

KAPUSO

GMA Network dominates Philippine on-air and online platforms



ONLINE

TOP
NEWS
SOURCE



#1

AM AND FM
RADIO STATION
IN MEGA
MANILA



EDITOR'S NOTES

Buong Puso Para Sa Pilipino

This is who we are and what we do. In this issue, you'll find stories of the Network's enduring commitment to being one in heart with the Filipino.

On the cover is the story of how GMA continues to lead across all platforms and win the hearts of Filipino audiences. Another beautiful story comes from our newest Kapuso, Kim Atienza. In this issue, Kuya Kim shares the wonderful story of signs and his journey of growth and grace.

This magazine is a synthesis of the other special stories within the Network - legendary screenwriters joining the team, riveting tales of love, and expanding GMA's footprint across the country and around the world. We end with the rave reviews of the first leg of *Limitless, A Musical Trilogy*.

The pages within this magazine only show a tip of the breadth of work made possible by our creative and hardworking Kapuso. Come along, and let's start reading!

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All passion,
persistence,
and prayer



Kuya ng Bayan

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Kim Atienza



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The Clash Season 4

Kapuso viewers are in for a bigger, better, and truly exciting brand new season of



To Have & To Hold

They say that if you love someone, you set them free. But if they come back, can you find it in your heart to forgive and forget?

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GMA NETWORK DOMINATES PHILIPPINE ON-AIR AND ONLINE PLATFORMS

When it comes to bringing superior news and entertainment to Filipinos here and abroad, the country's largest broadcast station GMA Network remains steadfast in being *Buong Puso Para sa Pilipino* while asserting its dominance across all platforms.

GMA-7's reach is further complemented by second free-to-air channel GTV, along with the Kapuso digital channels Heart of Asia, Hallypop, and I Heart Movies.

On TV, GMA reached 97 percent of total TV households in the country with an estimated 82 million viewers nationwide based on January to September 2021 data from Nielsen Phils. Per major area, GMA's TV households net reach in Total Luzon is 96.1 percent with about 54 million viewers; Total Visayas at 98.2 percent with 16 million viewers; and Total Mindanao at 96.9 percent with 12 million Filipinos.

82M



97%

GMA reaches 97 percent of the TV households with 36.4 million people in Rural Philippines

96.3%

GMA reached 96.3 percent with 45.4 million people in Urban Philippines

MCTAM

Additional data from MCTAM (Metro Cities TV Audience Measurement) also cited that GMA reaches nearly every TV household in Metro Dagupan at 99.5 percent net reach (with 351k viewers), Metro Cebu at 97.9 percent (with 2.3 million viewers), and Metro Davao at 99.4 percent (with 2.1 million viewers). These key regional cities are being reached by GMA's Regional TV channels which also have their respective local newscasts.

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DIGITAL RECEIVERS

GMA Affordabox for TV and GMA Now for mobile smartphones



4

INTERNATIONAL PLATFORMS

Abroad, viewers can catch GMA via its international channels GMA Pinoy TV, GMA Life TV, and GMA News TV as well as GMA On Demand.



THE NATION'S TOP NEWS SOURCE

95.8%

The combined GMA and GTV news-related programs in Total Phils. reached 95.8 percent of TV households (with 80 million viewers nationwide). This was way ahead of the combined reach of news-related programs among its current competitors – TV5, CNN Philippines, and A2Z, which registered a total net reach of 69.3 percent (with an estimated 49 million viewers).

Has the most number of newscasts and special news coverages which consist of *24 Oras* and *24 Oras Weekend* including *24 Oras Breaking News* and *24 Oras News Alert*, *Unang Hirit*, *Saksi*, and *SONA 2021: The GMA News Special*. News programs on GTV also include simulcasts of *24 Oras*, *24 Oras Weekend*, and *Saksi*; *Balitanghali*, *Breaking News*, *Dobol B sa News TV* which was later on named *Dobol B TV*, *News Live*, *News TV Live*, *State of the Nation*, *State of the Nation with Jessica Soho*, and *News TV Quick Response Team*.

Bringing ample news coverage to the regions are *GMA RTV Balitang Amianan* and *Mornings with GMA Regional TV* via the North Central Luzon hubs' RTV Dagupan Station and RTV Ilocos

Station; *GMA RTV Balitang Bicolandia* via the South Luzon hub's RTV Bicol Station; *GMA RTV Balitang Bisdak* and *GMA Regional TV Live!* via the Central and Eastern Visayas hub's RTV Cebu Station; *GMA RTV One Western Visayas* and *GMA Regional TV Early Edition* via the Western Visayas hubs' RTV Iloilo Station and RTV Bacolod Station; and *GMA RTV One Mindanao* and *At Home with GMA Regional TV* via the Mindanao hubs' RTV Davao Station, RTV Cagayan de Oro Station, RTV General Santos Station, and RTV Zamboanga Station. GMA RTV's flagship national newscast, Regional TV News, continues to make the top stories from the regions available to more viewers nationwide Mondays to Saturdays, on GTV.

GMA Regional TV (RTV) takes pride in staying true to its "Local News Matters" campaign. With stations strategically located in Luzon, Visayas, and Mindanao, the regional arm of GMA Network consistently enables viewers to access local news in various communities outside Metro Manila.

HIGHEST BRAND TRUST SCORE

GMA Network likewise got the highest brand trust score with 74 percent according to the Digital News Report (DNR) 2021 released by the Reuters Institute for the Study of Journalism.

#24ORASCHALLENGE

Netizens on TikTok are invited to join their favorite Kapuso anchors in reporting the news by reading from a teleprompter. The said challenge continues to make waves among TikTok users with over 47.7 million views and more than 21,000 duets made with 25 published challenge videos as of October 14.

24 ORAS MAKES HISTORY AS THE FIRST PHILIPPINE NEWSCAST TO LIVESTREAM LOCALLY ON TIKTOK

"By streaming 24 Oras on Tiktok, we hope to bring GMA News' Serbisyong Totoo to millennial and Gen Z viewers. Keeping them informed is even more important as we approach Eleksyon 2022, which represents another critical moment in our history."

Marissa L. Flores

Senior Vice President for News and Public Affairs

GMA Network's flagship newscast *24 Oras* makes history as the first Philippine newscast to livestream locally on video-sharing app TikTok beginning October 11.

This comes on the heels of the highly successful launch of the multi-awarded newscast's official TikTok account @24Oras last month. Its handle currently has 691,900 followers, 5.3 million likes, and 276.5 million views as of October 14.

ALL EARS FOR THE KAPUSO NETWORK

GMA's radio stations also continue to serve audiences in Mega Manila, Cebu, Davao, Bacolod, Baguio, Cagayan De Oro, Dagupan, General Santos, Iloilo, Kalibo, Legazpi, Lucena, Naga, Palawan, Tuguegarao, and Zamboanga.

2.09M

DZBB's cumulative reach was at 2.09 million listeners with 87 percent of listeners remaining loyal to the station during the month.

5.62M

With a cumulative reach of 5.62 million listeners and station loyalty of 74 percent, listenership for Barangay LS peaked during the 12nn to 1pm segment which was occupied by Barangay Love Stories. Similarly posting winning numbers is Barangay LS 97.1 Forever! which dominated Mega Manila with an audience share of 30.4 percent in the said month. It was way ahead of its competition with DZMB recording only 16.4 percent.

6AM-9AM

The morning block was still the highest-rating daypart driven by the 6am-9am segment which includes the top-rating programs Super Balita sa Umaga, Saksi sa Dobol B, Melo del Prado sa Super Radyo, and Executive Summary.



DZBB 594 KHZ
SUPER RADYO

Barangay
LS 97.1
GMA

NUMBER

1

AM AND FM
STATION IN
MEGA MANILA

Since July 2020, its flagship stations continue to be unbeatable as the number one AM and FM stations in Mega Manila. As shown in the latest Nielsen Radio Audience Measurement (RAM) data, Super Radyo DZBB 594 recorded 38.6 percent audience share for September 2021. It continued to beat its closest competitor, DZRH, which posted 32.5 percent.

COMPLEMENTING ON-AIR WITH ONLINE

GMA also takes to heart personalizing its content according to varying audience profiles of internet users.

25M

GMA Network is 25 million strong on Facebook, has 1.9 million followers on Instagram, and 1.5 million on Twitter.

100M+

GMA News and Public Affairs has more than 100 million followers across all social media accounts with *Kapuso Mo, Jessica Soho* being the most followed Philippine television show on Facebook with 26 million followers. Its award-winning News and Public Affairs team was also recently hailed as the top news content creator on TikTok Philippines.

53%

Based again on Reuters Institute's DNR 2021, GMA News Online – together with GMA Network – enjoys the most reach among Philippine media outlets. It registered a weekly usage of 53 percent, ten points higher than ABS-CBN News Online's 43 percent.



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YOUTUBE
DIAMOND
CREATOR
AWARDS

The only Philippine network to own three YouTube diamond creator awards for having three channels surpass 10 million subscribers.

ONLINE PRESENCE

GMA Network's online presence ably complements its supremacy on-air through www.GMANetwork.com, the official website where netizens can find all the latest updates on the Network's shows and artists; GMA News Online for round-the-clock news from the Philippines and around the world; and GMA's official accounts in all popular social media platforms.



Ricky Lee

GMA Entertainment Group brings eminent writers on board

GMA Network reinforces its pledge to deliver groundbreaking and unconventional stories to its viewers as it welcomes award-winning and legendary writer Ricky Lee to its talented ensemble of creative and production teams.

LEGENDARY SCREENWRITER

A screenwriter, journalist, novelist, and playwright, Ricky Lee is regarded to be one of the giants who has shaped the ever-changing landscape of Philippine cinema. His name is, more often than not, glued to some of the most iconic and remarkable films in the country including *Himala* (1982), *Muro-Ami* (1999), *Death Row* (2000), and *Jose Rizal* (1998).

Ricky as Creative Consultant for the Network is set to provide basic and advance workshops for new and existing writers of the network. He can recommend concepts developed during the workshops and assist in recruiting new writers for the Network. He will also conduct script appreciation workshop for the cast members of the program/s that will be assigned to him as well as the creative and production people.

“Now that I am back working with GMA, I am excited to be part of its plans for the network’s drama department. I’m always excited to work with good actors, especially those that I haven’t worked with before. So it would be nice to work with Dingdong Dantes, Marian Rivera, Jennylyn Mercado, and Alden Richards. Nakatrabaho ko na before si Dennis Trillo who has always been good,

pero siyempre gusto ko pa rin siyang makatrabaho. And of course, andyan na rin si Bea Alonzo,” he shares.

He also reveals that, if he were to make a television adaptation of one of his works, he would love to work with some of GMA’s young stars, “It would be nice to do a back-to-back adaptation of *Salome and Moral*. Maybe with Bianca Umali as Salome. I saw her in *Legal Wives* and I thought she was very good. It would also be nice to imagine GMA’s young female stars in *Moral*.”

ADDITIONS TO THE CREATIVE TEAM

Accomplished writer Maria Regina “Reggie” Amigo who is notable for her works in Philippine dramas is now part of GMA’s drama group. Reggie reveals that she is beyond excited for this new chapter in her career, “I am honored that GMA has accepted me into the family. I am excited for this next chapter in my life - to work with new people, to discover a different point of view, to learn new things, and to forge new friendships. This venture I now face won’t be easy, but with the support of the Kapuso family, I will meet the challenge head-on.”

The Network likewise proudly welcomes to their skilled stable of Senior Writers Mark Angos, who is part of upcoming family drama series *I Left My Heart in Sorsogon*; Jimuel Dela Cruz, who joins the romantic drama series *Heartful Café*, the forthcoming episodes of *Stories from the Heart: Never Say Goodbye* and *Love On Air*, and other highly-anticipated programs *Widows’ Web* and *I Can*



Now that I am back working with GMA, I am excited to be part of its plans for the network’s drama department. I’m always excited to work with good actors, especially those that I haven’t worked with before.”

Ricky Lee | Creative Consultant

See You: Alternate; Benjamin Benson Logronio, who is onboard the team of *Stories from the Heart: Never Say Goodbye*, the riveting legal drama “Artikulo 247,” and the award-winning drama anthology *Magpakailanman*; and Aris “Ays” De Guzman, who is involved in the top-rated fantasy drama series *Agimat ng Agila*.

This announcement is a major boost for GMA’s continuing commitment of offering opportunities for its talents and providing top-notch and world-class entertainment for its avid viewers. ❤️

More GMA Dramas Headed for Africa



MADRASTA (A PLACE IN YOUR HEART)

Starring Arra San Agustin, Juancho Trivino and Thea Tolentino, the program tells the story of Sean, who hits rock bottom when his wife, Katharine, leaves him for another man. Audrey helps him pick up the pieces and eventually, they fall in love. Sean files for annulment of his marriage with Katherine, so he can marry Audrey. But his scheming wife suddenly returns to assert her right as his legal wife and to claim her share of his wealth.

KAMBAL, KARIBAL (HEART AND SOUL)

Starring Bianca Umali and Pauline Mendoza as fraternal twins Crisanta and Criselda, respectively. Because of a rare disease, Criselda dies but remains a spirit that only appears to her twin sister. Their bond as sisters falls apart when they both fall in love with Diego played by Miguel Tanfelix. Longing to live again, Criselda possesses the body of a Cheska, played by Kylene Alcantara, to take Diego away from Crisanta.

LEGALLY BLIND

It tells the story of Grace, a young lawyer who lost her sense of sight after she was kidnapped and raped. Determined to seek justice, she practices law and searches for her abductor. She meets Edward, a kind lawyer who helps her investigate her case. Eventually, they fall in love and get engaged. As Edward uncovers the rapist's identity, he discovers that it is his brother, William who raped Grace.

ONANAY (THE WAY TO YOUR HEART)

It stars Jo Berry as a mother with achondroplastic dwarfism longing for the acceptance of her daughters, while struggling through her difficult situation complicated by the lies, prejudice and discrimination around her.

Four GMA Dramas are set to premiere in Africa following a deal between GMA Network's Worldwide Division and SynProNize, a Dubai-based content distribution and production company. SynProNize acquired GMA's hit dramas *Madrasta*, *Kambal, Karibal*, *Legally Blind*, and *Onanay*.

Nitin Michael, co-founder of SynProNize stated: "The demand for Filipino dramas is swiftly on the rise and as SynProNize we wanted to ensure that our clients have the best content from GMA to choose from for their channels/platforms. We have grown our reputation to become known as the go-to company to take the best global programming into Africa, the Middle East, South Asia, and we will source the precise broadcasters to give the best visibility and respect to these GMA titles." 🍷



GMA is very pleased that SynProNize is taking four of our top drama series into Africa. All four programs have performed extremely well in other parts of the world, and we are confident they will resonate well with African viewers."

Roxanne J. Barcelona, Vice President
GMA Network's Worldwide Division



Solid Kapuso!

ALDEN RICHARDS

A proud Kapuso for over a decade, Alden has an impressive thread of local and international recognitions, box-office hits, top-rating series, and chart-topping albums, the Kapuso actor has proven worthy of his title as Asia's Multimedia Star.

He added that he has always considered GMA his second home. "I'd like to celebrate this kasi every year na nadagdag sa taon ko with GMA is a milestone for me and it made me feel that I am in the right place. Isang malaking karangalan po talaga maging parte ng GMA for 10 years. Here's to another 10 years and I'm really looking forward po to more beautiful projects and opportunities with the Kapuso network."

Last June, Alden's Reality: The Virtual Reality Concert earned a finalist slot at the prestigious 2021 New York Festivals (NYF) "World's Best TV and Films" Competition. On top of being a trusted brand ambassador, Alden has been recognized as one of the 10 Most Influential Celebrities of the Decade at the 10th EdukCircle Awards.

Alden is currently gearing up for the return of GMA's top-rating series *The World Between Us* on GMA Telebabad on November 15. Fans are also looking forward to his exciting movie team up with fellow Kapuso actress Bea Alonzo.❤️

"I'm a homegrown Kapuso at isa 'yun sa pinagmamalaki ko because my dreams came true sa tulong ng GMA. It's an honor to be part of people's lives and I get to do it because of GMA."



GABBI GARCIA

“It still feels surreal that I’m able to live my dream and turn it to reality. I’ll forever be grateful to GMA for trusting me.”

Kapuso Millennial IT Girl Gabbi Garcia reaffirmed her loyalty to GMA Network after she renewed her management contract.

In her several years of being a Kapuso, Gabbi has been regarded as one of GMA’s prime actresses and an in demand endorser of various

prominent brands. She has starred in numerous notable projects and portrayed a variety of roles on both small and big screens. Despite all these, she remains grounded and humbled by her progressing journey in show business.

She added that her years as a talent of the Network has been some of the best in her life and it has taught her many values which she cherishes up to this day, “I’m just so grateful. GMA has been my second family for almost eight years. I really grew up with GMA beside me, with the trials in my life, my ups and downs. In GMA kasi, we don’t treat each other as co-workers. We all have a relationship with each other. I just can’t believe that up to this day, everyone is still supporting me, everyone has my back. I’ve learned to love my co-workers throughout the years. It’s just so heartwarming. I appreciate the bosses for trusting me since day one, it means a lot. Mark my words, I will never leave this Network. GMA Artist Center is my second family.” ❤️

Jose Mari R. Abacan **selected jury for Venice TV Award 2021**



GMA Network First Vice President for Program Management Department Jose Mari R. Abacan was among the top-class media experts chosen to be part of the esteemed online jury at this year's prestigious Venice TV Award.

Celebrating the masterpieces of television, the event gathered innovative leaders that encourage creativity from different places in the world to determine the work that sets the standard for creativity across the industry.

Abacan selected winners for the TV Series and Light Entertainment categories from the 29 countries that joined, determining those underlining the continued – and growing – global appeal of TV.

The event was launched as a tribute to and celebration of television, increasing national and international recognition for both producers and broadcasters who create high-quality output.♥

Kapuso na ang
Kuya ng Bayan:

Kim Atienza joins roster GMA Network's growing roster of talents

Versatile host, triathlete, wellness and biodiversity advocate, and everyone's favorite trivia man Kim "Kuya Kim" Atienza embraces a new chapter in his life as a Kapuso, joining the growing roster of talents and personalities of leading broadcast company GMA Network.

The grand welcome to the 'Kuya ng Bayan' was made last October 4 on GMA's flagship newscast 24 Oras.

"Isang malaking karangalan na mapunta ako sa Kapuso Network," said Kuya Kim, who regards his move to his new home as a blessing. "Nothing happens by accident. I was given this opportunity by GMA-7 and I intend to make the most out of this opportunity."

Aside from *24 Oras*, he will also be part of *Mars Pa More* and GTV's upcoming news magazine show *Dapat Alam Mo!*

With a career spanning 17 years in the broadcast industry, Kuya Kim is known for the weather updates he creatively presents and various trivia he graciously shares. He also inspires people to lead healthier life with his love for sports. A known advocate of wildlife preservation, Kuya Kim also uses his influence to spread awareness in protecting the environment.

As he embarks on his journey as a Kapuso, he says he embraces the opportunity to try new things and thanks everyone in GMA for the warm welcome he received.

"I am so happy that you are accepting me wholeheartedly. Damang-dama ko ang pangalan ng ating istasyon," Kuya Kim ended. ❤️

Messages

"Tkinatutuwa namin na makakasama ka namin sa paghahatid ng Serbisyong Totoo sa lahat ng Kapuso sa loob at labas ng bansa," said Atty. Gozon. "Una na nga rito ang magiging bahagi ka ng '24 Oras' at ng bagong programang 'Dapat Alam Mo.' At makakaasa ang iyong fans na marami pa silang aabangang proyekto mo dito sa GMA. May the Lord guide your journey as a Kapuso."

Atty. Felipe L. Gozon

GMA Network Chairman and CEO

"I'm really happy that you're with us. We've been friends for such a long time so you being with us makes me really happy."

Joel G. Jimenez

Vice Chairman of the Network's Executive Committee

"Kuya Kim, welcome to GMA! I'm so happy that you're now a Kapuso. You will be such a great addition to our Network. And may God continue to lead you to achieve greater things for His glory. I'm very happy that GMA will now be part of your journey."

Atty. Annette Gozon-Valdes

GMA Films, Inc. President and Programming Consultant

"Excited na ang mga Kapuso na mapanood at makilala pa nang lubos si Kuya Kim. Welcome to GMA and congratulations!"

Felipe S. Yalong

Executive Vice President and CFO



"Kuya Kim is known for his entertaining way of sharing new and unique information and educating our fellow Filipinos on TV and even on social media. And now that he is a Kapuso, I'm excited to see more of what he can offer to our viewers. Congratulations and welcome to GMA, Kuya Kim!"

Lilybeth G. Rasonable

Senior Vice President for GMA Entertainment Group

"Welcome to GMA, Kuya Kim! We are excited to have you with us as we continue to deliver Serbisyong Totoo to the public. Makakaasa kang kasama mo kami sa iyong journey as a Kapuso."

Marissa L. Flores

Senior Vice President for News and Public Affairs



Kim Atienza

All passion, persistence, and prayer

Text by Dianne Mariano
 Photos by GMA Network and Kim Atienza Instagram

A popular TV personality, a devout Born Again Christian, and a responsible family man, Kim Atienza, also known as the “Kuya ng Bayan,” opens up about how the unfamiliar and unexpected led to something exciting and fulfilling in his life. Now that he’s a certified Kapuso, Kim already has three programs lined up in the Kapuso Network, namely, *Mars Pa More*, *24 Oras*, and GTV’s latest newsmagazine show titled *Dapat Alam Mo!*

THE BEGINNINGS OF A TV MAN

Born on January 24, 1967, Alejandro Ilagan Atienza, better known as Kim Atienza, is the son of former Manila Mayor Jose “Lito” Livio Atienza Jr. and Ma. Evelina “Beng” Ilagan-Atienza.

Even as a young boy, Kim had always set his sights on making a career in television or in movies. In 1984, Kim studied Film and Audiovisual Communication at the University of the Philippines - Diliman. He did not aspire to be a director, a scriptwriter, or a producer. Instead, he wanted to be in front of the camera.

“Even in college, I wanted to be a TV star. I auditioned for all these go-sees to be in a commercial. Siguro about 20 go-sees that I went through, I was never accepted in one dahil si Kuya Kim hindi naman panget, hindi rin guwapo, sakto lang. And sakto lang in the ’80s walang lugar ’yan noon,” he said. “Dapat noon kailangan Aga Muhlach ka or Richard Gomez.”

Despite being rejected, Kim did not lose hope. Soon, he was discovered as a voice talent, earning for him voice acting gigs in the ’80s and ’90s. Kim took advantage of the opportunities that came his way. He began dubbing for the Filipino-language version of such popular Japanese shows as Mask Man, Ultraman, and Magma Man, among others. After his stint on television and film, Kim ventured into the realm of public service and governance.

During those years, Kim recalled that he was in such a “powerful position,” yet, at a certain point during his second term as councilor, he found himself no longer happy and passionate about his career in politics.



My passion is television.”

“I lost my joy in doing it mainly because I realized that I was doing it for the wrong reason. I was doing it for my family. I was doing it because I love my dad so much that I did what he wanted me to be and that’s not the right reason,” he admitted.

In 2004, Kim returned to the path that he once embarked on: media.

A TEST OF FAITH

“My purpose is to be on television and I’ll do my purpose as long as by doing my purpose, I glorify my God.”

In August 2010, Kim’s physical health took an unexpected turn. He suffered a stroke, which affected the left frontal



lobe of his brain and landed him in the Intensive Care Unit (ICU) of the Makati Medical Center, where he recuperated for 10 days.

“When I was in ICU, I prayed to my best friend, Jesus Christ. I said, ‘Jesus Christ, if you make me well, then I’ll be the best Kim that I can be,’” Kim said in his vlog. “I’ll be the most fit Kim that I can be. I just don’t want to suffer from another stroke.”

Months later, he was able to regain his strength and engage in a 30-minute walking program, and before long, he was running a distance of 21 kilometers. A year after his stroke, Kim was not only running, but he was also swimming and cycling, which led him to become a triathlete.

His steady and continued recovery was only interrupted when he suffered another health setback, during his training for the Ironman triathlon in 2013. Kim’s hands became paralyzed, which made him think that he was having another stroke. He was diagnosed with a rare autoimmune disease called Guillain-Barre syndrome (GBS), which causes paralysis.

“My stroke made me physically born again. It made me more fit. That fitness became a lifestyle. I can swim, I can run now and I play a lot of golf also... My second disease, Guillain-Barre syndrome, made me close to God.”

WHY DID YOU MAKE THE BIG SWITCH TO THE KAPUSO NETWORK?

This will be a much better, much improved, and more passionate Kuya Kim that you should meet because I’m excited again. It’s an excitement that I haven’t felt in a long time.”

“A time came in my life, wherein I wanted to grow, I want to explore. I felt like I was already semi-retired. I felt like if I stayed on, then I would retire as a weatherman,” he said openly. “And then

all of a sudden, I see this opportunity. I was given this opportunity to be able to make my one talent, ten talents in Kapuso Network. It would be a sin. It would be a disservice to my Lord not to take it.

The Kuya ng Bayan shared a wonderful story about the “signs” that led to the biggest decision of his life. One of these signs came in the form of renowned personality, Kapuso actor Alden Richards. It happened when Kim and his two friends were talking about his next move over coffee.

“While we were discussing my move to GMA-7. Someone calls my name and then I looked. He was wearing a mask, he came from the gym upstairs. Paglapit niya, it was Alden Richards. Sabi nung dalawa kong kasama ko ‘Kim, hindi ba parang sign ’yon? Pinag-uusapan natin GMA and then bumaba si Alden?’ Sabi ko, ‘Oo nga ’noh?’”

After a few minutes, Kim’s friend, GMA Vice President for Corporate Affairs and Communications Angel Javier, called him for some counseling. Later that day, he received a text from a friend and decided to give this person a call. Kim, however, heard a different voice on the phone saying, “Kuya Kim, Kumusta ka na?” “I didn’t know who it was, binigay lang niya ’yung telepono e. I was calling my friend, not this person. It turned out to be Annette Gozon,” he said.



...I’m excited because of the window of opportunity I had that you guys opened for me. At this point in our life when there’s COVID and the opportunities are really scarce, and then all of a sudden this door opens and you welcome me this way and I just feel thankful. I’m so full of gratitude.”



“You have to have passion and number two is persistence... dagdagan mo ng prayer and you’ll find your fourth P, which is purpose.”

After receiving these signs in just one day, it became clear to Kim that this was all a part of God’s plan for him. Two days after this providential event, the popular weatherman was able to properly bid farewell to his first home network for the past 17 years. He described it as a “good and seamless transition.”

According to Kim, the first person he informed about his decision to transfer to GMA-7 was his wife, Felicia Atienza. “My wife knows that I’m capable of much more. Kaya noong sinabi ko na I’m moving to GMA-7, she was very happy. She said, ‘It would be very sad [for your friends] but it would be so good for you Kim ’cause your passion would be back.’”

After telling his wife about his big plans, he reached out to his eldest son, Jose, through Facetime and told him about it. Kuya Kim’s 19-year-old had a diplomatic response.

“Sabi ko, ‘Jose, I’m considering transferring to GMA-7. What do you feel?’ ‘Pops, that’s a very good decision. You’re looking at upward mobility.’ Ang galing Gen Z kasi. ‘You’re looking at upward mobility,’” he shared with such joy in his eyes after hearing his firstborn child’s response.

Jose’s answer went on, “In GMA-7 you have upward mobility. You can do so many things. You can show them that you’re good and then you can go this way, you can go that way. You’re capable of doing so many things.”

A BALANCED LIFE

After being in the media for more than a decade, Kim has had his own insightful realizations about his career.

“Number one, it made me more aware of my power. Although I’m not in politics, I realized that the media has power. You can actually change lives or you could destroy lives depending on what you

put out there because of your power of influence. It made me more careful and more deliberate in how I move, how I talk, how I live my life, and what I post on social media,” he said.

The media industry also taught him to balance his time well with his loved ones. “It taught me balance also because there was a time when I had four shows in my other station, I hardly had time with my family. So, I had to really balance the time and give my kids the most time I can give. Looking back, parang kulang.”

For those who aspire to take the same path as he did, the “Kuya ng Bayan” cited the three P’s to always bear in mind: passion, persistence, and prayer. “You have to have passion and number two is persistence. When you have the passion, you have to be persistent, you have to pursue it. Sa una lang akala mo madali pero hindi madali ‘yan. Like for us in the news, if you want to be an anchor, magtitimpla ka muna ng kape. Magse-xerox ka muna bilang PA, kung mabibigyan ka ng break bilang anchor.”

“So you have to be persistent. And the most important of all is prayer. Kapag mayroon ka nung passion [at] mayroon kang persistence, dagdagan mo ng prayer and you’ll find your fourth P, which is purpose.”

Welcome to the Kapuso Network, “Kuya ng Bayan,” Kim Atienza!



Kuya Kim with his wife Felicia Atienza



‘Si Kuya Kim, marami akong natutunan. Napakarami kong natutunan kay Kuya Kim,’ Tapos ang nagsasalita may asawa at may anak na. Sarap ’no? I hear that now. I hear it already. ..Gusto kong marinig ’yon.’



Scan this code to read the full article



(L-R) Ken Chan, Rita Daniela, Rayver Cruz, Jule Anne San Jose, Aiai delas alas, Lani Misalucha, and Christian Bautista

Clash Season 4

Directed by Louie Ignacio
GMA-7 | Saturdays 7:15 pm
Sundays 7:40 pm

Kapuso viewers are in for a bigger, better, and truly exciting brand new season of GMA Network's all-original Filipino singing competition and 2021 New York Festivals Finalist for Entertainment Variety Program – The Clash!



Known for its unique twists and surprises at every round, *The Clash Season 4* brings together 30 of the most promising and talented contenders nationwide to battle it out on-stage.

The Clash Season 4 reintroduces the well-loved tandem of Clash Masters Asia's Limitless Star and 2020 Aliw Awards Entertainer of the Year Julie Anne San Jose and Total Heartthrob Rayver Cruz.

Giving viewers an exclusive peek backstage again are Journey Hosts Ken Chan and Rita Daniela who are both eager to be back.

Returning as The Clash Panel are Asia's Nightingale Lani Misalucha, Asia's Romantic Balladeer Christian Bautista, and Comedy Concert Queen Aiai Delas Alas who are all looking forward to meeting this year's breed of Clashers.♥



**CARLA
ABELLANA**



**ROCCO
NACINO**



TO HAVE & TO HOLD

They say that if you love someone, you set them free. But if they come back, can you find it in your heart to forgive and forget?

THE STORY

Dominique (Max Collins) and Gavin (Rocco Nacino) is a couple who has been married for years but is now on the brink of separation. After an unexpected turn of events, Gavin finds himself unraveling a web of lies and deceit with a woman named Erica (Carla Abellana) whose husband, Tony (Rafael Rosell), shares an untold connection with Dominique. When the bad starts to outweigh the good, is love truly enough to uphold the sacred vows of marriage?

THE STARS

The series is top-billed by the finest ensemble of actors in the Network - award-winning and internationally-acclaimed Kapuso star Carla Abellana as Erica Gatchalian, multi-talented actor Rocco Nacino as Gavin Ramirez, and beautiful dramatic Kapuso actress Max Collins as Dominique Ramirez.

Carla breathes life into the role of Erica, a people-pleaser and submissive housewife who yearns for a happy family even at her own expense. Rocco skillfully portrays the role of Gavin - a gentleman who likes to take care of his woman. As a chef and an entrepreneur, he takes his responsibilities seriously and is keen on proving his worth. Meanwhile, Max steps into the role of Dominique - a successful interior designer who is smart, an alpha female, has a high sense of worth, and doesn't like being taken for granted.

THE CAST

Playing equally important roles in the series are the talented roster of artists: Roi Vinzon as Giovanni, Millet's domineering husband; Ina Feleo as Quel, Dominique's loyal cousin; Valeen Montenegro as Sofia, Gavin's business partner; Bing Pimental as Millet, Gavin's mother who is the image of a perfect housewife; Gilbeth Sandico as Nanay Vicky, Erica's mother; Luis Hontiveros as Daryl, Grace's happy-go-lucky boyfriend; Athenah Madrid as Grace, Gavin's younger sister.

The series also features the special participation of Rafael Rosell as Tony Gatchalian, Erica's charming and manipulative husband who has no qualms about taking advantage of other people's weaknesses; and Dion Ignacio as Ian, Erica's down-to-earth and reliable confidant.

THE CREATIVE TEAM

The original series is under the supervision of the GMA Entertainment Group headed by SVP for Entertainment Group Lilybeth G. Rasonable, FVP for Drama Redgie A. Magno, SAVP for Drama Cheryl Ching-Sy, Senior Program Manager Cathy Ochoa-Perez, and Executive Producer Nieva S. Magpayo.

To Have and To Hold is a product of the visionary minds of GMA's award-winning and highly talented creative team - Creative Director Aloy Adlawan; Creative Head Suzette Doctolero; Creative Consultant Des Garbes-Severino; Headwriter Denoy Navarro Punio; Senior Writers Renei Dimla and Ana Aleta Nadela; and Junior Writers Loi Argel Nova and Borg Danao. ❤️

**MAX
COLLINS**



Dapat Alam Mo!

GTV | Weekdays | 5:30 PM

GMA Public Affairs brings both *Serbisyong Totoo* and good vibes to viewers as it launches the fresh and fast-paced news magazine program *Dapat Alam Mo!*

THE HOSTS

EMIL SUMANGIL

One of GMA News' most senior reporters, Emil brings with him two decades of broadcast journalism experience. He is considered a veteran of the police beat covering exclusive after exclusive of the biggest headlines of the day. Having been at the forefront many times, his reports from the field have been providing viewers a closer look at the news by immersing in the conflict and plight of the personalities and regular people he covers. Emil not only delivers the news of the day but also extends *Serbisyong Totoo* to viewers in need of help.

Emil calls the attention of authorities and concerned groups to resolve concerns raised by viewers. And during calamities, he leads *Dapat Alam Mo!* to coordinate with government and private groups for rescue and relief operations.

PATRICIA TUMULAK

She joins Emil in giving viewers light, feel-good features that are sure to inspire and entertain. Patricia reveals she was elated when she found out about her latest show. "As soon as I

got the call, I cried a bucket of tears. I went straight to my parents and told them the great news. Words cannot express how grateful I am for the opportunity!"

For her, *Dapat Alam Mo!* is an answered prayer. "It's always been my dream to become an anchor for GMA News and Public Affairs. This is what I've prayed for, envisioned, and dreamed about. I am beyond blessed," she shared.

KIM ATIENZA

Completing the fresh team-up of *Dapat Alam Mo!* is versatile host, triathlete, wellness and biodiversity advocate, and Kuya ng Bayan, Kim Atienza. In the show, he shares various trivia and knowledge to viewers.

As a new Kapuso, Kuya Kim sees *Dapat Alam Mo!* as something he can really enjoy. "I look forward to years and years of fun and purpose and public service. This is not work, I can see that it will be so much fun," he said.

"There's also so much to learn from them. It's the first time that I'm working with Emil and Patricia and I can see that they are very skilled at their work as well. So we will all grow together," he said, adding that *Dapat Alam Mo!* is a show he thinks viewers will enjoy watching everyday. "I'm really excited for it because the format is something else," he ended.❤️

(L-R) Emil Sumangil,
Kim Atienza, and
Patricia Tumalak



Stories
from the Heart

Never Say Goodbye

Stories from the Heart: Never Say Goodbye

Directed by Paul Sta. Ana with
associate director Pam Miras
GMA-7 | Weekdays | After Nagbabagang Luha

They say that true love has a habit of coming back. But what if your one great love has already found someone else? Can the possibility of death reignite a lost love?

THE STORY

Joyce (Klea Pineda) and Bruce (Jai Roberto) have dreams for their life together. Both nurses, their goal is to be able to work abroad and save up for their future. But an unfortunate incident leads Bruce to leave earlier, while Joyce has to stay behind.

As can be expected, the distance between them tests their relationship. Joyce has found a new job that she enjoys and tells Bruce that she no longer wants to follow him there. The two of them part ways and Bruce, heartbroken and alone in a foreign country, meets Victoria who offers to marry him for a green card.

It is only years later at a friend's funeral when the two of them meet again. Joyce has just found out that she has breast cancer; and Bruce, despite being already married, feels sorry for her and wants to help her through her ordeal.

But feelings that come back are feelings that never really left. And what was once a great love story is now an emotionally illicit affair.

THE STARS

Bringing life to the characters of Joyce and Bruce are Klea Pineda and Jak Roberto, who are both excited to play their respective roles.

Stepping into the role of Victoria, Bruce's New York-based wife, is Lauren Young who is excited to be back on-screen. "I have a strange relationship with showbiz, sometimes I love it and sometimes I don't. With this show, it showed me na mahal ko talaga ang acting. I was very fortunate to be cast in this show especially now that times are so hard. It was beautifully written and well-executed; it reminds me of how lucky I am to be in this position."

THE CAST

The drama-anthology also features some of the most talented stars on Philippine TV: Snooky Serna as Susan, Joyce's unlucky mother who falls victim to a pyramiding scheme; Shermaine Santiago as Dr. Darla, Joyce's close friend and oncologist; Max Eigenmann

as Jackilyn, Joyce's protective sister and a proud lesbian; Kim Rodriguez as Lily, the younger sister of Bruce; Art Acuna as Bernard, Victoria's father and Bruce's patient in America; Phytos Ramirez as Joshua, also a friend of both Joyce and Bruce working as a nurse; Mosang as Nay Cora, a mother figure to Joyce and Bruce's barkada; Luke Conde as Edwin, Bruce's happy-go-lucky best friend; Herlene Budol as Alana, Joyce's jolly best friend.

THE CREATIVE TEAM

Never Say Goodbye is under the supervision of GMA Entertainment Group headed by SVP for Entertainment Group Lilybeth G. Rasonable, FVP for Drama Redgie A. Magno, SAVP for Drama Cheryl Ching-Sy, Program Manager Dennis Joi K. Bentulan, and Executive Producer Ofel Villanera.

The story's creative team is composed of Creative Director Aloy Adlawan, Creative Head Des Severino, Head Writer Ken De Leon, Assistant Head Writer Kuts Enriquez, Episode Writers Jimuel dela Cruz and Benson Logronio, Brainstormer Louize Al-Shehri. *Never Say Goodbye* is a story by RJ Nuevas. ❤️

Daddy's Gurl 3rd anniversary

Directed by Chris Martinez

GMA-7 | Saturdays | After Magpakailanman



Kapuso viewers are in for more fun and laughter as GMA Network's hit comedy sitcom, *Daddy's Gurl*, celebrates its third year on-air with a brand-new hilarious season.

Barak and Stacy's loveable father-daughter relationship as a promdi widower dad and a pasosyal unica hija continues to be a much-awaited weekend habit for many fans. Brought to life by seasoned actor, well-loved

comedian, and TV host Bossing Vic Sotto and Phenomenal Star Maine Mendoza respectively, the two have grown to learn from each of their characters and owe the series' successful three-year run to the people working behind the scenes.

The series is further made comical with the appearances of Wally Bayola as Marikit Orogan, Barak's wife who passed away but still talks to him; and Oyo Sotto as Lance Saavedra, Stacy's strict, handsome, and charming boss.

One of the anniversary surprises is the addition of new interesting characters who will become boarders in Barak and Stacy's house – Kapuso hunks Carlo San Juan, Prince Carlos, Prince Clemente, and comedian Jem Manicad.♥

Sarap 'Di Ba?

GMA-7 | Saturdays | 10:00 AM



GMA's family-barkada-oriented show *Sarap, 'Di Ba?* continues to offer viewers more exciting and enjoyable entertainment as it returns to the studio with brand-new segments and celebrity guests to watch out for.

Hosted by Carmina Villarroel together with Cassy, Mavy, and Zoren Legaspi, enjoy new segments like *Quiz Mis*, a

novelty quiz bee for guests featuring intriguing showbiz questions; and *Pa-Mine! 'Di Ba?*, a live selling portion where Cassy and Mavy sell pre-loved items of Kapuso stars.

Saturday mornings are bound to get riotous as the show holds for the first time in the studio the *SarapDiBalympics* face-to-face edition.

Savor scrumptious recipes in *Lutong Sarap, 'Di Ba* with Nanay Carmina and her special guests. Viewers will also get to enjoy nature trips and the outdoors with Tatay Zoren in *Sarap sa Labas*.

Meanwhile, loyal viewers will get a chance to win cash prizes in *Sarap, 'Di Ba 5k Giveaway* by taking selfies or group photos with the hosts and guests on a specific segment of the show during its actual airing.♥

Tale of the Nine-Tailed

GMA-7 | Weeknights | 9:35 PM

The drama has quickly gained a following in South Korea during its premiere in 2020 with its stellar roster of cast and interesting plot which interweaves romance with a tinge of Korean folk tales and horror elements.

The series stars renowned actors Lee Dong-wook as Leon, Jo Bo-ah as Gia, and Kim Bum as Ram.

Leon, a nine-tailed fox, was once the mountain guardian spirit of Baekdudaegan. After losing his mortal first love, he gives up his position and spends centuries in human form in search of her reincarnation.

Meanwhile, Gia works for a TV station as a producer of documentaries on the supernatural. When she was a child, she was involved in a car accident and her parents mysteriously disappeared. She remembers a man that saved her in that accident which turns out to be Leon.

At present, the two cross paths again and are determined to search for answers not knowing that they hold the key to each other's unresolved past.♥



GTV Reality

Weekdays | 10:30 AM



GMA Public Affairs brings its world-class branding of Serbisyon Tootoo closer to both the young and young-at-heart with its latest programming strip *GTV Reality*.

From heart-warming and inspiring stories to significant issues that need investigating, *GTV Reality* makes some of GMA's multi-awarded and flagship public affairs shows available to GTV audience, now on an earlier time slot.

MONDAYS | STORIES OF HOPE

Start the week on positive vibes with inspiring and hopeful stories of people, riveting tales of struggles and triumphs, and how they ultimately find ways to overcome seemingly insurmountable adversities. Launched earlier this year, *Stories of Hope* aims to highlight the Filipino resilience, grit, determination, and hard work.

TUESDAYS | ON RECORD

Oscar Oida and Mav Gonzales continue to celebrate life's cherished moments caught on camera in this docu-magazine show. Since it started airing this February, *On Record* has provided heartwarming and inspirational content that has touched the lives of the people it featured—and the viewers' hearts.

WEDNESDAYS | TUNAY NA BUHAY

Award-winning broadcast journalist Pia Arcangel tells the stories of people from all walks of life in the docu-reality program. From celebrities to prominent personalities and ordinary individuals, Pia sits down with them and in turn makes their stories known to a wider audience so that more people can learn and be inspired from their experience.

THURSDAYS | REPORTER'S NOTEBOOK

Hosted by veteran journalists Maki Pulido and Jun Veneracion, the multi-awarded investigative program brings significant issues to the attention of the public. Now on its 16th year, *Reporter's Notebook* remains one of the country's highly acclaimed public affairs shows, with many of its featured stories given more attention by the authorities after its airing. The show recently earned its ninth World Medal from New York Festivals after winning the Bronze Medal this year for its *Mga Sugat ni Miguel* episode.

FRIDAYS | GOOD NEWS KASAMA SI VICKY MORALES

Joining Vicky are the show's segment hosts Maey Bautista and Love Añover. Together, these women of substance spread positivity with their features on food, travel, and social experiments. *Good News* also turned 10 this year.❤️

2021 New York Festivals

An eight-time New York Festival World Medalist, *Reporter's Notebook* is hosted by multi-awarded host Maki Pulido and one of GMA Network's most seasoned reporters, Jun Veneracion.



Reporter's Notebook'
Mga Sugat ni Miguel Documentary:
Health/Medical Information
 Bronze Medal

FINALIST CERTIFICATE

- | | |
|-----------------------------|---------------------------------------|
| Kapuso Mo, Jessica Soho | Reel Time |
| Babaeng Tinaga sa Mukha | This Abled |
| Documentary: Social Justice | Documentary: Heroes |
| The Atom Araullo | The Clash |
| Specials: Dreams of Gold | Entertainment Program: Variety |
| Documentary: Sports | Alden's Reality: The Virtual Concert |
| | Entertainment Special: Special Events |

12th Star Awards for Music

Jeric Gonzales

Male Acoustic Artist of the Year for his single "Taksil" under GMA Music; Plaque of Appreciation for supporting PMPC's benefit concert, "Awit sa Pandemya"

Garrett Bolden

Male Artist of the Year for the song "Handa na Maghintay."

Alden Richards, Christian Bautista, and Alfred Vargas

For their selfless participation in PMPC's benefit concert, "Awit sa Pandemya."

2021 Asian Academy Creative Awards

The Asian Academy Creative Awards recognizes programs and personalities that represent and promote Asian content and creativity.

Please add lang sa caption: As National Winners, these Kapuso awardees will represent the Philippines in the Grand Awards and Gala Final this December.

24 Oras

Best News Programme for its Special Coverage of Typhoon Ulysses (Vamco) in Luzon.

Reporter's Notebook

"Best Current Affairs Programme or Series" for its 'Lilibeth, Sonia, Frank and Nabel' documentary.

Kapuso Mo, Jessica Soho

Best Infotainment Programme for the segment on 'Baby Switching'.

All-Out Sundays

Best General Entertainment Game or Quiz Programme.

The Lost Recipe

Best Editing
 Best Visual or Special FX in TV or Feature Films.

36th Star Awards for Movies

Alden Richards

Movie Actor of the Year and Movie Loveteam of the Year alongside his onscreen partner Kathryn Bernardo for "Hello, Love, Goodbye".

David Licauco and Michelle Dee

New Movie Actor and Actress of the Year For the movie "Because I Love You".

Ricky Davao

Movie Supporting Actor of the Year for the independent film "Fuccbois"

DIGITAL DIGEST

LATEST
PODCAST,
ONLINE
NEWS AND
MUSIC

ITIGIL MO NA

BY BIANCA UMALI

Kapuso actress and *Legal Wive*' star Bianca Umali pours her heart once more in a moving heartbreak song titled *Itigil Mo Na* under GMA Music released last Thursday, September 30.

Despite her accomplishments as an actress, Bianca is also making a name for herself in the music scene. Her debut track *Kahit Kailan* was nominated at the 34th Awit Awards for 'Best Performance for a New Female Recording Artist' and 'Best Engineered Recording.'

Itigil Mo Na paints the sad and cyclic unrequited love story familiar to Filipinos in a soothing and groovy musical arrangement of modern sensibilities. It is about a girl who's falling for a guy who is in love with someone else.

Both cinematic and good for easy listening, the song was written by award-winning writer-director-singer-songwriter Njel de Mesa.

Currently, Bianca is starring in the top-rating GMA primetime series *Legal Wives* and is gearing up for HBO's *Halfworlds*.[♥]

JUST ENOUGH

BY MIKEE QUINTOS

This bubblegum pop track will definitely make the listeners feel lit as Mikee sings about her definition of love in a feel good tune. The single will also give her fans a fresh and never-before-seen look into her musicality and how she has grown as a performer.

Mikee is thrilled to introduce to her listeners this exciting track, "I want them to hear and feel the love from the words of the song down to the beat, down to every pluck of the guitar. Gusto kong maramdaman nila na it's all made with love and it's made for love. I want them to feel that and get reminded na it's still possible to love and the power of love!"[♥]



NET
FLIXJulie Anne San Jose
and David Licaucó

HEARTFUL CAFE

A brewing romance between two business owners-turned-lovers is set to conquer the hearts of online viewers as GMA Network's well-loved primetime series *Heartful Cafe* streams on Netflix Philippines.

Following its well-received run on GMA since its premiere in April, *Heartful Cafe* joins the growing list of Kapuso shows on the popular video streaming platform.

The original series is headlined by Asia's Limitless Star Julie Anne San Jose as Heart Fulgencio, an online

romance novelist and coffee enthusiast who owns a cozy and quaint cafe called the Heartful Cafe, and Kapuso heartthrob David Licaucó as Ace Nobleza, a competitive and goal-driven businessman who takes an interest in Heart's cafe.

Joining them in the series are EA Guzman as Uno Ynares, Ayra Mariano as Mars, Victor Anastacio as Roco, Angel Guardian as Charity Manabat, Zonia Mejia as Sol Fulgencio, and Jamir Zabarte as Buddy Portales.

Set in a coffee shop located inside a university campus, *Heartful Cafe* follows the story of Heart Fulgencio (Julie). For Heart, the *Heartful Cafe* is more than just a stomping ground for coffee drinkers; rather, it's a place where all the magic happens. Despite having experienced heartbreak herself, Heart enjoys playing cupid for her customers who seek help regarding matters of the heart. When her cafe turns into shambles, Ace Nobleza (David), a handsome co-investor, comes into her life and rescues her.💕



Thea Astley

NEW PODCAST: BEHIND THE SONG

Are you ready to get up close and personal with top music artists in the industry? GMA Network brings you a fresh and exciting offering that will surely ignite your passion for music -- the *Behind the Song* podcast!

The Clash Season 2 finalist Thea Astley delves into conversations about music with various international and local singers, composers, and producers as host of the weekly podcast.

Each episode features artists talking about the music production process, from concept to publishing, and the inspiration in crafting their masterpiece. Aside from this, podcast guests also participate in fun trivia games!

Some of the online show's guests include top international and local music artists BTOB, mxmtoon, Happy Fits, Pablo of SB19, Asia's Limitless Star Julie Anne San Jose, Mikee Quintos, Bianca Umali, and many more exciting personalities!

POD
S



Bigger Kapuso Bigay Premyo sa Pasko is giving away almost Php12Million worth of prizes this Christmas

Kathleen Ann Moral (Quezon City), Angeleo Dayag (Cagayan), Jaime Anislogon (Bohol) and Rosalie Capito (Cagayan de Oro) are still on a high from winning the weekly grand cash prize of P100,000 in the first run of this year’s GMA Network promo, Kapuso Bigay Premyo Panalo. Grace Jean Buringgit (Rizal) is gearing up to change her address after winning the brand new house and lot in the grand draw. They are just five of the 1,602 winners of Kapuso Bigay Premyo Panalo, which was launched to bring hope amid the pandemic.

This Christmas season, the GMA promo is back to wrap up the year with extra holiday cheer for Filipinos with “Kapuso Bigay Premyo sa Pasko”. This 10-week promo is set to give bigger, more exciting prizes to over 3,000 Kapuso winners in the daily, weekly, and grand draws! There will be 1,400 cash winners of Php1,000, 70 winners of Php10,000 Pasko-buhayan Cash Packages, 50 winners of Php100,000 Grand Aguinaldo Cash Packages, and a Grand Prize winner of a brand-new house and lot from Lumina Homes.

The prizes do not end there! All participants who will include their sari-sari store partner in their raffle entries can win additional prizes for themselves and for their partner sari-sari store. Bigger prizes are also up for grabs for sari-sari store partners as they are set to win up to Php25,000 worth of cash prizes.

All non-winning entries from weeks 1 to 10 will be qualified for the Grand Raffle Draw for a chance to win a brand-new house and lot from Lumina Homes. To join, participants must simply follow Entries can be submitted beginning October 9 until December 17, 2021.

The public is also reminded to be careful of scam texts using the names of GMA Network or GMA Kapuso Bigay Premyo Panalo in order to solicit money. GMA will notify winners via voice call and SMS using its official numbers, and will not ask for money or anything in exchange to claim prizes.

Per DOH-FDA-CFRR Permit no. 1415 Series of 2021.❤️

3 EASY STEPS:

1. **BUMILI** - Buy any of the participating products: BEAR BRAND® FORTIFIED POWDERED MILK DRINK, MILO®, NESCAFÉ® CREAMY WHITE, AJI-GINISA® FLAVOR SEASONING MIX, and BEAR BRAND® ADULT PLUS. In a plain white envelope, enclose the required proof-of-purchase together with a piece of paper with your complete contact details. You can also write the name of your sari-sari store partner, its address, and contact number for a chance to win additional prizes. On the envelope, write “KAPUSO BIGAY PREMYO SA PASKO”, the brand of the enclosed proof-of-purchase, and area of residence.

2. **PADALA** – Entries must be submitted through the designated drop boxes in selected Mercury Drug branches nationwide or at the GMA Network Annex Building in Quezon City.

3. **PANALO** – Wait for the announcement of promo winners. All winners will be announced weekly via GMA and GTV, and will be posted on www.gmanetwork.com/GMAPromos. You can also visit and follow the official Facebook Page www.facebook.com/GMAPromos to get the complete list of winners, detailed mechanics, and other promo updates.



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FilAm singer-influencer Bella Poarch (with over 14M and 7.8 FB followers)

Paula Abdul makes first Pinoy show appearance and more on GMA Pinoy TV's 'All in the Family with Dr. Tess' Season 4!

An exciting fourth season of reality show *All in the Family with Dr. Tess* is back on GMA Pinoy TV this November 6!

Bannered by 'America's favorite dermatologist' Dr. Tess Mauricio-Lee, 'All in the Family' (AIF) follows the different generations of the Mauricio family in their everyday lives – from her two children with Korean husband Dr. James Lee, her siblings and their respective spouses, parents, and even up to her grandparents.

Exclusively airing on GMA's flagship international channel GMA Pinoy TV, the show has a diverse cast showcasing Filipino culture and tradition as US immigrants.

AIF is a relatable show for every Filipino who also came from the motherland to seek greener pastures in a different country and start a new life. Viewers from the younger and older generations will witness what life is like being in the US for an immigrant family and from different perspectives.

The eldest of four siblings, Dr. Tess leads the family as a dermatologist and entrepreneur and has opened MBeauty Clinics across Southern California. The reality program will also show the family working in the same company as well as living their personal lives.

Season 4 will deal more with the younger generation which features Dr. Tess's bi-racial kids Jana and Michael. Jana graduates from her pre-med in Stanford

University and has a new boyfriend, Weston. Michael continues his sophomore year in high school.

Meanwhile, Amarah, who works for the MBeauty Eastlake branch headed by her dad, Rick (Dr. Tess's brother), is in a relationship with Kenny, who is of Japanese descent. Different cultures are introduced as they learn that Filipino culture is still engraved in the younger kids. Young parents Angela (Dr. Tess's youngest sister) and Austin are also in for a heavy household as they welcome their second child, Riley.



Dr. Tess with Paula Abdul

Bringing more excitement this new season, *All in the Family* will have a special guest who makes her first appearance in a Pinoy show – no less than Hollywood icon, world-renowned performer and choreographer, and Dr. Tess’s good friend Paula Abdul.

Viewers are set to witness a fun-filled day with Paula as Dr. Tess visits her home. They get to look back on their friendship through the years as well as Paula’s connection with Dr. James.

Dr. Tess also brings to the show Filipino YouTuber and beauty influencer Heart Defensor who will also be joining Dr. Tess in her podcast show. Defensor’s millions of followers should definitely not miss this thrilling encounter when two big names in the beauty industry join forces in the show.

GMA First Vice President and Head of International Operations Joseph T. Francia invites the Kapuso abroad to catch the fourth season of AITF as

part of GMA Pinoy TV’s advocacy in celebration of its 16th anniversary.

“We invite you once again to share the fascinating journey of the extended Filipino-Korean Mauricio-Lee family in America. Season 4 comes at a very opportune time: mainstream entertainment media is pushing for more Asian-American representation. It also comes on the heels of the Filipino-American History Month, and is made memorable as the Mauricio-Lee family welcomes Hollywood star Paula Abdul, millennial influencer Heart Defensor, and other special guests. Let us join the AITF crew as they open their home and heart as part of GMA Pinoy TV’s ongoing ‘Stronger Together’ campaign,” Francia said.

Dr. Tess is a Board Certified Dermatologist, fellow of the American Academy of Dermatology, and an internationally recognized cosmetic surgeon who graduated at Stanford University School of Medicine and a Summa Cum Laude graduate of The University of California San Diego. She



Dr. Tess with Apl.De.Ap

has partnered with GMA Pinoy TV for a decade now with her programs *Dr. Tess Show* which ran for six seasons and now with *All in the Family with Dr. Tess*.

Watch the live stream of *All in the Family with Dr. Tess* Season 4 media conference on GMA Pinoy TV’s Facebook and YouTube channel.

Viewers abroad can catch *All in the Family with Dr. Tess* beginning November 6 every Saturday at 4PM Pacific and 7PM Eastern time on GMA Pinoy TV. Not yet subscribed? Visit gmapinoytv.com/ subscribe to learn more.❤️

All in the Family
with **DR. TESS**



Top: Heart Defensor, FilAm Millennial Influencer (2.4M Tiktok and 2.1 YouTube followers)
Bottom: Mauricio family

STREAM IT



KUYA KIM ATIENZA



BEA ALONZO



CARLA ABELLANA



ROCCO DE LA ROSA



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LANI MISALUCHA



NACINO



MAX COLLINS

Podcasts



Google Podcasts

Kapuso fans show overwhelming support to GMA Pinoy TV's star-studded October-rific FunCon

The brightest stars of GMA Network's upcoming programs this October gathered together in a fun and amusing "October-rific FunCon" by GMA Pinoy TV.



Stories
from the Heart

Loving
Miss Bridgette

Never Say
Goodbye

DAPAT
ALAM
MO!

LAS
HERMANAS

#OctoberRificFunCon

October 15, 2021

Gracing the virtual meet-and-greet were the lead stars of the Kapuso limited series *Stories from the Heart*. The top rating *Loving Miss Bridgette* featuring Kelvin Miranda and Beauty Gonzalez officially passed the baton to Jak Roberto and Lauren Young who headlines *Never Say Goodbye*. To spice up the online event, the love teams also shared some trivia about their on-screen partners.

Tagged as the new "Frog Princess," Beauty said that she feels bliss that their series concluded with a high rating. "I feel so happy and proud of me and Kelvin. We did a great start. I mean we didn't expect this much na ganito ang reception nila sa amin. Nakakatawa kasi ang daming tumatawag sa akin na palaka. I'm so happy and so thankful na a lot of people love the show and I know na sila rin, sina Jak, Klea, and Lauren will do good also. It is a good start for the *Stories from the Heart*," said Beauty.



Kelvin said he appreciated the overwhelming support of fans but also admitted that he felt pressured during the series. "Masayang-masaya naman ako na naa-appreciate at minahal siya ng mga tao. Lubos kaming nagpapasalamat. For sure din naman na magiging maganda rin ang simula at dulo ng kina Jak, Klea and Lauren kasi magagaling ang writers at actors ng *Stories from the Heart*. Good luck to everyone," said Kelvin.

Never Say Goodbye tells the story about the reunion of former lovers--a man who is in a marriage of convenience and a woman who is diagnosed with a terminal illness.

With *Loving Miss Bridgette* as a resounding success, Jak and Lauren are hoping that their series *Never Say Goodbye* will also get high marks.

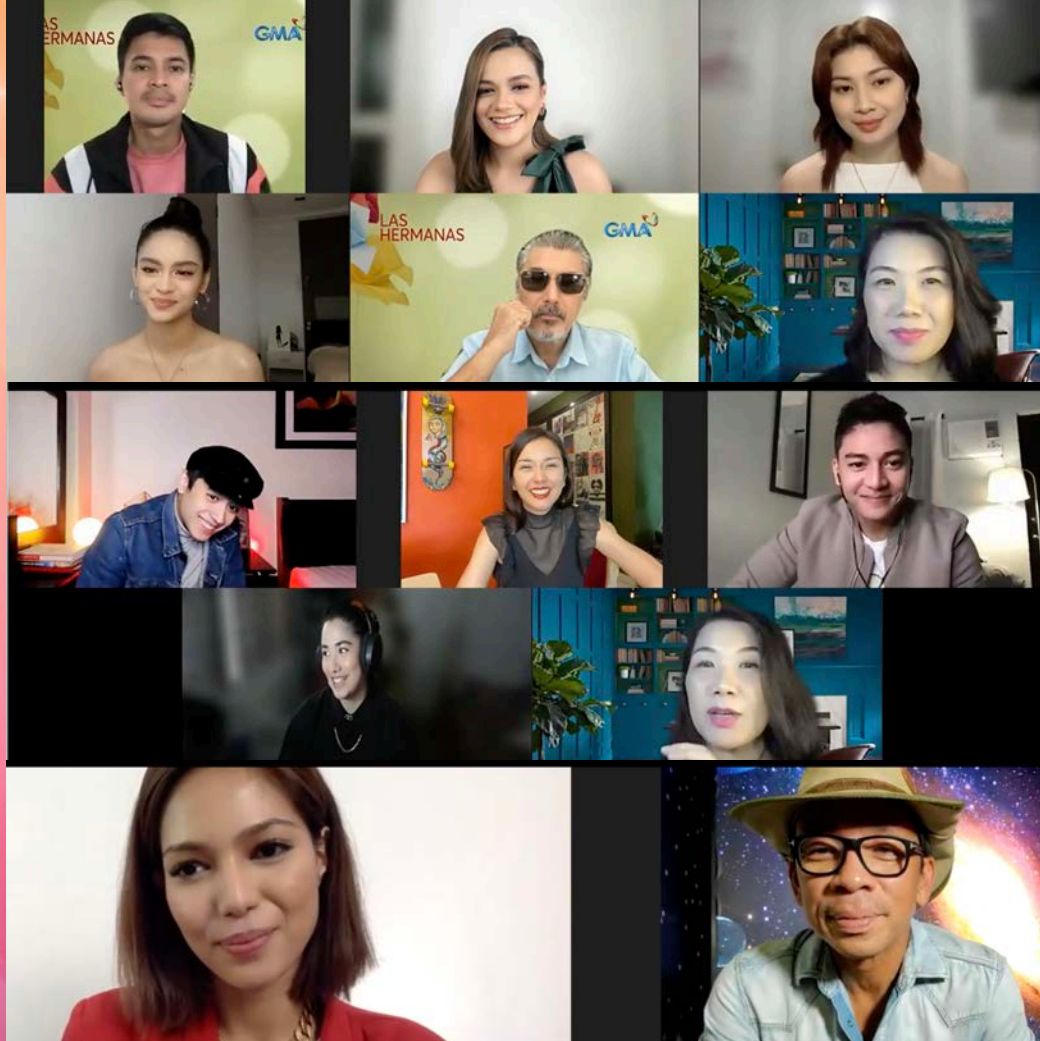
"Trailer pa lang, wala kang ibang mababasang comment kundi

"nakakaiyak. Masaya kami na ganoon 'yung nagiging dating sa mga tao kasi 'yun naman talaga ang gusto naming maramdaman. Maraming matutuhan sa show. It is about life, 'yung mga decision natin sa buhay," said Jak.

"I think siyempre every time na magsisimula ka ng bagong show, laging may pressure na to do well. I think I can speak for the rest of our cast when I say na talagang binigay namin lahat para sa show na ito. Ang ganda ng pagkasulat niya," Lauren added.

Joining the second part of the October-rific Funcon are beauty queen and TV host-actress Patricia Tumulak and "Kuya ng Bayan" Kim Atienza of GMA Pinoy TV's latest news magazine program *Dapat Alam Mo!*

In a quick game, they shared several must-know and tips on different situations such as motorcycle riding, cooking, taking care of pets, and staying fit and healthy. Patricia said that Kuya Kim is very approachable while their co-host and senior GMA news reporter Emil Sumangil is an epitome of professionalism.



Playing the role of Minnie, the middle child, Thea said that viewers will discover the uniqueness of their characters. She shared “Makikilala ninyo nang husto ang magkakapatid kung ano ang ugali nila at kung paano ang relationship ng magkakapatid at ng iba pang characters.”

Faith added “Yung first week ng *Las Hermanas*, napakabigat. Napakadaming mangyayari na dapat abangan ng mga manonood.” She will play the youngest sister named Scarlet, the most ambitious who doesn’t care how her siblings will feel as long as she reaches her dreams. Her character will have a romantic affair with Lorenzo, played by Albert Martinez.

Jason, who acts opposite to Yasmien, said that he learned a lot from Albert whom he considered as his senior and inspiration. “Kahit nasa malayo ako, pinapanood ko siya. Kasi sila ‘yung isa sa mga artista na gusto kong makuha ang career path kasi gusto kong tumagal sa showbiz. Sobrang professional.”

Still at his prime, Albert impressed the Kapuso audience with his dapper look and shared a piece of advice to young actors who want to flourish their showbiz careers. He said “You have to continue reinventing yourself based on the requirement and needs of that particular stage of the industry. Kasi kung magpaiwan ka, [you] will not get anymore projects. So it’s very important that you need to study what’s lacking in the industry.”

Catch the airing of this FunCon this November 7 on GMA Pinoy TV!

Subscribe now to watch overseas - *Stories from the Heart: Never Say Goodbye*, *Dapat Alam Mo!*, and *Las Hermanas*. Visit gmapinoytv.com/ subscribe or follow our social media accounts for more details.❤️

Patricia added “Ang aabangan ninyo ay iba-iba ang atake namin per segment. Hindi kami pare-pareho pero ‘pag nag-combine, power! Words cannot express how grateful I am for this show. Sana magustuhan ninyo.”

Kuya Kim invited Kapuso viewers abroad to watch the debut of his first show as a Kapuso host.

“This is unlike any other newscast that we’ve seen. Napaka-fast paced. Ito ang newscast na pagkatapos mong panoorin kung depressed ka, matutuwa ka. Magkakaroon ka ng good vibes. Ang mensahe ko sa mga Kapuso abroad, kami nina Patricia at Emil, ito ang paraan namin para mapagaan ang inyong pakiramdam. It’s our way of connecting with you.”

Emil who was in a reportorial duty during the FunCon greeted Kapuso viewers in a special video message. “Isa pong pagbati sa mga Kapuso natin mula sa iba’t ibang panig ng daigdig. Inaanyayahan namin ko kayo na

tumunghay sa panibagong programa sa GMA Pinoy TV. Kakaibang estilo sa paghahatid ng impormasyon,” he said.

Bannering the newest Kapuso drama series *Las Hermanas* are Yasmien Kurdi, Thea Tolentino, Faith da Silva, Jason Abalos, and veteran actor Albert Martinez who revved up the October-rific FunCon.

Las Hermanas tells the story of the Manansala sisters as they try to help each other survive the trials of life. From a picture-perfect family, the sudden demise of their father will ripple unfortunate events and scandals that will ravage the family.

The stellar cast promised that the first week of *Las Hermanas* will be intense and full of drama.

“Sa unang linggo ng *Las Hermanas*, matutunghayan nila ang istorya at pinagmulan ng conflict ng *Las Hermanas* hanggang sa dulo,” teased Yasmien who will play Dorothy Manansala, the eldest sister who sets herself aside to guide her younger siblings.

COMING SOON:
I LEFT MY HEART
IN SORSOGON
FUN CON!



Its 10th
regional
TV station
in PH:

GMA NETWORK LAUNCHES **GMA ZAMBOANGA**



New building built in Zamboanga City

Media giant GMA Network further strengthens its presence all over the Philippines as it launches its latest addition to its growing number of regional TV stations, GMA Zamboanga—becoming its fourth regional TV station in Mindanao and the 10th regional TV station in the country.

With GMA Zamboanga, the Kapuso Network's local and national programs can be accessed by viewers in Western Mindanao via GMA Channel 9 Zamboanga and GMA Channel 12 Jolo (Sulu).

Strategically located in Zamboanga City, GMA Zamboanga is also regarded as GMA Regional TV's (RTV) Western Mindanao hub. It boasts of state-of-the-art studio and services viewers in the Zamboanga Peninsula, specifically Zamboanga City and the key provinces of Zamboanga del Sur, Zamboanga Sibugay, and Zamboanga del Norte. It is likewise available to viewers from the nearby provinces of Basilan, Tawi-Tawi, and Sulu.

“GMA Network, thru GMA Regional TV, remains steadfast in our commitment to deliver local news that matters and stories that inspire through multiple languages and dialects in various communities across the Philippines. As we open GMA Zamboanga Station as our Western Mindanao hub, we are grateful to our viewers and partners for your continued support. Makakaasa kayong, mananatili kaming ‘Buong Puso para sa Pilipino,” said GMA Regional TV and Synergy First Vice President and Head Oliver Victor Amoroso.

Providing Kapusong Zamboangueños local news and features that matter to every Mindanaoan is the award-winning, top-rating, and pioneering unified local

Mindanao newscast *GMA Regional TV One Mindanao*. Anchored by veteran print and broadcast journalist Sarah Hilomen-Velasco, *GMA Regional TV One Mindanao* delivers relevant local news and features to viewers in North, South Central, Western, and Southern Mindanao and airs weekdays at 5 p.m. Joining Velasco are her co-anchors Jandi Esteban from GMA Davao on Mondays, Cyril Chaves from GMA Cagayan de Oro on Tuesdays, Argie Ramos from GMA Zamboanga on Wednesdays, Sheillah Vergara-Rubio and Rgil Relator from GMA Davao on Thursday and Fridays, respectively.

Moreover, the opening of GMA Zamboanga ushers in new mornings for viewers in the peninsula as GMA RTV expands its first and only unified morning program in Mindanao *At Home with GMA Regional TV* which airs weekdays at 8 a.m. Hosted by Atty. Resci Rizada and Cyril Chavez, with co-host Argie Ramos, viewers are treated to the right mix of information and entertainment to help them start the day right.

GMA Zamboanga joins the growing number of the Network's regional TV stations in Northern and Central Luzon (GMA Dagupan and GMA Ilocos), in the Bicol Region (GMA Bicol), in Central and Eastern Visayas (GMA Cebu), in Western Visayas (GMA Iloilo and GMA Bacolod), in Northern Mindanao (GMA Cagayan de Oro), and South Central and Southern Mindanao (GMA Davao and GMA General Santos).

All the freshest news, events, and updates about GMA Regional TV are now available via GMA RTV's official website www.gmaregionaltv.com and @gmaregionaltv on YouTube. Follow GMA Regional TV on Facebook, Twitter, and Instagram via @GMARegionalTV. ❤️

For more updates on GMA Network, visit www.GMAnetwork.com.



Julie Anne San Jose's 'Limitless' earns rave reviews, trends online

Julie Anne San Jose proved that she was indeed “limitless” as the first leg of her online musical journey, “Limitless, A Musical Trilogy” captivated viewers all around the globe and became one of the trending topics on social media.



The hashtags “#LimitlessMusicalTrilogy” and “LimitlessBreathe JulieSJ” trended on Twitter Philippines even hours before the online show’s 8 p.m. debut last September 17 and were still among the trending topics on Twitter the following day.

Dubbed ‘Breathe,’ the first part took viewers to the beautiful, albeit less traveled, nooks of Mindanao, with Julie performing a variety of songs and immersing herself in the culture of the locals. The show was an exhilarating treat for Filipinos who had been longing to take a breather and travel again. The scenes also brought tears to concert-goers’ eyes as Julie and the locals shared special moments together.

These, on top of Julie’s undeniable musical prowess, made Limitless a one-of-a-kind experience. The “Asia’s Limitless Star” performed a variety of songs recorded live on location—putting a personal touch to popular hits and singing her songs, some of which she wrote herself. Her guests Christian

Bautista, Jong Madaliday, and Myke Salomon further brought flavor to her musical act.

Netizens praised Julie’s talents and the show’s refreshing concept.

Proud @iAmFairyTeller1 said: “Dear @MyJaps I hope you can feel all the pride and happiness surrounding you today. I’ve got a feeling this is only the beginning of even more great things to come for you! We are so proud of you! Congratulations in advance Attagirl!” “This musical. This show. This concert. What. A. Concept. You’re still growing as an artist and I am so so proud of you @MyJaps !” shared @jovicencio.

Meanwhile, @AzizaDefensor tweeted, “Julie you are truly a gem. A precious star, hearing your music and knowing your story touches our hearts through and through. Truly you are Limitless! Love you always and forever! @MyJaps LimitlessBreathe JulieSJ #LimitlessMusicalTrilogy.”





Synergy

A GMA COLLABORATION

Also sharing his thoughts about the concert was @kapusongkim who said, “Una, happy ako that they gave you this project. Pangalawa, sobrang raw, pure, and sincere na Julie yung napanood namin. Congratulations! Proud na proud ako sa’yo, Julie. YAKAAAAP LimitlessBreathe JulieSJ #LimitlessMusicalTrilogy.”

@fanartfactory tweeted: “Gusto ko talaga itong part na nafeel ni Julie na nabuburnout na siya almost pero narealize niya na ang dami niyang blessings and she should always be thankful for that. Ang ganda. And totoo talaga yun. LimitlessBreathe JulieSJ #LimitlessMusicalTrilogy” Even fellow celebrities shared their admiration.

Barbie Forteza said, “Grabe. My favorite Araw-araw version. Samahan mo pa ng Idiopan instrument. Grabe lang. Ikaw lang yan, @MyJaps napakabuti ng puso mo kaya maraming nagmamahal sayo. Asia’s Limitless Star, everyone. #LimitlessMusicalTrilogy.”

“I will always be a proud fan, ate Julie. Thank you for this musical masterpiece and for showing a side of you we’ve never seen. Grabe kang inspiration sa amin. You truly are LIMITLESS. #LimitlessMusicalTrilogy A KWEEN AAAAAHHHHHHH,” tweeted Crystal Paras.

“#LimitlessMusicalTrilogy #Limitless Grabeeee di ako makagalaw sa upuan ko tapos pawis na kamay ko sobraaaa

!!! AAAAAARG SO PROUD OF YOU Queen J! @MyJaps” gushed Garrett Bolden. Julie, in turn, is overwhelmed by the positive feedback that “Breathe” received. She thanked all the people who made Limitless possible, referring to the GMA Synergy-produced online offering as a masterpiece.

“It was beautifully captured, everyone really put in the hard work. This is a masterpiece and I also hope that this is something that can change your life and your perspective,” said Julie Anne in a video message to fans.

She also expressed her gratitude to those who supported the first leg of her concert.

“I hope you enjoyed the music, scenery, and the whole experience. Mindanao truly has a special place in my heart.”

“To each and every one of you, yakap [nang] mahigpit. Thank you so much for joining me on the first part of #LimitlessMusicalTrilogy! My heart is so full right now. Cheers to life, nakahinga na ‘ko. It’s time to heal and rise up. God bless everyone, love you all,” she added. “Limitless, A Musical Trilogy” is under the creative direction of Paolo Valenciano with Myke Salomon as musical director.

Everyone can still catch the second leg of “Limitless, A Musical Trilogy” dubbed as “Heal” this November 20. Tickets are available on gmanetwork.com/synergy. Follow www.facebook.com/GMASynergy for more details. For more updates on GMA Network, visit www.GMAnetwork.com.❤️



My heart is so full right now. Cheers to life, nakahinga na ‘ko. It’s time to heal and rise up. God bless everyone, love you all,”

Julie Anne San Jose



VIRTUAL STUDIO TOURS



TOUR PACKAGES

A

Basic Studio
Tour only

B

Studio Tour + Technical
tour of Engineering's Technical
Operations Center

C

Studio Tour + Meet
and Greet with
Kapuso Artist

D

Studio Tour + Speakers'
Bureau (webinar)

WE WOULD LOVE TO HEAR FROM YOU, KAPUSO!

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