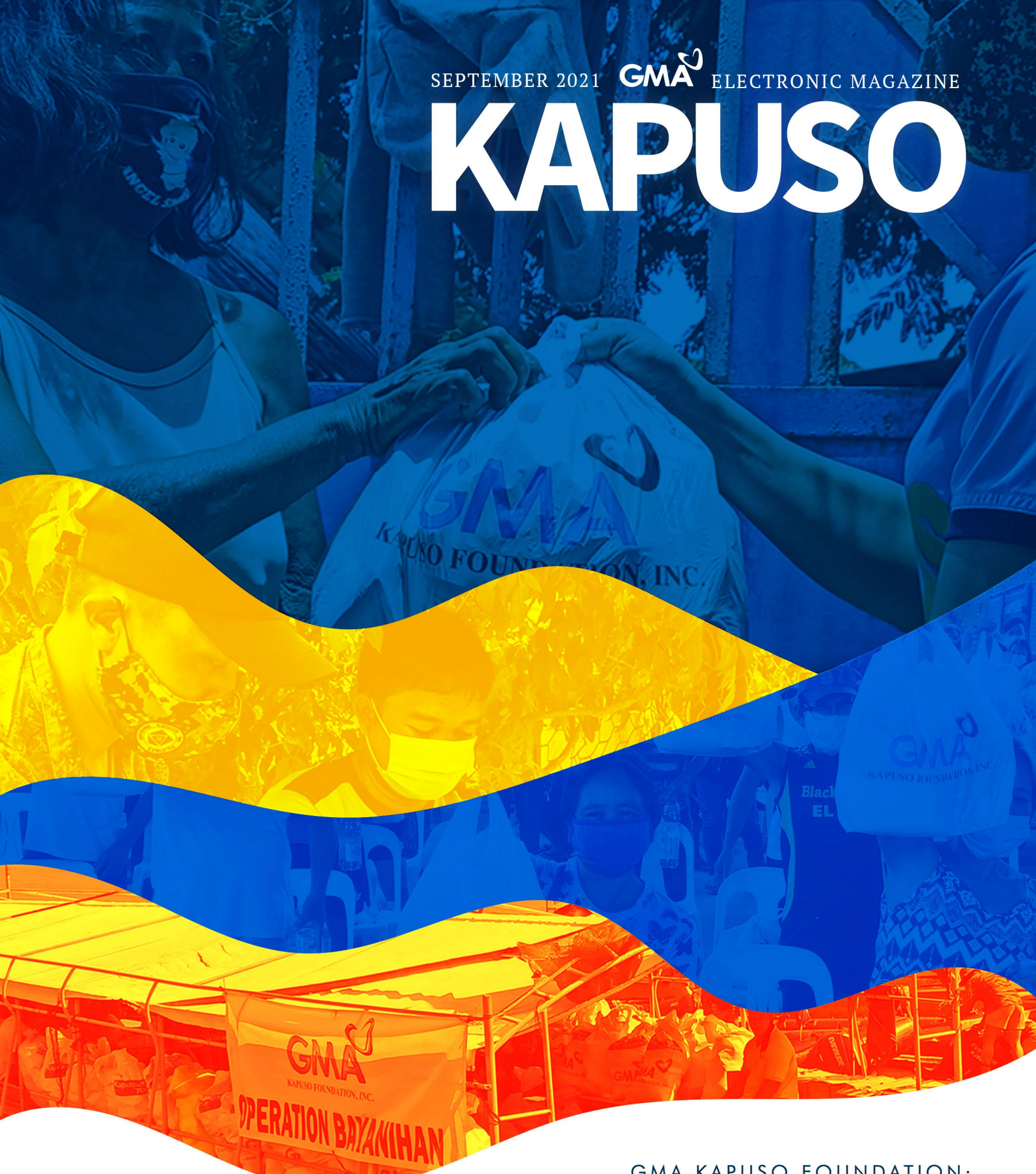


SEPTEMBER 2021 **GMA** ELECTRONIC MAGAZINE

KAPUSO



GMA KAPUSO FOUNDATION:

AGAINST
ALL ODDS

GMANetwork.com   

COVER: GMA KAPUSO FOUNDATION



EDITOR'S NOTES

Against all odds aptly describes the indefatigable GMA Kapuso Foundation (GMAKF). As crisis after crisis hit the nation, GMAKF moved swiftly to adapt its operations around the most pressing needs of underprivileged Filipinos.

The cover theme is also deeply representative of our special feature—our dear teachers who navigated technology and adjusted to new ways of teaching. In *The Wisdom of Teachers*, we meet some of the educators within the Kapuso Network.

Against all odds also describes how GMA delivers unparalleled content from across its platforms—beginning with how GMA News and Public Affairs continues to be a digital powerhouse. This is also seen in our new entertainment programs that defy convention and in developing world-class artists.

We also look to the future with original and inspirational projects: GMA Synergy's *Limitless, A Musical Trilogy* that captivated viewers all around the globe, and GMA Pinoy TV's *Pockets of Hope* which uplifts the spirit.

Read on to learn more about how we continue to fulfill our mission of providing superior entertainment and responsible, unbiased timely news and information—against all odds.

GMA Kapuso Magazine (Electronic) is a monthly publication of GMA Network, Inc. published by the Corporate Affairs and Communications Department, 16th Floor, GMA Network Center, EDSA cor. Timog, Ave., Diliman, Quezon City. Trunkline No. (632)8982-7777.

CONTRIBUTING WRITERS:

- Karla Domingo
- Irene Fernando
- Ranjil Sy
- Chesca Vistal

SPECIAL THANKS TO:

- Entertainment Group
- GMA International
- GMA Records
- GMA Regional TV & Synergy
- Program Support Development Department
- News and Public Affairs Group
- Barbara Fernandez
- Rhea Padua
- Teejay Pusong
- Maricel Romillo
- Abby Sytangco
- Trixie Trinidad
- Michy Villanueva

18

The Wisdom of Teachers

In celebration of National Teachers' Month, we feature some of our very own Kapuso teachers.



GMA Network and Regal Entertainment Seal Biggest Partnership

Two industry giants in broadcasting and film sealed the deal for the biggest and most exciting collaborations on TV.



Signed for Stardom

GMA Artist Center is committed to its vision of being at the forefront of discovering and honing world-class talent.

4

UPDATES

- GMA News and Public Affairs: A digital powerhouse

7

- GMA Now Levels up Mobile TV Viewing Experience

10

- GMA's AM and FM Stations Continue to be No. 1 in Mega Manila

AWARDS

- 8th Paragala: The Central Luzon Media Awards

11

- Jose Mari R. Abacan takes part at 2021 ContentAsia Summit and ContentAsia TV Awards

12

UPDATES

- Welcome, Kapuso! Xian Lim
- Solid Kapuso: Rayver Cruz and Mikael Daez

14

COVER

- GMA Kapuso Foundation: Against All Odds

38

NEW PROGRAMS

- Nutri-Sarap Kitchen
- Mr. Queen
- Stories from the Heart: Loving Ms. Bridgette
- Hallypop's E-Sports and Scream Flix

39

REGIONAL TV & SYNERGY

- Julie Anne San Jose's "Limitless, A Musical Trilogy" kicked off with 'Breathe'
- GMA Regional TV treats sports fans via "Sports Synergy" with Martin Javier

40

43

KAPUSO ABROAD

- Pockets of Hope: Share your inspiring story and be featured on GMA Pinoy TV
- GMA Pinoy TV Champions Pinoy stories and joins fight against anti-Asian violence and racism

GMA News and Public Affairs: A DIGITAL POWERHOUSE



GMA News and Public Affairs has consistently led other Philippine news organizations in producing engaging content and impactful stories on various emerging digital platforms.

8.5B

Total views in YouTube as of September 20

10M

GMA News subscribers on YouTube

TRIPLE DIAMOND!

Diamond Creator Awards

GMA Network is the first television network in the Philippines and the second in Southeast Asia to have three Diamond Creator Awards.



*This latest YouTube Diamond Creator Award represents our commitment to **Serbisyong Totoo**, the hallmark of GMA News and Public Affairs. This commitment remains on any platform, from television to online.”*

Marissa L. Flores
Senior Vice President for
News and Public Affairs



This is a great reward for our team, which works hard to deliver the most relevant news and information to Filipino viewers online — whatever device they may be using, whatever app they may choose.”

Jaemark Tordecilla
Sr. Asst. Vice President for
News and Public Affairs
Digital Media

L-R: Vicky Morales, Mike Enriquez, and Mel Tiangco



5th

The worldwide rank of GMA News among video publishers in the News and Politics category in July, according to Tubular Labs

3rd

Fastest-growing YouTube account in the country under the News and Politics category according to video analytics firm Tubular Labs. GMA Entertainment channel now has 24.6 million subscribers while GMA Public Affairs has 16.7 million subscribers.

TOP NEWS CONTENT CREATOR ON
TIKTOKPH

GMA News and Public Affairs continues to blaze the trail in producing reliable and timely news content not only on air but also online, becoming the largest news creator on TikTok in the Philippines.

410M

Consolidated views of NAPA TikTok accounts as of September 15

26.8M

Views of 24 Oras TikTok account

12M

Views of #24OrasChallenge as of this writing

31.5M

Cumulative likes of its TikTok accounts

47.5M

Views of *Kapuso Mo, Jessica Soho* TikTok account

#24OrasChallenge

Viral challenge that invites netizens to join their favorite Kapuso anchors in reporting news by reading from a teleprompter



Iya Villania and Atom Araullo

**ORIGINAL
DIGITAL SHOWS**

- GMA News Feed
- Need to Know
- The Mangahas Interviews
- The Howie Severino Podcast
- Chika Minute Exclusives

GMA Network and Regal Entertainment Seal Biggest Partnership



GMA officers with Regal's Mother Lily and Roselle Monteverde

Two industry giants in broadcasting and film – GMA Network and Regal Entertainment – sealed the deal for the biggest and most exciting collaborations. This highly anticipated partnership combines the brand of storytelling that is uniquely Regal, with the reach and broadcast capability of GMA.

GMA and Regal offer the biggest telemovie collaboration of the year, *Regal Studio Presents* a weekly anthology that features feel-good, romantic, exciting, and entertaining stories starring various Kapuso artists.

For its pilot episode, Kapuso stars Ken Chan and Sanya Lopez teamed up for the very first time in *That Thin Line Between*, featuring a story of neighbors who are at odds with each other. In the other episodes, viewers witnessed more heartwarming stories starring sought-after love teams Gabbi Garcia and Khalil Ramos and Sofia Pablo and Allen Ansay.

On GTV, Kapuso viewers can catch Regal classic movies via *Regal Treasures* every Friday afternoon. Meanwhile, *Heart of Asia* is set to bring the hit BL series *Ben X Jim*.

Loyal Kapuso viewers who are craving fresh content can expect new movie features from Regal to be seen on GMA's various platforms in years to come.❤️

“We are glad that Mother Lily and Regal have agreed to show their quality films in GMA and to co-produce TV programs to be shown also in GMA. As everybody knows, Regal is one of the best producers of films in the Philippines and the Regal quality films that we have been showing in GMA have rated high and we are therefore looking forward to a mutually rewarding relationship with Regal.”

Atty. Felipe L. Gozon
Chairman and CEO
GMA Network, Inc.



Regal Entertainment has always kept a cordial and happy relationship with GMA-7. Not only as a business partner but as a friend. Through so many years of our film production, GMA has always been an ally, the supporter of our endeavors. That is why it is only fitting that in these more crucial and critical times, we remain together. We are strong together in providing the kind of entertainment that our audiences need. Thank you for giving us this

opportunity, to affirm our friendship and alliance. Thank you for believing in Regal Entertainment in reaching out to our Filipino audience to share the wealth of our years of film production. Thank you for giving the next generation the bigger chance to see Regal and GMA go together through this extraordinary period and on to their post pandemic times. Maraming salamat po.”

Mother Lily Monteverde
Regal Entertainment





GMA Now Levels up Mobile TV Viewing Experience

Since GMA Now's launch last February, product creator GMA New Media, Inc., GMA Network's digital media and technology arm, has been continuously developing additions to the mobile dongle that enhance the user experience.

SCREEN RECORDING

GMA Now users can now save and share clips of their favorite Kapuso shows. Simply tap the record button on the TV player and allow the required permissions. Recorded clips will automatically be stored in the phone's Gallery. The smartphone used should have at least 100MB of free storage in order to record.

PICTURE-IN-PICTURE (PIP) MODE

Allows users to multitask while enjoying GMA's news, public affairs, and entertainment shows. As users switch to other apps while watching, the GMA Now TV player automatically floats above the other apps, allowing continuous digital TV viewing. This feature requires Android 8.0 Oreo and above.

FULL EPISODES

Videos of Kapuso shows are now available on the newly redesigned Videos tab.


GROUPEE CHAT

This feature is now made more fun and interactive with new Groupee stickers.



GMA Now is a mobile digital TV receiver that allows Android smartphone users to watch the live broadcast of the Kapuso channels GMA, GTV, Heart of Asia, Hallypop, I Heart Movies, and DepEd TV as well as other free-to-air channels accessible in their area.

Compatible with any Android smartphone that runs on Android 6.0 Marshmallow or higher, GMA Now is available in portions of Metro Manila, Rizal, Bulacan, Pampanga, Cavite, Laguna, Abra, Ilocos Sur, Baguio City, Pangasinan, Batangas, Metro Cebu, Metro Davao, Cagayan de Oro, Bacolod City, as well as in Guimaras and Iloilo.

Great news for those who have yet to own a GMA Now device! GMA Now can be purchased at the special retail price of only PHP599! Promo is extended until October 27. Get yours now! 





L-R: Mark Herras,
Denise Barbacena,
Sheemee Buenaobra

Signed for Stardom

GMA Artist Center (GMAAC), the talent arm of GMA Network, is committed to its vision of being at the forefront of discovering and honing world-class talents.

Kapuso viewers witnessed a glimpse of “Signed For Stardom,” the biggest contract signing event in the hit weekend variety show *All-Out Sundays*.

GMAAC talents have already been recognized in various international competitions and festivals. As they progress into the ever-changing landscape of show business, they aim to produce more globally competitive artists that can impress audiences in and out of the Philippines. This roster boasts of a variety of talents in the fields of acting, singing, dancing, and hosting, as well as showbiz royalties who are full of promising potential.



(L-R) Martin Javier, Patricia Tumulak, Rain Matienzo, Luane Dy, Chef Jose Sarasola, Levince Sotto, Migs Villasis, Gab Yabut, Kimson Tan, and Sebastian Pajarillo



(L-R) **The showbiz royalties:** Saviour Ramos, Lala Vinzon, Julia Pascual, Alexandra Yap, Claire Castro, and Sandro Muhlach
The Stellars: Pauline Medoza, Faye Lorenzo, Analyn Barro, Sherilyn Reyes Tan, Ashley Ortega, Therese Malvar, Lucho Ayala and Vaness Del Moral
Future faces of the industry: Carlo San Juan, Lei Angela, Ashley Alcayde, Bryce Eusebio, Coleen Paz, Shanelle Agustin, Jamir Zabarte, and Gabrielle Hahn

GMA'S AM and FM Stations Continue to be No. 1 in Mega Manila

GMA Network's radio stations continue to hold the number one spot in their respective categories month after month in Mega Manila.

DZBB

53.7%

Total day audience share—a huge increase from its 42.6 percent in June. Its closest competitor, DZRH, only got 25.4 percent.

2.4M

Total cumulative reach

83%

Exclusive DZBB listeners

6:00 to 8:00 AM

DZBB's strongest rating block

DWLS

29.4%

Audience share

6.1M

Cumulative reach

53%

Loyal listeners

8th Paragala: The Central Luzon Media Awards



(L-R) Bea Alonzo, Kara David, and Joseph Morong

The region's largest student-based award-giving body applauded the unwavering efforts of media practitioners in the continuing fight against COVID-19.

This year's awarding ceremonies—dubbed as *YUGTO: The 8th Paragala*—was dedicated to the country's unsung heroes as it welcomed a new chapter in the media industry.❤️

Kara David and Joseph Morong

Crisis Coverage Award:
Top News Personality

I-Witness' "Ako si Patient 2828"

Outstanding COVID-19
Documentary

Biyahe ni Drew

Paragala Pang Kultura

AHA!

Paragala Pang Likhaan

Daig Kayo Ng Lola Ko

Paragala Pang Pamilya

'I Am Hope' organization together with Bea Alonzo

Paragala Pang Lingkod Bayan

The 700 Club Asia

Paragala Pang Kapakanan:
Traditional Spiritual Program

Jose Mari R. Abacan takes part at **2021 ContentAsia Summit and ContentAsia TV Awards**



First Vice President for Program Management Department Jose Mari R. Abacan shared his expertise as one of the esteemed speakers and judges at this year's ContentAsia Summit and ContentAsia TV Awards, which were held live online last August 25-27.

For over 27 years, Abacan has been involved in the television and film industries. Among other achievements, he was instrumental in introducing Korean novels to the local audiences. It is also through his efforts that we have Thai series (Lakorn), Turkish, and Indian dramas in the country. He also leads and oversees all program acquisition

initiatives of the Network, dealing with both local and foreign suppliers and producers.

Abacan was tasked to discuss "A Lakorn Love Story," which showed how Thai drama makes its way around the region and the world, its challenges, advantages, and how they want to move forward, along with his fellow industry experts across Asia.

Moreover, he was also among the judges for the categories 'Best Director of a Scripted TV Programme' and 'Best Asian Feature Film or Telemovie' for the ContentAsia TV Awards.

The ContentAsia Summit was launched in 2009 as a one-day focus on all the issues impacting Asia's content industry. It is organized by ContentAsia, an Asia-based information resource that covers content creation, funding, financing, licensing, distribution, design and branding, and technology across the Asia region.♥



Welcome Kapuso!

XIAN LIM

GMA Network births a new pairing that will definitely entice the Kapuso viewers in the upcoming primetime series *Love. Die. Repeat.* top-billed by Ultimate Star Jennylyn Mercado and versatile actor Xian Lim.

The talented actor voices his gratitude to the Kapuso Network for entrusting him the series, “It feels wonderful to be a part of this series na *Love. Die. Repeat.* and I feel grateful sa GMA Network na nabigyan nila ako ng pagkakataon to be part of this project.”

Xian also expressed his enthusiasm to work with new faces from the Network, “First page pa lang ng script, gustong-gusto ko na. I’m a huge fan of the genre ng time loop. Unang basa ko pa lang ng script, tuwang-tuwa at excited na ako sa tatahakin ng characters naming lahat. I’ve worked with a couple of people already in this series but the rest of the cast, ngayon ko pa lang makakatrabaho. In terms of accepting the project, the material is really fun and exciting for everyone to watch. At the same time, noong nakita ko ‘yung mga makakasama kong artists, they look really fun to be with and magja-jive kaming lahat to make this project great.”❤️

“*I feel grateful sa GMA Network na nabigyan nila ako ng pagkakataon to be part of this project.*”

Solid, Kapuso!



RAYVER CRUZ

Multitalented Kapuso actor, TV host and performer Rayver Cruz remains a loyal Kapuso as he renewed and signed his exclusive contract with GMA Network.

Currently, Rayver plays the role of Alex in the Afternoon Prime series *Nagbabagang Luha* and is a mainstay performer of the weekend variety show *All-Out Sundays*. He is also gearing up for the fourth season of the all-original musical competition *The Clash*.

Rayver couldn't be any more delighted to continue his Kapuso journey and was emotional during this momentous event, "Hindi ako emotional na tao pero na-sapul ako dito! Nakakatuwa kasi ang tagal ko na rin sa industry, ang dami ko na ring naging kaibigan, mga napamahal na co-actors ko. Take ko na rin itong opportunity na ito para magpasalamat ng mabuti sa aking mga GMA bosses. Sobrang saya and blessed ng pakiramdam ko. Sunud-sunod 'yung trabaho, sunud-sunod 'yung projects na ipinagkakatiwala sa akin ng Kapuso Network. Simula ng bumalik ako sa kanila, tuluy-tuloy lang 'yung projects na binibigay nila sa akin and super blessed ako na palaging may work sa kabila ng panahong nangyayari sa atin ngayon. I'm so happy!"



MIKAEL DAEZ

Throughout his Kapuso journey, Mikael has proven his excellence in his craft. He was recently part of the top-rating and successful GMA primetime series *Love of my Life*.

In his 11 years as a Kapuso, he shared that there had been ups and downs but all are learning experiences for him, "I will always tell myself, my loved ones, my wife, when we make a mistake, that also gives us an opportunity to learn and when we learn, we grow as a person, as a worker. If you keep on repeating that process, eventually you'll be better than who you were before."

Mikael looks forward to more years as a Kapuso, "This makes me extremely happy. It shows that GMA is continually willing to invest and take a chance on me even though I've been in GMA for 11 years, and I've done a collection of projects already, the continual trust is something that shouldn't be taken for granted so I'm very thankful for that."

AGAINST ALL ODDS

Since 1991, GMA Kapuso Foundation has been uplifting the lives of underprivileged Filipinos through Serbisyong Totoo and the responsible use of the media.





“The year 2020 is unforgettable because it was the year we went through with bated breath.”

Rikki Escudero-Catibog
GMAKF EVP and COO

From Operation Helping Hand (presently called Operation Bayanihan) which helped victims of the 1990 earthquake and the 1991 Pinatubo eruption, GMA Kapuso Foundation, Inc. (GMAKF) has widened its reach. As the Network’s corporate philanthropy arm, it expanded its programs to meet the specific needs of impoverished Filipinos in four key areas: Health, Education, Disaster Relief, and Values Education.

But the year 2020 was different. “The year 2020 is unforgettable because it was the year we went through with bated breath. A volcanic eruption, a worldwide pandemic, and consecutive super typhoons, all in a span of one year, all requiring massive amounts of aid for millions of affected Filipinos,” said GMAKF EVP and COO Rikki Escudero-Catibog.

GMAKF reached communities that were hardest hit by super typhoons, the volcanic eruption, and COVID-19. “In the face of these calamities, the GMA Kapuso Foundation redoubled its efforts. Despite the numerous obstacles presented by the ubiquitous COVID-19 virus, the Foundation had



2020 BY THE NUMBERS

408,251

Individual beneficiaries served

268,447

Beneficiaries served by Disaster relief projects, including the food and groceries distributions in COVID paralyzed communities in the National Capital Region as well as other affected provinces in the Visayas and Mindanao.

70,000

Beneficiaries served by Education projects, particularly Unang Hakbang Para Sa Kinabukasan school supplies distribution, at a critical time when education took a back seat to basic survival as people lost their jobs and regular income.

65,020

Beneficiaries served by Values Formation projects which include Give-A-Gift Noche Buena distribution, Kapuso Cancer Champions project, and remote Sagip Dugtong Buhay mini blood letting campaigns instead of large scale, mall-based bloodletting events.



My heartfelt thanks and admiration to the many groups of people who made GMAKF one of the few NGOs who operated non-stop in 2020.”

Mel Tiangco
GMAKF Founder
and Ambassador



served 408,251 individual beneficiaries nationwide by the end of the year.” said GMAKF President Gilberto R. Duavit, Jr.

Every year, against all odds, GMAKF continues with its work of bridging those who need help with those ready to extend a helping hand. “My heartfelt thanks and admiration to the many groups of people who made GMA Kapuso Foundation one of the few NGOs who operated non-stop during the pandemic in aid of poor communities and public hospitals,” said GMAKF Founder and Ambassador Mel Tiangco.

Some of the Foundation’s notable projects include building critical infrastructure such as bridges to connect remote communities to basic services, trade, and learning centers and providing typhoon-resilient homes and schools to victims of man-made and natural calamities. Through the foundation and its passionate community of supporters, millions of lives have been changed. But work doesn’t stop here. As GMAKF Chairman Atty. Felipe Gozon said, “There is still a long way to go. But together, we can alleviate poverty and see humanity rise above adversity.” ❤️

4,784

Beneficiaries served by Health Projects which were severely limited so as not to add to the quicker spread of the COVID-19 virus.

70,000

Public elementary school students from the 25 poorest provinces across the country were helped by Unang Hakbang sa Kinabukasan

131

Hospitals that received safety supplies

20

Kapuso Cancer champions

OTHER FIGURES

120

Days of sustained feeding program for Give-A-Gift: Feed a Child

852

Houses built through the Kapuso Village Project to-date

6

Bridges built through the Kapuso Tulay Para Sa Kaunlaran Project to-date

504

Classrooms/schools to-date

The Wisdom of Teachers

Teachers are a magnificent source of wisdom. Whether it was our kindergarten teacher who regaled us with stories, our high school teacher who ignited our passion for a subject, or a college professor who helped in charting our path, teachers offer impactful life lessons that we carry on every day.

In celebration of National Teacher's Month, we feature some of our very own Kapuso teachers. Let's get to know our esteemed board of directors and officers, news personalities, and creatives in a different light - as dreamers, healers, and mentors.



iTeach
FOR A
Better
Future

National Teachers' Month 2021

“*Mutual reward is its best part. Learning and teaching are symbiotic.*”



Judith R. Duavit-Vazquez

Director | GMA Network, Inc.

Senior Lecturer for Entrepreneurship
College of Business Administration
University of the Philippines

JDV is an acknowledged visionary and industry mover in the Philippine Information and Communication Technology space. Her successful and visionary efforts in the industry have earned her the moniker “Godmother of the Philippine Internet,” a position in Computerworld’s list of “Philippines’ Most Powerful in ICT” and “IT Executive of the Year” by the Philippine Cyber Press. She is a respected personality in Global Internet Governance circles. She was the first female Asian elected to an independent board seat at the Internet Corporation for Assigned Names and Numbers (ICANN) and remains the only Asian female who has held this honor to this day. When her schedule permits, she teaches in UP and serves Harvard University as a volunteer alumni-interviewer of incoming freshman applicants.

Inspiration through fine examples

Her love for teaching began as a child. “My mother, Vilma Roy Duavit, was an English professor and recipient of a master’s degree from Ivy-league Columbia University, USA. My father, Atty. Gilberto M. Duavit, founded the Guronasyon Foundation, which recognizes and awards the top public-private school teachers in the Province of Rizal,” she shared. Eventually, she was invited to teach by Asst. Dean Ben Paul Gutierrez of the UP Virata School of Business.

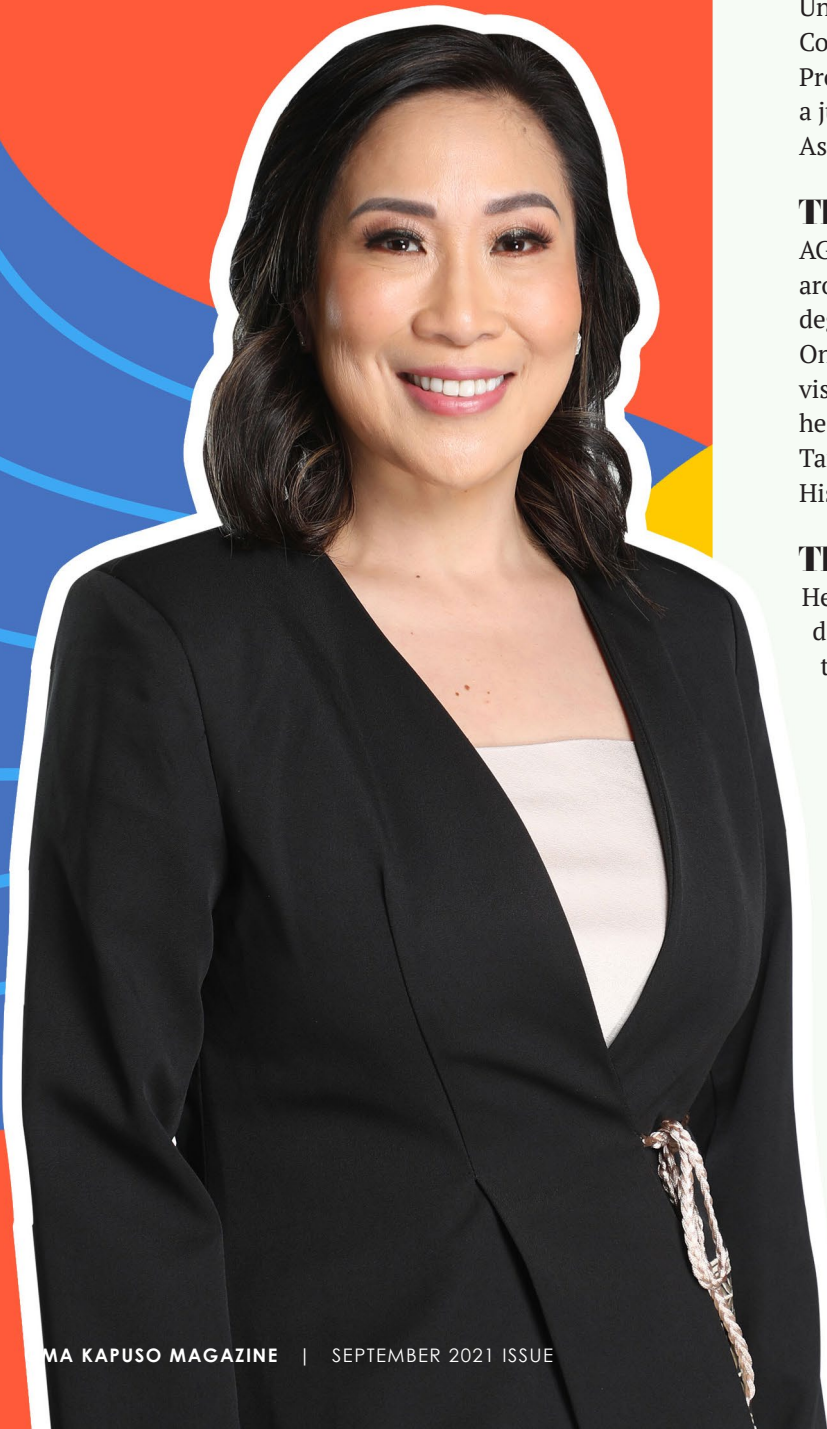
Asked who were her most memorable teachers, JDV named two people. “My paternal grandmother, Rosa Munoz Duavit, a homemaker, was the instrumental teacher of my life. When I was seven years old, she put a knife in my right hand and a potato in my left to peel and slice. Through weekends by her side, I witnessed the creative, resourceful, financial acumen of a wife on a civil servant’s monthly salary that paved the successful development of four children plus retirement savings to boot. She was mind-blowing! Her example was empowering!”

She added, “Howard Stevenson of Harvard Business School introduced an unapologetic, practical twist to formal business education. Author of ‘Do Lunch or Be Lunch’, which emphasizes the need for predictability in leadership, Dr. Stevenson taught me how to create flexible yet predictable frameworks in a fast-changing, capital-intensive, often-battered Internet Infrastructure industry. “

Practice and prosper

If she could pass on wisdom to her students, she said it would be to think outside the box and challenge conventional thought. “Engage, collaborate, and question thoughtfully and politely. I often emphasize the boundless opportunities to learn, teach, share across multitude of environments—family, work, peer networks... There’s simply no excuse to stop growing. Significantly dig deep, discover his/her talents, hone, practice, and prosper! Pass it forward!”

What is more important than the knowledge or information you learn is inculcating the discipline of learning because learning is a lifelong endeavor. Even more important than this is the application of what you have learned. May it always benefit society and be for the glory of God.”



Anna Teresa Gozon-Valdes

Director | GMA Network, Inc.

Former Associate Professor of Taxation and Legal History | University of the Philippines College of Law

She is widely known for her brilliance in the academe, law, and media. She was valedictorian from grade school and high school at Colegio San Agustin; cum laude with a Bachelor of Science degree in Management Engineering from Ateneo de Manila University; and valedictorian and cum laude with a Bachelor of Laws degree from the University of the Philippines. She obtained her Master of Laws from Harvard University. Apart from being Programming Consultant to the Chairman/CEO of GMA and President of GMA Network Films, Inc., she is also a junior partner in the Belo Gozon Elma Parel Asuncion & Lucila law firm.

The opportunity to teach

AGV was in Harvard when the opportunity to teach arose. “I was then taking up my Masters of Law degree at Harvard University in 1998,” she said. “One of my professors in UP law was also there as a visiting professor. He persuaded me to teach since he became Dean of UP Law School in 1999. I taught Taxation at that time. Later on, I taught Legal History.”

Theology and law

Her most memorable professors were in two different fields. “I will always remember my theology professor at Ateneo, Ms. Tina Astorga. I grew to love theology above all subjects in college and I continue to love it now because of how she taught us theology way back in Ateneo,” AGV shared. “I also admire Prof Danny Concepcion (now UP Chancellor) because I found him to be a brilliant teacher.”

Inspiring excellence

“The best part is being able to impart knowledge to your students and inspire them to excel,” said AGV. “The most challenging part is keeping up with the subject matter of what you are teaching because the law is constantly evolving.”

Some of her students would say, “If you survive LGM, you can survive anything,” she shared. Her name is synonymous with marketing innovation and revenue growth, but for LGM, marketing and advertising are anchored on one thing: integrity.

LGM is responsible for driving revenue growth and marketing innovation within all media platforms of the Network, including GMA’s broadcast stations, both Philippine-based and international channels, as well as the other non-broadcast platforms. Under her leadership, GMA became the only Philippine broadcast company with the most local and global marketing awards.

She has a laudable career as an advertising media professional spanning more than two decades, where she drove to leadership position the top-ranked media agency in the market, Starcom Mediavest Group Phils. Co. Inc. as Managing Director, while concurrently serving as the Chairperson of Publicis Groupe Media Philippines and overseeing Zenith Optimedia Phils. She is 2019’s Hildegard Individual for Advertising by St. Scholastica’s College Manila, which aims to recognize women media practitioners who served and paved the way in improving the welfare of the youth.

*“Integrity
trumps all.”*

- Lizelle G. Maralag

Lizelle G. Maralag

Chief Marketing Officer and Senior Vice President
GMA Network, Inc.

Former part-time instructor for 4th-year students
Integrated Marketing Communications
University of Asia and the Pacific

Shaping the future

LGM’s journey as a teacher spanned seven years. “I was invited to teach by Dr. Jerry Kliatcho in 2003 and I found this to be therapeutic so I continued teaching until 2010,” she shared. “Being able to mold the minds of the future generation of marketers is the most gratifying part of being a teacher. I am proud to say that most of my students are already in the advertising industry as clients, agency heads, work in regional offices, or have their own businesses.”

Unwavering integrity

While the world of marketing may be seen as an industry driven by profits and growth, but for LGM, it all goes back to the value of integrity. “Integrity trumps all,” she said. In her speech as Hildegard Awardee, she said, “To all the young people in the audience and the young at heart, allow me to enjoin you to be involved. Amidst all the struggles, amidst the challenges, hardships – we should inspire other people to do good, even when it’s hard, even when nobody is looking. Be involved. Live your life according to what is always right.”

Pia Arcangel

News anchor, *24 Oras and Saksi*
Host, *Tunay na Buhay*

Taught Broadcast Content and Development for graduating students | Communications Department at Assumption College (2017-2019)

We know her as an award-winning news anchor, but what others don't know is that she was also a teacher! "I've always loved teaching — the idea of sharing knowledge was something that appealed to me even as a kid. In High School, I would volunteer to teach catechism classes and sign-up for summer programs where we would teach young kids outside Metro Manila," she shared.

The roots of her love for teaching

"I think the love of teaching must have come from my mom, who was a professor and long-serving Dean at the UST College of Education. She would let me sit in on her classes when I was a little girl, and I was always amazed by the way she communicated with her students, and how they responded to her. So when I was presented with the opportunity to teach, I couldn't pass it up," Pia shared.

"Do the work that you love and are passionate about — success is relative to fulfillment."

Among her many favorite teachers, she mentioned two who have made an indelible impact in her life. "In High School, my English teacher, Ms. Therese Ng, inspired me to think outside the box and push my creative limits. When I got to college, veteran sportscaster Sev Sarmenta became my teacher in several production classes. When he found out I wanted to be a news reporter and anchor, he helped me chart the path that would get me there."

Seeing students succeed

Asked for the best part of teaching, Pia said, "...seeing your students succeed! I love seeing my students pursuing careers they had their hearts and minds set on, while they were still in school. The hardest part — checking papers!"



People know him as a veteran of the police beat covering the biggest headlines of the day. In an article on GMA Network.com, Emil has been described as a senior reporter who has been at the forefront many times- from the perennial problem of congestion and drugs in our penal facilities to countless anti-crime operations to the sieges of Zamboanga and Marawi-giving viewers an up-close look by immersing in the conflict and plight of the personalities and regular people he covers. At the back of the camera, Emil has another role—a teacher. He started teaching when he was invited by my former teachers in elementary and high school to pioneer the faculty team of the communication course for students aspiring to work in the media industry.

Shaping the classroom and society

One of his influences is his high school teacher in Social Studies. "One of many is Ms. Jennifer Bulangit, my high school teacher. She concentrates not just on the subject matter but goes beyond the usual everyday lesson plan and shares her thoughts related to current events, political stature of the country, and how to be a part of a developing Philippines," he said.

This societal lens is also present in how he looks at teaching as part of serving society. "The best part of teaching is when the students ask you questions and verify the subject matter. Meaning, interest is present among themselves. The second is when they show gratitude respect and appreciation. I feel like I've already done my little part in the society at the time of the year."

"Trust and show your love to GOD, and with the help of perseverance and hard work, all will come into place."

Emil Sumangil

News Producer
GMA News and Public Affairs

Teaches News & Public Affairs,
Radio & TV News Production
Pasig Catholic College



Marisol Abdurahman

News Producer
GMA News and Public Affairs

Taught English at the Philippine
Military Academy, Baguio City

Marisol is undaunted. Did you know she would volunteer to cover stories about war and the military? In a guesting on *Eat Bulaga's* “Bawal Judgmental” Marisol shared how she would often volunteer to cover war stories, including the five-month-long armed conflict in Marawi in 2017. But what most people don’t know is that she was a former teacher at the PMA.

“Teaching is my passion,” she said. “One of the jobs I wish to have when I was a kid. Thus, when I had the chance of teaching in the academy, I took the opportunity. It has always been my dream to be a PMA cadet and be a soldier, but was not lucky enough to become one. Thus when an opening for an instructor was announced, I applied and was luckily taken in.”

Favorite teacher

She considers all her teachers as her favorites. Among them was one professor in college who made her realize that AB Communications is not an easy course.

“She was the college’s “terror” teacher but has eventually become a mentor and a friend,” Marisol said.

Molding the future

“Teaching in the PMA is very challenging because you have to follow a strict uniform teaching making sure that no cadet takes undue advantage over the other. Possessing a high sense of professionalism as we carry our duty.” However, Marisol said that teaching in itself is the best part. “And I must admit, teaching in a prestigious military institution is an honor and challenging and at the same time because I was a part of molding the cadets—future officers of the armed forces of the Philippines and the future leaders of the country.”

“Surviving in the academy and hurdling all the challenges inside is just actually the beginning of their lives, their lives that they ought to offer to the country and their countrymen. They may continue to embrace the virtues of COURAGE, INTEGRITY, and LOYALTY as they carry out their mandate.”





JOEY TOLEDO

Budget and Payroll Division
Finance Group

Former full-time faculty member for
Accounting, Marketing, and Business Policy
University of the Philippines
College of Business Administration

As Senior Assistant Vice President of the BAP division, Joey is responsible for the management of the preparation and monitoring of the corporate budget to aid in decision-making and control of expenditures. The division also processes the payroll of employees and talents in an accurate and timely manner, as well as makes sure the statutory contributions and loans are properly deducted and remitted. Talent fee processing of both on-cam and off-cam artists is likewise handled by the division.

How it all started

I was offered to teach while I was reviewing for the CPA (Certified Public Accountant) board exams. I accepted it, because to teach, you have to understand the subject matter very well and find key learning points – and that helped me in my review. Teaching helped build my self-confidence because I forced myself to speak in person regularly to more than a hundred students per class. So if I seem to be more extroverted now, it is because of teaching. But I am still primarily an introvert.

Most memorable teachers

The most memorable ones were my teachers when I was taking my MBM (Masters in Business Management) at

the Asian Institute of Management after I had already taught. My interactions with my teachers then were different after I have already been on the other side, in terms of learning and managing perceptions.

Making an impact

The best part of being a teacher is when you have made an impact on your students, whether in learning or life in general. My favorite feedback which I got from my performance appraisal was when a student wrote that “he has touched our lives” – and this type of comment had happened more than once! Hopefully, I had helped contribute positively to my students’ lives. The most challenging part is to learn to strike a balance between being friendly and being strict. I learned at the onset that when you are too friendly with your students, they will take advantage of you. Afterwards, I turned to the other extreme and became a “terror” teacher. But that became a hindrance to learning. So I eventually learned how to achieve a balance. That has become helpful to me in managing my staff in the corporate world.

“Teachers are only instruments of learning. They cannot teach what you are not willing to learn. What you get from the subject (or from life) is really up to you.”

DID YOU KNOW?

For Joey, seeing his students succeed is one of the best parts of teaching. “Ari Chio was one of my former students. My other notable students include Moira Lang (producer of films like “Ang Pagdadalaga Ni Maximo Oliveros” and “Norte: Hangganang Ng Kasaysayan”, and writer of films like “Anak”) and Belinda Teves-Beng Hui of SGV. Macy Tiuseco-Sueña was one of my proctors during my exams.”



ATTY. JOSE VENER IBARRA

Legal Affairs Department

Professor Legal Management
Program | Loyola Schools, Ateneo
De Manila University | Far Eastern
University College of Law

Atty. Ibarra was recruited to teach when he graduated from Law in 1997. Among his most memorable teacher is the legendary Fr. Joaquin Bernas, SJ, former President of Ateneo who was his Constitutional Law Teacher. “He also made me one of his altar boys. Seriously, I could not imagine anyone seriously thinking that I could be an altar boy,” he shared.

For Atty. Ibarra, the most challenging part of teaching is time management. But the best part is “Seeing your former students become your colleagues and co-teachers.”

“Hard work in class would always beat talent. The best students are those that challenge themselves to improve.”

GRACE SERRANO

Entertainment Group

Taught Industrial Psychology
and Managerial Psychology



“I would like my students to see learning as an adventure filled with life lessons, and not as a responsibility just to get through with life.

I want them to experience that there will always be ups and downs. That for every success, there will be a reward; and for every failure, there will be a lesson.

I want them to learn that every experience in the Academe can all be applied in real life; class reporting could train you in public speaking, group work could help you deal with different kinds of people, and research work develops you to be resourceful.”

How she got into teaching

After graduating with a degree in BS Psychology, I took my Master’s Degree in Industrial/Organizational Psychology. One of the requirements in teaching college students is to have at least a MA degree. I have always felt that my heart is into teaching. I want to be able to share my knowledge and experiences with the younger ones. To hone their skills in dealing with different people, in handling difficult situations, and for them to apply what they have learned from the academe to real life, especially in the careers they will be pursuing. Because there is no greater essence in being a teacher than seeing your students succeed and grow into better and smarter versions of themselves.

The best and most challenging parts of being a teacher

The best part of being a teacher/professor is being given a chance to travel back in time and teach a younger version of yourself the necessary skills and abilities to grow and develop as a better version of the current you. Because that is what being a teacher is all about. Guiding your students to develop their skills and abilities. To help them in reaching their full potential.

The most challenging part is seeing them struggle with learning due to various factors such as family background, environment, and other life problems. I am willing to extend a hand to help my students grasp their bearings and put their hearts and minds in the right place.

JOJO NONES
Entertainment Group



Who would have thought that the award-winning creative consultant, director, and writer Jojo Nones thought of himself as a “science or physics guy”? He took up pre-med in UP Manila and was about to enroll in medical school. In an interview with Red Room Media Production, Jojo said he felt quite empty inside. He was driving when heard on the radio that premier screenwriter Ricky Lee was giving a free scriptwriting workshop. He got accepted and that scriptwriting workshop changed his life. Today, he co-creates and directs various award-winning programs. He was a co-creator of the top-rating program *First Yaya* and served as director and head writer of *Dear Uge* which bagged the Best Comedy Program Award at the 2018 Catholic Mass Media Awards.

What did you teach and where?

I am currently a professor of Communication and Multimedia Arts at Southville International School and Colleges. The classes I usually teach are Film Appreciation, Scriptwriting, Radio and TV Writing, TV Production and Direction, Video Production and Direction, Intro to Theater Arts, Performance Media, Broadcasting Communication, and Introduction to Journalism.

How did you get into teaching?

It all started when a friend—who was a professor at Benilde then—invited me to be a guest lecturer in his class. I was already writing for print and TV at that time, and he assured me that I did not need any teaching units to be an instructor since I was already a media

practitioner. I enjoyed that experience and since then, have always sought out teaching opportunities as a part-time occupation. I believe that teaching media-related courses sharpens me as a television professional—it helps in keeping me dynamic and responsive to trends and youth interests. I may be a teacher but I’m also a student who is constantly learning.

Who is your favorite/most memorable teacher?

I have two favorite teachers. The first one is one from my high school, Fr. Manoling Francisco, S.J. He not only taught us how to be upright Ateneans, but he also equipped us with the right tools and skills to flourish in college and the real world. I remember, before him, I always thought of myself as just a sciences or physics guy. Then Fr. Manoling made us write plays for our English class and he chose to give my play the highest grade of 99/100. I never thought I had a knack for writing up until that moment. It stuck with me for many years, even when I was already taking up B.S. Biology in U.P. Manila, until one day when I learned of a free scriptwriting workshop by premier screenwriter Ricky Lee. It gave me the courage to apply. I got accepted to the workshop and there I met my second favorite teacher, Sir Ricky. That scriptwriting workshop changed my life. From the sciences, I shifted to the arts and letters—and I have not looked back since.

What’s the best part of teaching? How about the most challenging part?

The best part of teaching is the learning that goes with it. Every time I do my lecture plans or syllabi, I do plenty of research that adds to my knowledge

“Good learning equips you with skills and know-how. Great learning makes your talents shine.”

and even updates my skill set. This is, of course, largely because the courses I teach apply to my work as a television professional. But the learning does not only take the form of academics. By interacting with students who are young and dynamic, I am constantly in touch with trends and the zeitgeist. The most challenging part is always getting through to students who are either distracted or have no interest in learning whatsoever. I always consider it a triumph on my part if I get to engage this type of student and make them more participative in my classes.

If you could pass on any wisdom to your students, what would you like to share?

Always appreciate every opportunity to learn. Appreciate teachers who challenge you to think and analyze, rather than just accept and memorize. Good learning equips you with skills and know-how. Great learning makes your talents shine.

Zita with mom
Elvira G. Shade

MARIA ZITA S. GARGANERA
Entertainment Group



She is the concept creator of the top-rating afternoon drama, *Prima Donnas*, also the undisputed Top Daytime Program on Philippine television. Even GMA Network, Inc. Chairman and CEO Atty. Felipe L. Gozon even gave a rare commendation to the whole cast, creative team, and production crew for its successful, record-breaking run. Maria Zita is also behind the well-loved series *Someone To Watch Over Me*, *Hindi Ko Kayang Iwan Ka*, and *Madrasta* among others.

What did you teach?

Being a media practitioner, my subjects fall under the communication and multi-media arts track - Theories of Communication, Writing for TV, Audio Visual Communication, Writing for Film, and Video Production. Since 2009, the DLSU - College of Saint Benilde in Taft was my first campus for five years until I moved closer to QC and became a faculty member of Miriam College in Katipunan.

How did you start?

We become what we see. On my father's side of the family, I have academicians-relatives and my mother loves to share everything she knows. She is my first and greatest teacher who inspires me to read and keep learning. When I finally found time, I applied to teach in a university, I got accepted and now, I am so thankful to guide and nurture the next generation of media professionals.

**Who is your favorite/
most memorable teacher?**

Oh, I have two. First is my PLM Asian Civilization professor Ma'am Angelina Irapta who made me a world history and

culture geek. And from my MA studies, my favorite is Sir Patrick Campos, a prolific UP film scholar I greatly admire and respect not only because of his mastery of the subject but by his humility and openness in engaging us in intellectual, relevant and moral discourses.

**What's the best part
of teaching? The most
challenging part?**

When my students display dedication towards the subject, I am fulfilled. It's the best feeling. But you know what can top that? Seeing those students become my colleagues in the media industry. And I call it a happy bonus when they even become Kapuso's. By far, there are two in Public Affairs, one in GMA Music, two in GMA WW and one in PSD. My challenge is how to motivate my future students to be successful and career-driven but above all, the most important of all, to be better individuals. "To be a good writer, one has to be a good person first." This is my life lesson from the writing guru himself, the celebrated towering figure in Philippine screenwriting, Sir Ricky Lee.

**If you could pass on any
wisdom to your students,
what would you like
to share?**

Teaching is more than sharing information and pushing students to earn Latin honors to land dream jobs. As an educator and still a student myself, I believe the highest form of teaching is about deep, lasting inspiration and building meaningful,

"...the highest form of teaching is about deep, lasting inspiration and building meaningful, life-changing relationships that are based on God's will and purpose. Because in the end, we will not be remembered by how much we know or earn but by how much we care and love."

life-changing relationships that are based on God's will and purpose. Because in the end, we will not be remembered by how much we know or earn but by how much we care and love.



JAI SHANE CAÑETE
Entertainment Group

One of EG's brainstormers is not only gifted in writing; he is also gifted in science and mathematics. A DOST scholar, Jai teaches chemistry, mathematics, and research in a public senior high school in Santa Fe, Cebu. But the road to where he is was not easy. He faced challenges at an early age so he would write stories to feel better. *"Naging malaya ako sa pagsusulat. Nakapagpalaya ang pagsusulat. Una akong nagka-interest sa pagsusulat pero nakita ko rin ang pangangailangan ng bansa na turuan ang ating new generation science and mathematics noong nag-aaral ako ng college. Hiram na hiram ako sa college sa mga lesson ko kaya ngayon gusto ko ibigay lahat ng pwede kong ibigay for my senior high students na maging prepared sa kanilang pag-aaral sa college."*

How did you get into teaching?

I'm a DOST scholar. This is part of my two years return of service as a special science teacher after receiving my license as a chemist and chemical technician last 2018.

"There will be no diamond if there's no pressure. I hope that this pandemic will not hinder their dreams to come true."

Who is your favorite/most memorable teacher?

I love Ma'am Janet Dungog, my professor in Organic Chemistry. She is very organized and always ready for her discussions. I apply what I observed in her class to my class now.

What's the best part of being a teacher? The most challenging part?

To hold an online class especially with a low internet connection here in Bantayan Island.

Did you find any similarities between the two industries or learnings from teaching that you applied to media?

I learn to have empathy for the characters in the stories and the struggles of my students during this time.



FLORENCE ROSINI
Entertainment Group

*“We are gifted to give.
We gain more when
we offer more.”*

Flo helps brands craft creative content for TV, PR, ads, events, film, and digital media. Apart from being a multimedia producer and digital marketer, she also taught Writing for New Media and Introduction to Multimedia Arts in CIIT Philippines, a digital arts school where she has met some of the most brilliant students in multimedia arts.

How did you get into teaching?

Teaching is my way of paying it forward. I have always been surrounded by supportive teachers and generous mentors, most of whom I keep in touch with until today. In 2019, I learned from a friend in my MA-Film class at the University of the Philippines Film Institute that they were looking for more teachers in CIIT. I thought that would be a great chance to give back.

Who is your favorite/most memorable teacher?

Three are very influential to me: Dean Ludmila R. Labagnoy, Prof. Nerissa Gabelo, and Prof. Roy C. Iglesias. I met all of them back in PLM, where I took up Mass Communication. It was our love for

movies, TV, literature, and pop culture that connected us. I turned to them to learn more about our lessons, but I got more; I learned a handful of practical and insightful life advice. It’s nice to know that my mentors also see me as a trustworthy friend after all these years.

What’s the best part of teaching? How about the most challenging part?

The best part is seeing students learn and eventually succeed in life. I also learn a lot from them, which is why it’s always an exciting process for me. The most challenging part is knowing that you could have shared or could have given more of your time and resources, but you couldn’t because of certain circumstances.

If you could pass on any wisdom to your students, what would you like to share?

We are gifted to give. We gain more when we offer more. We can share our gift of time, knowledge, effort, resources, and perhaps money (ok, if it’s really needed, hehe) with the people around us. Who knows, maybe we can spark something in people that can help them be the best person they can be.

NORJEE DOMINGO

Program Management Department

How he started in teaching

GMA helped open the doors of the academe for me. My first foray into teaching was at the City of Malabon University. At that time, I was newlywed and living in Malabon. The local university was looking for somebody who can handle Journalism subjects for AB Journ and BSEd students and handled the OJT class as well.

Soon after, my alma mater, Centro Escolar University Manila called me up to teach Writing for Tri-Media, Media Laws and Ethics, Media Management, and TV Production subjects for their Mass Communication program. I also went as far as Pampanga, my hometown, to continue my teaching career as Angeles University Foundation invited me to teach TV Production subject, so I used to go there on Saturdays to attend my classes. Then I also taught TV Production in Miriam College.

Most memorable teacher

My favorite teacher was Dr. Eliseo Cuevas, my professor in CEU Manila. I attended his Communication Theory class as well as his Film Appreciation, Thesis and OJT classes. He was the kind of teacher who would really intimidate his students but only to challenge us to do our best inside and outside of the classroom. He preached discipline, and he always say, "You cannot correct a mistake by doing another mistake", which until now these words still resonate in my mind. He also had his ways of knowing whether we were doing well in our OJT. Imagine, he would sneak up on us to check us in total disguise! Yes, he wore wigs, fancy

hats, oversized shirts and even a fake mustache. He was very dedicated and well-respected by his students and peers, and he went the extra mile for us to realize our full potentials.

Shaping the future of the broadcast industry

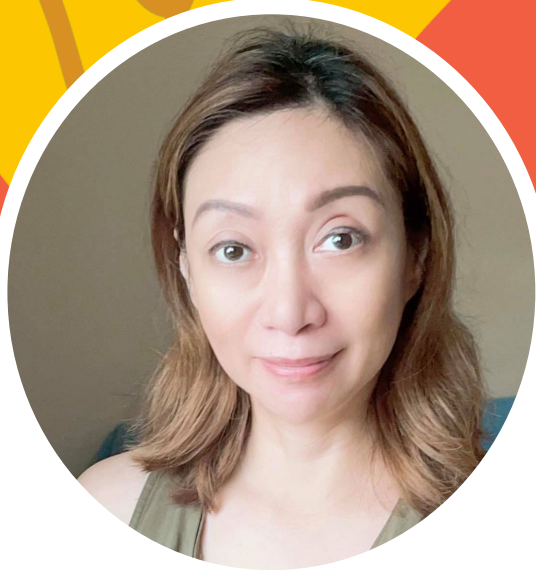
Anybody in the teaching profession can attest that it's not solely about the monetary benefits. But there is a sense of fulfillment in being able to share what you know with the students. Students are smart, they feel your authenticity as an educator and they will remember you fondly even after just one semester. I have been in the TV industry for over 20 years and personally, I think it would be a shame not to impart what the industry taught me to these learners. After all, these students will shape the landscape of the broadcast industry in the future.

His advice for students

This industry taught me to be a strong person that's why I always tell my students to stand by their principles and never let anyone dissuade them out of fear or intimidation. I am quite outspoken, so I tell them there is always a good way of explaining oneself if the need arises. Speak your mind without being rude, because staying quiet is not always a good option especially in the television industry. In the same light, I always encourage my students to stay humble, maintain a good character, and be professional because in our line of work, many temptations can push us off-track if we're weak. The broadcast industry is relatively small and chances are, we will meet the same people for several different projects that's why we always do our best no matter how much pressure our work gives us.



"I always tell my students to stand by their principles and never let anyone dissuade them out of fear or intimidation... Speak your mind without being rude, because staying quiet is not always a good option especially in the television industry...stay humble, maintain a good character, and be professional."



TRACY GARCIA

GMA Artist Center

Former professor for B.S. Tourism and HRM (Hotel & Restaurant Management), University of Sto. Tomas, St Scholastica's College-Manila, Lyceum of the Philippines and La Consolacion College-Manila

How she started in teaching

I probably gained interest from my father, who used to teach at San Beda College. On some weekends, he would bring me to sit-in in his college classes where he taught Management. To me, he was my role model.

Most memorable teacher

It has be Mrs. Cynthia "Toots" Lorete, my college professor in UST where I took B.S. Tourism. She used to be my Nihongo teacher and at the same time, she was a seasoned tour guide. She taught us the realities of being in the service industry. She was my idol in her methodologies of teaching. Her patience is impeccable. To date, we are still very close and I call her Mother.

"Grasp as much knowledge as you can while in school. Don't take it for granted. Impart what you have learned to others. In the end, it would fulfill you."

The best and most challenging parts of teaching

Oh, the best part was I grew to be as youthful as my students. People say that I don't look my age!" Tracy shared. "Every day was a challenge as each student had a different psyche as the others. I had to learn how to adapt to their way of thinking despite our age difference.



REMLYN LINGCORAN

Program Support Department

Literacy Training Services
National Service Training Program (NSTP)
New Era University

A desire to inspire

I was already in GMA when I decided to take Certificate for Professional Teaching. I finished it for one year and passed the Licensure Exam for teachers the following year. My desire to inspire young people and impart the knowledge I learned from the academe and my life experiences are the reasons why I decided to teach despite my regular work on GMA.

Most memorable teacher

The most memorable teacher for me was our school principal Dr. Miguela G. Marasigan when I was still in grade school. I can't forget her because she was the one who trusted in my ability, believed in me and until now I carry the trust, she gave me. I still remember her telling me that I would be successful one day.

“Not just intelligence but also humility and good conduct will lead you to success.”

The best and most challenging parts of teaching

The best part of being a teacher is seeing my students learn and enjoy the learning process that I applied. The most challenging part is how to treat different types of learners. Every student has different needs and personalities.

APOL RUIZ

Program Support Department

Former Mass Communication professor
Saint Louis University, Baguio City



Apol with her
Development
Communication
students

How she started teaching

When the school learned that I am back in Baguio, they asked me if I am interested to apply in a teaching position⇒ It was a hard decision to say yes because I don't have any teaching experience back then but I just trusted God that He will pull me through it if ever I got accepted!

Her most memorable teacher

My Grade 1 teacher who exposed me to challenges in life at an early age! Yes at 7! I remember her telling us—"Life is not a piece of cake" so you have to experience that early on in life!

Teaching is a responsibility

Influencing my students is the best part and at the same time the most challenging too! Students will look up to you- will go to you for advice- or will even quote a line from you—after those few years of teaching—whenever I see or encounter my former students somewhere—it is rewarding to be reminded how I was to them—or to receive lines like—"Ma'am! Tama ka nga kahit di ako marunong magdrawing nakapasok po ako sa ad agency!"—"Ma'am! Iba nga po talaga sa Manila! Lagi ko naalala yung sabi niyo po na patibayin po ang character ko!"—

"But I tell you—just seek and pray to God and He will show you why you matter—He will show you your purpose."

Sometimes I cannot even remember that I've said those words to them! I praise God and am encouraged when I see my former students!

If you could pass on any wisdom to your students, what would you like to share?

Each of them matters. They have a purpose and to see their purpose whenever and wherever they are. "Di ba ngayon napapatanong tayo—ba't ba ako nandito" "anong dahilan ba't ako napunta dito"—especially when we don't like where we are—yan ang common na questions natin—then we end up hating where we are and we end up being miserable because we cannot see or find our purpose! Practical tip—guard your thoughts! Ingatan natin kung anong iniisip natin dahil pupunta yun sa heart—it will affect our emotions then magiging actions na natin! So yes—the power of the mind!

MARK JC. POLINTAN

Information Communications Technology

Mark is part of ICT's Application Development Division, the team responsible for the design and development of applications to improve internal workflows. The team also supports the implementation and report enhancement of the company's ERP system. Prior to joining GMA, he was a Computer Instructor for Secondary Level at St. Nicholas Academy.

How he started teaching

Before I graduated, my former principal asked me if I wanted to teach because there will be a vacancy for a Computer Instructor.

Most memorable teacher

I love all my teachers, But I can say my favorite is my math teacher Mr. Noel T. Usi. He IS a good teacher and eventually became my friend.



JOSE VERNON A. JACELA

Post Production



“NEVER SAY NEVER in achieving your goals because limits, like fears, are often to be just an illusion.”

What’s the best part of being a teacher? The most challenging part?

The best part of being a teacher is when you see your former students achieved their goals in life especially those students that are now in the IT industry. The most challenging part is to memorize all the names of the students. Every year I need to memorize more than 500 student’s names. =>

Vernon is the Senior Manager for Administration of Post Production, the Network’s content creation funnel. All of GMA’s produced long-form and short-form content pass through its facilities to be processed before local and international broadcast, as well as those bound for digital upload and/or distribution. To date, it is the largest consolidated post production facility in the country.

Before joining GMA, he taught in Don Bosco. “I teach technical subjects such as - Electricity, Industrial Controls, Properties of Engineering Materials, Process Control Instrumentation, and Industrial Automation to Don Bosco’s Industrial Technician Center,” Vernon shared.

How did you get into teaching?

I was offered the opportunity by the priests/brothers of the Salesians of Don Bosco. It was an immediate livelihood for me, besides it’s nothing new as we are a family of teachers.

“Life outside the school is tough, your character will be tested, and you may even doubt yourself, always choose to be a good person whatever the situation may be.”

Who is your favorite/most memorable teacher?

I cannot single out any one of them as they all played a significant role in my education. However, my parents will still be my best teachers.

What’s the best part of being a teacher? The most challenging part?

The best is being part of my student’s journey and seeing who they are and where they are today. The most challenging was my first year of teaching. I didn’t know if my students, who were all boys, will believe me considering that I was only 19 years old at that time.

#Dear Teacher



L-R: Mikee Quintos, Ruru Madrid, Rain Matienzo (above), Gab Yabut (below, leftmost)

It is said that teachers can ignite the imagination, inspire hope, and develop a love for learning in children. In this new normal, teachers have gone above and beyond these. In gratitude for everything they have done and continue to do, here are messages from our GMA Artist Center talent. #ThankYouTeacherPH

“Happy National Teachers’ Month to all my teachers! I have so much respect for them, especially for those who taught us to be good people beyond just being good students. More than a profession it’s a vocation and a calling, especially now that we transitioned to remote learning, I hope you know your efforts are much cherished. May more students’ lives be changed within your classrooms!”

Rain Matienzo

Before becoming a TikTok star, Rain was Adamson University’s court-side reporter during Season 82 of UAAP (University Athletic Association of the Philippines).

The Kapuso artist, also known as “Conyo Girl,” finished college with flying colors, graduating cum laude from the University of the Philippines (UP) in Diliman with a Bachelor of Arts degree in Broadcast Communication.

“I have always love teachers primarily because my mom is a teacher! Teachers give us inspiration, see our potentials & most especially help us realize our purpose. Just like my very own teachers Mr. Banatao (Angelicum College) & Ms. Riza (Mapua) they have given me so much understanding as I do work & school all at the same time. I will never forget how Ms. Riza gave me some of her free time to help me pass my math class. Mr. Banatao ignited my passion through his words of wisdom like “Great things start from small beginnings”. Thank you teachers for all the work you do for us. I salute you!”

Gab Yabut

Gab is a Filipino actor, model, athlete, and aspiring filmmaker. As an athlete, he started playing football at an early age. Aside from acting, Gab also loves to rap and make his own beats.

“Sa kabila ng mga hamon ng bagong mundo, kadakilaan mo ay hindi nagbago, kaya naman kami’y buong pusong nagpapasalamat dahil sa iyong dedikasyong magturo sa gitna ng pandemya.”

Mikee Quintos

Mikee is known for her role as Lira in Encantadia, and Maila in Onanay. In 2017, she was recognized as Best New Female TV Personality in the 31st PMPC Awards for Television for her performance in Encantadia. She was the lead star in The Lost Recipe and plays the role of Elsa in the sitcom, Pepito Manaloto: Unang Kwento.

“Kahit pagod na ang mga mata, patuloy mo kaming minumulat sa mga bagong kaalaman, kaya naman kami’y buong pusong nagpapasalamat dahil sa iyong dedikasyong magturo sa gitna ng pandemya.”

Ruru Madrid

Kapuso Action-Drama Prince Ruru is the lead star of the upcoming adventure-serve, Lolong. He is known for his role as Ybarro/Rama Ybrahim in the 2016 sequel of Encantadia. Ruru has appeared on the cover of several magazines such as MEGA MAN, Scout, Rank, Preview, Garage, Village Pipol, among others.

Knorr Nutri-Sarap Kitchen

GMA 7 | Sundays | 10:05 AM



Camille Prats

Be inspired to take a step forward to a better future as GMA Network and Knorr team up to showcase success stories of Filipinos who grew up eating nutritious and delicious meals in this newest cooking show.

Knorr has been part of every Filipino household for over 50 years now and has witnessed thousands of success stories of Filipinos who were “laki sa Knorr.”

Hosted by Kapuso TV host-actress Camille Prats-Yambao, *Knorr Nutri-Sarap Kitchen* features these “malusog na bukas” success stories and pays tribute to Filipinos who have worked hard to achieve their dreams despite the challenges they experienced growing up. Part of their success is attributed to eating simple and nutri-sarap meals prepared by their mothers.

The cooking show puts a spotlight on popular personalities and ordinary people with inspiring stories like basketball star Marc Pingris who spent his childhood days helping his mom sell vegetables at the Pozorrubio public market in Pangasinan; Doc Joeffrey ‘Otit’ Mambucon, the first from the Tigwahanon-Manobo Tribe who graduated with a double degree in Nursing and Medicine; Teacher Fe Matullano Lustañas, a public school teacher-turned-philanthropist who started the Education Under the Bridge program; and comedienne and entrepreneur Marietta “Pokwang” Subong.❤️

Mr. Queen

GMA-7 | Mondays to
Thursdays | 10:20 PM

A mix of modern times and period drama, *Mr. Queen* is one of the most talked-about and highest-rated dramas in South Korea this 2021 with its interesting plot and unique characters.

THE STARS

The series stars renowned actors Shin Hye-Sun as Kim So-Yong, Kim Jung-Hyun as Cheoljong, Choi Jin-Hyuk as Byron, Na In-Woo as Kim Byeong-In, and Seol In-Ah as Jo Hwa-Jin.

THE STORY

In the modern age, Byron is a chef who works at the Blue House. One day, he finds himself in the body of the future queen Kim So-Yong in the Joseon period. People around the queen are baffled by her sudden personality change including King Cheoljong. This change in Queen So-Yong’s attitude piques King Cheoljong’s interest and he starts to fall in love with her. After spending time with each other, the queen soon discovers that the king is not what he seems to be.

With his newfound life, how will Byron find the balance to look for a way to go back to the present while still fulfilling his queen and wife duties?❤️





Beauty Gonzales and Kelvin Miranda

Stories from the Heart: Loving Miss Bridgette

Directed by Adolf Alix Jr. | GMA-7 | Weekdays | Afternoon Prime

THE STORY

Stories from the Heart is a unique drama mini-series of unusual love stories reflecting how social media affect the relationship of lovers and the people surrounding them. The drama mini-series begins with *Loving Miss Bridgette*.

Bridgette (Beauty Gonzales) is a recently annulled guidance counselor who goes on vacation to embrace her new reality as a single woman after being cheated on by her ex-husband Tristan (Polo Ravales). While on vacation, she meets Marcus (Kelvin Miranda), a pre-med student who's raging in youthful energy and arrogance. One thing leads to another and the two had a one-night stand. Thinking that it was all just that, Bridgette ditches Marcus on their supposed date as she goes back to her reality only to find out that he is a student in her school. As Bridgette and Marcus proceed with their undeniable connection, things will not come easy as complications rise.

THE STARS

The series introduces the much-awaited fresh pairing of fast-rising Kapuso heartthrob Kelvin Miranda as Marcus Villareal and the new Kapuso darling Beauty Gonzalez as Bridgette de Leon.

Playing equally important roles in the series are Mr. Lloyd Samartino as Manolo Villareal, Marcus' laidback father who is really close to his son; and Ms. Bing Lozaga as Stella Villareal, Marcus' domineering career-oriented mother and Manolo's ex-wife who would do anything just to keep her reputation at bay.

Making this series even special is the stellar roster of cast including Polo Ravales as Tristan Enriquez, Bridgette's narcissistic ex-husband who cheated on her; Adrian Alandy as Luther Tamayo, Bridgette's co-teacher and suitor who will first learn about her affair with Marcus; Tart Carlos as Elsa Manalo, Bridgette's supportive confidante who is also a Liberal Arts professor from the same university; Noel Colet as Dr. Solano, head of the guidance and counseling department; Nikki Co as Waxee Galang, Marcus' cheerful best friend; Pamela Prinster as Abby Mendoza, Marcus' cunning ex-girlfriend who goes to great lengths just to get back with him; Shanicka Arganda as Nina Torrente, Abby's friend and classmate who appears to be her minion.

THE CREATIVE TEAM

Loving Miss Bridgette is under the supervision of the GMA Entertainment Group headed by SVP for Entertainment Group Lilybeth G. Rasonable, FVP for Drama Redgie A. Magno, SAVP for Drama Cheryl Ching-Sy, Senior Program Manager Anthony R. Pastorpide, and Executive Producer James Ryan Manabat.

The series is a product of the visionary minds of GMA's award-winning and highly talented creative team – Creative Director Aloy Adlawan; Creative Head and Consultant Des Garbes-Severino; Head Writer Ken de Leon; Assistant Head Writer Kenneth Angelo Enriquez; Writers Christine Novicio and Dang Sulit Marino; and Brainstormer Louize Al-Shehri. 🍷

HALLYPOP

Hallypop goes big in celebration of its first anniversary on Philippine TV with two new treats for its avid Kapuso viewers!



**E-Sports | Fridays, 6:00 PM |
Sundays 9:30 PM**

A gaming destination showcasing players from around the world including match highlights and premiere tournaments of CS:GO, Dota 2, and PUBG.



**Scream Flix | Saturdays,
8:30 PM | Sundays, 7:30 PM**

A collection of the scariest movies featuring horror, slasher, and action thrillers 🍷

Julie Anne San Jose’s “Limitless, A Musical Trilogy” kicked off with

B R E A T H E

Last Friday September 17, the world witnessed the much-awaited first leg of the one-a-kind online musical journey *Limitless, A Musical Trilogy* headlined by Asia’s Limitless Star Julie Anne San Jose.

Dubbed *Breathe*, the first of the three-part online musical journey saw the Kapuso singer exploring the hidden gems of Mindanao and in the process, sharing her own experience as well as her discoveries about herself.

“In *Limitless*, I’m sharing a piece of my heart,” shared Julie. “I don’t think I’ve ever been this vulnerable and open to people through a show. You always see me through my work or TV show but I feel like for the first time, you will see me as ‘me’ in *Limitless*.”

Discovering more is what makes the homegrown Kapuso singer, songwriter, dancer, actress, and multi-instrumentalist feel limitless.

“Every day is a learning experience for me and I always have a hunger for learning and for honing my talents,” she added.

In *Breathe*, Julie met with the locals of various locations in Mindanao, learning more about their culture and values.

“What really made an impact to me was the connection we had with the locals in Mindanao. They would tell us how grateful they were that of all places we could have gone to, we went to theirs,” said the *Asia’s Limitless Star*.

Julie also collaborated with Kapuso homegrown talents and local artists for *Limitless*.


For the September 17 leg, Julie was joined by Asia’s Romantic Balladeer Christian Bautista and *The Clash* alumnus Jong Madaliday.

Christian has worked with Julie in various musical concerts and TV shows including the *The Clash*. Jong, who hails from North Cotabato, is a proud product of the said singing competition.

In *Breathe*, Julie also collaborated with Myke Salomon, the musical director behind the hit musicals “Huling El Bimbo” and “Rak of Aegis,” and JC Gellidon as the director of photography.

Limitless, A Musical Trilogy is under the creative direction of Paolo Valenciano. This one-of-a-kind event is produced by GMA Synergy — the same team behind the Philippines’ first-ever virtual reality concert, *Alden’s Reality: The Virtual Reality Concert*, the TV airing of which is a finalist at the 2021 New York Festivals Awards.

Limitless is made possible with the help of the following partners: Cream Silk Ultimate Reborn with Tri Oleo; Globe Prepaid; Jollibee Chickenjoy; Department of Health – Center for Health and Development Ilocos; Cropking Chemicals, Inc.; RDL Pharmaceutical Laboratory, Inc.; Professional Organizers Unlimited, Inc.; and MX3 Capsule and Tea.

Follow www.facebook.com/GMASynergy for more details. For more updates on GMA Network, visit www.GMANetwork.com 

“
*I don't think
I've ever
been this
vulnerable
and open
to people
through a
show.”*





GMA Regional TV treats sports fans via “Sports Synergy” with Martin Javier

It’s always fulfilling to celebrate their success while highlighting their roots and humble beginnings in the places that gave them a start.”

In *Sports Synergy*, Martin gets to talk to various sports personalities whom viewers are definitely curious about—from legends sharing their inspiring sports journeys to athletes showing their preparations for their upcoming competitions.

Sports aficionados in the regions are indeed in for treat via this fresh sports segment. “Sports fans can expect the same level of energy and enthusiasm. I see it as an opportunity to give light to the different sides of an athlete’s journey. Our Kapuso fans will see the same fun-loving host, bringing life to a unique sports execution in the news broadcast,” Martin said.

Sports Synergy segment will be broadcast as part of the high-rating and award-winning newscasts GMA Regional TV Balitang Amianan (North Central Luzon), GMA Regional TV Balitang Bisdak (Central & Eastern Visayas), GMA Regional TV One Western Visayas (Western Visayas), GMA Regional TV One Mindanao (North, Central, South Central, Western, and Southern Mindanao) and GMA Regional TV Balitang Bicolandia (Bicol Region), airing Mondays to Fridays at 5 pm on GMA Regional TV channels nationwide. The segment will also be part of the Regional TV News airing Mondays to Fridays at 9:00AM, and Saturdays 10:00AM on GTV.

“During these challenging times, we have seen how Filipinos’ passion and support for sports did not waver. In fact, we made history this year when we took home our very first gold medal in the Olympics through Hidilyn Diaz—a proud

Zamboangueno” says GMA Regional TV and Synergy First Vice President and Head Oliver Victor Amoroso. “We, at GMA Network, want to bring the inspiring stories of our athletes to more viewers in the regions. With *Sports Synergy*, we hope we can keep the fire burning so that we can inspire more Filipinos across the Philippines and abroad,” he ends.

The launch of *Sports Synergy* comes on the heels of the highly successful mounting of NCAA Season 96 on its new home, GMA Network. *Rise Up Stronger: NCAA Season 96* showcased the remarkable resilience of Filipinos with the National Collegiate Athletic Association (NCAA) becoming the first collegiate athletic league in the Philippines to safely hold a sports tournament in the time of the pandemic.

Join Martin Javier in *Sports Synergy* on all GMA Regional TV afternoon newscasts via GMA RTV’s various local channels and GTV’s Regional TV News.

Get updates about GMA RTV shows and projects by visiting www.gmaregionaltv.com. Follow GMA Regional TV on Facebook, Twitter, and Instagram via @GMARegionalTV.

For more updates about GMA Network, visit www.gmanetwork.com.❤️

“It’s always fulfilling to celebrate their success while highlighting their roots and humble beginnings in the places that gave them a start.”

- Martin Javier



Sports enthusiasts in Luzon, Visayas, and Mindanao are in for a treat as GMA Regional TV (RTV) launches its original sports segment *Sports Synergy* — which will be seen in all its afternoon regional newscasts this September.

Sports Synergy is hosted by no less than sportsman Martin Javier. Regarded as one of the best sports commentators, anchors, and hosts of this generation, Martin was the main host of the NCAA Season 96 primer *Rise Up Stronger: The Road to NCAA Season 96* and the recently concluded *Rise Up Stronger: NCAA Season 96* together with fellow GMA Artist Center star Sophia Senoron.

The Kapuso sportsman expressed how thankful he is for this new project.

“I feel grateful to be given this opportunity,” Martin shared. “One of the main missions of introducing sports programs in GMA is to provide platforms where we can share inspiring stories of our athletes. I am ecstatic to be able to continue that mission through this special segment. In addition, I am also excited to bring our star athletes closer to the Filipinos.

Pockets of Hope: Share your inspiring story and be featured on



Carla, Rocco, Max, and Rayver share stories of resilience

Surviving the past two years has been tough for many of us as our lives have been curtailed by the COVID-19 pandemic. Truth be told, this health crisis has been a ripple of alternating woe and compassion. Despite all of these challenges, Filipinos continue to see a ray of hope even in the smallest of things. Some found interest in baking, taking care of a new pet, renovating their homes or even starting their own small business.

That is why GMA Pinoy TV, through its newest interstitial *Pockets of Hope*, is encouraging everyone to share the things that helped them weather these trying times.

GMA International First Vice President and Head of Operations Joseph Francia expressed how *Pockets of Hope*, as part of GMA Pinoy TV's "#StrongerTogether" campaign, can be an instrument to spread good vibes among Kapuso viewers all over the world, especially in a time where every individual's mental health is put to a test.

"We all have experienced loss, grief, fear, and discouragement during this pandemic. In the face of so many challenges, we also coped in different ways that saw us through these difficult

times. *Pockets of Hope* is our way of honoring the things you did and continue to overcome. Please share your stories of hope with us. Let us be inspired by, and learn from, you. Doing so would make us #StrongerTogether" said Francia.

By sending an email to pinoyinbox@gmanetwork.com with a short description accompanied by photos and videos, anyone can participate in this inspirational short-form content that will air on GMA Pinoy TV and GMA Life TV starting this October.

"One of the more important purposes of content is to inspire. And if through our original interstitials like *Pockets of Hope*, we can somehow stir hope, inspire a smile, and uplift the spirits of our viewers, we are more than glad to keep trying," said GMA International Senior AVP and Programming Head Cheri Domingo.

Some Kapuso stars have also recently shared their *Pockets of Hope* stories.

To Have and To Hold lead star Carla Abellana said that vlogging about her life at home helped her in easing anxieties. "Shinare ko 'yung mga ginagawa ko


po sa bahay—like nag-vlog po ako about baking. We vlogged about 'yung nagpipintura po kami so in a way I was able to express myself and through that mas kung baga mentally and emotionally mas nailabas ko po 'yung anxiety."

Carla's co-star Rocco Nacino, on the other hand, said that being a certified 'plantito' and dog lover has been keeping him sane. "'Yung pag-aalaga ng mga dogs, mabuti na lang nandoon sila kasi 'yung nakakausap ko. It helped actually with the plants 'yung simple responsibilities of watering them every other day and making sure na nagbloom sila. It has a very positive effect sa mga tao kaya daming nagsasabi na maging plantito plantita during this pandemic, malaking naitutulong."

Aside from doing lock-in tapings for *To Have and To Hold*, first-time mom Max Collins shared that maintaining a physically active lifestyle can help balance out hormones to prevent stress and overthinking.

"Ever since the pandemic started, I've been working out kahit nung buntis ako—I would do pre-natal pilates. I think a lot of people think when you say na 'I wanna work out,' magpapapayat ako. Hindi gano'n eh, it's really for your mental health kasi when your body is functioning properly, then your mind can function properly and you're more in control of your emotions lalo na kung depressed ka," she explained.

Meanwhile, *Nagbabagang Luha* star Rayver Cruz took advantage of the pandemic to become a live streamer-gamer. He said "Nu'ng nag-start yung pandemic, nag-invest ako sa game room. 'Yun 'yung isang nagpapasaya sa akin kapag nandito lang ako sa bahay. Bakit 'di na rin ako mag-stream 'di ba? Nag-eeenjoy ako kasi nakaka-interact ako with the viewers."

Kapuso viewers abroad can share their own *Pockets of Hope* and get a chance to be featured on the show airing this October on GMA Pinoy TV and GMA Life TV. For more details, visit www.gmapinoytv.com. 

GMA Pinoy TV#StrongerTogether with Filipinos abroad for its 16th year;

Champions Pinoy stories and joins fight against anti-Asian violence and racism

This 2021 marks GMA Pinoy TV's 16 years of bringing Filipinos abroad closer to home. Besides bringing world-class news and entertainment programs, GMA's flagship international channel also proves that Filipinos overseas are #StrongerTogether.

In addition to GMA Pinoy TV's newest program offerings and well-loved favorites, the channel also produces original series like *Pinoy A+: Filipino Stories for Kids*, *Global Pinoy Unlimited*, *Stronger Together shorts* and *Becoming Pinoy*.

The children's show *Pinoy A+* retells well-loved Filipino fables and folklore narrated by the biggest and brightest Kapuso personalities. The storytellers for its 2nd season are Kapuso Primetime King Dingdong Dantes (Si Rizal at ang Gamu-gamo), Carla Abellana (Ang Alamat ni Maria Makiling), Aicelle Santos (Alamat ng Pinya), Mariz Umali (Ang Alamat ng Araw, Buwan at mga Bituin), Ken Chan (Ang Alamat ng Bulkang Mayon), Sandra Aguinaldo (Ang Alamat ng Lanzones), Christian Bautista (Si Malakas at si Maganda), Susan Enriquez (Ang Alamat ng Ampalaya), Mike Tan (Bi-ag ni Lam-Ang), and Rocco Nacino (Ang Alamat ng Tsokolateng Buro).

Multi-awarded series *Becoming Pinoy* profiles the most successful and influential personalities around the world who are of Filipino descent. With its unique delivery of inspirational stories, its episode featuring Filipino-Canadian actress Carolyn Fe of





STRONGER TOGETHER

**HAPPY 16TH ANNIVERSARY,
KAPUSO ABROAD!**

gmapinoytv.com/subscribe
Follow us on social @gmapinoytv



HERE NOW HEAR NOW

Confronting anti-Asian Hate



“Blue’s Clues and You” received an Award of Distinction for Video under the Branded Entertainment (Diversity and Inclusion) Category from this year’s Communicator Awards in New York, USA.

Also proudly produced by GMA Pinoy TV is the news feature *Global Pinoy Unlimited*. The original series features outstanding Filipinos and their significant contributions to their communities. Some of the notable episodes are the success stories of Karen Remo, the first Pinay CEO in Dubai; LA’s Yamashiro Executive Chef Vallerie Castillo Archer; Netflix Fear Street’s Julia Rehwald; among others.

GMA Pinoy TV pays homage to the sacrifices of Filipino frontliners in different parts of the world who continue to fight the COVID-19 pandemic with its short series, *Stronger Together*. In these videos, Pinoys abroad from the USA, Middle East and Europe shared how they survived the challenges brought by the coronavirus through their faith in God and through the love and support of their family.

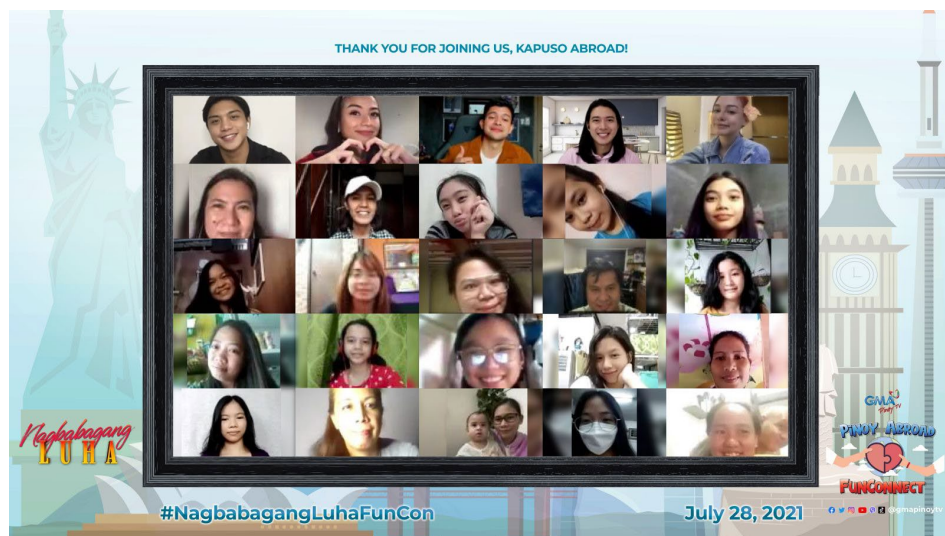
“This year, our Kapuso abroad were treated to a string of original GMA Pinoy TV content that brought the well-deserved spotlight on the inspiring stories of overseas Filipinos through *Becoming Pinoy* and *Global Pinoy Unlimited* as well as the colorful Filipino culture and language through the literary pieces showcased on *Pinoy A+*. While these times remain to be challenging for the world, GMA Pinoy TV is here to keep you company wherever you may be through our mix of originals along with the vibrant lineup of quality Kapuso shows,” ensured GMA International Senior AVP and Programming Head Cheri C. Domingo.

Last June, despite the pandemic, GMA Pinoy TV continued to partner with various Filipino communities abroad for the celebration of ‘Araw ng Kalayaan.’ The 123rd Philippine Independence Day Celebration in New York was headlined by *Owe My Love* stars Lovi Poe and Benjamin Alves. *Nagbabagang Luha* stars Glaiza de Castro and Rayver Cruz along with Chef JR Royol of *Farm To Table* were special guests in the virtual celebration of Pinoy

Fiesta 2021 in Brooklyn. The well-loved tandem of Ken Chan and Rita Daniela of *Ang Dalawang Ikaw* graced *Harana: Pag-ibig sa Bayan Virtual Concert* in Toronto, Canada while Tom Rodriguez of *The World Between Us* serenaded the attendees of *Pista ng Bayan 2021* in Vancouver.

This year, GMA Pinoy TV also launched the digital event series *Pinoy Abroad Fun Connect* or *FunCon* where Kapuso personalities and their fans get to bond virtually. Gabby Concepcion and Sanya Lopez of the hit series *First Yaya* were the first guests of the *FunCon*.

Due to its growing popularity, the *FunCon* has become a highly-anticipated virtual event for many Filipinos abroad and featured GMA’s biggest stars including Alden Richards, Jasmine Curtis Smith, and Tom Rodriguez of *The World Between Us*; Alice Dixon, Andrea Torres, Bianca Umali and Dennis Trillo of *Legal Wives*; Glaiza de Castro and Rayver Cruz of *Nagbabagang Luha*; and the cast of *Pepito Manaloto: Ang Unang Kuwento* with Manilyn Reynes and Michael V. After the successful



#DongYanStrongerTogether FunCon last April, Kapuso Royal Couple Dingdong Dantes and Marian Rivera also had another FunCon last August 25 to celebrate the couple's birthday month as well. The newest Kapuso star Bea Alonzo headlined *A BEAUTIFUL DAY FunCon* last September 1. Its recent digital fan meet was with the cast of the upcoming drama *To Have and To Hold* bannered by Carla Abellana, Rocco Nacino, and Max Collins.

GMA Pinoy TV likewise puts a spotlight on the triumphs of Pinoy entrepreneurs through its original digital series *EntrePinoy Abroad*. Included in its roster of Filipino business owners overseas who have shown innovation and Pinoy perseverance are the owner and maker of the first Belgian tableya Myey Flores-Moens, Pinoy halo-halo store owner in Japan Dolie Oda, Proud Igorot Augie Francisco and her Filipino restaurant in New York City, and Pinay pastries shop owner Melody Lorenzo in California.

In line with its campaign #StrongerTogether, GMA Pinoy TV also supports the #StopAsianHate movement. In partnership with the Philippine Embassy in the United States and the Filipino Young Leaders Program (FLYPRO), GMA News pillar Howie Severino hosted the online discussion *Here Now, Hear Now: Confronting Asian Hate*. GMA Pinoy TV also unveiled the *Stronger Together* stickers on Viber and other platforms such as Telegram and Instagram Stories. The campaign aims to bring Filipinos around the world closer by letting them express themselves and show their support to one another.

Subscribers and fans should also look forward to the launch of the channel's newest station ID theme which will be sung and performed by Asia's Limitless Star Julie Anne San Jose and the all-female group XOXO. GMA Pinoy TV will also venture into the growing podcast industry with its own audio show that will start streaming soon.

Being instrumental in bringing Filipino communities closer together, GMA International's success has been possible with the invaluable service of its partner carriers around the world.

"On behalf of the entire GMA Pinoy TV team, we tirelessly express our gratitude to our subscribers and partners from all over the world who continue to support us since day one. As our way of giving thanks for our 16th anniversary, rest assured that we are always in solidarity with Filipinos no matter the adversities we may face. We remain steadfast in bringing our Kapuso abroad topnotch service through various activities and platforms even beyond television as we truly believe that we, Filipinos, are indeed stronger together," said GMA International First Vice President and Head of Operations, Joseph T. Francia.

Join GMA Pinoy TV in its advocacy campaign #StrongerTogether in celebration of its 16th anniversary as it persistently provides world-class public affairs and entertainment programs for Filipino fans across the globe.

Strengthen ties with the Filipino Community through much-awaited FunConnect events. Stay updated on Kapuso shows, artists, events, promos, and more by following GMA Pinoy TV on Facebook, Twitter, Instagram, YouTube, TikTok, and Viber Community ❤️

**Strengthens ties
with the Filipino
Community through
much-awaited
FunConnect events**



Pagsibol

by SB19

STREAM NOW!

SCAN USING THE SPOTIFY APP



ALSO STREAMING ON

    GMA Network



Pablo

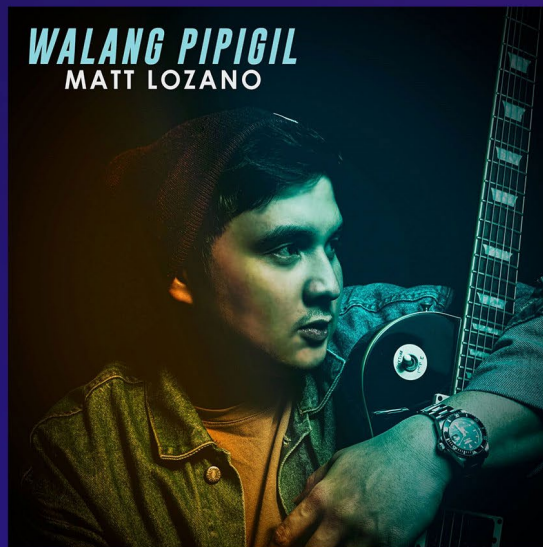


Hosted by:

Thea Astley

DOWNLOAD OR STREAM NOW!

 MUSIC  iTunes  Spotify®




MUSIC

FAREWELL, RRVL

Atty. Roberto Rafael V. Lucila
GMA Network Corporate Secretary
June 7, 1956 to September 18, 2021

*You will be forever in
our hearts, Kapuso*

