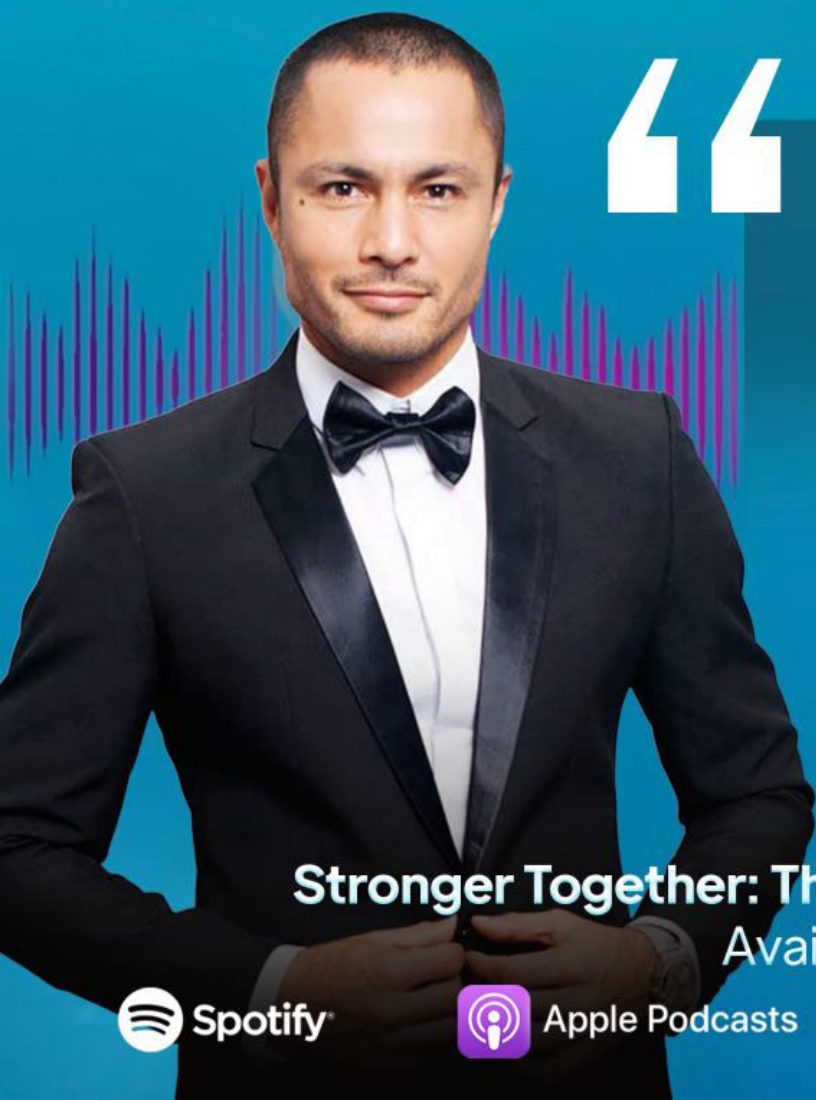
“

Racism. I saw it.
I definitely saw it
[affecting] younger guys
and I stood up for them.

DEREK RAMSAY

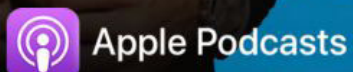
on witnessing racism
in the United Kingdom

”



Stronger Together: The GMA Pinoy TV Podcast

Available on






good!news

KASAMA SI VICKY MORALES

SATURDAY, 9:05 PM sa 



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REPORTER'S NOTEBOOK



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