

MAY 2022 **GMA** ELECTRONIC MAGAZINE

KAPUSO

As history unfolds:
Filipinos rely on GMA Network's Eleksyon 2022
coverage as primary news source



★ ELEKSYON ★ 2022 ★

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and Howie Severino



EDITOR'S TOOTWE TOTO EDN

From the beginning, GMA Network has been fearless in its pursuit of truth.

While other stations were airing soap operas and musicals in the 1950s, the Republic Broadcasting System, Inc., the precursor of GMA, aired local newscasts and political analyses. Fast forward to 2022, GMA launched its election advocacy, Dapat Totoo, and mounted the biggest and most trusted election coverage in the country.

Truth has formed the heart of GMA ever since. It is the air the network breathes, giving life not just to its news programs but also to its pioneering entertainment shows.

In this issue, the truth about women is crystallized in GMA's first sports drama, Bolera, a show that breaks barriers and carves a new path for women. The truth about relationships is at the center of Jose & Maria's Bonggang Villa, the much-awaited comeback program of Kapuso Royal Couple Dingdong Dantes and Marian Rivera. Similarly, the truth about family takes center stage in a feature on Kapuso artist Pokwang, whose artistic genius has pushed the boundaries of comedy and drama.

At GMA, we are in a unique vantage point to synthesize current events and craft programs that reflect and influence reality. Asahan po ninyo na ang aming pagbabalita at pagmahahal ay palaging totoo.

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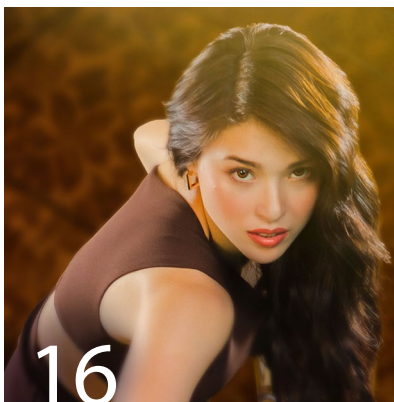
CONTENTS

MAY 2022 KAPUSO MAGAZINE

6

THRIVING IN A NEW ERA

GMA Chairman and CEO Atty. Felipe L. Gozon reports how GMA Network thrived in 2021 in the Annual Stockholders' Meeting



16

Bolera

Kylie Padilla makes primetime comeback in exciting sports-oriented series *Bolera*.



18

Jose & Maria's Bonggang Villa

GMA Network, in partnership with Agosto Dos Media and APT Entertainment, are all set to charm viewers with the story of Jose and Maria.

4

UPDATES

- GTV further boosts signal reception in PH
- GMA's flagship radio stations top Mega Manila airwaves

5

- GMA Pictures signs promising deal with Viva Films

10

COVER

- As history unfolds: Filipinos rely on GMA Network's Eleksyon 2022 coverage as primary news source

20

PAYONG KAPUSO

- Pokwang: Family Woman

24

DIGITAL DIGEST

- Barangay Love Stories
- Bianca Umali on Surprise Guest with Pia Arcangel
- Sanya Lopez on Updated with Nelson Canlas
- GMA Music

26

KAPUSO ABROAD

- GMA Pinoy TV now available on dTV+
- GMA Pinoy TV Originals
- Kapuso programs now available as catch-up Video-On-Demand on Shaw TV in Canada

29

RTV & SYNERGY

- 2022 New York Festivals TV and Film Awards Silver World Medal Winner "Limitless: A Musical Trilogy" on GMA
- NCAA Season 97 Finals on GMA and GTV!

GTV further boosts signal reception in PH



GTV, the second most-watched channel in the Philippines – next only to GMA-7 – continues GMA Network’s pursuit of reaching every Filipino household as it completes all its analog station upgrades across the country.

The GTV Iloilo station, which covers the Western Visayas region, is the ninth and final analog TV station upgraded for GMA Network’s second free-to-air channel.

With a clearer and more vibrant GTV signal, Kapuso viewers in Iloilo including Alimodian, Barotac Nuevo, Cabatuan, Dingle, Dumangas, Guimbal, Iloilo City, Leganes, Leon, Mina, New Lucena, Oton, Pavia, Pototan, San Miguel, Santa Barbara, Tigbauan, and Zarraga, as well as Guimaras covering Jordan and Buenavista, can now enjoy high-quality TV viewing experience while watching the colorful line-up of GTV programs.

Since GTV’s launch in 2021, the Network has been non-stop in its efforts to expand and improve

its signal in key areas within and outside Mega Manila. These stations include Tandang Sora, Mt. Sto. Tomas, Mt. Banoy, Naga, and Legazpi in Luzon; Tacloban and Iloilo in Visayas; and General Santos and Zamboanga in Mindanao.

Boosted by its signal improvements, GTV likewise continues to be the second top channel in the country next to flagship station GMA.

From Nielsen’s January to April 2022 TV audience measurement data, GTV recorded an average of 11.6 percent people audience share across all dayparts in Total Philippines. It has further widened its gap from its closest competitor TV5 with 10.4 percent, while A2Z had 5.4 percent.

GTV’s line-up of programs complements GMA’s programming which consists of world-class news and public affairs as well as entertainment shows, which cater to both the young and young-at-heart.♥

GMA’s flagship radio stations top Mega Manila airwaves

GMA Network’s flagship AM and FM radio stations, Super Radyo DZBB 594 and Barangay LS 97.1 Forever!, continued to dominate the airwaves in their respective categories in Mega Manila, according to the latest Nielsen Radio Audience Measurement data.

Super Radyo DZBB 594 has again clinched the number one spot as the listeners’ preferred station in Mega Manila for April 2022. DZBB recorded a 43.9 percent total audience share, while its closest rival, DZRH, only got 29.9 percent.

On FM, Barangay LS 97.1 Forever! maintained its leadership in Mega Manila for the said period with a 41.4 percent total audience share, way ahead of its closest competitor, 90.7 Love Radio, which posted only 12.2 percent audience share.♥

GMA Pictures signs promising deal with Viva Films



(Top row from left): GMA Network Films, Inc. President and Programming Consultant to the Chairman and CEO Atty. Annette Gozon-Valdes and First Vice President for Program Management Department Jose Mari R. Abacan

(Bottom row from left): Viva Artists Agency, Inc. President and COO Veronique Del Rosario-Corpus; Viva Communications, Inc. Chairman and CEO Vicente Del Rosario, Jr.; Viva Communications, Inc. President and COO Vincent Del Rosario; and Viva Communications, Inc. SVP for Content Creation and Development Valerie S. Del Rosario.

Kapuso viewers are in for another treat when it comes to their favorite movies and shows starring the most in-demand stars in the industry as GMA Pictures officially signed a joint venture agreement with Viva Films.

Present during the virtual signing were GMA Network Films, Inc. President and Programming Consultant to the Chairman and CEO Atty. Annette Gozon-Valdes; and First Vice President for Program Management Department Jose Mari R. Abacan.

In attendance from Viva were Viva Communications, Inc. Chairman and CEO Vicente Del Rosario, Jr.; Viva Communications, Inc. President and COO Vincent Del Rosario; Viva Artists Agency, Inc. President and COO Veronique Del Rosario-Corpus; and Viva Communications, Inc. SVP for Content Creation and Development Valerie S. Del Rosario.

Gozon-Valdes shares how this event strengthens the bond between the two giants in filmmaking, “We’ve done a lot of movies in the past together, and sa TV, marami na rin tayong nagawa with Viva and all have been successful. Whenever we work with Viva, it’s always a joy, everything runs very smoothly. We love partnering with them. This joint venture agreement just strengthens our partnership, so we hope to be able to give the viewers quality movies, especially the theaters are starting to open, and people are starting to go to the cinema. We will be able to give them new movies with new casting combinations so hintayin nila ‘yun.”

Abacan expresses his excitement with the consistent partnership with Viva, “Matagal na kaming gumagawa ng pelikula together, this time pinaigting lang namin ang partnership with Viva and para mas makadami tayo ng content na gagawin and hopefully this movie partnership will actually grow into other platforms.”

Del Rosario, Jr. considers GMA an ally in providing quality content to the Filipino audience, “We’ve been talking about this even during pandemic time. It’s good that we’ve finalized a new agreement although we’ve done a lot of films with GMA. All are very successful. This is just a continuation of that previous and good venture with them. I’d like to say that this is a very strong partnership and hopefully we create a lot of good movies combining the great talents of GMA and Viva.”

Lastly, Mr. Vincent Del Rosario is grateful for GMA Network’s endless trust on Viva Films, “We’re very excited with the partnership. We’ve been working together with GMA for a long time. The exciting part is to be able to work with friends like Annette and Joey because we have the same creative wavelength. Hopefully, this partnership is the start of the many projects that we’ll be doing together. Salamat Annette and Joey for the trust in Viva.”❤️

2022 GMA NETWORK ANNUAL
STOCKHOLDERS' MEETING

THRIVING IN A NEW ERA CEO'S REPORT



*Magandang umaga sa inyong lahat,
mga Kapuso!*

Welcome to our Annual
Stockholders' Meeting.

*Pero bago ang lahat, nais kong
magpasalamat sa ating Panginoon
“from whom all blessings flow”, sa
lahat ng “blessings” na ibinigay at
ibinibigay pa Niya sa atin.*

*Kasabay nang init ng panahon ang
init ng mga issues na ating ibinabalita
at tinatalakay. Among these are:
the recently concluded national
elections, new COVID-19 variants,
geopolitical tensions, rising fuel
and other prices, climate change,
economic recovery, and many more.*

GMA covered all of these stories -
big and small - bringing responsible,
unbiased, accurate news and
information as well as superior
entertainment to more than 80 million
Filipinos nationwide and to more than
one million Filipinos abroad.

Notwithstanding the years of
lockdowns and the lingering
pandemic, we did not just survive
2021, we thrived. Your Kapuso
Network delivered on its key
priorities: GMA-7 continued to
dominate Philippine television and
online platforms, GTV was the
second most-watched station in the
country, and our AM and FM radio
stations remained the undisputed
number 1 stations in Mega Manila.

Let me now share with you why
2021 was our best year so far.

First, on our ratings performance.

- Based on data from Nielsen, GMA Network was the Number 1 channel in Total Philippines, with 46 percent people audience share, reaching 97.5 percent of total TV households in the country.
- GTV, our second free-to-air channel, claimed its spot as the Number 2 most-watched channel, from November 2021, until the present.

- Our Digital Terrestrial TV (DTT) channels, I Heart Movies and Heart of Asia, ranked 5th and 6th in overall channel rankings, behind GMA, GTV, TV5, and A2Z.
- The combined audience share of our DTT channels soared by 333%.

Needless to say, we maintained our ratings supremacy in 2022.

- From January to April 2022, the combined audience share of our free-to-air and DTT channels reached 57.86% nationwide.
- GMA is at the top spot with people audience share of 39.66% in Total Philippines. At the Number 2 spot is GTV, with people audience share of 11.65%.
- 28 out of the top 30 overall programs are from GMA. At the Number 1 spot in the country's top programs is our flagship newscast, *24 Oras*; next is the much loved and followed program, *Kapuso Mo, Jessica Soho*; and the sequel to 2020's highest rating program, *First Lady*.



In Mega Manila, our flagship radio stations, Super Radyo DZBB and Barangay LS FM remained unrivaled at number 1, while their local stations consistently beat their counterparts. Not only that, revenues from our radio operations grew by 13%.

At the height of the pandemic, our Regional TV stations served more areas across the country and basked in double and triple-digit revenue growth. GMA Regional TV launched *Balitang Bicolandia* and 2 regional stations namely: GMA Bicol and GMA Zamboanga. This year, we opened our 11th originating station, GMA Batangas, and its flagship newscast *Balitang Southern Tagalog*. So today, GMA now operates a total of eleven (11) originating stations throughout the country. And by the end of last year, the revenues of GMA Regional soared by 78%.

Parallel to our local expansion, we continued to bring global Filipinos closer to home through GMA International, distributed in over 100 countries. However, because of the contraction in subscriptions, aggravated to some degree by the economic impact of the pandemic in key international market areas, aggregate revenues from International operations dropped by 14%. So in response, GMA International increased the availability of GMA Pinoy TV on OTT or Over-the-Top, app-based, internet-enabled outlets, and made the content available on Video on Demand.

On the sale of our DTT devices, the GMA Affordabox and the GMA Now, however, was severely affected by the lockdowns. As a

Now, to our financial performance for 2021.

- Our consolidated revenues grew by 16% to P22.45 billion. Due to the production of fresh programs, consolidated operating expenses climbed by 16%. Benefiting from the reduction in the income tax rate, our resulting net income stood at P7.57 billion, a growth of 26% by far, the highest in our history.
- Financial indicators remained at exceptional levels with a consolidated net income before tax margin of 44% and EBITDA margin of 52%.
- By the close of the year, our balance sheet was robust with cash and we had no long-term debt.

In the first quarter of 2022, we continued to post solid growth with consolidated revenues up by 7% versus 2021, EBITDA increased by 4%, while Net Income After Tax grew by 5%.

We also returned P6.56 billion of capital to our stockholders last year, a 350 percent increase in our dividend yield.

Speaking of dividends, I am pleased to share with you that GMA was included in two new indices launched by the Philippine Stock Exchange, namely the PSE Dividend Yield Index and PSE MidCap Index. The Dividend Yield index focuses on companies that consistently give high-yielding dividends and were selected based on liquidity, free float, financials, and three-year dividend yield performance. This recognition is a testament to our vision of giving the best returns to our shareholders.

OTHER BUSINESS UNITS

I now turn to our other business units. Most of our business units also yielded exceptional results in the past year.

result, the sale of these devices fell by 10%. We are hoping that sales will gain traction as alert levels and mobility are eased, alongside the country's economic recovery.

One of the things we are very proud of is the Network's online efforts. We are the first television network in the Philippines and the second in Southeast Asia to receive three Diamond Creator Awards from YouTube, for surpassing 10 million subscribers on three different channels. In 2021, the GMA Network portal amassed close to 2.5 billion views, our podcasts are at the top of the charts, GMA News sustained its viewership lead on Youtube and Facebook, and our social media followers continue to grow.

As our core business continues to flourish, we are also energized by new opportunities and potential synergies. We therefore established GMA Ventures, our corporate vehicle that will diversify our portfolio by strategic investments in sustainable businesses. We have, so far, invested in a venture capital fund that has given us access to opportunities across Southeast Asia.

Last year, we devoted our attention to fortifying our technology and content. We made substantial investments in commissioning 14 new stations so more Filipinos can enjoy digital TV viewing in their homes, this brings our signal distribution network to 92 stations nationwide. We are working to ensure that our production and post-production facilities are at par with global technical standards, so we can offer television that emulates cinematic visuals.



We continue to create the finest Filipino content. Our homegrown creatives produced groundbreaking programs in various genres. We also pursued new partnerships and welcomed into our fold some of the country's most talented individuals who have taken our storytelling and talent management to the next level.

Our unrivaled independence and distinct brand of journalism received local and international recognition, together with a record number of awards. Notably, GMA Network continued to be the most trusted news brand according to the Reuters Institute for the Study of Journalism and we also received a platinum award from the Reader's Digest Trusted Brands Awards. Just a few weeks ago, GMA was the sole Philippine awardee in this year's New York Festivals TV & Film Awards, bagging four World Medals.

We help uplift the lives of Filipinos through the GMA Kapuso Foundation and Kapwa Ko Mahal Ko Foundation. They work tirelessly to serve our community, through their health, disaster relief, education, values and other programs and projects.

I would like to take this moment to congratulate our News and

Public Affairs personnel and our 51 partners, for bringing the most accurate, the most comprehensive, the most objective, and the fastest coverage of the recently-concluded Eleksyon 2022 on television, radio and online. The Eleksyon 2022 website and mobile app created by our New Media Team were widely used by the public in getting the fastest updates on the election results.

Our congratulations to our newly elected leaders. We wish them the best in the discharge of their duties and responsibilities for the good of our country and people. It is now time to offer solutions and actions to enrich the lives of Filipinos.

At GMA, we will continue to provide our viewers with accurate, trusted and comprehensive information. *Of course, kasama dito ang quality and superior entertainment programs na inyong magugustuhan.*

Asahan ninyo ang mga programa at balitang walang kinikilingan, walang pinoprotektahan, walang kasinungalingan, serbisyong totoo lamang.

Maraming salamat sa inyong lahat na hindi natitinag ang pagtitiwala, mga Kapuso.❤️

“

Notwithstanding the years of lockdowns and the lingering pandemic, we did not just survive 2021, we thrived.”

ATTY. FELIPE L. GOZON
CHAIRMAN & CEO
GMA NETWORK, INC.



As history unfolds:

FILIPINOS RELY ON GMA NETWORK'S ELEKSYON 2022 COVERAGE AS PRIMARY NEWS SOURCE

As the rest of the world witnessed Philippine history unfolding, Filipinos here and abroad turned to the country's leading broadcast company, GMA Network, for election news and information across all platforms.

(L-R) Jun Veneracion, Connie Sison, Raffy Tima, Maki Pulido, Kara David, Ivan Mayrina, Atom Araullo, Pia Arcangel, Sandra Aguinaldo, Susan Enriquez, Mariz Umali, and Emil Sumangil





GMA NEWS ONLINE



1ST

to broadcast the partial and unofficial results tally both on-air and online through the Network's forerunner in technology, GMA New Media, Inc. (NMI).

OVER
50%

combined net reach of GMA and GTV's election coverage, ahead of TV5 (19.5 percent), A2Z (11.2 percent), and Kapamilya Channel (3.4 percent).*

*Source: Nielsen Philippines' overnight data for May 9 to 10, National Urban TV Audience Measurement

ONLINE

78.9M

page views for GMA News Online from May 9 and 10.

291K+

On YouTube alone, the *Eleksyon 2022* livestream peaked at more than 291,000 concurrent views – the highest among all news agencies.

NO. 1

earned the top spot in terms of election-related coverage of news publishers

40M

GMA News YouTube channel had 40 million views on May 9 and 10, compared to 15 million for ABS-CBN News.

48M

Meanwhile, the GMA News Facebook page had 48 million views, compared to 32 million for ABS-CBN News.





STATE-OF-THE-ART

Complementing GMA's top-notch election coverage was its impressive, state-of-the-art set and graphics. Designed by Emmy award-winning U.S. firm FX Design Group, the studio featured LED video walls, color-changing panels, and open floor space. And with the latest version of Vizrt Graphics Solutions, GMA was further able to provide viewers with more meaningful and enriching content and presentations.

Screenshot from GMA News YouTube Channel





Photo credits: Joseph Morong, Maki Pulido, Mariz Umali, DZBB, and GMA Regional TV



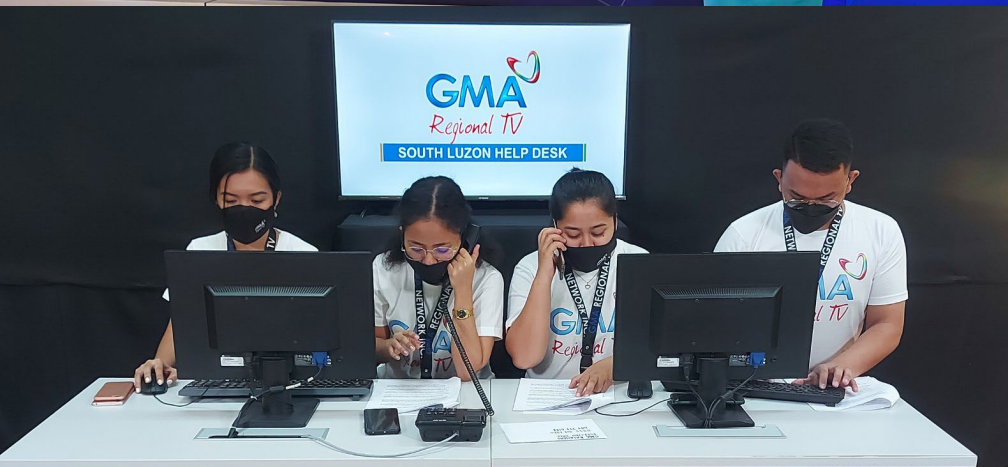
PRAISES FROM VIEWERS AND NETIZENS

“Being far from home, I’m anxiously waiting for election results as I know this will affect the future of my beloved country and my family back home. [GMA’s] in-depth coverage of Election 2022 made me feel that I’m part of everything that is happening. The news anchors delivered every news blow-by-blow in a very comprehensive way.”

Bernadette Bonete
Los Angeles, California

“They started strong in Eleksyon 2019 in terms of graphics. Now, they’ve DONE it again. And since they have [a] GMA HD feed on YouTube, talagang LEVELED UP siya ngayong *Eleksyon 2022*. You NEVER failed to impress me. Kudos to the graphics team and GMA News and Public Affairs.”

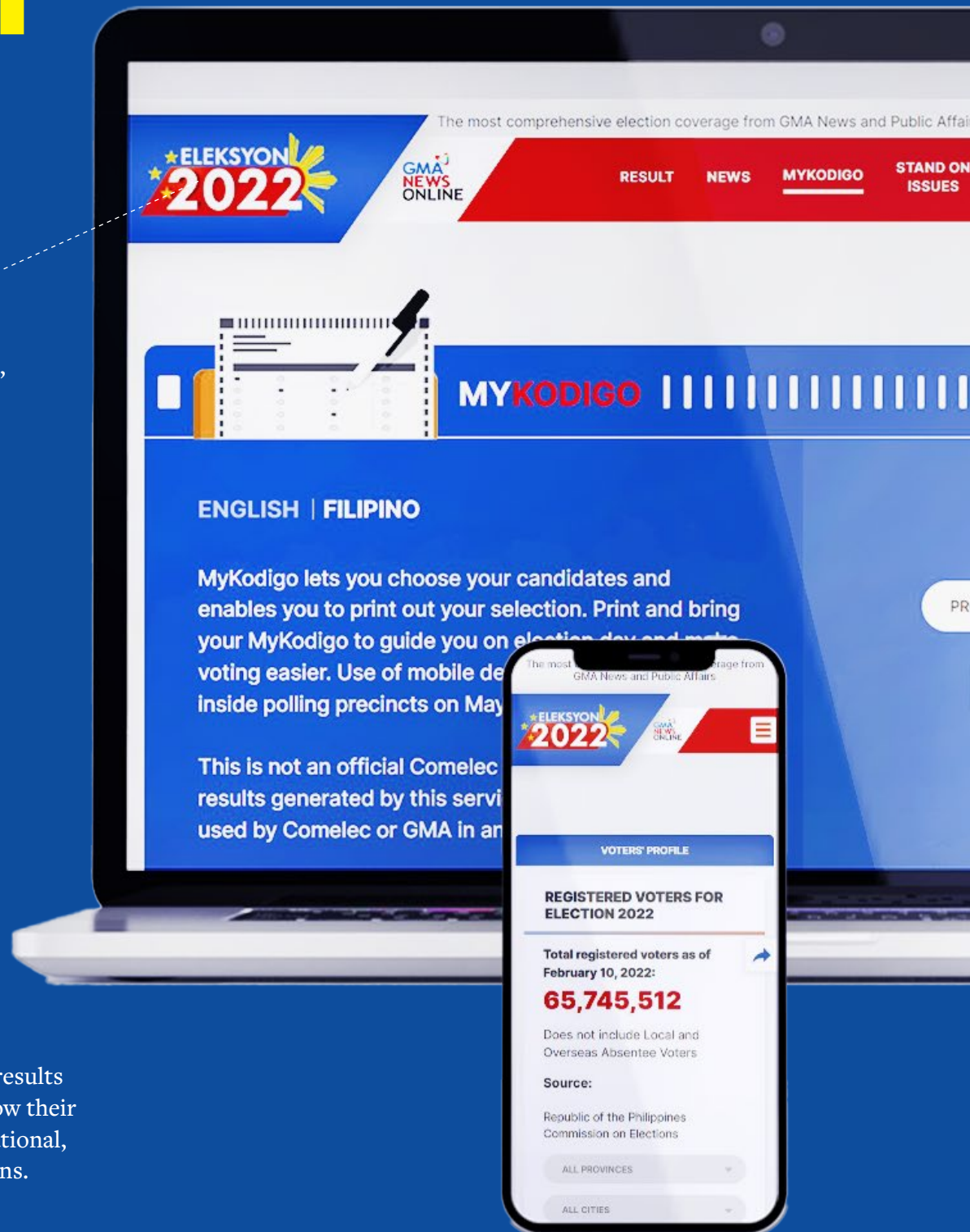
James Joshua Escandor on YouTube



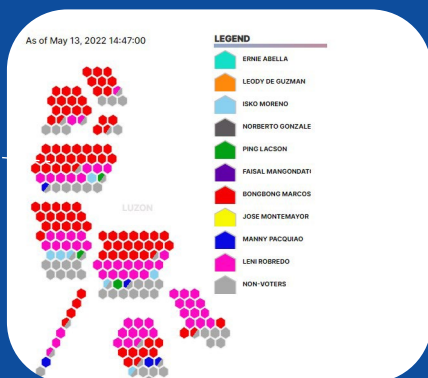
GMA'S WEBSITE IS LIT

One of its noteworthy features, the Cartogram, shows how the candidates fared across the different regions in the Philippines. Unlike the usual heat maps, this aims to represent each of the country's regions adjusted for their population, to reflect the voting power of each area.

Powered by GMA New Media, GMA's *Eleksyon 2022* website, www.eleksyon2022.ph, was also the go-to online source of netizens who noted how useful, well-designed, and comprehensive it was.



The Barangay drill-down results also allows users to see how their barangay voted for the National, Provincial, or City positions.



ACROSS THE REGIONS, ABROAD, OVER THE AIRWAVES

60 NEWS TEAMS

GMA Regional TV (RTV) deployed over 60 news teams in key areas of North Central Luzon, Southern Luzon, Bicol Region, Central and Eastern Visayas, Western Visayas, Northern Mindanao, Southern Mindanao, South Central Mindanao, and Western Mindanao.

13 LOCAL NEWSCASTS AND MORNING PROGRAM

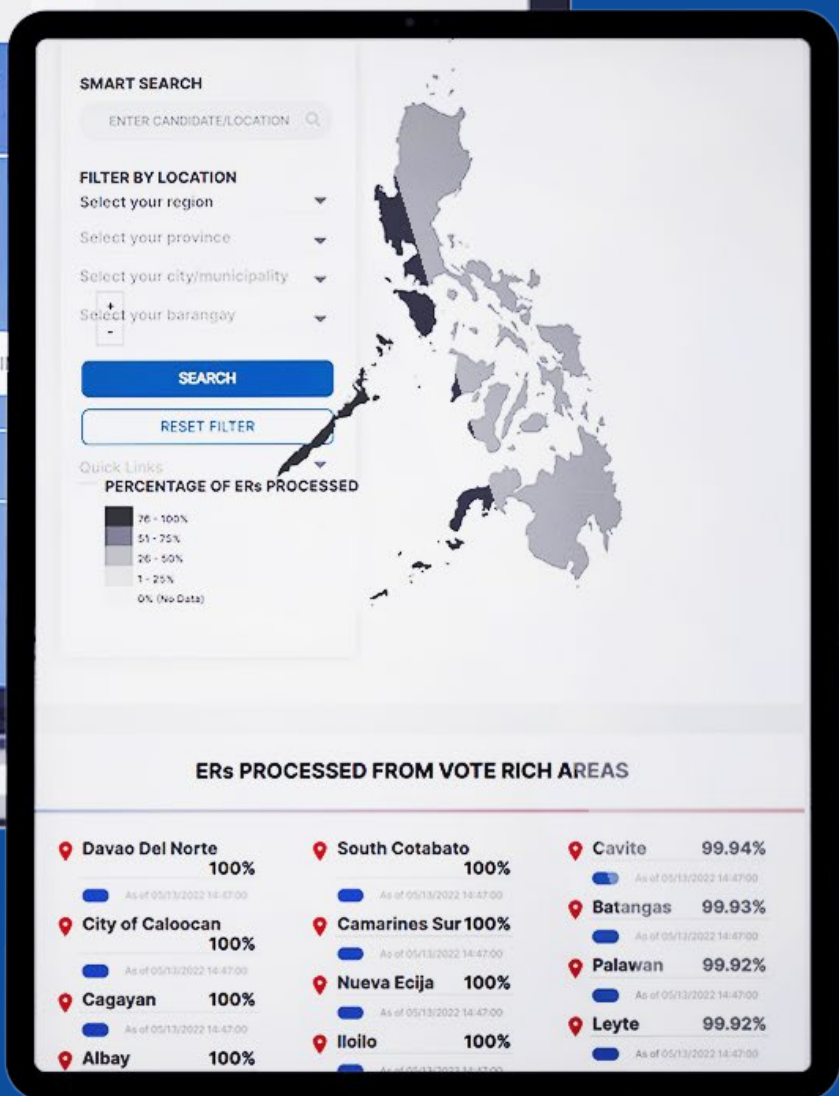
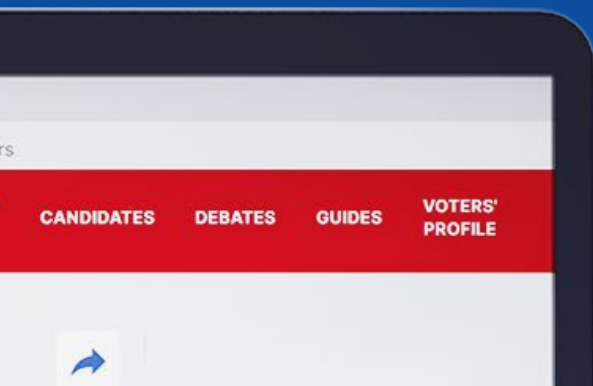
GMA RTV was in full force to provide GMA Network's national coverage of the elections with the local news that matter via live reports from the regions.

#STRONGERTOGETHER ELECTION 2022 SPECIAL COVERAGE

Kapuso viewers abroad were able to follow GMA's election coverage through GMA Pinoy TV and GMA News TV. With GMA's news stringers abroad, live election updates from Hong Kong, New York, and Dubai, UAE were aired during the marathon coverage on May 9. GMA Life TV subscribers were able to watch Eleksyon updates on Balitanghali.

23 STATIONS

With 23 Super Radyo and Barangay FM stations nationwide, GMA's flagship AM station Super Radyo DZBB 594 mounted the most comprehensive election coverage. Super Radyo DZBB 594 partnered with GMA News and the Catholic Media Network to provide radio listeners and GTV viewers round-the-clock election news and updates in all its news programs until now. 📺



NEW PROGRAM



BOLERA

Bolera

Directed by: Dominic Zapata
and Jorron Lee Monroy

Weeknights | GMA Telebabad

Beginning May 30, GMA Entertainment Group sets out to prove that women can rise to the top and become champions with hard work, skill, and pure talent in its newest primetime series, *Bolera*.

Starring multi-talented Kapuso actress Kylie Padilla in her much-awaited showbiz comeback, she steps into the role of Joni, a billiard prodigy who is gifted with visual and spatial intelligence.♥

NEW PROGRAM



JOSE & MARIAS'S *Bonggang Vill*





Jose & Maria's Bonggang Villa

Directed by: John 'Sweet' Lapus
Saturdays | 7:15 PM

There's a new reason for DongYan fans to look forward to Saturday nights – the highly-anticipated on-screen comeback of Kapuso Primetime King and Queen Dingdong Dantes and Marian Rivera finally happened via the comedy sitcom *Jose & Maria's Bonggang Villa*.

GMA Network, in partnership with Agosto Dos Media and APT Entertainment, are all set to charm viewers with the story of Jose and Maria, their adventures and misadventures, and the hurdles they'll go through that will ultimately bring out the most valuable lessons in life.

Newlywed and deeply in love, Jose (Dingdong) and Maria (Marian) are the most hospitable couple one will ever meet. Jose's family owns the most popular hotel chain in the country, while, Maria is a celebrated gardener and florist who is known to bring everlasting life to anything that she touches. Sadly, their luck turns around and they are faced with financial issues.♥

POKWANG:
FAMILY WOMAN

WORDS BY BIANCA GELI
PHOTOS BY POKWANG (IG)



In showbiz, she's a dancer, choreographer, comedienne, TV host, and actress. In real life, Marietta Subong is the source of light for her family of 12 siblings and an empowered mother to her two daughters.

Marietta Subong, more popularly known by her screen name Pokwang, has been in the showbiz industry since the '90s, but prior to becoming a TV star, she was already a celebrity in her own right and a strong-willed woman that could rise above adversities.

Pokwang already knew the harsh realities of poverty at a young age. "At the age of nine nagtitinda na kami sa may simbahan, kung saan-saan na kami nakakarating. Kung anu-ano tinitinda namin, ticket ng Sweepstakes, sampaguita, kasi maraming dayo rito sa Antipolo. Nagtitinda kami para sa enrollment at pang-school, may pangtawid kami sa araw-araw."



“

Lahat ng nanay ang pinakamasayang memory is 'yung nabiyayaan ka ng isang anghel. Pinakamasaya 'yung unang yakap ko sa kanya, hindi mawawala 'yun as a nanay.”

DIFFICULT DECISIONS

In her late teens, Pokwang took charge of her life. She flew to Japan to work as a group dancer. Her drive to earn in Japan was fueled by the fact that her father Antonio Subong lost his job. “Si Tatay kasi nag-retire sa trabaho niya, nag-apply siya as seaman. Ang nangyari, peke 'yung agency na napuntahan niya. Hindi siya nakaalis hanggang sa hindi na siya nakakuha ng trabaho.”

While working in Japan, her life took an unexpected turn. Pokwang got pregnant and later on gave birth to her first child, Shin. When Japan imposed stricter restrictions on Overseas Filipino Workers (OFW), Pokwang decided to move to Abu Dhabi where she could work as a domestic helper while her



Pokwang with Malia, Lee O' Brian (husband), and Mae (eldest daughter)



son was in Japan. But a bigger, more challenging hurdle came along; Shin passed away at the tender age of 5 due to a brain tumor. To make matters worse, Pokwang was not allowed by her employers to go back to Japan for her son.

She looks back on her son's short yet meaningful life with fondness and with a touch of bittersweet longing. Pokwang gave herself some time to grieve and heal, and when she was ready to continue living, she chose to return to the Philippines, where she eventually found work as a choreographer. It was a difficult but necessary restart for a mother who just lost a child.

ENTRY INTO COMEDY

Her choreographer friends eventually decided to make a career out of their natural wit and talent in comedy. This was around the time comedy bars were steadily gaining popularity in the late '90s. It was during that time her iconic stage name was coined. Her co-performers in comedy bars gave her the nickname Pokwang, a catchy



..ang comedy kasi hindi napagaaralan. 'Pag meron ka niyan, natural lalabas talaga 'yan. Siguro dahil laking kalye rin ako, batang kalye, sanay ako sa tao."

name that would eventually be her screen name in showbiz.

Pokwang's secret to being a good comedienne stems from her simple philosophy in life and her way of dealing with hardships.

She's learned to find humor in the toughest situations. While she's mostly known for comedy, Pokwang also dabbled in acting, proving that she could be a good actress that could flesh out emotionally-charged roles, too.

IN LOVE, FINALLY

By 2015, Pokwang had built a name for herself as an actress, comedienne, a dutiful daughter, and a hardworking mother to daughter Mae. All that was missing was a love life, and it soon came knocking on her door when she worked with American actor Lee O'Brian for the 2014 comedy-drama movie *Edsa Woolworth*.

In 2018, the pair welcomed their first child, Malia, a beautiful baby girl that they've been raising together in a house in Antipolo, with Pokwang's elder daughter Mae. After all her experiences with romance and motherhood, Pokwang has a lot of lessons she wants to share with women. "Mahalin mo muna 'yung sarili mo, buoin mo muna 'yung sarili mo. 'Wag kang aasa to the point na



Pokwang with her family

“

Nagpapasalamat ako sa GMA sa pagbukas nila ng pinto para sa akin.”

feeling mo na hindi ka mabubuhay kung wala sila.”

This kind of mindset is what she wants her daughters to have in their lives. She’s been instilling in them the ability to choose their own path in life and to live from a place of strength.

PROUD TO BE A KAPUSO

Pokwang continues to count her blessings. In 2021 she signed a contract with GMA Artist Center, a move that made her officially a Kapuso. She may still be feeling her

way in her new home network, but she’s already brimming with gratitude.

Before wrapping up the interview, Pokwang’s advice centers on remaining modest in the midst of the fame she has achieved and leading her daughters by the lessons she has learned from her own mother.

“Ang lahat ng meron tayo ngayon ay hiram lang sa Diyos kahit sabihin mong may bahay kang malaki, kotse, sikat ka, lahat ‘yan binigay lang sa’yo at dapat gamitin mo sa tama.”❤️



Scan the code to read the full article:
<https://www.gmanetwork.com/entertainment/kapusoprofiles/news/60/pokwang-family-woman/kapusoprofiles>

DIGITAL DIGEST

LATEST PODCAST, ONLINE
NEWS, AND MUSIC

BARANGAY LOVE STORIES

Barangay Love Stories podcast version consistently remains at the top of the charts as the most popular podcast show on both Spotify and iTunes. Listen as Papa Dudut reads love stories from listeners of Barangay LS FM. A dramatization brings the audience closer to feeling the joy, the pain, the ups and downs of being in love—something that each one of us can relate to.💕

BIANCA UMALI ON SURPRISE GUEST WITH PIA ARCANGEL

Crisan, Sahaya, Farrah, and Irene—four different characters who were effectively portrayed by GMA Kapuso actress Bianca Umali. Listen as Bianca talks about self-love despite her busy schedule, her new vlog, and life lessons.💕

SANYA LOPEZ ON UPDATED WITH NELSON CANLAS

Sanya is indeed in love—with life and with acting! The pandemic breakout star and lead of GMA's history series, *First Lady*, is living her best life despite the challenges of maintaining her career while keeping her family close and navigating love and relationships.💕

Barangay
Love Stories
podcast

facebook instagram barangays971 barangaysfm





For the latest lifestyle news, scan this QR code!

<https://www.gmanetwork.com/lifestyle/>

GMA MUSIC

KWARTO


Before he takes on the role of Big Bert Armstrong in the upcoming TV adaptation of *Voltes V*, Matt Lozano shares his music through his self-penned song, *Kwarto*.

LAST THING I'D DO

Known for her comedic talent, talented Kapuso actress Denise Barbacena

shares her musical side in her latest single titled *Last Thing I'd Do* under GMA Playlist.


QUARANFLING

Versatile Kapuso actor and singer Ken Chan bares his feelings during the quarantine with his newest single under GMA Music, *Quaranfling*.



Legal Wives streams on Netflix Philippines

The groundbreaking program, which aired in July last year, is the 7th GMA content on the popular video streaming platform. It joins the growing list of Kapuso shows and movies that viewers can binge-watch on Netflix Philippines including *Descendants of the Sun*, *I Can See You*, *Love of my Life*, *Owe My Love*, *Heartful Café*, and *Family History*.

The original series features a casting coup top-billed by no less than Kapuso Drama King Dennis Trillo as Ismael Makadatu, an honorable man from a well-off Mranaw family who will equally love three women out of obligation, dedication, and compassion; Alice Dixson as Amirah Alonte, the virtuous and pious daughter of a sultan and Ismael's first wife; Andrea Torres as Diane San Luis, Ismael's second wife who is a feisty modern Catholic woman who will go to great lengths to fight for herself and Ismael's love; Bianca Umali as Farrah Valeandong, a smart and innocent lady who becomes Ismael's third wife in hopes of saving her family's reputation.



FOR ONLY
\$15

STREAM WHAT YOU WANT

GMA Pinoy TV now available on dTV+



Docomo Pacific TV customers can now access GMA Pinoy TV anytime, anywhere once they avail of the basic pass or expanded pass and add GMA Pinoy TV (\$15) or the Mega Mabuhay bundle (\$25) under dTV+ premium channels.

dTV+ lets Kapuso viewers select and stream their preferred content including Live TV with its personalization feature. Viewers can also catch-up any missed program from up to three days prior

through its Replay TV feature or opt to record their favorite movies and programs on Cloud DVR with no additional equipment fees.

dTV+ makes TV better for subscribers in Guam and Northern Marianas. dTV+ is applicable to residential subscribers and requires a subscription to Docomo Pacific Internet. One account by default is allowed to have two concurrent streams. Available on Amazon Fire TV, Android, and Apple TV. ❤️

GMA Pinoy TV™ ORIGINALS

ENTREPINOY ABROAD

This Filipino-themed and owned restaurant in Chicago, USA received its first Michelin Star last April. A Michelin star is the ultimate hallmark of culinary excellence.

How did Tim Flores and Genie Kwon feel when they achieved this milestone in their business? How do they promote and spotlight Filipino food in their restaurant? What do non-Filipino customers say about their dishes?

Watch the story of Kasama Restaurant and its owners Tim Flores and Genie Kwon in the latest episode of *EntrePinoy Abroad* on GMA Pinoy TV Facebook and YouTube channel!

GLOBAL PINOY UNLIMITED: GATEWAY ARCH

Award-winning *Global Pinoy Unlimited* featured the recently unveiled Historic Filipinotown

Eastern Gateway — officially called “Talang Gabay: Our Guiding Star”- A massive arch marking the eastern entrance to Los Angeles’ Historic Filipinotown.

Designed by artists Eliseo Art Silva and Celestino Geronimo Jr., it spans Beverly Boulevard near the 1st Street Bridge. The 30-foot-tall, 82-foot-wide steel arch is intended to serve as a monument to the Filipino American community, which is one of the largest Asian American groups in California.

Global Pinoy Unlimited features updates on trailblazing, successful, and inspiring Filipinos around the world. It also spotlights relevant community news and Pinoy headliners and their significant contributions to the community.

Watch the *Global Pinoy Unlimited* every Sunday on GMA Pinoy TV!❤️





Kapuso programs now available as catch-up Video-On-Demand on Shaw TV in Canada

GMA Pinoy TV subscribers in British Columbia, Alberta, Manitoba, and Saskatchewan can finally stream select Kapuso shows anytime and anywhere with the Shaw TV App and watch video-on-demand on Shaw TV's set-top box.

Winning the hearts of people of all ages, catch the romance comedy *First Yaya* starring veteran actor Gabby Concepcion and sought-after actress Sanya Lopez in a story of an endearing nanny, Melody, who fell in love with her boss, none other than the president of the country, Glenn Acosta.

Hosted by multi-awarded broadcast journalist Mel Tiangco, the award-

winning Kapuso drama anthology *Magpakailanman* inspires viewers with its dramatization of real-life stories to inspire and teach valuable life lessons.

Discover the plight of our beloved Pinoys abroad on the drama anthology *Tadhana* hosted by Kapuso Primetime Queen Marian Rivera. Aside from retelling the colorful stories of Filipinos abroad, the program also features compelling episodes about triumph and love.

Laugh and learn family values in the well-loved family sitcom *Pepito Manaloto*, bannered by multi-talented actor and comedy genius Michael V. and veteran actress Manilyn Reynes.

Long-running GMA Public affairs program *I-Witness* delves into pressing issues of the country and presents thought-provoking stories by four of the most trusted journalists in the Philippines – Kara David, Atom Araullo, Sandra Aguinaldo, and Howie Severino.

Kapuso program *Born to be Wild* documents animals' natural behavior, the importance of their habitat, and the protection and preservation of Philippine wildlife. This is hosted by GMA resident veterinarians Nielsen Donato and Ferds Recio.

The travel documentary show *Biyahe ni Drew* takes viewers to different tourist destinations in and out of the country with the unique charisma of its host, Drew Arellano, who is always taking on amazing adventures.

Catch-up episodes of these select GMA titles will be available both in-home and out-of-home. Subscribers can download the Shaw TV App on up to 40 devices and stream these programs on two (2) devices simultaneously and five (5) authorized devices for downloads and offline viewing.

GMA Pinoy TV is available as part of Shaw's Filipino bundle starting at \$17 per month as an add-on under multi-cultural channels and (non-bundle) for only \$10 per month on Shaw TV. Terms and conditions apply.

The Shaw TV App is available to Shaw TV subscribers in Canada. Download the Shaw TV App on Google Play or the App Store.

Shaw TV is the new TV experience being offered by Shaw. To check if Shaw TV is currently available in your area, visit <https://www.shaw.ca/tv>.

Have an epic Filipino entertainment experience and be #StrongerTogether with GMA Pinoy TV and Shaw. ❤️

2022 New York Festivals TV and Film Awards Silver World Medal Winner “Limitless: A Musical Trilogy” on GMA



From winning the Silver World Medal at the 2022 New York Festivals TV and Film Awards, *Limitless: A Musical Trilogy* gave the recognition back to the public with the Philippine TV airing of Julie Anne San Jose’s highly-successful concert last May on GMA.

The three-part special gave viewers the chance to experience Julie’s musical journey beginning with “Breathe,” where she traveled to Mindanao; followed by “Heal,” which was shot in the Visayas; and finally, “Rise,” which was set in Luzon.

As the world faced the challenges of the global pandemic, *Limitless* was conceptualized to inspire Filipinos all over the globe to never lose hope. Set in picturesque landscapes in select cities and provinces of the Philippines, *Limitless* reminded everyone that anyone can be limitless.

And at the recently-concluded New York Festivals TV and Film Awards, the GMA Synergy-produced musical reaffirmed its world-class quality as it bested entries from

other countries and won the Silver World Medal in the Entertainment Special: Variety Special category.

“Along with every Filipino, we have shown the world that with our unshakable strength and faith, we can rise above the challenges of this global pandemic. Our journey in Mindanao, Visayas, and Luzon has brought us to many heights, and we further brave our return to stage with our audience face to face. We continue to share these experiences through various platforms to spark more hope and ignite even more courage to face each tomorrow,” Julie said in her acceptance speech.

“We are very happy that *Limitless* won the ‘Silver World Medal’ under the ‘Entertainment Special - Variety Special’ at the 2022 New York Festivals TV & Film Awards – a first for GMA Network in this category,” said GMA Regional TV and Synergy First VP Oliver Victor Amoroso.

“*Limitless* was conceptualized and produced at the height of a global pandemic, and we are immensely proud of the synergy of all

departments and groups within GMA Network. I would like to congratulate Julie who trusted our initiative and the platform to showcase her music and the picturesque places, amazing culture and traditions in the Philippines,” he added.

Through *Limitless*, Julie was able to open herself up more to the public: who she is beyond being a singer, songwriter, dancer, multi-instrumentalist, and actress. Her fans got to know her different facets, learned more about her passions, and loved her even more because of that.

Limitless saw Julie collaborating with some of the country’s finest musical talents, including Christian Bautista, Jong Madaliday, Myke Salomon, Jessica Villarubin, and Rayver Cruz. The award-winning program was creatively directed by Paolo Valenciano with Myke Salomon as the musical director. ❤️



Photos by
Angela Davocol

NCAA Season 97 Finals on GMA and GTV!



GMA Network treated collegiate sports fans to a hard court action like no other as the National Collegiate Athletic Association of the Philippines (NCAA) Season 97 Basketball Finals aired on GMA and GTV.

Aptly dubbed as the Battle of Intramuros, the finals saw defending champion Colegio de San Juan de Letran (CSJL) up against Mapua University (MU).

The Letran Knights clinched the NCAA Season 97 men's basketball

title with a 75-65 win over the Mapua Cardinals in Game 2 of the title series on Sunday, making it a back-to-back for the Muralla-based squad.

Rhenz Abando, the NCAA's newly-crowned rookie-MVP, posted 14 points and 12 rebounds while Finals MVP Jeo Ambohot added 13 and nine in the victory.

LETRAN KNIGHTS

Undefeated entering the finals, the Letran Knights extended its dominant run this season and again

took home the men's basketball championship. Leading the Knights were high-flying forward Rhenz Abando, Fran Yu, Jeo Ambohot, and Mark Sangalang.

MAPUA CARDINALS

The Mapua Cardinals returned to the finals for the first time after 31 years. The Cardinals were led by Warren Bonifacio, Arvin Gamboa, Joaquin Garcia, Jasper Salenga, and Paolo Hernandez.



RATINGS WINNER

Based on Nielsen Philippines' overnight data for May 15, the NCAA 97: Stronger Together Buo Ang Puso - Finals Game 1 on GMA and GTV recorded a combined average of 3.7 percent people rating in NUTAM (National Urban TV Audience Measurement).

This was way ahead of TV5's PBA Gatorade Season 47 Draft, which only posted an average of 1.6 percent people rating.♥

"I would like to congratulate NCAA basketball teams, from its players to its coaching and support staff, for their sacrifice and hard work this Season 97. You all made your schools proud. Your GMA Network, especially Synergy, will continue to work on providing our viewers the best NCAA coverage we can offer, capturing hardcourt drama at its best. I would like to thank the NCAA community for their all-out support as we continue to strengthen the NCAA as the premier athletic league in the Philippines and Asia."

Oliver Victor Amoroso
First Vice President and Head
GMA Regional TV and Synergy

THE HOWIE SEVERINO

PODCAST



SCAN FOR THE
LATEST EPISODE

Bannered by multi-awarded GMA News pillar and veteran broadcast journalist Howie Severino, the weekly podcast features insightful conversations with personalities from various fields and industries.

